

The Santa Fe Springs Telegraph

"A great place to live, work and play!"

City News • Sept/Oct 2023

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Business Expo 2023 coming
this September



City Welcomes René Bobadilla as City Manager



After an extensive search process, the Santa Fe Springs City Council proudly announced the selection of Mr. René Bobadilla as its new City Manager.

Mr. Bobadilla has served over 28 years in local government with nearly 12 years of service as a City Manager and brings a wealth

of experience and strong commitment to public service, making him an excellent fit for the City's chief executive role.

Mr. Bobadilla's extensive background in local government led him to oversee several City organizations where he has held the position of City Manager, most recently, the City of Montebello since July of 2019, Pico Rivera from 2014 to 2018, Huntington Park from 2012 to 2014, and El Monte from 2009 to 2012. As a City Manager, Mr. Bobadilla has been recognized and acknowledged for his ethical and moral decisions, ability to harness enthusiasm and talents of others, identify core issues, and exploit the necessary resources available to stretch funds and achieve management objectives within municipal environments.

One of his most notable achievements was restoring the City of Montebello's financial position from the verge of bankruptcy. Through his leadership, the City recovered and increased its General Fund Reserve by over \$30 million. His successes included rapid improvements to the City's infrastructure, attracting many new national retailers and numerous successful economic development projects, developed a state awarded homeless program, made substantial

updates to City planning policies and processes, and made improvements in public engagement and communication.

Prior to his role as a City Manager, Mr. Bobadilla served in various executive roles, where he demonstrated the ability to strengthen core municipal services through improvements in the delivery of responsive services to customers. He served as the Director of Economic Development and Sustainability for the City of Commerce and prior to serving as the City Manager of El Monte, he was the Director of Public Works, where he managed large capital projects.

Mr. Bobadilla is also a registered civil engineer. From 1994 to 2009, he worked in both private and public capacities directly related to engineering and management and continues to use his extensive engineering experience to improve public infrastructure, economic development and municipal operations. He holds a Master of Public Administration from Villanova University and a Bachelor of Science in Civil Engineering from California State Polytechnic University.

Mr. Bobadilla expressed his excitement about joining the City of Santa Fe Springs and his commitment to upholding the City's values of transparency, accountability, and community collaboration. He stated, "Santa Fe Springs is such a special place and I am so honored to be selected City Manager. I am excited to support such a dedicated City Council Team and lead the City staff as we implement the Council's vision and goals for the community. I commit to taking the time to listen to our local residents and build a strong relationship with the entire community."

The City of Santa Fe Springs looks forward to the positive impact Mr. Bobadilla will have on the City and its residents. His appointment marks an important milestone in the City's ongoing commitment to ensuring efficient, responsive and outstanding services.



City Receives \$6.4 Million towards Regional Aquatic Center Renovation Project

A check presentation ceremony held in August was a momentous day for the City as the State Senator of the 30th district, presented City officials, City staff and former lifeguards from the Aquatic Center with \$6.4 million for the much-awaited Regional Aquatic Center Renovation Project. With this funding, the City can now embark on a transformative journey to provide a state-of-the-art Aquatic facility that will serve generations to come.

The Regional Aquatic Center Renovation Project aims to provide a wide range of opportunities for the public to enjoy aquatic programs using state-of-the-art design equipment and technology to ensure a clean environment with a focus on safety awareness at all times. The vision for the Aquatic Center Renovation focuses on supporting recreational swimming, community events, water aerobics, lap swim, therapy pools and spas, swim lessons, safety classes, youth and adult swim teams, and enhanced accessibility features to ensure that everyone can enjoy the center to its fullest.

The goal is to also modernize the facility with new potential amenities such as a zoned area for a splash pad, water play structures, and playground fitness zone.

In order to allow public access to utilize the Aquatic Center until the completion of the entire project, the renovations will be separated into a series of phases. As the renovations of this project move forward, the City will keep residents engaged and informed throughout the process. At this time, the project is estimated to start early next year and estimated to open summer 2024. The City aims to create an Aquatic Center that is fun, innovative, and truly meets the needs and aspirations of the community.



Home Security Camera Rebate Program

The Department of Police Services offers a Home Security Camera Rebate Program for residents. Residents can receive a \$150 rebate for the purchase and installment of a home security camera device.

