

Downtown Development Authority

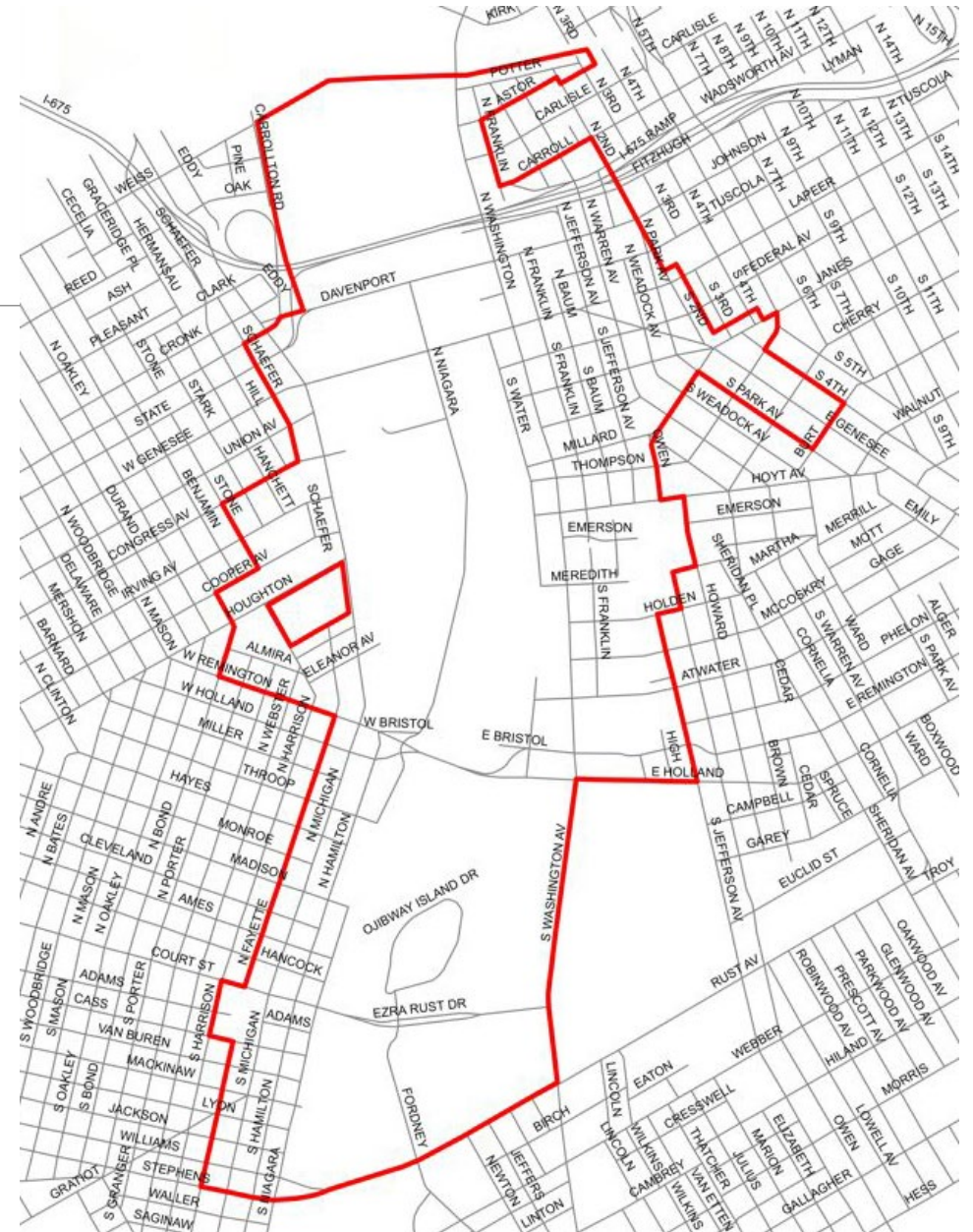
INFORMATIONAL MEETING

OVERVIEW OF FY 22/23 BUDGET

ACCOMPLISHMENTS AND CONTINUED PLANS

Purpose

As defined by Act 57 of 2018 “When the governing body of a municipality determines that it is necessary for the best interests of the public to **halt property value deterioration and increase property tax valuation where possible in its business district, to eliminate the causes of that deterioration, and to promote economic growth**, the governing body may, by resolution, declare its intention to create and provide for the operation of an authority.”



