



**Memorandum**  
**COMMUNITY SERVICES DEPARTMENT**

**TO:** Heritage Arts Advisory Committee Members  
**FROM:** Edmund Ramirez, Executive Secretary to the Heritage Arts Advisory Committee  
**DATE:** April 19, 2022  
**SUBJECT:** Meeting of Tuesday, April 26, 2022

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The next meeting of the Heritage Arts Advisory Committee will be held on **Tuesday, April 26 at 9:00 a.m.** at the Gus Velasco Neighborhood Center, Meeting Room 1, located at 9255 Pioneer Blvd.

Enclosed are the Agenda of the April 26, 2022 meeting, the Minutes of the March 29, 2022 meeting, the staff reports, and the March Financial Report for your review.

Should you have any items you would like to discuss, please contact me at (562) 692-0261, extension 3211.

Sincerely,

A handwritten signature in black ink, appearing to read "Edmund Ramirez", with a stylized flourish at the end.

Edmund Ramirez, Executive Secretary  
Heritage Arts Advisory Committee

ER/ic

cc: Mayor Annette Rodriguez, Council Liaison  
City Manager Raymond Cruz  
Maricela Balderas, Director of Community Services  
Wayne Morrell, Director of Planning  
Noe Negrete, Director of Public Works  
Cuong Nguyen, Assistant Director of Planning  
Janet Martinez, City Clerk  
Maribel Garcia, Municipal Affairs Manager  
Priscilla Moreno, Executive Assistant to City Manager/City Council  
Fernando Muñoz, Deputy City Clerk



HERITAGE ARTS ADVISORY COMMITTEE

April 26, 2022; 9:00 a.m.

AGENDA

**Francis Carbajal** - Advisory Member  
**Albert J. Hayes** - Advisory Member  
**William K. Rounds** - Advisory Member  
**Gabriel Jimenez** - Vice- Chairperson  
**Debbie Baker** - Chairperson  
**Hilda Zamora** - Advisory Member  
**Laurie Rios** - Advisory Member  
**Maria Salazar** - Advisory Member

1. CALL TO ORDER – CHAIRPERSON, DEBBIE BAKER
2. ROLL CALL – EXECUTIVE SECRETARY
3. ORAL COMMUNICATIONS – DEBBIE BAKER  
*This is the time members of the public may address City Advisory Committee members and related authorities and agencies. The public may speak on items that are on the agenda and non-agenda items that are under the subject matter jurisdiction of the Advisory Committee and/or its related authorities and agencies.*
4. CONSENT AGENDA - Debbie Baker
  - a. \*APPROVAL OF MARCH 15, 2022 MINUTES
5. COUNCIL LIAISON REPORT – Annette Rodriguez, Mayor
6. PUBLIC WORKS DEPARTMENT REPORT – No Report
7. PLANNING DEPARTMENT REPORT – Dancing Gabrielinos, Vince Velasco, Associate Planner
8. EXECUTIVE SECRETARY REPORT – Ed Ramirez
  - a. \*Approval of Heritage Arts Fund (240 & 245) Financial Report – March 2022
9. PRESENTATIONS
  - a. 2022 Art Fest Update- Sandra Hahn, Art Consultant
10. OLD BUSINESS – Ed Ramirez
  - a. Rexford Industrial Project Update
11. NEW BUSINESS – Ed Ramirez
  - a. Review and Approve FY 2022-2023 Art Grant Guidelines
12. DEPARTMENT OF COMMUNITY SERVICES REPORT – Ed Ramirez
  - a. Upcoming Community Services Programs
13. FUTURE AGENDA ITEMS – Ed Ramirez
  - a. Privately Owned Art Piece Maintenance letters
  - b. Silverlake Conservation condition assessment – Soaring Dreams & Omni
  - c. Santa Fe Springs Oranges Mural
  - d. Galaxy and Glide Update
  - e. SFS Art Fest 2023
14. MEMBER COMMENTS/ANNOUNCEMENTS – Debbie Baker
15. ADJOURNMENT – Debbie Baker  
**NEXT MEETING: May 31, 2022; 9:00 a.m.**  
**Gus Velasco Neighborhood Center, Meeting Rm#1**

**\*Denotes Advisory Committee Action Needed**



HERITAGE ARTS ADVISORY COMMITTEE  
Virtual Meeting  
Meeting of Tuesday, March 29, 2022  
9:00 a.m.

