



Interoffice Memorandum
COMMUNITY SERVICES DEPARTMENT
Parks & Recreation Division

TO: Beautification Committee Members

FROM: Jo Ann Madrid, Executive Secretary for the Beautification Committee

DATE: June 20, 2013

SUBJECT: Meeting of Wednesday, June 26, 2013.

The next meeting of the Beautification Committee is scheduled for **Wednesday, June 26, 2013** at **9:30 a.m.** in the **Town Center Hall - Meeting Room 1**, located at 11740 Telegraph Road, Santa Fe Springs.

Enclosed is the Agenda for the next meeting, the Minutes from the May, 22, 2013 meeting, and the Attendance Roster. Should you have any questions, please do not hesitate to contact me at (562) 946-6476.

Sincerely,

Jo Ann Madrid
Executive Secretary
Beautification Committee

JM/lb

Enclosures

cc: Mayor Richard J. Moore, Council Liaison
Councilmember Laurie M. Rios, Alternate Council Liaison
Thaddeus McCormack, Cit Manager
Maricela Balderas, Director of the Department of Community Services
Carole Joseph, Director of Parks and Recreation Services
Dino Torres, Director of Police Services
Wayne Morrell, Director of Planning and Development
Noe Negrete, Director of Public Works
Jo Ann Madrid, Heritage Park Supervisor
Heleo Espinoza, Superintendent of Streets & Grounds
Robert Garcia, Associate Civil Engineer
Luis Collazo, Code Enforcement Officer
Jean Madrid, Program Coordinator
Anita Jimenez, Deputy City Clerk
Priscilla Moreno, Administrative Clerk I

**CITY OF SANTA FE SPRINGS
BEAUTIFICATION COMMITTEE MEETING
TOWN CENTER HALL – MEETING ROOM #1
SANTA FE SPRINGS, CA 90670
June 26, 2013**

AGENDA

- 1. ROLL CALL – LORI BALDERRAMA**
- 2. APPROVAL OF MINUTES – ALBERT HAYES, CHAIRPERSON**
- 3. ORAL COMMUNICATIONS – ALBERT HAYES**
- 4. COUNCIL LIAISON REPORT – MAYOR RICHARD MOORE**
- 5. EXECUTIVE SECRETARY REPORT – JO ANN MADRID**
 - **FY 2013 – 14 Budget Presentation – Thaddeus McCormack, City Manager**
 - **Beautification Awards Presentation – Council Meeting on July 11, 2013 at 7 p.m.**
 - **SFS ART FEST 2013 – Recap**
 - **Farmers Market – Thursday, July 11, 2013 – 12 – 5 p.m. @ Town Center Plaza**
- 6. DEPT. OF POLICE SERVICES REPORT – LUIS COLLAZO**
- 7. HERITAGE ARTS ADVISORY COMMITTEE REPORT – MARLENE VERNAVA**
- 8. COMMITTEE PROJECTS FOR 2013 – JEAN MADRID**
 - **Holiday Fest & Tree Lighting - Dec. 7, 2013 – Town Center Green**
 - **Beautification Tours – TBD - 2014**
 - **Arbor Day – TBD - 2014**
 - **Penny Pines - TBD**
- 9. OLD BUSINESS – JO ANN MADRID**
- 10. NEW BUSINESS – ALBERT HAYES**
 - **Selection of Liaison to Heritage Arts Advisory Committee**
 - **Beautification Committee Goes Dark Months of July and August**
- 11. FUTURE AGENDA ITEMS – ALBERT HAYES**
- 12. ADJOURNMENT**

Next regular meeting is scheduled for Wednesday, September 25, 2013



BEAUTIFICATION COMMITTEE
Town Center Hall – Meeting Room No. 1
Meeting of Wednesday, May 22, 2013

MINUTES

Chairperson Albert Hayes called the meeting to order at 9:37 a.m.

1. ROLL CALL:

Present: Rita Argott, Mary Arias, Margaret Bustos, Debra Cabrera, Sadie Calderon, Eleanor Connelly, Vada Conrad, Mary Jo Haller, Albert Hayes, Paula Minnehan, Annie Petris, Lupe Placencia Juliet Ray, Mary Reed, May Sharp, Marlene Vernava, and Charlotte Zevallos

Council Liaison: Mayor Richard Moore

Staff: JoAnn Madrid, Executive Secretary
Jean Madrid, Program Coordinator
Luis Collazo, Code Enforcement Officer
Lori Balderrama, Administrative Clerk II

Absent: Irene Pasillas

2. APPROVAL OF MINUTES

A motion was made by Charlotte Zevallos and seconded by Marlene Vernara to approve the Minutes of April 24, 2013. The motion was carried unanimously.

3. ORAL COMMUNICATIONS

None.