Funding

Funds for projects are collected in two ways:

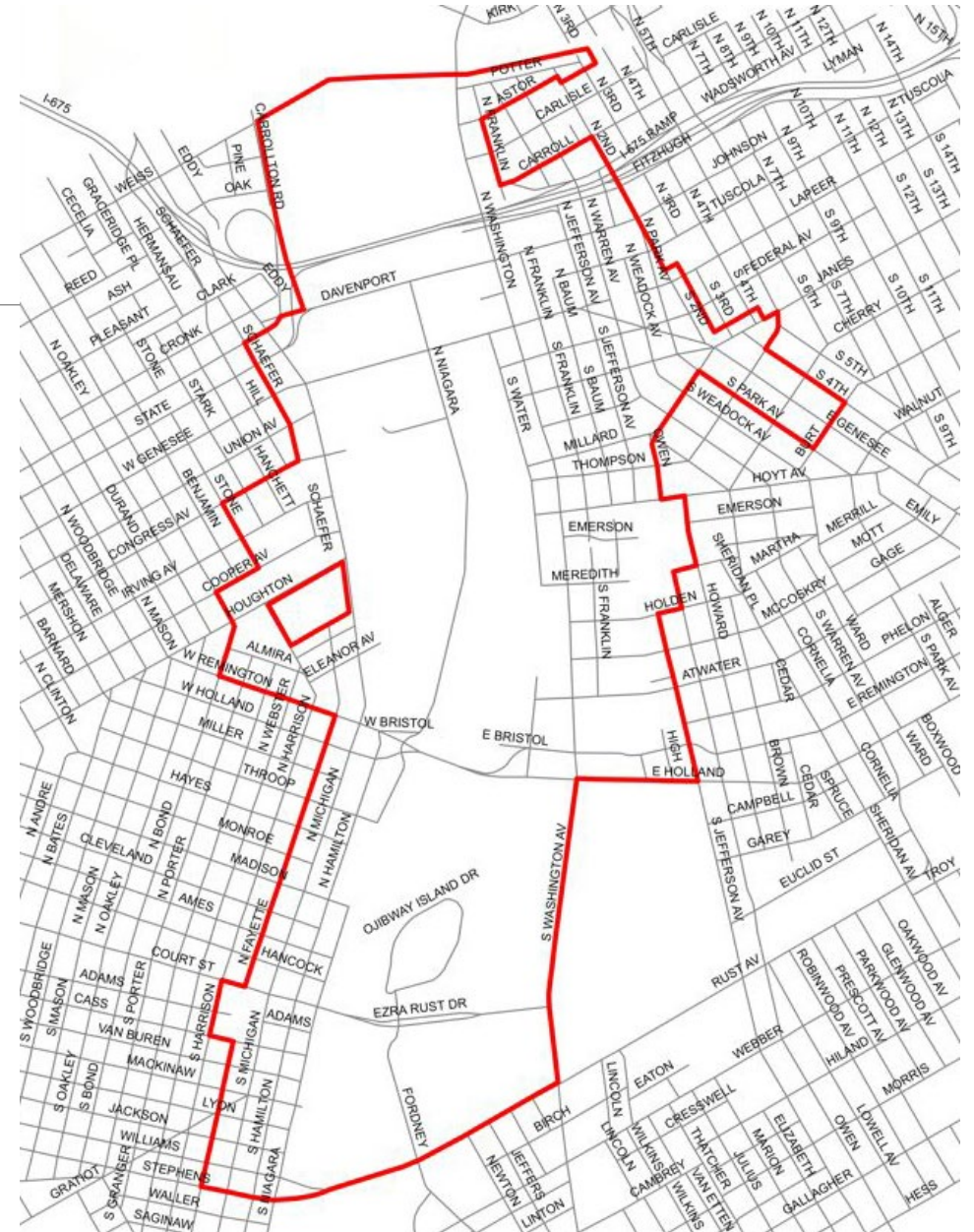
Tax Increment Finance (TIF) District- established in 2011, this funding mechanism allows the DDA to collect the incremental increase in taxes collected as properties increase in value from 2011 to now. Total we collect approximately \$15,000 annually.

- This fund can be used for public improvements in the district, such as streetscape improvements, parking, underground utilities and marketing efforts.
- The lifespan of the Saginaw DDA TIF is from 2011 – 2030.

2 Mill Levy - adopted in 2017 and collects \$1 for every \$1,000 of property value in the DDA District. Total we collect approximately \$125,000 annually.

- This tax levy was voted on by the public.

