

# PIERCE COUNTY “SMART GROWTH” COMPREHENSIVE PLAN

## Phase 2: COMMUNITY ATTITUDES SURVEY

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*Prepared with the assistance of*

**RUDD & ASSOCIATES**

## Section 1: INTRODUCTION

In October 1999, the Governor of Wisconsin signed legislation requiring each Wisconsin municipality to develop a Comprehensive Plan by 2010. Any decision made by a municipality after that time must be consistent with the approved Comprehensive Plan. Pierce County is using a three-phase approach to address the comprehensive planning mandate.

Phases include:

**PHASE I: Data Collection**—Compilation of all background information necessary to adequately address the nine required elements of the “Smart Growth” comprehensive plan. This phase was completed in 2006.

**PHASE II: Community Attitudes Survey**—Development, distribution, and compilation of a survey instrument to assess the attitudes of Pierce County residents.

**PHASE III: Facilitation & Goal Development**—Identification of a countywide vision, goals and objectives, and implementation strategies to achieve identified goals.

This report completes Phase II as described above. Survey results have been compiled to assess countywide and town-specific attitudes. The survey sought to gather residents’ opinions on various issues related to County and Town services, in addition to comprehensive planning. The information gathered will be used to prepare the Pierce County “Smart Growth” Comprehensive Plan and will also be available for use by Towns in the development of their individual comprehensive plans.

## **Section 2: METHODOLOGY**

Pierce County contracted Rudd & Associates to manage survey development and distribution, data collection, and data analysis for the Phase II: Community Attitudes Survey project.

During the last week of December 2006, 6,984 surveys were mailed to all taxpaying property owners (residential, commercial, industrial, and agricultural) in the seventeen townships that comprise Pierce County. Villages and cities located within Pierce County were not included in the survey distribution. The four-page survey and a return envelope (addressed and stamped) were mailed in an official Pierce County business envelope. Recipients were asked to complete and return the survey to the Pierce County Department of Land Management and Records by Friday, January 19, 2007.

The final data analysis includes responses from 2,934 surveys, resulting in a 42.0% return rate. This rate of return is considered very excellent for a survey instrument of this type.

Because 217 returned surveys (7.4%) did not indicate a Township of origin (Question No. 1), the category of “Other” has been created to account for these responses.

### **Survey Response Rate**

	Number Mailed	Number Returned	Percent Returned
<b>Pierce County*</b>	6,984	2,934	42.0%

*\* Town data only – excludes cities and villages*

<b>Towns</b>			
Clifton	727	293	40.3%
Diamond Bluff	218	82	37.6%
Ellsworth	424	162	38.2%
El Paso	271	105	38.7%
Gilman	381	174	45.7%
Hartland	326	119	36.5%
Isabelle	110	29	26.4%
Maiden Rock	283	103	36.4%
Martell	456	182	39.9%
Oak Grove	695	282	40.6%
River Falls	818	353	43.1%
Rock Elm	216	69	31.9%
Salem	216	81	37.5%
Spring Lake	226	101	44.7%
Trenton	749	250	33.4%
Trimbelle	627	240	38.3%
Union	241	92	38.2%
OTHER**	—	217	7.4%***

*\*\* Town was not identified on returned survey (question #1)*

*\*\*\* As a percent of total responses returned*

## Section 3: SURVEY RESPONSES

### DEMOGRAPHIC INFORMATION

The countywide return on this question indicated a balanced response between length of residency categories. Responses ranged from a high of 17.1% (50+ years) to low of 9.0% (26-30 years). It is interesting to note that two Towns located in the northwestern portion of the county (Clifton and Oak Grove) had higher response rates from residents of 1–10 years (46.1% and 48.6% respectively). Several Towns in the center and eastern portion of the county had a higher response rate to the 50+ years category than the countywide average (Hartland, 26.6%; El Paso, 26.7%; Spring Lake, 27.8%; and Union, 38%).

#### **Question 2. Indicate total number of years lived in the area:**

	Number of Responses	% of Total Responses
<b>PIERCE COUNTY*</b>		
	Number	%
1–5 years	464	16.2%
6–10 years	364	12.7%
11–18 years	376	13.1%
19–25 years	272	9.5%
26–30 years	258	9.0%
31–40 years	377	13.2%
41–50 years	263	9.2%
50+ years	488	17.1%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>		
	Number	%
1–5 years	72	25.1%
6–10 years	60	20.9%
11–18 years	36	12.5%
19–25 years	29	10.1%
26–30 years	24	8.4%
31–40 years	27	9.4%
41–50 years	14	4.9%
50+ years	25	8.7%
<b>Town of Diamond Bluff</b>		
	Number	%
1–5 years	5	6.3%
6–10 years	12	15.0%
11–18 years	8	10.0%
19–25 years	5	6.3%
26–30 years	13	16.3%
31–40 years	10	12.5%
41–50 years	9	11.3%
50+ years	18	22.5%

<b>Town of Ellsworth</b>		
	Number	%
1–5 years	22	12.2%
6–10 years	23	12.7%
11–18 years	22	12.2%
19–25 years	12	6.6%
26–30 years	18	9.9%
31–40 years	27	14.9%
41–50 years	21	11.6%
50+ years	36	19.9%
<b>Town of El Paso</b>		
	Number	%
1–5 years	16	15.2%
6–10 years	14	13.3%
11–18 years	11	10.5%
19–25 years	8	7.6%
26–30 years	7	6.7%
31–40 years	14	13.3%
41–50 years	7	6.7%
50+ years	28	26.7%
<b>Town of Gilman</b>		
	Number	%
1–5 years	37	21.9%
6–10 years	17	10.1%
11–18 years	20	11.8%
19–25 years	10	5.9%
26–30 years	16	9.5%
31–40 years	20	11.8%
41–50 years	20	11.8%
50+ years	29	17.2%
<b>Town of Hartland</b>		
	Number	%
1–5 years	16	14.7%
6–10 years	7	6.4%
11–18 years	8	7.3%
19–25 years	9	8.3%
26–30 years	9	8.3%
31–40 years	15	13.8%
41–50 years	16	14.7%
50+ years	29	26.6%
<b>Town of Isabelle</b>		
	Number	%
1–5 years	8	27.6%
6–10 years	3	10.3%
11–18 years	4	13.8%
19–25 years	1	3.4%
26–30 years	5	17.2%
31–40 years	2	6.9%
41–50 years	2	6.9%
50+ years	4	13.8%

<b>Town of Maiden Rock</b>		
	Number	%
1–5 years	13	13.3%
6–10 years	8	8.2%
11–18 years	19	19.4%
19–25 years	8	8.2%
26–30 years	10	10.2%
31–40 years	16	16.3%
41–50 years	8	8.2%
50+ years	16	16.3%
<b>Town of Martell</b>		
	Number	%
1–5 years	24	14.3%
6–10 years	28	16.7%
11–18 years	25	14.9%
19–25 years	21	12.5%
26–30 years	10	6.0%
31–40 years	24	14.3%
41–50 years	12	7.1%
50+ years	24	14.3%
<b>Town of Oak Grove</b>		
	Number	%
1–5 years	88	31.9%
6–10 years	46	16.7%
11–18 years	37	13.4%
19–25 years	16	5.8%
26–30 years	19	6.9%
31–40 years	32	11.6%
41–50 years	11	4.0%
50+ years	27	9.8%
<b>Town of River Falls</b>		
	Number	%
1–5 years	31	8.7%
6–10 years	37	10.4%
11–18 years	64	18.0%
19–25 years	53	14.9%
26–30 years	47	13.2%
31–40 years	50	14.1%
41–50 years	31	8.7%
50+ years	42	11.8%
<b>Town of Rock Elm</b>		
	Number	%
1–5 years	10	14.5%
6–10 years	7	10.1%
11–18 years	15	21.7%
19–25 years	6	8.7%
26–30 years	3	4.3%
31–40 years	8	11.6%
41–50 years	12	17.3%
50+ years	8	11.6%

<b>Town of Salem</b>		
	Number	%
1–5 years	5	6.9%
6–10 years	3	4.2%
11–18 years	13	18.1%
19–25 years	11	15.3%
26–30 years	4	5.6%
31–40 years	18	25.0%
41–50 years	10	13.9%
50+ years	8	11.1%
<b>Town of Spring Lake</b>		
	Number	%
1–5 years	10	10.3%
6–10 years	13	13.4%
11–18 years	10	10.3%
19–25 years	9	9.3%
26–30 years	6	6.2%
31–40 years	15	15.5%
41–50 years	7	7.2%
50+ years	27	27.8%
<b>Town of Trenton</b>		
	Number	%
1–5 years	38	15.6%
6–10 years	29	11.9%
11–18 years	29	11.9%
19–25 years	29	11.9%
26–30 years	24	9.9%
31–40 years	40	16.5%
41–50 years	24	9.9%
50+ years	30	12.3%
<b>Town of Trimbelle</b>		
	Number	%
1–5 years	28	12.2%
6–10 years	26	11.4%
11–18 years	29	12.7%
19–25 years	17	7.4%
26–30 years	21	9.2%
31–40 years	30	13.1%
41–50 years	24	10.5%
50+ years	54	23.6%
<b>Town of Union</b>		
	Number	%
1–5 years	10	10.9%
6–10 years	7	7.6%
11–18 years	7	7.6%
19–25 years	7	7.3%
26–30 years	3	3.3%
31–40 years	12	13.0%
41–50 years	11	12.0%
50+ years	35	38.0%



<b>OTHER**</b>	<b>Number</b>	<b>%</b>
1–5 years	31	16.1%
6–10 years	24	12.5%
11–18 years	19	9.9%
19–25 years	15	7.8%
26–30 years	14	7.3%
31–40 years	17	8.9%
41–50 years	24	12.5%
50+ years	48	25.0%

*\*\*Town was not identified on returned survey (question #1)*

The number of residents of all age groups in the county represented in the responses total 7,254. This number represents 42% of the 2005 estimated county population (17,282) living in Towns. Though the age group categories in this survey do not correlate precisely with those used in the 2000 U.S. Census, the population percentages are somewhat similar. For example:

- 2000 U.S. Census, 0-5 years old = 5.7%; survey, 0-5 years old = 6.2%
- 2000 U.S. Census, 65+ years old = 9.6%; survey, 66+ years old = 11.8%.

**Question 3. Indicate the total number of persons in your household by the following age groups:**

	Number of Responses	% of Total Responses
<b>PIERCE COUNTY*</b>		
	Number	%
0-5 years old	450	6.2%
6-10 years old	430	5.9%
11-18 years old	831	11.5%
19-25 years old	439	6.1%
26-35 years old	539	7.4%
36-45 years old	1,113	15.3%
46-55 years old	1,369	18.9%
56-65 years old	1,230	17.0%
66+ years old	853	11.8%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>		
	Number	%
0-5 years old	65	7.3%
6-10 years old	52	5.8%
11-18 years old	79	8.8%
19-25 years old	43	4.8%
26-35 years old	77	8.6%
36-45 years old	125	14.0%
46-55 years old	134	15.0%
56-65 years old	248	27.7%
66+ years old	71	8.0%
<b>Town of Diamond Bluff</b>		
	Number	%
0-5 years old	11	6.5%
6-10 years old	9	5.3%
11-18 years old	14	8.3%
19-25 years old	3	1.8%
26-35 years old	14	8.3%
36-45 years old	18	10.7%
46-55 years old	32	19.0%
56-65 years old	39	23.1%
66+ years old	29	17.2%

<b>Town of Ellsworth</b>		
	Number	%
0–5 years old	23	4.8%
6–10 years old	27	5.7%
11–18 years old	61	12.8%
19–25 years old	42	8.8%
26–35 years old	35	7.4%
36–45 years old	69	14.5%
46–55 years old	106	22.3%
56–65 years old	74	15.5%
66+ years old	39	8.2%
<b>Town of El Paso</b>		
	Number	%
0–5 years old	14	4.7%
6–10 years old	20	6.8%
11–18 years old	43	14.6%
19–25 years old	17	5.8%
26–35 years old	21	7.1%
36–45 years old	48	16.3%
46–55 years old	49	16.6%
56–65 years old	43	14.6%
66+ years old	40	13.6%
<b>Town of Gilman</b>		
	Number	%
0–5 years old	19	4.7%
6–10 years old	25	6.2%
11–18 years old	37	9.2%
19–25 years old	26	6.5%
26–35 years old	31	7.7%
36–45 years old	54	13.4%
46–55 years old	107	26.6%
56–65 years old	60	14.9%
66+ years old	43	10.7%
<b>Town of Hartland</b>		
	Number	%
0–5 years old	14	5.8%
6–10 years old	14	5.8%
11–18 years old	24	10.0%
19–25 years old	18	7.5%
26–35 years old	24	10.0%
36–45 years old	24	10.0%
46–55 years old	41	17.1%
56–65 years old	43	17.9%
66+ years old	38	15.8%

<b>Town of Isabelle</b>		
	Number	%
0–5 years old	4	6.3%
6–10 years old	0	0.0%
11–18 years old	5	7.9%
19–25 years old	4	6.3%
26–35 years old	6	9.5%
36–45 years old	6	9.5%
46–55 years old	20	31.7%
56–65 years old	13	20.1%
66+ years old	5	7.9%
<b>Town of Maiden Rock</b>		
	Number	%
0–5 years old	9	3.9%
6–10 years old	10	4.3%
11–18 years old	24	10.3%
19–25 years old	13	5.6%
26–35 years old	14	6.0%
36–45 years old	32	13.8%
46–55 years old	37	15.9%
56–65 years old	47	20.2%
66+ years old	46	19.8%
<b>Town of Martell</b>		
	Number	%
0–5 years old	34	8.2%
6–10 years old	23	5.5%
11–18 years old	47	11.3%
19–25 years old	30	7.2%
26–35 years old	33	8.0%
36–45 years old	69	16.6%
46–55 years old	71	17.1%
56–65 years old	63	15.2%
66+ years old	55	13.3%
<b>Town of Oak Grove</b>		
	Number	%
0–5 years old	77	10.1%
6–10 years old	65	8.5%
11–18 years old	95	12.4%
19–25 years old	29	3.8%
26–35 years old	67	8.7%
36–45 years old	160	20.9%
46–55 years old	133	17.4%
56–65 years old	82	10.8%
66+ years old	58	7.6%

<b>Town of River Falls</b>		
	Number	%
0–5 years old	34	3.8%
6–10 years old	50	5.6%
11–18 years old	138	15.6%
19–25 years old	57	6.4%
26–35 years old	29	3.3%
36–45 years old	136	15.3%
46–55 years old	198	22.3%
56–65 years old	137	15.5%
66+ years old	107	12.1%
<b>Town of Rock Elm</b>		
	Number	%
0–5 years old	10	6.3%
6–10 years old	10	6.3%
11–18 years old	21	13.2%
19–25 years old	6	3.8%
26–35 years old	16	10.0%
36–45 years old	25	15.7%
46–55 years old	27	17.0%
56–65 years old	18	11.3%
66+ years old	26	16.4%
<b>Town of Salem</b>		
	Number	%
0–5 years old	10	5.3%
6–10 years old	11	5.9%
11–18 years old	22	11.7%
19–25 years old	10	5.3%
26–35 years old	10	5.3%
36–45 years old	32	17.0%
46–55 years old	31	16.5%
56–65 years old	38	20.2%
66+ years old	24	12.8%
<b>Town of Spring Lake</b>		
	Number	%
0–5 years old	13	5.3%
6–10 years old	15	6.1%
11–18 years old	31	12.6%
19–25 years old	15	6.1%
26–35 years old	16	6.5%
36–45 years old	44	17.8%
46–55 years old	41	16.6%
56–65 years old	37	15.0%
66+ years old	35	14.2%

<b>Town of Trenton</b>		
	Number	%
0–5 years old	40	6.7%
6–10 years old	27	4.5%
11–18 years old	56	10.6%
19–25 years old	47	7.9%
26–35 years old	50	8.4%
36–45 years old	95	16.0%
46–55 years old	95	16.0%
56–65 years old	104	17.4%
66+ years old	82	13.8%
<b>Town of Trimbelle</b>		
	Number	%
0–5 years old	46	8.2%
6–10 years old	41	7.3%
11–18 years old	52	9.3%
19–25 years old	37	6.6%
26–35 years old	55	9.8%
36–45 years old	83	14.8%
46–55 years old	107	19.0%
56–65 years old	87	15.5%
66+ years old	54	9.6%
<b>Town of Union</b>		
	Number	%
0–5 years old	7	3.1%
6–10 years old	13	5.8%
11–18 years old	34	15.0%
19–25 years old	9	4.0%
26–35 years old	15	6.6%
36–45 years old	42	18.6%
46–55 years old	43	19.0%
56–65 years old	32	14.2%
66+ years old	31	13.7%
<b>OTHER**</b>		
	Number	%
0–5 years old	20	4.7%
6–10 years old	18	4.2%
11–18 years old	48	11.2%
19–25 years old	33	7.7%
26–35 years old	26	6.1%
36–45 years old	51	11.9%
46–55 years old	97	22.7%
56–65 years old	65	15.2%
66+ years old	70	16.4%

\*\*Town was not identified on returned survey (question #1)

On a countywide basis, Pierce County was the primary place of work (27.5%) for those workers represented by returned surveys. The Minneapolis/St. Paul metro area followed at 19.0%. As might be expected, those Towns geographically located in closer proximity to Minneapolis/St. Paul indicated a higher percentage of workers in that metro area (Clifton, 27.4%; Oak Grove, 36.4%). Trenton (another “border” township) cited Goodhue County, Minnesota as a place of work for 36% of its worker/wage earners. Three northern Towns (River Falls, Martell, and Gilman) indicated a range of 17% to 19% of their worker/wage earners commuted to the Twin City metro area. This relatively high percentage may be attributable to these Towns’ proximity to Interstate 94 and its direct route into the metro area.

**Question 4. Indicate the place of work for each worker/wage earner:**

	Number of Responses	% of Total Responses
<b>PIERCE COUNTY*</b>		
	Number	%
Retired	1,145	21.8%
Unemployed	134	2.5%
Pierce County	1,446	27.5%
St. Croix County	563	10.7%
Dunn County	61	1.2%
Eau Claire	26	.5%
Minneapolis / St. Paul Metro	998	19.0%
Goodhue County	460	8.7%
Washington County	212	4.0%
Other	219	4.2%

*\*Town data only – excludes cities and villages*

	Number	%
<b>Town of Clifton</b>		
Retired	125	20.7%
Unemployed	15	2.5%
Pierce County	124	20.5%
St. Croix County	118	19.5%
Dunn County	1	.2%
Eau Claire	1	.2%
Minneapolis / St. Paul Metro	166	27.4%
Goodhue County	5	.8%
Washington County	25	4.1%
Other	25	4.1%

<b>Town of Diamond Bluff</b>		
	Number	%
Retired	44	29.3%
Unemployed	4	2.7%
Pierce County	32	21.3%
St. Croix County	4	2.7%
Dunn County	–	–
Eau Claire	1	.7%
Minneapolis / St. Paul Metro	22	14.7%
Goodhue County	35	23.3%
Washington County	2	1.3%
Other	6	4.0%
<b>Town of Ellsworth</b>		
	No.	%
Retired	64	18.3%
Unemployed	7	2.0%
Pierce County	130	37.2%
St. Croix County	35	10.0%
Dunn County	1	.3%
Eau Claire	–	–
Minneapolis / St. Paul Metro	52	14.9%
Goodhue County	32	9.2%
Washington County	14	4.0%
Other	14	4.0%
<b>Town of El Paso</b>		
	Number	%
Retired	54	26.3%
Unemployed	6	2.9%
Pierce County	86	42.0%
St. Croix County	20	9.8%
Dunn County	4	2.0%
Eau Claire	2	1.0%
Minneapolis / St. Paul Metro	25	12.2%
Goodhue County	4	2.0%
Washington County	4	2.0%
Other	–	–
<b>Town of Gilman</b>		
	Number	%
Retired	55	18.5%
Unemployed	3	1.0%
Pierce County	99	33.2%
St. Croix County	56	18.8%
Dunn County	5	1.7%
Eau Claire	7	2.3%
Minneapolis / St. Paul Metro	56	18.8%
Goodhue County	2	.7%
Washington County	7	2.3%
Other	8	2.7%



<b>Town of Hartland</b>		
	Number	%
Retired	39	19.9%
Unemployed	4	2.0%
Pierce County	64	32.7%
St. Croix County	5	2.6%
Dunn County	–	–
Eau Claire	–	–
Minneapolis / St. Paul Metro	29	14.8%
Goodhue County	43	22.0%
Washington County	8	4.1%
Other	4	2.0%
<b>Town of Isabelle</b>		
	Number	%
Retired	8	14.2%
Unemployed	1	1.8%
Pierce County	8	14.2%
St. Croix County	2	3.6%
Dunn County	–	–
Eau Claire	–	–
Minneapolis / St. Paul Metro	4	7.1%
Goodhue County	25	44.6%
Washington County	1	1.8%
Other	7	12.5%
<b>Town of Maiden Rock</b>		
	Number	%
Retired	41	23.6%
Unemployed	10	5.7%
Pierce County	57	32.8%
St. Croix County	3	1.7%
Dunn County	–	–
Eau Claire	4	2.3%
Minneapolis / St. Paul Metro	19	11.0%
Goodhue County	29	16.7%
Washington County	2	1.1%
Other	9	5.2%
<b>Town of Martell</b>		
	Number	%
Retired	57	17.8%
Unemployed	14	4.4%
Pierce County	102	31.8%
St. Croix County	54	16.8%
Dunn County	4	1.2%
Eau Claire	3	.9%
Minneapolis / St. Paul Metro	58	18.1%
Goodhue County	12	3.7%
Washington County	10	3.1%
Other	7	2.2%

<b>Town of Oak Grove</b>		
	Number	%
Retired	86	16.3%
Unemployed	13	2.5%
Pierce County	116	22.0%
St. Croix County	21	4.0%
Dunn County	–	–
Eau Claire	–	–
Minneapolis / St. Paul Metro	192	36.4%
Goodhue County	11	2.1%
Washington County	44	8.3%
Other	45	8.5%
<b>Town of River Falls</b>		
	Number	%
Retired	153	22.8%
Unemployed	11	1.6%
Pierce County	217	32.3%
St. Croix County	103	15.4%
Dunn County	2	.3%
Eau Claire	–	–
Minneapolis / St. Paul Metro	115	17.1%
Goodhue County	7	1.0%
Washington County	38	5.7%
Other	25	3.7%
<b>Town of Rock Elm</b>		
	Number	%
Retired	26	21.0%
Unemployed	1	.8%
Pierce County	45	36.3%
St. Croix County	13	10.5%
Dunn County	13	10.5%
Eau Claire	–	–
Minneapolis / St. Paul Metro	13	10.5%
Goodhue County	6	4.8%
Washington County	2	1.6%
Other	5	4.0%
<b>Town of Salem</b>		
	Number	%
Retired	32	21.9%
Unemployed	9	6.2%
Pierce County	44	30.1%
St. Croix County	9	6.2%
Dunn County	1	.7%
Eau Claire	1	.7%
Minneapolis / St. Paul Metro	18	12.3%
Goodhue County	19	13.0%
Washington County	13	8.9%
Other	–	–

<b>Town of Spring Lake</b>		
	Number	%
Retired	46	24.1%
Unemployed	6	3.1%
Pierce County	61	31.9%
St. Croix County	29	15.2%
Dunn County	24	12.6%
Eau Claire	3	1.6%
Minneapolis / St. Paul Metro	17	8.9%
Goodhue County	–	–
Washington County	4	2.1%
Other	1	.5%
<b>Town of Trenton</b>		
	Number	%
Retired	105	24.8%
Unemployed	9	2.1%
Pierce County	67	15.8%
St. Croix County	11	2.6%
Dunn County	–	–
Eau Claire	1	.2%
Minneapolis / St. Paul Metro	49	11.6%
Goodhue County	153	36.1%
Washington County	8	1.9%
Other	21	5.0%
<b>Town of Trimble</b>		
	Number	%
Retired	93	21.2%
Unemployed	5	1.1%
Pierce County	129	29.5%
St. Croix County	48	11.0%
Dunn County	1	.2%
Eau Claire	2	.5%
Minneapolis / St. Paul Metro	83	18.9%
Goodhue County	42	9.6%
Washington County	21	4.8%
Other	14	3.2%
<b>Town of Union</b>		
	Number	%
Retired	30	18.0%
Unemployed	7	4.2%
Pierce County	78	46.7%
St. Croix County	4	2.4%
Dunn County	3	1.8%
Eau Claire	4	2.4%
Minneapolis / St. Paul Metro	12	7.2%
Goodhue County	14	8.4%
Washington County	2	1.2%
Other	13	7.8%

<b>OTHER**</b>	Number	%
Retired	87	28.1%
Unemployed	9	2.9%
Pierce County	73	23.5%
St. Croix County	28	9.0%
Dunn County	2	.6%
Eau Claire	-	-
Minneapolis / St. Paul Metro	68	21.9%
Goodhue County	21	6.8%
Washington County	7	2.3%
Other	15	4.8%

*\*\*Town was not identified on returned survey (question #1)*

Town responses mirrored the county as a whole: the majority of wage earners indicated a status of “full-time only.” The Town percentages in this category ranged between 60% and 39%, with a majority of responses being about 50%. The second highest employment status indicated in 15 Towns was “retired,” ranging between 22.5% and 12.5%. Only in Gilman and Isabelle was the “retired” employment status (1.4% and 8.9%, respectively) cited as somewhat lower than other Towns and the county as a whole (16.9%).