4. COUNCIL LIAISON REPORT

- Mayor Richard Moore announced that the City Council and Staff are currently working on next year's budget. He mentioned that there are two sub-committees working closely with staff on it and everything should be turned in to the City Council for their review and approval toward the end of June.
- A few items on the agenda for the next City Council Meeting on Thursday May 23, 2013, include:
 1. A Zone change which would allow a 70ft. Verizon cell phone tower to go up in the Industrial area on Norwalk Blvd.
 2. A proposed agreement with the City of La Mirada for La Mirada to run the City of Santa Fe Spring's Aquatic Center/Swimming pools.
 3. The extension of an Agreement with Central Basin Water District to buy recycled water from them and sell it to Santa Fe Springs as drinking water. The water comes from a contaminated EPA Superfund site in the San Gabriel Valley then it is treated and mixed with other water and sold to Santa Fe Springs as drinking water. The Mayor explained that of the 25 cities that belong to Central Basin,

there are only 3 cities that are buying that water and Santa Fe Springs is one of them. It is up to the residents to let the City know if that is something they want for their community.

- Mayor Moore reminded everyone to attend the council meeting so that they may give their input on the above mentioned items.

5. **EXECUTIVE SECRETARY REPORT**

- **Committee Email Addresses** – Ms. Madrid asked that committee members with personal email addresses who are interested in receiving future Agendas and Minutes via email please see her after the meeting to provide us with their addresses. She mentioned that those who do not have access to a computer will continue receiving the information via mail.
- **Industrial Tours** – Industrial tours were completed on May 4, 2013. Ms. Madrid thanked committee members who were able to attend and also Jean Madrid for her hard work in helping organize the tours. She notified members that now they are in the process of putting together the digital slides so that the rest of the committee members who are interested in voting may also come in and do so. Mayor Moore was also invited to vote since this year a “Mayor’s Choice” award was added. Ms. Madrid confirmed that next year a sign will be added on the bus so that the community is aware of the Committee’s intentions and purpose for being out there. Chairperson Hayes added that an article will be also published in the City’s Newsletter prior to the 2014 visits, notifying residents of the visits so that they may prepare and beautify their homes.
- **Committee selection of Home Judging Dates** – The Committee agreed to move forward with the votes of those who actually went on the tours and a slide show will be put together to present to the City Council at the first council meeting in July.

6. **SUPER COMMITTEE REPORT**

Chairperson Hayes advised the committee that he would have a report for the committee by next meeting since he did not receive an agenda.

7. **POLICE SERVICES REPORT**

Luis Collazo informed the committee of the article regarding code violations that was published on the second page of the latest City brochure. He asked that committee members share this information with neighbors and friends so that they could all help with the upkeep of the City.

Mr. Collazo asked the committee to assist him in ideas that would help in future upcoming newsletter articles.

8. **PLANNING & DEVELOPMENT REPORT**

None

9. **HERITAGE ARTS ADVISORY REPORT**

- Marlene Vernava informed the committee that one of the items brought up at the Heritage Arts Advisory meeting was the painting of artwork on the signal cabinets throughout the city. The committee is discussing the cost to the city for this artwork. Ms. Vernava passed around a picture of what it would look like to have this done. Mr. Hayes mentioned that members of the Public Works Department approached him regarding this matter and informed him that since the City no longer has re-development money the City could not afford to move ahead with this project. Public Works told Mr. Hayes that the City owns about 60 cabinets throughout the City. Of those 60 cabinets they were looking to paint at least 40 cabinets along the Telegraph Corridor which would cost the City approximately \$120,000.00, which averages about \$2,500.00 per box. Mr. Hayes mentioned that he spoke to Yolanda Garcia about this issue and Ms. Garcia advised him that this was actually a great price.
- Ms. Vernava stated that the committee also discussed the Journey's art piece. She explained that months ago they voted for this item to be placed at Lakeview School. She mentioned that they have already done things for all the other schools except for Lakeview. She said that the council came back and said they needed to re-vote she is not sure why, but she is under the impression that the Council just does not want it placed there. Mayor Moore is supposed to look into it and provide her with an update.
- They also spoke about the great job Yolanda Garcia has done with the Art Fest. Kudos to the City for hiring her. Mr. Moore reminded the committee to attend the Art Fest as it would be a wonderful event.
- In regards to the Art Education Grant program Ms. Vernava informed the committee that they should be getting all the material for that program sometime next month. She mentioned that they are making sure all the forms are filled out properly so that they can give teachers and schools their materials.