The security camera rebate program is offered on a first come, first served basis to residents who purchase and install a home security system outside their home (one rebate per

property owner). Don't miss out on this opportunity to secure your home at a reduced cost!

Applications are available online at https://www.santafesprings.org/cityhall/police_services/default.asp or can be obtained at the Police Services Center. Applications may be submitted at the Police Services Center during normal business operating hours Monday through Friday from 7:30 a.m. to 5:30 p.m. (closed alternate Fridays). Applications are also accepted by mail. Please mail completed applications to the Santa Fe Springs Police Services Center at 11576 Telegraph Rd., Santa Fe Springs, CA 90670.

For more information, please contact the Police Services Center at (562) 409-1850.





Monster Mash Bash Adaptive Recreation Dance

Friday, October 13th
9:00 a.m. - 12:00 p.m. at Heritage Park

Get ready to boogie down with your favorite ghouls and ghosts at our spook-tacular "Monster Mash Bash" adaptive dance. Enjoy a morning of wickedly good tunes, colorful decorations, and plenty of fun for all. Whether you're a dancing machine or just prefer to sit back and enjoy the vibe, be sure grab a costume and mark your calendars for Friday the 13th at Heritage Park. Tickets are \$3 for participants through October 6th and will increase to \$5 thereafter. The event is free to caretakers but registration is still required.

Pre-registration begins September 4th but space is limited, so register early. It's sure to be a scream! For more information, call Heritage Park at (562) 946-6476.

Registration: Activity# 8327

Trick-or-Treat at the Police Services Center

October 23rd - 31st
7:30 a.m. - 5:30 p.m.



The Department of Police Services invites all the ghosts and ghouls to trick-or-treat at the Police Services Center from October 23rd to the 31st. Trick-or-Treaters who visit the PSC during regular business hours of 7:30 a.m. - 5:30 p.m. (Monday - Thursday) will receive candy and Red Ribbon Week Campaign goodies. Spooky costumes are encouraged! For more information, please contact the Police Services Center at (562) 409-1850.

Pumpkin Carving at Parks

Friday, October 27th | \$5 for activity
(+\$5 optional carving kit)



Lakeview Park, Little Lake Park,
Los Nietos Park, or
Santa Fe Springs Park

Scan here to register!

Halloween Carnival

Saturday, October 28th | 5:00 p.m. - 9:00 p.m.
Los Nietos Park, 11143 Charlesworth Rd.

Bring your little ghosts and goblins to the annual Halloween Carnival and Costume Parade for a spooky good time. Fun and exciting activities are planned for the entire family in a safe environment. Children can win candy & prizes at our free game booths and there will also be a no-cost inflatable play zone.

For \$3, take that special picture at our photo "boo"th. There will be a special stage show at 8:00 p.m. Don't worry about feeding the family. You can purchase food and drinks at a minimal cost from on-site food trucks.

The on-stage Costume Parade will begin at 6:30 p.m. and medals will be presented for the following categories:

0-2 years • 3-4 years • 5-6 years • 7-9 years
10-12 years • Teens • Ensemble Family
Costumed Pets
(pets must be on a leash or properly secured by owner)



BusinessNews

New Businesses Welcome to Santa Fe Springs!



Crazy Tokyo Sushi
11532 Telegraph Road
Providing outstanding sushi
cuisine, excellent service and
friendly staff.



Workps
11506 Telegraph Road - Promenade
A communal workspace for remote
workers, students, business owners,
collaborators, and creators.



Samurai Hibachi
14156 Rosecrans Avenue
Serving high quality hibachi
food and sushi.

JOIN OUR TEAM



APPLY ONLINE

governmentjobs.com/careers/santafesprings **SEARCH**

FULL-TIME & PART-TIME
POSITIONS

WE'RE HIRING

Family and Youth Intervention Program

The Family and Youth Intervention Team
understands that parent involvement
is the key to behavior change among
behaviorally challenged adolescents.

The Parent Project is a parent training program designed for parents experiencing behavioral challenges with their adolescent(s). Throughout the program, parents will be introduced to discussion topics which include reducing family conflict and arguing, improving school performance and attendance, identifying and intervening with alcohol and other drug abuse, interceding with negative peer associations (including inappropriate dating relationships up to and including gang involvement) and helping parents to set effective applicable limits.

