

# Downtown Development Authority

---

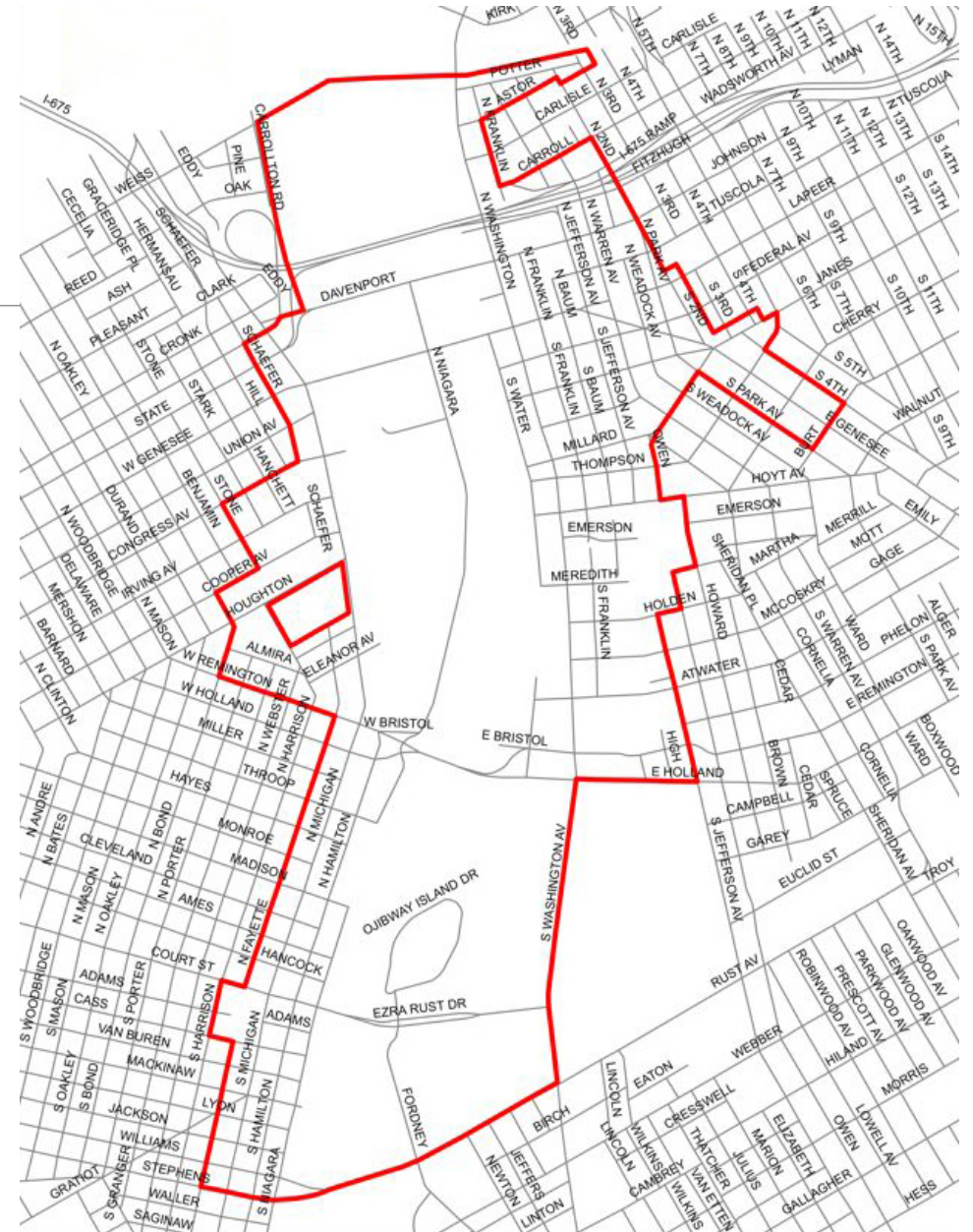
INFORMATIONAL MEETING

OVERVIEW OF FY 20/21 BUDGET

ACCOMPLISHMENTS THUS FAR AND CONTINUED PLANS

# Purpose

As defined by Act 57 of 2018 “When the governing body of a municipality determines that it is necessary for the best interests of the public to **halt property value deterioration and increase property tax valuation where possible in its business district, to eliminate the causes of that deterioration, and to promote economic growth**, the governing body may, by resolution, declare its intention to create and provide for the operation of an authority.”



