

# Memorandum COMMUNITY SERVICES DEPARTMENT

**TO:** Heritage Arts Advisory Committee Members

**FROM:** Edmund Ramirez, Executive Secretary to the Heritage Arts Advisory Committee

DATE: September 19, 2023

SUBJECT: Meeting of Tuesday, September 26, 2023

The next meeting of the Heritage Arts Advisory Committee will be held on **Tuesday**, **September 26 at 9:00 a.m.** at the Gus Velasco Neighborhood Center, Meeting Room 1, located at 9255 Pioneer Blvd.

Enclosed are the Agenda of the September 26, 2023 meeting, the Minutes of the August 29, 2023 meeting, the staff reports, and the August Financial Report for your review.

Should you have any items you would like to discuss, please contact me at (562) 692-0261, extension 3211.

Sincerely,

Edmund Ramirez, Executive Secretary Heritage Arts Advisory Committee

ER/jo

CC:

Council Member Bill Rounds, Council Liaison

City Manager, René Bobadilla

Maricela Balderas, Director of Community Services

Wayne Morrell, Director of Planning

Cuong Nguyen, Assistant Director of Planning

Janet Martinez, City Clerk

Maribel Garcia, Municipal Affairs Manager

Priscilla Moreno, Executive Assistant to City Manager/City Council

Fernando Muñoz, Deputy City Clerk



# HERITAGE ARTS ADVISORY COMMITTEE September 26, 2023 | 9:00 a.m.

#### **AGENDA**

**Debbie Baker –** Advisory Member **Gloria Maghame –** Advisory Member **Hilda Zamora -** Advisory Member **Elena Lopez -** Advisory Member **Peggy Radoumis -** Advisory Member **John Mora –** Advisory Member

Chairperson – Gabriel Jimenez Vice-Chairperson – Francis Carbajal

- 1. CALL TO ORDER CHAIRPERSON, GABRIEL JIMENEZ
- 2. ROLL CALL EXECUTIVE SECRETARY
- 3. ORAL COMMUNICATIONS CHAIRPERSON

This is the time members of the public may address City Advisory Committee members and related authorities and agencies. The public may speak on items that are on the agenda and non-agenda items that are under the subject matter jurisdiction of the Advisory Committee and/or its related authorities and agencies.

- 4. CONSENT AGENDA CHAIRPERSON, GABRIEL JIMENEZ
  - a. \*Minutes approval for August 29, 2023
- 5. COUNCIL LIAISON REPORT BILL ROUNDS, COUNCILMEMBER
- 6. PUBLIC WORKS DEPARTMENT REPORT- No Report
- 7. PLANNING DEPARTMENT REPORT Vince Velasco, Associate Planner
  - a. Department of Planning & Development Report
  - b. Proposed conceptual art design Raising Canes
- 8. PRESENTATION 2023 Art Fest Call to Artist and Guest Artist Selection Sandra Hahn, Art Consultant
- ART FEST SUBCOMMITTEE REPORT CHAIRPERSON, GABRIEL JIMENEZ
  - a. 2024 SFS Art Fest Entertainment
- 10. EXECUTIVE SECRETARY REPORT ED RAMIREZ
  - a. \*Approval of Heritage Arts Fund (240 & 245) Financial Report –August 2023
  - b. Heritage Springs Park Maintenance Itemization
- 11. OLD BUSINESS CHAIRPERSON, GABRIEL JIMENEZ
  - a. Santa Fe Springs Oranges Mural Update
- 12. NEW BUSINESS CHAIRPERSON, GABRIEL JIMENEZ
  - a. None
- 13. DEPARTMENT OF COMMUNITY SERVICES REPORT DIRECTOR OF COMMUNITY SERVICES, MARICELA BALDERAS
  - a. Fiestas Patrias Recap
  - b. Walk to School Day October 4th
  - c. Adaptive Recreation October 13<sup>th</sup> @ Heritage Park (9:00 a.m. 12:00 p.m.)
  - d. First Friday @ City Library October 6th @ 7 p.m.- Duffy Hudson performing as Edgar Ellen Poe
  - e. Lantern Tour October 20, 2023
  - f. Dia De Los Muertos October 21, 2023 @ 5:00 p.m.
  - g. Pumpkin Carving at Parks October 27@ 3:30 p.m.
  - h. Halloween Carnival October 28, 2023 @ 5:00 p.m.
  - i. Passport Services
  - j. Santa's Home Visits
  - k. Family Camp
- 14. FUTURE AGENDA ITEMS CHAIRPERSON
  - a. Snake Basket Fountain
  - b. Stay Gallery Presentation
- 15. MEMBER COMMENTS/ANNOUNCEMENTS CHAIRPERSON, GABRIEL JIMENEZ
- 16. ADJOURNMENT CHAIRPERSON

NEXT MEETING: October 31, 2023; 9:00 a.m. Gus Velasco Neighborhood Center, Meeting Rm#1



# HERITAGE ARTS ADVISORY COMMITTEE Gus Velasco Neighborhood Center, Meeting Room #1 Meeting of Tuesday, August 29, 2023 9:00 a.m.

#### **MINUTES**

# 1. CALL TO ORDER

Chairperson, Gabriel Jiménez, called the meeting to order at 9:00 a.m.

# 2. ROLL CALL

Members Present:

Debbie Baker, Francis Carbajal, Gabriel Jiménez, Gloria Maghame, Hilda Zamora, John Mora

Absent:

Peggy Radoumis, Laurie Rios, Elena Lopez

### 3. ORAL COMMUNICATIONS

**NONE** 

# 4. APPROVAL OF MINUTES

A motion was made by Debbie Baker and seconded by Francis Carbajal to approve the Minutes for the July 25, 2023 meeting.

## 5. COUNCIL LIAISON REPORT

Councilmember William K. Rounds provided a brief overview of the following:

- City Council has approved several new positions with one of them being an Assistant City Manager.
- The new Director of Public Works is scheduled to begin in September of 2023.
- Relay for Life will take place on September 23, 2023 at Lake Center Athletic Field from noon until 10:00 p.m.

