

Choose Robbinsville ... For Your Business



Robbinsville, New Jersey is centrally located between New York City and Philadelphia. The Mercer County region is a great place to start a new venture or grow existing businesses such as restaurants, retail, warehousing, fitness centers and the healthcare industry. With easy access to major highways, air transportation, rail service and buses, our growing community of 15,476 residents is the ideal place to build your business. A strong regional economy, educated workforce, low crime rate and very high quality of life allows Robbinsville residents and businesses to **Be At The Center Of It All!**





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STRONG LOCAL ECONOMY

- Population of 15,476 residents with 5,094 households (2020 Census)
- "Keep it Local Robbinsville" awareness program encourages residents to support local businesses and non-profit organizations
- Nine consecutive years of flat or reduced municipal taxes as of the 2021 budget year
- Consistent annual Standard & Poor's rating of AA+/Stable
- Aggregate true market value of \$2.83 billion Township-wide (2021)
- Median household income of \$155,107, with an average assessed home value of \$378,500 (2021)
- Average household net worth of \$770,856 (2021)

BUSINESS FRIENDLY COMMUNITY

- Streamlined planning and zoning requirements for commercial and retail businesses
- Flourishing warehouse park with over 12 million square feet of leased space operating at 98 percent capacity (2020)
- Water and sewer infrastructure to support future development
- Diversity in local economy with a range of commercial, retail, and health care industries from large scale to small business
- Active Economic Development Advisory Committee (EDAC) to support and promote local businesses

TRANSPORTATION ACCESS

There is easy access to:

- New Jersey Turnpike (exit 7A)
- Interstate Routes 195, 95, 295, along with NJ Routes 130, 33 and the Garden State Parkway
- Newark Liberty International Airport; Philadelphia International Airport; Mercer County Regional Airport and local Trenton-Robbinsville Airport
- Three NJ Transit/Amtrak rail stations within 10 miles connecting to NYC, Boston and Washington, D.C.

EDUCATED & SKILLED WORKFORCE

- High School graduate or higher (25+ years of age) is 96.8 percent (2020)
- Bachelor's Degree or higher (25+ years of age) is 64.5 (2020)
- Large number of local, skilled building & construction trades labor union workforce
- Mercer County unemployment rate was 5.5 percent as of May, 2021