**MINUTES**

1. CALL TO ORDER

Chairperson Debbie Baker called the meeting to order at 9:00 a.m.

2. ROLL CALL

*Members Present:* Debbie Baker, Francis Carbajal, Miriam Herrera,  
Gabriel Jimenez, A.J. Hayes, William K. Rounds,  
Laurie Rios, Maria Salazar, Hilda Zamora

*Absent:*

N/A,

*City Council Liaison:*

Annette Rodriguez, Mayor

*Staff:*

Ed Ramirez, Family and Human Services Division Manager/ Executive  
Secretary

Ruby Picon, Management Analyst II

Immanuel Caldona, Administrative Assistant II

Sandra Hahn, Art Consultant

3. ORAL COMMUNICATIONS

NONE

4. APPROVAL OF MINUTES

A motion was made by Laurie Rios and seconded by Gabriel Jimenez to approve the minutes of February 22, 2022. The motion was carried unanimously.

A motion was made by William K. Rounds and seconded by Hilda Zamora to approve the special meeting minutes of March 15, 2022. The motion was carried unanimously.

5. COUNCIL LIAISON REPORT

Mayor Annette Rodriguez informed committee members that they should participate in the National Take a Walk in a Park Day. She encouraged the committee members to participate in the Chalk it out event and the Summer Concerts and Movies Series hosted by Community Services. The Mayor also participated in The National Drug and Alcohol facts week. Lastly, the Mayor notified the members that Dr. Ethan Allen, founder of LA CADA, had passed away.

6. PUBLIC WORKS DEPARTMENT REPORT

NONE

7. PLANNING DEPARTMENT DIRECTOR REPORT

NONE

8. EXECUTIVE SECRETARY REPORT

Executive Secretary, Edmund Ramirez reported on the following:

- **Financial Report**

February 2022– Mr. Ramirez provided an overview of the Fiscal Year 2021/2022 financial report for the period of February 2022. Copies were distributed to members for their review. Balance: \$1.8 million for both fund 240 and fund 245.

A motion was made by Francis Carbajal and seconded by William K. Rounds to approve the FY 2021/2022 financial report for the period ending on February 2022. The motion was carried unanimously.

9. OLD BUSINESS

**a) 2022 Art Fest Update**

Executive Secretary Ed Ramirez and Art Consultant Sandra Hahn provided a PowerPoint presentation updating members on the planning for the 2022 SFS Art Fest event. The update and presentation included information regarding the various components of the event. They discussed the Artists, Preview and Showcase night, Marketing, Sponsorship, Entertainment timeline, Food / Beverage, and Artisan Vendors.

The staff will work with the Public Information Officer in the City Manager's Office to address the committee's marketing concerns regarding social media.

Mr. Hayes is in the process of securing a sponsorship from Planet Fitness. He will update the committee once he has received the information. Ms. Carbajal will be donating to the SFS Art Fest. Additionally, Ms. Baker's company Simpson Advertising donated to the event.

For future support and to build anticipation for the 2023 SFS Art Fest, City staff will be bringing back the SFS Art Walk hosted by the Library Services Division; additionally, the Parks and Recreation Services Division has created a new event called Chalk It Out.

Ms. Hahn currently has five pop-up vendors registered for the event out of approximately 40 spots available.

Due to the increase in costs post COVID-19, staff will be recommending increasing the budget for Art Fest. Mr. Ramirez will discuss participant fees in the planning meeting for the 2023 Art Fest.

## 10. NEW BUSINESS

### **a) Train Depot Exhibit Improvements and Santa Fe Springs Oranges Mural**

Mr. Ramirez provided a photo slide show of the painted train engine and caboose car. Mr. Ramirez also provided an update on the research conducted in identifying potential artists to repaint the Santa Fe Spring Orange Mural once the boxcar refurbishment is complete. Mr. Ramirez informed the members he found the original artist and that the artist is interested in reproducing the Orange Mural. Mr. Ramirez will work with the Public Works Department to provide more information to the original artist. As a backup, Mr. Ramirez will obtain a quote from Candice Galvan.