# 6. PUBLIC WORKS DEPARTMENT REPORT

NONE

# 7. PLANNING DEPARTMENT DIRECTOR REPORT

Vince Velasco, Associate Planner, reported on the following:

- There was \$900 contributed in July of 2023 for the art fees. The Department of Planning & Development has collected a total of \$391,707.90 thus far for the 2023 calendar year.
- Recently approved development projects:
  - New industrial buildings will be built at 13711 Freeway Drive by Rexford Industrial. Construction is projected to begin early 2024 and will take approximately 45 weeks to complete.

 On the Southwest corner of Norwalk Blvd. and Florence Ave., referred to as the Koontz site, will have multiple industrial buildings be cleared by a developer and they will build two new industrial buildings. Construction is projected to begin in the first quarter of 2024 and is estimated to take approximately 45 weeks to complete.

# 8. PRESENTATION

NONE

## 9. 2023 ART FEST SUBCOMMITTEE REPORT - ED RAMIREZ

a) 2024 SFS Art Fest – City Council Approval of Proposed Event Fees Recommended by Heritage Arts Advisory Committee Update

Mr. Ramirez provided an update of the 2024 Art Fest proposed admission fees. The recommendations made by the HAAC were submitted to City Council for review and approval. Mr. Ramirez provided a detailed explanation of the approved fee structure and answered questions from the committee members.

### 10. EXECUTIVE SECRETARY REPORT

Executive Secretary, Edmund Ramirez reported on the following:

- a) Approval of Heritage Arts Fund (240 & 245) Financial Report June and July 2023
  - June 2023 Mr. Ramirez provided an overview of the Fiscal Year 2022/2023 financial report for the period of June 2023. Copies were distributed to members for their review. Balance: \$2,347,561.00.

A motion was made by Debbie Baker and seconded by Francis Carbajal to approve the Fiscal Year 2022/2023 financial report for the period ending in June 2023. The motion was carried unanimously.

 July 2023 – Mr. Ramirez provided an overview of the Fiscal Year 2023/2024 financial report for the period of July 2023. Copies were distributed to members for their review. Balance: \$2,617,540.00.

A motion was made by Francis Carbajal and seconded by Hilda Zamora to approve the Fiscal Year 2023/2024 financial report for the period ending in July 2023. The motion was carried unanimously.

#### 11. OLD BUSINESS

- a) City Council Approval of FY 2023 2024 funds for City's Art in Public Places Art Education Grant Program Update
  - City Council approved \$58,364.97 for the Art Education Grant Program for FY 2023 2024 at the August 1, 2023 City Council meeting.

## b) Santa Fe Springs Oranges Mural Update

 Artist Mary McMenamin, disclosed many concerns regarding liability with every party that will be involved with the project. She recommended a change to her initial proposal and members commented on needing the new cost before the new change is approved.

# c) Public Artwork Restoration Update

 The Soaring Dreams and Dancing Gabrielenos has completed the restoration update. There was a challenge in completing the Omni regarding the grouting for the tiles with the summer heat. Once the weather becomes cooler, they will continue with the restoration of the Omni. A recommendation was made to create a wider concrete area at the base of the Omni due to the debris and irrigation from the grass surrounding it.

# 12. NEW BUSINESS

# a. Review, Discussion and Amendment of the Art Education Grant Application Guidelines for FY 2024 - 2025

Open discussion took place for recommendations on making revisions on the Art Education Grant Guidelines for FY 2024 – 2025. The following revisions were recommended by the Heritage Arts Advisory members:

- All schools located in Santa Fe Springs, including Cresson Elementary, Lakeland Elementary, Los Nietos Middle, and Pioneer High School are eligible to apply for an Art Education Grant.
- Disclosure to be added: "Subject to the discretion of the Heritage Arts Advisory Committee and approval of City Council" and "Includes but not limited to..."
- Under section 16e. add "i.e. printers, ink, other supplies for printer"
- Under section 16d. add "electrical"
- Add under section 15 item o. "battery operated tea lights"
- Under section 15n. add "i.e. cameras, digital cameras, devices, tablets, computers, etc."
- Add under section 16 item t. "No theme park admission"
- Under section 16b. add "i.e. glue guns"

A motion was made by Francis Carbajal and seconded by Debbie Baker to approve the revisions for the FY 2024 – 2025 Art Education Grant Guidelines for City Councils approval.

### b. 2023 Art Walk Event Recap

The Art Walk took place on Saturday, August 26<sup>th</sup> at Heritage Park. There was an established route that is about 1.6 miles, which includes the Heritage Park and Sculpture Garden. Participants were able to get a passport and collect a stamp for each art piece or site they would walk by. A magician, face painter, arts and crafts, and a balloon artist were available for families to enjoy. There was 133 participates for this event.

#### c. Heritage Park Audio Tour

An audio tour for the exhibits at Heritage Park is now available for the public to enjoy. There is currently a total of 15 exhibits that are included in the Heritage Park Audio Tour. There are available QR codes throughout the park for patrons to scan and enjoy listening to the history of the exhibits at Heritage Park.

# 13. DEPARTMENT OF COMMUNITY SERVICES PROGRAMS REPORT

Maricela Balderas, Director of Community Services, reported on the following:

The annual Fiestas Patrias Celebration will take place on Friday, September 8<sup>th</sup>

from 6:00 to 11:00 p.m. at Los Nietos Park.

- The Thursday Club, an Adaptive Recreation program, meets weekly every Thursday from 10:00 a.m. to 12:00 p.m. at Town Center Hall. It is a free program and registration is required.
- On Friday, October 13<sup>th</sup>, a "Monster Mash" Adaptive Recreation dance will take place at the beautiful and historic Heritage Park. Tickets are \$3 and required for both participants and caretakers. Tickets purchased after October 6<sup>th</sup> will increase to \$5.
- The Library Services Division will be hosting the First Friday event on October 6<sup>th</sup> at 7:00 p.m. where Duffy Hudson will be performing as Edgar Allan Poe. Registration is not required for this free event.

