



HERITAGE ARTS ADVISORY COMMITTEE
Gus Velasco Neighborhood Center, Meeting Room #1
Meeting of Tuesday, August 29, 2023
9:00 a.m.

MINUTES

1. CALL TO ORDER

Chairperson, Gabriel Jiménez, called the meeting to order at 9:00 a.m.

2. ROLL CALL

Members Present:

Debbie Baker, Francis Carbajal, Gabriel Jiménez, Gloria Maghame, Hilda Zamora, John Mora

Absent:

Peggy Radoumis, Laurie Rios, Elena Lopez

3. ORAL COMMUNICATIONS

NONE

4. APPROVAL OF MINUTES

A motion was made by Debbie Baker and seconded by Francis Carbajal to approve the Minutes for the July 25, 2023 meeting.

5. COUNCIL LIAISON REPORT

Councilmember William K. Rounds provided a brief overview of the following:

- City Council has approved several new positions with one of them being an Assistant City Manager.
- The new Director of Public Works is scheduled to begin in September of 2023.
- Relay for Life will take place on September 23, 2023 at Lake Center Athletic Field from noon until 10:00 p.m.

6. PUBLIC WORKS DEPARTMENT REPORT

NONE

7. PLANNING DEPARTMENT DIRECTOR REPORT

Vince Velasco, Associate Planner, reported on the following:

- There was \$900 contributed in July of 2023 for the art fees. The Department of Planning & Development has collected a total of \$391,707.90 thus far for the 2023 calendar year.
- Recently approved development projects:
 - New industrial buildings will be built at 13711 Freeway Drive by Rexford Industrial. Construction is projected to begin early 2024 and will take approximately 45 weeks to complete.

- On the Southwest corner of Norwalk Blvd. and Florence Ave., referred to as the Koontz site, will have multiple industrial buildings be cleared by a developer and they will build two new industrial buildings. Construction is projected to begin in the first quarter of 2024 and is estimated to take approximately 45 weeks to complete.

8. PRESENTATION

NONE

9. 2023 ART FEST SUBCOMMITTEE REPORT – ED RAMIREZ

a) 2024 SFS Art Fest – City Council Approval of Proposed Event Fees Recommended by Heritage Arts Advisory Committee Update

Mr. Ramirez provided an update of the 2024 Art Fest proposed admission fees. The recommendations made by the HAAC were submitted to City Council for review and approval. Mr. Ramirez provided a detailed explanation of the approved fee structure and answered questions from the committee members.

10. EXECUTIVE SECRETARY REPORT

Executive Secretary, Edmund Ramirez reported on the following:

a) Approval of Heritage Arts Fund (240 & 245) Financial Report – June and July 2023

- June 2023 – Mr. Ramirez provided an overview of the Fiscal Year 2022/2023 financial report for the period of June 2023. Copies were distributed to members for their review. Balance: \$2,347,561.00.

A motion was made by Debbie Baker and seconded by Francis Carbajal to approve the Fiscal Year 2022/2023 financial report for the period ending in June 2023. The motion was carried unanimously.

- July 2023 – Mr. Ramirez provided an overview of the Fiscal Year 2023/2024 financial report for the period of July 2023. Copies were distributed to members for their review. Balance: \$2,617,540.00.

A motion was made by Francis Carbajal and seconded by Hilda Zamora to approve the Fiscal Year 2023/2024 financial report for the period ending in July 2023. The motion was carried unanimously.

11. OLD BUSINESS

a) City Council Approval of FY 2023 – 2024 funds for City’s Art in Public Places Art Education Grant Program Update

- City Council approved \$58,364.97 for the Art Education Grant Program for FY 2023 – 2024 at the August 1, 2023 City Council meeting.

b) Santa Fe Springs Oranges Mural Update

- Artist Mary McMenamin, disclosed many concerns regarding liability with every party that will be involved with the project. She recommended a change to her initial proposal and members commented on needing the new cost before the new change is approved.

c) Public Artwork Restoration Update

- The Soaring Dreams and Dancing Gabrielenos has completed the restoration update. There was a challenge in completing the Omni regarding the grouting for the tiles with the summer heat. Once the weather becomes cooler, they will continue with the restoration of the Omni. A recommendation was made to create a wider concrete area at the base of the Omni due to the debris and irrigation from the grass surrounding it.

