



# AGENDA

## REGULAR MEETINGS OF THE HOUSING SUCCESSOR SUCCESSOR AGENCY AND CITY COUNCIL

**May 10, 2018  
6:00 P.M.**

Council Chambers  
11710 Telegraph Road  
Santa Fe Springs, CA 90670

**Jay Sarno, Mayor**  
**Juanita Trujillo, Mayor Pro Tem**  
**Richard J. Moore, Councilmember**  
**William K. Rounds, Councilmember**  
**Joe Angel Zamora, Councilmember**

**Public Comment:** The public is encouraged to address City Council on any matter listed on the agenda or on any other matter within its jurisdiction. If you wish to address the City Council, please complete the card that is provided at the rear entrance to the Council Chambers and hand the card to the City Clerk or a member of staff. City Council will hear public comment on items listed on the agenda during discussion of the matter and prior to a vote. City Council will hear public comment on matters not listed on the agenda during the Oral Communications period.

Pursuant to provisions of the Brown Act, no action may be taken on a matter unless it is listed on the agenda, or unless certain emergency or special circumstances exist. The City Council may direct staff to investigate and/or schedule certain matters for consideration at a future City Council meeting.

**Americans with Disabilities Act:** In compliance with the ADA, if you need special assistance to participate in a City meeting or other services offered by this City, please contact the City Clerk's Office. Notification of at least 48 hours prior to the meeting or time when services are needed will assist the City staff in assuring that reasonable arrangements can be made to provide accessibility to the meeting or service.

**Please Note:** Staff reports, and supplemental attachments, are available for inspection at the office of the City Clerk, City Hall, 11710 E. Telegraph Road during regular business hours 7:30 a.m.-5:30 p.m., Monday-Thursday and every other Friday. Telephone: (562) 868-0511.

**1. CALL TO ORDER**

**2. ROLL CALL**

Richard J. Moore, Councilmember  
William K. Rounds, Councilmember  
Joe Angel Zamora, Councilmember  
Juanita Trujillo, Mayor Pro Tem  
Jay Sarno, Mayor

**HOUSING SUCCESSOR**

**3. CONSENT AGENDA**

*Consent Agenda items are considered routine matters which may be enacted by one motion and vote. Any item may be removed from the Consent Agenda and considered separately by the City Council.*

Minutes of the April 12, 2018 Housing Successor Meeting

**Recommendation:** That the Housing Successor:

- Approve the minutes as submitted.

**SUCCESSOR AGENCY**

**4. CONSENT AGENDA**

*Consent Agenda items are considered routine matters which may be enacted by one motion and vote. Any item may be removed from the Consent Agenda and considered separately by the City Council.*

Minutes of the April 12, 2018 Successor Agency Meeting

**Recommendation:** That the Successor Agency:

- Approve the minutes as submitted.

**CITY COUNCIL**

**5. CONSENT AGENDA**

*Consent Agenda items are considered routine matters which may be enacted by one motion and vote. Any item may be removed from the Consent Agenda and considered separately by the City Council.*

Minutes of the April 12, 2018 Study Session & Regular City Council Meeting

**Recommendation:** That the City Council:

- Approve the minutes as submitted.

**PUBLIC HEARING**

**6. Zoning Text Amendment – Billboards within the Freeway Overlay Zone Ordinance No. 1092:**

An ordinance of the City Council of the City of Santa Fe Springs, amending Sections 155.383, 155.384, and 155.398 to Title 15 (Land Use), Chapter 155 (Zoning) of the Santa Fe Springs Municipal Code relating to Billboards within the Freeway Overlay Zone. (City of Santa Fe Springs)

**Recommendation:** That the City Council:

- Open the Public Hearing and receive any comments from the public regarding land use requirements for billboards within the Freeway Overlay Zone (FOZ) (Ordinance No. 1092), and thereafter close the Public Hearing; and
- Find that the proposed amendments to the text of the City's Land Use Regulations are consistent with the City's General Plan; and
- Introduce for first reading the proposed amendments to the City Zoning Ordinance regarding land use requirements for billboards within the Freeway Overlay Zone.

**OLD BUSINESS**

7. Provide the Results of the Voter Opinion Survey Conducted by Fairbank, Maslin, Maulin, Metz & Associates (FM3) and an Update Concerning the City of Santa Fe Springs Proposed Municipal Transaction and Use Tax Measure for the November 2018 General Municipal Election

**Recommendation:** That the City Council:

- Receive and file the report provided by FM3 and City Staff; and
- Pursue any other direction provided by the City Council.

**NEW BUSINESS**

8. Authorize the Disposal of Surplus Vehicles and Equipment by Way of Public Auction

**Recommendation:** That the City Council:

- Authorize the disposal of eight (8) surplus vehicles and various obsolete equipment at public auction.

9. Procedure for Approving and/or Denying Claims Against the City

**Recommendation:** That the City Council:

- Delegate authority to Risk Management, in cooperation with the California Joint Powers Authority, for approving/denying claims presented to the City.
- Approve Resolution No. 9578.

10. Update on the Custodial Services Contract with Golden Touch Cleaning

**Recommendation:** That the City Council:

- This report is for informational purposes only.

11. Approval of Proposition A, Discretionary Incentive Grant Program Memorandum of Understanding

**Recommendation:** That the City Council:

- Authorize the Mayor to execute the Memorandum of Understanding (MOU) with the Los Angeles County Metropolitan Transportation Authority (LACMTA).

12. Adopt Resolution No. 9577 Electing to Receive Tax Increment Payments Pursuant to Health and Safety Code Section 33607.5

**Recommendation:** That the City Council:

- Adopt Resolution 9577 electing to receive tax increment payments pursuant to Health and Safety Code Section 33607.5.

**CLOSED SESSION**

**13. CONFERENCE WITH LABOR NEGOTIATORS**

(Pursuant to California Government Code Section 54957.6)

**Agency Designated Representatives:** City Manager, Director of Finance, Human Resources Manager, City Attorney

**Employee Organizations:** Santa Fe Springs City Employees Association and Santa Fe Springs Firefighters' Association

**CLOSED SESSION**

**14. CONFERENCE WITH LABOR NEGOTIATORS**

(Pursuant to California Government Code Section 54957.6)

**Agency Designated Representatives:** City Manager, City Attorney

**Employee Organization:** Santa Fe Springs Executive, Management and Confidential Employees' Association

**CLOSED SESSION**

**15. REAL PROPERTY NEGOTIATIONS**

(Pursuant to California Government Code Section 54956.8)

**Property:** APN: 8009-007-915 for the property located at the southwest corner of Telegraph Road and Norwalk Boulevard

**Agency Negotiator:** City Manager, City Attorney

**Negotiation Parties:** SFS Hospitality

**Under Negotiation:** Price and Terms for the Sale of Property

**Please note:** Item Nos. 16 – 25, will commence at the 7:00 p.m. hour.

**16. INVOCATION**

**17. PLEDGE OF ALLEGIANCE**

**18. INTRODUCTIONS**

- Representatives from the Chamber of Commerce

**19. ANNOUNCEMENTS**

**20. CITY MANAGER'S AND EXECUTIVE TEAM REPORTS**

**21. PRESENTATIONS**

- Introduction of the 2018 Memorial Scholarship Program Recipients
- Lake Center Middle School 8<sup>th</sup> Grade Students on the 2018 Washington, D.C. Trip
- Presentation from Rio Hondo College President Teresa Dreyfuss – State of the College
- Proclamation – Proclaiming the week of May 13-19, 2018, as "Law Enforcement



***City of Santa Fe Springs***  
***Regular Meetings***

***May 10, 2018***

Week"

- e. Proclamation – Proclaiming the week of May 20-26, 2018, as "National Public Works Week"
- f. Recognition of Santa Fe Springs City Library 2018 Bookmark Contest Winners
- g. Recognition of the 2018 Santa Fe Springs Art Fest Sponsors
- h. Presentation by Representatives from the Muscular Dystrophy Association and Update of "Fill the Boot" efforts by Santa Fe Springs Firefighters

**APPOINTMENTS TO BOARDS, COMMITTEES, COMMISSIONS**

- 22. a. Advisory Committee Appointments
- b. Council Sub-Committee Appointments

**23. ORAL COMMUNICATIONS**

*This is the time when comments may be made by interested persons on matters not on the agenda having to do with City business.*

**24. COUNCIL COMMENTS**

**25. ADJOURNMENT**

*I hereby certify under penalty of perjury under the laws of the State of California, that the foregoing agenda was posted at the following locations; Santa Fe Springs City Hall, 11710 Telegraph Road; Santa Fe Springs City Library, 11700 Telegraph Road; and the Town Center Plaza (Kiosk), 11740 Telegraph Road, not less than 72 hours prior to the meeting.*

  
\_\_\_\_\_  
Janet Martinez, CMC  
City Clerk

May 3, 2018  
Date

**FOR ITEM NO. 3**  
**PLEASE SEE ITEM NO. 5**

**FOR ITEM NO. 4**  
**PLEASE SEE ITEM NO. 5**



# *City of Santa Fe Springs*

City Council Meeting

April 24, 2018

## **APPROVAL OF MINUTES**

Minutes of the April 12, 2018 Study Session & Regular City Council Meeting

### **RECOMMENDATION**

Staff recommends that the City Council:

- Approve the minutes as submitted.

### **BACKGROUND**

Staff has prepared minutes for the following meeting:

- April 12, 2018

Staff hereby submits the minutes for Council's approval.

A handwritten signature in blue ink, which appears to read "Raymond R. Cruz".

Raymond R. Cruz  
City Manager

### **Attachment:**

Minutes for April 12, 2018



APPROVED:

## MINUTES OF THE MEETINGS OF THE CITY COUNCIL STUDY SESSION

April 12, 2018

1. **CALL TO ORDER**

Mayor Sarno called the meeting to order at 5:00 p.m.

2. **ROLL CALL**

**Members present:** Councilmembers: Moore, Rounds, and Zamora, Mayor Pro Tem Trujillo and Mayor Sarno.

**Members absent:** None

### CITY COUNCIL

3. **STUDY SESSION**

Presentation on the City's Pension and Other Post-Employment Benefits Unfunded Liabilities

**Recommendation:** That the City Council:

- Receive and file the presentation on the City's Pension and other post employment benefits unfunded liabilities.

City Manager, Raymond R. Cruz provided a few brief comments related to pensions. He noted that other cities, especially those that have their own police or fire department are coming across challenges with pension liability. He added that Santa Fe Springs is one of the top three (3) cities that have the highest pension liability.

Finance Director, Travis Hickey briefly spoke about the City's pension. He noted the amount of pension liability is growing each year. Therefore, he is working with Bartel & Associates to find ways to assist the City for the next few years. He introduced Mary Beth Redding, Vice President from Bartel Associates.

Ms. Redding provided a power point presentation. The presentation included the following: Present Value of all Projected Benefits, Actuarial Liability, Current Normal Cost, Target (cost to cover bank amount), CalPERS defined benefits promise, Fundamental Funding Rule, ; City's current status on benefits, such as the investment losses, enhanced benefits, CalPERS contribution Policy, Demographics, Funded Ratio, Funded Status, Contribution Projections, OPEB Plan, Leaving CalPERS, Cost Sharing & Mitigation Strategies.

Ms. Redding explained the status the City would be within a few years, and whether the City will be responsible for paying most of the retired plans and benefits.

Council Member Moore inquired what other wages are not persable.

Ms. Redding mentioned it would include bonuses and raises.

Mayor Sarno inquired what other cities are currently doing.

Ms. Redding stated that some cities are looking for selling properties, raising taxes, cutting city services, asking employees for most cost sharing and cutting city services.

Discussion ensued amongst Council.

It was moved by Council Member Moore, seconded by Mayor Pro Tem Trujillo, to Receive and file the presentation, by the following vote:

**Ayes:** Moore, Rounds, Zamora, Trujillo, Sarno

**Nayes:** None

**Absent:** None

**4. ADJOURNMENT**

Mayor Sarno adjourned the meeting at 5:49 p.m.

\_\_\_\_\_  
Jay Sarno  
Mayor

**ATTEST:**

\_\_\_\_\_  
Janet Martinez  
City Clerk

\_\_\_\_\_  
Date





APPROVED:

## MINUTES OF THE MEETINGS OF THE HOUSING SUCCESSOR, SUCCESSOR AGENCY AND CITY COUNCIL

April 12, 2018

1. **CALL TO ORDER**

Mayor Sarno called the meeting to order at 6:18 p.m.

2. **ROLL CALL**

**Members present:** Councilmembers/Directors: Moore, Rounds, and Zamora, Mayor Pro Tem/Vice Chair Trujillo and Mayor/Chair Sarno.

**Members absent:** None

### HOUSING SUCCESSOR

3. **CONSENT AGENDA**

**Approval of Minutes**

Minutes of the March 8, 2018 of the Housing Successor Agency

**Recommendation:** That the Housing Successor approve the minutes as submitted.

It was moved by Council Member Zamora, seconded by Mayor Pro Tem Trujillo, approved Item No. 3A by the following vote:

**Ayes:** Moore, Rounds, Zamora, Trujillo, Sarno

**Nays:** None

**Absent:** None

### SUCCESSOR AGENCY

4. **CONSENT AGENDA**

**Approval of Minutes**

a. Minutes of the March 8, 2018 Successor Agency Meeting

**Recommendation:** That the Successor Agency approve the minutes as submitted.

It was moved by Council Member Rounds, seconded by Council Member Moore, approved Item No. 4a by the following vote:

**Ayes:** Moore, Rounds, Zamora, Trujillo, Sarno

**Nays:** None

**Absent:** None



**CITY COUNCIL**

**5. CONSENT AGENDA**

a. Minutes of the March 8, 2018 City Council Meeting

**Recommendation:** That the City Council:

- Approve the minutes as submitted.

b. Water Feature Maintenance Services – Award of Contract

**Recommendation:** That the City Council:

- Accept the Proposals;
- Award a contract to Payless Pool Service Company, of Santa Fe Springs, California for Water Feature Maintenance Services; and
- Authorize the Mayor to execute a Professional Services Agreement with Payless Pool Service Company for Water Feature Maintenance Services.

c. South Residential Street Improvements (Gridley Road – Dunning Street – Darcy Street – Harvest Avenue) – Award of Contract

**Recommendation:** That the City Council:

- Approve adding Harvest Avenue Street Improvements from Longworth Avenue to Darcy Street to the Capital Improvement Plan;
- Appropriate \$179,000 from Utility Users Tax Funds to Harvest Avenue (Account PW180011)
- Appropriate \$52,100 from the Utility Users Tax Funds to Dunning Street (Account PW180009);
- Accept the bids; and
- Award a contract to R.J. Noble Company of Orange, California, in the amount of \$624,604.00.

It was moved by Mayor Pro Tem Trujillo, seconded by Council Member Rounds, to approve Item No. 5A, 5B and 5C, by the following vote:

**Ayes:** Moore, Rounds, Zamora, Trujillo, Sarno

**Nayes:** None

**Absent:** None

**PUBLIC HEARING**

**6. Presentation of Uniform Construction Cost Accounting Commission Finding**

**Recommendation:** That the City Council:

- Open the Public Hearing and receive any comments from the public wishing to speak on this matter and thereafter close the Public Hearing; and
- Receive the findings of the Uniform Construction Cost Accounting Commission.

Mayor Sarno opened the Public Hearing at 6:19 p.m.

The following person spoke on item no. 6. : Tony Morelli

Mayor Sarno closed the Public Hearing at 6:20 p.m.

It was moved by Council Member Moore, seconded by Council Member Zamora, to receive the findings of the Uniform Construction Cost Accounting Commission, by the following vote:

**Ayes:** Moore, Rounds, Zamora, Trujillo, Sarno  
**Nayes:** None  
**Absent:** None

### **NEW BUSINESS**

7. Update on the Custodial Services Contract with Golden Touch Cleaning

**Recommendation:** That the City Council:

- This report is for informational purposes only.

Public Works Director, Noe Negrete provided an update on the Custodial Services Contract with Golden Touch Cleaning.

8. Update on the Capital Improvement Plan (CIP)

**Recommendation:** That the City Council:

- This report is for informational purposes only and does not require any action by the City Council.

Public Works Director, Noe Negrete provided an update on the Capital Improvement Plan (CIP).

9. Santa Fe Springs Park Site – Authorization to Execute Southern California Edison License Agreement

**Recommendation:** That the City Council:

- Authorize the Mayor to execute a License Agreement, Contract No. 9.5125, with Southern California Edison (SCE).

It was moved by Mayor Pro Tem Trujillo, seconded by Council Member Rounds, to authorize the Mayor to execute a license agreement, contract no. 9.5125, with Southern California Edison (SCE), by the following vote:

**Ayes:** Moore, Rounds, Zamora, Trujillo, Sarno  
**Nayes:** None  
**Absent:** None

10. Slurry Sealing Various Streets Phase II – Authorization to Advertise for Construction Bids

**Recommendation:** That the City Council:

- Approve adding the Slurry Sealing Various Streets Phase II to the Capital Improvement Plan;
- Transfer \$52,000 from Account PW180021 (Slurry Sealing Various City Streets FY 2017/18) to Account PW180025 (Slurry Sealing Various Streets Phase II Project);
- Appropriate \$19,000 from Utility Users Tax Funds to Account PW180025 (Slurry Sealing Various Streets Phase II Project);

- Approve the Specifications; and
- Authorize the City Engineer to advertise for construction bids.

It was moved by Council Member Moore, seconded by Council Member Zamora, to approve adding the Slurry Sealing Various streets Phase II to the Capital Improvement Plan; transfer \$52,000 from account PW180021 (Slurry Sealing Various City Streets FY 2017/18) to Account PW180025 (Slurry Sealing Various Streets Phase II Project); appropriate \$19,000 from Utility Users Tax Funds too Account PW180025 (Slurry Sealing Various Streets Phase II Project); approve the specifications; and authorize the City Engineer to advertise for construction bids, by the following vote:

**Ayes:** Moore, Rounds, Zamora, Trujillo, Sarno  
**Nayes:** None  
**Absent:** None

**11. North Residential Street Improvements – Authorization to Advertise for Construction Bids**

**Recommendation:** That the City Council:

- Approve the Plans and Specifications; and
- Authorize the City Engineer to advertise for construction bids.

It was moved by Mayor Pro Tem Trujillo, seconded by Council Member Rounds, to approve the Plans and Specifications; and authorize the City Engineer to advertise for construction bids, by the following vote:

**Ayes:** Moore, Rounds, Zamora, Trujillo, Sarno  
**Nayes:** None  
**Absent:** None

**12. Resolution No. 9574 – Request for Parking Restriction during Certain Hours on Marquardt Avenue South of Imperial Highway**

**Recommendation:** That the City Council:

- Adopt Resolution No. 9574 to implement a parking restriction between the hours of 10:00 p.m. and 6:00 a.m. on the west side of Marquardt Avenue from Imperial Highway to a point 710 feet southerly.

It was moved by Council Member Moore, seconded by Council Member Rounds, to adopt Resolution No. 9574 to implement a parking restriction between the hours of 10:00 p.m. and 6:00 a.m. on the west side of Marquardt Avenue from Imperial Highway to a point 710 feet southerly, by the following vote:

**Ayes:** Moore, Rounds, Zamora, Trujillo, Sarno  
**Nayes:** None  
**Absent:** None

**13. Imperial Highway Underpass Storm Pump Retrofit – Authorization to Advertise**

**Recommendation:** That the City Council:

- Authorize the Director of Public Works to Advertise the Request for Bids

for the Imperial Highway Underpass Storm Pump Retrofit.

It was moved by Council Member Moore, seconded by Mayor Pro Tem Trujillo, to authorize the Director of Public Works to Advertise the Request for Bids for the Imperial Highway Underpass Storm Pump Retrofit, by the following vote:

**Ayes:** Moore, Rounds, Zamora, Trujillo, Sarno

**Nayes:** None

**Absent:** None

**14. Reservoir No. 1 – Purchase of Anti-Nitrification Mixer System**

**Recommendation:** That the City Council:

- Authorize the Director of Public Works to purchase one (1) Anti-Nitrification Pax Water Mixer from D&H Water Systems, Oceanside, California as a sole source provider of this system in the amount of \$35,600.00.

It was moved by Council Member Zamora, seconded by Council Member Rounds, to authorize the Director of Public Works to purchase one (1) Anti-Nitrification Pax Water Mixer from D&H Water Systems, Oceanside, California as a sole source provider of this system in the amount of \$35,600.00, by the following vote:

**Ayes:** Moore, Rounds, Zamora, Trujillo, Sarno

**Nayes:** None

**Absent:** None

**15. Approval of Lease Agreements Between the City of Santa Fe Springs and Options for Learning at the Gus Velasco Neighborhood Center and the Los Nietos Child Care Center**

**Recommendation:** That the City Council:

- Approve Lease Agreement between the City of Santa Fe Springs and Options for Learning at the Gus Velasco Neighborhood Center for fiscal year 2018-2019;
- Approve Lease Agreement between the City of Santa Fe Springs and Options for Learning at Los Nietos Child Care Center for fiscal year 2018-2019.

It was moved by Council Member Zamora, seconded by Council Member Moore, to approve lease agreement between the City of Santa Fe Springs and Options for Learning at the Gus Velasco Neighborhood Center for fiscal year 2018-2019; approve lease agreement between the City of Santa Fe Springs Options for Learning at Los Nietos Child Care Center for fiscal year 2018-2019, by the following vote:

**Ayes:** Moore, Rounds, Zamora, Trujillo, Sarno

**Nayes:** None

**Absent:** None

**16. Heritage Park Food Concession – Award of Contract**

**Recommendation:** That the City Council:

- Award a Food Concession Contract to The Fresh Gourmet Inc. to provide Heritage Park Food Concession services.