# 14. <u>FUTURE AGENDA ITEMS</u> NONE

# 15. MEMBER COMMENTS/ANNOUNCEMENTS

- Member Mora expressed his contentment with being a member of the Heritage
   Arts Advisory Committee. He shared an idea of incorporating a beer garden for the
   Art Fest event.
- Member Baker shared the Chamber of Commerce had a surprise celebration for Kathie Fink, the CEO of the Santa Fe Springs Chamber for her 25 years of service.
- Member Maghame shared she enjoyed the summer programs and events.
- Councilmember Rounds shared he attended the Pub Trivia Night event hosted by the Library for the first time and it was fun. He encouraged members to create a team to attend the next Pub Trivia Night.
- Chairperson Jimenez welcomed member John Mora to the committee.
- Member Radoumis reminded the members of the Relay for Life event that will take place on September 23<sup>rd</sup>.

#### 16. ADJOURNMENT

Chairperson Gabriel Jiménez adjourned the meeting at 11:17 a.m.

Next Meeting: Tuesday, September 26, 2023, at 9 a.m. at the Gus Velasco Neighborhood Center.

Prepared by: Jasmine Oregel,

Administrative Assistant II

Approved by: Ed Ramirez,

**Executive Secretary** 



# HERITAGE ARTS ADVISORY COMMITTEE AGENDA STAFF REPORT

**TO:** Members of the Heritage Arts Advisory Committee

**FROM:** Wayne M. Morrell, Director of Planning

**BY:** Vince Velasco, Associate Planner

**SUBJECT: Department of Planning & Development Report** 

**DATE:** September 26, 2023

## **RECOMMENDATION:**

It is recommended that the Heritage Arts Advisory Committee:

1) Receive the report, provide comments as desired, and thereafter file the Department of Planning & Development Report for the month of September 2023.

# FISCAL IMPACT

N/A

# **BACKGROUND**

For the month of September, the Department of Planning & Development would like to provide an update on the total amount of art fees collected in 2023. As requested during the August meeting, we would also like to share the total building permit valuations throughout 2023. Lastly, the Department of Planning and Development will be hosting the 6<sup>th</sup> Annual National Community Planning Month Photo Contest throughout the months of September and October.

### 2023 Art Fees Collected To-Date

Since the beginning of the 2023 calendar year, the Department of Planning & Development has collected a total of \$391,707.90 in fees associated with the Heritage Arts in Public Places Program. A chart identifying each fee collected thus far in the 2023 calendar year is provided as Attachment A.

HERITAGE ARTS ADVISORY COMMITTEE AGENDA REPORT – MEETING OF SEPTEMBER 26, 2023
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# 2023 Building Permit Valuations To-Date

Building permit valuations refer to the estimated or projected value of a construction project for which a building permit is required. As part of the permit application process, applicants often need to provide an estimated projected valuation. Attachment B provides a chart showing the total permit valuations for each month in the 2023 calendar year. It's important to note that art fees are only collected based on a 1% cumulative valuation for projects exceeding the \$300,000 threshold, so not all projects contributing to the valuations in the chart were required to pay an art fee.

# 6th Annual National Community Planning Month Photo Contest

The department invites those who live, work, or attend school in the City to submit a high-resolution photograph that depicts the City's vibrancy, vitality, and livability. In previous years, we asked participants to capture their favorite place or location in the City, but this year we decided to make a slight modification. We ask that participants take a photograph that pertains to 1 of these 3 categories: a City Location, City Event, or City Public Art.

The photo contest begins on September 1<sup>st</sup> and will end on October 31<sup>st</sup>. Staff will review all entries received to verify and select the photographs that meet all rules and submittal requirements (i.e. submission agreement and photo release forms). Since photos may fall into more than one category, it is important to note that each photo may only be submitted to a single category, and only one submission per individual will be accepted. The top entry from each category will receive a monetary prize of \$125, a feature in a future "All Things Santa Fe Springs" newsletter, a mention on the City's social media channels, and be displayed at the City Library and the 2024 Santa Fe Springs Art Festival.

For more information on the photo contest, we encourage you to follow the City's social media accounts and check out the City's newly updated website at www.santafesprings.org/ncpm.

# **ANALYSIS**

The content in this report is informational only and does not require formal approval.

# **ENVIRONMENTAL**

N/A

# **DISCUSSION**

N/A

### SUMMARY/NEXT STEPS

This report provides an update on the art fees collected as well as the building permit valuations for the 2023 calendar year. The Department of Planning & Development

HERITAGE ARTS ADVISORY COMMITTEE AGENDA REPORT – MEETING OF SEPTEMBER 26, 2023
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recommends that the Heritage Arts Advisory Committee receive the report, provide comments as desired, and thereafter file the report.

# **ATTACHMENT(S):**

- A. Attachment A Art Fees Collected Jan. to Aug. 2023
- B. Attachment B Building Permit Valuations Jan. to Aug. 2023
- C. Attachment C National Community Planning Month Photo Contest Flyer

ITEM STATUS:	<u> </u>
APPROVED:	
DENIED:	
TABLED:	
DIRECTION GIVEN:	

# Contributions to the Art Fund (2023):

Issued Date	Address	Description of Work		Amount
		DECEMBER 2023 TOTAL:	\$	-
		NOVEMBER 2023 TOTAL:	\$	-
		OCTOBER 2023 TOTAL:	\$	-
			_	
		SEPTEMBER 2023 TOTAL:	\$	-
		ALIQUICT COCC TOTAL	_	
0/47/0000	14005 D. I. DI	AUGUST 2023 TOTAL:	\$	-
8/17/2023	11935 Baker Place	Superior Plating  JULY 2023 TOTAL:	\$	3,500.00
7/40/0000			\$	900.00
7/19/2023		Lakeland Apartments - Fence & Trash Enclosure  JUNE 2023 TOTAL:	\$ <b>\$</b>	900.00
0/0/0000	AFCAA Daain DI DI DO F			236,829.00
6/8/2023 6/15/2023	15611 Resin PI BLDG 5 9920, 9960, 1000 Pioneer	Scrubber foundation and steel structures Rexford Industrial Development new construction	<u>\$</u> \$	4,070.00 221,759.00
0/13/2023	9920, 9960, 1000 Ploffeet	Chick Fil A new construction	<u>φ</u>	11,000.00
6/20/2023	9016 Norwalk	UWS -	<u>φ</u>	3,000.00
0/20/2023	30 TO INDIWAIN	MAY 2023 TOTAL:	\$	136,400.00
5/10/2023	11935 Bakar Pl	Interior TI's	\$	5,500.00
5/11/2023	13225 Lakeland Rd	Lakeland Apartments	\$	130,900.00
		APRIL 2023 TOTAL:	\$	250.00
4/24/2023	13225 Telegraph Rd		\$	250.00
		MARCH 2023 TOTAL:	\$	-
		FEBRUARY 2023 TOTAL:	\$	-
		JANUARY 2023 TOTAL:	\$	18,228.90
1/4/2022	13157 Flores Street	Tenant Improvements (TI's)	\$	3,000.00
1/17/2022	9630 Norwalk Blvd	Interior TI's	\$	15,228.90
		2023 GRAND TOTAL:	\$	391,707.90

