



HERITAGE ARTS ADVISORY COMMITTEE
Gus Velasco Neighborhood Center, Meeting Room #1
Meeting of Tuesday, November 28, 2023
9:00 a.m.

MINUTES

1. CALL TO ORDER

Chairperson, Gabriel Jiménez, called the meeting to order at 9:02 a.m.

2. ROLL CALL

Members Present:

Debbie Baker, Gloria Maghame, Gabriel Jiménez, Hilda Zamora, John Mora, Peggy Radoumis, Sally Gaitan

Absent:

Francis Carbajal

3. PLEDGE OF ALLEGIANCE – Gloria Maghame

4. ORAL COMMUNICATIONS

NONE

5. APPROVAL OF MINUTES

A motion was made by Peggy Radoumis and seconded by Sally Gaitan to approve the Minutes for the October 31, 2023 meeting.

6. COUNCIL LIAISON REPORT

Councilmember William K. Rounds provided a brief overview of the following:

- The Santa Fe High School Cheerleaders placed in first place for the Universal Regionals. They are able to attend nationals but it is \$2,000 per cheerleader. They received a Proclamation at the City Council meeting.
- City Council approved the Aquatic Center project with the goal to open summer of 2024.
- City Council authorized alley improvements in the City.
- Breakfast with First Responders will be on Tuesday, December 12th at Town Center Hall from 7:00 – 9:00 a.m.
- The Assistant City Manager position was filled by Nicholas Razo. He will oversee Human Resources and Information Technology (I.T.). Members can find a short biography of Mr. Razo on the City's social media pages.
- Mr. Rounds wished everyone a Happy Holiday.

7. PUBLIC WORKS DEPARTMENT REPORT

NONE

8. PLANNING DEPARTMENT DIRECTOR REPORT

NONE

9. PRESENTATION

NONE

10. ART FEST SUBCOMMITTEE REPORT – ED RAMIREZ

a) 2024 SFS Art Fest Entertainment Update/New Layout Overview

Mr. Ramirez provided the committee members an update on the planning of the 2024 Art Fest.

- The Johnny Cash cover band, Cash'd Out, from Las Vegas, Nevada has been contacted to book for the event.
- More detail has been added in the layout. The updated layout will be presented at the January meeting.
- Staff is currently in the process of getting the postcards printed and mailed out to City residents.
- Art Consultant, Sandra Hahn, stated she has received feedback from others sharing they are excited for the new location at Heritage Park.
- Staff is looking into reggae/jazz groups for entertainment.
- There are currently two confirmed stages and there will potentially be a third one in the parking lot by the Nuestra Vida Car Show component.

11. EXECUTIVE SECRETARY REPORT

Executive Secretary, Ed Ramirez reported on the following:

a) Approval of Heritage Arts Fund (240 & 245) Financial Report – October 2023

- October 2023 – Mr. Ramirez provided an overview of the Fiscal Year 2023/2024 financial report for the period of October 2023. Copies were distributed to members for their review. Balance: \$2,661,747.00.

A motion was made by Hilda Zamora and seconded by Debbie Baker to approve the Fiscal Year 2023/2024 financial report for the period ending in October 2023. The motion was carried unanimously.

12. OLD BUSINESS

a) Conservation Art Piece Condition Assessment Prioritization

The HAAC reviewed the condition assessment report provided by the Silverlake Conservation on the art pieces in the City. Members suggested restoring the Oilfield Workers, the Wonderland in All of Us, and the Wicker Parlor art pieces. Mr. Ramirez will retrieve cost estimates on the 3 chosen art pieces.

13. NEW BUSINESS

a) Traffic Signal Box Program Discussion

The HAAC reviewed and discussed the available traffic signal boxes to install artwork. The two chosen boxes are the ones located on Telegraph Road/Geary Avenue and Telegraph Road/Norwalk Boulevard. Mr. Ramirez will be reaching out to the artist (Candice Galvan) who previously completed the traffic signal boxes for cost estimates.

14. DEPARTMENT OF COMMUNITY SERVICES PROGRAMS REPORT

Maricela Balderas, Director of Community Services, reported on the following items. Members are encouraged to read through the report in the November packet for more detailed information.

- First Friday will be on December 1st at the Library
- Annual Tree Lighting Event will take place on Saturday, December 2nd at the Town Center Plaza
- Las Posadas will take place on Friday, December 8th at Heritage Park
- The deadline for the Home Decorating Contest is December 8th
- The Holiday Basketball Toy Drive Tournament will be on December 10th and December 11th at the Activity Center
- The Neighborly Elf Basket Program will take place for registered families on December 16th at the Gus Velasco Neighborhood Center from 9:00 – 11:00 a.m.

15. FUTURE AGENDA ITEMS

- Election and nomination of new Chairperson and Vice-Chairperson in January meeting
- Introduction of Public Works Director, James Enriquez
- Update on Santa Fe Springs Oranges Mural
- Update on Snake Basket Fountain

16. MEMBER COMMENTS/ANNOUNCEMENTS

- Ms. Zamora shared she will be out of town.
- Member Maghame wished everyone Happy Holidays.
- Member Radoumis shared she is selling See's Candy with Sister City. She shared she enjoyed her Thanksgiving vacation.
- Member Baker wished everyone Happy Holidays and to stay safe and healthy.
- Member Mora shared it is his favorite time of year and wished everyone Happy Holidays.
- Mr. Rounds wished everyone Happy Holidays and he hopes to see everyone at the upcoming holiday events.
- Maricela Balderas, Director of Community Services, notified the committee members City facilities will be closed the week of Christmas, except for the South end of the Gus Velasco Neighborhood Center for older adult programs.

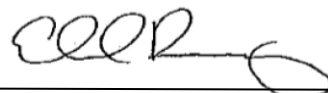
17. ADJOURNMENT

Chairperson Gabriel Jiménez adjourned the meeting at 10:18 a.m.

Next Meeting: Tuesday, January 30, 2024, at 9:00 a.m. at the Gus Velasco Neighborhood Center.



Prepared by: Jasmine Oregel,
Administrative Assistant II



Approved by: Ed Ramirez,
Executive Secretary