**Question 5. What is the employment status for each wage earner?**

	Number of Responses	% of Total Responses
<b>PIERCE COUNTY*</b>		
	Number	%
Full time only	2,772	52.0%
Full time + part time	285	5.3%
Part time only	513	9.6%
Multiple part time	61	1.1%
Retired	901	16.9%
Self-employed	501	9.4%
Student	141	2.6%
Unemployed	155	2.9%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>		
	Number	%
Full time only	288	54.1%
Full time + part time	28	5.3%
Part time only	50	9.4%
Multiple part time	5	.9%
Retired	82	15.4%
Self-employed	51	9.6%
Student	12	2.3%
Unemployed	16	3.0%
<b>Town of Diamond Bluff</b>		
	Number	%
Full time only	77	53.5%
Full time + part time	7	4.9%
Part time only	11	7.6%
Multiple part time	–	–
Retired	31	21.5%
Self-employed	11	7.6%
Student	2	1.4%
Unemployed	5	3.5%

<b>Town of Ellsworth</b>		
	Number	%
Full time only	187	53.0%
Full time + part time	31	8.8%
Part time only	30	8.5%
Multiple part time	3	.8%
Retired	55	15.6%
Self-employed	29	8.2%
Student	6	1.7%
Unemployed	12	3.4%
<b>Town of El Paso</b>		
	Number	%
Full time only	97	47.1%
Full time + part time	14	6.8%
Part time only	19	9.2%
Multiple part time	1	.5%
Retired	45	21.8%
Self-employed	21	10.2%
Student	5	2.4%
Unemployed	4	1.9%
<b>Town of Gilman</b>		
	Number	%
Full time only	166	60.1%
Full time + part time	12	4.3%
Part time only	32	11.6%
Multiple part time	5	1.8%
Retired	4	1.4%
Self-employed	45	16.3%
Student	7	2.5%
Unemployed	5	1.8%
<b>Town of Hartland</b>		
	Number	%
Full time only	95	47.5%
Full time + part time	12	6.0%
Part time only	28	14.0%
Multiple part time	1	.5%
Retired	37	18.5%
Self-employed	17	8.5%
Student	4	2.0%
Unemployed	6	3.0%
<b>Town of Isabelle</b>		
	Number	%
Full time only	32	57.1%
Full time + part time	2	3.6%
Part time only	8	14.3%
Multiple part time	1	1.8%
Retired	5	8.9%
Self-employed	2	3.6%
Student	3	5.6%
Unemployed	3	5.6%

<b>Town of Maiden Rock</b>		
	Number	%
Full time only	77	39.5%
Full time + part time	9	4.6%
Part time only	22	11.3%
Multiple part time	4	2.1%
Retired	41	21.0%
Self-employed	26	13.3%
Student	9	4.6%
Unemployed	7	3.6%
<b>Town of Martell</b>		
	Number	%
Full time only	168	52.8%
Full time + part time	13	4.1%
Part time only	36	11.3%
Multiple part time	6	1.9%
Retired	51	16.0%
Self-employed	26	8.2%
Student	6	1.9%
Unemployed	12	3.8%
<b>Town of Oak Grove</b>		
	Number	%
Full time only	311	58.7%
Full time + part time	26	4.9%
Part time only	48	9.1%
Multiple part time	9	1.7%
Retired	69	13.0%
Self-employed	46	8.7%
Student	8	1.5%
Unemployed	13	2.5%
<b>Town of River Falls</b>		
	Number	%
Full time only	344	51.9%
Full time + part time	27	4.1%
Part time only	57	8.6%
Multiple part time	9	1.4%
Retired	138	20.8%
Self-employed	54	8.1%
Student	22	3.3%
Unemployed	12	1.8%
<b>Town of Rock Elm</b>		
	Number	%
Full time only	59	46.8%
Full time + part time	15	11.9%
Part time only	12	9.5%
Multiple part time	–	–
Retired	18	14.3%
Self-employed	10	7.9%
Student	2	1.6%
Unemployed	10	7.9%

<b>Town of Salem</b>		
	Number	%
Full time only	58	41.1%
Full time + part time	12	8.5%
Part time only	12	8.5%
Multiple part time	3	2.1%
Retired	28	19.9%
Self-employed	21	14.9%
Student	2	1.4%
Unemployed	5	3.5%
<b>Town of Spring Lake</b>		
	Number	%
Full time only	86	46.0%
Full time + part time	6	3.2%
Part time only	18	9.6%
Multiple part time	2	1.0%
Retired	42	22.5%
Self-employed	22	11.8%
Student	7	3.7%
Unemployed	4	2.1%
<b>Town of Trenton</b>		
	Number	%
Full time only	241	52.3%
Full time + part time	23	5.0%
Part time only	45	9.8%
Multiple part time	3	.7%
Retired	86	18.7%
Self-employed	39	8.5%
Student	14	3.0%
Unemployed	10	2.2%
<b>Town of Trimbelle</b>		
	Number	%
Full time only	243	54.1%
Full time + part time	21	4.7%
Part time only	38	8.5%
Multiple part time	5	1.1%
Retired	81	18.0%
Self-employed	36	8.0%
Student	10	2.2%
Unemployed	15	3.3%
<b>Town of Union</b>		
	Number	%
Full time only	80	50.0%
Full time + part time	11	6.9%
Part time only	14	8.8%
Multiple part time	2	1.2%
Retired	20	12.5%
Self-employed	19	11.9%
Student	5	3.1%
Unemployed	9	5.6%



<b>OTHER**</b>	<b>Number</b>	<b>%</b>
Full time only	163	49.8%
Full time + part time	16	4.9%
Part time only	33	10.1%
Multiple part time	2	.6%
Retired	68	20.8%
Self-employed	26	8.0%
Student	12	3.7%
Unemployed	7	2.1%

*\*\*Town was not identified on returned survey (question #1)*

While 26% of wage earners income is cited as over \$55,000 on a countywide basis, three Towns significantly exceed that percentage. As should be expected, those Towns with the highest number of workers identifying the Minneapolis/St. Paul metro area as a “place of work,” had a greater percentage of higher income wage earners. Clifton (43.8%), Oak Grove (38.9%), and River Falls (33.3) all were substantially above the county percentage for those earning \$55,000+ per year.

**Question 6. What is the approximate income for each wage earner?**

	Number of Responses	% of Total Responses
<b>PIERCE COUNTY*</b>		
	Number	%
Less than \$15,000	854	18.7%
\$15,001 – \$25,000	648	14.2%
\$25,001 – \$35,000	666	14.6%
\$35,001 – \$45,000	587	12.9%
\$45,001 – \$55,000	616	13.5%
\$55,001 – \$75,000	649	14.2%
Over \$75,000	538	11.8%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>		
	Number	%
Less than \$15,000	57	12.4%
\$15,001 – \$25,000	37	8.0%
\$25,001 – \$35,000	53	11.5%
\$35,001 – \$45,000	53	11.5%
\$45,001 – \$55,000	59	12.8%
\$55,001 – \$75,000	82	17.8%
Over \$75,000	120	26.0%
<b>Town of Diamond Bluff</b>		
	Number	%
Less than \$15,000	23	18.4%
\$15,001 – \$25,000	17	13.6%
\$25,001 – \$35,000	19	15.2%
\$35,001 – \$45,000	22	17.6%
\$45,001 – \$55,000	18	14.4%
\$55,001 – \$75,000	19	15.2%
Over \$75,000	7	5.6%
<b>Town of Ellsworth</b>		
	Number	%
Less than \$15,000	55	17.6%
\$15,001 – \$25,000	38	12.1%
\$25,001 – \$35,000	53	16.9%
\$35,001 – \$45,000	53	16.9%
\$45,001 – \$55,000	50	16.0%
\$55,001 – \$75,000	32	10.2%
Over \$75,000	32	10.2%

<b>Town of El Paso</b>		
	Number	%
Less than \$15,000	32	17.2%
\$15,001 – \$25,000	43	23.1%
\$25,001 – \$35,000	30	16.1%
\$35,001 – \$45,000	29	15.6%
\$45,001 – \$55,000	24	12.9%
\$55,001 – \$75,000	17	9.1%
Over \$75,000	11	5.9%
<b>Town of Gilman</b>		
	Number	%
Less than \$15,000	54	19.4%
\$15,001 – \$25,000	54	19.4%
\$25,001 – \$35,000	37	13.3%
\$35,001 – \$45,000	30	10.8%
\$45,001 – \$55,000	43	15.4%
\$55,001 – \$75,000	40	14.3%
Over \$75,000	21	7.5%
<b>Town of Hartland</b>		
	Number	%
Less than \$15,000	32	18.1%
\$15,001 – \$25,000	41	23.2%
\$25,001 – \$35,000	32	18.1%
\$35,001 – \$45,000	21	11.9%
\$45,001 – \$55,000	19	10.7%
\$55,001 – \$75,000	18	10.2%
Over \$75,000	14	7.9%
<b>Town of Isabelle</b>		
	Number	%
Less than \$15,000	12	26.7%
\$15,001 – \$25,000	7	15.6%
\$25,001 – \$35,000	8	17.8%
\$35,001 – \$45,000	9	20.0%
\$45,001 – \$55,000	2	4.4%
\$55,001 – \$75,000	5	11.1%
Over \$75,000	5	11.1%
<b>Town of Maiden Rock</b>		
	Number	%
Less than \$15,000	51	33.3%
\$15,001 – \$25,000	21	13.7%
\$25,001 – \$35,000	20	13.1%
\$35,001 – \$45,000	21	13.7%
\$45,001 – \$55,000	13	8.5%
\$55,001 – \$75,000	15	9.8%
Over \$75,000	13	8.5%
<b>Town of Martell</b>		
	Number	%
Less than \$15,000	59	21.6%
\$15,001 – \$25,000	36	13.2%
\$25,001 – \$35,000	38	13.9%
\$35,001 – \$45,000	33	12.1%
\$45,001 – \$55,000	39	14.3%
\$55,001 – \$75,000	38	13.9%
Over \$75,000	30	11.0%

<b>Town of Oak Grove</b>		
	Number	%
Less than \$15,000	69	15.3%
\$15,001 – \$25,000	40	8.8%
\$25,001 – \$35,000	53	11.7%
\$35,001 – \$45,000	52	11.6%
\$45,001 – \$55,000	62	13.7%
\$55,001 – \$75,000	87	19.2%
Over \$75,000	89	19.7%
<b>Town of River Falls</b>		
	Number	%
Less than \$15,000	95	17.5%
\$15,001 – \$25,000	67	12.3%
\$25,001 – \$35,000	71	13.1%
\$35,001 – \$45,000	51	9.4%
\$45,001 – \$55,000	78	14.4%
\$55,001 – \$75,000	120	22.1%
Over \$75,000	61	11.2%
<b>Town of Rock Elm</b>		
	Number	%
Less than \$15,000	23	21.7%
\$15,001 – \$25,000	23	21.7%
\$25,001 – \$35,000	15	14.2%
\$35,001 – \$45,000	14	13.2%
\$45,001 – \$55,000	16	15.1%
\$55,001 – \$75,000	6	5.7%
Over \$75,000	9	8.5%
<b>Town of Salem</b>		
	Number	%
Less than \$15,000	33	27.5%
\$15,001 – \$25,000	19	15.8%
\$25,001 – \$35,000	20	16.7%
\$35,001 – \$45,000	14	11.7%
\$45,001 – \$55,000	11	9.2%
\$55,001 – \$75,000	11	9.2%
Over \$75,000	12	10.0%
<b>Town of Spring Lake</b>		
	Number	%
Less than \$15,000	34	15.0%
\$15,001 – \$25,000	41	25.6%
\$25,001 – \$35,000	21	13.1%
\$35,001 – \$45,000	15	9.4%
\$45,001 – \$55,000	19	11.9%
\$55,001 – \$75,000	18	11.3%
Over \$75,000	12	7.5%
<b>Town of Trenton</b>		
	Number	%
Less than \$15,000	88	22.1%
\$15,001 – \$25,000	59	14.8%
\$25,001 – \$35,000	54	13.5%
\$35,001 – \$45,000	58	14.5%
\$45,001 – \$55,000	51	12.8%
\$55,001 – \$75,000	44	11.0%
Over \$75,000	45	11.3%

<b>Town of Trimbelle</b>		
	Number	%
Less than \$15,000	62	16.8%
\$15,001 – \$25,000	40	10.8%
\$25,001 – \$35,000	74	20.1%
\$35,001 – \$45,000	53	14.4%
\$45,001 – \$55,000	71	19.2%
\$55,001 – \$75,000	47	12.7%
Over \$75,000	22	6.0%
<b>Town of Union</b>		
	Number	%
Less than \$15,000	41	29.3%
\$15,001 – \$25,000	26	18.6%
\$25,001 – \$35,000	20	14.3%
\$35,001 – \$45,000	23	16.4%
\$45,001 – \$55,000	11	7.9%
\$55,001 – \$75,000	11	7.9%
Over \$75,000	8	5.7%
<b>OTHER**</b>		
	Number	%
Less than \$15,000	34	13.4%
\$15,001 – \$25,000	39	15.4%
\$25,001 – \$35,000	48	19.0%
\$35,001 – \$45,000	36	14.2%
\$45,001 – \$55,000	30	11.9%
\$55,001 – \$75,000	39	15.4%
Over \$75,000	27	10.7%

*\*\*Town was not identified on returned survey (question #1)*

An overwhelming percentage of survey respondents indicated a “single-family home” as their place of residence. On a Town basis, this percentage ranged from 99.3% (Oak Grove) to 91.4% (Diamond Bluff). Countywide and in most Towns, the second highest response was “mobile home” (3% to 4%).

**Question 7. In what type of housing do you live?**

Number of Responses      % of Total Responses

<b>PIERCE COUNTY*</b>	Number	%
Single family home	2,682	96.7%
Apartment	2	<.1%
Duplex	9	.3%
Townhouse/Condo	9	.3%
Mobile home	67	2.4%
Other	5	.2%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>	Number	%
Single family home	275	97.9%
Apartment	–	–
Duplex	–	–
Townhouse/Condo	2	.7%
Mobile home	1	.4%
Other	3	1.1%
<b>Town of Diamond Bluff</b>	Number	%
Single family home	74	91.4%
Apartment	–	–
Duplex	–	–
Townhouse/Condo	–	–
Mobile home	7	8.6%
Other	–	–
<b>Town of Ellsworth</b>	Number	%
Single family home	176	97.2%
Apartment	–	–
Duplex	1	.6%
Townhouse/Condo	–	–
Mobile home	3	1.7%
Other	1	.6%
<b>Town of El Paso</b>	Number	%
Single family home	99	96.1%
Apartment	–	–
Duplex	–	–
Townhouse/Condo	–	–
Mobile home	3	2.9%
Other	1	1.0%

<b>Town of Gilman</b>		
	Number	%
Single family home	157	98.1%
Apartment	–	–
Duplex	–	–
Townhouse/Condo	–	–
Mobile home	3	1.9%
Other	–	–
<b>Town of Hartland</b>		
	Number	%
Single family home	102	97.1%
Apartment	–	–
Duplex	1	1.0%
Townhouse/Condo	1	1.0%
Mobile home	1	1.0%
Other	–	–
<b>Town of Isabelle</b>		
	Number	%
Single family home	26	89.7%
Apartment	1	3.4%
Duplex	1	3.4%
Townhouse/Condo	1	3.4%
Mobile home	–	–
Other	–	–
<b>Town of Maiden Rock</b>		
	Number	%
Single family home	87	92.6%
Apartment	–	–
Duplex	1	1.1%
Townhouse/Condo	1	1.1%
Mobile home	5	5.3%
Other	–	–
<b>Town of Martell</b>		
	Number	%
Single family home	158	95.2%
Apartment	–	–
Duplex	2	1.2%
Townhouse/Condo	–	–
Mobile home	6	3.6%
Other	–	–
<b>Town of Oak Grove</b>		
	Number	%
Single family home	269	99.3%
Apartment	–	–
Duplex	–	–
Townhouse/Condo	–	–
Mobile home	2	.7%
Other	–	–
<b>Town of River Falls</b>		
	Number	%
Single family home	322	97.6%
Apartment	–	–
Duplex	1	.3%
Townhouse/Condo	1	.3%
Mobile home	4	1.2%
Other	–	–

<b>Town of Rock Elm</b>		
	Number	%
Single family home	61	95.3%
Apartment	1	1.6%
Duplex	–	–
Townhouse/Condo	–	–
Mobile home	2	3.1%
Other	–	–
<b>Town of Salem</b>		
	Number	%
Single family home	69	95.8%
Apartment	–	–
Duplex	–	–
Townhouse/Condo	–	–
Mobile home	3	4.2%
Other	–	–
<b>Town of Spring Lake</b>		
	Number	%
Single family home	92	95.8%
Apartment	–	–
Duplex	–	–
Townhouse/Condo	1	1.1%
Mobile home	3	3.1%
Other	–	–
<b>Town of Trenton</b>		
	Number	%
Single family home	231	96.3%
Apartment	–	–
Duplex	–	–
Townhouse/Condo	1	.4%
Mobile home	8	3.3%
Other	–	–
<b>Town of Trimbelle</b>		
	Number	%
Single family home	226	96.2%
Apartment	–	–
Duplex	1	.4%
Townhouse/Condo	–	–
Mobile home	8	3.4%
Other	–	–
<b>Town of Union</b>		
	Number	%
Single family home	85	95.5%
Apartment	–	–
Duplex	–	–
Townhouse/Condo	–	–
Mobile home	4	4.5%
Other	–	–
<b>OTHER**</b>		
	Number	%
Single family home	173	96.6%
Apartment	–	–
Duplex	1	.6%
Townhouse/Condo	1	.6%
Mobile home	4	2.2%
Other	–	–

\*\*Town was not identified on returned survey (question #1)



When asked their opinion regarding the adequacy of housing options, the vast majority of respondents (93.2%) believed the range of options to be adequate. Those that felt housing options were inadequate most frequently cited the need for additional senior housing, assisted-living housing, handicapped-accessible housing, and more affordable housing. This latter concern was expressed on surveys representing every Town.

**Question 8. Do you feel your range of housing options (future and present) is adequate?**

Number of Responses      % of Total Responses

<b>PIERCE COUNTY*</b>	Number	%
Yes	2,592	93.2%
No	189	6.8

**If no, what housing options are not adequate to meet your needs?**

Senior housing
Assisted-living housing
Handicapped-accessible housing
Affordable housing

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>	Number	%
Yes	256	91.8%
No	23	8.2%

**If no, what housing options are not adequate to meet your needs?**

Senior housing
Assisted-living housing
Affordable housing

<b>Town of Diamond Bluff</b>	Number	%
Yes	77	98.7%
No	1	1.3%

**If no, what housing options are not adequate to meet your needs?**

Affordable housing
--------------------

<b>Town of Ellsworth</b>	Number	%
Yes	168	94.4%
No	10	5.6%

**If no, what housing options are not adequate to meet your needs?**

Affordable housing
Upscale townhouses

<b>Town of El Paso</b>	Number	%
Yes	96	92.3%
No	8	7.7%

**If no, what housing options are not adequate to meet your needs?**

Affordable housing
--------------------

More options for seniors		
<b>Town of Gilman</b>		
	Number	%
Yes	155	94.5%
No	9	5.5%
<b>If no, what housing options are not adequate to meet your needs?</b>		
Affordable housing		
Assisted-living options		
<b>Town of Hartland</b>		
	Number	%
Yes	101	95.3%
No	5	4.7%
<b>If no, what housing options are not adequate to meet your needs?</b>		
Affordable housing		
Senior housing		
Handicapped-accessible housing		
<b>Town of Isabelle</b>		
	Number	%
Yes	26	89.7%
No	3	10.3%
<b>If no, what housing options are not adequate to meet your needs?</b>		
Affordable housing		
<b>Town of Maiden Rock</b>		
	Number	%
Yes	88	89.8%
No	10	10.2%
<b>If no, what housing options are not adequate to meet your needs?</b>		
Lower income housing		
Senior housing (not assisted)		
<b>Town of Martell</b>		
	Number	%
Yes	152	92.1%
No	13	7.9%
<b>If no, what housing options are not adequate to meet your needs?</b>		
Affordable housing		
Handicapped-accessible housing		
<b>Town of Oak Grove</b>		
	Number	%
Yes	261	94.6%
No	15	5.4%
<b>If no, what housing options are not adequate to meet your needs?</b>		
Affordable housing		
Senior housing		
<b>Town of River Falls</b>		
	Number	%
Yes	310	92.8%
No	24	7.2%
<b>If no, what housing options are not adequate to meet your needs?</b>		
Assisted living		
Senior housing		
Affordable housing		

<b>Town of Rock Elm</b>		
	Number	%
Yes	59	92.2%
No	5	7.8%
<b>If no, what housing options are not adequate to meet your needs?</b>		
Senior housing		
Affordable housing		
<b>Town of Salem</b>		
	Number	%
Yes	62	84.9%
No	11	15.1%
<b>If no, what housing options are not adequate to meet your needs?</b>		
Assisted-living		
Affordable housing		
<b>Town of Spring Lake</b>		
	Number	%
Yes	90	93.8%
No	6	6.2%
<b>If no, what housing options are not adequate to meet your needs?</b>		
Assisted-living		
Low income housing		
<b>Town of Trenton</b>		
	Number	%
Yes	232	95.1%
No	12	4.9%
<b>If no, what housing options are not adequate to meet your needs?</b>		
Low income housing for elderly & disabled		
<b>Town of Trimbelle</b>		
	Number	%
Yes	220	93.6%
No	15	6.4%
<b>If no, what housing options are not adequate to meet your needs?</b>		
Affordable housing		
More creative design options		
Higher density housing		
<b>Town of Union</b>		
	Number	%
Yes	83	96.5%
No	3	3.5%
<b>If no, what housing options are not adequate to meet your needs?</b>		
Affordable housing		
<b>OTHER**</b>		
	Number	%
Yes	156	90.7%
No	16	9.3%
<b>If no, what housing options are not adequate to meet your needs?</b>		
Low income housing		

\*\*Town was not identified on returned survey (question #1)

## DEVELOPMENT

Countywide, respondents held strong opinions regarding the pace of development. The top responses were “too fast” and “about right,” both at 39%. Less than 10% expressed a position that the pace was “too slow.” A cluster of adjacent Towns on the northern tier of the county expressed a stronger opinion that the pace of development was “too fast.” River Falls, Martel, Gilman, Spring Lake, Trimbelle, Ellsworth and El Paso to varying degrees felt the pace was “too fast.” When comparing responses in these Towns between “too fast” and “about right,” the percentage difference between these two opinions ranged from 2% (Ellsworth) to 29% (Martell).