# Attachment B – Building Permit Valuations – Jan. to Aug. 2023

Month	# of	# of Permits	Permit Valuation (\$)
(2023)	Transactions		
January	133	94	\$4,657,960
February	249	184	\$14,579,740
March	125	100	\$9,539,930
April	178	129	\$18,446,116
May	187	130	\$25,545,150
June	383	291	\$59,256,660
July	192	164	\$33,424,830
August	301	199	\$21,199,210



SUBMIT A HIGH RESOLUTION PHOTO FOR ONE OF THE FOLLOWING CATEGORIES AT:

# SFSPhotoContest@gmail.com

- City location
- City Event
- City Public Art



# CASH PRIZE FOR EACH CATEGORY:

\$125

- Feature in "All things Santa Fe Springs"
- Display at City library and
- 2024 Santa Fe Springs
   Art Festival



www.santafesprings.org/ncpm

**Your City Council** 

Annette Rodriguez Councilmember



562-409-7550

Juanita Martin Mayor Jay Sarno Mayor Pro Tem William K. Rounds Councilmember Joe Angel Zamora Councilmember



#### HERITAGE ARTS ADVISORY COMMITTEE AGENDA STAFF REPORT

**TO:** Members of the Heritage Arts Advisory Committee

**FROM:** Wayne M. Morrell, Director of Planning

**BY:** Vince Velasco, Associate Planner

**SUBJECT: Department of Planning & Development Report** 

**DATE:** September 26, 2023

## **RECOMMENDATION:**

It is recommended that the Heritage Arts Advisory Committee:

 Review the proposed conceptual art design associated with a new development project at the northeast corner of Bloomfield Avenue and Imperial Highway and offer your initial feedback.

# **FISCAL IMPACT**

N/A

# **BACKGROUND**

On July 18, 2023, Kimley-Horn filed a request on behalf of Raising Cane's ("Applicant") for a new development project at 12623 Imperial Highway ("Project Site"). If approved by the Planning Commission, the Applicant will consolidate two (2) existing parcels of land into a single parcel, demolish the existing ±9,200 sq. ft. multi-tenant office and commercial building and thereafter construct a new ±2,899 sq. ft. drive-through restaurant building.

# **ANALYSIS**

Understanding the requirements of the City's Heritage Artwork in Public Places Program (Ordinance No. 1054), the Applicant has prepared a conceptual design for the Heritage Arts Advisory Committee to consider and provide initial feedback regarding compliance with the intended spirit of this program.

HERITAGE ARTS ADVISORY COMMITTEE AGENDA REPORT – MEETING OF SEPTEMBER 26, 2023
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As shown in the conceptual art design, the Applicant is proposing to install illuminated channel letters to prominently identify "Santa Fe Springs" within a designated landscape area at the northeast corner of this intersection that borders both the City of Santa Fe Springs and the City of Norwalk. The illuminated channel letters are currently proposed to match and complement a similar installation at the northwest corner within the City of Norwalk boundaries.

# **ENVIRONMENTAL**

N/A

# **DISCUSSION**

N/A

# **SUMMARY/NEXT STEPS**

This report provides a conceptual art design for the Committee to consider as part of the Heritage Arts in Public Places Program. Since the placement of the sign may have some implications for the future development of the site, the Department of Planning & Development is requesting that the Heritage Arts Advisory Committee review the proposed design and offer your initial feedback. If the Committee agrees that the proposed art design is in compliance with the spirit of the program, then the Applicant will submit a formal application as outlined in the ordinance. Alternatively, if the Committee does not believe the proposed sign meets the spirit of the program, we ask that the Committee provide comments or suggestions to potentially align with the spirit of the program.

# ATTACHMENT(S):

A. Attachment A – Proposed Landscaping Plans

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B. Attachment B – Proposed Rendering

<b>ITEM STATUS</b> :		
APPROVED:		
DENIED:		
TABLED:		
DIRECTION GIVEN:		





KIESEL · DESIGN

Kiesel Landscape

Architecture Inc.

422 E Main Street
Ventura, CA 93001
(p) 805.947.0730
Jack@kieseldesign.com
CL# 5206

RC# 1029 Raising Cane's Santa Fe Springs (Imperial)

Imperial & Bloomfield, Santa Fe Springs, CA

Submittals:

# DATE NAME 1 07.07.23 CUP

LANDSCAPE ARCHITECTURE Square 12.31.24

Type: Preliminary

Initial Setup Date: April 19, 2023

Orawn By:
NAME
B.Perez

© 2018 Kiesel Landscape Architecture Inc: The design ideas

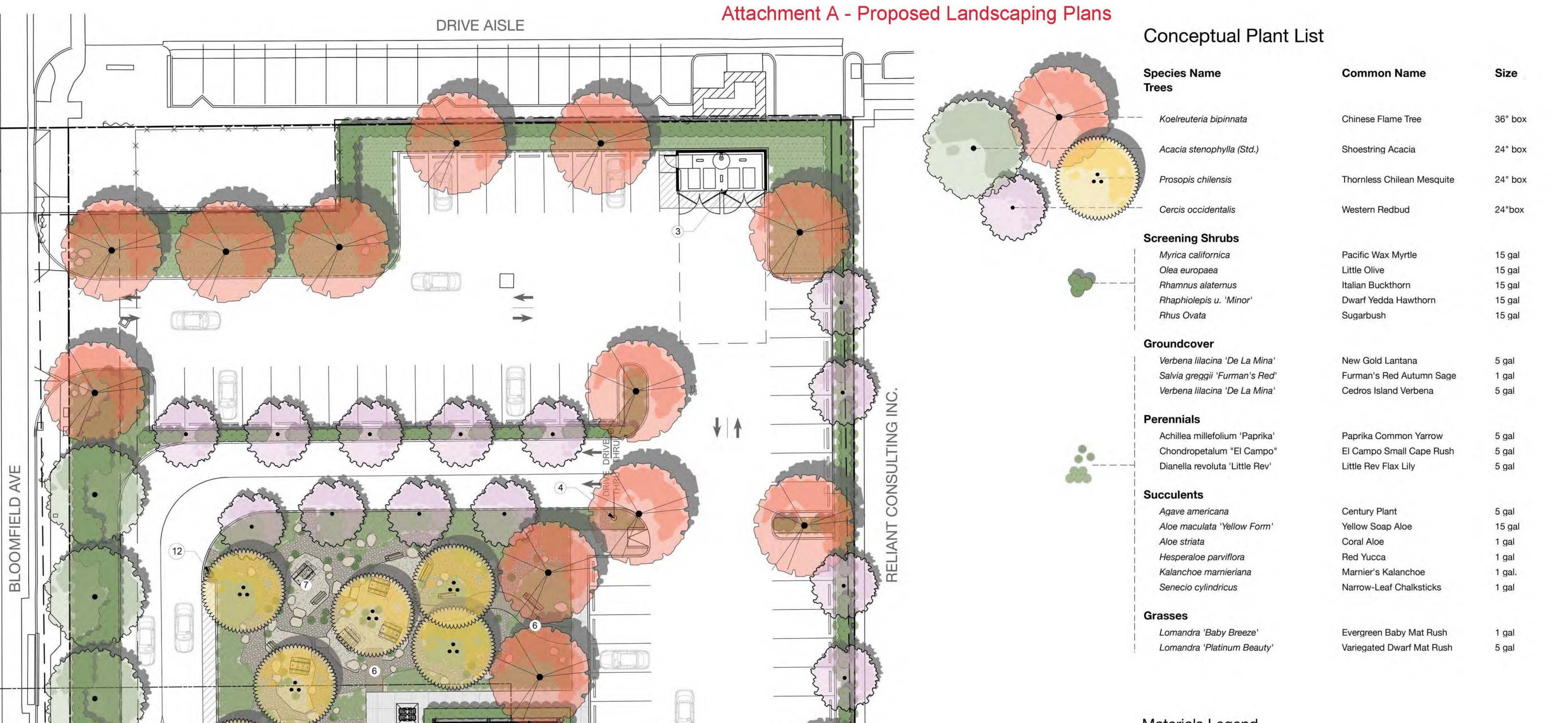
and plans represented by these documents are the property of Kiesel Design. Use or copy is permitted by contract only. The use or revisions of these ideas or plans is prohibited without the written permission of Kiesel Design.

Title:

Preliminary Landscape Plan

Sheet Number:

L0.1



# Materials Legend

Material		Size	Qty.
	Decomposed Granite	÷.	1,691 SF
	'Horse Creek' Crushed Stone	1-4" DIA	3,492 SF
	Direct Colors® Battleship Grey 102 - 2lb integral colored concrete W/ 3/8" sawcut joints. Finish: TOPCAST ® #05	N/A	828 SF
	Natural colored concrete W/ 3/8" sawcut joints. Finish: TOPCAST ® #05	N/A	2,384 SF
	'Golden Fawn' Boulders		
0_	"A"	28" - 32" DIA	TBD (QTY
	"B"	32" - 40" DIA	TBD (QTY
	"C"	40" - 50" DIA	TBD (QTY

\*Integral Colored Concrete Supplier: Direct Colors https://www.directcolors.com/

# **Proposed Notes**

- (P) patio overhead canopy
  - (P) outdoor seating
- (P) patio furniture per architect
- (8) (P) city monument sign
- (P) trash enclsoure

6 (P) boardwalk pathway

- (P) long term bike rack
- (P) drive-thru clearance bar
- (10) (P) short term bike rack (11) (P) order board TYP.
- (5) (P) drive-thru overhead structure
- (P) preview menu board

TOTAL LANDSCAPE AREA: 11,740 SF PROJECT TYPE: Commericial IMPERIAL HWY

WATER SUPPLY: Potable





#### HERITAGE ARTS ADVISORY COMMITTEE AGENDA STAFF REPORT

**TO:** Heritage Arts Advisory Committee Members

**FROM:** Maricela Balderas, Director of Community Services

**BY:** Ed Ramirez, Family and Human Services Manager

Heritage Arts Advisory Committee Executive Secretary

SUBJECT: Presentation - 2024 Art Fest Call to Artist and Guest Artist Selection-

Sandra Hahn, Art Consultant

**DATE:** September 26, 2023

## **RECOMMENDATION(S):**

It is recommended that the Heritage Arts Advisory Committee:

1. Receive and File.

# FISCAL IMPACT

N/A

#### BACKGROUND

To help heighten the caliber of the SFS Art Fest, the recruitment and inclusion of a selected featured and one or two guest artists was established in 2016. This has attracted professional and novice arts to submit proposed artwork for each event. As of 2019, the SFS Art Fest now includes a juried artwork component where participating judges of the art profession, City Council and Members of the HAAC vote the top artist of the People's choice award. The selected artist is then featured at the next scheduled Art Fest event. The guest artists are recruited by Art Consultant Sandra Hahn and then presented to the Heritage Arts Advisory for selection. The featured and selected artists receive a stipend for their participation provided by the CITY.

# **ANALYSIS**

The 2024 SFS Art fest is scheduled on April 25 & 26, 2024. As in recent years, Art Consultant, Sandra Hahn will be reviewing the featured artist of the upcoming event and will be proposing new guest artists. Mrs. Hahn will also be presenting the Call to Artist marketing efforts with members of the advisory committee.