# Funding

Funds for projects are collected in two ways:

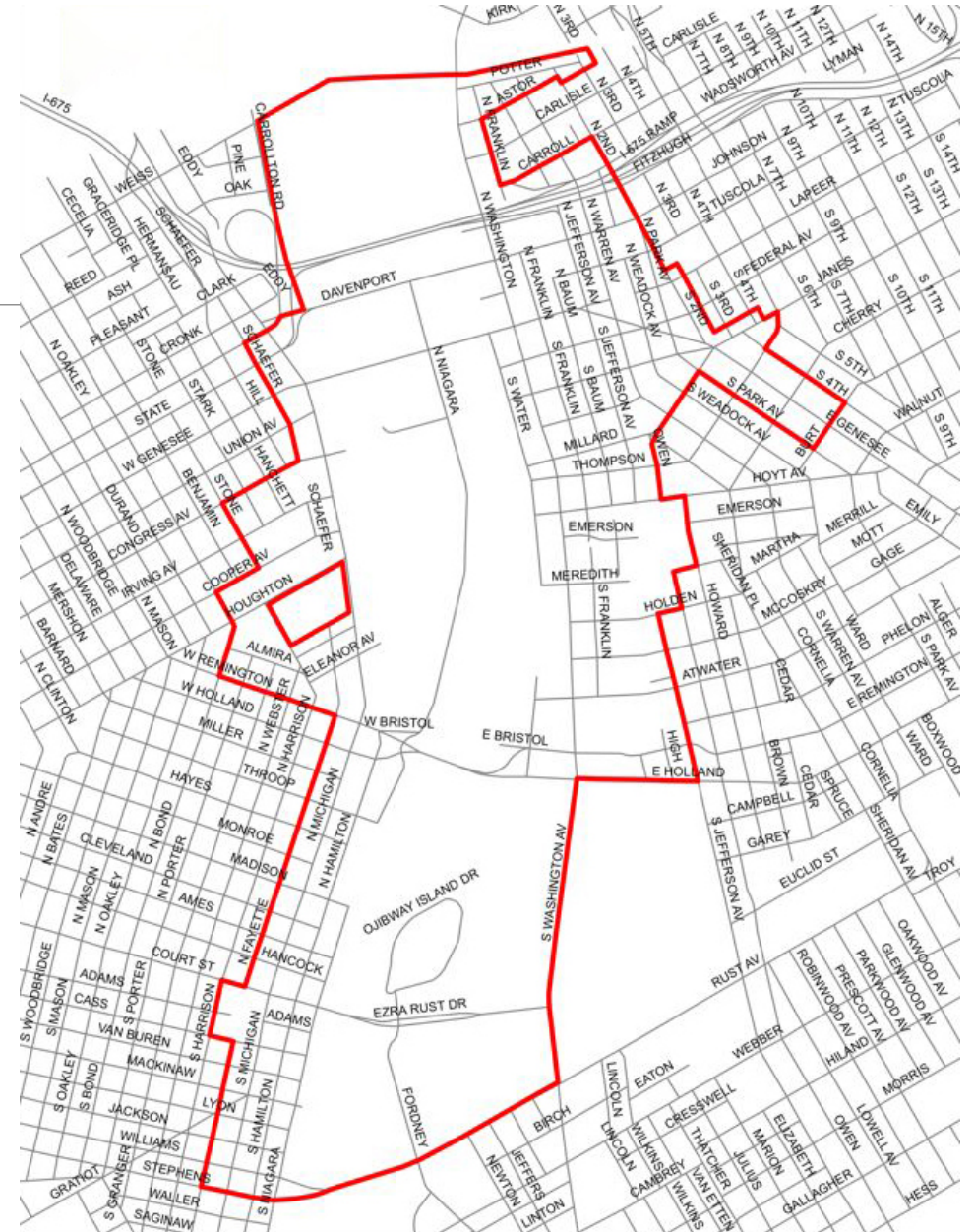
**Tax Increment Finance (TIF) District** - established in 2011, this funding mechanism allows the DDA to collect the incremental increase in taxes collected as properties increase in value from 2011 to now. Total we collect approximately \$15,000 annually.