### **Question 9. How would you describe the pace at which development is occurring in PIERCE COUNTY?**

	Number of Responses	% of Total Responses
<b>PIERCE COUNTY*</b>	<b>Number</b>	<b>%</b>
Too fast	1,124	39.7%
Too slow	276	9.7%
About right	1,117	39.4%
Don't know	194	6.8%
No opinion	123	4.3%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>	<b>Number</b>	<b>%</b>
Too fast	112	39.7%
Too slow	26	9.2%
About right	122	43.3%
Don't know	15	5.3%
No opinion	7	2.5%
<b>Town of Diamond Bluff</b>	<b>Number</b>	<b>%</b>
Too fast	26	34.7%
Too slow	5	6.7%
About right	31	41.3%
Don't know	6	8.0%
No opinion	7	9.3%
<b>Town of Ellsworth</b>	<b>Number</b>	<b>%</b>
Too fast	84	41.4%
Too slow	25	12.3%
About right	81	39.9%
Don't know	8	3.9%
No opinion	5	2.5%
<b>Town of El Paso</b>	<b>Number</b>	<b>%</b>
Too fast	40	38.5%
Too slow	17	16.3%
About right	35	33.7%
Don't know	9	8.7%
No opinion	3	2.9%

<b>Town of Gilman</b>		
	Number	%
Too fast	70	43.2%
Too slow	9	5.6%
About right	64	39.5%
Don't know	10	6.2%
No opinion	9	5.6%
<b>Town of Hartland</b>		
	Number	%
Too fast	39	36.1%
Too slow	13	12.0%
About right	48	44.4%
Don't know	4	3.7%
No opinion	4	3.7%
<b>Town of Isabelle</b>		
	Number	%
Too fast	6	20.7%
Too slow	6	20.7%
About right	11	37.9%
Don't know	3	10.3%
No opinion	3	10.3%
<b>Town of Maiden Rock</b>		
	Number	%
Too fast	32	28.3%
Too slow	3	2.7%
About right	61	54.0%
Don't know	11	9.7%
No opinion	6	5.3%
<b>Town of Martell</b>		
	Number	%
Too fast	90	53.9%
Too slow	15	9.0%
About right	42	25.1%
Don't know	13	7.8%
No opinion	7	4.2%
<b>Town of Oak Grove</b>		
	Number	%
Too fast	97	35.0%
Too slow	38	13.7%
About right	112	40.4%
Don't know	20	7.2%
No opinion	10	3.6%
<b>Town of River Falls</b>		
	Number	%
Too fast	152	45.5%
Too slow	28	8.4%
About right	133	39.8%
Don't know	15	4.5%
No opinion	6	1.8%
<b>Town of Rock Elm</b>		
	Number	%
Too fast	18	27.7%
Too slow	5	7.7%
About right	24	36.9%
Don't know	11	16.9%
No opinion	7	10.8%

<b>Town of Salem</b>		
	Number	%
Too fast	29	32.9%
Too slow	8	11.0%
About right	34	46.6%
Don't know	–	–
No opinion	2	2.7%
<b>Town of Spring Lake</b>		
	Number	%
Too fast	38	39.6%
Too slow	13	13.5%
About right	27	28.1%
Don't know	7	7.3%
No opinion	11	11.5%
<b>Town of Trenton</b>		
	Number	%
Too fast	83	33.5%
Too slow	18	7.3%
About right	106	42.7%
Don't know	21	8.5%
No opinion	20	8.1%
<b>Town of Trimbelle</b>		
	Number	%
Too fast	99	42.7%
Too slow	24	10.3%
About right	82	35.3%
Don't know	16	6.9%
No opinion	11	4.7%
<b>Town of Union</b>		
	Number	%
Too fast	34	37.0%
Too slow	8	8.7%
About right	34	37.0%
Don't know	8	8.7%
No opinion	8	8.7%
<b>OTHER**</b>		
	Number	%
Too fast	75	40.5%
Too slow	15	8.1%
About right	70	37.8%
Don't know	17	9.2%
No opinion	8	4.3%

\*\*Town was not identified on returned survey (question #1)

Similar to the preceding question on the pace of development in Pierce County, this question on the pace of development in the respondent’s Town elicited strong opinions, primarily in the categories of “too fast” or “about right.” In this instance, Clifton (44.3%) joins Gilman (39.3%), Martell (47.9%), and River Falls (46.6%) in expressing an opinion that the pace of development in their respective Towns is “too fast.”

A composite of respondent’s opinions regarding their Town’s pace of development, differs from their composite opinion regarding Pierce County’s pace of development. In question 9 regarding county pace of development, they were evenly split between “too fast” (39%) and “about right” (39%). In question 10 regarding individual Town development, they expressed an overall opinion of “too fast” (35%) and “about right” (44%).

**Question 10. How would you describe the pace at which development is occurring in the TOWN in which you live?**

	Number of Responses	% of Total Responses
<b>PIERCE COUNTY*</b>		
	Number	%
Too fast	973	34.9%
Too slow	332	11.9%
About right	1,222	43.8%
Don't know	129	4.6%
No opinion	133	4.8%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>		
	Number	%
Too fast	129	44.3%
Too slow	25	8.6%
About right	117	40.2%
Don't know	13	4.5%
No opinion	7	2.4%
<b>Town of Diamond Bluff</b>		
	Number	%
Too fast	19	23.2%
Too slow	6	7.3%
About right	48	58.5%
Don't know	4	4.9%
No opinion	5	6.1%
<b>Town of Ellsworth</b>		
	Number	%
Too fast	36	20.9%
Too slow	27	15.7%
About right	94	54.7%
Don't know	6	3.5%
No opinion	9	5.2%

<b>Town of El Paso</b>		
	Number	%
Too fast	42	39.6%
Too slow	9	8.5%
About right	44	41.5%
Don't know	5	4.7%
No opinion	6	5.7%
<b>Town of Gilman</b>		
	Number	%
Too fast	66	39.3%
Too slow	23	13.7%
About right	62	36.9%
Don't know	10	6.0%
No opinion	7	4.2%
<b>Town of Hartland</b>		
	Number	%
Too fast	29	27.4%
Too slow	7	6.6%
About right	62	58.5%
Don't know	4	3.8%
No opinion	4	3.8%
<b>Town of Isabelle</b>		
	Number	%
Too fast	4	13.3%
Too slow	6	20.0%
About right	16	53.3%
Don't know	1	3.3%
No opinion	3	10.0%
<b>Town of Maiden Rock</b>		
	Number	%
Too fast	23	23.5%
Too slow	8	8.2%
About right	54	55.1%
Don't know	6	6.1%
No opinion	7	7.1%
<b>Town of Martell</b>		
	Number	%
Too fast	79	47.9%
Too slow	17	10.3%
About right	51	30.9%
Don't know	11	6.7%
No opinion	7	4.2%
<b>Town of Oak Grove</b>		
	Number	%
Too fast	103	37.2%
Too slow	46	16.6%
About right	103	37.2%
Don't know	10	3.6%
No opinion	15	5.4%
<b>Town of River Falls</b>		
	Number	%
Too fast	157	46.6%
Too slow	38	11.3%
About right	129	38.3%
Don't know	7	2.1%
No opinion	6	1.8%



<b>Town of Rock Elm</b>		
	Number	%
Too fast	7	11.1%
Too slow	10	15.9%
About right	36	57.1%
Don't know	8	12.7%
No opinion	2	3.2%
<b>Town of Salem</b>		
	Number	%
Too fast	24	32.9%
Too slow	13	17.8%
About right	34	46.6%
Don't know	1	1.4%
No opinion	1	1.4%
<b>Town of Spring Lake</b>		
	Number	%
Too fast	23	23.2%
Too slow	20	20.2%
About right	44	44.4%
Don't know	5	5.1%
No opinion	7	7.1%
<b>Town of Trenton</b>		
	Number	%
Too fast	69	31.1%
Too slow	22	9.9%
About right	104	46.8%
Don't know	12	5.4%
No opinion	15	6.8%
<b>Town of Trimbelle</b>		
	Number	%
Too fast	80	34.5%
Too slow	22	9.5%
About right	104	44.8%
Don't know	12	5.2%
No opinion	14	6.8%
<b>Town of Union</b>		
	Number	%
Too fast	21	22.8%
Too slow	17	18.5%
About right	42	45.7%
Don't know	6	6.5%
No opinion	6	6.5%
<b>OTHER**</b>		
	Number	%
Too fast	62	33.3%
Too slow	26	14.0%
About right	78	41.9%
Don't know	8	4.3%
No opinion	12	6.5%

*\*\*Town was not identified on returned survey (question #1)*

Responses to this question primarily fell into two categories: 1) “Market forces and property owner’s desires should decide how much housing development occurs” (36.6%), and 2) “The County/Town should limit the amount of housing development that occurs” (46.7%).

On a town-by-town basis, most Towns leaned toward the latter category (“the County/Town should limit...”) with the exception of Maiden Rock. In Maiden Rock, 46.9% of respondents selected “Market forces...” and 37.5% selected “County/Town should limit... .” Some Towns were nearly evenly split between these two opinions (Gilman, Oak Grove, and Trenton).

**Question 11. Which of the following statements best reflects your opinion of where new housing should be located in the County?**

	Number of Responses	% of Total Responses
<b>PIERCE COUNTY*</b>		
	Number	%
Market forces and property owner’s desires should decide how much housing development occurs.	1,017	36.6%
The County/Town should promote more housing development in Pierce County.	164	5.9%
The County/Town should limit the amount of housing development that occurs.	1,297	46.7%
I have no opinion on housing development.	302	10.9%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>		
	Number	%
Market forces and property owner’s desires should decide how much housing development occurs.	111	39.1%
The County/Town should promote more housing development in Pierce County.	17	6.0%
The County/Town should limit the amount of housing development that occurs.	139	48.9%
I have no opinion on housing development.	17	6.0%
<b>Town of Diamond Bluff</b>		
	Number	%
Market forces and property owner’s desires should decide how much housing development occurs.	27	34.6%
The County/Town should promote more housing development in Pierce County.	3	3.8%
The County/Town should limit the amount of housing development that occurs.	36	46.2%
I have no opinion on housing development.	12	15.4%
<b>Town of Ellsworth</b>		
	Number	%
Market forces and property owner’s desires should decide how much housing development occurs.	67	36.6%
The County/Town should promote more housing development in Pierce County.	17	9.3%
The County/Town should limit the amount of housing development that occurs.	76	41.5%
I have no opinion on housing development.	23	12.6%
<b>Town of El Paso</b>		
	Number	%
Market forces and property owner’s desires should decide how much housing development occurs.	25	24.0%
The County/Town should promote more housing development in Pierce County.	7	6.7%
The County/Town should limit the amount of housing development that occurs.	57	54.8%
I have no opinion on housing development.	15	14.4%

<b>Town of Gilman</b>		
	Number	%
Market forces and property owner's desires should decide how much housing development occurs.	71	42.5%
The County/Town should promote more housing development in Pierce County.	5	3.0%
The County/Town should limit the amount of housing development that occurs.	72	43.1%
I have no opinion on housing development.	19	11.4%
<b>Town of Hartland</b>		
	Number	%
Market forces and property owner's desires should decide how much housing development occurs.	27	25.5%
The County/Town should promote more housing development in Pierce County.	7	6.6%
The County/Town should limit the amount of housing development that occurs.	63	59.4%
I have no opinion on housing development.	9	8.5%
<b>Town of Isabelle</b>		
	Number	%
Market forces and property owner's desires should decide how much housing development occurs.	9	32.1%
The County/Town should promote more housing development in Pierce County.	4	14.3%
The County/Town should limit the amount of housing development that occurs.	11	39.3%
I have no opinion on housing development.	4	14.3%
<b>Town of Maiden Rock</b>		
	Number	%
Market forces and property owner's desires should decide how much housing development occurs.	45	46.9%
The County/Town should promote more housing development in Pierce County.	5	5.2%
The County/Town should limit the amount of housing development that occurs.	36	37.5%
I have no opinion on housing development.	10	10.4%
<b>Town of Martell</b>		
	Number	%
Market forces and property owner's desires should decide how much housing development occurs.	48	30.2%
The County/Town should promote more housing development in Pierce County.	6	3.8%
The County/Town should limit the amount of housing development that occurs.	94	59.1%
I have no opinion on housing development.	11	6.9%
<b>Town of Oak Grove</b>		
	Number	%
Market forces and property owner's desires should decide how much housing development occurs.	110	39.4%
The County/Town should promote more housing development in Pierce County.	21	7.5%
The County/Town should limit the amount of housing development that occurs.	117	41.9%
I have no opinion on housing development.	31	11.1%
<b>Town of River Falls</b>		
	Number	%
Market forces and property owner's desires should decide how much housing development occurs.	113	33.5%
The County/Town should promote more housing development in Pierce County.	23	6.8%
The County/Town should limit the amount of housing development that occurs.	181	53.7%
I have no opinion on housing development.	20	5.9%
<b>Town of Rock Elm</b>		
	Number	%
Market forces and property owner's desires should decide how much housing development occurs.	26	40.6%
The County/Town should promote more housing development in Pierce County.	3	4.7%
The County/Town should limit the amount of housing development that occurs.	30	46.9%
I have no opinion on housing development.	5	7.8%

<b>Town of Salem</b>		
	Number	%
Market forces and property owner's desires should decide how much housing development occurs.	30	40.5%
The County/Town should promote more housing development in Pierce County.	5	6.8%
The County/Town should limit the amount of housing development that occurs.	36	48.6%
I have no opinion on housing development.	3	4.1%
<b>Town of Spring Lake</b>		
	Number	%
Market forces and property owner's desires should decide how much housing development occurs.	27	33.8%
The County/Town should promote more housing development in Pierce County.	6	7.5%
The County/Town should limit the amount of housing development that occurs.	33	41.3%
I have no opinion on housing development.	14	17.5%
<b>Town of Trenton</b>		
	Number	%
Market forces and property owner's desires should decide how much housing development occurs.	91	37.4%
The County/Town should promote more housing development in Pierce County.	15	6.2%
The County/Town should limit the amount of housing development that occurs.	94	38.7%
I have no opinion on housing development.	43	17.7%
<b>Town of Trimbelle</b>		
	Number	%
Market forces and property owner's desires should decide how much housing development occurs.	95	41.1%
The County/Town should promote more housing development in Pierce County.	4	1.7%
The County/Town should limit the amount of housing development that occurs.	102	44.2%
I have no opinion on housing development.	30	13.0%
<b>Town of Union</b>		
	Number	%
Market forces and property owner's desires should decide how much housing development occurs.	31	34.4%
The County/Town should promote more housing development in Pierce County.	5	5.6%
The County/Town should limit the amount of housing development that occurs.	38	42.2%
I have no opinion on housing development.	16	17.8%
<b>OTHER**</b>		
	Number	%
Market forces and property owner's desires should decide how much housing development occurs.	64	36.2%
The County/Town should promote more housing development in Pierce County.	11	6.2%
The County/Town should limit the amount of housing development that occurs.	82	46.3%
I have no opinion on housing development.	20	11.3%

\*\*Town was not identified on returned survey (question #1)

On a countywide basis, opinions regarding County efforts to regulate development were balanced (22.7% to 24.5%), with the greatest percentage of respondents indicating that they “did not know” or “had no opinion” (28.8%). For the most part, individual Town responses were similar to the overall County composite. Regarding the first option (“Too much planning...”), responses from six Towns (Maiden Rock, Rock Elm, Salem, Spring Lake, Trimbelle, and Union) ranged from 28% to 34%, compared to the countywide composite of 22.7%. The second option (“About the right amount...”) received balanced support throughout the Towns, with Isabelle spiking to 41.9% compared to the countywide composite of 24.0%. Regarding the far end of the spectrum (“Not enough planning...”), the countywide opinion garnered a 24.5% response while the Towns of Isabelle (16.1%) and Rock Elm (13.6%) were somewhat below the overall county response (24.5%).

**Question 12. How would you rate current efforts by PIERCE COUNTY to regulate and guide development (how much occurs, where it occurs, where it is built, what is built)?**

	Number of Responses	% of Total Responses
<b>PIERCE COUNTY*</b>	<b>Number</b>	<b>%</b>
Too much planning and too many regulations	646	22.7%
About the right amount of planning and regulation	684	24.0%
Not enough planning and regulation	699	24.5%
Do not know/no opinion	822	28.8%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>	<b>Number</b>	<b>%</b>
Too much planning and too many regulations	48	16.8%
About the right amount of planning and regulation	75	26.3%
Not enough planning and regulation	68	23.9%
Do not know/no opinion	94	33.0%
<b>Town of Diamond Bluff</b>	<b>Number</b>	<b>%</b>
Too much planning and too many regulations	20	25.0%
About the right amount of planning and regulation	23	28.8%
Not enough planning and regulation	15	18.8%
Do not know/no opinion	22	27.5%
<b>Town of Ellsworth</b>	<b>Number</b>	<b>%</b>
Too much planning and too many regulations	47	24.6%
About the right amount of planning and regulation	37	19.4%
Not enough planning and regulation	49	25.7%
Do not know/no opinion	58	30.4%
<b>Town of El Paso</b>	<b>Number</b>	<b>%</b>
Too much planning and too many regulations	18	17.1%
About the right amount of planning and regulation	31	29.5%
Not enough planning and regulation	31	29.5%
Do not know/no opinion	25	23.8%

<b>Town of Gilman</b>		
	Number	%
Too much planning and too many regulations	32	19.8%
About the right amount of planning and regulation	51	31.5%
Not enough planning and regulation	34	21.0%
Do not know/no opinion	45	27.8%
<b>Town of Hartland</b>		
	Number	%
Too much planning and too many regulations	20	18.3%
About the right amount of planning and regulation	33	30.3%
Not enough planning and regulation	28	25.7%
Do not know/no opinion	28	25.7%
<b>Town of Isabelle</b>		
	Number	%
Too much planning and too many regulations	4	12.9%
About the right amount of planning and regulation	13	41.9%
Not enough planning and regulation	5	16.1%
Do not know/no opinion	9	29.0%
<b>Town of Maiden Rock</b>		
	Number	%
Too much planning and too many regulations	29	29.0%
About the right amount of planning and regulation	22	22.0%
Not enough planning and regulation	22	22.0%
Do not know/no opinion	27	27.0%
<b>Town of Martell</b>		
	Number	%
Too much planning and too many regulations	26	15.2%
About the right amount of planning and regulation	40	23.4%
Not enough planning and regulation	51	29.8%
Do not know/no opinion	54	31.6%
<b>Town of Oak Grove</b>		
	Number	%
Too much planning and too many regulations	53	18.9%
About the right amount of planning and regulation	68	24.3%
Not enough planning and regulation	68	24.3%
Do not know/no opinion	91	32.5%
<b>Town of River Falls</b>		
	Number	%
Too much planning and too many regulations	71	21.2%
About the right amount of planning and regulation	75	22.4%
Not enough planning and regulation	98	29.3%
Do not know/no opinion	91	27.2%
<b>Town of Rock Elm</b>		
	Number	%
Too much planning and too many regulations	20	30.3%
About the right amount of planning and regulation	11	16.7%
Not enough planning and regulation	9	13.6%
Do not know/no opinion	26	39.4%
<b>Town of Salem</b>		
	Number	%
Too much planning and too many regulations	24	32.4%
About the right amount of planning and regulation	19	25.7%
Not enough planning and regulation	23	31.1%
Do not know/no opinion	8	10.8%

<b>Town of Spring Lake</b>		
	Number	%
Too much planning and too many regulations	33	34.0%
About the right amount of planning and regulation	21	21.6%
Not enough planning and regulation	20	20.6%
Do not know/no opinion	23	23.7%
<b>Town of Trenton</b>		
	Number	%
Too much planning and too many regulations	56	22.4%
About the right amount of planning and regulation	57	22.8%
Not enough planning and regulation	53	21.2%
Do not know/no opinion	84	33.6%
<b>Town of Trimble</b>		
	Number	%
Too much planning and too many regulations	68	28.0%
About the right amount of planning and regulation	46	18.9%
Not enough planning and regulation	55	22.6%
Do not know/no opinion	74	30.5%
<b>Town of Union</b>		
	Number	%
Too much planning and too many regulations	28	30.4%
About the right amount of planning and regulation	19	20.7%
Not enough planning and regulation	24	26.1%
Do not know/no opinion	21	22.8%
<b>OTHER**</b>		
	Number	%
Too much planning and too many regulations	49	27.2%
About the right amount of planning and regulation	43	23.9%
Not enough planning and regulation	46	25.6%
Do not know/no opinion	42	23.3%

*\*\*Town was not identified on returned survey (question #1)*

This question regarding individual Town efforts to regulate and guide development received a wide-range of responses from town-to-town. River Falls (30.6%) and Spring Lake (37.0%), expressed there was “too much planning...” as compared to the Town composite opinion of 19.1%. Most Towns (12) expressed there was “about the right amount of planning...” while four Towns felt there was “not enough planning...” and one Town was evenly split.