It was moved by Mayor Pro Tem Trujillo, seconded by Council Member Rounds, to award a food concession contract to the Fresh Gourmet Inc. to provide Heritage Park Food Concession services, by the following vote:

**Ayes:** Moore, Rounds, Zamora, Trujillo, Sarno

**Nayes:** None

**Absent:** None

**17. Approval of Agreement between the City of Santa Fe Springs and Fairbank, Maslin, Maullin, Metz & Associates (FM3) to conduct Voter Surveys for the Ballot Measure**

**Recommendation:** That the City Council:

- Approve the agreement with Fairbank, Maslin, Maulin, Metz & Associates, Inc. (FM3) to conduct voter surveys to determine community support for the sales tax measure; and
- Appropriate \$24,850 from the General Fund reserves.

There was a discussion that ensued amongst Council.

Item was continued until a proposal was received from FM3.

**18. Approval of the Following Additional Position: Human Resources Analyst**

**Recommendation:** That the City Council:

- Approve an additional position within the existing Human Resources Analyst classification.

It was moved by Council Member Moore, seconded by Council Member Zamora, to approve an additional position within the existing Human Resources Analyst classification, by the following vote:

**Ayes:** Moore, Rounds, Zamora, Trujillo, Sarno

**Nayes:** None

**Absent:** None

**CLOSED SESSION**

**19. CONFERENCES WITH LABOR NEGOTIATORS**

(Pursuant to California Government Code Section 54957.6)

**Agency Designated Representatives:** City Manager, Director of Finance, Human Resources Manager, City Attorney

**Employee Organizations:** Santa Fe Springs City Employees' Association and Santa Fe Springs Firefighters' Association

**CLOSED SESSION**

**20. CONFERENCES WITH LABOR NEGOTIATORS**

(Pursuant to California Government Code Section 54957.6)

**Agency Designated Representatives:** City Manager, City Attorney, Labor Negotiator

**Employee Organization:** Santa Fe Springs Executive, Management and Confidential Employees' Association

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***Mayor Sarno recessed the meetings at 6:59 p.m.***

***Mayor Sarno convened the meeting at 7:28 p.m.***

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City Attorney Yolanda Summerhill provided a brief report on both closed session items. She noted Council met at approximately 7:10 p.m., with all Council present, no action taken.

**21. INVOCATION**

Invocation was led by Council Member Moore.

**22. PLEDGE OF ALLEGIANCE**

The Pledge of Allegiance was led by the Youth Leadership Committee.

**23. INTRODUCTIONS**

- Chamber of Commerce Representatives: Susan Crowell from Healthfirst Medical Group and Kathy Fink Chamber CEO.

**24. ANNOUNCEMENTS**

The Youth Leadership Committee Members made the following announcements:

- Santa Fe Springs Day of Services, Saturday, April 14, 2018
- Santa Fe Springs Fun Run/Walk, Saturday, April 21, 2018
- SFS Art Fest, Friday, May 4, 2018
- Heritage Park Walking Club, Tuesdays and Thursdays at 9a.m.

**25. CITY MANAGER'S AND EXECUTIVE TEAM REPORTS**

- City Manager, Raymond R. Cruz provided a brief update on the meetings he attended this week. He also spoke about the Chamber Golf event.
- Public Works Director provided an update on the I-5 meeting held last week; he stated there were a couple of people that attended the meeting. He noted there will be future meetings scheduled by the church and apartment complex. Secondly, he spoke about the tree inventory that was led by West Coast Arborist.

- Planning Director Wayne Morrell, spoke in regards to "Emerging Trends in Real Estate".
- Director of Police Services, spoke about the Special Olympics event scheduled for June 7<sup>th</sup> at 4:30 p.m.
- Vic Marin, Battalion Chief spoke about the event that will take place this Saturday, Memorial at 10:30a.m.; Fire Dept. participated Burn Foundation to raise money and funds for burned victims.
- Director of Finance, Travis Hickey provided an update on the Finance System.
- Director of Community Services, Maricela Balderas spoke about the Easter Event; fun/Walk registration closed yesterday, race will start at 7:00; update on homeless count, LAHSA.

**26. PRESENTATIONS**

- a. Proclaiming April 15 - 21, 2018 as "National Volunteer Week" in Santa Fe Springs.
- b. Proclaiming the month of April 2018, as "DMV/Donate Life Month" in Santa Fe Springs.

**APPOINTMENTS TO BOARDS, COMMITTEES, COMMISSIONS**

**27. Committee Appointments**

No appointments were made.

**28. ORAL COMMUNICATIONS**

There were no public speakers.

**29. COUNCIL COMMENTS**

- Council Member Moore thanked Captain Davis for the recent increase in patrolling to keep the City Safe.
- Council Member Rounds spoke about the Easter Hunt event. He also thanked Police Services Dino Torres and Captain Davis for their assistance in helping a citizen and also the additional patrolling in the area.
- Mayor Pro Tem Trujillo spoke about the Easter Hunt; also thanked staff for their assistance.
- Mayor Sarno commended staff for the Easter Hunt event. He also thanked Captain Davis for his help.

**ADJOURNMENT**

- 30.** Mayor Sarno adjourned the meeting at 8:27 p.m.

\_\_\_\_\_  
Jay Sarno  
Mayor

**ATTEST:**

\_\_\_\_\_  
Janet Martinez  
City Clerk

\_\_\_\_\_  
Date





# *City of Santa Fe Springs*

City Council Meeting

May 10, 2018

## **PUBLIC HEARING/ORDINANCE FOR INTRODUCTION**

### Zoning Text Amendment – Billboards within the Freeway Overlay Zone

Ordinance No. 1092: An ordinance of the City Council of the City of Santa Fe Springs, amending Sections 155.383, 155.384, and 155.398 to Title 15 (Land Use), Chapter 155 (Zoning) of the Santa Fe Springs Municipal Code relating to Billboards within the Freeway Overlay Zone. (City of Santa Fe Springs)

### **RECOMMENDATIONS:**

That the City Council take the following actions:

- Open the Public Hearing and receive any comments from the public regarding land use requirements for billboards within the Freeway Overlay Zone (FOZ) (Ordinance No. 1092), and thereafter close the Public Hearing; and
- Find that the proposed amendments to the text of the City's Land Use Regulations are consistent with the City's General Plan; and
- Introduce for first reading the proposed amendments to the City Zoning Ordinance regarding land use requirements for billboards within the Freeway Overlay Zone.

### **BACKGROUND**

In 2012, in response to a request from Golden Springs Development Company to construct a static and digital billboard on their property at the northeast corner of Freeway Drive and Marquardt Avenue, and because the City Code did not address digital billboards, the City adopted Ordinance No. 1036 to establish regulations on the specific quantity, location, as well as prescribes operating and aesthetic standards to apply towards new billboards within the Freeway Overlay Zone.

Before formulating Ordinance No. 1036, the City looked to several other cities, including, but not limited to Carson, Inglewood, Berkley, Commerce, Compton, Corona, Inglewood, Long Beach, and Mission Viejo, for guidance. These cities had either adopted or was in the process of adopting a digital billboard ordinance.

Ordinance No. 1036 updated the City's existing billboard regulations, which was severely outdated and had failed to anticipate and regulate 21st-century trends, such as electronic billboards, supergraphics (building wraps), and mobile billboards. Key elements of the adopted ordinance included:

- (1) Updating the definition of billboards to include electronic billboards;
- (2) Limiting electronic billboards to the FOZ;
- (3) Requiring a Conditional Use Permit (CUP) and Development Agreement for all new billboards and expansion of existing billboards;
- (4) Limiting the placement of billboards to properties with a minimum area of 5

- acres;
- (5) Creating definitions and regulations for supergraphics and mobile billboards;
  - (6) Creating a mechanism for the City to generate additional revenues, either as a one-time payment, or payment over time, or a combination of both;
  - (7) Allowing space on new billboards to be utilized for City-related activities, or to bring awareness to City and/or charitable causes;
  - (8) Establishing a minimum distance between billboards; and
  - (9) Limiting the contents of messages beyond sexually explicit materials, alcohol and tobacco advertising.

Interest in developing billboards within the Freeway Overlay Zone has remained strong since 2012. In fact, the City has reviewed and approved a total of six (6) Conditional Use Permits to allow the construction of four new digital billboards and two static billboards. Of the six approved billboards, four have been constructed to date. A static billboard on property located at 13833 Freeway Drive and a digital billboard on property located at 13700 Firestone Blvd have not been constructed due to site related constraints.

Meanwhile, staff continues to receive numerous inquiries from interested parties; however, because of the 5-acre minimum set forth in the original Billboard Ordinance, coupled with many areas of the freeway classified as “landscaped freeway”, there are only two properties left that would meet said criteria. Unfortunately, both properties are currently owned by Caltrans which means it could be years before they become available, if at all. Therefore, in an effort to reduce such constraints and effectively allow a few more billboards to be constructed along the Freeway Overlay Zone, Staff is recommending the removal of the 5-acre minimum. It is staff’s opinion that current regulations relating to setback, separation and quantity, coupled with Caltrans’ restriction along a classified landscape freeway, should sufficiently control the number of billboards constructed along the Freeway Overlay Zone. Without any change to existing landscape freeway segments along the Freeway Overlay Zone, staff estimates the potential for six (6) additional billboards (including the two properties owned by Caltrans that were previously mentioned).

#### PLANNING COMMISSION CONSIDERATION

At its meeting of April 9, 2018, the City Planning Commission conducted a Public Hearing on a Zoning Text Amendment to amend Sections 155.383, 155.384, and 155.398 to Title 15 (Land Use), Chapter 155 (Zoning) of the Santa Fe Springs Municipal Code. One person appeared at the Public Hearing to offer an opinion on the proposed amendments. The individual spoke in opposition to the proposed restrictions related to static billboards and billboards greater the 200 feet from the centerline of the freeway. After considering the facts contained in the staff report, a presentation provided by staff, and public comment received at the hearing, the Planning Commission (PC) approved a motion to recommend that the City Council approve Zoning Text Amendment – Billboards within the Freeway Overlay Zone (Ordinance No. 1092). Attached is a copy of Resolution No. 76-2018, memorializing

the action taken by the City Planning Commission to recommend that the City Council approve the proposed Zoning Text Amendment relating to billboards within the Freeway Overlay Zone. It should be noted that following the PC meeting, staff received a letter from both the property owner and potential lessee (the individual who spoke at the PC meeting) which identifies reasons they believe the City should not move forward with the 200 feet limitation.

#### APRIL 24, 2018 CITY COUNCIL MEETING

On April 24, 2018, at staff's request, the City Council continued this matter to the next regularly scheduled meeting to provide staff with additional time to discuss the potential conflicts surrounding the current limitations on advertising for cannabis products, adult-type land uses and billboards not being located greater than 200 feet from the centerline of the freeway. After further evaluation, and also speaking with Jacko Luong (the individual who spoke at the PC meeting), staff is recommending that the proposed Ordinance should remain 'as is' with no changes to the current advertising limitations or ban on billboards located more than 200 feet from the centerline of the freeway.

#### DETAILS OF PROPOSED CHANGES

In addition to the proposed removal of the 5-acre minimum, staff is utilizing this opportunity to update the current Billboard Ordinance with additional design and regulatory controls to help ensure that billboards remain well integrated with both existing and any potential new developments.

As mentioned previously, the main purpose of the proposed Zone Text Amendment is to accomplish the following:

1. Removal of the 5-acre minimum.

Aside from the proposed removal of the 5-acre minimum, staff is taking the opportunity to update the following items:

2. Define static billboards.
3. Discontinue allowing static billboards.
4. Allow existing static billboards (approved by CUP) to remain indefinitely (similar to Telegraph Corridor uses).
5. Expand 500' separation between billboards on same parcel to include separation from existing freestanding sign.
6. Prohibit billboards from locating more than 200 feet from the centerline of the Freeway.
7. Provide standards for architectural elements (2' on sides and bottom, 6' on top – of sign face), also known as "cutouts" among the billboard industry.
8. Require proper screening of cylindrical column and torsion bar.
9. Establish criteria for V-shaped billboards.

Having new standards to address these items will help ensure consistency with community standards in a manner compatible with existing and anticipated

developments thus effectively addresses the potential for any associated adverse effects

#### PROPOSED ZONING TEXT AMENDMENT

The changes to the existing Billboard Ordinance, as described in the previous sections, involves amending Sections 155.383, 155.384, and 155.398 to Title 15, Chapter 155 of the Santa Fe Springs Municipal Code relating to Billboards within the Freeway Overlay Zone.

*NOTE: Proposed changes are shown as strikethrough and underlined text. All other requirements relating to billboards within the Freeway Overlay Zone will remain the same.*

#### SANTA FE SPRINGS MUNICIPAL CODE Chapter 155 – Zoning

##### § 155.383 DEFINITIONS.

The following definitions shall apply unless the context clearly indicates or requires a different meaning. General definitions are contained in § 155.003.

**ACCESSORY USES.** A use that is appropriate, subordinate, and customarily incidental to the main use of the site and which is located on the same site as the main use.

**ADJACENT.** When used to refer to a billboard adjacent to a freeway, shall mean located within, either in whole or in part, in an area formed by measuring 660 feet laterally from the edge of the right-of-way of a landscaped freeway section along a line perpendicular to the center line of the freeway (as defined in California Code of Regulations, Title 4, Chapter 1, § 2242).

**BALLOONS and INFLATABLES.** Any inflated object including, but not limited to, blimps, nylon tubes inflated by fans, advertising balloons, large-scale character replicas, balloon arches, used to attract attention to a site.

**BILLBOARD.** A sign that identifies or communicates a commercial or noncommercial message related to an activity conducted, a service rendered, or a commodity sold at a location other than where the sign is located. This includes, but is not limited to, electronic billboards, building graphics, supergraphics, building wraps, and wall drop signs containing off-site messages, and billboards painted or applied to building walls. The terms BILLBOARD and OFF-PREMISES SIGN may be used interchangeably to mean the same thing.

**BILLBOARD, ELECTRONIC.** A billboard, utilizing digital message technology, capable of changing the static message or copy on the sign electronically, such that, the alphabetic, pictographic, or symbolic informational content of which can be changed or altered on a fixed display surface composed of electronically illuminated or electronically actuated or motivated elements and can be changed or altered electronically. This includes billboards with displays that have to be preprogrammed to display only certain types of information (i.e., time, date, temperature) and

billboards whose informational content can be changed or altered by means of computer-driven electronic impulses. This includes, without limitation, billboards also known as digital billboards or LED billboards.

BILLBOARD, STATIC. A billboard that does not utilize digital message technology and instead uses "static" print/or pictures, for the advertisement of a business, commodity, service, thing, message, or entertainment conducted, sold, or offered elsewhere than upon the lot on which that sign is located.

DUCTWORK. Pipes, methane gas safety valves, vents and similar appurtenances that may be visible from the exterior of a building.

FACADES. The front elevation of a building or structure. Includes architectural treatment to the elevation, materials used and fenestration.

FREEWAY. A highway in which the owners of adjoining lands have no right or easement of access to or from their adjoining lands, or in respect to which such owners have only limited or restricted right of easement of access and that is declared to be such in compliance with the California Streets and Highways Code, including principal roadways, interchange roadways connecting one freeway with another, and ingress and egress ramps connecting the freeway with other streets or highways, but not including frontage roadways.

FREEWAY LANDSCAPE BUFFER. Required landscape area that separates a freeway from a residential use. These buffers include soundwalls and berming at a 2:1 slope.

FREEWAY-ORIENTED. With respect to billboards, shall mean any billboard that is adjacent to a freeway, as set forth above, and designed to be viewed primarily by persons traveling on the main-traveled way of the freeway.

FREEWAY ORIENTED USES. Uses such as drive through restaurants, service stations and other miscellaneous uses that traditionally serve freeway users. These businesses generally are geared toward and depend upon the drive by traffic from the freeway to draw in business.

FREEWAY SIGN. A freestanding sign with the sole purpose of providing direction, information, and posted speed limits for vehicular traffic within the freeway right of way.

LANDSCAPED FREEWAY. A freeway or section thereof which is improved on at least one side of the right-of-way with the planting of trees, shrubs, vines, ground cover, lawns, flowers or other ornamental vegetation for the purpose of beautification.

OVERPASS. Bridge or other structure that allows traffic from city streets to cross over a freeway without impeding the freeway's traffic flow.

REMNANT PARCELS. Parcels that are left over as a result of a public improvement project, which are typically not large enough to accommodate development that complies with required development standards such as minimum lot width, depth, or setbacks.

ROOF SIGN. An attached sign constructed upon or over a roof, or placed so as to extend above the visible roofline; or a freestanding sign that is greater in height than the building it identifies.

SOUNDWALL. Wall that is constructed to protect sensitive uses from the impacts of a freeway. Generally, soundwalls are constructed to help minimize the

noise levels generated by the traffic traveling the freeway.

**SUPERGRAPHIC.** A sign, containing either on-site or off-site advertising, consisting of an image that is applied to and made integral with a wall, or projected onto a wall, or printed on vinyl, mesh, or any other material, or other light pliable material not enclosed in a rigid frame. The term SUPERGRAPHIC also shall include signs known as "building wraps."

**VIEW CORRIDORS.** An unobstructed view from the freeway to a place of business, taking into account the likely ultimate development of surrounding properties based on current general plan and zoning regulations.

(Ord. 931, passed 2-27-03; Am. Ord. 1036, passed 11-20-12)

#### § 155.384 BILLBOARDS.

*Purpose.* Billboards are recognized as a legitimate form of commercial use in the city. However, the size, number, location and illumination of billboards can have significant influence on the city's visual environment, and can, without adequate control, create or contribute to blighted conditions. The purpose of this section is to provide reasonable billboard control, recognizing that community appearance is an important factor in ensuring the general community welfare. This section contains the entirety of the city's zoning regulations with respect to billboards in the Freeway Overlay Zone ("FOZ"). In the event of any conflict between any provision contained in this section and any other provisions contained elsewhere in this code, the provision contained in this section shall prevail.

- (A) *Use regulations.* Billboards shall be allowed in the FOZ not more than two hundred (200) feet from the centerline of the freeway and only after a valid conditional use permit has first been obtained and a development agreement has been approved. A conditional use permit shall be obtained and a development agreement shall be entered into prior to the issuance of a building permit for any project involving construction of a new billboard, expansion or modification of a billboard, or addition of additional face(s) to a billboard. A development agreement shall include the amount of money to be paid to the city as a result of the installation and operation of the billboard.
- (B) *Separate applications.* Each individual proposal for construction of a new billboard, or modification of a billboard, shall be considered a separate application, and each application shall be separately and individually subject to the provisions in this code relating to conditional use permits, and the provisions and requirements of this section. Multiple sites shall not be combined into one application.
- (C) *Required findings.* In addition to the required findings for a conditional use permit (§ 155.716), the Planning Commission or City Council, as applicable, shall not approve a conditional use permit for any billboard project unless it can make a finding that the billboard will not constitute a hazard to the safe and efficient operation of vehicles upon a street or freeway.
- (D) *Locations allowed.* Billboards shall be allowed only in the FOZ.



- (E) *Locations prohibited.*
- (1) On the roof of a building or projecting over the roof of a building, whether the building is in use or not.
  - (2) On the wall of a building or otherwise attached or integrated to, or suspended from a building.
  - (3) On or encroaching over the public right-of-way.
  - (4) Within 660 feet of a section of a freeway that has been landscaped, ~~if the advertising display is designed to be viewed primarily by persons traveling on the main traveled way of the landscaped freeway, including landscaped portions of freeway. Such restriction shall apply only to landscaping on the same side of a freeway as the billboard~~ a classified "Landscaped Freeway" pursuant to the State Outdoor Advertising Regulations, Section 2500-2513.
  - (5) Within any landscaped freeway area under the jurisdiction of the California Department of Transportation, unless there is a relocation agreement between the outdoor advertising structure owner and the California Department of Transportation.
  - (6) Within 300 feet of an intersection of highways or of highway and railroad right-of-way, but a sign may be located at the point of interception, as long as a clear view is allowed for 300 feet, and no sign shall be installed that would prevent a traveler from obtaining a clear view of approaching vehicles for a distance of 500 feet along the highway.
  - (7) In no event shall any billboard be permitted in any location which would result in a violation of any applicable federal or state law.
  - (8) More than 200 feet from the centerline of a freeway.
- (F) *Landscape segment relocation credits.* No new billboard shall be constructed or installed within the city through utilization of credits given by the California Department of Transportation or state for relocation of billboards located in landscaped freeway segments, unless mandated by state law. This shall include credits for billboards located either within the city or in other jurisdictions.
- (G) *Types of billboards prohibited.* The following types of prohibited billboards are specified for clarity. However, this shall not limit the types of prohibited billboards to those described below:
- (1) Mobile billboards. To the extent not in conflict with any provision of the Vehicle Code, any 'mobile billboard advertising display', as that term is defined in the Vehicle Code Section 395.5, including Any billboard installed upon, mounted, attached, or applied to any vehicle, non-motorized vehicle, bicycle, scooter, or trailer whose primary purpose is conveyance, transportation, or support of the billboard message surface shall be prohibited from any display or placement on public or private property or the public right-of-way in a manner making it visible from any other public or private property or the public right-of-way.



(2) Supergraphics. Any off-site advertisement meeting the definition of “supergraphic” as defined in § 155.383 shall be prohibited.

(3) Static Billboards. Any off-site advertisement meeting the definition of “Billboard, Static” as defined in § 155.383 shall be prohibited.

(H) General requirements.

(1) Maximum advertising copy area. The maximum advertising copy area of each billboards face shall be 700672 square feet per sign-area face (e.g., 14 feet x 48 feet). Measurement of the maximum advertising copy area includes only the measurement of the billboard face, exclusive of architectural elements which may extend up to 2’ on either side and/or below the advertising copy.

(2) Maximum height. The maximum height of billboards shall be 50 feet, measured from the finished grade at the base of the sign to the top edge of the billboard face. This excludes architectural elements which may extend up to six (6) feet above the 50 feet limit.

(3) Maximum number of signs. No property (defined as a single parcel or two or more contiguous parcels under common ownership) shall have more than two billboards, ~~either digital or static, but not both of the same type.~~

(4) Minimum distance from another billboard or freestanding sign on the same parcel. The minimum distance from another billboard or freestanding sign on the same property shall be 500 feet as measured from the vertical centerline of each billboard or freestanding sign.