- This fund can be used for public improvements in the district, such as streetscape improvements, parking, underground utilities and marketing efforts.
- The lifespan of the Saginaw DDA TIF is from 2011 – 2030.

**2 Mill Levy** - adopted in 2017 and collects \$1 for every \$1,000 of property value in the DDA District. Total we collect approximately \$115,000 annually.

- This tax levy was voted on by the public.

Funds for administration come from a City of Saginaw CDBG Grant.

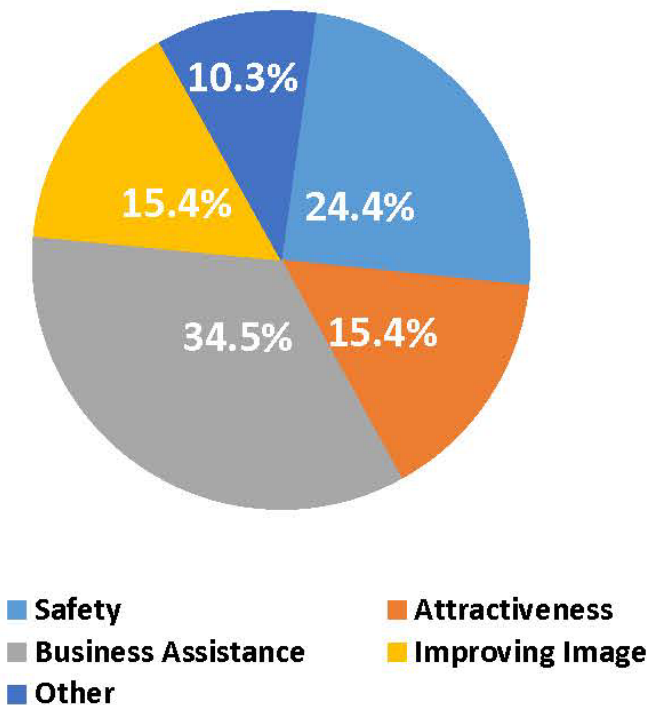




# FY 20/21 – Budget

## Proposed Budget - Two Mill Levy 2020-2021

Category	Item	Budget
Safety	Police Patrols	\$ 15,000
	Lighting & Cameras	\$ 16,800
Attractiveness	Lovely Nails Building Renovations	\$ 10,000
	Streetscape Improvements	\$ 10,000
Business Assistance	Façade Grant Program	\$ 45,000
	Consulting	\$ 6,950
Improving Image	Marketing	\$ 10,000
	Special Event Sponsorship	\$ 10,000
Other	Interdepartmental Charges	\$ 4,367
	Insurance	\$ 2,153
Total		\$ 130,270



Administrative costs are funded by a City of Saginaw CDBG Grant of \$38,000.

# Attractiveness

## Streetscape Improvement

- \$15,000
- Over the last two years the streetscape committee has organized the purchase of 35 flower pots. They plan to continue this project into this fiscal year.
- This project is done in partnership with the City of Saginaw, Tri-Cap and Abele's Greenhouse, saving the DDA approximately \$6,000 every year.
- This year the committee plan to place the flower pots around the exits and entrances of 675.



# Safety

---

## Police Patrols

- \$15,000
- The DDA pays the overtime for two police officers to patrol the riverfront afterhours in the warmer months. Since July the DDA has funded \$5,890.46 in overtime police patrols.