Many parents attending the Parent Project have experienced difficulty in identifying appropriate limits and enforcing consequences consistently.



Those who attend the Parent Project are more likely to see their child's attendance at school improve, and require less school based disciplinary resources, as parents find powerful interventions at home that help bring positive change in their children.

The motto of the Parent Project is "Parents are the answer...when they have the tools they need." This program is presented three times per year. For more information, please contact the Family and Youth Intervention Program at (562) 929-7431 or pre-register at www.parentproject.com.

The next 10-week series begins on October 10, 2023 at the Betty Wilson Center located at 11641 Florence Avenue, in Santa Fe Springs.





Department Spotlight



Santa Fe Springs

PLANNING DEPARTMENT

Have you ever observed a building being constructed in the City and wondered why the building is set back a certain distance from the street; how the design of the building is determined; how is the number of parking spaces for a building or particular use determined; how is development possible within a working oil field; why the sidewalk meanders instead of being against the curb; why certain businesses are located within a particular area of the City; where to go if you need to submit plans for a small addition; or if you can have roosters, horses, or potbellied pigs on your property?

If you have, welcome to your City's Department of Planning & Development! However, this is just a sample of the myriad duties of the Department of Planning & Development. The Department of Planning & Development provides a professional level of development services support to the general public, applicants, other City departments, Planning Commission, and City Council. The Department of Planning & Development is also responsible for Planning (both current and long-range planning), Building services (managing the plan check process, issuing permits, and conducting inspections), Economic Development (creating, retaining, attracting, and expanding the business community), and Housing (creating policy and programs to address the City's housing needs). Through the regulation of land use and development, the Department of Planning & Development continually strives to protect and enhance the City's environment and quality of life, resulting in a diverse and livable community where residents, businesses, and visitors can thrive. To put it simply, the Department of Planning & Development shapes the City's built environment.

One primary function of the Department of Planning & Development is to administer the City's General Plan and ensure projects comply with the City's Zoning Ordinance (Code). The City's General Plan is the document containing the City's land use policy, and the Zoning Code is the implementation tool for the General Plan. Another way of visualizing this relationship is to think of the General Plan as a general and the Zoning Code as the soldiers that carry out the general's orders.

The General Plan represents the community's view of its future and is often referred to as a blueprint for

growth and development. It is considered "long-term" since it is designed to provide policy guidance over the next 20 years. The General Plan guides the City's decision, ensuring that growth occurs in a way that makes Santa Fe Springs a wonderful place to live, work, plan, and establish businesses. In February 2022, the City Council approved a comprehensive update of the City's General Plan. Before this, the General Plan was last comprehensively updated in 1993-1994, with an exception of the Housing Element which is required by law to be updated every four to eight years. The 2040 General Plan is a culmination of numerous public workshops and events, advisory committee meetings, and economic, land use, and environmental studies. The 2040 General Plan consists of seven required elements that provide overall guidance for the future of



Santa Fe Springs, such as Land Use, Housing, Circulation, Open Space, Conservation, Safety, and Noise. It also includes two optional elements: Economic Development and Environmental Justice. The Economic Development element, for context, first provides an overview of the City's unique economic setting and associated fiscal challenges and opportunities, all of which are affected by economic development choices made by City staff and the City Council. The goals and policies that follow reflect a long-range view, which is aligned with the General Plan Guiding Principles, parallel land use policy direction, and provide the foundation for an Economic Development Strategic Plan. The Strategic Plan has a slightly different focus from the Element, in that it provides detailed short-term and long-term recommendations, to guide annual budgeting and staffing decisions.

Environmental Justice seeks to minimize and equalize the effects of environmental hazards among the entire community regardless of income, ethnicity, or race. The California Government Code (Section 65040.12) defines environmental justice as "The fair treatment and meaningful participation of people of all races, cultures and incomes with respect to the development, adoption, implementation, and enforcement of environmental laws, regulations, and policies." The Environmental Justice Element will ensure that residents have the right to live,

work, and play in a community free of environmental hazards and that they have a say in decisions that affect their quality of life. The Zoning Code controls the physical development of land and the types of land use that can occur on each property. In addition, the Zoning Code specifies the areas in which residential, industrial, recreational, or commercial activities may take place. It also regulates the size of buildings, how buildings relate to their surroundings, and the density of development. The Zoning Code is intended to promote an arrangement of land uses and services that encourage and contribute to the economic, social, and physical health, safety, welfare, and convenience of the people who live, work, or visit Santa Fe Springs.