(5) Minimum distance from another billboard on the same side of the freeway. The minimum distance from another billboard not on the same property but on the same side of the freeway shall be 1,000 feet, as measured from the vertical centerline of each billboard.

(6) Minimum setback. The minimum setback distance of the billboard column support post shall be at least twenty-five (25) feet from any property line and at least twenty-five (25) feet from the any building. Notwithstanding, no portion of a billboard shall project over the width of any street, highway or other public right-of-way.

~~(7) Minimum size of property. The minimum size of any property on which a billboard can be located shall be five acres, unless a variance is granted to allow a billboard on a smaller property.~~

~~(8)~~(7) Maximum number of faces. No billboard shall have more than two faces. A face shall be considered the display surface upon which an advertising message is displayed. (No V-shape billboards shall be allowed except as provided in Subsection (H)(14) of this Section.

(a) The two faces of two-sided billboards shall be identical in size.

(b) The two sign faces shall be attached directly and be parallel to each other.

(c) The top, bottom and sides of the two sign faces shall be in

alignment, and no portion of either face shall project beyond the corresponding portion of the other face. Architectural elements shall also be aligned on both sides of the billboard.

~~(9)~~(8) *Face orientation.* No billboard shall have more than one face (display surface) oriented in the same vertical plane.

~~(10)~~(9) *Name of owner.* No billboard shall be maintained in the city unless the name of the person or company owning or maintaining it and the identifying number of the billboard are plainly displayed thereon.

~~(11)~~(10) *Driveways.* Billboards projecting over a driveway or driving aisle shall have a minimum clearance of 16 feet between the lowest point of the sign face, including architectural elements, and the driveway grade.

~~(12)~~(11) *Pedestrian walkway.* Billboards projecting over a pedestrian walkway shall have a minimum clearance of eight feet between the lowest point of the sign face, including architectural elements, and the walkway grade.

~~(13)~~(12) *All others.* All other billboards shall have a minimum clearance of eight feet between the lowest point of the sign face, including architectural elements, and ground level so as not to provide an attractive nuisance for graffiti and vandalism.

~~(14)~~(13) *Screening.* All back or rear portions of single-faced or double-faced billboards visible from a public right-of-way or other public or private property shall be screened. The screening shall cover all structural members of the sign ~~billboard~~, not including the pole supports.

14) *V-Shape Billboards.* V-Shape billboards shall not locate immediately adjacent to another V-shaped billboard on the same side of the freeway. In addition to the standard requirements for double-sided billboards, a V-Shape billboard shall comply with the following:

(a) The maximum angle of the opening shall be thirty (30) degrees.

(b) All exposed backs, sides and under area shall be suitably screened by a material acceptable to the Director of Planning or designee.

(15) *Additional requirements.* Prior to issuance of a building permit for any billboard project subject to the requirements of this chapter, the applicant shall provide the following:

(a) The telephone number of a maintenance service, to be available 24 hours a day, to be contacted in the event that a billboard becomes dilapidated or damaged.

(b) Proof of lease demonstrating a right to install the billboard on the subject property.

(c) A list of locations of all billboards in the city owned or managed by the entity that will own or manage the subject billboard, and all billboards within 1,000 feet of the proposed billboard. This information also shall be provided on a map. The

intent of this requirement is to facilitate analysis of the proposed billboard's compliance with the spacing and location requirements.

(I) *Standards of design.*

(1) All new billboards shall be designed to have a single (steel) cylindrical column support post.

(2) All new billboard structures shall be free of any bracing, angle iron, guy wires, cables, etc. and/or similar supporting elements. All exposed portions of billboards, including backs, sides, support members and support poles, shall be screened to the satisfaction of the Director of Planning or designee.

(3) The installation of any new billboard shall not require the removal of trees or other on-site landscaping or the reduction of any required on-site parking spaces.

(4) The backs of all new billboard structures shall be screened, encased, or otherwise suitably covered.

(5) The torsion bar of all billboards shall be screened by a material acceptable to the Director of Planning or designee or contained between the sign faces of the billboard whereby it is not visible.

(6) The single (steel) cylindrical column support post of all billboards shall be provided with a façade acceptable to the Director of Planning or designee.

(J) *Design and operational restrictions.*

(1) Each digital billboard shall be constructed to withstand a wind pressure of 20 pounds per square foot foot of exposed surface.

(2) No digital billboard shall display any statement or words of an obscene, indecent or immoral character.

(3) No digital billboard shall display any advertising of: products, goods, or services related to tobacco, marijuana, or illegal substances; Any drugs, including but not limited to marijuana; or tobacco products; or sexually explicit material or adult-type land uses, including but not limited to nude or topless bars or nightclubs, or establishments that feature nude or topless dancing or mud wrestling, or businesses featuring the sales of adult novelty items, books, magazines, videos, DVDs or tapes.

(4) No digital billboard shall display flashing, shimmering, glittering, intermittent or moving light or lights. Exceptions to this restriction include time, temperature and smog index units, provided the frequency of change does not exceed four-second intervals.

(5) No digital billboard shall include any illumination or message change that is in motion or that change or expose a message for less than four seconds. Continuous motion, including full motion video, shall not be permitted.

(6) The utilities of each digital billboard shall be underground.

(7) Each digital billboard shall be tied into the National Emergency

Network and provide emergency information, including child abduction alerts (i.e., “Amber Alerts”).

(8) Each digital billboard shall comply with all applicable federal, state, and local laws and regulations, including but not limited to the Highway Beautification Act of 1965 (23 U.S.C. 131), the California Outdoor Advertising Act (Cal. Bus. and Prof. Code §§ 5200 et seq.), and the California Vehicle Code.

(9) Each digital billboard shall be provided with an ambient light sensor that automatically adjusts the brightness level of the electronic sign based on ambient light conditions. So on overcast or poor weather days, the sign would automatically adjust to the ambient light level.

(10) Each digital billboard shall be designed to either freeze the display in one static position, display a full black screen or turn off in the event of a malfunction.

(11) No digital billboard shall utilize technology that would allow interaction with drivers, vehicles or any device located in vehicles, including, but not limited to a radio frequency identification device, geographic positions system, or other device.

(12) Walls or screens at the base of the digital billboard shall not create a hazard to public safety or provide an attractive nuisance.

(13) No digital billboard shall emit audible sound, odor or particulate matter.

(14) No digital billboard shall simulate or imitate any directional, warning, danger or information sign, or any display likely to be mistaken for any permitted sign intended or likely to be construed as giving warning to traffic, by, for example, the use of the words “stop” or “slow down.”

(15) No digital billboard shall involve any red or blinking or intermittent light likely to be mistaken for warning or danger signals nor shall its illumination impair the vision of travelers on the adjacent freeway and/or roadways. Illuminations shall be considered vision impairing when its brilliance exceeds the values set forth in Cal. Vehicle Code § 21466.5.

(K) *Outdoor Advertising Permit.* Outdoor advertising displays require a permit from Caltrans if they are located within 660 feet from the edge of the right-of-way and viewed primarily by persons traveling on a freeway. (Ord. 1036, passed 11-20-12)

#### § 155.398 REQUIRED TERMINATION OF NONCONFORMING STRUCTURES AND USES.

(M) Notwithstanding the time period set forth in this section, a static billboard previously approved through a Conditional use Permit, which existed and was conforming as of the effective date of Ordinance No. 1092, which then became nonconforming as a result of the adoption of Ordinance No. 1092, may remain in place and removal shall not be required on the basis of this nonconformity.

### CONSISTENCY WITH GENERAL PLAN GOALS AND POLICIES

The fundamental goal of the City of Santa Fe Springs is to provide a high quality of life for all people residing in, working in, or frequenting the City. Subsidiary goals are intended to provide for individual well-being, economic well-being, social well-being, and environmental well-being. The proposed Zoning Text Amendment addresses the following goals:

*Land Use Goal 5: Provide an environment to stimulate local employment, community spirit, property values, community stability, the tax base, and the viability of local business.*

The proposed zone text amendments will provide additional opportunities for digital billboards along the Interstate-5 Freeway thus will provide an opportunity to market local business here in Santa Fe Springs as well as businesses within adjacent communities. The proposed zone text amendments, therefore, will help stimulate local employment, community spirit, property values, community stability, the tax base, and the viability of local business.

*Land Use Goal 11: Support and encourage the viability of the industrial and commercial areas of Santa Fe Springs.*

By eliminating of the 5-acre minimum lot size requirement, staff is estimating that the proposed zone text amendment will allow up to four additional billboards that wouldn't otherwise be permitted along the Freeway Overlay Zone. This proactive economic development mindset clearly demonstrates that the City is fully supportive of the viability of the industrial area of Santa Fe Springs.

### LEGAL NOTICE OF PUBLIC HEARING

This matter was set for Public Hearing in accordance with the requirements of Sections 65090 and 65091 of the State Planning, Zoning and Development Laws and the requirements of Sections 155.860 through 155.864 of the City's Municipal Code.

Legal notice of the Public Hearing was posted in Santa Fe Springs City Hall, the City Library and Town Center on April 12, 2018, and published in a newspaper of general circulation (Whittier Daily News) on April 12, 2018, as required by the State Zoning and Development Laws and by the City's Zoning Regulations.

### FISCAL IMPACT

The proposed changes to the existing Billboard Ordinance would create the potential to generate additional revenue through negotiated development agreements related to any new Billboard.

INFRASTRUCTURE IMPACT

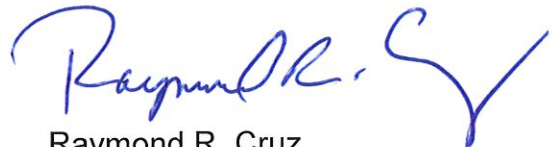
None

CITY ATTORNEY REVIEW

The City Attorney's office has reviewed the proposed Ordinance which effectively amends various sections of the Santa Fe Springs Municipal Code relating to billboards within the Freeway Overlay Zone.

SUMMARY

Ordinance No. 1092 would revise and update the current billboard ordinance by affectively removing the 5-acre minimum lot size requirement as well as provide additional design and regulatory controls to help ensure that billboards remain well integrated with both existing and any potential new developments thus effectively minimizes the potential for any associated adverse effects.



Raymond R. Cruz  
City Manager

Attachments:

1. April 9, 2018 Planning Commission Staff Report
2. Resolution No. 76-2018
3. Letters received from:
  - A. Nita Solanki
  - B. Jacko Luong.
4. Ordinance No. 1092 – Billboards within the Freeway Overlay Zone



# ATTACHMENT 1



## *City of Santa Fe Springs*

Planning Commission Meeting

April 9, 2018

### **PUBLIC HEARING**

#### **Zoning Text Amendment – Billboards within the Freeway Overlay Zone**

Ordinance No. 1092: An ordinance of the City Council of the City of Santa Fe Springs, amending Sections 155.383, 155.384, and 155.398 to Title 15 (Land Use), Chapter 155 (Zoning) of the Santa Fe Springs Municipal Code relating to Billboards within the Freeway Overlay Zone. (City of Santa Fe Springs)

#### **RECOMMENDATIONS:** That the Planning Commission:

- Open the Public Hearing and receive any comments from the public regarding Zoning Text Amendment – Billboards within the Freeway Overlay Zone (Ordinance No. 1092) and, thereafter, close the Public Hearing; and
- Find that the proposed amendments to the text of the City's Zoning Regulations are consistent with the City's General Plan; and
- Find that pursuant to Section 21080(b)(1) of the California Environmental Quality Act (CEQA), this project is exempt as a ministerial project; and
- Adopt Resolution No. 76-2018, which incorporates the Commission's findings and actions regarding this matter; and
- Recommend that the City Council approve and adopt Ordinance No. 1092, to effectuate the proposed amendments to the text of the City's Zoning Regulations.

### **BACKGROUND**

In 2012, in response to a request from Golden Springs Development Company to construct a static and digital billboard on their property at the northeast corner of Freeway Drive and Marquardt Avenue, and because the City Code did not address digital billboards, the City adopted Ordinance No. 1036 to establish regulations on the specific quantity, location, as well as prescribes operating and aesthetic standards to apply towards new billboards within the Freeway Overlay Zone.

Before formulating Ordinance No. 1036, the City looked to several other cities, including, but not limited to Carson, Inglewood, Berkley, Commerce, Compton, Corona, Inglewood, Long Beach, and Mission Viejo, for guidance. These cities had either adopted or was in the process of adopting a digital billboard ordinance.

Ordinance No. 1036 updated the City's existing billboard regulations, which was severely outdated and had failed to anticipate and regulate 21st-century trends, such



as electronic billboards, supergraphics (building wraps), and mobile billboards. Key elements of the adopted ordinance included:

- (1) Updating the definition of billboards to include electronic billboards;
- (2) Limiting electronic billboards to the FOZ;
- (3) Requiring a Conditional Use Permit (CUP) and Development Agreement for all new billboards and expansion of existing billboards;
- (4) Limiting the placement of billboards to properties with a minimum area of 5 acres;
- (5) Creating definitions and regulations for supergraphics and mobile billboards;
- (6) Creating a mechanism for the City to generate additional revenues, either as a one-time payment, or payment over time, or a combination of both;
- (7) Allowing space on new billboards to be utilized for City-related activities, or to bring awareness to City and/or charitable causes;
- (8) Establishing a minimum distance between billboards; and
- (9) Limiting the contents of messages beyond sexually explicit materials, alcohol and tobacco advertising.

Interest in developing billboards within the Freeway Overlay Zone has remained strong since 2012. In fact, the City has reviewed and approved a total of six (6) Conditional Use Permits to allow the construction of four new digital billboards and two static billboards. Of the six approved billboards, four have been constructed to date. A static billboard on property located at 13833 Freeway Drive and a digital billboard on property located at 13700 Firestone Blvd have not been constructed due to site related constraints.

Meanwhile, staff continues to receive numerous inquiries from interested parties; however, because of the 5-acre minimum set forth in the original Billboard Ordinance, coupled with many areas of the freeway classified as "landscaped freeway", there are only two properties left that would meet said criteria. Unfortunately, both properties are currently owned by Caltrans which means it could be years before they become available, if at all. Therefore, in an effort to reduce such constraints and effectively allow a few more billboards to be constructed along the Freeway Overlay Zone, Staff is recommending the removal of the 5-acre minimum. It is staff's opinion that current regulations relating to setback, separation and quantity, coupled with Caltrans' restriction along a classified landscape freeway, should sufficiently control the number of billboards constructed along the Freeway Overlay Zone. Without any change to existing landscape freeway segments along the Freeway Overlay Zone, staff estimates the potential for six (6) additional billboards (including the two properties owned by Caltrans that were previously mentioned).

#### **PROPOSED CHANGES**

In addition to the proposed removal of the 5-acre minimum, staff is utilizing this opportunity to update the current Billboard Ordinance with additional design and

regulatory controls to help ensure that billboards remain well integrated with both existing and any potential new developments.

As mentioned previously, the main purpose of the proposed Zone Text Amendment is to accomplish the following:

1. Removal of the 5-acre minimum.

Aside from the proposed removal of the 5-acre minimum, staff is taking the opportunity to update the following items:

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4. Allow existing static billboards (approved by CUP) to remain indefinitely (similar to Telegraph Corridor uses).
5. Expand 500' separation between billboards on same parcel to include separation from existing freestanding sign.
6. Prohibit billboards from locating more than 200 feet from the centerline of the Freeway.
7. Provide standards for architectural elements (2' on sides and bottom, 6' on top – of sign face), also known as "cutouts" among the billboard industry.
8. Require proper screening of cylindrical column and torsion bar.
9. Establish criteria for V-shaped billboards.

Having new standards to address these items will help ensure consistency with community standards in a manner compatible with existing and anticipated developments thus effectively addresses the potential for any associated adverse effects.

#### **PROPOSED ZONING TEXT AMENDMENT**

The changes to the existing Billboard Ordinance, as described in the previous sections, involves amending Sections 155.383, 155.384, and 155.398 to Title 15, Chapter 155 of the Santa Fe Springs Municipal Code relating to Billboards within the Freeway Overlay Zone.

*NOTE: Proposed changes are shown as strikethrough and underlined text. All other requirements relating to billboards within the Freeway Overlay Zone will remain the same.*

#### **SANTA FE SPRINGS MUNICIPAL CODE** **Chapter 155 – Zoning**

##### **§ 155.383 DEFINITIONS.**

The following definitions shall apply unless the context clearly indicates or requires a different meaning. General definitions are contained in § 155.003.

**ACCESSORY USES.** A use that is appropriate, subordinate, and customarily incidental to the main use of the site and which is located on the same site as the main use.

**ADJACENT.** When used to refer to a billboard adjacent to a freeway, shall mean located within, either in whole or in part, in an area formed by measuring 660 feet laterally from the edge of the right-of-way of a landscaped freeway section along a line perpendicular to the center line of the freeway (as defined in California Code of Regulations, Title 4, Chapter 1, § 2242).

**BALLOONS and INFLATABLES.** Any inflated object including, but not limited to, blimps, nylon tubes inflated by fans, advertising balloons, large-scale character replicas, balloon arches, used to attract attention to a site.

**BILLBOARD.** A sign that identifies or communicates a commercial or noncommercial message related to an activity conducted, a service rendered, or a commodity sold at a location other than where the sign is located. This includes, but is not limited to, electronic billboards, building graphics, supergraphics, building wraps, and wall drop signs containing off-site messages, and billboards painted or applied to building walls. The terms BILLBOARD and OFF-PREMISES SIGN may be used interchangeably to mean the same thing.

**BILLBOARD, ELECTRONIC.** A billboard, utilizing digital message technology, capable of changing the static message or copy on the sign electronically, such that, the alphabetic, pictographic, or symbolic informational content of which can be changed or altered on a fixed display surface composed of electronically illuminated or electronically actuated or motivated elements and can be changed or altered electronically. This includes billboards with displays that have to be preprogrammed to display only certain types of information (i.e., time, date, temperature) and billboards whose informational content can be changed or altered by means of computer-driven electronic impulses. This includes, without limitation, billboards also known as digital billboards or LED billboards.

**BILLBOARD, STATIC.** A billboard that does not utilize digital message technology and instead uses "static" print/or pictures, for the advertisement of a business, commodity, service, thing, message, or entertainment conducted, sold, or offered elsewhere than upon the lot on which that sign is located.

**DUCTWORK.** Pipes, methane gas safety valves, vents and similar appurtenances that may be visible from the exterior of a building.

**FACADES.** The front elevation of a building or structure. Includes architectural treatment to the elevation, materials used and fenestration.

**FREEWAY.** A highway in which the owners of adjoining lands have no right or easement of access to or from their adjoining lands, or in respect to which such owners have only limited or restricted right of easement of access and that is declared to be such in compliance with the California Streets and Highways Code, including principal roadways, interchange roadways connecting one freeway with another, and ingress and egress ramps connecting the freeway with other streets or highways, but not including frontage roadways.

**FREEWAY LANDSCAPE BUFFER.** Required landscape area that separates a

freeway from a residential use. These buffers include soundwalls and berming at a 2:1 slope.

**FREEWAY-ORIENTED.** With respect to billboards, shall mean any billboard that is adjacent to a freeway, as set forth above, and designed to be viewed primarily by persons traveling on the main-traveled way of the freeway.

**FREEWAY ORIENTED USES.** Uses such as drive through restaurants, service stations and other miscellaneous uses that traditionally serve freeway users. These businesses generally are geared toward and depend upon the drive by traffic from the freeway to draw in business.

**FREEWAY SIGN.** A freestanding sign with the sole purpose of providing direction, information, and posted speed limits for vehicular traffic within the freeway right of way.

**LANDSCAPED FREEWAY.** A freeway or section thereof which is improved on at least one side of the right-of-way with the planting of trees, shrubs, vines, ground cover, lawns, flowers or other ornamental vegetation for the purpose of beautification.

**OVERPASS.** Bridge or other structure that allows traffic from city streets to cross over a freeway without impeding the freeway's traffic flow.

**REMNANT PARCELS.** Parcels that are left over as a result of a public improvement project, which are typically not large enough to accommodate development that complies with required development standards such as minimum lot width, depth, or setbacks.

**ROOF SIGN.** An attached sign constructed upon or over a roof, or placed so as to extend above the visible roofline; or a freestanding sign that is greater in height than the building it identifies.

**SOUNDWALL.** Wall that is constructed to protect sensitive uses from the impacts of a freeway. Generally, soundwalls are constructed to help minimize the noise levels generated by the traffic traveling the freeway.

**SUPERGRAPHIC.** A sign, containing either on-site or off-site advertising, consisting of an image that is applied to and made integral with a wall, or projected onto a wall, or printed on vinyl, mesh, or any other material, or other light pliable material not enclosed in a rigid frame. The term SUPERGRAPHIC also shall include signs known as "building wraps."

**VIEW CORRIDORS.** An unobstructed view from the freeway to a place of business, taking into account the likely ultimate development of surrounding properties based on current general plan and zoning regulations.  
(Ord. 931, passed 2-27-03; Am. Ord. 1036, passed 11-20-12)

#### **§ 155.384 BILLBOARDS.**

*Purpose.* Billboards are recognized as a legitimate form of commercial use in the city. However, the size, number, location and illumination of billboards can have significant influence on the city's visual environment, and can, without adequate control, create or contribute to blighted conditions. The purpose of this section is to provide reasonable billboard control, recognizing that community appearance is an important factor in ensuring the general community welfare. This section contains the

entirety of the city's zoning regulations with respect to billboards in the Freeway Overlay Zone ("FOZ"). In the event of any conflict between any provision contained in this section and any other provisions contained elsewhere in this code, the provision contained in this section shall prevail.

(A) *Use regulations.* Billboards shall be allowed in the FOZ not more than two hundred (200) feet from the centerline of the freeway and only after a valid conditional use permit has first been obtained and a development agreement has been approved. A conditional use permit shall be obtained and a development agreement shall be entered into prior to the issuance of a building permit for any project involving construction of a new billboard, expansion or modification of a billboard, or addition of additional face(s) to a billboard. A development agreement shall include the amount of money to be paid to the city as a result of the installation and operation of the billboard.