**Question 13. How would you rate current efforts by your TOWN to regulate and guide development?**

	Number of Responses	% of Total Responses
<b>PIERCE COUNTY*</b>		
	Number	%
Too much planning and too many regulations	536	19.1%
About the right amount of planning and regulation	860	30.7%
Not enough planning and regulation	687	24.5%
Do not know/no opinion	716	25.6%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>		
	Number	%
Too much planning and too many regulations	41	14.5%
About the right amount of planning and regulation	88	31.1%
Not enough planning and regulation	75	26.5%
Do not know/no opinion	79	27.9%
<b>Town of Diamond Bluff</b>		
	Number	%
Too much planning and too many regulations	6	7.8%
About the right amount of planning and regulation	36	46.8%
Not enough planning and regulation	14	18.2%
Do not know/no opinion	21	27.3%
<b>Town of Ellsworth</b>		
	Number	%
Too much planning and too many regulations	32	17.5%
About the right amount of planning and regulation	48	26.2%
Not enough planning and regulation	51	27.3%
Do not know/no opinion	52	28.4%
<b>Town of El Paso</b>		
	Number	%
Too much planning and too many regulations	13	12.6%
About the right amount of planning and regulation	39	37.9%
Not enough planning and regulation	30	29.1%
Do not know/no opinion	21	20.4%
<b>Town of Gilman</b>		
	Number	%
Too much planning and too many regulations	27	16.6%
About the right amount of planning and regulation	58	35.6%
Not enough planning and regulation	41	25.2%
Do not know/no opinion	37	22.7%



<b>Town of Hartland</b>		
	Number	%
Too much planning and too many regulations	13	12.3%
About the right amount of planning and regulation	35	33.0%
Not enough planning and regulation	36	34.0%
Do not know/no opinion	22	20.8%
<b>Town of Isabelle</b>		
	Number	%
Too much planning and too many regulations	3	11.1%
About the right amount of planning and regulation	8	29.6%
Not enough planning and regulation	8	29.6%
Do not know/no opinion	8	29.6%
<b>Town of Maiden Rock</b>		
	Number	%
Too much planning and too many regulations	16	16.5%
About the right amount of planning and regulation	23	23.7%
Not enough planning and regulation	28	28.9%
Do not know/no opinion	30	30.9%
<b>Town of Martell</b>		
	Number	%
Too much planning and too many regulations	30	18.8%
About the right amount of planning and regulation	49	30.6%
Not enough planning and regulation	46	28.8%
Do not know/no opinion	43	26.9%
<b>Town of Oak Grove</b>		
	Number	%
Too much planning and too many regulations	47	17.5%
About the right amount of planning and regulation	78	29.0%
Not enough planning and regulation	65	24.2%
Do not know/no opinion	79	29.4%
<b>Town of River Falls</b>		
	Number	%
Too much planning and too many regulations	101	30.6%
About the right amount of planning and regulation	104	31.5%
Not enough planning and regulation	77	23.3%
Do not know/no opinion	48	14.5%
<b>Town of Rock Elm</b>		
	Number	%
Too much planning and too many regulations	13	20.0%
About the right amount of planning and regulation	14	21.5%
Not enough planning and regulation	12	18.5%
Do not know/no opinion	26	40.0%
<b>Town of Salem</b>		
	Number	%
Too much planning and too many regulations	20	27.8%
About the right amount of planning and regulation	27	37.5%
Not enough planning and regulation	18	25.0%
Do not know/no opinion	7	9.7%
<b>Town of Spring Lake</b>		
	Number	%
Too much planning and too many regulations	34	37.0%
About the right amount of planning and regulation	17	18.5%
Not enough planning and regulation	19	20.7%
Do not know/no opinion	22	23.9%

<b>Town of Trenton</b>		
	Number	%
Too much planning and too many regulations	37	15.5%
About the right amount of planning and regulation	74	31.1%
Not enough planning and regulation	53	22.3%
Do not know/no opinion	74	31.1%
<b>Town of Trimble</b>		
	Number	%
Too much planning and too many regulations	46	20.7%
About the right amount of planning and regulation	69	31.1%
Not enough planning and regulation	48	21.6%
Do not know/no opinion	59	26.6%
<b>Town of Union</b>		
	Number	%
Too much planning and too many regulations	14	15.6%
About the right amount of planning and regulation	34	37.8%
Not enough planning and regulation	22	24.4%
Do not know/no opinion	20	22.2%
<b>OTHER**</b>		
	Number	%
Too much planning and too many regulations	43	23.4%
About the right amount of planning and regulation	59	32.1%
Not enough planning and regulation	44	23.9%
Do not know/no opinion	38	20.7%

*\*\*Town was not identified on returned survey (question #1)*

Respondents were asked to check any of the eight additional land use regulations they would support. “Groundwater protection” was selected on 62.1% of the returned surveys. This selection received the highest percentage in almost every Town. “Limiting lot creation on agricultural land” (48.9%), “habitat protection” (48.5%), and “bluff protection” (42.7%) followed as regulations respondents would support.

**Question 14. What types of additional land use regulation would you support? (check all that apply)**

Number of Responses      % of Total Returned Surveys

<b>PIERCE COUNTY*</b>	Number	%
Limit lot creation on agricultural land	1,392	48.9%
Larger minimum lot sizes	899	31.6%
Smaller minimum lot sizes	489	17.2%
Bluff protection regulations	1,217	42.7%
Habitat protection regulations	1,380	48.5%
Mandated open space	922	32.4%
Groundwater protection	1,769	62.1%
Feedlot siting	779	27.4%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>	Number	%
Limit lot creation on agricultural land	137	48.1%
Larger minimum lot sizes	110	38.6%
Smaller minimum lot sizes	45	15.8%
Bluff protection regulations	143	50.2%
Habitat protection regulations	158	55.4%
Mandated open space	126	44.2%
Groundwater protection	203	71.2%
Feedlot siting	69	24.2%
<b>Town of Diamond Bluff</b>	Number	%
Limit lot creation on agricultural land	34	42.5%
Larger minimum lot sizes	19	23.8%
Smaller minimum lot sizes	10	12.5%
Bluff protection regulations	41	51.3%
Habitat protection regulations	33	41.3%
Mandated open space	21	26.3%
Groundwater protection	44	55.0%
Feedlot siting	18	22.5%

<b>Town of Ellsworth</b>		
	Number	%
Limit lot creation on agricultural land	98	61.3%
Larger minimum lot sizes	57	35.6%
Smaller minimum lot sizes	33	20.6%
Bluff protection regulations	68	42.5%
Habitat protection regulations	96	60.0%
Mandated open space	53	33.1%
Groundwater protection	113	70.6%
Feedlot siting	55	34.4%
<b>Town of El Paso</b>		
	Number	%
Limit lot creation on agricultural land	63	60.6%
Larger minimum lot sizes	34	32.7%
Smaller minimum lot sizes	20	19.2%
Bluff protection regulations	48	46.2%
Habitat protection regulations	55	52.9%
Mandated open space	32	30.8%
Groundwater protection	72	69.2%
Feedlot siting	33	31.7%
<b>Town of Gilman</b>		
	Number	%
Limit lot creation on agricultural land	87	51.5%
Larger minimum lot sizes	46	27.2%
Smaller minimum lot sizes	24	14.2%
Bluff protection regulations	53	31.4%
Habitat protection regulations	78	46.2%
Mandated open space	55	32.5%
Groundwater protection	105	62.1%
Feedlot siting	55	32.5%
<b>Town of Hartland</b>		
	Number	%
Limit lot creation on agricultural land	58	52.3%
Larger minimum lot sizes	34	30.6%
Smaller minimum lot sizes	21	18.9%
Bluff protection regulations	47	42.3%
Habitat protection regulations	52	46.8%
Mandated open space	32	28.8%
Groundwater protection	57	51.4%
Feedlot siting	31	27.9%
<b>Town of Isabelle</b>		
	Number	%
Limit lot creation on agricultural land	16	55.2%
Larger minimum lot sizes	6	20.7%
Smaller minimum lot sizes	2	6.9%
Bluff protection regulations	17	58.6%
Habitat protection regulations	12	41.4%
Mandated open space	8	27.6%
Groundwater protection	21	72.4%
Feedlot siting	9	31.0%

<b>Town of Maiden Rock</b>		
	Number	%
Limit lot creation on agricultural land	42	42.4%
Larger minimum lot sizes	18	18.1%
Smaller minimum lot sizes	13	13.1%
Bluff protection regulations	43	43.4%
Habitat protection regulations	26	26.3%
Mandated open space	29	29.3%
Groundwater protection	63	63.6%
Feedlot siting	34	34.3%
<b>Town of Martell</b>		
	Number	%
Limit lot creation on agricultural land	93	53.4%
Larger minimum lot sizes	61	35.1%
Smaller minimum lot sizes	39	22.4%
Bluff protection regulations	89	51.1%
Habitat protection regulations	96	55.2%
Mandated open space	52	29.9%
Groundwater protection	116	66.7%
Feedlot siting	58	33.3%
<b>Town of Oak Grove</b>		
	Number	%
Limit lot creation on agricultural land	112	40.6%
Larger minimum lot sizes	97	35.1%
Smaller minimum lot sizes	52	18.8%
Bluff protection regulations	126	45.7%
Habitat protection regulations	136	49.3%
Mandated open space	107	38.8%
Groundwater protection	159	57.6%
Feedlot siting	59	21.4%
<b>Town of River Falls</b>		
	Number	%
Limit lot creation on agricultural land	166	48.7%
Larger minimum lot sizes	122	35.8%
Smaller minimum lot sizes	65	19.1%
Bluff protection regulations	135	39.6%
Habitat protection regulations	178	52.2%
Mandated open space	149	43.7%
Groundwater protection	225	66.0%
Feedlot siting	82	24.0%
<b>Town of Rock Elm</b>		
	Number	%
Limit lot creation on agricultural land	34	50.7%
Larger minimum lot sizes	14	20.9%
Smaller minimum lot sizes	11	16.4%
Bluff protection regulations	25	37.3%
Habitat protection regulations	32	47.8%
Mandated open space	13	19.4%
Groundwater protection	37	55.2%
Feedlot siting	19	28.4%

<b>Town of Salem</b>		
	Number	%
Limit lot creation on agricultural land	39	52.0%
Larger minimum lot sizes	20	26.7%
Smaller minimum lot sizes	20	26.7%
Bluff protection regulations	33	44.0%
Habitat protection regulations	36	48.0%
Mandated open space	18	24.0%
Groundwater protection	48	64.0%
Feedlot siting	24	32.0%
<b>Town of Spring Lake</b>		
	Number	%
Limit lot creation on agricultural land	41	41.4%
Larger minimum lot sizes	38	38.4%
Smaller minimum lot sizes	6	6.1%
Bluff protection regulations	35	35.4%
Habitat protection regulations	45	45.5%
Mandated open space	28	28.3%
Groundwater protection	49	49.5%
Feedlot siting	29	29.3%
<b>Town of Trenton</b>		
	Number	%
Limit lot creation on agricultural land	110	44.7%
Larger minimum lot sizes	66	26.8%
Smaller minimum lot sizes	38	15.4%
Bluff protection regulations	122	49.6%
Habitat protection regulations	121	49.2%
Mandated open space	71	28.9%
Groundwater protection	145	58.9%
Feedlot siting	69	28.0%
<b>Town of Trimbelle</b>		
	Number	%
Limit lot creation on agricultural land	123	52.8%
Larger minimum lot sizes	73	31.3%
Smaller minimum lot sizes	40	17.2%
Bluff protection regulations	90	38.6%
Habitat protection regulations	110	47.2%
Mandated open space	58	24.9%
Groundwater protection	145	62.2%
Feedlot siting	70	30.0%
<b>Town of Union</b>		
	Number	%
Limit lot creation on agricultural land	49	53.8%
Larger minimum lot sizes	21	23.1%
Smaller minimum lot sizes	18	19.8%
Bluff protection regulations	31	34.1%
Habitat protection regulations	40	44.0%
Mandated open space	22	24.2%
Groundwater protection	54	59.3%
Feedlot siting	26	28.6%

<b>OTHER**</b>	<b>Number</b>	<b>%</b>
Limit lot creation on agricultural land	90	43.1%
Larger minimum lot sizes	63	30.1%
Smaller minimum lot sizes	32	15.3%
Bluff protection regulations	71	34.0%
Habitat protection regulations	77	36.7%
Mandated open space	48	23.0%
Groundwater protection	113	54.1%
Feedlot siting	39	18.7%

*\*\*Town was not identified on returned survey (question #1)*

When asked about preferred residential lot sizes, 32.8% desired “single-family on 1-5 acre lots.” “Single family scattered on 5+ acre lots” was selected by 26.6% of respondents, while 18.5% selected “cluster development.” The fourth highest response (13.1%) was “single family on 35+ acre lots.” “Small lots served by sewer and water” received the fewest number of responses (9.1%).

**Question 15. Which of the following options best describes your ideas on the optimal size of parcels for new residential development?**

	Number of Responses	% of Total Responses
<b>PIERCE COUNTY*</b>		
	Number	%
Single family scattered on 35+ acre lots	375	13.1%
Single family scattered on 5+ acre lots	763	26.6%
Single family on 1–5 acre lots	942	32.8%
Cluster type developments (small lots with permanent common open space)	532	18.5%
Small lots served by sewer and water	261	9.1%

\*Town data only – excludes cities and villages

<b>Town of Clifton</b>	Number	%
Single family scattered on 35+ acre lots	27	8.7%
Single family scattered on 5+ acre lots	91	29.3%
Single family on 1–5 acre lots	79	25.4%
Cluster type developments (small lots with permanent common open space)	92	29.6%
Small lots served by sewer and water	22	7.1%
<b>Town of Diamond Bluff</b>	Number	%
Single family scattered on 35+ acre lots	8	10.3%
Single family scattered on 5+ acre lots	15	19.2%
Single family on 1–5 acre lots	32	41.0%
Cluster type developments (small lots with permanent common open space)	12	15.4%
Small lots served by sewer and water	11	14.1%
<b>Town of Ellsworth</b>	Number	%
Single family scattered on 35+ acre lots	28	14.4%
Single family scattered on 5+ acre lots	48	24.7%
Single family on 1–5 acre lots	65	33.5%
Cluster type developments (small lots with permanent common open space)	33	17.0%
Small lots served by sewer and water	20	10.3%
<b>Town of El Paso</b>	Number	%
Single family scattered on 35+ acre lots	21	21.0%
Single family scattered on 5+ acre lots	31	31.0%
Single family on 1–5 acre lots	24	24.0%
Cluster type developments (small lots with permanent common open space)	16	16.0%
Small lots served by sewer and water	8	8.0%
<b>Town of Gilman</b>	Number	%
Single family scattered on 35+ acre lots	39	23.5%
Single family scattered on 5+ acre lots	45	27.1%
Single family on 1–5 acre lots	42	25.3%
Cluster type developments (small lots with permanent common open space)	32	19.3%
Small lots served by sewer and water	8	4.8%



<b>Town of Hartland</b>		
	Number	%
Single family scattered on 35+ acre lots	23	18.7%
Single family scattered on 5+ acre lots	27	22.0%
Single family on 1–5 acre lots	37	30.1%
Cluster type developments (small lots with permanent common open space)	22	17.9%
Small lots served by sewer and water	14	11.4%
<b>Town of Isabelle</b>		
	Number	%
Single family scattered on 35+ acre lots	3	10.7%
Single family scattered on 5+ acre lots	9	32.1%
Single family on 1–5 acre lots	7	25.0%
Cluster type developments (small lots with permanent common open space)	6	21.4%
Small lots served by sewer and water	3	10.7%
<b>Town of Maiden Rock</b>		
	Number	%
Single family scattered on 35+ acre lots	19	19.6%
Single family scattered on 5+ acre lots	21	21.7%
Single family on 1–5 acre lots	32	33.0%
Cluster type developments (small lots with permanent common open space)	13	13.4%
Small lots served by sewer and water	12	12.4%
<b>Town of Martell</b>		
	Number	%
Single family scattered on 35+ acre lots	44	26.5%
Single family scattered on 5+ acre lots	44	26.5%
Single family on 1–5 acre lots	32	19.3%
Cluster type developments (small lots with permanent common open space)	35	21.1%
Small lots served by sewer and water	11	6.6%
<b>Town of Oak Grove</b>		
	Number	%
Single family scattered on 35+ acre lots	22	7.7%
Single family scattered on 5+ acre lots	105	36.8%
Single family on 1–5 acre lots	97	34.0%
Cluster type developments (small lots with permanent common open space)	39	13.7%
Small lots served by sewer and water	22	7.7%
<b>Town of River Falls</b>		
	Number	%
Single family scattered on 35+ acre lots	39	10.7%
Single family scattered on 5+ acre lots	84	23.1%
Single family on 1–5 acre lots	123	33.8%
Cluster type developments (small lots with permanent common open space)	75	20.6%
Small lots served by sewer and water	43	11.8%
<b>Town of Rock Elm</b>		
	Number	%
Single family scattered on 35+ acre lots	10	15.6%
Single family scattered on 5+ acre lots	19	29.7%
Single family on 1–5 acre lots	24	37.5%
Cluster type developments (small lots with permanent common open space)	9	14.1%
Small lots served by sewer and water	2	3.1%
<b>Town of Salem</b>		
	Number	%
Single family scattered on 35+ acre lots	18	24.3%
Single family scattered on 5+ acre lots	19	25.7%
Single family on 1–5 acre lots	21	28.4%
Cluster type developments (small lots with permanent common open space)	13	17.6%
Small lots served by sewer and water	3	4.1%

<b>Town of Spring Lake</b>	Number	%
Single family scattered on 35+ acre lots	19	18.8%
Single family scattered on 5+ acre lots	26	25.7%
Single family on 1–5 acre lots	30	29.7%
Cluster type developments (small lots with permanent common open space)	21	20.8%
Small lots served by sewer and water	5	5.0%
<b>Town of Trenton</b>	Number	%
Single family scattered on 35+ acre lots	26	10.6%
Single family scattered on 5+ acre lots	47	19.2%
Single family on 1–5 acre lots	109	44.5%
Cluster type developments (small lots with permanent common open space)	39	15.9%
Small lots served by sewer and water	24	9.8%
<b>Town of Trimble</b>	Number	%
Single family scattered on 35+ acre lots	16	7.3%
Single family scattered on 5+ acre lots	66	30.0%
Single family on 1–5 acre lots	83	37.7%
Cluster type developments (small lots with permanent common open space)	29	13.2%
Small lots served by sewer and water	26	11.8%
<b>Town of Union</b>	Number	%
Single family scattered on 35+ acre lots	12	13.0%
Single family scattered on 5+ acre lots	23	25.0%
Single family on 1–5 acre lots	39	42.4%
Cluster type developments (small lots with permanent common open space)	10	10.9%
Small lots served by sewer and water	8	8.7%
<b>OTHER**</b>	Number	%
Single family scattered on 35+ acre lots	29	14.9%
Single family scattered on 5+ acre lots	43	22.2%
Single family on 1–5 acre lots	66	34.0%
Cluster type developments (small lots with permanent common open space)	36	18.6%
Small lots served by sewer and water	20	10.3%

\*\*Town was not identified on returned survey (question #1)

This question asked respondents to rank what they felt was the greatest housing need in their Town. Every Town identified “affordable housing” as the major housing need. On a countywide basis, affordable housing was selected by 34% of respondents as the greatest housing need, followed by “rehabilitation of existing homes (23.1%).

**Question 16. What do you feel is the major housing need in the community?  
(Rank in order 1, 2, 3, 4, etc.)**

	Rank 1 Number of Responses (% of Total Rank 1 Responses)	Rank 2 through 7 — Number of Responses					
<b>PIERCE COUNTY*</b>	Rank 1	2	3	4	5	6	7
New Construction	304 (11.8%)	188	242	273	167	98	159
Rehabilitation of Existing Homes	596 (23.1%)	512	322	149	80	57	16
Demolition of Dilapidated Homes	320 (12.4%)	315	268	216	126	112	125
Affordable Housing	877 (34.0%)	300	237	170	88	49	58
Townhouses/Condos	58 (2.2%)	75	126	161	201	326	215
Multi Family Apartments	39 (1.5%)	63	119	154	173	255	301
Senior Housing	389 (15.1%)	294	256	269	213	98	70
<i>*Town data only – excludes cities and villages</i>							
<b>Town of Clifton</b>	Rank 1	2	3	4	5	6	7
New Construction	52 (20.5%)	22	26	21	11	4	10
Rehabilitation of Existing Homes	58 (22.8%)	58	33	11	5	4	–
Demolition of Dilapidated Homes	25 (9.8%)	33	36	21	8	7	8
Affordable Housing	76 (29.9%)	25	24	13	9	11	19
Townhouses/Condos	5 (2.0%)	11	11	16	27	34	14
Multi Family Apartments	2 (.8%)	4	7	14	13	26	46
Senior Housing	36 (14.2%)	20	21	38	25	13	2
<b>Town of Diamond Bluff</b>	Rank 1	2	3	4	5	6	7
New Construction	7 (11.3%)	6	11	8	5	3	4
Rehabilitation of Existing Homes	15 (24.2%)	18	7	3	2	4	1
Demolition of Dilapidated Homes	15 (24.2%)	10	11	6	2	4	4
Affordable Housing	16 (25.8%)	5	11	10	–	1	1
Townhouses/Condos	–	2	2	7	15	6	5
Multi Family Apartments	1 (1.6%)	3	2	4	6	9	7
Senior Housing	8 (12.9%)	8	6	7	4	4	4
<b>Town of Ellsworth</b>	Rank 1	2	3	4	5	6	7
New Construction	24 (12.0%)	13	12	17	17	7	14
Rehabilitation of Existing Homes	46 (23.0%)	33	24	13	10	6	3
Demolition of Dilapidated Homes	22 (11.0%)	27	17	15	7	10	10
Affordable Housing	62 (31.0%)	15	22	9	12	5	6
Townhouses/Condos	7 (3.5%)	4	12	14	10	24	18
Multi Family Apartments	3 (1.5%)	5	10	16	18	17	20
Senior Housing	36 (18.0%)	25	16	23	15	7	8

<b>Town of El Paso</b>	Rank 1
New Construction	7 (7.0%)
Rehabilitation of Existing Homes	26 (26.0%)
Demolition of Dilapidated Homes	16 (16.0%)
Affordable Housing	37 (37.0%)
Townhouses/Condos	2 (2.0%)
Multi Family Apartments	1 (1.0%)
Senior Housing	11 (11.0%)
<b>Town of Gilman</b>	Rank 1
New Construction	12 (8.3%)
Rehabilitation of Existing Homes	38 (26.4%)
Demolition of Dilapidated Homes	18 (12.5%)
Affordable Housing	53 (36.8%)
Townhouses/Condos	1 (.7%)
Multi Family Apartments	2 (1.4%)
Senior Housing	20 (13.9%)
<b>Town of Hartland</b>	Rank 1
New Construction	8 (8.6%)
Rehabilitation of Existing Homes	21 (22.6%)
Demolition of Dilapidated Homes	14 (15.1%)
Affordable Housing	29 (31.2%)
Townhouses/Condos	1 (1.1%)
Multi Family Apartments	2 (2.2%)
Senior Housing	18 (19.4%)
<b>Town of Isabelle</b>	Rank 1
New Construction	3 (11.5%)
Rehabilitation of Existing Homes	6 (23.1%)
Demolition of Dilapidated Homes	2 (7.7%)
Affordable Housing	8 (30.8%)
Townhouses/Condos	-
Multi Family Apartments	-
Senior Housing	7 (26.9%)
<b>Town of Maiden Rock</b>	Rank 1
New Construction	8 (9.5%)
Rehabilitation of Existing Homes	22 (26.2%)
Demolition of Dilapidated Homes	11 (13.1%)
Affordable Housing	26 (31.0%)
Townhouses/Condos	3 (3.6%)
Multi Family Apartments	2 (2.4%)
Senior Housing	12 (14.3%)
<b>Town of Martell</b>	Rank 1
New Construction	14 (10.1%)
Rehabilitation of Existing Homes	38 (27.5%)
Demolition of Dilapidated Homes	14 (10.1%)
Affordable Housing	51 (37.0%)
Townhouses/Condos	3 (2.2%)
Multi Family Apartments	-
Senior Housing	18 (13.0%)