All land use-related applications and entitlements are processed through the Department of Planning & Development. After land use decisions are made by the Planning Department, the Building Department is responsible for ensuring compliance with all Los Angeles County Building Codes (Building, Plumbing, Mechanical, Electrical, and Green Building Standards). All new construction, remodels, tenant improvements, conversions, alterations, repairs, or demolitions require Building Department review and approval. From patio additions on a single-family home to large industrial buildings, the Building Department makes sure plans comply with all building codes. The City of Santa Fe Springs contracts with the Los Angeles County Department of Public Works for all plan check and inspection services.

October is National Community Planning Month

To celebrate, the Planning Department will be hosting its Annual Photo Contest. Everyone who lives, works, or attends school in the City is invited to submit a high-resolution photograph that depicts unique perspectives that highlight the City's vibrancy, vitality, and livability. Participants are encouraged to take a photograph of one of three categories: a City Location, City Event, or City Public Art. Winning entries will be selected by the Planning Commission and presented with a cash prize at a future City Council meeting.

The Department of Planning & Development is here to serve you. Please stop by City Hall, 11710 Telegraph Road, Santa Fe Springs, CA 90670, and get to know your friendly Planning & Development staff! Help us Re-Imagine Santa Fe Springs!





Día De Los Muertos

Saturday, October 21st
5:00 p.m. – 10:00 p.m. at Heritage Park

Immerse yourself in a colorful and vibrant atmosphere at the Día De Los Muertos celebration. Attendees will enjoy an exciting lineup of live performances showcasing traditional music and dance, artisan vendors selling a variety of themed items, food trucks serving up delicious cuisine, and plenty of opportunities to take part in the festivities and join the celebration.

But that's not all – be sure to participate in the annual sugar skull activity – fun to decorate and a symbol of the holiday. You may purchase a single sugar skull for \$8 or a bundle of three for \$20, perfect for sharing with family and friends.

We also encourage the community to contribute to the Community Ofrenda display, where you may create a personalized altar in memory of a loved one. Call us for details on how to participate and make your tribute extra special.

So grab your family and friends, come dressed in your best calavera makeup and clothing, and join us for a fun-filled evening in celebration of Día De Los Muertos! Registration for the sugar-skull decorating begins September 4 at 10:00 a.m. Space is limited, register early at www.santafesprings.org, or call Heritage Park at (562) 946-6476 for more information.

Sugar Skull Registration Numbers:
8319 – Sugar Skull (3-Pack) – \$20
8320 – Sugar Skull (Single Skull) – \$8



Upcoming Events!

Santa Fe Springs City Library | 11700 E. Telegraph Road | (562) 868-7738



First Friday October 6, 7 p.m.

Join us for the next theatrical First Friday, with Duffy Hudson performing as Edgar Allen Poe! No registration or fees are required for this event.



Children's Reptile Show October 14, 2 p.m.

Meet some new reptile friends at a family-friendly Halloween event. Admission is free, and no registration is required for this event.

Lantern Tours October 20, 7 p.m.

Join members of the Heritage Park Paranormal Society as they scour the park for ghostly visitors. Admission is free but donations are always accepted! *Hosted by the Santa Fe Springs Historical and Community Preservation Committee.*





CITY OF SANTA FE SPRINGS
 P.O. BOX 2120 • SANTA FE SPRINGS, CA 90670-2120
 For information regarding this newsletter, call (562) 868-0511.
www.santafesprings.org

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Your City Council

- Juanita MartinMayor
- Jay Sarno Mayor Pro Tem
- Annette RodriguezCouncilmember
- William K. RoundsCouncilmember
- Joe Angel ZamoraCouncilmember
- René Bobadilla, PE, City Manager



POSTAL PATRON
 City of Santa Fe Springs
 Santa Fe Springs, CA 90670



Red Ribbon Week 2023
October 23 -31

Join City officials, the Department of Police Services, Whittier Police Department, local schools and businesses, to kick-off the **"BE KIND TO YOUR MIND. LIVE DRUG FREE."** Red Ribbon Week Campaign.