(B) *Separate applications.* Each individual proposal for construction of a new billboard, or modification of a billboard, shall be considered a separate application, and each application shall be separately and individually subject to the provisions in this code relating to conditional use permits, and the provisions and requirements of this section. Multiple sites shall not be combined into one application.

(C) *Required findings.* In addition to the required findings for a conditional use permit (§ 155.716), the Planning Commission or City Council, as applicable, shall not approve a conditional use permit for any billboard project unless it can make a finding that the billboard will not constitute a hazard to the safe and efficient operation of vehicles upon a street or freeway.

(D) *Locations allowed.* Billboards shall be allowed only in the FOZ.

(E) *Locations prohibited.*

(1) On the roof of a building or projecting over the roof of a building, whether the building is in use or not.

(2) On the wall of a building or otherwise attached or integrated to, or suspended from a building.

(3) On or encroaching over the public right-of-way.

(4) ~~Within 660 feet of a section of a freeway that has been landscaped, if the advertising display is designed to be viewed primarily by persons traveling on the main traveled way of the landscaped freeway, including landscaped portions of freeway. Such restriction shall apply only to landscaping on the same side of a freeway as the billboard~~ a classified "Landscaped Freeway" pursuant to the State Outdoor Advertising Regulations, Section 2500-2513.

(5) Within any landscaped freeway area under the jurisdiction of the California Department of Transportation, unless there is a relocation agreement between the outdoor advertising structure owner and the California Department of Transportation.

(6) Within 300 feet of an intersection of highways or of highway and railroad right-of-way, but a sign may be located at the point of

interception, as long as a clear view is allowed for 300 feet, and no sign shall be installed that would prevent a traveler from obtaining a clear view of approaching vehicles for a distance of 500 feet along the highway.

(7) In no event shall any billboard be permitted in any location which would result in a violation of any applicable federal or state law.

(8) More than 200 feet from the centerline of a freeway.

(F) *Landscape segment relocation credits.* No new billboard shall be constructed or installed within the city through utilization of credits given by the California Department of Transportation or state for relocation of billboards located in landscaped freeway segments, unless mandated by state law. This shall include credits for billboards located either within the city or in other jurisdictions.

(G) *Types of billboards prohibited.* The following types of prohibited billboards are specified for clarity. However, this shall not limit the types of prohibited billboards to those described below:

(1) Mobile billboards. To the extent not in conflict with any provision of the Vehicle Code, any 'mobile billboard advertising display', as that term is defined in the Vehicle Code Section 395.5, including Any billboard installed upon, mounted, attached, or applied to any vehicle, non-motorized vehicle, bicycle, scooter, or trailer whose primary purpose is conveyance, transportation, or support of the billboard message surface shall be prohibited from any display or placement on public or private property or the public right-of-way in a manner making it visible from any other public or private property or the public right-of-way.

(2) Supergraphics. Any off-site advertisement meeting the definition of "supergraphic" as defined in § 155.383 shall be prohibited.

(3) Static Billboards. Any off-site advertisement meeting the definition of "Billboard, Static" as defined in § 155.383 shall be prohibited.

(H) *General requirements.*

(1) *Maximum advertising copy area.* The maximum advertising copy area of each billboards face shall be 700672 square feet per sign-area face (e.g., 14 feet x 48 feet). Measurement of the maximum advertising copy area includes only the measurement of the billboard face, exclusive of architectural elements which may extend up to 2' on either side and/or below the advertising copy.

(2) *Maximum height.* The maximum height of billboards shall be 50 feet, measured from the finished grade at the base of the sign to the top edge of the billboard face. This excludes architectural elements which may extend up to six (6) feet above the 50 feet limit.

(3) *Maximum number of signs.* No property (defined as a single parcel or two or more contiguous parcels under common ownership)

shall have more than two billboards, either digital or static, but not both of the same type.

(4) *Minimum distance from another billboard or freestanding sign on the same parcel.* The minimum distance from another billboard or freestanding sign on the same property shall be 500 feet as measured from the vertical centerline of each billboard or freestanding sign.

(5) *Minimum distance from another billboard on the same side of the freeway.* The minimum distance from another billboard not on the same property but on the same side of the freeway shall be 1,000 feet, as measured from the vertical centerline of each billboard.

(6) *Minimum setback.* The minimum setback distance of the billboard column support post shall be at least twenty-five (25) feet from any property line and at least twenty-five (25) feet from the any building. Notwithstanding, no portion of a billboard shall project over the width of any street, highway or other public right-of-way.

(7) *Minimum size of property.* ~~The minimum size of any property on which a billboard can be located shall be five acres, unless a variance is granted to allow a billboard on a smaller property.~~

~~(8)~~(7) *Maximum number of faces.* No billboard shall have more than two faces. A face shall be considered the display surface upon which an advertising message is displayed. (No V-shape billboards shall be allowed except as provided in Subsection (H)(14) of this Section).

(a) The two faces of two-sided billboards shall be identical in size.

(b) The two sign faces shall be attached directly and be parallel to each other.

(c) The top, bottom and sides of the two sign faces shall be in alignment, and no portion of either face shall project beyond the corresponding portion of the other face. Architectural elements shall also be aligned on both sides of the billboard.

~~(9)~~(8) *Face orientation.* No billboard shall have more than one face (display surface) oriented in the same vertical plane.

~~(10)~~(9) *Name of owner.* No billboard shall be maintained in the city unless the name of the person or company owning or maintaining it and the identifying number of the billboard are plainly displayed thereon.

~~(11)~~(10) *Driveways.* Billboards projecting over a driveway or driving aisle shall have a minimum clearance of 16 feet between the lowest point of the sign face, including architectural elements, and the driveway grade.

~~(12)~~(11) *Pedestrian walkway.* Billboards projecting over a pedestrian walkway shall have a minimum clearance of eight feet between the lowest point of the sign face, including architectural elements, and the walkway grade.

~~(13)~~(12) *All others.* All other billboards shall have a minimum



clearance of eight feet between the lowest point of the sign face, including architectural elements, and ground level so as not to provide an attractive nuisance for graffiti and vandalism.

~~(44)~~(13) *Screening.* All back or rear portions of single-faced or double-faced billboards visible from a public right-of-way or other public or private property shall be screened. The screening shall cover all structural members of the sign billboard, not including the pole supports.

14) *V-Shape Billboards.* V-Shape billboards shall not locate immediately adjacent to another V-shaped billboard on the same side of the freeway. In addition to the standard requirements for double-sided billboards, a V-Shape billboard shall comply with the following:

(a) The maximum angle of the opening shall be thirty (30) degrees.

(b) All exposed backs, sides and under area shall be suitably screened by a material acceptable to the Director of Planning or designee.

(15) *Additional requirements.* Prior to issuance of a building permit for any billboard project subject to the requirements of this chapter, the applicant shall provide the following:

(a) The telephone number of a maintenance service, to be available 24 hours a day, to be contacted in the event that a billboard becomes dilapidated or damaged.

(b) Proof of lease demonstrating a right to install the billboard on the subject property.

(c) A list of locations of all billboards in the city owned or managed by the entity that will own or manage the subject billboard, and all billboards within 1,000 feet of the proposed billboard. This information also shall be provided on a map. The intent of this requirement is to facilitate analysis of the proposed billboard's compliance with the spacing and location requirements.

(I) *Standards of design.*

(1) All new billboards shall be designed to have a single (steel) cylindrical column support post.

(2) All new billboard structures shall be free of any bracing, angle iron, guy wires, cables, etc. and/or similar supporting elements. All exposed portions of billboards, including backs, sides, support members and support poles, shall be screened to the satisfaction of the Director of Planning or designee.

(3) The installation of any new billboard shall not require the removal of trees or other on-site landscaping or the reduction of any required on-site parking spaces.

(4) The backs of all new billboard structures shall be screened, encased, or otherwise suitably covered.

(5) The torsion bar of all billboards shall be screened by a material acceptable to the Director of Planning or designee or contained between the sign faces of the billboard whereby it is not visible.

(6) The single (steel) cylindrical column support post of all billboards shall be provided with a façade acceptable to the Director of Planning or designee.

(J) *Design and operational restrictions.*

(1) Each digital billboard shall be constructed to withstand a wind pressure of 20 pounds per square foot foot of exposed surface.

(2) No digital billboard shall display any statement or words of an obscene, indecent or immoral character.

(3) No digital billboard shall display any advertising of: products, goods, or services related to tobacco, marijuana, or illegal substances; ~~Any drugs, including but not limited to marijuana; or tobacco products;~~ or sexually explicit material or adult-type land uses, including but not limited to nude or topless bars or nightclubs, or establishments that feature nude or topless dancing or mud wrestling, or businesses featuring the sales of adult novelty items, books, magazines, videos, DVDs or tapes.

(4) No digital billboard shall display flashing, shimmering, glittering, intermittent or moving light or lights. Exceptions to this restriction include time, temperature and smog index units, provided the frequency of change does not exceed four-second intervals.

(5) No digital billboard shall include any illumination or message change that is in motion or that change or expose a message for less than four seconds. Continuous motion, including full motion video, shall not be permitted.

(6) The utilities of each digital billboard shall be underground.

(7) Each digital billboard shall be tied into the National Emergency Network and provide emergency information, including child abduction alerts (i.e., "Amber Alerts").

(8) Each digital billboard shall comply with all applicable federal, state, and local laws and regulations, including but not limited to the Highway Beautification Act of 1965 (23 U.S.C. 131), the California Outdoor Advertising Act (Cal. Bus. and Prof. Code §§ 5200 et seq.), and the California Vehicle Code.

(9) Each digital billboard shall be provided with an ambient light sensor that automatically adjusts the brightness level of the electronic sign based on ambient light conditions. So on overcast or poor weather days, the sign would automatically adjust to the ambient light level.

(10) Each digital billboard shall be designed to either freeze the display in one static position, display a full black screen or turn off in the event of a malfunction.

(11) No digital billboard shall utilize technology that would allow

interaction with drivers, vehicles or any device located in vehicles, including, but not limited to a radio frequency identification device, geographic positions system, or other device.

(12) Walls or screens at the base of the digital billboard shall not create a hazard to public safety or provide an attractive nuisance.

(13) No digital billboard shall emit audible sound, odor or particulate matter.

(14) No digital billboard shall simulate or imitate any directional, warning, danger or information sign, or any display likely to be mistaken for any permitted sign intended or likely to be construed as giving warning to traffic, by, for example, the use of the words "stop" or "slow down."

(15) No digital billboard shall involve any red or blinking or intermittent light likely to be mistaken for warning or danger signals nor shall its illumination impair the vision of travelers on the adjacent freeway and/or roadways. Illuminations shall be considered vision impairing when its brilliance exceeds the values set forth in Cal. Vehicle Code § 21466.5.

- (K) *Outdoor Advertising Permit.* Outdoor advertising displays require a permit from Caltrans if they are located within 660 feet from the edge of the right-of-way and viewed primarily by persons traveling on a freeway (Ord. 1036, passed 11-20-12)

#### **§ 155.398 REQUIRED TERMINATION OF NONCONFORMING STRUCTURES AND USES.**

(M) Notwithstanding the time period set forth in this section, a static billboard previously approved through a Conditional use Permit, which existed and was conforming as of the effective date of Ordinance No. 1092, which then became nonconforming as a result of the adoption of Ordinance No. 1092, may remain in place and removal shall not be required on the basis of this nonconformity.

#### **LEGAL NOTICE OF PUBLIC HEARING**

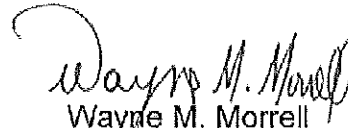
This matter was set for Public Hearing in accordance with the requirements of Sections 65090 and 65091 of the State Planning, Zoning, and Development Laws and the requirements of Sections 155.860 through 155.864 of the City's Municipal Code.

The legal notice was posted in Santa Fe Springs City Hall, the City Library, and the City's Town Center kiosk on March 29, 2018 and published in a newspaper of general circulation (Whittier Daily News) March 29, 2018 as required by the State Zoning and Development Laws and by the City's Zoning Regulations.

#### **ENVIRONMENTAL DOCUMENT**

The proposed Zoning Text Amendment is exempt as a ministerial project pursuant to Section 21080(b)(1) of the California Environmental Quality Act (CEQA). This

exemption applies to discretionary projects proposed by public agencies, including, but not limited to, the enactment and amendment of zoning ordinances, the issuance of zoning variances, the issuance of conditional use permits, and the approval of tentative subdivision maps unless the project is exempt from this division. Furthermore, any proposal to install a new billboard, or otherwise substantially alter an existing billboard, would require discretionary approval and environmental review and determination in accordance with CEQA Guidelines. If the Planning Commission agrees, Staff will file a Notice of Exemption with the Los Angeles County Clerk's office within five (5) days of approval by the Planning Commission.

  
Wayne M. Morrell  
Director of Planning

Attachments:

1. Public Hearing Notice
2. Resolution No. 76-2018
3. Proposed Ordinance No. 1092

## Public Hearing Notice

## Advertising Order Confirmation

<u>Ad Number</u>	<u>Ad Size</u>	<u>Color</u>	<u>Production Co</u>
C011099306-01	4 X 70 LI		
<u>External Ad Number</u>	<u>Pick Up</u>	<u>Ad Type</u>	
		Legal Liner	

**CITY OF SANTA FE SPRINGS  
NOTICE OF PUBLIC HEARING  
ZONING TEXT AMENDMENT - ORDINANCE NO. 1092  
(Billboards within the Freeway Overlay Zone)**

**NOTICE IS HEREBY GIVEN:** that a Public Hearing will be held before the City of Santa Fe Springs Planning Commission on Monday, April 9, 2018 at 6:00 p.m. and the City of Santa Fe Springs City Council on Thursday, April 26, 2018 at 6:00 p.m. to consider the following:

**ZONING TEXT AMENDMENT – Billboards within the Freeway Overlay Zone; Ordinance No. 1092:** An ordinance of the City Council of the City of Santa Fe Springs, amending Sections 155.383, 155.384, and 155.398 to Title 15, Chapter 155 of the Santa Fe Springs Municipal Code relating to Billboards within the Freeway Overlay Zone.

**PROJECT LOCATION:** Citywide, Santa Fe Springs, CA 90670

**HEARING LOCATION** will be in the Council Chambers of the City Hall, 11710 Telegraph Road, Santa Fe Springs, CA 90670

**CEQA STATUS:** The approval of the proposed zone text amendments does not approve any development project. Rather, they clarify the requirements related to the establishments of billboards within the Freeway Overlay Zone. Future development of any billboard would be subject to CEQA at that time, as those actions would be classified as a "project" under CEQA. Therefore, the proposed zone text amendments are not subject to CEQA under General Rule (Section 15061(b)(3) of Title 14 of the California Code of Regulations (the CEQA Guidelines)) and no further environmental review is necessary.

**ALL INTERESTED PERSONS** are invited to attend the Public Hearings and express their opinion on the subject items listed above. You should note that if you challenge the afore-mentioned Zoning Text Amendment in court, you may be limited to raising only those issues you or someone else raised at the Public Hearing described in this notice, or in written correspondence delivered to the office of the City of Santa Fe Springs Planning Commission or City Council at, or prior to, the Public Hearings.

**FURTHER INFORMATION** on this item may be obtained at the City of Santa Fe Springs Planning Department, 11710 Telegraph Road, Santa Fe Springs, California 90670 or by telephone or e-mail: (562) 868-0511, extension 7159, [cuongnguyen@santafesprings.org](mailto:cuongnguyen@santafesprings.org).

Wayne M. Morrell  
Director of Planning  
City of Santa Fe Springs  
11710 Telegraph Road  
Santa Fe Springs, CA 90670

Published: March 29, 2018    Whittier Daily News    Ad#1099305

# ATTACHMENT 2

## CITY OF SANTA FE SPRINGS

### RESOLUTION NO. 76-2018

**A RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF SANTA FE SPRINGS RECOMMENDING THAT THE CITY COUNCIL OF THE CITY OF SANTA FE SPRINGS ADOPT AN ORDINANCE TO AMEND SECTIONS 155.383, 155.384, AND 155.398 OF TITLE 15 (LAND USE), CHAPTER 155 (ZONING) OF THE SANTA FE SPRINGS MUNICIPAL CODE RELATING TO BILLBOARDS WITHIN THE FREEWAY OVERLAY ZONE.**

**WHEREAS**, the City of Santa Fe Springs has reviewed and considered the proposed amendments to the text of the City's Zoning Regulations with the intention of amending Sections 155.383, 155.384, and 155.398 of Title 15, Chapter 155 of the Santa Fe Springs Municipal Code regarding billboards within the Freeway Overlay Zone (FOZ); and

**WHEREAS**, after study and deliberations by the Department of Planning and Development, the City has prepared for adoption of these amendments to the text of the City's Zoning Regulations; and

**WHEREAS**, notice of the Public Hearing was given as required by law; and

**WHEREAS**, the Planning Commission held a Public Hearing on April 9, 2018 in regard to the proposed amendments to the text of the City's Zoning Regulations, and

**NOW, THEREFORE, IT BE RESOLVED THAT THE PLANNING COMMISSION OF THE CITY OF SANTA FE SPRINGS DOES HEREBY RESOLVE, DETERMINE, AND ORDERS AS FOLLOWS:**

**SECTION I.** The Planning Commission finds that the facts in this matter are as follows:

1. That the facts in this matter are as stated in the staff report regarding the proposed amendments to the text of the City's Zoning Regulations.
2. That the Planning Commission find that pursuant to Section 15061 (b)(3) of the California Environmental Quality Act (CEQA), the proposed amendments to the text of the City's Zoning Regulations is exempt from CEQA as a general rule.
3. That the Planning Commission finds that the proposed amendments to the text of the City's Zoning Regulations are consistent with the City's General Plan.

4. That the Planning Commission recommend that the City Council approve and adopt Ordinance No. 1092, to effectuate the proposed amendments to the text of the City's Zoning Regulations.

**PASSED and ADOPTED** this 9<sup>th</sup> day of April, 2018.

ATTEST:

  
\_\_\_\_\_  
Teresa Cavallo, Planning Secretary

  
\_\_\_\_\_  
Gabriel Jimenez, Chairperson



## ATTACHMENT 3A

Received

April 10, 2018

APR 16 2018

Wayne M. Morrell  
Director of Planning City of Santa Fe Springs  
11710 Telegraph Road  
Santa Fe Springs, CA 90670

Planning Department

Subject: Zoning Text Amendment -- Billboards within the Freeway Overlay Zone

Dear Mr. Morrell,

Thank you and your staff for taking the time to update the Zoning Text and attending the Planning Commission Hearing yesterday.

The California Department of Transportation (Caltrans), a state agency, regulates outdoor advertising displays that are within 660 feet from the edge of the right-of-way and viewed primarily by persons traveling on the main-traveled way of the freeway. What you are proposing in section 155.384 Billboards (A) and (E)(8), requiring billboards to be within 200' from the centerline of a freeway, is inconsistent with CalTrans policy, it is unclear what study staff has conducted to support this proposed text amendment, and potentially a lost opportunity cost to the city in the form of a development agreement annual fee paid by the billboard company, as well as a lost opportunity cost to your constituent (land owners) in the form of rental income from the billboard company. There will be a ripple effect for years to come and millions of dollars at stake.

It makes more logical sense to use the edge of the freeway as a measuring point, because freeways have varying widths after you factor in how many travel lanes, on/off ramps and outside/inside shoulders it may have. Shoulders and travel lanes can vary in width as well. I believe this is one of the reasons Caltrans uses the edge of the freeway versus the centerline as a measuring point. Using the edge of the freeway as a measuring point will be fair to both the property owner adjacent to a narrower portion of the freeway as the one adjacent to a wider portion of the freeway. For example, some portions of the freeway have on/off-ramps, thereby increasing the width of the freeway and could negatively affect the distance from the centerline to a constituent's property. Finally, motorist traveling along on/off ramps and outside travel lanes are further away from the centerline, yet closer to the freeway's edge and consequently are able to view billboards effectively even beyond 200' from the centerline. For your information, Caltrans states that on average freeways are 132' wide, so about 66' wide from centerline to the edge for each side of the freeway. The existing 1000' spacing requirement will prevent billboard proliferation should that be a concern.

Please consider changing the text to be consistent with Caltrans regulations and allow "outdoor advertising displays that are within 660 feet from the edge of the right-of-way and viewed primarily by persons traveling on the main-traveled way of the freeway." This will lessen the chance of discriminating or singling out particular constituents (land owners, their employees and investors) and provide more opportunity for both the city and their constituents. There are many examples of freeway-oriented billboards in use today that are beyond 200' from the centerline. See attached photo sheet of Outfront Media's billboard unit #14025A-B, located on the West line of the 605 Fwy near the Live Oak overpass, estimated 270' from the centerline.

Feel free to call/write if you have any questions/comments. I will gladly volunteer my time to assist staff in their efforts to update this zoning text. Thank you for your time and consideration.