## 11. DEPARTMENT OF COMMUNITY SERVICES PROGRAMS REPORT

Mr. Ramirez provided a brief recap of the Community Services Programs referenced in the HAAC meeting packet. The events he shared are: the VITA Program, National Take a Walk in the Park Day, Chalk it Out, and the Easter Egg-stravaganza. He also informed the members that wireless mobile printing is now available at the City Library. Members were encouraged to refer back to the report for more information.

## 12. FUTURE AGENDA ITEMS

- Privately Owned Art Piece Maintenance letters
- Silverlake Conservation condition assessment – Soaring Dreams & Omni
- Dancing Gabrielenos
- Rexford Industrial Project
- Galaxy and Glide Update

## 13. MEMBER COMMENTS/ANNOUNCEMENTS

- Mr. Rounds recommended staff send out a personal letter to Ms. Laurie Rios and Mr. Richard Moore formally inviting them to attend the 2022 SFS Art Fest since they are 2 of the original founding members of the Art Fest

event.

- Ms. Zamora inquired about more information regarding the SFS Art Fest emails sent to the schools.

#### 14. ADJOURNMENT


Chairperson Debbie Baker adjourned the meeting at 10:37 a.m.

*Next Meeting: Tuesday, April 26, 2022, at 9 a.m. at the Gus Velasco Neighborhood Center, Meeting Room #1.*



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Prepared by: Immanuel Caldonga  
Administrative Assistant II



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Approved by: Ed Ramirez,  
Executive Secretary



**PLANNING DEPARTMENT REPORT**

**RECOMMENDATION**

- Receive and file the Planning Department Report for the month of April 2022.

Artwork at the northwest corner of Telegraph Road and Santa Fe Springs Road

At their regularly scheduled meeting of September 10, 2018, the Planning Commission approved a Tentative Parcel Map (TPM No. 78232) and four (4) Development Plan Approvals (DPA Case Nos. 930-933) to allow a consolidation of seven (7) parcels into five (5) parcels and for the construction of four (4) concrete tilt-up industrial buildings, ranging from 58,463 sq. ft. to 121,124 sq. ft. Due to an extensive amount of oil wells that are located on the subject site, the property owner has spent the past four (4) years abandoning wells and prepping the site for future development. It should be noted that Parcel 4 has been sold to Omega OU2, LLC who intends to construct a 48,649 sq. ft. industrial building and use it for a water treatment facility.

To date, the applicant has not yet completed a detailed street improvement plan to confirm that the corner artwork, known as "Dancing Gabrielenos", will not be affected. However, the plans submitted with the original development entitlements calls for the artwork to remain in place.