The Annual Red Ribbon Campaign includes a Community Parade, and a **Red Ribbon Art Contest!** Students from all schools in the City will participate. All Art Contest winners will be recognized and have the opportunity to ride in the parade!

Support a drug-free and proud community by coming out and watching **"BE KIND TO YOUR MIND. LIVE DRUG FREE DRUG FREE."** **Community Parade -Wednesday, October 25TH at 9:15 a.m.**

(Parade Route: Clarkman Street at Pioneer Blvd. to Jersey Avenue, north on Jersey Avenue through Telegraph Road to Charlesworth Road to Albutis Avenue).

For more information, call the Betty Wilson Center at (562) 929-7431.

SFS Chamber of Commerce...

YEF Destiny Dinner and Silent Auction

Thank you for Joining us By the Sea!

The weather was perfect and the sun was shining bright for the SFS Chamber/League Youth Enrichment Fund (YEF) "Destiny By The Sea" Dinner and Silent Auction on June 24, at The Reef in Long Beach. Guests arrived dressed in their best to enjoy an evening of social fun and raising money for a worthy cause. Guests enjoyed cocktail hour on the waterfront patio with the amazing sounds of Christopher "CJ" Johnson, saxophonist who played a superb set list of music. Guests also enjoyed delicious appetizers while mingling, bidding on silent auction items, purchasing raffle tickets and treasure chest keys, and wine pulling. Attendees had loads of photo fun with SnapPicture Booth pictures.



Lisa Boyajian, YEF President, with Alyssa Cobarrubias, Powell Grant Recipient and Joanne Klemm, YEF Board Member and Scholarship Chair.

This yearly event is held at a different location each year to raise funds for YEF programs such as the mentor program, leadership programs, CHOICES®, Future Business Leaders, career fairs, and scholarships. The event also highlights Destiny and Powell Grant Scholarship recipients and allows them the opportunity to share their scholastic goals and dreams to those in attendance.

Many thanks to all the generous sponsors and dinner guests for enabling the YEF to present scholarships to this year's deserving recipients. Alexis Martinez, recipient of the \$20,000 Destiny Scholarship, will be attending University of California, Berkely in the Fall. Powell Grant Scholarship recipient Alyssa Cobarrubias is attending American Musical & Dramatic Academy in Los Angeles.



Joanne Klemm, YEF Board Member and Scholarship Chair with Miranda Diaz-Infante, Destiny Scholarship 2023 Graduate.

For more information, please visit www.youthenrichmentfund.org.

FIESTAS PATRIAS
 FRIDAY, SEPTEMBER 8, 2023
 6:00 P.M. - 11:30 P.M.
 LOS NIETOS PARK
 11143 CHARLESWORTH RD.
 BANDS, SHUTTLE SERVICE, FOOD TRUCKS
 CRAFTS & ACTIVITIES, & BEER GARDEN!
 FOR INFORMATION: (562) 863-4896 | RECREATION@SANTAFESPRINGS.ORG | WWW.SFSREC.ORG

Upcoming...

Youth and Adult Sports

- Boxing,
- Pee Wee Basketball,
- Hoopstars,
- and Adult Basketball

For more information, please visit www.santafesprings.org/sports



FALL DAY CAMP

November 20-22

Little Lake Park

Ages: 5-11

Fees: \$70 (residents), \$90 (non-residents)

Scan here to register!



Calling All Santa Float Volunteers

SAVE THESE DATES!

Wednesday, November 8th –
 Volunteer Information Meeting

Thursday, November 30th –
 Mandatory Volunteer Training

For more information, contact Town Center Hall at (562) 863-4896.



SANTA FE SPRINGS CHAMBER BUSINESS EXPO 2023

BOARDING PASS
 FLIGHT 90670 TO Heritage Park 12100 Mora Dr., SFS
 PASSENGER Admit Everyone
 DATE Sept. 13 TIME 3:00pm-6:00pm
 GATE SFSCC SEAT Reserved for YOU
FREE to the Public

'Success Takes Flight!'

- SPONSORSHIP PACKAGES
- ADVERTISING
- CONNECTIONS
- EXHIBITOR TABLES
- BUSINESS LEADS
- RAFFLE
- FOOD
- GAMES
- MUSIC

Call the chamber office for more information (562)944-1616 or go to: sfschamber.com