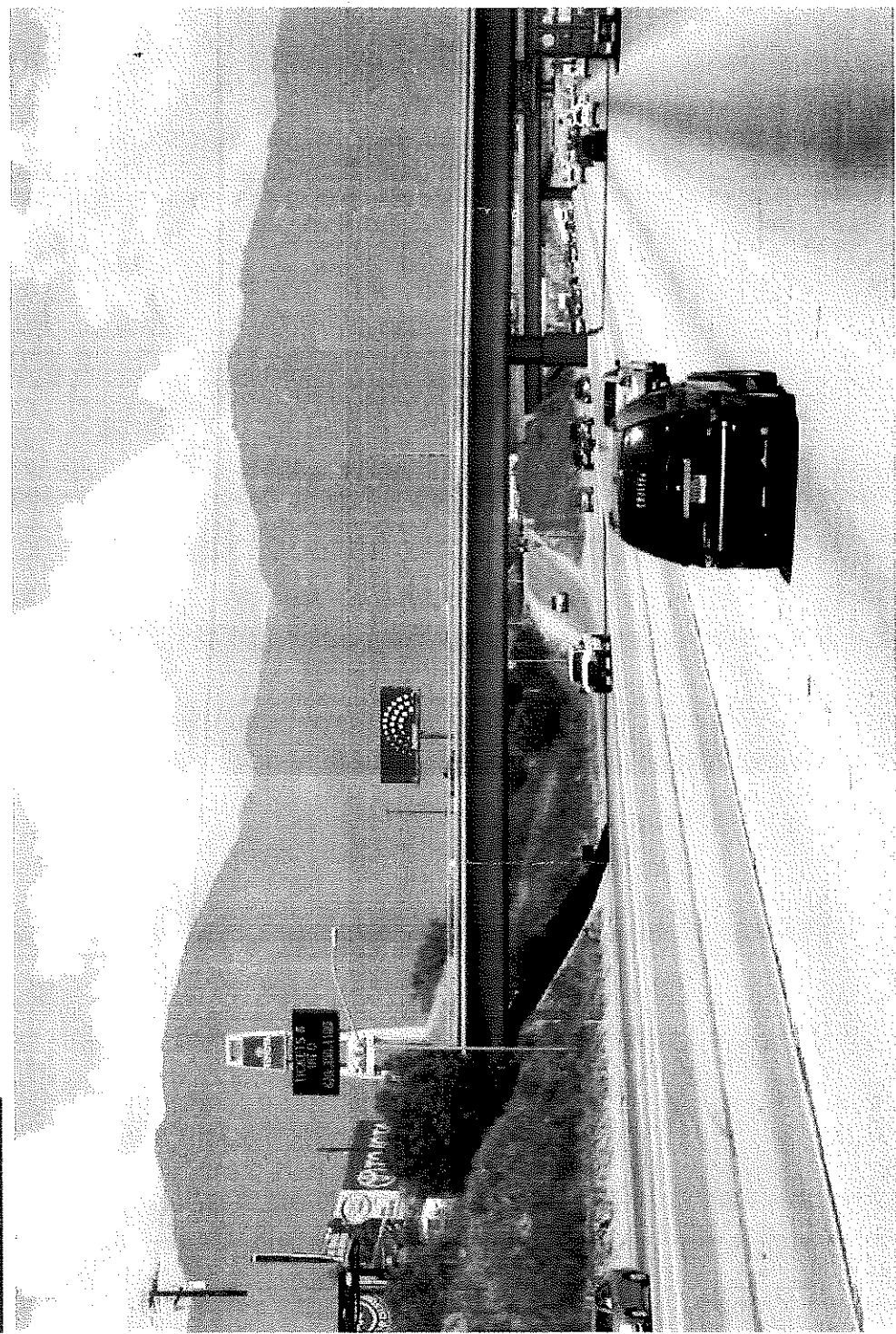
Sincerely,



Nita Solanki

14025A-B San Gabriel Fwy W/L Live Oak, S

Los Angeles



Neighborhood	San Gabriel Fwy
Size	1.4 mi
Population	14025A-B
Residents	No
Extensions	Yes
Re-motors	4M 500
Latitude	32.118 93
Longitude	-117.93 1344

 Link to map



1731 Workman Street Los Angeles, CA 90031 | (323) 222-7171



Outfront #14025A-B 270'

Legend

34.109197 -117.981944

34.109197 -117.981944

605



Google Earth

© 2018 Google

April 10, 2018

## ATTACHMENT 3B

Received

APR 13 2018

Wayne M. Morrell  
Director of Planning City of Santa Fe Springs  
11710 Telegraph Road  
Santa Fe Springs, CA 90670

Planning Department

Subject: Zoning Text Amendment – Billboards within the Freeway Overlay Zone

Dear Mr. Morrell,

Thank you and your staff for taking the time to update the Zoning Text and attending the Planning Commission Hearing yesterday.

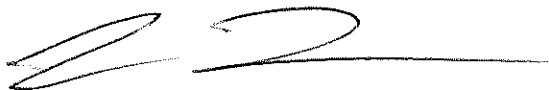
The California Department of Transportation (Caltrans), a state agency, regulates outdoor advertising displays that are within 660 feet from the edge of the right-of-way and viewed primarily by persons traveling on the main-traveled way of the freeway. What you are proposing in section 155.384 Billboards (A) and (E)(8), requiring billboards to be within 200' from the centerline of a freeway, is inconsistent with CalTrans policy, it is unclear what study staff has conducted to support this proposed text amendment, and potentially a lost opportunity cost to the city in the form of a development agreement annual fee paid by the billboard company, as well as a lost opportunity cost to your constituent (land owners) in the form of rental income from the billboard company. There will be a ripple effect for years to come and millions of dollars at stake.

It makes more logical sense to use the edge of the freeway as a measuring point, because freeways have varying widths after you factor in how many travel lanes, on/off ramps and outside/inside shoulders it may have. Shoulders and travel lanes can vary in width as well. I believe this is one of the reasons Caltrans uses the edge of the freeway versus the centerline as a measuring point. Using the edge of the freeway as a measuring point will be fair to both the property owner adjacent to a narrower portion of the freeway as the one adjacent to a wider portion of the freeway. For example, some portions of the freeway have on/off-ramps, thereby increasing the width of the freeway and could negatively affect the distance from the centerline to a constituent's property. Finally, motorist traveling along on/off ramps and outside travel lanes are further away from the centerline, yet closer to the freeway's edge and consequently are able to view billboards effectively even beyond 200' from the centerline. For your information, Caltrans states that on average freeways are 132' wide, so about 66' wide from centerline to the edge for each side of the freeway. The existing 1000' spacing requirement will prevent billboard proliferation should that be a concern.

Please consider changing the text to be consistent with Caltrans regulations and allow "outdoor advertising displays that are within 660 feet from the edge of the right-of-way and viewed primarily by persons traveling on the main-traveled way of the freeway." This will lessen the chance of discriminating or singling out particular constituents (land owners, their employees and investors) and provide more opportunity for both the city and their constituents. There are many examples of freeway-oriented billboards in use today that are beyond 200' from the centerline. See attached photo sheet of Outfront Media's billboard unit #14025A-B, located on the West line of the 605 Fwy near the Live Oak overpass, estimated 270' from the centerline.

Feel free to call/write if you have any questions/comments. I will gladly volunteer my time to assist staff in their efforts to update this zoning text. Thank you for your time and consideration.

Sincerely,



Jacko Luong



14025A-B

San Gabriel Fwy W/L Live Oak, S



Los Angeles

Neighborhood:  
S0 Freeways

Size:  
14'x48'

Production Material:  
Vinyl

Restrictions:  
No

Extensions:  
Yes

18+ Impressions:  
404,300

Latitude:  
34.109197

Longitude:  
-117.981944



[Link to map](#)



1731 Workman Street, Los Angeles, CA 90031 | (323) 222-7171





Outfront #14025A-B 270'

Legend

 34.109197 -117.981944



Google Earth

© 2013 Google



100 ft





# **ATTACHMENT 4**

## **CITY OF SANTA FE SPRINGS**

### **ORDINANCE NO. 1092**

#### **AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SANTA FE SPRINGS, AMENDING SECTIONS 155.383, 155.384, AND 155.398 OF TITLE 15 (LAND USE), CHAPTER 155 (ZONING) OF THE SANTA FE SPRINGS MUNICIPAL CODE RELATING TO BILLBOARDS WITHIN THE FREEWAY OVERLAY ZONE.**

**WHEREAS**, the City wishes to update the existing regulations set forth in the Municipal Code relating to billboards within the Freeway Overlay Zone; and

**WHEREAS**, the Planning Commission held a public hearing on April 9, 2018, at which time all interested persons had the opportunity to appear and be heard on the matter of adopting the proposed amendments to Sections 155.383, 155.384, and 155.398 of Title 15 (Land Use), Chapter 155 (Zoning) of the Santa Fe Springs Municipal Code; and

**WHEREAS**, pursuant to Resolution No. 76-2018, the Planning Commission, at their meeting on April 9, 2018, recommended approval and adoption of Ordinance No. 1092 to effectuate the proposed amendments to the text of the City's Zoning Regulations; and

**WHEREAS**, the Planning Commission found and determined that the subject Ordinance is not subject to the California Environmental Quality Act ("CEQA") pursuant to Section 15061 (b)(3) of the CEQA Guidelines, California Code of Regulations, Title 14, Chapter 3, because it can be seen with certainty that there is no possibility that the adoption of the subject Ordinance, in and of itself, will have a significant effect on the environment; and

**WHEREAS**, the City Council gave due and careful consideration to the matter.

**NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF SANTA FE SPRINGS DOES HEREBY ORDAIN AS FOLLOWS:**

**Section 1.** Section 155.383 of Title 15, Chapter 155 of the Santa Fe Springs Municipal Code is hereby amended to provide a change to the existing definition for Billboard, Electronic and to add thereto a new definition for Billboard, Static so that said definitions read as follows; with all other definitions in said section to remain unchanged:

#### **§ 155.383 DEFINITIONS.**

**BILLBOARD, ELECTRONIC.** A billboard, utilizing digital message technology , capable of changing the static message or copy on the sign

electronically, such that, the alphabetic, pictographic, or symbolic informational content of which can be changed or altered on a fixed display surface composed of electronically illuminated or electronically actuated or motivated elements and can be changed or altered electronically. This includes billboards with displays that have to be preprogrammed to display only certain types of information (i.e., time, date, temperature) and billboards whose informational content can be changed or altered by means of computer-driven electronic impulses. This includes, without limitation, billboards also known as digital billboards or LED billboards.

**BILLBOARD, STATIC.** A billboard that does not utilize digital message technology and instead uses "static" print/or pictures, for the advertisement of a business, commodity, service, thing, message, or entertainment conducted, sold, or offered elsewhere than upon the lot on which that sign is located.

**Section 2.** Section 155.384 (A) of Title 15, Chapter 155 of the Santa Fe Springs Municipal Code is hereby amended so that said section reads as follows:

§ 155.384 BILLBOARDS.

(A) *Use regulations.* Billboards shall be allowed in the FOZ not more than two hundred (200) feet from the centerline of the freeway and only after a valid conditional use permit has first been obtained and a development agreement has been approved. A conditional use permit shall be obtained and a development agreement shall be entered into prior to the issuance of a building permit for any project involving construction of a new billboard, expansion or modification of a billboard, or addition of additional face(s) to a billboard. A development agreement shall include the amount of money to be paid to the city as a result of the installation and operation of the billboard.

**Section 3.** Section 155.384 (E) of Title 15, Chapter 155 of the Santa Fe Springs Municipal Code is hereby amended to provide a change to subsection (4) and also add thereto new subsection (8) so that said subsection reads as follows:

§ 155.384 BILLBOARDS.

(E) *Locations prohibited.*

(4) Within a classified "Landscaped Freeway" pursuant to the State Outdoor Advertising Regulations, Section 2500-2513.

(8) More than 200 feet from the centerline of a freeway.

**Section 4.** Section 155.384 (G) of Title 15, Chapter 155 of the Santa Fe Springs Municipal Code is hereby amended to provide a change to subsection (1) and also to add thereto new subsection (3) so that said subsections read as follows:

§ 155.384 BILLBOARDS.

(G) *Types of billboards prohibited.* The following types of prohibited billboards are specified for clarity. However, this shall not limit the types of prohibited billboards to those described below:

(1) Mobile billboards. To the extent not in conflict with any provision of the Vehicle Code, any 'mobile billboard advertising display', as that term is defined in the Vehicle Code Section 395.5, including any billboard installed upon, mounted, attached, or applied to any vehicle, non-motorized vehicle, bicycle, scooter, or trailer whose primary purpose is conveyance, transportation, or support of the billboard message surface shall be prohibited from any display or placement on public or private property or the public right-of-way in a manner making it visible from any other public or private property or the public right-of-way.

(3) Static Billboards. Any off-site advertisement meeting the definition of "Billboard, Static" as defined in § 155.383 shall be prohibited.

**Section 5.** Section 155.384 (H) of Title 15, Chapter 155 of the Santa Fe Springs Municipal Code is hereby amended with various changes to read as follows:

§ 155.384 BILLBOARDS.

(H) *General requirements.*

(1) *Maximum advertising copy area.* The maximum advertising copy area of each billboards face shall be 672 square feet per face (e.g., 14 feet x 48 feet). Measurement of the maximum advertising copy area includes only the measurement of the billboard face, exclusive of architectural elements which may extend up to 2' on either side and/or below the advertising copy.

(2) *Maximum height.* The maximum height of billboards shall be 50 feet, measured from the finished grade at the base of the sign to the top edge of the billboard face. This excludes architectural elements which may extend up to six (6) feet above the 50 feet limit.

(3) *Maximum number of signs.* No property (defined as a single parcel or two or more contiguous parcels under common ownership) shall have more than two billboards.

(4) *Minimum distance from another billboard or freestanding sign on the same parcel.* The minimum distance from another billboard or freestanding sign on the same property shall be 500 feet as measured from the vertical centerline of each billboard or freestanding sign.

(5) *Minimum distance from another billboard on the same side of the freeway.* The minimum distance from another billboard not on the same property but on the same side of the freeway shall be 1,000 feet, as measured from the vertical centerline of each billboard.

(6) *Minimum setback.* The minimum setback distance of the billboard column support post shall be at least twenty-five (25) feet from any property line and at least twenty-five (25) feet from any building. Notwithstanding, no portion of a billboard shall project over the width of any street, highway or other public right-of-way.

(7) *Maximum number of faces.* No billboard shall have more than two faces. A face shall be considered the display surface upon which an advertising message is displayed. (No V-shape billboards shall be allowed except as provided in Subsection (H)(14) of this Section).

(a) The two faces of two-sided billboards shall be identical in size.

(b) The two faces shall be attached directly and be parallel to each other.

(c) The top, bottom and sides of the two faces shall be in alignment, and no portion of either face shall project beyond the corresponding portion of the other face. Architectural elements shall also be aligned on both sides of the billboard.

(8) *Face orientation.* No billboard shall have more than one face (display surface) oriented in the same vertical plane.

(9) *Name of owner.* No billboard shall be maintained in the city unless the name of the person or company owning or maintaining it and the identifying number of the billboard are plainly displayed thereon.

(10) *Driveways.* Billboards projecting over a driveway or driving aisle shall have a minimum clearance of 16 feet between the lowest point of the face, including architectural elements, and the driveway grade.

(11) *Pedestrian walkway.* Billboards projecting over a pedestrian walkway shall have a minimum clearance of eight feet between the lowest point of the face, including architectural elements, and the walkway grade.

(12) *All others.* All other billboards shall have a minimum clearance of eight feet between the lowest point of the face, including architectural elements, and ground level so as not to provide an attractive nuisance for graffiti and vandalism.

(13) *Screening.* All back or rear portions of single-faced or double-faced billboards visible from a public right-of-way or other public or private property shall be screened. The screening shall cover all structural members of the billboard, not including the pole supports.

14) *V-Shape Billboards.* V-Shape billboards shall not be located immediately adjacent to another V-Shape billboard on the same side of the freeway. In addition to the standard requirements for double-sided billboards, a V-Shape billboard shall comply with the following:

(a) The maximum angle of the opening shall be thirty (30) degrees.

(b) All exposed backs, sides and under area shall be suitably screened by a material acceptable to the Director of Planning or designee.

(15) *Additional requirements.* Prior to issuance of a building permit for any billboard project subject to the requirements of this chapter, the applicant shall provide the following:

(a) The telephone number of a maintenance service, to be available 24 hours a day, to be contacted in the event that a billboard becomes dilapidated or damaged.

(b) Proof of lease demonstrating a right to install the billboard on the subject property.

(c) A list of locations of all billboards in the city owned or managed by the entity that will own or manage the subject billboard, and all

billboards within 1,000 feet of the proposed billboard. This information also shall be provided on a map. The intent of this requirement is to facilitate analysis of the proposed billboard's compliance with the spacing and location requirements.

**Section 6.** Section 155.384 (I) of Title 15, Chapter 155 of the Santa Fe Springs Municipal Code is hereby amended to provide a change to subsections (2), (5), and (6) so that said subsections read as follows:

§ 155.384 BILLBOARDS.

(I) *Standards of design.*

(2) All new billboard structures shall be free of any bracing, angle iron, guy wires, cables, and/or similar supporting elements. All exposed portions of billboards, including backs, sides, support members and support poles, shall be screened to the satisfaction of the Director of Planning or designee.

(5) The torsion bar of all billboards shall be screened by a material acceptable to the Director of Planning or designee or contained between the sign faces of the billboard whereby it is not visible.

(6) The single (steel) cylindrical column support post of all billboards shall be provided with a façade acceptable to the Director of Planning or designee.

**Section 7.** Section 155.384 (J) of Title 15, Chapter 155 of the Santa Fe Springs Municipal Code is hereby amended to provide a change to subsections (1), (2) and (3) so that said subsections read as follows:

§ 155.384 BILLBOARDS.

(J) *Design and operational restrictions.*

(1) Each digital billboard shall be constructed to withstand a wind pressure of 20 pounds per square foot of exposed surface.

(2) No billboard shall display any statement or words of an obscene, indecent or immoral character.

(3) No billboard shall display any advertising of: products, goods, or services related to tobacco, marijuana, or illegal substances; or sexually explicit material or adult-type land uses, including but not limited to nude or topless bars or nightclubs, or establishments that feature nude or topless dancing or mud wrestling, or businesses featuring the sales of adult novelty items, books, magazines, videos, DVDs or tapes.

**Section 8.** Section 155.384 of Title 15, Chapter 155 of the Santa Fe Springs Municipal Code is hereby amended to add thereto new subsection (K) so that said subsection reads as follows:

§ 155.384 BILLBOARDS.

(K) *Outdoor Advertising Permit.* Outdoor advertising displays require a permit from Caltrans if they are located within 660 feet from the edge of the right-of-way and viewed primarily by persons traveling on a freeway.

**Section 9.** Section 155.398 of Title 15, Chapter 155 of the Santa Fe Springs Municipal Code is hereby amended to add thereto new subsection (M) so that said subsection reads as follows:

§ 155.398 REQUIRED TERMINATION OF NONCONFORMING STRUCTURES AND USES.

(M) Notwithstanding the time period set forth in this section, a static billboard previously approved through a Conditional use Permit, which existed and was conforming as of the effective date of Ordinance No. 1092, which then became nonconforming as a result of the adoption of Ordinance No. 1092, may remain in place and removal shall not be required on the basis of this nonconformity.

**Section 10.** Except as amended above, all other provisions of the Land Use Regulations in the Santa Fe Springs Municipal Code shall remain in fully force and effect.

**Section 11.** If any section, subsection, subdivision, paragraph, sentence, clause or phrase in this Ordinance, or any part thereof, is held invalid or unconstitutional, such decision shall not affect the validity of the remaining sections or portions of this Ordinance or of Chapter 155, or any part thereof. The City Council hereby declares that it would have adopted each section, subsection, subdivision, paragraph, sentence, clause or phrase in this Ordinance irrespective of the fact that any one or more sections, subsections, subdivisions, paragraphs, sentences, clauses or phrases may be declared invalid or unconstitutional.

**Section 12.** The City Clerk shall certify to the adoption of this Ordinance, including the vote for and against and shall post a certified copy of this Ordinance, within 15 days after its passage to be posted in at least three (3) public places within the City as established by ordinance, and, in compliance with Section 36933 of the Government Code.

**Section 13.** This Ordinance is adopted pursuant to the authority granted by the California Constitution and State law, including by not limited to Article XI, Section 7 of the California Constitution.

Except as amended above, all other provisions of the Zoning Regulations in the City Code shall remain in full force and effect.



PASSED and ADOPTED this \_\_\_\_ day of \_\_\_\_\_, 2018,  
by the following roll call vote:

AYES: Councilmembers:

NOES: Councilmembers:

ABSENT: Councilmembers:

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Jay Sarno, Mayor

ATTEST:

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Janet Martinez, CMC, City Clerk



# City of Santa Fe Springs

City Council Meeting

May 10, 2018

## OLD BUSINESS

Provide the results of the Voter Opinion Survey Conducted by Fairbank, Maslin, Maullin, Metz & Associates (FM3) and an Update Concerning the City of Santa Fe Springs Proposed Municipal Transaction and Use Tax Measure For the November 2018 General Municipal Election.

RECOMMENDATION: That the City Council:

- Receive and file the report provided by FM3 and City Staff; and
- Pursue any other direction provided by the City Council

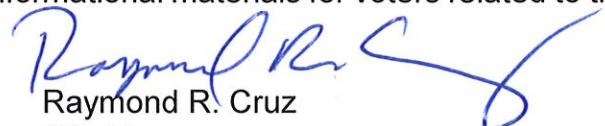
## BACKGROUND

The City of Santa Fe Springs retained FM3 to provide a voter opinion survey to help evaluate the viability of a proposed municipal transaction and use tax measure for the November 2018 General Election. Staff and the City Council Ad Hoc Subcommittee met with FM3 and approved the finalized survey instrument that is presently being administered to a stratified random sample of Santa Fe Springs registered voters. At the time of the writing of this staff report, it was unclear if the survey's key findings, conclusions and actionable recommendations would be finalized.

If FM3 is not ready to provide this information for the May 10<sup>th</sup> City Council meeting, the survey results will be presented at the May 24<sup>th</sup> City Council meeting. Additionally, staff will provide a status report on other issues concerning the tax measure. To assist the City Council understand the strategy of the City's election consultant (TBWB Strategies) on how it manages a municipal tax measure, enclosed is their approach of addressing four key election planning benchmarks in the process. Also enclosed is the informational communication timeline for the proposed ballot measure.

## FISCAL IMPACT

Passage of the transaction and use tax by Santa Fe Springs voters would provide additional revenue to cover the City's existing \$5 million budget deficit and anticipated revenue shortfalls over the next 5 years. The two consultants were retained by the City to survey voters' preferences and prepare informational materials for voters related to the proposed transaction and use tax.