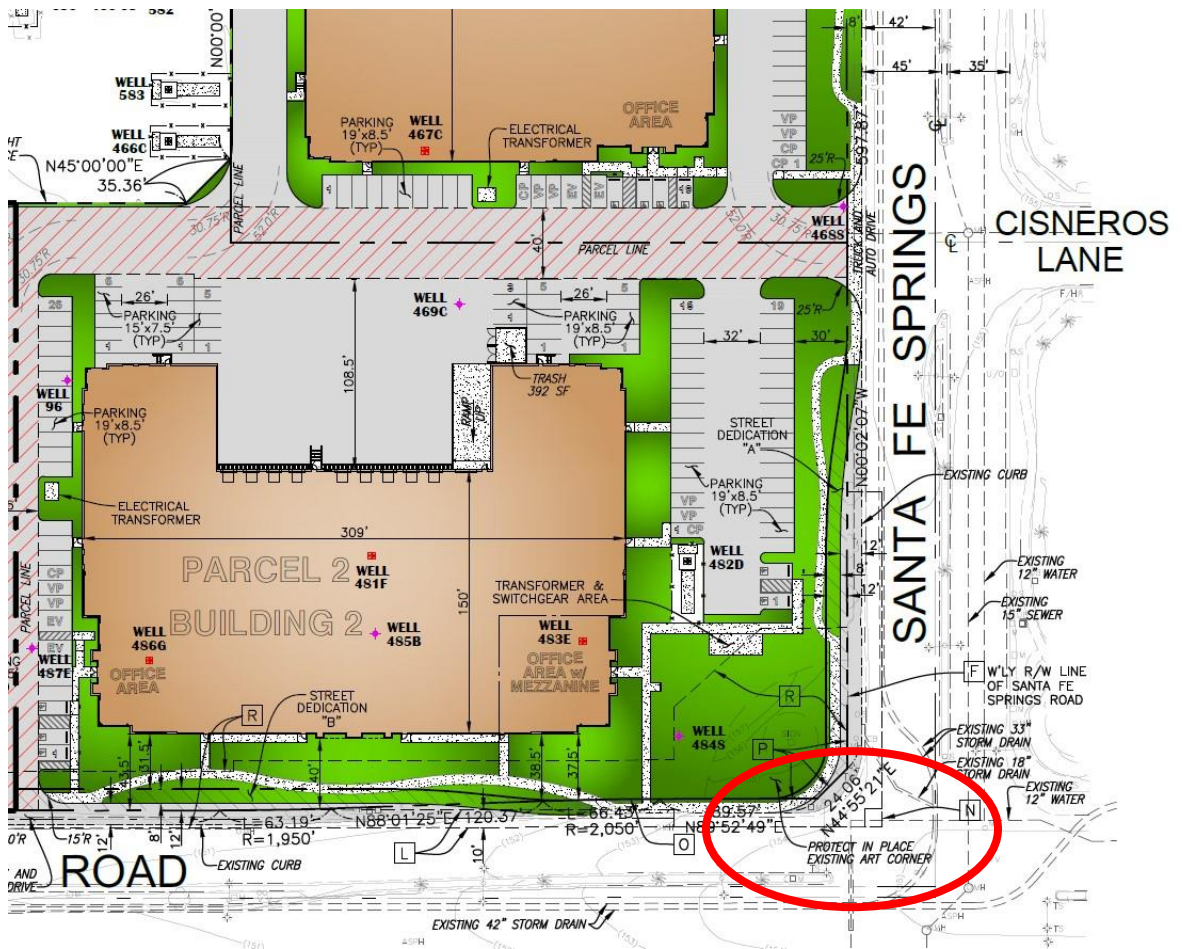
A handwritten signature in blue ink that reads "Wayne M. Morrell".

Wayne M. Morrell  
Director of Planning

Attachments:

1. Partial Site Plan (PC Approval – September 10, 2018)

Attachment 1: Partial Site Plan (PC Approval – September 10, 2018)







**EXECUTIVE SECRETARY REPORT**

Approval of Heritage Arts Fund (240 and 245) Financial Reports – March 2022

**RECOMMENDATION**

Staff recommends that the Heritage Arts Advisory Committee:

- Receive, Review and Approve the monthly financial report for March 2022.

**BACKGROUND**

The Heritage Arts Advisory Committee (HAAC) is provided a monthly financial report which serves as a routine information document of revenues and expenses associated with the Heritage Arts Fund 240 and 245. This report provides an overall summary for interest accruals, applied developer fees, donations, and monthly expenses.

Ed Ramirez  
Executive Secretary

**Attachment:**

January 2022 Financial Report

Heritage Artwork in Public Places  
March 2022

ART EDUCATION ENDOWMENT (FUND 245)		ACTIVITY FISCAL YEAR 2021/2022			FUND BALANCE TO DATE
		BEGINNING BALANCE (this fiscal yr) 7/1/2020	YTD REPORTED THRU JULY 2022	ACTIVITY REPORTED MARCH 2022	YTD ACTIVITY REPORTED THRU MARCH 2022
Endowment -- Perpetual	\$244,676.00	\$0.00	\$0.00	\$0.00	\$244,676.00
Interest Income	\$200,384.00	\$14,351.00	\$1,033.00	\$15,384.00	\$215,768.00
<b>BALANCE (FUND 245)</b>	<b>\$445,060.00</b>	<b>\$12,953.00</b>	<b>\$0.00</b>	<b>\$14,351.00</b>	<b>\$460,444.00</b>