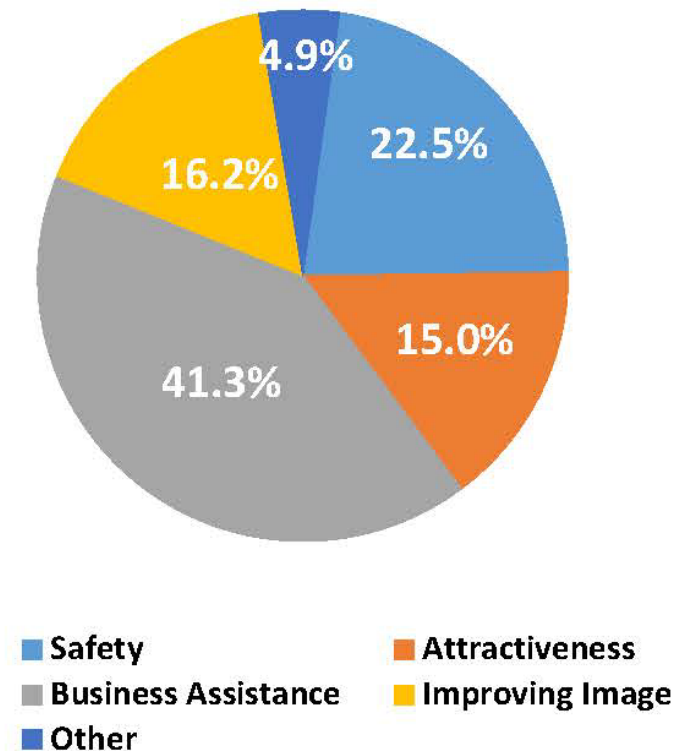
Funds for administration come from a City of Saginaw CDBG Grant.



FY 21/22 – Budget

Proposed Budget - Two Mill Levy 2021-2022

Category	Item	Budget
Safety	Police Patrols	\$ 15,000
	Lighting & Cameras	\$ 15,000
Attractiveness	Streetscape	\$ 20,000
Business Assistance	Façade Grant Program	\$ 45,000
	Environment/Development Assistance	\$ 10,000
Improving Image	Marketing	\$ 11,550
	Special Event Sponsorship	\$ 10,000
Other	Indirect Costs	\$ 6,500
		\$ 133,050

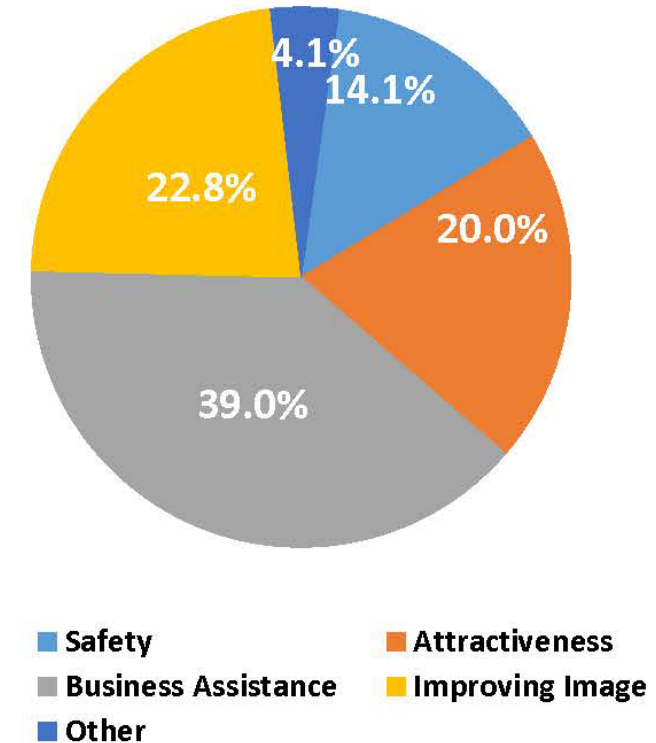


Administrative costs are funded by a City of Saginaw CDBG Grant of \$38,000.

FY 22/23 – Budget

Proposed Budget - Two Mill Levy 2022-2023

Category	Item	Budget
Safety	Police Patrols	\$ 15,000
	Security Cameras - Spectrum	\$ 4,115
Attractiveness	Electric Vehicle Chargers	\$ 7,200
	Streetscape	\$ 20,000
Business Assistance	Façade Grant Program	\$ 45,000
	Environment/Development Assistance	\$ 8,000
Improving Image	Marketing	\$ 10,950
	Special Event Sponsorship	\$ 20,000
Other	Indirect Costs	\$ 5,000
	Dues	\$ 499
		\$ 135,764



Administrative costs are funded by a City of Saginaw CDBG Grant of \$38,000.

Attractiveness

Streetscape Improvement

- \$20,000
- Over the last three years the streetscape committee has organized the purchase of 43 flower pots.
- This year the DDA consulted with Begick's Landscaping to plant and water the flower pots for \$10,075.
- Funds were also spent to repair 15 trash cans between Downtown and Old Town.
- The photo shows the one that was refinished to show how they will turn out.