  
Raymond R. Cruz  
City Manager

## Attachment(s)

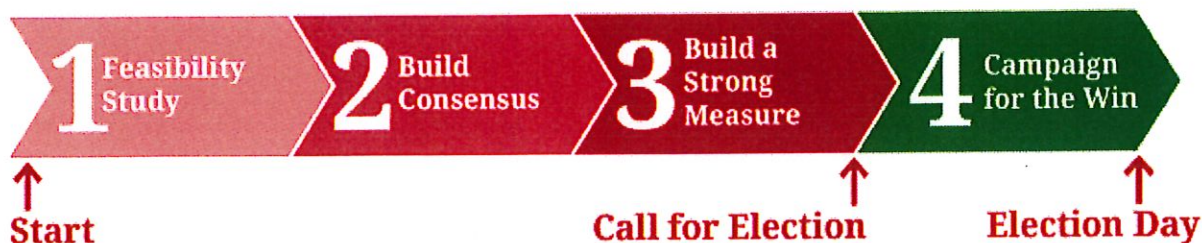
1. Four Key Election Benchmarks
2. Informational Communication Timeline For Potential Ballot Measure

Report Submitted By: Raymond R. Cruz, City Manager

Date of Report: May 3, 2018

ITEM NO. 7

# Our Approach



Over time, we've found that meeting a few essential benchmarks is critical to success.

Every agency approaches these benchmarks in its own way. TBWB will help you craft and implement a unique plan that meets your needs, makes sense in your community and meets these essential benchmarks.

**Benchmark 1:** Feasibility study to determine if, and under what conditions, the city can pass a local funding measure – and if so, what type of measure is feasible in the current political landscape.

**Benchmark 2:** Build consensus with outreach, awareness-building and public input strategies that position your measure for success.

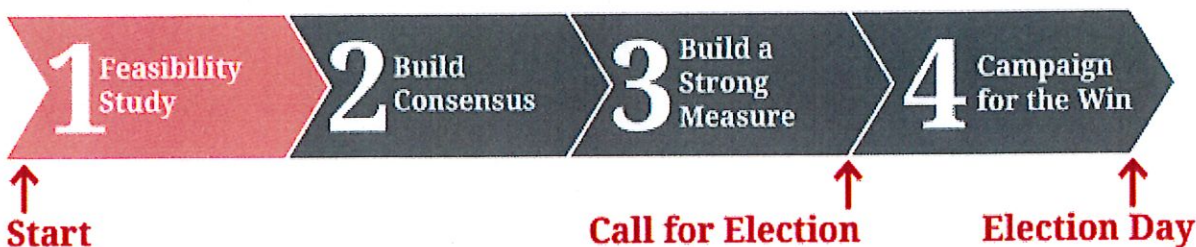
**Benchmark 3:** Build a strong measure by aligning the measure's features with the community's priorities and sensitivities.

**Benchmark 4:** Campaign for the win by efficiently getting your message out to persuade voters and mobilize your base of support.\*

*\*A public agency cannot fund campaigns; this benchmark is for informational purposes only, in order to fully explain our process.*



# Feasibility Study



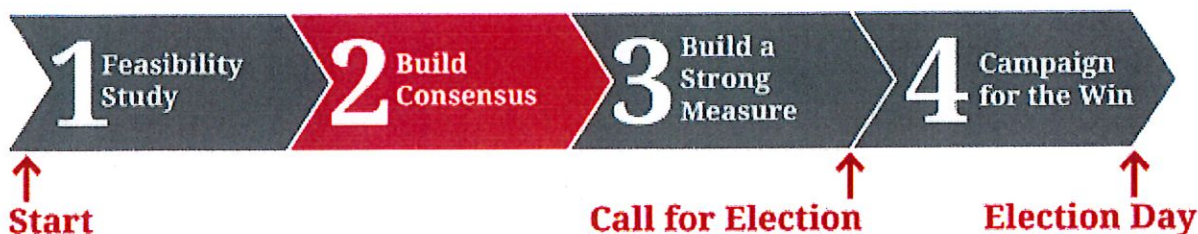
TBWB will help you assess the basic viability of a finance measure in your community. We will work closely with you and a pollster to develop a questionnaire and voter sampling strategy that will help you tackle the key strategic questions that must be answered in order to set your measure on a path to victory.

## TBWB will help you answer:

- Is it reasonable to think that a funding measure can achieve the needed support from voters?
- What projects and services are voters most likely to fund?
- What is the optimal timing for an election? What level of voter turnout helps maximize support?
- What tax rate will voters support?
- Does sufficient community awareness of your needs already exist or is proactive outreach required to build awareness?
- How might specific accountability protections be included in a successful measure?
- What controversies or competing issues must be considered before moving forward?

We often like to involve key stakeholders from the community in the process of developing the survey so that they become invested in the finance measure process from the very beginning. Once the survey data is collected and analyzed, we will provide detailed recommendations to you and your City Council for moving forward with a funding measure.

# Build Consensus



If the Feasibility Study results in a green light for moving forward with a funding measure, we generally recommend a public information and outreach program to educate the community about your needs and build broad consensus around a solution.

## TBWB will:

- Develop information-only messaging and a plan for getting the message out to key audiences
- Provide information to be added to your website, distributed through social media and included in newsletters
- Prepare presentations and talking points for community meetings
- Write, design and produce informational mailings to educate, inform and engage voters
- Develop strategies and plans to inform and engage key internal stakeholder groups within your agency
- Develop strategies and plans to inform and engage influential external groups, including current and former elected leaders, local business and industry leaders, key neighborhood leaders, faith community leaders, taxpayer groups and others

## Build a Strong Measure



Once we know what a viable, winnable funding measure looks like, TBWB will work with you, your financial team, city leaders and legal advisors to develop the specific details of your measure and qualify for the ballot.

**Specifically, TBWB will:**

- Work with you and your team to finalize amounts, tax rates and the structure of your measure
- Refine your projects to make sure they are written in clear and understandable language and feature projects and programs that are high priorities for your community
- Work with you and your City Attorney to develop important taxpayer accountability protections, including an independent citizens' oversight committee and public reporting process
- Work with you and your City Attorney to develop all resolutions required for calling the election
- Develop the critical ballot question that will appear on ballots
- Develop and refine the full text of the measure and other materials that will appear in the ballot pamphlet mailed to all voters
- Present recommendations and documents to your City Council for formal approval
- Work with the City Clerk and elections officials in your area to qualify for the ballot



# Campaign for the Win



The next step in the process is to mount a strategic advocacy campaign to secure the votes needed to win on Election Day. As consultant to volunteer campaign committees, we build campaign plans with the following elements to ensure the best possible chance of success on Election Day:

- **A winning plan for you.** We pride ourselves in developing unique plans for every client as opposed to applying a “cookie cutter” model that may have worked in other places or at other times.
- **Effective messaging and materials.** Campaign logos, brochures, websites, social media, online advertisement and other materials must be eye-catching and have a local feel in order to persuade and motivate voters effectively.
- **Avoiding controversy and obstacles.** We can’t take anything for granted in today’s economic and political environment. To win, it is important to run an organized campaign that avoids controversy and neutralizes opposition to the extent possible.
- **Good teamwork.** Above all, winning campaigns take good teamwork. We work closely with pollsters, professionals, committee members and other local partners.
- **Efficient grassroots organizing.** The time and energy of your volunteers are precious resources. We’ll work with you to develop a plan that maximizes the impact of their efforts on the outcome of the election.
- **Strong Fundraising.** Fundraising for local ballot measures can be a challenge. It takes resources to get your message out to the voters who will determine the outcome of your election. We can help you create a fundraising plan to help you achieve the resources needed to win.

*\*A public agency cannot fund campaigns; this benchmark is for informational purposes only, in order to fully explain our process.*



**To:** City of Santa Fe Springs  
**From:** Joy Tatarka and Robin Gerrity, TBWB Strategies  
**Date:** May 2, 2018  
**Re:** Informational Communication Timeline for Potential Ballot Measure

### May 2018<sup>1</sup>

- **May 10:** Present poll results and recommendation to City Council
- TBWB develops public information messages and materials for outreach:
  - Fact sheet summarizing city needs
  - Frequently Asked Questions
  - Talking Points
  - An infographic outlining the city budget and funding needs
  - Presentation for group meetings
  - Dedicated page on the City's website
- City staff, ad hoc committee and TBWB identify key internal and external stakeholders and scheduling outreach meetings
- **Mid-May:** City Attorney, city staff, ad hoc committee and TBWB meet and begin internal draft of ballot measure based on city needs and voter priorities

### June 2018

- City Council, city staff and ad hoc committee continue outreach
- **After June 5, 2018 Primary - First Communication Wave:** Send informational mailer to all registered voters discussing City needs, possible solutions being discussed, inviting residents to City Council meetings, and encouraging feedback
  - Send as a direct mail piece to all registered voters
  - Post to the City's website with coordinated digital advertising
  - Write coordinated social media posts
- **Mid-June:** City Attorney, city staff, ad hoc committee and TBWB meet to review and finalize ballot measure language and materials for presentation to City Council on July 12
- **June Council Meeting:** If needed, review ordinance and materials with City Council for information purposes

### July 2018

- Complete all outreach
- **July 12:** City Council votes to place measure on ballot no less than 88 days prior to the November 6, 2018 General Election
  - **Deadline is August 10, 2018**

### August 2018

- Update all public information and website with final ballot materials once measure letter has been assigned

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<sup>1</sup> The dates provided here are approximate and may be modified as necessary.



# City of Santa Fe Springs

City Council Meeting

May 10, 2018

## NEW BUSINESS

Authorize the Disposal of Surplus Vehicles and Equipment by Way of Public Auction

### RECOMMENDATION

Authorize the disposal of eight (8) surplus vehicles and various obsolete equipment at public auction.

### BACKGROUND

There are a number of items that are obsolete and need to be declared as surplus goods and disposed of by way of public auction. This includes vehicles and equipment.

#### **Vehicles**

The City's fleet includes eight (8) vehicles that have been replaced and/or are no longer needed. They are now eligible for disposal and sale. At the time of replacement the vehicles had either met the needed criteria or were in need of repairs costing more than the vehicle's value. In general, vehicles meet the criteria at 10 years of age and/or 100,000 miles. Following is a detailed listing of the vehicles and equipment that will be sent to public auction:

Unit	Year	Dept.	Make/Model	VIN#	Mileage
444	1993	PW	GMC C3500	1GDKC34N9PJ518308	98,000
448	1994	PW	FMC Water Trailer	1R9UA1912R1238354	N/A
500	2011	POLICE	Ford Crown Vic	2FABP7BVXBX162847	95,000
501	2008	POLICE	Ford Crown Vic	2FAHP71V98X151794	120,000
535	2007	POLICE	Dodge Magnum	2D4GV47217H817386	80,000
607	2000	PW	Ford F-150	1FTRX17W3YKB14206	120,000
632	2006	PW	Ford F-250	1FDSX20556EB35414	143,000
801	2007	FIRE	Chevy Tahoe	1GNFC13097R248005	230,000

#### **Equipment**

The following is a list of obsolete equipment.

- Waukesa Diesel (water pump house engine)
- CAT 3306 CNG (water pump house engine)
- Ingersoll Rand 80 Gallon Compressor
- Small Brush Chipper

### FISCAL IMPACT

Auction sale proceeds are recognized as applied revenue in various department budget accounts.

A handwritten signature in blue ink, appearing to read "Raymond R. Cruz".

Raymond R. Cruz  
City Manager





# City of Santa Fe Springs

City Council Meeting

May 10, 2018

## NEW BUSINESS

Procedure for Approving and/or Denying Claims Against the City

### RECOMMENDATION The City Council:

- Delegate authority to Risk Management, in cooperation with the California Joint Powers Authority, for approving/denying claims presented to the City.
- Approve Resolution No. 9578.

### BACKGROUND

California Government Code Section 910 *et. seq.* sets out a comprehensive procedure for the processing of claims brought against a public entity. Government Code Section 935.4 authorizes the City Council to delegate authority to make determinations on claims to an employee of the City. Joint Powers Insurance Authority ("JPIA") and Carl Warren & Company ("Carl Warren") have worked in cooperation with the City's Risk Management with respect to claims presented to the City for over 20 years. Staff recommends that the City Council adopt the attached resolution hereby delegating to Risk Management, in cooperation with JPIA, the authority to approve/deny claims presented to the City.

### FISCAL IMPACT

There would be no additional fiscal impact for the delegation of claims processing to Risk Management, in cooperation with JPIA.

A handwritten signature in blue ink, appearing to read "Raymond R. Cruz".

Raymond R. Cruz  
City Manager

### Attachment(s)

Resolution No. 9578- Delegating Authority to Process Claim

Report Submitted By: Maribel Garcia, Sr. Management Assistant  
City Manager's Office

Date of Report: May 3, 2018

**ITEM NO. 9**

**RESOLUTION NO. 9578**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SANTA FE SPRINGS ESTABLISHING A POLICY WHICH DELEGATES TORT LIABILITY CLAIMS HANDLING RESPONSIBILITIES TO THE CALIFORNIA JOINT POWERS INSURANCE AUTHORITY AS AUTHORIZED BY GOVERNMENT CODE SECTIONS 910, ET SEQ.**

THE CITY COUNCIL OF THE CITY OF SANTA FE SPRINGS DOES HEREBY RESOLVE, DETERMINE AND ORDER AS FOLLOWS:

**WHEREAS**, the City is a member of the California Joint Powers Insurance Authority (California JPIA), and pursuant to Government Code sections 990.4, et seq. and 6500 et seq. pools its self-insured liability claims and losses with other California JPIA members under a Memorandum of Coverage; and

**WHEREAS**, the Joint Powers Agreement creating the California JPIA authorizes it to exercise powers common to members and appropriate to defend and indemnify members from liability claims under the Memorandum of Coverage.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF SANTA FE SPRINGS DOES HEREBY FIND, DETERMINE AND RESOLVE AS FOLLOWS:

Section 1: The City Council hereby delegates to California JPIA authority to act on its behalf pursuant to Government Code sections 910, et seq. to accept, reject, return as insufficient, or return as untimely any claims against it, and to provide any notices authorized under those statutes on behalf of the City of Santa Fe Springs.

Section 2: This Resolution shall become effective immediately upon its adoption.

Section 3: That the City Clerk shall certify to the adoption of this Resolution.

APPROVED and ADOPTED this 10<sup>th</sup> day of May, 2018.

\_\_\_\_\_  
Jay Sarno, Mayor

ATTEST:

\_\_\_\_\_  
Janet Martinez, CMC, City Clerk



# City of Santa Fe Springs

City Council Meeting

May 10, 2018

## **NEW BUSINESS**

Update on the Custodial Services Contract with Golden Touch Cleaning

### **RECOMMENDATIONS**

This report is for informational purposes only.

### **BACKGROUND**

At its meeting on March 8, 2018 Council awarded a contract to Golden Touch Cleaning (GTC) to perform custodial services for citywide facilities. Council requested that staff provide monthly updates for the first three months of the contract. This will be the second monthly update since starting the contract, as GTC started performing the work on March 19, 2018.

Staff will make a presentation to inform the City Council as to the current status of the Custodial Services being performed by GTC.

A handwritten signature in blue ink, reading "Raymond R. Cruz".

Raymond R. Cruz  
City Manager

Attachment:

None

Report Submitted By: Noe Negrete, Director   
Department of Public Works

Date of Report: May 3, 2018

**ITEM NO. 10**





# City of Santa Fe Springs

City Council Meeting

May 10, 2018

## **NEW BUSINESS**

Approval of Proposition A, Discretionary Incentive Grant Program Memorandum of Understanding

### **RECOMMENDATIONS**

That the City Council authorize the Mayor to execute the Memorandum of Understanding (MOU) with the Los Angeles County Metropolitan Transportation Authority (LACMTA).

### **BACKGROUND**

On November 14, 1980, the voters of the County of Los Angeles approved by majority vote Proposition A, establishing a one-half percent sales tax for public transit purposes. The City has requested funds under the Proposition A Discretionary Incentive Grant Program for collecting and reporting data for the National Transit Database (NTD) from the Fiscal Year (FY) 2014-15 reporting year.

On July 11, 2017 the Federal Transit Administration (FTA) published in the Federal Register the FY 2016-17 apportionments, allocations, and program information including unit values for the data reported to the NTD. At its June 15, 2016 meeting LACMTA approved the Fiscal Year 2016-17 transit funds allocations which includes an allocation of \$5,021 to the City of Santa Fe Springs for voluntarily submitting NTD data to LACMTA for FY 2014-15 and successfully passing an independent audit without findings.

### **LEGAL REVIEW**

The City Attorney's office has reviewed the proposed MOU between LACMTA and the City of Santa Fe Springs.

### **FISCAL IMPACT**

Entering into the MOU with LACMTA entitles the City to collect \$5,021 of Proposition A funds for collecting and reporting FY2014-2015 NTD statistics. These additional funds will benefit the City's existing Dial-A-Ride service.

### **INFRASTRUCTURE IMPACT**

None

A handwritten signature in blue ink, reading "Raymond R. Cruz".

Raymond R. Cruz  
City Manager

### Attachment:

Memorandum of Understanding

Report Submitted By: Noe Negrete, Director Department of Public Works

Date of Report: May 3, 2018  
**ITEM NO. 11**

**PROPOSITION A DISCRETIONARY INCENTIVE GRANT PROGRAM  
MEMORANDUM OF UNDERSTANDING  
FOR COLLECTING AND REPORTING DATA FOR THE  
NATIONAL TRANSIT DATABASE  
FOR REPORT YEAR 2015**

This Memorandum of Understanding (MOU) is entered into as of July 31, 2017 by and between Los Angeles County Metropolitan Transportation Authority ("LACMTA") and the City of Santa Fe Springs (the "City").

WHEREAS, on November 14, 1980, the voters of the County of Los Angeles approved by majority vote Proposition A, an ordinance establishing a one-half percent sales tax for public transit purposes; and

WHEREAS, at its September 26, 2001 meeting, the LACMTA authorized payment of Proposition A Discretionary Incentive funds to each participating agency in an amount equal to the Federal funds generated for the region by each agency's reported data; and

WHEREAS, at its June 15, 2016 meeting, LACMTA approved the Fiscal Year FY 2016-17 transit fund allocations, which included funds to make payments to all cities that voluntarily reported NTD data for FY 2014-15; and

WHEREAS, the City has been a participant in LACMTA's Consolidated National Transit Database (NTD) Reporters Random Sampling Program for FY 2014-15 and has voluntarily submitted NTD data to the LACMTA for FY 2014-15 which successfully passed independent audit without findings; and

WHEREAS, the City has requested funds under the Proposition A Discretionary Incentive Program for collecting and reporting data for the NTD from the FY 2014-15 Report Year (the "Project"); and

WHEREAS, on July 11, 2017, the Federal Transit Administration (FTA) published in the Federal Register the FY 2016-17 Apportionments, Allocations, and Program Information including unit values for the data reported to the NTD; and

WHEREAS, the parties desire to agree on the terms and conditions for payment for the Project.

NOW, THEREFORE, LACMTA and the City hereby agree to the following terms and procedures:

**ARTICLE 1.           TERM**

- 1.0   This Memorandum of Understanding ("MOU") will be in effect from July 1, 2017, through June 30, 2019 at which time all unused funds shall lapse.

## ARTICLE 2. STANDARDS

- 2.0 To receive payment for the submittal of the FY 2014-15 NTD statistics, the City warrants that it:
- A. Adhered to the Federal Guidelines for collecting and Reporting NTD statistics;
  - B. Prepared and submitted the FY 2014-15 **ANNUAL NTD REPORT** of the City's fixed-route and/or demand response transit service to the LACMTA on or before September 30, 2015;
  - C. Allowed the LACMTA to assign an independent auditor to review the submitted FY 2014-15 NTD statistics for conformity in all material respects with the accounting requirements of the FTA as set forth in its applicable Uniform System of Accounts.

## ARTICLE 3. PAYMENT OF FUNDS TO CITY

- 3.0 LACMTA shall pay the City for collecting and reporting FY 2014-15 NTD statistics. LACMTA shall pay the City for submitting the FY 2014-15 **ANNUAL NTD REPORT** for the applicable transit services as follows:

### DIAL-A-RIDE SERVICE

For City's dial-a-ride service, LACMTA shall pay an amount equal to the 12,288 revenue vehicle miles reported by the City multiplied by the FTA unit value of \$.4219075 per revenue vehicle mile, plus the 27,063 passenger miles reported by the City squared, divided by the \$199,337 operating cost reported by the City, multiplied by the FTA unit value of \$.0115687 less the cost of the \$205 in audits paid by LACMTA. See Attachment A for detail.

- 3.1 The City shall submit one invoice to LACMTA prior to December 31, 2018, in the amount of \$5,021 in order to receive its payment described above.

### 3.2 INVOICE BY CITY:

#### Send invoice with supporting documentation to:

Los Angeles County Metropolitan Transportation Authority  
Accounts Payable  
P. O. Box 512296  
Los Angeles, CA 90051-0296  
accountspayable@metro.net

Re: LACMTA MOU# MOUPAISFES17000 M.S. Susan Richan (99-4-4)



#### **ARTICLE 4. CONDITIONS**

- 4.0 The City agrees to comply with all requirements specified by the FTA guidelines for reporting NTD statistics.
- 4.1 The City understands and agrees that LACMTA shall have no liability in connection with the City's use of the funds. The City shall indemnify, defend, and hold harmless LACMTA and its officers, agents, and employees from and against any and all liability and expenses including defense costs and legal fees and claims for damages of any nature whatsoever, arising out of any act or omission of the City, its officers, agents, employees, and subcontractors in performing the services under this MOU.
- 4.2 The City is not a contractor, agent or employee of LACMTA. The City shall not represent itself as a contractor, agent or employee of LACMTA and shall have no power to bind LACMTA in contract or otherwise.
- 4.3 The City agrees that expenditure of the Proposition A Discretionary Incentive funds will be used for projects that meet the eligibility, administrative, audit and lapsing requirements of the Proposition A and Proposition C Local Return guidelines most recently adopted by the LACMTA Board.
- 4.4 These expenditures will be subject to AUDIT as part of LACMTA's annual Consolidated Audit.

#### **ARTICLE 5. REMEDIES**

- 5.0 LACMTA reserves the right to terminate this MOU and withhold or recoup funds if it determines that the City has not met the requirements specified by the FTA for collecting and submitting NTD statistics through LACMTA.