2	3	4	5	6	7
7	11	11	7	5	7
20	11	8	1	3	2
17	11	7	8	6	4
13	11	6	4	-	-
-	6	6	4	17	14
4	4	8	8	8	15
6	9	12	13	6	4
2	3	4	5	6	7
8	7	20	10	11	8
35	11	9	3	3	-
14	23	9	9	4	7
19	10	11	4	2	3
3	11	8	10	15	13
7	3	12	9	12	15
10	20	15	15	5	3
2	3	4	5	6	7
7	14	8	4	2	12
24	10	2	2	4	-
7	5	15	5	4	2
10	12	5	6	2	-
4	3	6	6	13	13
3	4	8	8	11	9
13	9	8	9	2	2
2	3	4	5	6	7
2	3	3	1	-	2
1	3	3	1	2	-
5	1	1	-	-	4
5	3	2	-	1	1
1	2	1	2	3	2
1	-	2	3	3	2
1	2	-	2	-	2
2	3	4	5	6	7
-	6	10	5	4	3
15	12	5	3	1	-
9	5	7	4	4	5
19	4	3	2	2	-
-	6	4	6	7	7
2	2	4	8	6	8
12	7	10	4	2	2
2	3	4	5	6	7
9	17	14	10	7	12
29	17	9	6	2	1
13	18	13	7	7	8
18	15	10	3	2	1
3	6	8	7	19	11
1	7	6	11	12	15
21	11	16	12	2	1

<b>Town of Oak Grove</b>	Rank 1
New Construction	58 (23.4%)
Rehabilitation of Existing Homes	41 (16.5%)
Demolition of Dilapidated Homes	37 (14.9%)
Affordable Housing	71 (28.6%)
Townhouses/Condos	6 (2.4%)
Multi Family Apartments	3 (1.2%)
Senior Housing	32 (12.9%)
<b>Town of River Falls</b>	Rank 1
New Construction	35 (11.0%)
Rehabilitation of Existing Homes	68 (21.5%)
Demolition of Dilapidated Homes	25 (7.9%)
Affordable Housing	133 (42.0%)
Townhouses/Condos	10 (3.2%)
Multi Family Apartments	4 (1.3%)
Senior Housing	42 (13.2%)
<b>Town of Rock Elm</b>	Rank 1
New Construction	6 (10.2%)
Rehabilitation of Existing Homes	18 (30.5%)
Demolition of Dilapidated Homes	11 (18.6%)
Affordable Housing	19 (32.2%)
Townhouses/Condos	–
Multi Family Apartments	1 (1.7%)
Senior Housing	4 (6.8%)
<b>Town of Salem</b>	Rank 1
New Construction	5 (6.8%)
Rehabilitation of Existing Homes	18 (24.3%)
Demolition of Dilapidated Homes	8 (10.8%)
Affordable Housing	25 (33.8%)
Townhouses/Condos	1 (1.4%)
Multi Family Apartments	2 (2.7%)
Senior Housing	15 (20.3%)
<b>Town of Spring Lake</b>	Rank 1
New Construction	8 (9.0%)
Rehabilitation of Existing Homes	29 (32.6%)
Demolition of Dilapidated Homes	11 (12.4%)
Affordable Housing	30 (33.7%)
Townhouses/Condos	–
Multi Family Apartments	1 (1.1%)
Senior Housing	10 (11.2%)
<b>Town of Trenton</b>	Rank 1
New Construction	18 (7.6%)
Rehabilitation of Existing Homes	52 (21.9%)
Demolition of Dilapidated Homes	32 (13.5%)
Affordable Housing	85 (35.9%)
Townhouses/Condos	7 (3.0%)
Multi Family Apartments	5 (2.1%)
Senior Housing	38 (16.0%)

2	3	4	5	6	7
18	35	24	10	9	11
49	38	22	9	2	2
34	21	26	17	11	4
22	21	15	11	6	8
14	7	17	24	30	19
1	7	14	13	31	41
35	35	19	20	12	8
2	3	4	5	6	7
29	27	30	20	12	25
56	57	16	12	9	1
39	30	30	15	18	18
37	22	22	6	4	6
11	18	24	28	33	19
10	16	22	24	33	28
46	30	32	26	7	10
2	3	4	5	6	7
4	8	9	4	2	4
13	9	5	3	1	–
11	5	5	5	2	5
7	9	5	2	–	–
1	–	4	4	14	5
2	5	3	6	6	8
11	6	8	5	5	3
2	3	4	5	6	7
6	9	10	5	4	2
15	9	4	5	1	–
9	7	4	6	3	2
9	4	8	2	1	3
2	1	4	3	7	10
1	2	1	5	8	9
7	7	9	7	3	1
2	3	4	5	6	7
8	5	12	6	3	6
21	7	2	–	3	2
11	10	10	3	2	6
12	7	2	3	1	–
–	4	6	10	7	9
–	5	3	9	14	6
7	11	12	5	4	4
2	3	4	5	6	7
15	21	31	13	10	14
45	26	12	8	5	–
26	20	21	12	9	13
31	19	16	10	3	5
12	11	10	25	29	20
4	12	12	12	28	24
25	31	15	14	11	7

<b>Town of Trimbelle</b>	Rank 1
New Construction	12 (5.7%)
Rehabilitation of Existing Homes	31 (14.8%)
Demolition of Dilapidated Homes	29 (13.8%)
Affordable Housing	81 (38.6%)
Townhouses/Condos	6 (2.9%)
Multi Family Apartments	7 (3.3%)
Senior Housing	44 (21.0%)
<b>Town of Union</b>	Rank 1
New Construction	6 (6.8%)
Rehabilitation of Existing Homes	24 (27.3%)
Demolition of Dilapidated Homes	13 (14.8%)
Affordable Housing	37 (42.0%)
Townhouses/Condos	–
Multi Family Apartments	–
Senior Housing	8 (9.1%)
<b>OTHER**</b>	Rank 1
New Construction	21 (13.3%)
Rehabilitation of Existing Homes	45 (28.5%)
Demolition of Dilapidated Homes	17 (10.8%)
Affordable Housing	38 (24.1%)
Townhouses/Condos	4 (2.5%)
Multi Family Apartments	3 (1.9%)
Senior Housing	30 (19.0%)

2	3	4	5	6	7
10	18	21	23	9	13
43	25	15	8	2	4
28	20	12	11	11	7
25	21	16	6	6	2
5	13	8	8	35	21
8	10	9	13	14	32
23	19	27	20	8	3
2	3	4	5	6	7
13	7	8	9	4	6
18	7	3	2	–	–
6	13	7	3	8	5
10	9	5	3	1	–
–	3	4	8	10	8
1	–	9	8	8	10
9	9	11	5	5	5
2	3	4	5	6	7
11	5	16	7	2	6
19	16	7	–	5	–
16	15	7	4	2	13
18	13	12	5	2	3
2	10	14	4	6	8
6	4	7	9	9	6
15	17	7	12	2	1

\*\*Town was not identified on returned survey (question #1)

This question prompted a wide range of responses. When asked what “would best suit your financial arrangement,” the greatest number of responses (910) and highest percentage (28.3%) were not surprisingly in the lower brackets of rent/mortgage payments. Possibly a better indicator of what residents may be able to afford, and more realistic for full-time workers, is the number of respondents (1,446 / 44.9%) which indicated that mortgage or rent in the range of \$400–\$1,000 per month would fit their financial situation.

**Question 17. What monthly price range (rent or mortgage) would best suit your financial arrangements?**

	Number of Responses	% of Total Responses
<b>PIERCE COUNTY*</b>		
	Number	%
0 – \$200	137	4.3%
\$200 – \$300	910	28.3%
\$300 – \$400	171	5.3%
\$400 – \$600	470	14.6%
\$600 – \$800	448	13.9%
\$800 – \$1,000	528	16.4%
\$1,000 – \$2,000	444	13.8%
\$2,000 +	110	3.4%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>		
	Number	%
0 – \$200	8	3.2%
\$200 – \$300	1	.4%
\$300 – \$400	4	1.6%
\$400 – \$600	26	10.4%
\$600 – \$800	31	12.4%
\$800 – \$1,000	63	25.2%
\$1,000 – \$2,000	92	36.8%
\$2,000 +	25	10.0%
<b>Town of Diamond Bluff</b>		
	Number	%
0 – \$200	9	13.8%
\$200 – \$300	5	7.7%
\$300 – \$400	3	4.6%
\$400 – \$600	21	32.3%
\$600 – \$800	7	10.8%
\$800 – \$1,000	9	13.9%
\$1,000 – \$2,000	10	15.4%
\$2,000 +	1	1.5%

<b>Town of Ellsworth</b>		
	Number	%
0 – \$200	8	5.0%
\$200 – \$300	6	3.8%
\$300 – \$400	14	8.8%
\$400 – \$600	34	21.3%
\$600 – \$800	33	20.6%
\$800 – \$1,000	42	26.3%
\$1,000 – \$2,000	20	12.5%
\$2,000 +	3	1.9%
<b>Town of El Paso</b>		
	Number	%
0 – \$200	6	6.3%
\$200 – \$300	2	2.1%
\$300 – \$400	10	10.4%
\$400 – \$600	19	19.8%
\$600 – \$800	22	23.0%
\$800 – \$1,000	22	23.0%
\$1,000 – \$2,000	14	14.6%
\$2,000 +	1	1.0%
<b>Town of Gilman</b>		
	Number	%
0 – \$200	9	6.3%
\$200 – \$300	4	2.8%
\$300 – \$400	13	9.2%
\$400 – \$600	40	28.2%
\$600 – \$800	27	19.0%
\$800 – \$1,000	26	18.3%
\$1,000 – \$2,000	20	14.1%
\$2,000 +	3	2.1%
<b>Town of Hartland</b>		
	Number	%
0 – \$200	5	5.4%
\$200 – \$300	3	3.3%
\$300 – \$400	9	9.8%
\$400 – \$600	26	28.3%
\$600 – \$800	19	20.6%
\$800 – \$1,000	14	15.2%
\$1,000 – \$2,000	15	16.3%
\$2,000 +	1	1.1%
<b>Town of Isabelle</b>		
	Number	%
0 – \$200	2	7.4%
\$200 – \$300	1	3.7%
\$300 – \$400	–	–
\$400 – \$600	7	26.0%
\$600 – \$800	9	33.3%
\$800 – \$1,000	4	14.8%
\$1,000 – \$2,000	3	11.1%
\$2,000 +	1	3.7%



<b>Town of Maiden Rock</b>		
	Number	%
0 – \$200	7	8.9%
\$200 – \$300	7	8.9%
\$300 – \$400	9	11.4%
\$400 – \$600	20	25.3%
\$600 – \$800	15	19.0%
\$800 – \$1,000	10	12.7%
\$1,000 – \$2,000	8	10.1%
\$2,000 +	3	3.8%
<b>Town of Martell</b>		
	Number	%
0 – \$200	12	8.9%
\$200 – \$300	3	2.2%
\$300 – \$400	9	6.7%
\$400 – \$600	20	14.8%
\$600 – \$800	28	20.7%
\$800 – \$1,000	35	25.9%
\$1,000 – \$2,000	23	17.0%
\$2,000 +	5	3.7%
<b>Town of Oak Grove</b>		
	Number	%
0 – \$200	7	3.3%
\$200 – \$300	7	3.3%
\$300 – \$400	6	2.8%
\$400 – \$600	19	8.9%
\$600 – \$800	13	6.1%
\$800 – \$1,000	63	29.4%
\$1,000 – \$2,000	74	34.6%
\$2,000 +	25	11.7%
<b>Town of River Falls</b>		
	Number	%
0 – \$200	16	5.5%
\$200 – \$300	8	2.8%
\$300 – \$400	17	5.9%
\$400 – \$600	43	14.9%
\$600 – \$800	67	23.2%
\$800 – \$1,000	67	23.2%
\$1,000 – \$2,000	63	21.8%
\$2,000 +	8	2.8%
<b>Town of Rock Elm</b>		
	Number	%
0 – \$200	4	7.1%
\$200 – \$300	5	8.9%
\$300 – \$400	10	17.9%
\$400 – \$600	14	25.0%
\$600 – \$800	7	12.5%
\$800 – \$1,000	10	17.9%
\$1,000 – \$2,000	5	8.9%
\$2,000 +	1	1.8%

<b>Town of Salem</b>		
	Number	%
0 – \$200	2	3.1%
\$200 – \$300	1	1.5%
\$300 – \$400	11	16.9%
\$400 – \$600	12	18.5%
\$600 – \$800	20	30.8%
\$800 – \$1,000	12	18.5%
\$1,000 – \$2,000	7	10.8%
\$2,000 +	–	–
<b>Town of Spring Lake</b>		
	Number	%
0 – \$200	3	3.7%
\$200 – \$300	3	3.7%
\$300 – \$400	8	9.8%
\$400 – \$600	25	30.5%
\$600 – \$800	15	18.3%
\$800 – \$1,000	15	18.3%
\$1,000 – \$2,000	5	6.1%
\$2,000 +	8	9.8%
<b>Town of Trenton</b>		
	Number	%
0 – \$200	9	4.2%
\$200 – \$300	7	3.2%
\$300 – \$400	17	7.9%
\$400 – \$600	49	22.7%
\$600 – \$800	41	19.0%
\$800 – \$1,000	57	26.4%
\$1,000 – \$2,000	33	15.3%
\$2,000 +	3	1.4%
<b>Town of Trimble</b>		
	Number	%
0 – \$200	14	6.7%
\$200 – \$300	11	5.3%
\$300 – \$400	12	5.7%
\$400 – \$600	49	23.4%
\$600 – \$800	46	22.0%
\$800 – \$1,000	44	21.1%
\$1,000 – \$2,000	22	10.5%
\$2,000 +	11	5.3%
<b>Town of Union</b>		
	Number	%
0 – \$200	3	4.1%
\$200 – \$300	11	14.9%
\$300 – \$400	10	13.5%
\$400 – \$600	22	29.7%
\$600 – \$800	16	21.6%
\$800 – \$1,000	5	6.8%
\$1,000 – \$2,000	6	8.1%
\$2,000 +	1	1.4%

<b>OTHER**</b>	<b>Number</b>	<b>%</b>
0 – \$200	13	8.9%
\$200 – \$300	6	4.1%
\$300 – \$400	9	6.2%
\$400 – \$600	24	16.4%
\$600 – \$800	32	21.9%
\$800 – \$1,000	30	20.5%
\$1,000 – \$2,000	24	16.4%
\$2,000 +	8	5.5%

*\*\*Town was not identified on returned survey (question #1)*

**COMMERCIAL / INDUSTRIAL**

In this question, respondents were asked if they felt there was a need for various businesses or services. “Family restaurants” received the highest percentage of “yes” responses—67.9% countywide. In contrast, 59.3% of respondents said they did *not* feel there was a need for “franchise restaurants.” “Industrial development” (64.6%) received the second highest percentage of “yes” responses. “Arts and culture centers” (38.3%) and “major discount retailer” (38.4%) received the lowest percentages of “yes” responses.

**Question 18. Do you feel there is a need for more: (answer all)**

	Number of Responses	% of Responses	Number of Responses	% of Responses
<b>PIERCE COUNTY*</b>	<b>YES</b>		<b>NO</b>	
Lodging	1,053	44.7%	1,304	55.3%
Major discount retailer	973	38.4%	1,556	61.6%
Franchise restaurants	1,063	40.7%	1,548	59.3%
Industrial development	1,612	64.6%	883	35.4%
Commercial development	1,333	55.1%	1,086	44.9%
Recreational facilities	1,534	62.7%	913	37.3%
Family restaurants	1,723	67.9%	813	32.1%
Access to recreation areas	1,503	61.5%	942	38.5%
Arts and culture centers	928	38.3%	1,497	61.7%
General retail (shopping)	1,396	55.3%	1,127	44.7%
General services	1,195	52.3%	1,091	47.7%

*\*Town data only – excludes cities and villages*

	<b>YES</b>		<b>NO</b>	
<b>Town of Clifton</b>				
Lodging	88	26.0%	248	74.0%
Major discount retailer	79	30.3%	182	69.7%
Franchise restaurants	98	27.5%	259	72.5%
Industrial development	143	55.2%	116	44.8%
Commercial development	111	47.4%	123	52.6%
Recreational facilities	167	65.0%	90	35.0%
Family restaurants	164	63.8%	93	36.2%
Access to recreation areas	159	64.4%	88	35.6%
Arts and culture centers	102	40.8%	148	59.2%
General retail (shopping)	138	52.7%	124	47.3%
General services	113	49.1%	117	50.9%

<b>Town of Diamond Bluff</b>		<b>YES</b>		<b>NO</b>	
Lodging		25	37.9%	41	62.1%
Major discount retailer		18	28.1%	46	71.9%
Franchise restaurants		23	34.3%	42	62.7%
Industrial development		47	69.1%	21	30.9%
Commercial development		35	53.8%	30	46.2%
Recreational facilities		42	65.6%	22	34.4%
Family restaurants		49	71.0%	20	29.0%
Access to recreation areas		43	65.2%	23	34.8%
Arts and culture centers		17	27.0%	46	73.0%
General retail (shopping)		27	41.0%	39	59.0%
General services		32	51.6%	30	48.4%
<b>Town of Ellsworth</b>		<b>YES</b>		<b>NO</b>	
Lodging		101	60.8%	65	39.2%
Major discount retailer		99	58.2%	71	41.8%
Franchise restaurants		114	68.3%	53	31.7%
Industrial development		137	82.0%	30	18.0%
Commercial development		119	74.8%	40	25.2%
Recreational facilities		115	69.7%	50	30.3%
Family restaurants		124	75.6%	40	24.4%
Access to recreation areas		104	65.8%	54	34.2%
Arts and culture centers		52	33.0%	107	67.0%
General retail (shopping)		126	74.6%	43	25.4%
General services		106	66.7%	53	33.3%
<b>Town of El Paso</b>		<b>YES</b>		<b>NO</b>	
Lodging		45	48.9%	47	51.1%
Major discount retailer		39	41.0%	56	59.0%
Franchise restaurants		45	46.4%	52	53.6%
Industrial development		68	70.8%	28	29.2%
Commercial development		54	58.7%	38	41.3%
Recreational facilities		54	57.4%	40	42.6%
Family restaurants		63	64.3%	35	35.7%
Access to recreation areas		57	60.6%	37	39.4%
Arts and culture centers		35	38.5%	56	61.5%
General retail (shopping)		57	60.6%	32	39.4%
General services		50	58.8%	35	41.2%
<b>Town of Gilman</b>		<b>YES</b>		<b>NO</b>	
Lodging		57	34.1%	90	53.9%
Major discount retailer		46	29.5%	110	70.5%
Franchise restaurants		43	27.7%	112	72.3%
Industrial development		82	56.2%	64	43.8%
Commercial development		65	46.0%	76	54.0%
Recreational facilities		66	45.5%	79	54.5%
Family restaurants		90	59.6%	61	40.4%
Access to recreation areas		74	51.7%	69	48.3%
Arts and culture centers		50	35.7%	90	64.3%
General retail (shopping)		67	42.1%	92	57.9%
General services		71	50.4%	70	49.6%

<b>Town of Hartland</b>		<b>YES</b>		<b>NO</b>	
Lodging		40	41.7%	56	58.3%
Major discount retailer		35	35.7%	63	64.3%
Franchise restaurants		44	44.0%	56	56.0%
Industrial development		67	69.0%	30	31.0%
Commercial development		53	56.4%	41	43.6%
Recreational facilities		55	57.9%	40	42.1%
Family restaurants		67	70.5%	28	29.5%
Access to recreation areas		56	60.2%	37	39.8%
Arts and culture centers		29	31.5%	63	68.5%
General retail (shopping)		54	56.3%	42	43.7%
General services		43	49.4%	44	50.6%
<b>Town of Isabelle</b>		<b>YES</b>		<b>NO</b>	
Lodging		14	56.0%	11	44.0%
Major discount retailer		12	48.0%	13	52.0%
Franchise restaurants		11	45.8%	13	54.2%
Industrial development		18	69.2%	8	30.8%
Commercial development		15	62.5%	9	37.5%
Recreational facilities		13	54.2%	11	45.8%
Family restaurants		16	64.0%	9	36.0%
Access to recreation areas		14	60.9%	9	39.1%
Arts and culture centers		9	39.1%	14	60.9%
General retail (shopping)		13	52.0%	12	48.0%
General services		13	54.2%	11	45.8%
<b>Town of Maiden Rock</b>		<b>YES</b>		<b>NO</b>	
Lodging		38	46.3%	44	53.7%
Major discount retailer		30	34.0%	58	66.0%
Franchise restaurants		18	22.0%	64	78.0%
Industrial development		47	61.0%	30	39.0%
Commercial development		40	51.3%	38	48.7%
Recreational facilities		41	52.6%	37	47.4%
Family restaurants		52	60.5%	34	39.5%
Access to recreation areas		44	55.0%	36	45.0%
Arts and culture centers		34	42.0%	47	58.0%
General retail (shopping)		37	46.8%	42	53.2%
General services		37	47.4%	41	52.6%
<b>Town of Martell</b>		<b>YES</b>		<b>NO</b>	
Lodging		41	29.3%	99	70.7%
Major discount retailer		53	34.9%	99	65.1%
Franchise restaurants		50	33.5%	99	66.5%
Industrial development		88	59.0%	61	41.0%
Commercial development		75	50.7%	73	49.3%
Recreational facilities		91	63.2%	53	36.8%
Family restaurants		101	66.4%	51	33.6%
Access to recreation areas		91	60.0%	61	40.0%
Arts and culture centers		55	37.2%	93	62.8%
General retail (shopping)		82	53.2%	72	46.8%
General services		75	51.4%	71	48.6%