10. **COMMITTEE PROJECTS FOR 2013**

- **Beautification Tours** – Jean Madrid confirmed that Beautification Tours have been completed. She informed the committee that the awards will be given out at the first council meeting in July. Ms. Madrid invited Committee Members to attend the Council meeting so that they may be recognized for their hard work and outstanding job.
- **Arbor Day** – Ms. Madrid invited Committee Members to attend the upcoming Arbor Day celebration which will take place on Wednesday, May 29, 2013 at 9:30 a.m, at Santa Fe Christian School (parking lot).
- **Penny for pines** – The committee was notified that the target date for the Beautification Committee to go up to the mountains would be sometime in September
- **Holiday Fest and Tree Lighting** – Will take place on December 7, 2013, in the Town Center Hall Plaza.

11. OLD BUSINESS

- Ms. Madrid reminded the Committee not to miss the upcoming Art Fest. It is a labor of Love because everyone involved has put a lot of hard work into this event to make it one to remember.
- Ms. Madrid informed the committee that on May 26, 2013, Boy Scout Tsunami Fishman will be working on the new Butterfly Garden at Heritage Park.
- Don't Forget to come get your fruits and veggies at The Farmers Market on Thursday July 11, 2013 from 12:00 noon to 5:00 p.m. in the Town Center Plaza.

12. NEW BUSINESS

- Mary Jo Haller asked the committee if anyone knew what was going on at the North East corner of Telegraph Road and Greenleaf Avenue. It appears there is some type of construction going on. Mr. Hayes and Ms. Madrid let her know that they would look into it and get back to her at the next meeting.
- Debra Cabrera inquired about the maintenance of the Community Gardens. Chair Hayes suggested that maybe it would be a good idea to look into getting help from the Eagle Scouts for this project as well.

13. ANNOUNCEMENTS

- Women's club Fundraisers:
 1. Trip to Barona on July 15, 2013.
 2. Mardi Gras themed Fashion Show on July 28, 2013. The cost is \$20.00 per ticket. This includes lunch and the show, plus raffles. All proceeds goes to scholarships for seniors and also three scholarships to the Salvation Army.
- If interested in joining the Women's Club please see Marlene Vernava.

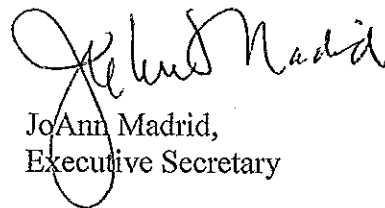
14. NEXT MEETING

- Next meeting is scheduled for June 26, 2013, 9:30 a.m.

15. ADJOURNMENT

There being no further business, Chair Hayes called the meeting adjourned at 11:05 a.m.

Respectfully Submitted,



JoAnn Madrid,
Executive Secretary

**BEAUTIFICATION COMMITTEE
ATTENDANCE ROSTER FY 2012-2013**

NAME	*Sept 26	**Oct 23	*Nov (Dark)	Dec (Dark)	Jan 23	Feb 27	Mar 27	Apr 24	May 22	Jun 26	COMMENTS
Rita Argott	A	A	P		P	A	P	P	P		
Mary Arias			P		P	P	P	P	P		Appointed Oct. 11, 2012
Margaret Bustos	A	A	P		A	P	P	P	P		
Debra Cabrera	P	P	P		P	P	P	P	P		
Sadie Calderon	P	E	A		P	P	P	P	P		
Eleanor Connelly	A	E	E		P	P	P	P	P		
Vada Conrad	A	A	A		P	P	P	P	P		
A.J. Hayes	P	P	P		P	P	P	P	P		
Mary Jo Haller			P		P	P	P	P	P		Appointed Nov. 8, 2012
Rosalie Miller	A	P	P		A	P	A	E	P		
Paula Minnehan		P	P		P	P	P	E	P		Appointed Sept. 27, 2012 / Reappoint 2012
Vaibhav Narang	A	A	A		A	A	A	A			Appointed Sept. 4, 2012 / Removed N
Irene Pasillas	A	A	E		P	A	P	P	A		
Annie Petris	P	P	E		P	P	P	P	P		
Lupe Placencia	P	P	P		P	A	P	P	P		
Juliet Ray	P	E	P		P	P	P	P	P		
Mary Reed			A		P	P	P	P	P		Appointed Nov. 11, 2012
May Sharp	A	P	P		P	P	P	P	P		
Marlene Vernava	P	P	E		P	P	P	P	P		
Charlotte Zevallos			P		P	P	P	P	P		
COUNCIL LIAISON Richard J. Moore	P	E	E		P	P	P	P	P		Appointed Oct. 11, 2012
COUNCIL LIAISON ALTERNATE Laurie M. Rios	P	E	E		E	E	E	E	E		

STAFF: JoAnn Madrid, Ex. Sec.																			
Jean Madrid	P	P	P																
Luis Collazo, Code Enf.																			
Cuong Nguyen, Planning & Dev. (As Needed Basis)																			
Robert Garcia/Heleo Espinoza – Public Works (As Needed Basis)																			
GUESTS: Yolanda Garcia																			

P = Present A= Absent E= Excused * Not an official meeting due to lack of quorum.