#### **ARTICLE 6. MISCELLANEOUS**

- 6.0 This MOU constitutes the entire understanding between the parties, with respect to the subject matter herein.
- 6.1 The MOU shall not be amended, nor any provisions or breach hereof waived, except in writing signed by the parties who agreed to the original MOU or the same level of authority.

#### **ARTICLE 7. CONTACT INFORMATION**

- 7.0 LACMTA's Address:

Los Angeles County Metropolitan Transportation Authority  
One Gateway Plaza  
Los Angeles, CA 90012  
Attention: Susan Richan (99-4-4)

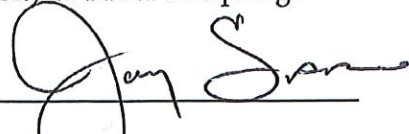
- 7.1 City's Address:  
Santa Fe Springs  
11710 Telegraph Rd.  
Santa Fe Springs, CA 90670  
Attn: Jose Barrios  
joebarrios@Santa Fe Springs.org

IN WITNESS WHEREOF, the City and LACMTA have caused this MOU to be executed by their duly authorized representatives on the date noted below:

CITY:

Los Angeles County Metropolitan  
Transportation Authority

City of Santa Fe Springs

  
\_\_\_\_\_  
Mayor/City Manager

By: \_\_\_\_\_  
PHILLIP A. WASHINGTON  
Chief Executive Officer

Date: \_\_\_\_\_

Date: \_\_\_\_\_

APPROVED AS TO FORM:

APPROVED AS TO FORM:

MARY C. WICKHAM  
County Counsel

By:   
\_\_\_\_\_  
Legal Counsel

By:   
\_\_\_\_\_  
Deputy

Date: 4/25/18

Date: 3/7/18

ATTACHMENT A  
LACMTA Voluntary NTD Reporting Program for FY '14  
Using FY '16 FTA Formula Programs Apportionment Data Unit Values

Jurisdiction	MODE	Total Vehicle Revenue Miles	Total Passenger Miles	Total Operating Costs	Cost of Audit	Tier II Operator Deduction	Total (\$) Due to Jurisdiction
Alhambra	MB	160,716	1,427,655	931,972	\$ 3,764		91,875
Alhambra	DR	124,913	108,994	1,047,834	\$ 2,079		50,749
Artesia	DR	16,717	15,986	142,891	\$ 278		6,795
Azusa	DR	106,012	149,555	925,262	\$ 1,771		43,236
Baldwin Park	MB	254,572	479,167	996,081	\$ 4,332		105,741
Baldwin Park	DR	45,774	58,077	231,439	\$ 767		18,714
Bell	MB	32,496	172,458	169,392	\$ 620		15,122
Bell	DT	13,180	26,273	60,388	\$ 224		5,469
Bellflower	MB	72,066	210,787	317,991	\$ 1,260		30,761
Bellflower	DR	38,526	34,985	243,698	\$ 842		15,671
Bell Gardens	MB	96,562	421,915	573,070	\$ 1,745		42,589
Bell Gardens	DR	52,928	88,558	514,917	\$ 886		21,621
Burbank	MB	258,232	579,195	1,498,546	\$ 4,390	(17,010)	90,140
Carson	MB	373,591	1,131,354	2,193,992	\$ 6,469		157,901
Carson	DT	90,021	142,136	585,929	\$ 1,510		38,869
Cerritos	MB	172,617	352,917	1,175,952	\$ 2,914		71,139
Compton	MB	135,726	241,985	987,077	\$ 2,281		56,670
Covina	DR	67,734	65,001	398,608	\$ 1,129		27,571
Cudahy	MB	33,954	383,301	181,399	\$ 933		22,763
Cudahy	DT	8,230	13,966	44,808	\$ 139		3,384
Downey	MB	141,042	509,308	1,522,914	\$ 2,419		59,058
Downey	DR	84,150	113,837	1,057,459	\$ 1,403		34,242
Duarte	MB	81,111	513,665	782,464	\$ 1,500		36,622
El Monte	MB	254,315	1,560,323	1,486,117	\$ 4,969		121,281
El Monte	DR	101,807	112,751	1,358,484	\$ 1,695		41,367
Glendale	MB	698,822	4,523,048	7,054,041	\$ 12,924	(49,346)	266,120
Glendora	MB	34,697	17,646	119,239	\$ 577		14,092
Glendora	DR	107,704	86,548	521,285	\$ 1,795		43,813
Huntington Park	MB	105,301	339,010	442,515	\$ 1,867		45,565
Huntington Park	DT	209,289	398,803	839,102	\$ 3,561		86,932
LACDPWAvocado	MB	36,446	140,817	245,873	\$ 642		15,669
LACDPWELA	MB	248,456	3,366,906	1,314,475	\$ 8,052		198,542
LACDPWELA	DR	9,498	18,428	59,172	\$ 160		3,913
LACDPWEast Valinda	MB	54,878	214,870	273,455	\$ 988		24,119
LACDPWKing Medical	MB	19,188	135,632	174,659	\$ 367		8,947
LACDPWWillowbrook Shuttle	MB	87,902	223,124	364,291	\$ 1,522		37,146
LACDPWSWhittier	MB	146,966	708,848	646,407	\$ 2,794		68,205
Lawndale	MB	83,149	214,579	421,158	\$ 1,430		34,916
Lynwood	MB	142,831	732,257	718,907	\$ 2,711		66,179
Malibu	DT	52,755	64,668	186,641	\$ 886		21,631
Manhattan Beach	DR	44,067	84,144	676,907	\$ 736		17,977
Maywood	MB	18,636	96,689	155,815	\$ 337		8,220
Maywood	DR	10,876	12,748	190,166	\$ 178		4,337
Monterey Park	MB	221,288	839,560	1,107,184	\$ 3,964		98,764
Monterey Park	DR	32,061	18,591	493,125	\$ 533		13,002
Pasadena	MB	627,324	3,799,955	4,170,063	\$ 11,993	(45,538)	247,201
Pico Rivera	DR	54,216	82,715	332,993	\$ 906		22,105
Rosemead	MB	128,542	286,309	693,474	\$ 2,189		53,431
Rosemead	DR	55,722	50,905	361,781	\$ 928		22,664
Santa Fe Springs	DR	12,288	27,063	199,337	\$ 206		5,021
South Gate	MB	174,523	656,411	932,399	\$ 3,108		75,870
South Gate	DT	163,358	306,000	801,803	\$ 2,768		67,507
South Pasadena	DR	32,155	23,911	371,053	\$ 535		13,050
West Covina	MB	169,033	155,312	625,960	\$ 2,824		68,938
West Covina	DR	85,305	71,749	399,643	\$ 1,422		34,718
West Hollywood	MB	81,940	162,037	1,056,445	\$ 1,372		33,487
<b>Total</b>		<b>8,917,699</b>	<b>29,897,030</b>	<b>58,177,844</b>	<b>\$ 161,700</b>	<b>(111,894)</b>	<b>3,835,203</b>
<b>FY14 Data</b>							
LADOT COMMUNITY DASH	MB	3,337,412	19,580,751	31,967,846	\$71,876	(229,117)	1,245,836
LADOT DEPARTMENT OF AGING	DR	492,673	603,495	4,147,674	\$9,708		199,172
<b>Total LADOT</b>		<b>3,830,085</b>	<b>20,184,246</b>	<b>36,115,520</b>	<b>\$81,584</b>	<b>(229,117)</b>	<b>1,445,008</b>
<b>Total NTD 9166 Funds</b>							
		<b>12,747,784</b>	<b>50,181,275</b>	<b>94,292,364</b>	<b>243,282</b>	<b>(341,011)</b>	<b>5,280,211</b>

FY17 Revenue Mile Rate 0.4219075  
FY17 Passenger Mile Rate 0.0115687



# City of Santa Fe Springs

City Council Meeting

May 10, 2018

## NEW BUSINESS

Adopt Resolution 9577 Electing to Receive Tax Increment Payments Pursuant to Health and Safety Code Section 33607.5.

### RECOMMENDATION

That the City Council adopt Resolution 9577 electing to receive tax increment payments pursuant to Health and Safety Code Section 33607.5.

### BACKGROUND

On June 28, 2011, the California Legislature enacted ABx1 26 suspending all new redevelopment activity and incurrence of indebtedness by existing redevelopment agencies and authorized the dissolution of those agencies, effective October 1, 2011. A court challenge ensued and on December 29, 2011 the California Supreme Court found ABx1 26 constitutional and the redevelopment agencies were dissolved effective February 1, 2012. The City Council then adopted a resolution authorizing the City of Santa Fe Springs to serve as the Successor Agency to the former Santa Fe Springs Community Development Commission (the "CDC").

Prior to February 1, 2012, the CDC made annual pass-through payments to affected taxing agencies, including the City of Santa Fe Springs, pursuant to Health and Safety Code sections 33607.5 and 33607.7. Subsequent to ABx1 26, the City elected to continue receiving these payments from the Successor Agency. Approval of this resolution will provide the Los Angeles County Auditor-Controller with formal acknowledgement of this election.

### FISCAL IMPACT

The City will continue to receive its share of pass through payments from the Successor Agency, which amount to approximately \$200,000 per year.

A handwritten signature in blue ink, appearing to read "Raymond R. Cruz".

Raymond R. Cruz  
City Manager

### Attachment(s)

Resolution 9577

Report Submitted By: Travis Hickey  
Department: Finance and Administrative Services

Date of Report: May 3, 2018

**ITEM NO. 12**

**RESOLUTION NO. 9577**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SANTA FE SPRINGS  
MAKING AN ELECTION TO RECEIVE PAYMENTS PURSUANT TO HEALTH AND  
SAFETY CODE SECTION 33607.5 (b) FOR THE FLOOD RANCH,  
PIONEER/TELEGRAPH, NORWALK BLVD., OIL FIELD, CONSOLIDATED,  
WASHINGTON BLVD., SANTA FE SPRINGS 92 ANNEX, WASHINGTON BLVD.  
AMENDMENT #2A, AND THE CONSOLIDATED AMENDMENT #4A PROJECT  
AREAS**

**WHEREAS**, the Santa Fe Springs Community Development Commission ("CDC") has adopted and amended, from time to time, the Redevelopment Plan ("Redevelopment Plan") for Flood Ranch, Pioneer/Telegraph, Norwalk Blvd., Oil Field, Consolidated, Washington Blvd., Santa Fe Springs 92 Annex, Washington Blvd. Amendment #2A, and the Consolidated Amendment #4A Project Areas; and

**WHEREAS**, Section 33333.6 (e)(2) of the Health and Safety Code provides that if the CDC amends the Redevelopment Plan, then the CDC shall make the payment to affected taxing entities required by Section 33607.7; and

**WHEREAS**, Section 33607.7 of the Health and Safety Code provides that if the Agency amends the redevelopment plan and no pass through agreement exists, the amounts required pursuant to subdivisions (b), (c), (d), and (e) of Section 33607.5 must be paid to each affected taxing entity, including the City, if the City elects to receive such tax increments; and

**WHEREAS**, the City of Santa Fe Springs is an affected taxing entity under Section 33607.5;

**NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF SANTA FE SPRINGS DOES HEREBY RESOLVE AS FOLLOWS:**

**Section 1.** Pursuant to Health and Safety Code Sections 33333.6 (e)(2) and 33607.5, the City Council hereby elects to receive its share of the twenty-five percent (25%) tax increment pass-through payment authorized by Health and Safety Code Section 33607.5(b) commencing with the first fiscal year the CDC is required to make such payments to the affected taxing entities and continuing each year thereafter.

**Section 2.** That the Mayor shall sign and the City Clerk shall certify to the passage and adoption of this Resolution and thereupon the same shall take effect and be in force.

**Section 3.** That the City Council authorizes City staff to take additional actions necessary for the City to receive its portion of the tax increment.

APPROVED:  
ITEM NO.:

**APPROVED and ADOPTED** this 10<sup>th</sup> day of May, 2018 by the following roll call vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

ATTEST:

\_\_\_\_\_  
Jay Sarno, Mayor

\_\_\_\_\_  
Janet Martinez, CMC, City Clerk





# *City of Santa Fe Springs*

*City Council Meeting*

*May 10, 2018*

## **PRESENTATION**

### Introduction of the 2018 Memorial Scholarship Program Recipients

#### BACKGROUND

The Memorial Scholarship Program began in the year 1985, primarily through the efforts of Ms. Thelma Montgomery, the former Principal of Santa Fe High School, in an effort to remember and celebrate the contributions and legacy of Councilmember Armando Mora. Through the years, the program has expanded to include two additional Councilmembers who have also passed away: Lorenzo Sandoval and Albert L. Sharp. This year, the Memorial Scholarship Program celebrates its 33<sup>rd</sup> anniversary by continuing to recognize outstanding young men and women in our community who wish to fulfill their dream of continuing their education beyond high school.

The three Memorial Scholarships each present two recipients with an award of \$1,750 to be used towards the cost of their college education. Students applying for the Memorial Scholarships must meet the basic requirements: 1) Reside in the City of Santa Fe Springs; 2) be a senior in high school attending Santa Fe, St. Paul, or Pioneer High Schools; and 3) currently maintain a 3.0 grade point average (GPA). In addition, the Memorial Scholarships each have a particular area of focus as determined by the respective families, as follows:

#### Armando Mora Memorial Service Scholarship

The Armando Mora Service Memorial Scholarship identifies high school seniors attending Santa Fe, St. Paul, or Pioneer High Schools who maintain above average grades while providing and promoting outstanding service to their high school and community. The aspects of service to community and education was of particular interest to Councilmember Mora as he dedicated himself to serving his community and promoted youth development through service to others.

#### Lorenzo Sandoval Memorial Athletic Scholarship

The Lorenzo Sandoval Athletic Memorial Scholarship rewards Santa Fe High School seniors who work diligently to maintain a 3.0 or better GPA and are participants in varsity athletics. Not only must the applicants play on a team, but they must also be leaders and describe their leadership traits and how they came to foster and utilize them. High school athletics was a genuine love of Councilmember Sandoval as he was a high school principal and promoted athletic involvement by community youth throughout the City.

Submitted By: Maribel Garcia, Sr. Management Assistant  
City Manager's Office

Date of Report: May 3, 2018

**ITEM NO. 21A**





## *City of Santa Fe Springs*

*City Council Meeting*

*May 10, 2018*

### Albert L. Sharp Memorial Scholarship

The Albert L. Sharp Memorial Scholarship seeks to identify and reward Santa Fe High School seniors who are not only strong performers in the classroom, but found personal growth and development through participation in varsity athletics and who are also dedicated to improving their school through involvement in service groups, clubs, and/or student government.

A total of nineteen applicants were interviewed by the respective representatives of the Memorial Scholarships' families with the support of Councilmember Rounds and Councilmember Moore, as well as representatives from Santa Fe High School.

The recipients, along with their families and high school administrators, have been invited to tonight's meeting to be recognized for their academic accomplishments, athletic achievements, leadership, and service to the community.

The Mayor may wish to call upon Maribel Garcia, Senior Management Assistant, who also served as the Program Coordinator for the Memorial Scholarship Program, to assist with the presentation of the Memorial Scholarship recipients.

A handwritten signature in blue ink, appearing to read "Raymond R. Cruz".

Raymond R. Cruz  
City Manager

### Attachment(s)

None



# *City of Santa Fe Springs*

City Council Meeting

May 10, 2018

## **PRESENTATION**

Lake Center Middle School 8<sup>th</sup> Grade Students on the 2018 Washington, D.C. Trip.

## **RECOMMENDATION:**

The Mayor may wish to call upon Raelene Barraza, Public Affairs Assistant, to assist with this presentation.

## **BACKGROUND**

Each year, the City donates approximately \$14,000 to assist students that reside in Santa Fe Springs in participating in the annual Washington, D.C. trip. As customary, the students have asked for the opportunity to share their experiences and thank Council for their support. Trip advisor Jennifer Conforti will also be present to give the presentation.

A handwritten signature in blue ink, appearing to read "Raymond R. Cruz".

Raymond R. Cruz  
City Manager

## **Attachment(s):**

None



# *City of Santa Fe Springs*

City Council Meeting

May 10, 2018

## **PRESENTATION**

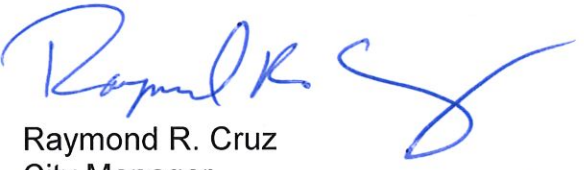
Presentation from Rio Hondo College President Teresa Dreyfuss – State of the College

## **RECOMMENDATION:**

The Mayor may wish to call upon Rio Hondo President Teresa Dreyfuss.

## **BACKGROUND**

Rio Hondo College President, Teresa Dreyfuss will be making a brief presentation on the State of College, sharing the recent accomplishments on campus.

  
Raymond R. Cruz  
City Manager

Attachment(s):  
None





# *City of Santa Fe Springs*

City Council Meeting

May 10, 2018

## **PRESENTATION**

Proclamation- Proclaiming May 13-19, 2018, as "Law Enforcement Week"

## **RECOMMENDATION**

The Mayor may wish to call upon Dino Torres, Director of Police Services, to assist with this presentation.

## **BACKGROUND**

In 1962, President Kennedy proclaimed May 15 as National Peace Officers Memorial Day and the calendar week in which May 15 falls, as National Police Week which pay special recognition to those law enforcement officers who have lost their lives in the line of duty for the safety and protection of others.

National Police Week is a collaborative effort of many organizations dedicated to honoring America's law enforcement community. The City of Santa Fe Springs would like to recognize "Law Enforcement Week 2018" and honor the service and sacrifice of those law enforcement officers who have lost their lives in the line of duty while protecting our communities and safeguarding our democracy. Law Enforcement Week and Peace Officers Memorial Day give us an opportunity to honor officers and recognize the sacrifices made in order to protect and serve our communities.

Please join the City of Santa Fe Springs in honoring Law Enforcement Week 2018 by recognizing and appreciating the critical contributions and sacrifices made by our Whittier Police Officers proudly serving Santa Fe Springs. We encourage our community to express their gratitude and appreciation for our law enforcement officers who are all too seldom recognized for their commitment to the safety and well-being of our Santa Fe Springs community.

A handwritten signature in blue ink, reading "Raymond R. Cruz".

Raymond R. Cruz  
City Manager

## **Attachment:**

"Law Enforcement Week 2018" Proclamation

**WHEREAS**, in 1962, President John F. Kennedy signed the first proclamation recognizing May 15 as Peace Officers Memorial Day and the week in which it falls as National Police Week; and

**WHEREAS**, Whittier Police Officers proudly serving the City of Santa Fe Springs are dedicated to protecting and serving our neighborhoods, schools, and families; and

**WHEREAS**, our community members are encouraged to recognize law enforcement professionals, past and present, for their dedicated service to our communities, and for their faithful devotion to their duty to serve and protect and to put their lives on the line for our safety; and

**WHEREAS**, police officers risk their lives each and every day in order to ensure public safety and enforce the laws of the land; and

**WHEREAS**, the City of Santa Fe Springs values the courage and devotion of our community and local police, as our collective prosperity depends on the integrity with which our law enforcement officers maintain peace and security; and

**WHEREAS**, throughout this week, and especially on Peace Officers Memorial Day, we honor the memory of those heroes who have fallen in the line of duty, and recognize all those who put themselves at risk every day in order to provide a vital public service in safeguarding the rights and freedoms of our citizens.

**NOW, THEREFORE, BE IT RESOLVED** that I, Jay Sarno, Mayor of the City of Santa Fe Springs, do hereby proclaim May 15, 2018 as Peace Officers Memorial Day, and May 13 through May 19 as:

**"Law Enforcement Week 2018"**

in Santa Fe Springs and join in commemorating law enforcement officers, past and present, who by their faithful and loyal devotion to their responsibilities, have rendered a dedicated service to their community and, in so doing, have established for themselves an enviable and enduring reputation for preserving the rights and security of all citizens.

DATED this 10th day of May, 2018.

\_\_\_\_\_  
Jay Sarno, MAYOR

ATTEST:

\_\_\_\_\_  
Janet Martinez, CITY CLERK



# City of Santa Fe Springs

City Council Meeting

May 10, 2018

## **PRESENTATION**

Proclaiming the Week of May 20 - 26, 2018 as "National Public Works Week"

## **RECOMMENDATION**

That the City Council proclaim the week of May 20 – 26, 2018 as "National Public Works Week".

## **BACKGROUND**

National Public Works Week (NPWW) is a celebration of the tens of thousands of men and women in North America who provide the services and maintain the infrastructure collectively known as public works. Instituted as a public education campaign by the American Public Works Association (APWA) in 1960, the goal is to call attention to the importance of public works in community life.

National Public Works Week is observed each year during the third full week of May. Through NPWW and other efforts, APWA seeks to raise the public's awareness of public works issues and to increase confidence in public works employees who are dedicated to improving the quality of life for present and future generations. This year's theme is "**The Power of Public Works**". This year National Public Works Week gives voice to the impact the many facets of public works have on modern civilization. From providing clean water to disposing of solid waste, to building roads and bridges or planning for and implementing mass transit, public works services determine a society's quality of life.

This year we are celebrating Public Works Week with the students and staff of Santa Fe Christian School on Wednesday, May 23, 2018.

The Mayor may wish to call upon Noe Negrete, Director of Public Works, to receive the proclamation.

A handwritten signature in blue ink, reading "Raymond R. Cruz".

Raymond R. Cruz  
City Manager

Attachments:  
Proclamation

Report Submitted By: Noe Negrete, Director  
Department of Public Works

A handwritten signature in blue ink, reading "Noe Negrete".