<b>Town of Oak Grove</b>		<b>YES</b>		<b>NO</b>	
Lodging		125	52.3%	114	47.7%
Major discount retailer		112	46.9%	127	53.1%
Franchise restaurants		114	48.7%	120	51.3%
Industrial development		171	72.8%	64	27.2%
Commercial development		156	66.7%	78	33.3%
Recreational facilities		171	70.4%	72	29.6%
Family restaurants		182	73.4%	66	26.6%
Access to recreation areas		160	67.2%	78	32.8%
Arts and culture centers		97	41.5%	137	58.5%
General retail (shopping)		147	59.3%	101	40.7%
General services		115	53.5%	100	46.5%
<b>Town of River Falls</b>		<b>YES</b>		<b>NO</b>	
Lodging		94	30.6%	213	69.4%
Major discount retailer		108	33.8%	211	66.2%
Franchise restaurants		133	41.8%	185	58.2%
Industrial development		210	67.1%	103	32.9%
Commercial development		167	55.0%	136	45.0%
Recreational facilities		210	68.2%	98	31.8%
Family restaurants		212	66.9%	105	33.1%
Access to recreation areas		199	66.1%	102	33.9%
Arts and culture centers		144	47.5%	159	52.5%
General retail (shopping)		180	56.8%	137	43.2%
General services		147	49.5%	150	50.5%
<b>Town of Rock Elm</b>		<b>YES</b>		<b>NO</b>	
Lodging		17	29.3%	41	70.7%
Major discount retailer		21	36.2%	37	63.8%
Franchise restaurants		25	41.0%	36	59.0%
Industrial development		29	51.8%	27	48.2%
Commercial development		24	42.8%	32	57.2%
Recreational facilities		27	48.2%	29	51.8%
Family restaurants		36	62.0%	22	38.0%
Access to recreation areas		30	51.7%	28	48.3%
Arts and culture centers		15	25.9%	43	74.1%
General retail (shopping)		26	44.8%	32	55.2%
General services		24	46.2%	28	53.8%
<b>Town of Salem</b>		<b>YES</b>		<b>NO</b>	
Lodging		30	44.8%	37	55.2%
Major discount retailer		25	38.5%	40	61.5%
Franchise restaurants		25	37.9%	41	62.1%
Industrial development		43	63.2%	25	36.8%
Commercial development		37	53.6%	32	46.4%
Recreational facilities		34	50.7%	33	49.3%
Family restaurants		45	66.2%	23	33.8%
Access to recreation areas		34	54.0%	29	46.0%
Arts and culture centers		35	46.0%	41	54.0%
General retail (shopping)		38	55.9%	30	44.1%
General services		33	52.4%	30	47.6%

<b>Town of Spring Lake</b>		<b>YES</b>		<b>NO</b>	
Lodging		39	47.6%	43	52.4%
Major discount retailer		28	31.5%	61	68.5%
Franchise restaurants		28	31.5%	61	68.5%
Industrial development		49	55.7%	39	44.3%
Commercial development		43	49.4%	44	50.6%
Recreational facilities		37	58.7%	26	41.3%
Family restaurants		53	60.5%	34	39.5%
Access to recreation areas		38	45.2%	46	54.8%
Arts and culture centers		26	30.6%	59	69.4%
General retail (shopping)		39	44.8%	48	55.2%
General services		40	49.4%	41	50.6%
<b>Town of Trenton</b>		<b>YES</b>		<b>NO</b>	
Lodging		88	42.1%	121	57.9%
Major discount retailer		79	37.4%	132	62.6%
Franchise restaurants		91	42.7%	122	57.3%
Industrial development		135	62.5%	81	37.5%
Commercial development		109	52.4%	99	47.6%
Recreational facilities		144	68.2%	67	31.8%
Family restaurants		151	70.2%	64	29.8%
Access to recreation areas		143	65.3%	76	34.7%
Arts and culture centers		71	33.6%	140	66.4%
General retail (shopping)		105	51.0%	101	49.0%
General services		72	41.6%	101	58.4%
<b>Town of Trimble</b>		<b>YES</b>		<b>NO</b>	
Lodging		101	49.8%	102	50.2%
Major discount retailer		105	51.7%	98	48.3%
Franchise restaurants		110	53.7%	95	46.3%
Industrial development		140	69.3%	62	30.7%
Commercial development		118	59.3%	81	40.7%
Recreational facilities		134	67.3%	65	32.7%
Family restaurants		168	79.2%	44	20.8%
Access to recreation areas		130	63.8%	74	36.2%
Arts and culture centers		78	39.6%	119	60.4%
General retail (shopping)		137	67.2%	67	32.8%
General services		113	62.0%	69	38.0%
<b>Town of Union</b>		<b>YES</b>		<b>NO</b>	
Lodging		48	57.1%	36	42.9%
Major discount retailer		26	31.0%	58	69.0%
Franchise restaurants		33	40.2%	49	59.8%
Industrial development		59	71.0%	24	29.0%
Commercial development		47	56.6%	36	43.4%
Recreational facilities		43	52.4%	39	47.6%
Family restaurants		49	60.5%	32	39.5%
Access to recreation areas		41	51.9%	38	48.1%
Arts and culture centers		20	26.7%	55	73.3%
General retail (shopping)		44	52.4%	40	47.6%
General services		42	53.8%	36	46.2%



<b>OTHER**</b>	<b>YES</b>		<b>NO</b>	
Lodging	62	41.9%	86	58.1%
Major discount retailer	58	38.2%	94	61.8%
Franchise restaurants	58	38.9%	91	61.1%
Industrial development	79	53.0%	70	47.0%
Commercial development	65	44.8%	80	55.2%
Recreational facilities	90	59.2%	62	40.8%
Family restaurants	102	66.2%	52	33.8%
Access to recreation areas	86	60.2%	57	39.9%
Arts and culture centers	59	42.4%	80	57.6%
General retail (shopping)	79	52.0%	73	48.0%
General services	69	51.9%	64	48.1%

*\*\*Town was not identified on returned survey (question #1)*

When asked where to direct new commercial/industrial/retail development, 54.5% of respondents selected “focus development to existing business districts.” “Developing commercial/retail in cities and villages” was selected by 40% of the respondents. The location receiving the third highest preference (32.0%) was “along highway corridors.”

**Question 19. What is your opinion of expanding/developing additional areas for commercial/industrial/retail use? (check all that apply)**

	Number of Responses	% of Total Returned Surveys
<b>PIERCE COUNTY*</b>		
	Number	%
Focus development to existing business districts	1,552	54.5%
Develop commercial areas along highway corridors	910	32.0%
Develop commercial/retail areas in cities and villages	1,140	40.0%
Develop light industrial/office space along highway corridors	672	23.6%
Develop light industrial/office space in cities and villages	860	30.2%
Against any expansion/development	289	10.1%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>		
	Number	%
Focus development to existing business districts	168	59.0%
Develop commercial areas along highway corridors	111	38.9%
Develop commercial/retail areas in cities and villages	108	37.9%
Develop light industrial/office space along highway corridors	79	27.7%
Develop light industrial/office space in cities and villages	77	27.0%
Against any expansion/development	22	11.2%
<b>Town of Diamond Bluff</b>		
	Number	%
Focus development to existing business districts	35	43.8%
Develop commercial areas along highway corridors	27	33.8%
Develop commercial/retail areas in cities and villages	27	33.8%
Develop light industrial/office space along highway corridors	23	28.8%
Develop light industrial/office space in cities and villages	17	21.2%
Against any expansion/development	11	13.8%
<b>Town of Ellsworth</b>		
	Number	%
Focus development to existing business districts	113	70.6%
Develop commercial areas along highway corridors	78	48.8%
Develop commercial/retail areas in cities and villages	87	54.4%
Develop light industrial/office space along highway corridors	59	36.9%
Develop light industrial/office space in cities and villages	75	46.9%
Against any expansion/development	7	4.4%
<b>Town of El Paso</b>		
	Number	%
Focus development to existing business districts	54	51.9%
Develop commercial areas along highway corridors	35	33.7%
Develop commercial/retail areas in cities and villages	53	51.0%
Develop light industrial/office space along highway corridors	30	28.8%
Develop light industrial/office space in cities and villages	40	38.5%
Against any expansion/development	10	9.6%

<b>Town of Gilman</b>		
	Number	%
Focus development to existing business districts	100	59.2%
Develop commercial areas along highway corridors	50	29.6%
Develop commercial/retail areas in cities and villages	73	43.2%
Develop light industrial/office space along highway corridors	27	16.0%
Develop light industrial/office space in cities and villages	63	37.3%
Against any expansion/development	18	10.7%
<b>Town of Hartland</b>		
	Number	%
Focus development to existing business districts	36	32.4%
Develop commercial areas along highway corridors	17	15.3%
Develop commercial/retail areas in cities and villages	30	27.0%
Develop light industrial/office space along highway corridors	8	7.2%
Develop light industrial/office space in cities and villages	21	18.9%
Against any expansion/development	4	3.6%
<b>Town of Isabelle</b>		
	Number	%
Focus development to existing business districts	17	58.6%
Develop commercial areas along highway corridors	10	34.5%
Develop commercial/retail areas in cities and villages	13	44.8%
Develop light industrial/office space along highway corridors	8	27.6%
Develop light industrial/office space in cities and villages	15	51.7%
Against any expansion/development	3	10.3%
<b>Town of Maiden Rock</b>		
	Number	%
Focus development to existing business districts	54	54.5%
Develop commercial areas along highway corridors	27	27.3%
Develop commercial/retail areas in cities and villages	43	43.4%
Develop light industrial/office space along highway corridors	20	20.2%
Develop light industrial/office space in cities and villages	35	35.4%
Against any expansion/development	10	10.1%
<b>Town of Martell</b>		
	Number	%
Focus development to existing business districts	107	61.5%
Develop commercial areas along highway corridors	37	21.3%
Develop commercial/retail areas in cities and villages	74	42.5%
Develop light industrial/office space along highway corridors	30	17.2%
Develop light industrial/office space in cities and villages	55	31.6%
Against any expansion/development	16	9.2%
<b>Town of Oak Grove</b>		
	Number	%
Focus development to existing business districts	156	41.5%
Develop commercial areas along highway corridors	105	27.9%
Develop commercial/retail areas in cities and villages	115	30.6%
Develop light industrial/office space along highway corridors	67	17.8%
Develop light industrial/office space in cities and villages	91	24.2%
Against any expansion/development	27	7.2%
<b>Town of River Falls</b>		
	Number	%
Focus development to existing business districts	205	60.1%
Develop commercial areas along highway corridors	121	35.5%
Develop commercial/retail areas in cities and villages	122	35.8%
Develop light industrial/office space along highway corridors	104	30.5%
Develop light industrial/office space in cities and villages	111	32.6%
Against any expansion/development	34	10.0%

<b>Town of Rock Elm</b>		
	Number	%
Focus development to existing business districts	39	58.2%
Develop commercial areas along highway corridors	13	19.4%
Develop commercial/retail areas in cities and villages	29	43.3%
Develop light industrial/office space along highway corridors	12	17.9%
Develop light industrial/office space in cities and villages	18	26.9%
Against any expansion/development	11	16.4%
<b>Town of Salem</b>		
	Number	%
Focus development to existing business districts	40	53.3%
Develop commercial areas along highway corridors	23	30.7%
Develop commercial/retail areas in cities and villages	31	41.3%
Develop light industrial/office space along highway corridors	20	26.7%
Develop light industrial/office space in cities and villages	29	38.7%
Against any expansion/development	6	8.0%
<b>Town of Spring Lake</b>		
	Number	%
Focus development to existing business districts	43	43.4%
Develop commercial areas along highway corridors	25	25.3%
Develop commercial/retail areas in cities and villages	43	43.4%
Develop light industrial/office space along highway corridors	27	27.3%
Develop light industrial/office space in cities and villages	35	35.4%
Against any expansion/development	11	11.1%
<b>Town of Trenton</b>		
	Number	%
Focus development to existing business districts	117	47.6%
Develop commercial areas along highway corridors	79	32.1%
Develop commercial/retail areas in cities and villages	94	38.2%
Develop light industrial/office space along highway corridors	49	19.9%
Develop light industrial/office space in cities and villages	85	34.6%
Against any expansion/development	27	11.0%
<b>Town of Trimbelle</b>		
	Number	%
Focus development to existing business districts	137	58.8%
Develop commercial areas along highway corridors	80	34.3%
Develop commercial/retail areas in cities and villages	104	44.6%
Develop light industrial/office space along highway corridors	56	24.0%
Develop light industrial/office space in cities and villages	69	29.6%
Against any expansion/development	12	5.2%
<b>Town of Union</b>		
	Number	%
Focus development to existing business districts	45	49.5%
Develop commercial areas along highway corridors	32	35.2%
Develop commercial/retail areas in cities and villages	37	40.7%
Develop light industrial/office space along highway corridors	21	23.1%
Develop light industrial/office space in cities and villages	30	33.0%
Against any expansion/development	13	14.3%

<b>OTHER**</b>	Number	%
Focus development to existing business districts	86	41.1%
Develop commercial areas along highway corridors	40	19.1%
Develop commercial/retail areas in cities and villages	57	27.3%
Develop light industrial/office space along highway corridors	32	15.3%
Develop light industrial/office space in cities and villages	53	25.4%
Against any expansion/development	37	17.7%

*\*\*Town was not identified on returned survey (question #1)*

Respondents to this question felt that “quality schools” (33.0%) and “improved highways” (28.3%) were keys to encouraging growth. This thought was similarly reflected in each Town.

**Question 20. If you feel growth should be encouraged, which of the following do you think would most help in bringing about growth? (check all that apply)**

Number of Responses      % of Total Returned Surveys

<b>PIERCE COUNTY*</b>	Number	%
Expanded water and sewer service	601	21.1%
Improved highways	807	28.3%
Improved public transit	416	14.6%
Quality public schools	941	33.0%
Telecommunications	647	22.7%
Growth should not be encouraged	597	21.0%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>	Number	%
Expanded water and sewer service	61	21.4%
Improved highways	67	23.5%
Improved public transit	37	13.0%
Quality public schools	87	30.5%
Telecommunications	75	26.3%
Growth should not be encouraged	81	28.4%
<b>Town of Diamond Bluff</b>	Number	%
Expanded water and sewer service	15	18.8%
Improved highways	29	36.3%
Improved public transit	10	12.5%
Quality public schools	25	31.3%
Telecommunications	15	18.8%
Growth should not be encouraged	19	23.8%
<b>Town of Ellsworth</b>	Number	%
Expanded water and sewer service	44	27.5%
Improved highways	78	48.8%
Improved public transit	31	19.4%
Quality public schools	62	38.8%
Telecommunications	62	38.8%
Growth should not be encouraged	15	9.4%
<b>Town of El Paso</b>	Number	%
Expanded water and sewer service	21	20.2%
Improved highways	40	38.5%
Improved public transit	14	13.5%
Quality public schools	44	42.3%
Telecommunications	28	26.9%
Growth should not be encouraged	24	23.1%

<b>Town of Gilman</b>		
	Number	%
Expanded water and sewer service	22	13.0%
Improved highways	43	25.4%
Improved public transit	21	12.4%
Quality public schools	50	29.6%
Telecommunications	30	17.8%
Growth should not be encouraged	54	32.0%
<b>Town of Hartland</b>		
	Number	%
Expanded water and sewer service	23	20.7%
Improved highways	26	23.4%
Improved public transit	11	9.9%
Quality public schools	37	33.3%
Telecommunications	22	19.8%
Growth should not be encouraged	22	19.8%
<b>Town of Isabelle</b>		
	Number	%
Expanded water and sewer service	8	27.6%
Improved highways	6	20.7%
Improved public transit	7	24.1%
Quality public schools	10	34.5%
Telecommunications	10	34.5%
Growth should not be encouraged	8	27.6%
<b>Town of Maiden Rock</b>		
	Number	%
Expanded water and sewer service	17	17.2%
Improved highways	27	27.3%
Improved public transit	22	22.2%
Quality public schools	34	34.3%
Telecommunications	30	30.3%
Growth should not be encouraged	20	20.2%
<b>Town of Martell</b>		
	Number	%
Expanded water and sewer service	28	16.1%
Improved highways	48	27.6%
Improved public transit	26	14.9%
Quality public schools	51	29.3%
Telecommunications	47	27.0%
Growth should not be encouraged	42	24.1%
<b>Town of Oak Grove</b>		
	Number	%
Expanded water and sewer service	68	18.1%
Improved highways	69	18.4%
Improved public transit	33	8.8%
Quality public schools	107	28.5%
Telecommunications	72	19.1%
Growth should not be encouraged	42	11.2%
<b>Town of River Falls</b>		
	Number	%
Expanded water and sewer service	98	28.7%
Improved highways	107	31.4%
Improved public transit	63	18.5%
Quality public schools	96	28.2%
Telecommunications	61	17.9%
Growth should not be encouraged	79	23.2%

<b>Town of Rock Elm</b>		
	Number	%
Expanded water and sewer service	8	11.9%
Improved highways	19	28.4%
Improved public transit	9	13.4%
Quality public schools	21	31.3%
Telecommunications	13	19.4%
Growth should not be encouraged	18	26.9%
<b>Town of Salem</b>		
	Number	%
Expanded water and sewer service	10	13.3%
Improved highways	17	22.7%
Improved public transit	9	17.0%
Quality public schools	22	29.3%
Telecommunications	15	20.0%
Growth should not be encouraged	15	20.0%
<b>Town of Spring Lake</b>		
	Number	%
Expanded water and sewer service	16	16.2%
Improved highways	24	24.2%
Improved public transit	9	9.1%
Quality public schools	31	31.3%
Telecommunications	8	8.1%
Growth should not be encouraged	23	23.2%
<b>Town of Trenton</b>		
	Number	%
Expanded water and sewer service	53	21.5%
Improved highways	71	28.9%
Improved public transit	40	16.3%
Quality public schools	94	38.2%
Telecommunications	54	22.0%
Growth should not be encouraged	44	17.9%
<b>Town of Trimbelle</b>		
	Number	%
Expanded water and sewer service	43	18.5%
Improved highways	71	30.5%
Improved public transit	36	15.5%
Quality public schools	79	34.0%
Telecommunications	58	24.9%
Growth should not be encouraged	29	12.4%
<b>Town of Union</b>		
	Number	%
Expanded water and sewer service	26	28.6%
Improved highways	24	26.4%
Improved public transit	9	10.0%
Quality public schools	25	27.5%
Telecommunications	15	16.5%
Growth should not be encouraged	18	19.8%
<b>OTHER**</b>		
	Number	%
Expanded water and sewer service	40	19.1%
Improved highways	41	19.6%
Improved public transit	29	13.9%
Quality public schools	66	31.6%
Telecommunications	32	15.3%
Growth should not be encouraged	44	21.1%

\*\*Town was not identified on returned survey (question #1)



## **SERVICES / UTILITIES**

As should be expected in a rural area, most respondents are on private wells (94.5%) and private septic (91.2%). Also, 66.6% have Internet access. This high percentage is an indicator that the Internet is a tool to encourage additional citizen participation in the comprehensive planning process.

### **Question 21. Do you currently have: (check all that apply)**

Number of Responses      % of Total Returned Surveys

<b>PIERCE COUNTY*</b>	Number	%
Public Water	45	1.6%
Well Water	2,692	94.5%
Public Sewer	36	1.3%
Septic System	2,598	91.2%
Natural Gas	559	19.6%
Cable TV	121	4.2%
Satellite TV	1,690	59.3%
Internet Access	1,898	66.6%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>	Number	%
Public Water	5	1.6%
Well Water	267	93.7%
Public Sewer	1	.4%
Septic System	271	95.1%
Natural Gas	62	21.8%
Cable TV	3	1.1%
Satellite TV	181	63.5%
Internet Access	191	67.0%

  

<b>Town of Diamond Bluff</b>	Number	%
Public Water	–	–
Well Water	77	96.3%
Public Sewer	–	–
Septic System	76	95.0%
Natural Gas	8	10.0%
Cable TV	–	–
Satellite TV	68	85.0%
Internet Access	53	66.3%

<b>Town of Ellsworth</b>		
	Number	%
Public Water	10	6.3%
Well Water	160	100.0%
Public Sewer	10	6.3%
Septic System	160	100.0%
Natural Gas	20	12.5%
Cable TV	6	3.8%
Satellite TV	117	73.1%
Internet Access	122	76.3%
<b>Town of El Paso</b>		
	Number	%
Public Water	–	–
Well Water	99	95.2%
Public Sewer	–	–
Septic System	95	91.3%
Natural Gas	5	4.8%
Cable TV	5	4.8%
Satellite TV	60	57.7%
Internet Access	64	61.5%
<b>Town of Gilman</b>		
	Number	%
Public Water	–	–
Well Water	163	96.4%
Public Sewer	–	–
Septic System	152	89.9%
Natural Gas	19	11.2%
Cable TV	3	1.8%
Satellite TV	99	58.6%
Internet Access	119	70.4%
<b>Town of Hartland</b>		
	Number	%
Public Water	1	.9%
Well Water	101	91.0%
Public Sewer	1	.9%
Septic System	99	89.2%
Natural Gas	14	12.6%
Cable TV	6	5.4%
Satellite TV	56	50.5%
Internet Access	75	67.6%
<b>Town of Isabelle</b>		
	Number	%
Public Water	–	–
Well Water	28	96.6%
Public Sewer	–	–
Septic System	28	96.6%
Natural Gas	15	51.7%
Cable TV	5	17.2%
Satellite TV	16	55.2%
Internet Access	19	65.5%

<b>Town of Maiden Rock</b>		
	Number	%
Public Water	2	2.0%
Well Water	86	86.9%
Public Sewer	2	2.0%
Septic System	85	85.9%
Natural Gas	11	11.1%
Cable TV	1	1.0%
Satellite TV	51	51.5%
Internet Access	60	60.6%
<b>Town of Martell</b>		
	Number	%
Public Water	–	–
Well Water	166	95.4%
Public Sewer	–	–
Septic System	155	89.1%
Natural Gas	18	10.3%
Cable TV	3	1.7%
Satellite TV	76	43.7%
Internet Access	112	64.4%
<b>Town of Oak Grove</b>		
	Number	%
Public Water	–	–
Well Water	270	71.8%
Public Sewer	1	.3%
Septic System	255	67.8%
Natural Gas	32	8.5%
Cable TV	9	2.4%
Satellite TV	181	48.1%
Internet Access	185	49.2%
<b>Town of River Falls</b>		
	Number	%
Public Water	5	1.5%
Well Water	328	96.2%
Public Sewer	3	.8%
Septic System	316	92.7%
Natural Gas	123	36.1%
Cable TV	21	61.6%
Satellite TV	187	54.8%
Internet Access	256	75.1%
<b>Town of Rock Elm</b>		
	Number	%
Public Water	–	–
Well Water	63	94.0%
Public Sewer	–	–
Septic System	58	86.6%
Natural Gas	4	6.0%
Cable TV	1	1.5%
Satellite TV	31	46.3%
Internet Access	39	58.2%

<b>Town of Salem</b>		
	Number	%
Public Water	–	–
Well Water	71	94.7%
Public Sewer	–	–
Septic System	68	90.7%
Natural Gas	9	12.0%
Cable TV	–	–
Satellite TV	52	69.3%
Internet Access	47	62.7%
<b>Town of Spring Lake</b>		
	Number	%
Public Water	2	2.0%
Well Water	93	93.9%
Public Sewer	1	1.0%
Septic System	92	92.9%
Natural Gas	16	16.2%
Cable TV	7	7.1%
Satellite TV	65	65.7%
Internet Access	67	67.7%
<b>Town of Trenton</b>		
	Number	%
Public Water	–	–
Well Water	239	97.2%
Public Sewer	–	–
Septic System	240	97.6%
Natural Gas	120	48.8%
Cable TV	18	7.3%
Satellite TV	158	64.2%
Internet Access	174	70.7%
<b>Town of Trimbelle</b>		
	Number	%
Public Water	–	–
Well Water	230	98.7%
Public Sewer	–	–
Septic System	209	89.7%
Natural Gas	22	9.4%
Cable TV	5	2.1%
Satellite TV	140	60.1%
Internet Access	140	60.1%
<b>Town of Union</b>		
	Number	%
Public Water	–	–
Well Water	87	95.6%
Public Sewer	1	1.1%
Septic System	80	87.9%
Natural Gas	8	8.8%
Cable TV	5	5.5%
Satellite TV	52	57.1%
Internet Access	54	59.3%

<b>OTHER*</b>	Number	%
Public Water	20	9.6%
Well Water	159	76.1%
Public Sewer	17	8.1%
Septic System	156	74.6%
Natural Gas	53	25.4%
Cable TV	23	11.0%
Satellite TV	100	47.8%
Internet Access	121	57.9%

*\*\*Town was not identified on returned survey (question #1)*

When asked which services they would like, 16.3% of survey respondents indicated they would like “internet access.” Many of those that selected “internet access” also wrote in that they wanted DSL or faster Internet service options.