Attractiveness

Streetscape Improvement

- \$20,000
- A portion of these funds will be spent on Christmas decorations such as the ones seen in the photos (Actual design has not been determined)
- Purchasing will take place over multiple years similar to the flower pot purchases.
- The DDA is collaborating with the City, Mayor, PRIDE and Bronner's on this project.



Safety

Police Patrols

- \$15,000
- The DDA pays the overtime for two police officers to patrol the riverfront afterhours in the warmer months.

Security Cameras

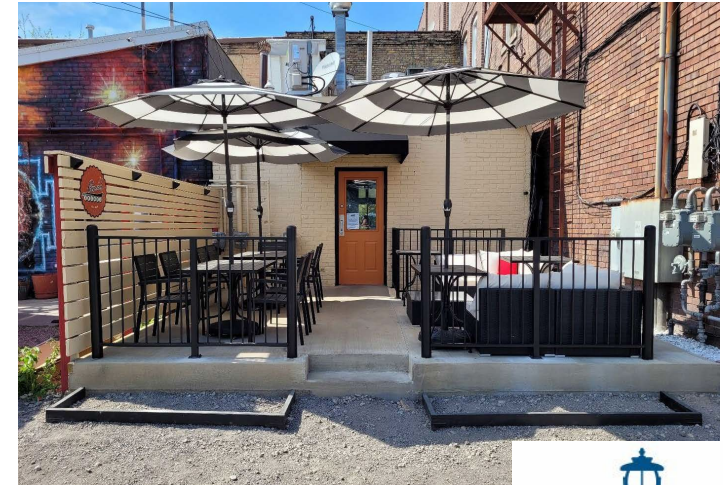
- \$54,165
- Additional funds were allocated to purchase new cameras this year. Main areas in both Downtown and Old Town are being monitored.
- The DDA pays spectrum to service them.



Business Assistance

Façade Grant Program

- \$45,000
- 50/50 matching grant for façade improvements.
- Thus far \$17,500 has been reimbursed.
- This year the DDA awarded 11 grants.
 1. Fralias
 2. 707 Federal
 3. Chic’N Fries
 4. Daniel’s Grill
 5. Case Building
 6. AKT Peerless
 7. Liquid Lounge
 8. Brasseur Electric Trains
 9. K and K Auto
 10. Audio Gazing
 11. Old Town Distillery



Business Assistance

New Business Welcome Baskets

- In 2019 the DDA spend \$210 to purchase baskets and this year spent an additional \$294 on more baskets.
- Materials have been collected from various organizations and other businesses throughout the DDA District to fill the baskets.
- Four were given out this year
 - Hey Blue! – Sporting Goods Store in Downtown
 - Put a Fork in Me – Restaurant in Downtown
 - Fig and Honey – Restaurant/Catering in Old Town
 - Ox Eye Media – Media Company in Old Town



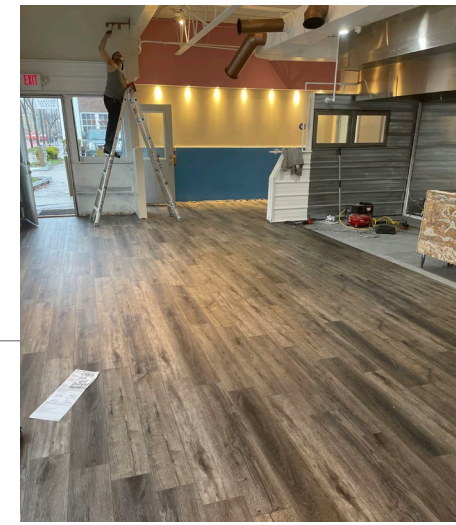
Business Assistance

Match on Main

- The DDA helped obtain two \$25,000 Match on Main grants for Saginaw Businesses.
- Gee'Ques is a new, minority owned business located in Old Town Saginaw. This development will allow the business to double it's seating capacity increasing profits and the number of staff who will be hired to operate the business. In total the project will result in the creation of 5 full-time employees and 14 part-time employees.
- The READ Association of Saginaw County was founded in Saginaw County in 1966 with the mission to help students improve their reading skills and discover the joy of reading. The organization is expanding into an additional office suite at the Jefferson One Building in Downtown Saginaw to house The Family Literacy Center. This project increases efficiency and allows the organization to expand their services to those in need. The project is slated to include an investment of approximately \$75,000 and be completed in late summer. This expansion will create 1-2 new jobs and retain 4.