## Security Cameras

- \$16,800
- The DDA is working with Police Chief Ruth and the City of Saginaw to increase the number of security cameras in the riverfront.
- This last year the DDA purchased a server to store data collected by the cameras and approved funding the monthly consumers bill to run the cameras.



# Business Assistance



## Façade Grant Program

- \$45,000
- 50/50 matching grant for façade improvements.
- This year the DDA awarded 9 grants.
  1. Valerie's Downtown
  2. Cinderella Inc.
  3. Graebner Building
  4. Family Dentistry]
  5. 2214 N. Michigan
  6. Mid Michigan Children's Museum
  7. 410 Hancock
  8. 220 S. Michigan
  9. 208 S Michigan

# Business Assistance – COVID-19

---

## Small Business Relief Program

- Saginaw Future administered Saginaw County's funds for this program.
- 125 small businesses were awarded an average of \$1,600
- 17 of the businesses are in the DDA District

## Michigan Small Business **RESTART** Program

- Saginaw Future administered Saginaw County's funds for this program.
- 350 small businesses were awarded \$5,000, \$7,000 or 10,000
- Many are located in the DDA District

## Companies Awarded the Relief Grant

- |                              |                            |
|------------------------------|----------------------------|
| ◦ Bringer Inn                | ◦ Mr. Van's Shoe Repair    |
| ◦ Egyptian Kosher            | ◦ Mooney's                 |
| ◦ Elissa Rose Banquet Center | ◦ Oracle Brewing           |
| ◦ Erika's Flowers            | ◦ Rebecca's Gourmet Bakery |
| ◦ Fralia's                   | ◦ Red Eye Cafe             |
| ◦ Gold Medal Martial Arts    | ◦ The Hamilton Street Pub  |
| ◦ Honey B's Eatery           | ◦ U Me Paint Experience    |
| ◦ Jake's Old City Grill      | ◦ Valerie's Downtown       |
| ◦ Liquid Lounge              |                            |



# Business Assistance

---



## New Business Welcome Baskets

- In 2019 the DDA spend \$210 to purchase baskets and has not had to spend any more on additional baskets as of yet.
- Materials have been collected from various organizations and other businesses throughout the DDA District to fill the baskets.
- COVID has hindered the opening of various new businesses and only one basket has been given thus far this fiscal year, to The Old Town Junction.

# 218 S. Washington

Shaheen Development is currently constructing a new three-story, mixed-use building in Downtown Saginaw. The completed development will be home to first floor commercial tenant, The State Bank, and also include four well-planned residential apartments on the upper two floors. The project will result in an investment of \$1.25 million and the creation of eight new jobs.





# Mary Free Bed Rehabilitation Hospital

Mary Free Bed, in a joint venture with Covenant HealthCare. The group broken ground on a new, 90,000-square-foot destination rehabilitation facility for patients in the greater Saginaw, Michigan region in May of this year. The development is slated to be complete in 2021.





# Urban Tennis Foundation – Garber Courts

The Urban Tennis Foundation is the group behind the renovations of the existing Garber Tennis Courts. They are nearly at the fundraising goal of \$2 Million which will be used to develop state of the art tennis and pickleball courts. The development is slated to be complete in 2021.