Date of Report: May 3, 2018

**ITEM NO. 21E**



## **NATIONAL PUBLIC WORKS WEEK**

*WHEREAS, public works services provided in our community are an integral part of our citizens' everyday lives; and*

*WHEREAS, public infrastructure is the backbone of society; and*

*WHEREAS, the support of an understanding and informed citizenry is vital to the efficient operation of public works systems and programs such as water, storm drains, sewers, streets and highways, public buildings and facilities, and traffic signals; and*

*WHEREAS, the health, safety, and comfort of this community greatly depends on these facilities and services; and*

*WHEREAS, the quality and effectiveness of these facilities, as well as their planning, design, construction and maintenance is vitally dependent upon the efforts and skill of public works officials; and*

*WHEREAS, the efficiency of the qualified and dedicated personnel that staff public works departments is materially influenced by people's attitude and understanding of the importance of the work they perform,*

*NOW, THEREFORE, I, Jay Sarno, Mayor of the City of Santa Fe Springs, on behalf of the City Council, do hereby proclaim the week of May 20 – 26, 2018 as*

## **NATIONAL PUBLIC WORKS WEEK**

*in the City of Santa Fe Springs and recognize the contributions which public works officials make every day to our health, safety, comfort, and quality of life.*

*DATED this 10<sup>th</sup> day of May, 2018.*

---

JAY SARNO, MAYOR

ATTEST:

---

JANET MARTINEZ, CITY CLERK



# **City of Santa Fe Springs**

## **City Council Meeting**

May 10, 2018

### **PRESENTATION**

#### **Recognition of Santa Fe Springs City Library 2018 Bookmark Contest Winners**

### **RECOMMENDATION**

That the City Council recognize the Santa Fe Springs City Library 2018 Bookmark Contest Winners.

### **BACKGROUND**

Every year, the Library organizes a Summer Reading program for children and teens in the community. This year, the theme is "Libraries Rock!" and it places emphasis on the importance of music and reading.


The Santa Fe Springs City Library applied for, and received, a generous art grant from the Heritage Arts in Public Places program for a bookmark contest. Flyers were distributed to all students in our local schools and were available online and in the Library. We received approximately 80 bookmark designs from our local students. In each design, youth used the freedom of their imagination to create an item that has practical use and can be distributed to large numbers of people.

This art project enriched students' learning by allowing them an opportunity to let their imagination soar and create a design that they love. They learned how to create an original work with a specific purpose and theme. They also learned how to work within physical parameters (such as size and medium) and allow their work to be reproducible. One design was chosen in each grade level category (K-2, 3-5, 6-8) for a total of three designs. The Heritage Arts Advisory Committee judged the designs. Winners are able to see their work come to fruition and be used all summer.

We wish to recognize this year's winners for their achievement. The winners of this year's bookmark design competition are as follows:

Kindergarten – 2 <sup>nd</sup> grade:	Israel Gonzalez
3 <sup>rd</sup> grade – 5 <sup>th</sup> grade:	Mackenzie Castillo
6 <sup>th</sup> grade – 8 <sup>th</sup> grade:	Jilliana Casillas

The Mayor may wish to call on Joyce Ryan, Library Services Division Director, to assist with this presentation.

  
Raymond R. Cruz  
City Manager





# ***City of Santa Fe Springs***

## ***City Council Meeting***

***May 10, 2018***

### **PRESENTATION**

**Recognition of 2018 Santa Fe Springs Art Fest Sponsors**

### **RECOMMENDATION**

That the City Council recognize the 2018 SFS Art Fest event sponsors.

### **BACKGROUND**

The City of Santa Fe Springs hosted its annual SFS Art Fest on Friday, May 4, 2018 at the Clarke Estate from 3 – 11 p.m. The event included over 270 artists, 32 art vendors, and 10 food vendors. The event featured artists Lisa Marano, Liz Huston, Justin Floyd, Manuel Cuchilla and culinary artist Ricardo Diaz.

This year, we added a film screening installation, a looking glass garden highlighting Trompe-l'oeil installations, and new entertainment. The Clarke Estate included additional lighting in the garden, new art sculptures in the pool area, and a paint and wine component for participants. Large art sculptures were also placed throughout the venue and live art installations were included to provide art visual effects.

This event was made possible thanks to the generosity of the City Council, Heritage Arts Advisory Committee, local businesses, local schools, and community participation. Our sponsors' monetary and in-kind donations made the 2018 Art Fest a huge success.

On behalf of the City Council, we would like acknowledge the sponsors who helped make the 2018 SFS Art Fest one of the best art festivals, not only in Santa Fe Springs but throughout the surrounding communities.

### **MONETARY SPONSORS**

#### **Master Level**

CJ Construction	\$ 2,000.00
Heraeus Precious Metals	\$ 2,000.00

#### **Realism Level**

Republic Services	\$ 1,500.00
Serv-Wel Disposal & Recycling	\$ 1,000.00
Triangle Distribution	\$ 1,000.00

#### **Expressionism Level**

SFS Firefighters Association Local 3507	\$ 500.00
Icon Art & Design	\$ 500.00

Report Submitted By: Ed Ramirez / Maricela Balderas  
Department of Community Services

Date of Report: May 3, 2018

**ITEM NO. 21G**



# City of Santa Fe Springs

## City Council Meeting

May 10, 2018

Jones & Mayer	\$ 500.00
LeFiell Manufacturing Co.	\$ 500.00
New York Life Insurance Co.	\$ 500.00
Skin Perfect Medical	\$ 500.00
Rose Hills Memorial Park	\$ 500.00
Santa Fe Springs Swap Meet	\$ 500.00

### Concerto Level

Mr. & Mrs. Moore	\$ 250.00
Laurie Rios	\$ 250.00
Carbajal Family	\$ 250.00
Peggy Radoumis	\$ 250.00
Friendly Hills Bank	\$ 250.00
Simpson Advertising, Inc.	\$ 250.00
Santa Fe Springs Sister City Committee	\$ 250.00
Santa Fe Springs Woman's Club	\$ 250.00

### IN-KIND SPONSORS

Studio Danza  
Majestic Marketing Creations  
US Foods  
Santa Fe Springs Chamber of Commerce  
Spike Seltzer  
King Richards Antique Center  
Crepes & Grapes  
Eternal Alkaline Water  
Chevelada  
Copa De Vino  
LA MusArt  
Artist donated silent auction artpieces

Total monetary donations:	\$ 13,500.00
Total in-kind donations:	\$ 9,000.00
<b>TOTAL DONATIONS:</b>	<b>\$22,500.00</b>

The Mayor may wish to call on Ed Ramirez, Family & Human Services Manager to assist with the presentation.

### FISCAL IMPACT

Monetary sponsorships totaling \$13,500.00.

  
Raymond R. Cruz  
City Manager

Report Submitted By: Ed Ramirez / Maricela Balderas  
Department of Community Services

Date of Report: May 3, 2018

**ITEM NO. 21G**





# *City of Santa Fe Springs*

## *City Council Meeting*

*May 10, 2018*

### **PRESENTATION**

Presentation by Representatives from the Muscular Dystrophy Association and update of "Fill the Boot" efforts by Santa Fe Springs Firefighters.

### **RECOMMENDATION**

The Mayor may wish to call upon Fire Chief Brent Hayward to introduce representatives from the Muscular Dystrophy Association and Captain Joseph Walls from Santa Fe Springs Fire-Rescue for the MDA "Fill the Boot" campaign.

### **BACKGROUND**

May 8<sup>th</sup>, 10<sup>th</sup> and 11<sup>th</sup>, the Santa Fe Springs Firefighters will be at the intersection of Carmenita and Telegraph participating in their annual "Fill the Boot" campaign to raise funds for the Muscular Dystrophy Association (MDA).

Since 2004, Santa Fe Springs Firefighters have participated in the MDA "Fill the Boot" event to help kids and adults with muscular dystrophy live longer and grow stronger. Every dollar raised helps the Muscular Dystrophy Association fund groundbreaking research across diseases, care for kids and adults from day one and empower families with services and support in hometowns across America. In the last 24 months, the FDA has approved six drugs for neuromuscular diseases — four of which can trace their origins directly to MDA-funded research.

This marks the 15<sup>th</sup> year the Santa Fe Springs Firefighters have participated in this event. The Firefighters have consistently been acknowledged as one of the top department earners for the MDA for agencies of its size. This year also will be significant for the Department, as they will bring the total MDA earnings for Santa Fe Springs to over \$400,000.

Captain Joe Walls will introduce Heather Harvin, who will provide a brief update on the MDA and their efforts with the Santa Fe Springs Firefighters.

A handwritten signature in blue ink, appearing to read "Raymond R. Cruz".

Raymond R. Cruz  
City Manager





# City of Santa Fe Springs

City Council Meeting


May 10, 2018

## APPOINTMENTS TO COMMITTEES AND COMMISSIONS

Committee	Vacancies	Councilmember
Beautification	3	Moore
Beautification	1	Rounds
Beautification	3	Sarno
Beautification	1	Zamora
Family & Human Services	1	Sarno
Historical	2	Rounds
Historical	3	Sarno
Historical	3	Trujillo
Historical	2	Zamora
Parks & Recreation	1	Moore
Parks & Recreation	2	Sarno
Parks & Recreation	1	Trujillo
Parks & Recreation	1	Zamora
Senior Citizens	3	Moore
Senior Citizens	1	Rounds
Senior Citizens	2	Sarno
Senior Citizens	4	Trujillo
Sister City	2	Rounds
Sister City	4	Sarno
Sister City	1	Trujillo
Sister City	3	Zamora
Youth Leadership	1	Trujillo

**Applications Received:** None

**Recent Actions:** None.

  
Raymond R. Cruz  
City Manager

Attachments:

Committee Lists

Prospective Members

Report Submitted by: Janet Martinez  
City Clerk

Date of Report: May 3, 2018  
ITEM NO. 22A

## **Prospective Members for Various Committees/Commissions**

**Beautification**

**Family & Human Services**

**Heritage Arts**

**Historical**

**Personnel Advisory Board**

**Parks & Recreation**

**Planning Commission**

**Senior Citizens Advisory**

**Sister City**

**Traffic Commission**

**Youth Leadership**

## BEAUTIFICATION COMMITTEE

updated 4/17/18

Meets the fourth Wednesday of each month, except July, Aug, Dec.

9:30 a.m., Town Center Hall

Qualifications: 18 Years of age, reside or active in the City

Membership: 25 Residents appointed by City Council

APPOINTED BY	NAME	TERM EXPIRES JUNE 30 OF
Moore	Juliet Ray	(18)
	Guadalupe Placencia	(19)
	<b>Vacant</b>	
	<b>Vacant</b>	
	<b>Vacant</b>	
Zamora	Mary Reed	(18)
	Charlotte Zevallos	(18)
	Doris Yarwood	(18)
	Vada Conrad	(19)
	<b>Vacant</b>	(19)
Rounds	Sadie Calderon	(18)
	<b>Vacant</b>	(18)
	Mary Arias	(19)
	Marlene Vernava	(19)
	Jeanette Wolfe	(19)
Sarno	<b>Vacant</b>	(18)
	May Sharp	(19)
	<b>Vacant</b>	
	<b>Vacant</b>	
	<b>Vacant</b>	
Trujillo	Mary Jo Haller	(18)
	AJ Hayes	(18)
	Margaret Bustos*	(18)
	Debra Cabrera	(19)

*\*Indicates person currently serves on three committees*

# FAMILY & HUMAN SERVICES ADVISORY COMMITTEE

updated 2/2/18

Meets the third Wednesday of the month, except Jul., Aug., Sept., and Dec., at 5:45 p.m., Gus Velasco Neighborhood Center

Qualifications: 18 Years of age, reside or active in the City

Membership: 15 Residents Appointed by City Council

5 Social Service Agency Representatives Appointed by the Committee

APPOINTED BY	NAME	TERM EXPIRES JUNE 30 OF
Moore	Martha Villanueva	(18)
	Margaret Bustos*	(18)
	Miriam Herrera	
Zamora	Gaby Garcia	(18)
	Tina Delgado	(19)
	Gilbert Aguirre	(19)
Rounds	Annette Rodriguez	(18)
	Janie Aguirre	(19)
	Peggy Radoumis	(19)
Sarno	<b>Vacant</b>	(18)
	Linda Vallejo	(18)
	Hilda Zamora	(19)
Trujillo	Dolores H. Romero*	(18)
	Laurie Rios	(18)
	Bonnie Fox	(19)

**Organizational Representatives:** Nancy Stowe  
(Up to 5) Evelyn Castro-Guillen  
Elvia Torres  
(SPIRITT Family Services)

*\*Indicates person currently serves on three committees*

## HERITAGE ARTS ADVISORY COMMITTEE

updated 3/26/18

Meets the Last Tuesday of the month, except Dec., at 9:00 a.m., at the Gus Velasco Neighborhood Center Room 1

Qualifications: 18 Years of age, reside or active in the City

Membership: 9 Voting Members  
6 Non-Voting Members

APPOINTED BY	NAME	TERM EXPIRES JUNE 30 OF
Moore	Laurie Rios	6/30/2019
Zamora	Larry Oblea	6/30/2019
Rounds	Pauline Moore	6/30/2019
Sarno	Francis Carbajal	6/30/2019
Trujillo	AJ Hayes	6/30/2019

### Committee Representatives

Beautification Committee	Charlotte Zevallos	6/30/2019
Historical Committee	Sally Gaitan	6/30/2019
Planning Commission	Gabriel Jimenez	6/30/2019
Chamber of Commerce	Debbie Baker	6/30/2019

### Council/Staff Representatives

Council Liaison	Richard Moore
Council Alternate	Jay Sarno
City Manager	Don Powell
Director of Community Services	Maricela Balderas
Director of Planning	Wayne Morrell

*\*Indicates person currently serves on three committees*



# HISTORICAL COMMITTEE

updated 4/17/18

Meets Quarterly - The 2nd Tuesday of Jan., April, July, and Oct., at 5:30 p.m.,  
Heritage Park Train Depot

Qualifications: 18 Years of age, reside or active in the City

Membership: 20

APPOINTED BY	NAME	TERM EXPIRES JUNE 30 OF
<b>Moore</b>	Astrid Shesterkin	(18)
	Tony Reyes	(18)
	Amparo Oblea	(19)
	George Felix, Jr.	(19)
<b>Zamora</b>	Francis Carbajal	(19)
	<b>Vacant</b>	
	<b>Vacant</b>	
	Larry Oblea	(18)
<b>Rounds</b>	<b>Vacant</b>	
	<b>Vacant</b>	
	Mark Scoggins*	(19)
	Janice Smith	(19)
<b>Sarno</b>	<b>Vacant</b>	
	<b>Vacant</b>	
	<b>Vacant</b>	
	Sally Gaitan	(19)
<b>Trujillo</b>	<b>Vacant</b>	
	<b>Vacant</b>	
	Merrie Hathaway	(19)
	<b>Vacant</b>	

*\*Indicates person currently serves on three committees*

# PARKS & RECREATION ADVISORY COMMITTEE

updated 2/2/18

Meets the First Wednesday of the month, except Jul., Aug., and Dec., 7:00 p.m., Town Center Hall, Meeting Room #1

Subcommittee Meets at 6:00 p.m.

Qualifications: 18 Years of age, reside or active in the City

Membership: 25

APPOINTED BY	NAME	TERM EXPIRES JUNE 30 OF
<b>Moore</b>	<b>Vacant</b>	(18)
	Adrian Romero	(19)
	William Logan	(19)
	Ralph Aranda	(19)
	Kurt Hamra	(19)
<b>Zamora</b>	Michael Givens	(18)
	Ruben Gonzalez	(18)
	Frank Aguayo, Sr.	(18)
	Sally Gaitan	(19)
	<b>Vacant</b>	
<b>Rounds</b>	Kenneth Arnold	(18)
	Mary Anderson	(18)
	Johana Coca*	(18)
	Tim Arnold	(19)
	Mark Scoggins*	(19)
<b>Sarno</b>	Rudy Lagarreta Jr.	(18)
	<b>Vacant</b>	(18)
	Lisa Garcia	(19)
	<b>Vacant</b>	(18)
	David Diaz-Infante	(19)
<b>Trujillo</b>	Dolores Romero	(19)
	Andrea Lopez	(18)
	Lydia Gonzalez	(19)
	Anthony Ambris	(19)
	<b>Vacant</b>	(19)

*\*Indicates person currently serves on three committees*

## PERSONNEL ADVISORY BOARD

Meets Quarterly on an As-Needed Basis

Membership: 5 (2 Appointed by City Council, 1 by Personnel Board, 1 by Firemen's Association, 1 by Employees' Association)

Terms: Four Years

APPOINTED BY	NAME	TERM EXPIRES JUNE 30 OF
Council	Angel Munoz	6/30/2017
	Ron Biggs	6/30/2017
Personnel Advisory Board	Neal Welland	6/30/2020
Firemen's Association	Jim De Silva	6/30/2017
Employees' Association	Johnny Hernandez	6/30/2020

## PLANNING COMMISSION

updated 10/17/17

Meets the second Monday of every Month at 4:30 p.m.,  
Council Chambers

Qualifications: 18 Years of age, reside or active in the City

Membership: 5

### APPOINTED BY

### NAME

---

**Moore**

Ken Arnold

**Rounds**

Ralph Aranda

**Sarno**

John Mora

**Trujillo**

Frank Ybarra

**Zamora**

Gabriel Jimenez

## SENIOR ADVISORY COMMITTEE

updated 10/9/2017

Meets the Second Tuesday of the month, except Jul., Aug., Sep., and Dec., at 9:30 a.m.,  
Gus Velasco Neighborhood Center

Qualifications: 18 Years of age, reside or active in the City

Membership: 25

APPOINTED BY	NAME	TERM EXPIRES JUNE 30 OF
<b>Moore</b>	Paul Nakamura	(18)
	Astrid Shesterkin	(19)
	<b>Vacant</b>	
	<b>Vacant</b>	
	<b>Vacant</b>	
<b>Zamora</b>	Dolores Duran	(18)
	Elena Lopez Armendariz	(18)
	Rebecca Lira	(18)
	Amelia Acosta	(19)
	Gloria Madrid	(19)
<b>Rounds</b>	<b>Vacant</b>	
	Bonnie Fox	(18)
	Gilbert Aguirre	(19)
	Lorena Huitron	(19)
	Janie Aguirre	(19)
<b>Sarno</b>	Yoko Nakamura	(18)
	Linda Vallejo	(18)
	Hilda Zamora	(19)
	<b>Vacant</b>	
	<b>Vacant</b>	
<b>Trujillo</b>	<b>Vacant</b>	
	<b>Vacant</b>	
	<b>Vacant</b>	
	Margaret Bustos*	(19)
	<b>Vacant</b>	

*\*Indicates person currently serves on three committees*



## SISTER CITY COMMITTEE

updated 4/17/18

Meets the First Monday of every month, except Dec., at 6:45 p.m., Town Center Hall, Mtg. Room #1. If the regular meeting date falls on a holiday, the meeting is held on the second Monday of the month.

Qualifications: 18 Years of age, reside or active in the City

Membership: 25

APPOINTED BY	NAME	TERM EXPIRES JUNE 30 OF
<b>Moore</b>	Martha Villanueva	(18)
	Laurie Rios	(18)
	Mary K. Reed	(19)
	Peggy Radoumis	(19)
	Francis Carbajal	(19)
<b>Zamora</b>	Charlotte Zevallos	(18)
	<b>Vacant</b>	(19)
	<b>Vacant</b>	
	Doris Yarwood	(19)
	<b>Vacant</b>	
<b>Rounds</b>	Manny Zevallos	(18)
	Susan Johnston	(18)
	Jacqueline Martinez	(19)
	<b>Vacant</b>	
	<b>Vacant</b>	
<b>Sarno</b>	Jeannette Wolfe	(18)
	<b>Vacant</b>	
	<b>Vacant</b>	
	<b>Vacant</b>	
	<b>Vacant</b>	
<b>Trujillo</b>	Beverly Radoumis	(19)
	Andrea Lopez	(18)
	<b>Vacant</b>	(19)
	Marcella Obregon	(19)
	Debra Cabrera	(19)

*\*Indicates person currently serves on three committees*

# TRAFFIC COMMISSION

Meets the Third Thursday of every month, at 6:00 p.m., Council Chambers

Membership: 5

Qualifications: 18 Years of age, reside or active in the City

## APPOINTED BY

## NAME

Moore

Bryan Collins

Rounds

Johana Coca

Sarno

Alma Martinez

Trujillo

AJ Hayes

Zamora

Nancy Romo

\*Albert Hayes removed on 7/19/17

# YOUTH LEADERSHIP COMMITTEE

updated 2/2/18

Meets the First Monday of every month, at 6:30 p.m., Gus Velasco Neighborhood Center

Qualifications: Ages 13-18, reside in Santa Fe Springs

Membership: 20

APPOINTED BY	NAME	Term Expires in Year Listed or upon Graduation
<b>Moore</b>	Richard Aguilar	(19)
	Destiny Cornejo	(19)
	Zachary Varela	(18)
	Jazmine A. Duque	(19)
<b>Zamora</b>	Metztli Mercado-Garcia	(18)
	Savanna Aguayo	(19)
	Valerie Melendez	(19)
	Christian Zamora	(19)
<b>Rounds</b>	Andrew Chavez	(18)
	Jennisa Casillas	(19)
	Walter Alvarez	(18)
	Valerie Yvette A. Gonzales	(18)
<b>Sarno</b>	Angel M. Corona	(19)
	Rafael Gomez	(19)
	Ivan Aguilar	(19)
	Jennifer Centeno Tobar	(19)
<b>Trujillo</b>	Bernardo Landin	(18)
	Ionnis Panou	(18)
	Karla Cardenas	(19)
	<b>Vacant</b>	(18)



# *City of Santa Fe Springs*

City Council Meeting

May 10, 2018

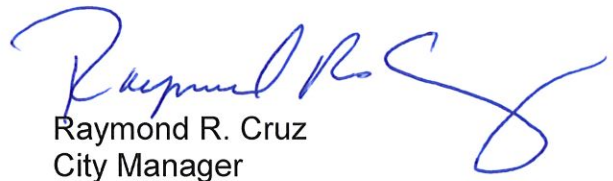
## **APPOINTMENTS TO COMMITTEES AND COMMISSIONS**

### **Council Sub-Committees Appointments**

#### **RECOMMENDATION**

It is recommended that the Mayor updates the appointments for the following Council Sub-Committees:

- Budget-Events and Programs
- Budget-Revenue and Fees

  
Raymond R. Cruz  
City Manager

**Attachments:**  
None