ART IN PUBLIC PLACES FUND (FUND 240)		ACTIVITY FISCAL YEAR 2021/2022			FUND BALANCE TO DATE	Budget 2021/2022	
		YTD THRU FEBRUARY 2022	ACTIVITY IN MARCH 2022	YTD THRU MARCH 2022		PRELIMINARY APPROVED BUDGET	BUDGET YTD VARIANCE
FUND 240 Budget 2021/2022						\$635,500.00	
FUND 240 Balance on 2/28/22					\$1,170,233.00		
<b>Revenue (FUND 240)</b>							
Developers' Fees - CF00	\$386,020.00	\$123,255.00	\$509,275.00		\$407,000.00	\$509,275.00	
Interest Earnings	\$2,757.00	\$0.00	\$2,757.00		\$0.00	\$2,757.00	
Participant Fees(20% Art Fest sales and Booth Fees)	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	
Contributions for Art Fest	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	
<i>Total Revenue (Fund 240)</i>	<i>\$388,777.00</i>	<i>\$123,255.00</i>	<i>\$512,032.00</i>		<i>\$407,000.00</i>		
<b>Expenditure Appropriations (FUND 240)</b>							
110-6350 Art in Public Places	\$138,389.00	\$28,991.00	\$167,380.00		-\$228,500.00	-\$61,120.00	
110-6128 Heritage Springs Park Maintenance	\$68,000.00	\$8,350.00	\$75,150.00		-\$100,050.00	-\$24,900.00	
<i>Total Expenditures (Fund 240)</i>	<i>\$206,389.00</i>	<i>\$37,341.00</i>	<i>\$242,530.00</i>				
<i>Net Activity (Fund 240) Revenue less Expenditures</i>	<i>\$182,388.00</i>	<i>\$85,914.00</i>	<i>\$269,502.00</i>	\$269,502.00			
<b>BALANCE (FUND 240)</b>					<b>\$1,439,735.00</b>		

<b>GRAND TOTAL ( FUND 245 AND FUND 240)</b>	<b>\$1,900,179.00</b>
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# *City of Santa Fe Springs*

HERITAGE ARTS ADVISORY COMMITTEE

April 26, 2022

## **PRESENTATION**

2022 Art Fest Update

### **RECOMMENDATION**

Staff recommends that the Heritage Arts Advisory Committee:

- Receive and File the update.

## **BACKGROUND**

Executive Secretary Ed Ramirez and Art Consultant Sandra Hahn will provide an update on the planning for the 2022 Art Fest event. The update and presentation will include information regarding the various components of the event to include:

- Artists
- Preview and Showcase night
- Marketing
- Sponsorship
- Entertainment timeline
- Food / Beverage
- Artisan Vendors

Ed Ramirez  
Executive Secretary



## Old Business

### Rexford Industrial Project Update

#### **RECOMMENDATION**

Staff recommends that the Heritage Arts Advisory Committee:

- Receive and file the update.

#### **BACKGROUND**

At the June 29, 2021, former Executive Secretary Joyce Ryan reported that Rexford Industrial selected to commission artwork to be installed in the vicinity of their property site equivalent to 1% of the total project costs. The estimated cost of this project is \$8 million and is located at 9615 Norwalk Blvd. in Santa Fe Springs.

At the February 22, 2022, Heritage Arts Advisory Committee (HAAC) meeting, Executive Secretary Ramirez provided an overview of Rexford Industrial which is a real estate company that invests in industrial property infills throughout Southern California providing unique brokerage opportunities, leasing programs, property management, construction management, and communications technology.

Executive Secretary, Ramirez reported he has been in contact with Leslie Elwood, Art Consultant to the Rexford Industrial project in maintaining updates for their project and to schedule future meeting to review and approve their selected artwork.