**Question 22. Which of the following services would you like?  
(check all that apply)**

Number of Responses      % of Total Returned Surveys

<b>PIERCE COUNTY*</b>	Number	%
Public Water	174	6.1%
Public Sewer	217	7.6%
Natural Gas	21	14.8%
Cable TV	413	14.5%
Satellite TV	162	5.7%
Internet Access	463	16.3%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>	Number	%
Public Water	14	4.9%
Public Sewer	22	7.7%
Natural Gas	68	23.9%
Cable TV	74	26.0%
Satellite TV	18	6.3%
Internet Access	35	12.3%
<b>Town of Diamond Bluff</b>	Number	%
Public Water	9	11.3%
Public Sewer	9	11.3%
Natural Gas	29	36.3%
Cable TV	11	13.8%
Satellite TV	3	3.8%
Internet Access	7	8.8%
<b>Town of Ellsworth</b>	Number	%
Public Water	17	10.6%
Public Sewer	20	12.5%
Natural Gas	25	15.6%
Cable TV	38	23.8%
Satellite TV	14	8.8%
Internet Access	56	35.0%
<b>Town of El Paso</b>	Number	%
Public Water	1	.9%
Public Sewer	1	.9%
Natural Gas	6	5.8%
Cable TV	11	10.6%
Satellite TV	3	2.9%
Internet Access	9	8.7%

<b>Town of Gilman</b>		
	Number	%
Public Water	2	1.2%
Public Sewer	2	1.2%
Natural Gas	18	10.7%
Cable TV	17	10.1%
Satellite TV	10	5.9%
Internet Access	16	9.5%
<b>Town of Hartland</b>		
	Number	%
Public Water	6	5.4%
Public Sewer	8	7.2%
Natural Gas	10	9.0%
Cable TV	10	9.0%
Satellite TV	8	7.2%
Internet Access	7	6.3%
<b>Town of Isabelle</b>		
	Number	%
Public Water	2	6.9%
Public Sewer	2	6.9%
Natural Gas	3	10.3%
Cable TV	4	13.8%
Satellite TV	2	6.9%
Internet Access	6	20.7%
<b>Town of Maiden Rock</b>		
	Number	%
Public Water	5	5.1%
Public Sewer	4	4.0%
Natural Gas	12	12.1%
Cable TV	11	11.1%
Satellite TV	9	9.1%
Internet Access	22	22.2%
<b>Town of Martell</b>		
	Number	%
Public Water	7	4.0%
Public Sewer	7	4.0%
Natural Gas	17	9.8%
Cable TV	22	12.6%
Satellite TV	10	5.7%
Internet Access	42	24.1%
<b>Town of Oak Grove</b>		
	Number	%
Public Water	25	9.1%
Public Sewer	31	11.2%
Natural Gas	75	27.2%
Cable TV	42	15.2%
Satellite TV	12	4.3%
Internet Access	47	17.0%
<b>Town of River Falls</b>		
	Number	%
Public Water	24	7.0%
Public Sewer	33	9.7%
Natural Gas	33	9.7%
Cable TV	54	15.8%
Satellite TV	21	6.2%
Internet Access	66	19.4%

<b>Town of Rock Elm</b>		
	Number	%
Public Water	2	3.0%
Public Sewer	1	1.5%
Natural Gas	5	7.5%
Cable TV	5	7.5%
Satellite TV	4	6.0%
Internet Access	12	17.9%
<b>Town of Salem</b>		
	Number	%
Public Water	3	4.0%
Public Sewer	5	6.7%
Natural Gas	8	10.7%
Cable TV	6	8.0%
Satellite TV	5	6.7%
Internet Access	19	25.9%
<b>Town of Spring Lake</b>		
	Number	%
Public Water	1	1.0%
Public Sewer	3	3.0%
Natural Gas	13	13.1%
Cable TV	11	11.1%
Satellite TV	4	4.0%
Internet Access	9	9.1%
<b>Town of Trenton</b>		
	Number	%
Public Water	24	9.8%
Public Sewer	34	13.8%
Natural Gas	24	9.8%
Cable TV	24	9.8%
Satellite TV	7	4.8%
Internet Access	27	11.0%
<b>Town of Trimbelle</b>		
	Number	%
Public Water	16	6.9%
Public Sewer	15	6.4%
Natural Gas	42	18.0%
Cable TV	33	14.2%
Satellite TV	9	3.9%
Internet Access	47	20.2%
<b>Town of Union</b>		
	Number	%
Public Water	5	5.5%
Public Sewer	8	8.8%
Natural Gas	5	5.5%
Cable TV	16	17.6%
Satellite TV	11	12.1%
Internet Access	14	15.4%
<b>OTHER**</b>		
	Number	%
Public Water	11	5.3%
Public Sewer	12	5.7%
Natural Gas	28	13.4%
Cable TV	24	11.5%
Satellite TV	12	5.7%
Internet Access	24	11.5%

\*\*Town was not identified on returned survey (question #1)



As mentioned in the previous question, respondents stated a desire to have DSL/high speed Internet service options. The responses to this question show that 57.5% of Internet users currently have “dial up” access while 36.5% have “DSL/high speed” access. Countywide, the majority of Internet users (52.9%) rate their user skill level as “intermediate.”

**Question 23. If you have internet access, what speed is your access?**

	Number of Responses	% of Total Responses
<b>PIERCE COUNTY*</b>		
	Number	%
Dial up	1,213	57.5%
DSL/High Speed	771	36.5%
Don't know	127	6.0%
<b>What do you use the internet for? (check all that apply)</b>		
News	1,174	
Shopping	1,314	
Research	1,804	
Pay Bills	780	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	664	29.0%
Intermediate	1,210	52.9%
Expert	415	18.1%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>		
	Number	%
Dial up	141	62.9%
DSL/High Speed	78	34.8%
Don't know	5	2.2%
<b>What do you use the internet for? (check all that apply)</b>		
News	150	
Shopping	167	
Research	215	
Pay Bills	109	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	43	18.9%
Intermediate	122	53.7%
Expert	62	27.3%

<b>Town of Diamond Bluff</b>		
	Number	%
Dial up	21	38.2%
DSL/High Speed	30	54.5%
Don't know	4	7.3%
<b>What do you use the internet for? (check all that apply)</b>		
News	34	
Shopping	36	
Research	47	
Pay Bills	29	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	21	38.9%
Intermediate	27	50.0%
Expert	6	9.0%
<b>Town of Ellsworth</b>		
	Number	%
Dial up	107	79.3%
DSL/High Speed	23	17.0%
Don't know	5	3.7%
<b>What do you use the internet for? (check all that apply)</b>		
News	79	
Shopping	88	
Research	119	
Pay Bills	56	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	28	19.2%
Intermediate	99	67.8%
Expert	19	13.0%
<b>Town of El Paso</b>		
	Number	%
Dial up	52	76.5%
DSL/High Speed	13	19.1%
Don't know	3	4.4%
<b>What do you use the internet for? (check all that apply)</b>		
News	40	
Shopping	36	
Research	61	
Pay Bills	23	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	37	45.7
Intermediate	28	34.6
Expert	16	19.8

<b>Town of Gilman</b>		
	Number	%
Dial up	67	52.3%
DSL/High Speed	54	42.2%
Don't know	7	5.5%
<b>What do you use the internet for? (check all that apply)</b>		
News	59	
Shopping	76	
Research	103	
Pay Bills	46	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	41	29.9%
Intermediate	74	54.0%
Expert	22	16.1%
<b>Town of Hartland</b>		
	Number	%
Dial up	52	65.0%
DSL/High Speed	24	30.0%
Don't know	4	5.0%
<b>What do you use the internet for? (check all that apply)</b>		
News	34	
Shopping	38	
Research	61	
Pay Bills	19	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	28	35.4%
Intermediate	43	54.4%
Expert	8	10.1%
<b>Town of Isabelle</b>		
	Number	%
Dial up	9	34.6%
DSL/High Speed	13	50.0%
Don't know	4	15.4%
<b>What do you use the internet for? (check all that apply)</b>		
News	15	
Shopping	18	
Research	21	
Pay Bills	13	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	9	34.6%
Intermediate	12	46.2%
Expert	5	19.2%

<b>Town of Maiden Rock</b>		
	Number	%
Dial up	39	55.7%
DSL/High Speed	22	31.4%
Don't know	9	12.9%
<b>What do you use the internet for? (check all that apply)</b>		
News	32	
Shopping	39	
Research	46	
Pay Bills	14	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	18	25.7%
Intermediate	39	55.7%
Expert	13	18.6%
<b>Town of Martell</b>		
	Number	%
Dial up	100	82.0%
DSL/High Speed	17	13.9%
Don't know	5	4.1%
<b>What do you use the internet for? (check all that apply)</b>		
News	67	
Shopping	76	
Research	109	
Pay Bills	40	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	42	31.6%
Intermediate	64	48.1%
Expert	27	20.3%
<b>Town of Oak Grove</b>		
	Number	%
Dial up	57	26.5%
DSL/High Speed	148	68.8%
Don't know	10	4.7%
<b>What do you use the internet for? (check all that apply)</b>		
News	138	
Shopping	150	
Research	199	
Pay Bills	100	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	49	21.6%
Intermediate	124	54.6%
Expert	54	23.8%

<b>Town of River Falls</b>		
	Number	%
Dial up	167	60.3%
DSL/High Speed	92	33.2%
Don't know	18	6.5%
<b>What do you use the internet for? (check all that apply)</b>		
News	165	
Shopping	167	
Research	221	
Pay Bills	101	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	63	22.2%
Intermediate	165	58.1%
Expert	56	19.7%
<b>Town of Rock Elm</b>		
	Number	%
Dial up	28	62.2%
DSL/High Speed	14	31.1%
Don't know	3	6.7%
<b>What do you use the internet for? (check all that apply)</b>		
News	24	
Shopping	24	
Research	40	
Pay Bills	17	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	12	27.3%
Intermediate	28	63.6%
Expert	4	9.1%
<b>Town of Salem</b>		
	Number	%
Dial up	39	70.9%
DSL/High Speed	13	23.6%
Don't know	3	5.5%
<b>What do you use the internet for? (check all that apply)</b>		
News	26	
Shopping	27	
Research	43	
Pay Bills	9	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	14	26.4%
Intermediate	30	56.6%
Expert	9	17.0%

<b>Town of Spring Lake</b>		
	Number	%
Dial up	37	54.4%
DSL/High Speed	27	39.7%
Don't know	4	5.9%
<b>What do you use the internet for? (check all that apply)</b>		
News	47	
Shopping	43	
Research	59	
Pay Bills	21	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	18	25.7%
Intermediate	44	62.9%
Expert	8	11.4%
<b>Town of Trenton</b>		
	Number	%
Dial up	80	43.2%
DSL/High Speed	91	49.2%
Don't know	14	7.6%
<b>What do you use the internet for? (check all that apply)</b>		
News	113	
Shopping	111	
Research	159	
Pay Bills	50	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	55	28.6%
Intermediate	104	54.2%
Expert	33	17.2%
<b>Town of Trimble</b>		
	Number	%
Dial up	114	68.3%
DSL/High Speed	37	22.2%
Don't know	16	9.6%
<b>What do you use the internet for? (check all that apply)</b>		
News	93	
Shopping	96	
Research	137	
Pay Bills	68	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	125	49.4%
Intermediate	96	37.9%
Expert	32	12.6%

<b>Town of Union</b>	Number	%
Dial up	33	54.1%
DSL/High Speed	20	32.8%
Don't know	8	13.1%
<b>What do you use the internet for? (check all that apply)</b>		
News	36	
Shopping	39	
Research	54	
Pay Bills	22	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	23	34.3%
Intermediate	31	46.3%
Expert	13	19.4%
<b>OTHER**</b>		
	Number	%
Dial up	70	52.2%
DSL/High Speed	55	41.0%
Don't know	9	6.7%
<b>What do you use the internet for? (check all that apply)</b>		
News	72	
Shopping	83	
Research	110	
Pay Bills	43	
<b>At what level would you rate yourself regarding Internet usage?</b>		
Novice	38	27.0%
Intermediate	75	53.2%
Expert	28	19.9%

*\*\*Town was not identified on returned survey (question #1)*

Across the county, all services listed in this question were rated as at least “adequate” by over 54% of respondents. Disposal issues (hazardous waste, special waste, yard waste, demolition debris, and scrap metal) generated the highest percentage of “inadequate” ratings (16.9% to 22.6%). Parks and recreation also generated a high percentage of “inadequate” ratings (17.9%) in comparison to other services. However, as in the case of disposal issues, it is important to note that parks and recreation also received a high percentage of “adequate” ratings (61.1% to 69.9%). Ambulance/emergency/fire protection received the highest percentage of combined “excellent” and “adequate” ratings (96.6%) followed by garbage services (95.5%), library (93.0%), law enforcement (92.5%), schools (91.7%), and recycling services (90.3%).

**Question 24. Please rate your satisfaction with the following services:**

% OF RESPONSES

<b>PIERCE COUNTY*</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	41.8%	54.8%	3.4%
Garbage Services	35.5%	59.7%	4.8%
Recycling Services	31.7%	58.6%	9.9%
Hazardous Waste Disposal	19.1%	61.1%	19.8%
Special Waste Disposal	15.1%	67.0%	17.9%
Compost Yard Waste Disposal	13.1%	69.9%	16.9%
Demolition Debris Disposal	10.0%	69.3%	20.7%
Scrap Metal Disposal	12.8%	64.7%	22.6%
Law Enforcement	24.8%	67.7%	7.5%
Parks & Recreation	17.7%	64.4%	17.9%
Schools	28.0%	63.7%	8.3%
Library System	34.0%	59.0%	7.0%
Child Care/Day Care	11.9%	76.5%	11.6%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	27.1%	65.3%	7.6%
Garbage Services	35.4%	60.9%	3.7%
Recycling Services	34.3%	57.9%	7.7%
Hazardous Waste Disposal	10.9%	37.7%	51.4%
Special Waste Disposal	12.4%	61.3%	26.2%
Compost Yard Waste Disposal	12.5%	65.1%	22.4%
Demolition Debris Disposal	8.0%	65.0%	27.0%
Scrap Metal Disposal	6.9%	60.9%	32.2%
Law Enforcement	21.3%	68.5%	8.2%
Parks & Recreation	21.5%	62.1%	16.5%
Schools	30.4%	60.1%	9.5%
Library System	35.1%	61.8%	3.1%
Child Care/Day Care	14.4%	80.3%	5.3%



<b>Town of Diamond Bluff</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	31.9%	59.7%	8.3%
Garbage Services	48.8%	47.5%	3.8%
Recycling Services	44.4%	45.7%	9.9%
Hazardous Waste Disposal	21.7%	62.3%	15.9%
Special Waste Disposal	19.1%	58.8%	22.1%
Compost Yard Waste Disposal	33.8%	50.8%	15.4%
Demolition Debris Disposal	16.9%	67.7%	15.4%
Scrap Metal Disposal	19.7%	55.7%	24.6%
Law Enforcement	24.1%	68.4%	7.6%
Parks & Recreation	11.1%	69.4%	19.4%
Schools	28.2%	66.2%	5.6%
Library System	17.6%	69.1%	13.2%
Child Care/Day Care	7.3%	76.4%	16.4%
<b>Town of Ellsworth</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	54.4%	45.6%	–
Garbage Services	40.0%	57.1%	2.9%
Recycling Services	38.4%	53.7%	7.9%
Hazardous Waste Disposal	27.1%	63.5%	9.4%
Special Waste Disposal	18.0%	71.3%	10.7%
Compost Yard Waste Disposal	12.8%	75.2%	12.1%
Demolition Debris Disposal	12.2%	74.8%	18.7%
Scrap Metal Disposal	16.9%	63.1%	20.0%
Law Enforcement	18.7%	77.9%	3.3%
Parks & Recreation	17.4%	64.5%	18.0%
Schools	26.0%	65.3%	8.7%
Library System	24.9%	62.4%	12.7%
Child Care/Day Care	9.4%	76.1%	14.5%
<b>Town of El Paso</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	58.3%	38.8%	2.9%
Garbage Services	25.8%	70.8%	3.4%
Recycling Services	30.0%	58.0%	12.0%
Hazardous Waste Disposal	20.0%	73.3%	6.7%
Special Waste Disposal	15.2%	73.4%	11.4%
Compost Yard Waste Disposal	11.4%	72.9%	15.7%
Demolition Debris Disposal	10.7%	76.0%	13.3%
Scrap Metal Disposal	11.6%	72.1%	16.3%
Law Enforcement	35.7%	59.2%	5.1%
Parks & Recreation	24.5%	63.8%	11.7%
Schools	28.2%	65.0%	6.8%
Library System	39.6%	51.5%	8.9%
Child Care/Day Care	9.8%	79.3%	11.0%

<b>Town of Gilman</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	50.3%	47.2%	2.5%
Garbage Services	25.7%	67.6%	6.8%
Recycling Services	31.8%	60.5%	7.6%
Hazardous Waste Disposal	24.1%	64.8%	11.0%
Special Waste Disposal	18.6%	64.3%	17.1%
Compost Yard Waste Disposal	11.0%	74.0%	15.0%
Demolition Debris Disposal	10.5%	71.8%	17.7%
Scrap Metal Disposal	12.7%	69.0%	18.3%
Law Enforcement	28.9%	65.4%	5.7%
Parks & Recreation	27.1%	65.2%	7.7%
Schools	28.3%	65.5%	6.2%
Library System	24.7%	67.3%	8.0%
Child Care/Day Care	13.5%	77.0%	9.5%
<b>Town of Hartland</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	30.6%	58.5%	8.2%
Garbage Services	19.5%	75.6%	4.9%
Recycling Services	15.9%	73.2%	11.0%
Hazardous Waste Disposal	16.7%	76.2%	7.1%
Special Waste Disposal	11.8%	78.9%	9.2%
Compost Yard Waste Disposal	11.1%	79.2%	9.7%
Demolition Debris Disposal	9.3%	74.7%	16.0%
Scrap Metal Disposal	11.0%	69.3%	19.5%
Law Enforcement	24.4%	67.4%	8.1%
Parks & Recreation	9.2%	73.4%	17.2%
Schools	14.5%	79.5%	6.0%
Library System	12.9%	77.5%	9.4%
Child Care/Day Care	10.3%	83.8%	5.9%
<b>Town of Isabelle</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	26.7%	70.0%	3.3%
Garbage Services	44.8%	55.2%	–
Recycling Services	15.4%	57.7%	26.9%
Hazardous Waste Disposal	12.0%	68.0%	20.0%
Special Waste Disposal	8.0%	72.0%	20.0%
Compost Yard Waste Disposal	4.3%	82.6%	13.0%
Demolition Debris Disposal	8.7%	82.6%	8.7%
Scrap Metal Disposal	4.2%	87.5%	8.3%
Law Enforcement	25.0%	71.4%	3.6%
Parks & Recreation	3.7%	74.1%	22.2%
Schools	25.0%	50.0%	25.0%
Library System	13.8%	72.4%	13.8%
Child Care/Day Care	4.2%	79.2%	16.7%

<b>Town of Maiden Rock</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	23.2%	67.4%	9.5%
Garbage Services	20.7%	66.7%	12.6%
Recycling Services	25.3%	63.7%	11.0%
Hazardous Waste Disposal	13.6%	60.5%	25.9%
Special Waste Disposal	12.2%	64.9%	23.0%
Compost Yard Waste Disposal	9.0%	71.6%	19.4%
Demolition Debris Disposal	5.7%	71.4%	22.9%
Scrap Metal Disposal	5.9%	76.5%	17.6%
Law Enforcement	11.0%	76.9%	12.1%
Parks & Recreation	7.4%	76.5%	16.0%
Schools	16.5%	68.2%	15.3%
Library System	17.1%	69.5%	13.4%
Child Care/Day Care	4.6%	72.3%	23.1%
<b>Town of Martell</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	32.7%	57.3%	9.8%
Garbage Services	23.4%	71.6%	5.0%
Recycling Services	27.0%	62.9%	10.1%
Hazardous Waste Disposal	22.4%	65.3%	12.2%
Special Waste Disposal	17.5%	69.0%	13.5%
Compost Yard Waste Disposal	10.7%	80.3%	9.0%
Demolition Debris Disposal	7.0%	76.0%	17.1%
Scrap Metal Disposal	12.5%	70.3%	17.2%
Law Enforcement	28.2%	64.4%	7.4%
Parks & Recreation	16.1%	68.6%	15.3%
Schools	29.6%	63.2%	7.2%
Library System	34.2%	61.2%	4.6%
Child Care/Day Care	10.1%	75.6%	14.3%
<b>Town of Oak Grove</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	25.5%	66.0%	7.7%
Garbage Services	44.3%	51.7%	3.4%
Recycling Services	36.8%	57.9%	5.4%
Hazardous Waste Disposal	19.0%	64.7%	16.4%
Special Waste Disposal	12.8%	70.0%	17.2%
Compost Yard Waste Disposal	14.8%	74.4%	10.8%
Demolition Debris Disposal	8.9%	70.8%	20.3%
Scrap Metal Disposal	8.6%	68.1%	23.3%
Law Enforcement	15.0%	76.5%	8.5%
Parks & Recreation	10.0%	60.8%	29.2%
Schools	22.7%	62.9%	14.5%
Library System	25.0%	67.1%	7.9%
Child Care/Day Care	14.9%	77.4%	7.7%