12. NEW BUSINESS

a. Review, Discussion and Amendment of the Art Education Grant Application Guidelines for FY 2024 - 2025

Open discussion took place for recommendations on making revisions on the Art Education Grant Guidelines for FY 2024 – 2025. The following revisions were recommended by the Heritage Arts Advisory members:

- All schools located in Santa Fe Springs, including Cresson Elementary, Lakeland Elementary, Los Nietos Middle, and Pioneer High School are eligible to apply for an Art Education Grant.
- Disclosure to be added: “Subject to the discretion of the Heritage Arts Advisory Committee and approval of City Council” and “Includes but not limited to...”
- Under section 16e. add “i.e. printers, ink, other supplies for printer”
- Under section 16d. add “electrical”
- Add under section 15 item o. “battery operated tea lights”
- Under section 15n. add “i.e. cameras, digital cameras, devices, tablets, computers, etc.”
- Add under section 16 item t. “No theme park admission”
- Under section 16b. add “i.e. glue guns”

A motion was made by Francis Carbajal and seconded by Debbie Baker to approve the revisions for the FY 2024 – 2025 Art Education Grant Guidelines for City Councils approval.

b. 2023 Art Walk Event Recap

The Art Walk took place on Saturday, August 26th at Heritage Park. There was an established route that is about 1.6 miles, which includes the Heritage Park and Sculpture Garden. Participants were able to get a passport and collect a stamp for each art piece or site they would walk by. A magician, face painter, arts and crafts, and a balloon artist were available for families to enjoy. There was 133 participants for this event.

c. Heritage Park Audio Tour

An audio tour for the exhibits at Heritage Park is now available for the public to enjoy. There is currently a total of 15 exhibits that are included in the Heritage Park Audio Tour. There are available QR codes throughout the park for patrons to scan and enjoy listening to the history of the exhibits at Heritage Park.

13. DEPARTMENT OF COMMUNITY SERVICES PROGRAMS REPORT

Maricela Balderas, Director of Community Services, reported on the following:

- The annual Fiestas Patrias Celebration will take place on Friday, September 8th

from 6:00 to 11:00 p.m. at Los Nietos Park.

- The Thursday Club, an Adaptive Recreation program, meets weekly every Thursday from 10:00 a.m. to 12:00 p.m. at Town Center Hall. It is a free program and registration is required.
- On Friday, October 13th, a “Monster Mash” Adaptive Recreation dance will take place at the beautiful and historic Heritage Park. Tickets are \$3 and required for both participants and caretakers. Tickets purchased after October 6th will increase to \$5.
- The Library Services Division will be hosting the First Friday event on October 6th at 7:00 p.m. where Duffy Hudson will be performing as Edgar Allan Poe. Registration is not required for this free event.

14. FUTURE AGENDA ITEMS

NONE

15. MEMBER COMMENTS/ANNOUNCEMENTS

- Member Mora expressed his contentment with being a member of the Heritage Arts Advisory Committee. He shared an idea of incorporating a beer garden for the Art Fest event.
- Member Baker shared the Chamber of Commerce had a surprise celebration for Kathie Fink, the CEO of the Santa Fe Springs Chamber for her 25 years of service.
- Member Maghame shared she enjoyed the summer programs and events.
- Councilmember Rounds shared he attended the Pub Trivia Night event hosted by the Library for the first time and it was fun. He encouraged members to create a team to attend the next Pub Trivia Night.
- Chairperson Jimenez welcomed member John Mora to the committee.
- Member Radoumis reminded the members of the Relay for Life event that will take place on September 23rd.

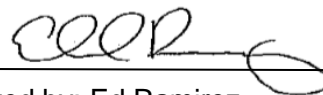
16. ADJOURNMENT

Chairperson Gabriel Jiménez adjourned the meeting at 11:17 a.m.

Next Meeting: Tuesday, September 26, 2023, at 9 a.m. at the Gus Velasco Neighborhood Center.



Prepared by: Jasmine Oregel,
Administrative Assistant II



Approved by: Ed Ramirez,
Executive Secretary