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SEPTEMBER 26, 2023	
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ENVIRONMENTAL	
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N/A

# $\frac{\text{DISCUSSION}}{\text{N/A}}$

<u>SUMMARY/NEXT STEPS</u>
Upon review, the members of the Heritage Arts Advisory Committee will select the guest artist for the 2024 SFS Art Fest event.

# ATTACHMENT(S):

None

ITEM STATUS:	
APPROVED:	
DENIED:	
TABLED:	
DIRECTION GIVEN:	



#### HERITAGE ARTS ADVISORY COMMITTEE AGENDA STAFF REPORT

**TO:** Heritage Arts Advisory Committee Members

**FROM:** Maricela Balderas, Director of Community Services

**BY:** Ed Ramirez, Family and Human Services Manager

Heritage Arts Advisory Committee Executive Secretary

**SUBJECT:** SFS Art Fest Subcommittee Report – Proposed Entertainment Discussion

**DATE:** September 26, 2023

# **RECOMMENDATION(S):**

It is recommended that the Heritage Arts Advisory Committee:

1. Receive and file.

# FISCAL IMPACT

The estimated cost for the SFS Art Fest Entertainment is approximately \$15,000.00.

# **BACKGROUND**

Annually, the SFS Art Fest hosts a variety of entrainment ranging from musical, dance, and theatrical performances. In 2021, a SFS Art Fest subcommittee was created to help guide staff in identifying headlining entertainment. The subcommittee meetings generally take place the Thursday prior to each scheduled Heritage Arts Advisory meeting.

### **ANALYSIS**

The SFS Art Fest Subcommittees will resume in the month of October. Staff will be presenting proposed headlining entertainment and seeking suggested entertainment with the entire Heritage Arts Advisory Committee.

# **ENVIRONMENTAL**

N/A

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DISCUSSIO	V
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N/A

# **SUMMARY/NEXT STEPS**

Upon review of the prosed entertainment by staff and suggested entertainment by members of the advisory, the Subcommittee will then work with staff to secure the headline act for the 2024 SF Art Fest.

# ATTACHMENT(S):

None

ITEM STATUS:	
APPROVED:	
DENIED:	
TABLED:	
DIRECTION GIVEN:	



#### HERITAGE ARTS ADVISORY COMMITTEE AGENDA STAFF REPORT

**TO:** Heritage Arts Advisory Committee Members

**FROM:** Maricela Balderas, Director of Community Services

**BY:** Ed Ramirez, Family and Human Services Manager

Heritage Arts Advisory Committee Executive Secretary

**SUBJECT:** HAAC Executive Secretary Financial Report

**DATE:** September 26, 2023

# **RECOMMENDATION(S):**

It is recommended that the Heritage Arts Advisory Committee (HAAC):

- 1. Review and Approve the monthly financial report for August 2023.
- 2. Review Itemization of Heritage Springs Park Maintenance.
- Receive and file.

### FISCAL IMPACT

In Fiscal year 2023-2024 in the Public Art and Art Education Program budget, the total amount of revenue budgeted is \$464,000.00. The total expenses budgeted is \$498,000.00, which includes the Heritage Springs Park maintenance.

# **BACKGROUND**

The Heritage Arts Advisory Committee (HAAC) is provided a monthly financial report which serves as a routine information document of revenues and expenses associated with the Heritage Arts Fund 240 and 245. This report provides an overall summary for interest accruals, applied developer fees, donations, and monthly expenses.

# **ANALYSIS**

In the month of August, \$3,500.00 in developer fees were received and \$121,756.00 in expenses were disbursed. The total balance for Fund 240 in August is \$2,052,162.00. Fund 245 balance remains at \$471,497.00.

### **ENVIRONMENTAL**

HERITAGE ARTS ADVISORY COMMITTEE STAFF REPORT – MEETING OF SEPTEMBER 26, 2023
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N/A

# **DISCUSSION**

N/A

# **SUMMARY/NEXT STEPS**

Executive Secretary Ramirez will provide an explanation of the Heritage Springs Park Maintenance itemization and overview of the August financial report. Upon approval by members of the HAAC, city staff will file the approved financial reports for the overall summary for interest accruals, applied developer fees, donations, and monthly expenses.

# **ATTACHMENT(S):**

August Financial Report

ITEM STATUS:	
APPROVED:	
DENIED:	
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DIRECTION GIVEN:	

BUDGET SUMMARY REPORT FISCAL YEAR 2023/2024

# Heritage Artwork in Public Places August 2023

ART EDUCATION ENDOWMENT (FUND 245)		ACTIVITY FISCAL YEAR 2023/2024			FUND BALANCE TO DATE
	BEGINNING BALANCE (this fiscal yr) 7/1/2023	YTD REPORTED THRU JULY 2023	ACTIVITY REPORTED AUGUST 2023	YTD ACTIVITY REPORTED THRU AUGUST 2023	REPORTED FUND BAL THRU AUGUST 2023
Endowment Perpetual	\$244,676.00	\$0.00	\$0.00	\$0.00	\$244,676.00
Interest Income	\$223,367.00	\$0.00	\$3,454.00	\$3,454.00	\$226,821.00
BALANCE (FUND 245)	\$468,043.00	\$0.00	\$0.00	\$0.00	\$471,497.00

