



HERITAGE ARTS ADVISORY COMMITTEE (HAAC)
Gus Velasco Neighborhood Center
Meeting Rm#1
March 5, 2024 | 9:00 a.m.

AGENDA

Debbie Baker – Advisory Member
Gloria Maghame – Advisory Member
Peggy Radoumis - Advisory Member
Elena Lopez – Advisory Member

Sally Gaitan - Advisory Member
John Mora - Advisory Member
Hilda Zamora – Advisory Member

Chairperson – Gabriel Jimenez
Vice-Chairperson – Francis Carbajal

1. CALL TO ORDER – CHAIRPERSON, GABRIEL JIMENEZ
2. ROLL CALL – EXECUTIVE SECRETARY, ED RAMIREZ
3. PLEDGE OF ALLEGIANCE – CHAIRPERSON, GABRIEL JIMENEZ
4. ORAL COMMUNICATIONS – CHAIRPERSON
This is the time members of the public may address City Advisory Committee members and related authorities and agencies. The public may speak on items that are on the agenda and non-agenda items that are under the subject matter jurisdiction of the Advisory Committee and/or its related authorities and agencies.
5. CONSENT AGENDA – CHAIRPERSON, GABRIEL JIMENEZ
 - a. *Minutes approval for January 30, 2024
6. PUBLIC WORKS DEPARTMENT REPORT- No Report
7. PLANNING DEPARTMENT REPORT – No Report
8. PRESENTATION
 - a. 2024 Art Fest Update – Sandra Hahn, Art Consultant
9. ART FEST SUBCOMMITTEE REPORT – EDMUND RAMIREZ
 - a. 2024 SFS Art Fest Musical Entertainment Update
 - b. Social Media Marketing Efforts Update
 - c. Sponsorships
 - d. Chamber Art Fest Luncheon – March 21, 2024 @ Heritage Park (11:30 a.m. – 1:00 p.m.)
11. EXECUTIVE SECRETARY REPORT * – Approval of Heritage Arts Fund (240 & 245)
 - a. Financial Reports for November/ December 2023 and January 2024
12. OLD BUSINESS – EDMUND RAMIREZ
 - a. Oilfield Workers, the Wonderland in All of Us, and the Wicker Parlor Restoration Update
 - b. Traffic Signal Box Artwork Update and theme discussion
 - c. Santa Fe Springs Oranges Mural Update
13. NEW BUSINESS* – CHAIRPERSON, GABRIEL JIMENEZ
 - a. Community Information Survey - <https://www.surveymonkey.com/r/PLTVCKB>.
 - b. How Public Art Can Help Your Community Shine - Handout
14. DEPARTMENT OF COMMUNITY SERVICES REPORT – MARICELA BALDERAS
 - a. Shamrock 5K Fun Run – 3/9 @ 7:30 a.m.
 - b. Children’s Boutique Clothing Drive – March 11th – March 15th
 - c. St. Patrick’s Day Adaptive Dance – March 19th @ Town Center Hall (9 a.m. – 12 p.m.)
 - d. Spring Family Excursions
 - e. Easter Eggstravaganza – March 30 @ Heritage Park (8 a.m. – 12 p.m.)
 - f. Chalk It Out – April 13 @ Town Center Plaza (9 a.m. – 12 p.m.)



15. FUTURE AGENDA ITEMS – CHAIRPERSON
 - a. Introduction of New Public Works Director, James Enriquez
 - b. Snake Basket Fountain
 - c. Proposed Conceptual Signage Design for Raising Cane
16. MEMBER COMMENTS/ANNOUNCEMENTS – CHAIRPERSON
17. ADJOURNMENT – CHAIRPERSON

NEXT MEETING: March 26, 2024; 9:00 a.m.
Gus Velasco Neighborhood Center, Meeting Room #1

***Denotes Advisory Committee Action Needed**