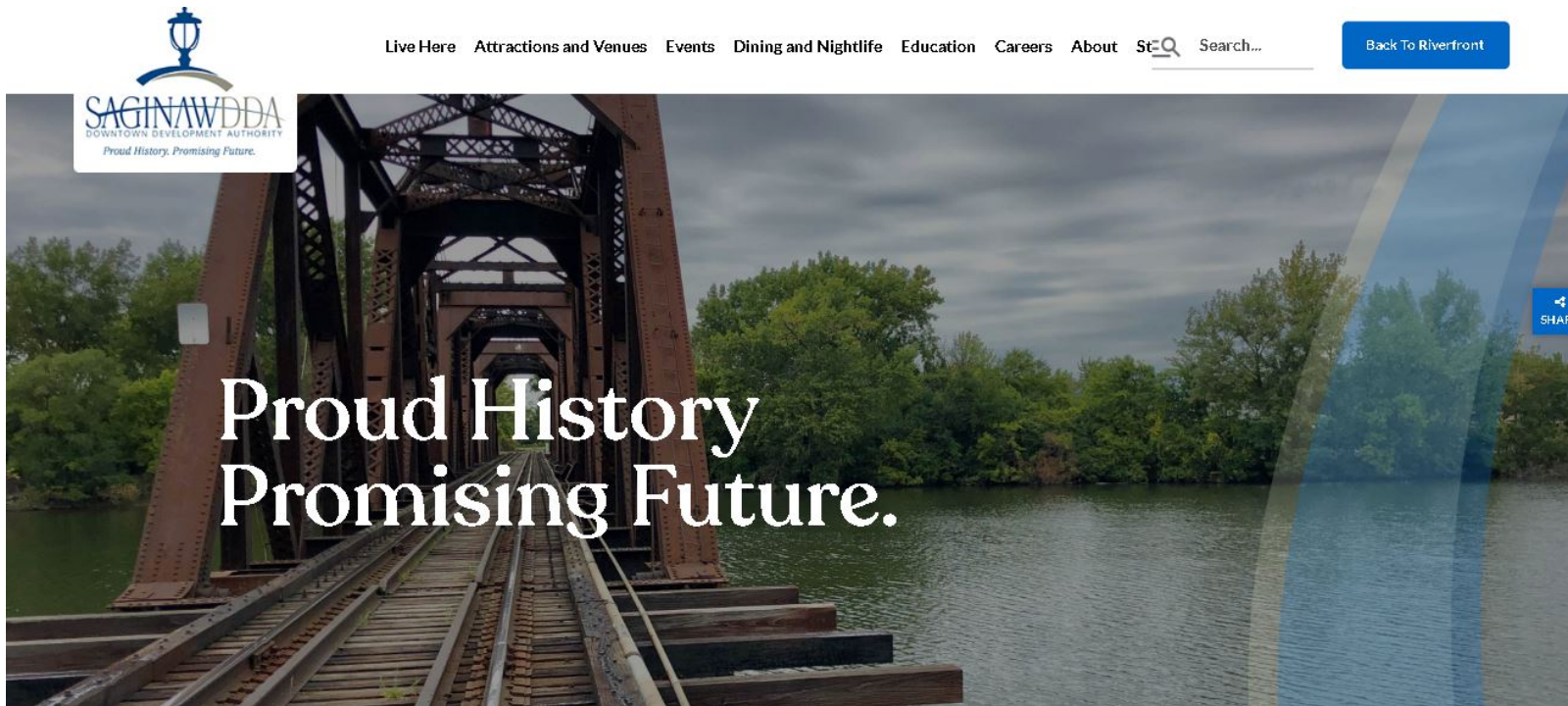
# Improving Image

## Special Event Sponsorship

- \$10,000
- Thus far this year the DDA has funded The Great Mural Projects Paint-a-thon
- COVID-19 has hindered a few of the events.
- We are looking into more flexible options for this program.



# Improving Image



## Website Hosting

- \$2,500
- In May, the new and improved Riverfront Saginaw website was launched.
- Revize was hired to host the website. Staff was trained to update and edit.
- Visit <https://www.riverfrontsaginaw.com/dda/index.php>



# Other Developments/Projects/Groups the DDA Assisted and was Involved with

---

**The DDA works with businesses and developers to help make them as successful as possible.**

## Multiple Future Residential Projects

- Case Funeral Home
- Michigan Photo Building
- Jefferson Apartments

Bearinger Building

Flex Fresh Mart

Historic Mill Markers

Delta College

Opportunity Zone Investment Summit

Electric Vehicle Charging Stations

Tuscola Alleyway Project

Central Michigan University College of  
Medicine

THRIVE Initiative

DSA

Westside Civic Association

Saginaw County Chamber of Commerce