ART IN PUBLIC PLACES FUND (FUND 240)	ACTIVITY FISCAL YEAR 2023/2024			FUND BALANCE TO DATE	Budget 2023/2024	
FUND 240 Budget 2023/2024					\$1,190,653.00	
FUND 240 Balance on 7/31/23				\$1,879,518.00		
Revenue (FUND 240)	YTD THRU JULY 2023	ACTIVITY IN AUGUST 2023	YTD THRU AUGUST 2023		PRELIMINARY APPROVED BUDGET	BUDGET YTD VARIANCE
Developers' Fees - CF00	\$290,900.00	\$3,500.00	\$294,400.00		\$464,000.00	\$294,400.00
Interest Earnings	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00
Participant Fees(20% Art Fest sales and Booth Fees)	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00
Contributions for Art Fest	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00
Total Revenue (Fund 240)	\$290,900.00	\$3,500.00	\$294,400.00		\$464,000.00	
Expenditure Appropiations (FUND 240)						
110-6350 Art in Public Places	\$12,579.00	\$92,494.00	\$105,073.00		\$498,000.00	\$392,927.00
110-6128 Heritage Springs Park Maintenance	\$8,342.00	\$8,341.00	\$16,683.00		\$100,100.00	\$83,417.00
Total Expenditures (Fund 240)	\$20,921.00	\$100,835.00	<i>\$121,756.00</i>			
Net Activity (Fund 240) Revenue less Expenditures	\$269,979.00	-\$97,335.00	<i>\$172,644.00</i>	\$172,644.00		
BALANCE (FUND 240)				\$2,052,162.00		

GRAND TOTAL (FUND 245 AND FUND 240)

\$2,523,659.00



#### HERITAGE ARTS ADVISORY COMMITTEE AGENDA STAFF REPORT

**TO:** Heritage Arts Advisory Committee Members

**FROM:** Maricela Balderas, Director of Community Services

**BY:** Ed Ramirez, Family and Human Services Manager

Heritage Arts Advisory Committee Executive Secretary

**SUBJECT:** Santa Fe Springs Oranges Mural Update

**DATE:** September 26, 2023

# **RECOMMENDATION(S):**

It is recommended that the Heritage Arts Advisory Committee (HAAC):

Receive and file.

# **FISCAL IMPACT**

The amount of the re-creation and installment of the Santa Fe Springs Oranges Mural by the original Artist, Mary McMenamin, will cost \$47,000.00.

### **BACKGROUND**

The Santa Fe Springs Oranges mural is a Heritage Arts in Public Places program art piece commissioned by Artist Mary McMenamin in 1995. The mural was inspired by fruit box labels depicting an Orange Harvest. The original mural was painted onto the refrigerator train box car located at Heritage Park. Due to extensive dry wrought and termite damage, the train box was completely rebuilt in 2022 with grant funding received from former Assembly Member Ian Calderon. As a result, the Santa Fe Springs Oranges mural could not be protected.

HERITAGE ARTS ADVISORY STAFF REPORT – MEETING OF SEPTEMBER 26, 2023

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# **ANALYSIS**

With the train box car rebuilding completed, the HAAC recommended the Mural be recreated and reinstalled. Mary McMenamin, the original artist proposed to re-create the art mural digitally, using new technology of a sectional vinyl wrap rather than paint. This option would allow for ease of future replacement of faded or damaged areas of the mural. With her proposal, staff included the cost of the projected into the 2023-2024 fiscal year Heritage Arts in Public Places budget in the amount of \$47,000.00.

# **ENVIRONMENTAL**

N/A

# **DISCUSSION**

At the August 29, 2023 meeting, Executive Secretary Ramirez shared with the Advisory that while creating the Professional Services Agreement with Artist Mary McMenamin, Ms. McMenamin disclosed many concerns regarding holding liability of work done by a subcontracted printing and installation company of her proposed vinyl wrap. This concern led Ms. Mcmenamin to recommend a change to her initial proposal. The advisory suggested to Executive Secretary Ramirez to determine the cost of print and installation by a reputable company and then renegotiate cost with Ms. McMenamin on the recreation and digitization of the artwork.

# **SUMMARY/NEXT STEPS**

Executive Secretary Ramirez will discuss and update the HAAC members on the recommended installation of artwork based on the discussion with Artist McMenamin.

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<b>ATT</b>	<b>ACH</b>	<b>IME</b>	NT(	(S)	):
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N/A

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### HERITAGE ARTS ADVISORY COMMITTEE AGENDA STAFF REPORT

**TO:** Heritage Arts Advisory Committee Members

**FROM:** Maricela Balderas, Director of Community Services

BY: Ed Ramirez, Family and Human Services Manager

Heritage Arts Advisory Committee Executive Secretary

**SUBJECT:** Community Services Department & Program Updates

**DATE:** September 26, 2023

## **RECOMMENDATION(S):**

It is recommended that the Heritage Arts Advisory Committee:

1. Receive and file.

# FISCAL IMPACT

N/A

# **BACKGROUND**

# a. Recap of Fiestas Patrias

On Friday, September 8th, Los Nietos Park transformed into a vibrant hub of cultural celebration as the community came together to commemorate Mexican Independence Day at the 53rd annual Fiestas Patrias event. This year's festivities were nothing short of spectacular, with a diverse range of activities and entertainment that brought smiles to attendees of all ages. The event included adrenaline-pumping horseshoe tournament, the "Bomberos Cantina" serving up delicious Mexican refreshing beverages, and a thrilling array of inflatable attractions, providing hours of fun and laughter. The highlight of the evening was the ceremonial "El Grito" ceremony, a time-honored tradition led by our esteemed Mayor, Council members, and the Mexican Consulate. As the sky darkened, the atmosphere grew electric, with attendees joining in to shout "Viva México" in unison, marking the historic moment of Mexico's independence. The entertainment lineup for the evening was nothing short of spectacular, featuring talented performers who

# HERITAGE ARTS ADVISORY COMMITTEE STAFF REPORT – MEETING OF SEPTEMBER 26, 2023 Page 2 of 6

captivated the audience with music, dance, and cultural performances. With over 1,700 people in attendance, Fiestas Patrias at Los Nietos Park was a resounding success, bringing the community together to celebrate Mexican Independence Day in style.

# b. Walk to School Day

Since 2016, the City of Santa Fe Springs has partnered with Little Lake City and Los Nietos School Districts to participate in the annual Walk to School Day and for the first time in 2023, Santa Fe Springs Christian School will joining the walk. Walk to School Day is an annual one-day event aimed at building awareness for the need for walkable communities. The event promotes and celebrates safety, healthier habits, a cleaner environment, and most importantly, brings the community together. As a Healthy Eating Active Living City (HEAL), this event educates and empowers the community to improve and maintain overall health and well-being and to advocate for a healthy community culture.