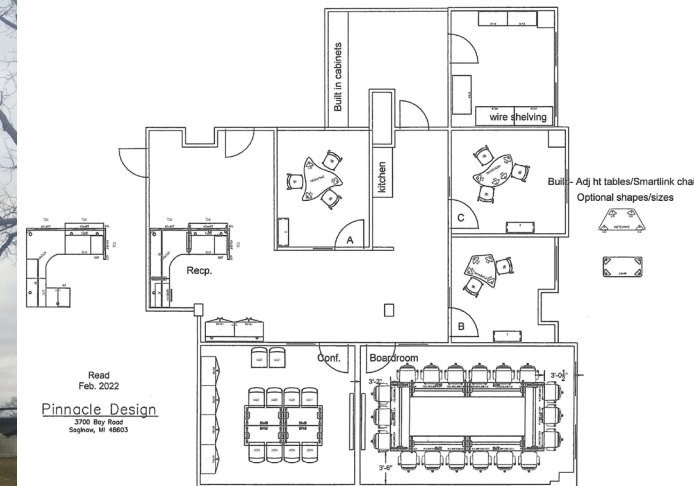
Exterior of Gee'Ques



Interior of Gee'Ques
Under Construction



Exterior of READ Association
Location



Layout for new READ
Association Office Space

Urban Tennis Foundation – Garber Courts

The Urban Tennis Foundation is the group behind the renovations of the existing Garber Tennis Courts. They are nearly at the fundraising goal of \$2 Million which will be used to develop state of the art tennis and pickleball courts.

The development was completed and held a ribbon cutting and grand opening in June.



Great Lakes Bay Health Old Town Center

Great Lakes Bay Health Center has partnered with Shaheen Development to construct a new 30,000 square foot, multi-disciplinary medical facility on Court Street. This is the site that was the former John Moore School.

The development is slated to be complete Fall 2022.



Electric Vehicle Chargers

The DDA contributed \$50,000 to this project

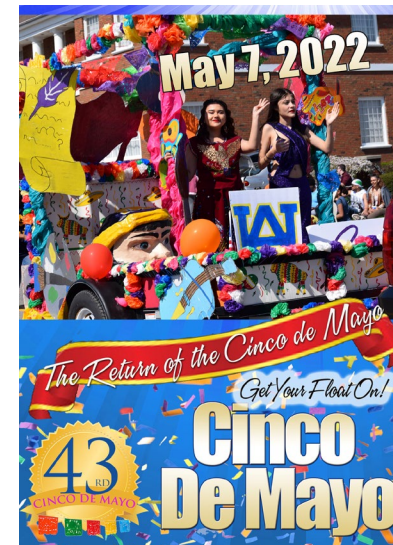
The City received a grant from Consumer's Energy - Power Michigan Drive and the State of Michigan - Department of Environment, Great Lakes, and Energy to fund two DC Fast Chargers and six Level 2 Charging Stations. The city was awarded \$150,307 in grants, \$50,000 from the Downtown Development Authority and contributed an additional \$53,398 to fund the purchase and installation of the chargers, which have been installed in four parking lots throughout the city.



Improving Image

Special Event Sponsorship

- \$12,500 in sponsorships
- The DDA funded eight events this year
 - Saginaw Bay Symphony Music around the City
 - Saginaw Choral Society Pans in the Park
 - Friday Night Live
 - Jazz in the Garden
 - Old Town Easter Egg Hunt
 - Memorial Day Parade
 - Cinco de Mayo Parade
 - Jazz on Jefferson



Saginaw Soup

Saginaw Soup provides in-depth personalized training opportunities to entrepreneurs in the hope that they will compete in the pitch competition but also that their business will be successful and grow right here in Saginaw.

Saginaw Soup is a collaborative effort between Saginaw Future, Saginaw Economic Development Corporation, the Small Business Development Center, Saginaw Chamber of Commerce, CMURC, City of Saginaw and the Bridgeport and Saginaw DDAs.

Two rounds are held annually ending in pitch competitions held in November and May.



Other Developments/Projects/Groups the DDA Assisted and was Involved with

The DDA works with businesses and developers to help make them as successful as possible.

A Few of the most marketed buildings

- Jefferson Apartments
- Corner of Genesee and Washington
- Bearinger Building
- Various buildings on Genesee

Historic Mill Markers

Saginaw Schools

Saginaw Sugar Beets

Red Eye Coffee House

Middle East Pod in the Veteran's Memorial Plaza

City of Saginaw Master Planning Process

Tuscola Alleyway Project

Central Michigan University College of
Medicine

THRIVE Initiative

Downtown Saginaw Association

Westside Civic Association

Saginaw County Chamber of Commerce