On April 7, 2022, Ms. Elwood informed Executive Secretary Ramirez that the Rexford Industrial team and the selected artist has decided not to proceed with art at the site and instead pay the City the fee in-lieu of art installation. Rexford Industrial is in contact with the planning department to determine the amount to be paid associated with their project.

Ed Ramirez  
Executive Secretary



## NEW BUSINESS

Review and Approve FY 2022-2023 Art Education Grant Guidelines

### **RECOMMENDATION**

Staff recommends that the Heritage Arts Advisory Committee:

- Review, discuss, make appropriate revisions, and approve Art Education Grant Guidelines for Fiscal Year 2022-23.

### **BACKGROUND**

The Art Education Grant Program is facilitated by the Heritage Arts Advisory Committee in an advisory capacity. Funded by the Heritage Arts in Public Places program, the Heritage Arts Education Endowment Fund was established to support youth oriented arts programs and events with Art Education Grants. Interested schools in Santa Fe Springs have the opportunity to submit applications annually requesting funds to help support their art education programs. Applicants must follow the Art Education Grant Guidelines when completing their applications.

Art Education Grant Guidelines were previously adopted by the Heritage Arts Advisory Committee in order to provide applicants detailed instructions on how to prepare and submit their grant applications. Grant Guidelines also assist the committee when reviewing and approving proposals, as it helps ensure that complete proposals are awarded; therefore, it is imperative that the committee once again review, discuss, and make appropriate revisions to the FY 2022-23 Art Education Grant Guidelines.

Attached to this report you will also find the current FY 2022-2023 guidelines for your review. It is recommended that the committee review the document and be ready to discuss at the HAAC meeting. The Art Education Grant Guidelines will need to be approved by the HAAC in preparation for the FY 2022-2023 Art Grant Program. Revised guidelines will be sent to all Santa Fe Springs schools as they begin to complete their Art Education Grant applications and submit by the deadline – June 30, 2022.

Ed Ramirez  
Executive Secretary

### **Attachments:**

1. FY 2022-23 Art Grant Guidelines
2. Letter to schools for FY 2022-23 Art Education Grant Program



**COMMUNITY SERVICES DEPARTMENT & PROGRAM UPDATES**

**RECOMMENDATION**

Staff recommends that the Advisory Committee:

- Receive and file.

**Mobile Printing is now available at the City Library**

With the Library's new PrinterOn Service, library patrons can use their personal computer or mobile device to print to the library's printers from anywhere. This means that they can send print cues from their home computer, smartphones and laptops while on the go. They can simply submit documents for printing and come to the library to release and pick up their document by accessing their print job at our Print Station. Printing is available at a cost of \$0.15 per page for black and white. There is no color printing available. For more information patrons can visit [www.santafesprings.org/library](http://www.santafesprings.org/library).

**Children's Boutique**

On April 27, 2022, 2:00p.m. - 4:00 p.m. Family and Human Services will be offering a children's boutique at the Gus Velasco Neighborhood Center. The boutique will allow for existing family clients, students and residents to come and select various lightly used clothing that they may need. For more Information, residents can call the Gus Velasco Neighborhood Center.

**Summer Movie and Concert Series @Heritage Park 2022 Planning**

The lineup for the Summer Movie and Concert Series at Heritage Park has been established for 2022 to include a total of 8 events consisting of 5 concerts and 3 movies. The schedule is as follows:

- Concert: No Duh (No Doubt Tribute), Friday, June 10<sup>th</sup>
- Movie: Encanto, Friday, June 17<sup>th</sup>
- Concert: Flogging Seagulls, Friday, June 24<sup>th</sup>
- Concert: Chico, Friday, July 8<sup>th</sup>
- Movie: The Parent Trap, Friday, July 15<sup>th</sup>
- Concert: Woodie and the Longboards, Friday, July 22<sup>nd</sup>
- Movie: Luca, Friday, July 29<sup>th</sup>
- Concert: Mariachi Las Colibri, Friday, August 5<sup>th</sup>

More details such as start times and other components of the events to follow.

Ed Ramirez  
Executive Secretary