This year, Walk to School Day will take place on Wednesday, October 4, 2023 and will be led by the Community Services Department, Police Services Department, and City of Norwalk Public Safety. Five elementary schools will be participating – Rancho Santa Gertrudes, Jersey Avenue, Cresson, Lakeview, Lakeland and Santa Fe Springs Christian School. We anticipate close to 500 4th and 5th grade students, teachers, parent volunteers, and staff.

# c. Adaptive Recreation

Adaptive recreation programs provide an opportunity for individuals with a disability to lead healthy and active lifestyles as independently as possible. Adaptive recreation means making changes to equipment or services so that persons with specific disabilities or special health care needs may actively participate in recreational opportunities. One of those adaptive recreation programs is Thursday Club, a program that is specially designed for teens and adults with developmental, physical, and/or learning disabilities. A collaborative between Parks & Recreation and Library staff, participants are encouraged to maximize their abilities through recreation activities with a social emphasis. Thursday Club meets weekly every Thursday at Town Center Hall from 10 a.m. to 12 p.m. The program is partially funded in part by the U. S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act. This program is free and registration is required. Thursday Club continually reaches maximum capacity each week.

On October 13, 2023, a "Monster Mash" Adaptive Recreation dance will take place to make new friends and happy memories while listening to some great music in our beautiful and historic Heritage Park. Tickets are \$3 and required for both participants and caretakers. Tickets purchased after October 6 will increase to \$5. Registration will be taken on the day of the event if openings are still available. For more information, call Heritage Park at (562) 946-6476.



# d. First Friday

Join the Library for its First Friday on October 6<sup>th</sup> at 7 p.m. where Duffy Hudson will be performing as Edgar Allan Poe. No registration is required for this free event.

### e. Lantern Tour

The Historical and Community Preservation Advisory Committee invites the community on Friday, October 20, 2023 to the annual Lantern Tours - The Haunting of Heritage Park – Scary in the Park After Dark. The evening will begin as darkness falls. Guests will hear macabre stories that may have happened through the years. Throughout the tour, guests will encounter shadows of the past and if the spirits are willing a few paranormal surprises. This is a free event (donations accepted).

### f. Dia de los Muertos

On Saturday, October 21, 2023, the City will host the annual Dia De Los Muertos (day of the dead) event at Heritage Park from 5:00-10:00 p.m. The event will feature a full evening of entertainment, headlined by Daniela y Su Mariachi, along with performances by Paso de Oro, Ballet Folklorico Mi Herencia, and Mila Soria & Friends, as well as Aztec dancers. The event will also see the return of the Sugar Skull Workshop, which is available for pre-order for \$8 per skull, or a bundle of 3 skulls for \$20. Honor a member of your family by participating in our Community Ofrenda Showcase. Food and drinks will be available for purchase. Sugar skull decorating is geared for individuals 8 years of age and older, as we will utilize icing and other craft materials.



# g. Halloween Carnival

The City will host its annual Halloween Carnival and Costume Parade on Saturday, October 28, 2023 at Los Nietos Park beginning at 5:00 p.m. Bring your little ghosts and goblins to the annual Halloween Carnival and Costume Parade for a spooky good time. Fun and exciting activities are planned for the entire family in a safe environment. Children can win candy & prizes at our free game booths and there will also be a no-cost inflatable play zone. For \$3, take that special picture at our photo "boo"th. There will be a special stage show at 8:00 p.m. Don't worry about feeding the family, you can purchase food and drinks at a minimal cost from on-site food trucks. The on-stage Costume Parade will begin at 6:30 p.m. and medals will be presented for the following categories: 0-2 years, 3-4 years, 5-6 years, 7-9 years, 10-12 years, Teens, Ensemble Family, Costumed pets (pets must be on a leash or properly secured by owner).

# h. Passport Services

United States Passport Services are now available at the Santa Fe Springs Library, located at 11700 Telegraph Road. The service hours are Tuesday through Friday from 10 am through 2 pm. The library will provide photography services on-site, passport renewal forms, processing for first-time adult applicants (ages 16 and up), processing for all minor applicants (0-15 years of age), and photocopy services on-site. For more information, please visit travel.state.gov or call the Santa Fe Springs Library at 562-868-7738.

# i. Pumpkin Carving at Parks

Children of all ages are invited to display their creativity by carving a Halloween pumpkin at any City park. Participants under 10 years of age will need adult

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assistance. Pumpkins are available for purchase for \$5 per pumpkin and carving kits are available for an additional \$5. Online pre-registration is required. Pumpkin carving locations are Lakeview Park, Little Lake Park, Los Nietos Park, and Santa Fe Springs Park. Pumpkin carving will take place on Friday, October 27, from 3:30 to 5:00 p.m.

# j. Santa's Home Visits

You could be one of the lucky Santa Fe Springs families to receive a special evening visit from Santa Claus and his reindeer (weather permitting) on Saturday, December 9, 2023 or Saturday, December 16, 2023, if your name is drawn in the Santa Home Visit Lottery. When Santa visits, he will be available for any pictures you wish to take (please be prepared to take your own photos), to deliver presents (if desired), and spread his Christmas cheer. This contest is for Santa Fe Springs residents only. Registration opens on November 1, 2023 and will close on Sunday, November 26, 2023. The lottery will be held on Monday, November 26, 2023 via zoom.

# k. Family Camp

Family Camp will be held on Friday, February 23 through Sunday, February 25, 2024 at Camp Commerce in beautiful Lake Arrowhead. Eight lucky families will have the opportunity to visit the 3-day, 2-night camp program and enjoy the tranquil and peaceful environment and get away from the daily stresses of city life. This program is open to Santa Fe Springs residents only and can register for the opportunity lottery to be one of eight lucky families beginning on November 1, 2023 through December 20, 2023, through the City's registration software. Entries are limited to one per household. The drawing will be held on Thursday, December 21, 2023 at 3 p.m. via zoom.

# **ANALYSIS**

N/A

# **ENVIRONMENTAL**

N/A

# **DISCUSSION**

N/A

# **SUMMARY/NEXT STEPS**

N/A

# **ATTACHMENT(S):**

None.

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