<b>Town of River Falls</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	55.9%	43.8%	.3%
Garbage Services	37.4%	58.4%	4.3%
Recycling Services	41.5%	54.2%	4.3%
Hazardous Waste Disposal	21.2%	65.8%	13.0%
Special Waste Disposal	16.8%	65.8%	17.6%
Compost Yard Waste Disposal	13.6%	62.1%	24.3%
Demolition Debris Disposal	13.1%	66.0%	20.6%
Scrap Metal Disposal	20.5%	62.6%	16.8%
Law Enforcement	32.6%	61.6%	5.8%
Parks & Recreation	25.2%	59.6%	15.1%
Schools	46.0%	50.3%	3.7%
Library System	58.3%	39.5%	1.8%
Child Care/Day Care	17.3%	71.8%	11.0%
<b>Town of Rock Elm</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	35.0%	60.0%	5.0%
Garbage Services	16.0%	66.0%	18.0%
Recycling Services	29.0%	61.3%	9.7%
Hazardous Waste Disposal	11.5%	71.2%	17.3%
Special Waste Disposal	12.2%	71.4%	16.3%
Compost Yard Waste Disposal	12.0%	78.0%	10.0%
Demolition Debris Disposal	9.1%	72.7%	18.2%
Scrap Metal Disposal	10.4%	62.5%	27.1%
Law Enforcement	24.2%	64.5%	11.3%
Parks & Recreation	27.4%	61.3%	11.3%
Schools	26.7%	65.0%	8.3%
Library System	42.4%	57.6%	–
Child Care/Day Care	16.7%	72.9%	10.4%
<b>Town of Salem</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	30.6%	62.5%	6.9%
Garbage Services	43.5%	49.9%	7.2%
Recycling Services	29.0%	63.8%	7.2%
Hazardous Waste Disposal	21.1%	70.4%	8.5%
Special Waste Disposal	14.1%	75.0%	10.9%
Compost Yard Waste Disposal	8.5%	76.3%	15.3%
Demolition Debris Disposal	4.8%	74.2%	21.0%
Scrap Metal Disposal	9.2%	69.2%	21.5%
Law Enforcement	13.0%	78.9%	8.7%
Parks & Recreation	13.4%	68.7%	17.9%
Schools	25.0%	68.1%	6.9%
Library System	29.2%	65.3%	5.6%
Child Care/Day Care	3.3%	85.2%	11.5%

<b>Town of Spring Lake</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	45.7%	52.2%	2.2%
Garbage Services	23.5%	67.1%	9.4%
Recycling Services	23.3%	67.8%	8.9%
Hazardous Waste Disposal	15.7%	65.1%	19.3%
Special Waste Disposal	10.1%	67.1%	22.8%
Compost Yard Waste Disposal	11.0%	71.2%	17.8%
Demolition Debris Disposal	10.8%	60.8%	28.4%
Scrap Metal Disposal	12.8%	61.5%	25.6%
Law Enforcement	21.3%	71.9%	6.7%
Parks & Recreation	16.7%	71.8%	11.5%
Schools	24.5%	70.2%	5.3%
Library System	20.7%	76.1%	3.3%
Child Care/Day Care	10.3%	79.5%	10.3%
<b>Town of Trenton</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	38.9%	57.2%	3.9%
Garbage Services	45.5%	51.9%	2.6%
Recycling Services	20.1%	58.0%	21.9%
Hazardous Waste Disposal	18.4%	65.0%	16.5%
Special Waste Disposal	14.3%	69.4%	16.3%
Compost Yard Waste Disposal	10.1%	67.7%	22.2%
Demolition Debris Disposal	8.8%	66.5%	24.7%
Scrap Metal Disposal	9.9%	62.5%	27.6%
Law Enforcement	31.0%	60.8%	8.2%
Parks & Recreation	11.9%	64.4%	23.7%
Schools	22.1%	69.0%	8.8%
Library System	19.4%	67.7%	12.9%
Child Care/Day Care	7.3%	81.5%	11.2%
<b>Town of Trimble</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	56.4%	42.2%	1.4%
Garbage Services	39.3%	59.2%	1.5%
Recycling Services	32.7%	60.6%	7.3%
Hazardous Waste Disposal	26.3%	64.1%	9.6%
Special Waste Disposal	23.2%	64.1%	12.7%
Compost Yard Waste Disposal	16.0%	74.2%	16.0%
Demolition Debris Disposal	12.5%	65.3%	22.2%
Scrap Metal Disposal	14.7%	60.9%	24.5%
Law Enforcement	30.4%	61.2%	8.4%
Parks & Recreation	15.6%	63.2%	21.2%
Schools	21.6%	70.9%	7.5%
Library System	24.1%	66.7%	9.3%
Child Care/Day Care	7.5%	76.3%	16.2%

<b>Town of Union</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	45.5%	45.5%	9.0%
Garbage Services	31.2%	61.0%	7.8%
Recycling Services	28.0%	61.0%	11.0%
Hazardous Waste Disposal	14.6%	69.5%	15.9%
Special Waste Disposal	8.1%	67.6%	24.3%
Compost Yard Waste Disposal	9.9%	71.8%	18.3%
Demolition Debris Disposal	8.2%	71.2%	20.5%
Scrap Metal Disposal	13.8%	63.8%	22.5%
Law Enforcement	25.0%	58.3%	16.7%
Parks & Recreation	23.2%	68.3%	8.5%
Schools	37.9%	55.2%	6.9%
Library System	39.8%	59.1%	1.1%
Child Care/Day Care	15.5%	73.2%	11.3%
<b>OTHER**</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Ambulance & Emergency Service/Fire Protection	42.2%	52.0%	5.8%
Garbage Services	35.7%	57.7%	6.5%
Recycling Services	14.6%	27.8%	7.5%
Hazardous Waste Disposal	20.3%	56.9%	22.9%
Special Waste Disposal	12.4%	57.3%	22.2%
Compost Yard Waste Disposal	18.1%	63.0%	18.8%
Demolition Debris Disposal	14.4%	57.6%	28.0%
Scrap Metal Disposal	15.8%	55.4%	28.8%
Law Enforcement	25.7%	65.3%	9.0%
Parks & Recreation	19.1%	59.9%	21.0%
Schools	25.0%	66.1%	8.9%
Library System	29.2%	59.6%	11.2%
Child Care/Day Care	18.6%	65.9%	15.5%

*\*\*Town was not identified on returned survey (question #1)*

Over all, strong support was given to alternative energy sources. Wind generation towers (under 200 feet in height) received the strongest support—87.9% of returned surveys responded “yes.” Solar farms received similar support (84.4% responded “yes”).

**Question 25. There is increasing demand for development of alternative energy sources: do you support the establishment/development of:**

% OF RESPONSES

<b>PIERCE COUNTY*</b>	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	87.9%	12.1%
Wind Electrical Generation Towers – 200 feet or more in height	69.0%	31.0%
Solar “Farms”	84.4%	15.6%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	83.9%	16.1%
Wind Electrical Generation Towers – 200 feet or more in height	64.2%	35.8%
Solar “Farms”	82.0%	18.0%
<b>Town of Diamond Bluff</b>	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	84.1%	15.9%
Wind Electrical Generation Towers – 200 feet or more in height	74.6%	25.4%
Solar “Farms”	84.6%	15.4%
<b>Town of Ellsworth</b>	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	86.2%	13.8%
Wind Electrical Generation Towers – 200 feet or more in height	70.7%	29.3%
Solar “Farms”	86.1%	13.9%
<b>Town of El Paso</b>	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	92.4%	7.6%
Wind Electrical Generation Towers – 200 feet or more in height	66.3%	33.7%
Solar “Farms”	91.3%	8.7%
<b>Town of Gilman</b>	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	91.8%	8.2%
Wind Electrical Generation Towers – 200 feet or more in height	75.4%	24.6%
Solar “Farms”	92.5%	7.5%
<b>Town of Hartland</b>	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	86.7%	13.3%
Wind Electrical Generation Towers – 200 feet or more in height	74.7%	25.3%
Solar “Farms”	83.0%	17.0%
<b>Town of Isabelle</b>	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	88.5%	11.5%
Wind Electrical Generation Towers – 200 feet or more in height	65.4%	34.6%
Solar “Farms”	80.8%	19.2%
<b>Town of Maiden Rock</b>	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	85.0%	15.0%
Wind Electrical Generation Towers – 200 feet or more in height	73.7%	26.3%
Solar “Farms”	83.3%	16.7%
<b>Town of Martell</b>	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	92.9%	7.1%
Wind Electrical Generation Towers – 200 feet or more in height	72.8%	27.2%
Solar “Farms”	88.4%	11.6%

<b>Town of Oak Grove</b>		
	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	87.6%	12.4%
Wind Electrical Generation Towers – 200 feet or more in height	66.5%	33.5%
Solar “Farms”	81.9%	18.1%
<b>Town of River Falls</b>		
	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	87.3%	12.7%
Wind Electrical Generation Towers – 200 feet or more in height	63.6%	36.4%
Solar “Farms”	82.4%	17.6%
<b>Town of Rock Elm</b>		
	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	86.9%	13.1%
Wind Electrical Generation Towers – 200 feet or more in height	58.9%	41.1%
Solar “Farms”	83.9%	16.1%
<b>Town of Salem</b>		
	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	91.4%	8.6%
Wind Electrical Generation Towers – 200 feet or more in height	70.5%	29.5%
Solar “Farms”	79.1%	20.9%
<b>Town of Spring Lake</b>		
	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	91.6%	8.4%
Wind Electrical Generation Towers – 200 feet or more in height	70.9%	29.1%
Solar “Farms”	86.1%	13.9%
<b>Town of Trenton</b>		
	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	85.8%	14.2%
Wind Electrical Generation Towers – 200 feet or more in height	66.3%	33.7%
Solar “Farms”	83.4%	16.6%
<b>Town of Trimbelle</b>		
	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	89.0%	11.0%
Wind Electrical Generation Towers – 200 feet or more in height	76.2%	24.3%
Solar “Farms”	83.6%	16.4%
<b>Town of Union</b>		
	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	91.5%	8.5%
Wind Electrical Generation Towers – 200 feet or more in height	71.2%	28.8%
Solar “Farms”	80.0%	20.0%
<b>OTHER**</b>		
	<b>YES</b>	<b>NO</b>
Wind Electrical Generation Towers – 200 feet or less in height	87.2%	12.8%
Wind Electrical Generation Towers – 200 feet or more in height	69.5%	30.5%
Solar “Farms”	86.6%	13.4%

\*\*Town was not identified on returned survey (question #1)



When asked about the Pierce County Jail overcrowding issue, 31.3% of the respondents preferred use of electronic monitoring devices while 25.5% supported the current practice of renting inmate space in neighboring county facilities.

**Question 26. Pierce County has continued to experience inmate overcrowding in the Pierce County Jail. Should Pierce County:**

Number of Responses      % of Total Responses

<b>PIERCE COUNTY*</b>	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	794	25.5%
Utilize electronic monitoring bracelets	975	31.3%
Plan and build a larger jail now	356	11.4%
Plan to build a larger jail within 5 to 7 years	481	15.5%
No opinion/neutral	506	16.3%

*\*Town data only – excludes cities and villages*

<b>Town of Clifton</b>	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	73	22.6%
Utilize electronic monitoring bracelets	84	26.0%
Plan and build a larger jail now	44	13.6%
Plan to build a larger jail within 5 to 7 years	68	21.1%
No opinion/neutral	54	16.7%
<b>Town of Diamond Bluff</b>	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	22	23.9%
Utilize electronic monitoring bracelets	31	33.7%
Plan and build a larger jail now	5	5.4%
Plan to build a larger jail within 5 to 7 years	12	13.0%
No opinion/neutral	22	23.9%
<b>Town of Ellsworth</b>	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	60	28.4%
Utilize electronic monitoring bracelets	72	34.1%
Plan and build a larger jail now	29	13.7%
Plan to build a larger jail within 5 to 7 years	28	13.3%
No opinion/neutral	22	10.4%
<b>Town of El Paso</b>	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	34	29.1%
Utilize electronic monitoring bracelets	39	33.3%
Plan and build a larger jail now	12	10.3%
Plan to build a larger jail within 5 to 7 years	12	10.3%
No opinion/neutral	20	17.1%

<b>Town of Gilman</b>		
	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	32	18.4%
Utilize electronic monitoring bracelets	51	29.3%
Plan and build a larger jail now	25	14.4%
Plan to build a larger jail within 5 to 7 years	26	14.9%
No opinion/neutral	40	23.0%
<b>Town of Hartland</b>		
	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	42	32.6%
Utilize electronic monitoring bracelets	51	39.5%
Plan and build a larger jail now	15	11.6%
Plan to build a larger jail within 5 to 7 years	11	8.5%
No opinion/neutral	10	7.8%
<b>Town of Isabelle</b>		
	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	8	23.5%
Utilize electronic monitoring bracelets	13	38.2%
Plan and build a larger jail now	1	2.9%
Plan to build a larger jail within 5 to 7 years	8	23.4%
No opinion/neutral	4	11.8%
<b>Town of Maiden Rock</b>		
	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	34	33.7%
Utilize electronic monitoring bracelets	39	38.6%
Plan and build a larger jail now	5	5.0%
Plan to build a larger jail within 5 to 7 years	9	8.9%
No opinion/neutral	14	13.9%
<b>Town of Martell</b>		
	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	41	21.9%
Utilize electronic monitoring bracelets	50	26.7%
Plan and build a larger jail now	27	14.4%
Plan to build a larger jail within 5 to 7 years	36	19.2%
No opinion/neutral	33	17.6%
<b>Town of Oak Grove</b>		
	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	66	22.8%
Utilize electronic monitoring bracelets	80	27.7%
Plan and build a larger jail now	37	12.8%
Plan to build a larger jail within 5 to 7 years	59	20.4%
No opinion/neutral	47	16.3%
<b>Town of River Falls</b>		
	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	82	22.7%
Utilize electronic monitoring bracelets	75	20.7%
Plan and build a larger jail now	58	16.0%
Plan to build a larger jail within 5 to 7 years	63	17.4%
No opinion/neutral	84	23.2%

<b>Town of Rock Elm</b>		
	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	12	18.5%
Utilize electronic monitoring bracelets	25	38.5%
Plan and build a larger jail now	10	15.4%
Plan to build a larger jail within 5 to 7 years	10	15.4%
No opinion/neutral	8	12.3%
<b>Town of Salem</b>		
	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	29	31.5%
Utilize electronic monitoring bracelets	39	42.4%
Plan and build a larger jail now	4	4.3%
Plan to build a larger jail within 5 to 7 years	10	10.9%
No opinion/neutral	10	10.9%
<b>Town of Spring Lake</b>		
	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	29	27.6%
Utilize electronic monitoring bracelets	35	33.3%
Plan and build a larger jail now	14	13.3%
Plan to build a larger jail within 5 to 7 years	17	16.2%
No opinion/neutral	10	9.5%
<b>Town of Trenton</b>		
	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	67	25.1%
Utilize electronic monitoring bracelets	92	34.5%
Plan and build a larger jail now	26	9.7%
Plan to build a larger jail within 5 to 7 years	36	13.5%
No opinion/neutral	46	17.2%
<b>Town of Trimble</b>		
	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	76	29.1%
Utilize electronic monitoring bracelets	94	36.0%
Plan and build a larger jail now	23	8.8%
Plan to build a larger jail within 5 to 7 years	27	10.3%
No opinion/neutral	41	15.7%
<b>Town of Union</b>		
	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	32	30.5%
Utilize electronic monitoring bracelets	47	4.5%
Plan and build a larger jail now	6	5.7%
Plan to build a larger jail within 5 to 7 years	13	12.4%
No opinion/neutral	7	6.6%
<b>OTHER**</b>		
	Number	%
Continue to rent inmate beds in neighboring counties, if available, and pay transportation costs	55	27.6%
Utilize electronic monitoring bracelets	58	29.1%
Plan and build a larger jail now	15	7.5%
Plan to build a larger jail within 5 to 7 years	37	18.6%
No opinion/neutral	34	17.1%

\*\*Town was not identified on returned survey (question #1)

## **TRANSPORTATION**

Overall, the Pierce County transportation system was rated as “excellent” (12.8%) or “good” (61.0%) by a majority of respondents.

### **Question 27. How would you rate the overall transportation system/roads in Pierce County?**

% OF RESPONSES

	EXCELLENT	GOOD	FAIR	POOR
<b>PIERCE COUNTY*</b>	12.8%	61.0%	19.8%	6.4%
<i>*Town data only – excludes cities and villages</i>				
Town of Clifton	14.0%	65.6%	18.3%	2.2%
Town of Diamond Bluff	15.4%	56.4%	25.6%	2.6%
Town of Ellsworth	10.9%	59.0%	24.6%	5.5%
Town of El Paso	15.7%	63.7%	17.6%	2.9%
Town of Gilman	18.1%	63.9%	15.7%	2.4%
Town of Hartland	19.0%	61.0%	18.1%	1.9%
Town of Isabelle	6.9%	58.6%	34.5%	–
Town of Maiden Rock	8.2%	64.3%	24.5%	3.1%
Town of Martell	8.5%	62.8%	22.6%	6.1%
Town of Oak Grove	12.0%	66.1%	31.7%	2.9%
Town of River Falls	11.1%	62.9%	21.3%	4.7%
Town of Rock Elm	20.0%	60.0%	16.9%	3.1%
Town of Salem	12.2%	66.2%	17.6%	4.1%
Town of Spring Lake	17.7%	65.6%	13.5%	3.1%
Town of Trenton	14.5%	57.4%	20.7%	7.4%
Town of Trimbelle	10.6%	62.4%	20.8%	6.2%
Town of Union	14.1%	58.7%	25.0%	2.2%
<b>OTHER**</b>	13.4%	62.6%	18.7%	5.3%

*\*\*Town was not identified on returned survey (question #1)*

When asked to rate the ongoing maintenance of state and county roads in Pierce County, 70.3% of the respondents felt the maintenance activity was “excellent” or “good.”

**Question 28. How would you rate the ongoing maintenance of State and County roads?**

% OF RESPONSES

	EXCELLENT	GOOD	FAIR	POOR
<b>PIERCE COUNTY*</b>	12.0%	58.3%	24.0%	5.6%

*\*Town data only – excludes cities and villages*

Town of Clifton	14.3%	59.6%	23.6%	2.5%
Town of Diamond Bluff	11.4%	60.8%	24.1%	3.8%
Town of Ellsworth	12.0%	50.0%	25.5%	12.5%
Town of El Paso	19.6%	57.0%	19.6%	3.7%
Town of Gilman	16.1%	60.1%	20.8%	3.0%
Town of Hartland	16.8%	57.0%	24.3%	1.9%
Town of Isabelle	–	69.0%	31.0%	–
Town of Maiden Rock	9.3%	60.8%	23.7%	6.2%
Town of Martell	7.9%	57.3%	28.7%	6.1%
Town of Oak Grove	9.8%	63.8%	22.1%	4.3%
Town of River Falls	8.9%	59.6%	25.2%	6.2%
Town of Rock Elm	18.8%	57.8%	20.3%	3.1%
Town of Salem	11.8%	61.8%	17.6%	8.8%
Town of Spring Lake	15.6%	56.3%	24.0%	4.2%
Town of Trenton	14.4%	53.1%	25.5%	7.0%
Town of Trimbelle	10.8%	53.6%	27.9%	7.7%
Town of Union	6.8%	63.6%	26.1%	3.4%
<b>OTHER**</b>	11.2%	61.2%	20.2%	7.4%

*\*\*Town was not identified on returned survey (question #1)*

When asked to rate the snow removal on state and county roads in Pierce County, 56.4% of the respondents believed the service was “good” while 21.7% felt snow removal service was “fair.”

**How would you rate snow removal on State and County roads?**

% OF RESPONSES

	EXCELLENT	GOOD	FAIR	POOR
<b>PIERCE COUNTY*</b>	15.5%	56.4%	21.7%	6.4%
<i>*Town data only – excludes cities and villages</i>				
<b>Town of Clifton</b>	13.6%	62.8%	17.6%	5.9%
<b>Town of Diamond Bluff</b>	22.8%	53.2%	19.0%	5.1%
<b>Town of Ellsworth</b>	13.6%	59.2%	22.8%	4.3%
<b>Town of El Paso</b>	26.2%	53.3%	13.1%	7.5%
<b>Town of Gilman</b>	20.4%	56.2%	21.6%	1.9%
<b>Town of Hartland</b>	17.8%	53.2%	20.6%	8.4%
<b>Town of Isabelle</b>	3.4%	62.1%	35.5%	–
<b>Town of Maiden Rock</b>	7.1%	59.5%	23.8%	9.5%
<b>Town of Martell</b>	12.2%	50.6%	27.4%	9.8%
<b>Town of Oak Grove</b>	11.9%	56.3%	23.3%	8.5%
<b>Town of River Falls</b>	15.2%	63.8%	18.2%	2.7%
<b>Town of Rock Elm</b>	16.9%	53.8%	20.0%	9.2%
<b>Town of Salem</b>	13.7%	54.8%	24.7%	6.8%
<b>Town of Spring Lake</b>	18.5%	54.3%	27.2%	–
<b>Town of Trenton</b>	18.4%	49.2%	23.8%	8.6%
<b>Town of Trimbelle</b>	14.7%	53.3%	20.9%	11.1%
<b>Town of Union</b>	14.4%	53.3%	24.4%	7.7%
<b>OTHER**</b>	17.4%	53.8%	23.4%	5.4%

*\*\*Town was not identified on returned survey (question #1)*

When asked to rate maintenance of Town roads, 49.3% rated maintenance as “good” while 26.5% said “fair” in a composite of all Town respondents. Individual Town responses ranged from a high of 54.3% selecting “good” (Spring Lake) to a low of 36.0% selecting “good” (Rock Elm).

**Question 29. How would you rate the ongoing maintenance of Town roads (town you live in)?**

% OF RESPONSE

	EXCELLENT	GOOD	FAIR	POOR
<b>PIERCE COUNTY*</b>	14.4%	49.3%	26.5%	9.7%
<i>*Town data only – excludes cities and villages</i>				
<b>Town of Clifton</b>	13.9%	53.7%	26.7%	5.7%
<b>Town of Diamond Bluff</b>	18.5%	45.7%	27.2%	8.6%
<b>Town of Ellsworth</b>	13.0%	45.7%	32.1%	9.2%
<b>Town of El Paso</b>	37.3%	46.4%	13.6%	2.7%
<b>Town of Gilman</b>	16.9%	48.8%	22.9%	11.4%
<b>Town of Hartland</b>	26.9%	41.7%	21.3%	10.2%
<b>Town of Isabelle</b>	–	48.3%	41.4%	10.3%
<b>Town of Maiden Rock</b>	13.4%	52.6%	22.7%	11.3%
<b>Town of Martell</b>	6.6%	40.1%	29.3%	24.0%
<b>Town of Oak Grove</b>	10.2%	51.8%	28.5%	9.5%
<b>Town of River Falls</b>	7.0%	52.2%	28.9%	12.0%
<b>Town of Rock Elm</b>	18.7%	36.0%	36.0%	9.3%
<b>Town of Salem</b>	16.4%	45.2%	30.1%	8.2%
<b>Town of Spring Lake</b>	9.6%	54.3%	30.9%	5.3%
<b>Town of Trenton</b>	15.9%	50.0%	24.0%	10.2%
<b>Town of Trimble</b>	20.3%	52.7%	21.6%	5.4%
<b>Town of Union</b>	8.6%	49.5%	31.2%	10.8%
<b>OTHER**</b>	15.9%	51.6%	23.6%	8.8%

*\*\*Town was not identified on returned survey (question #1)*

When asked to rate snow removal on Town roads, 49.4% of all respondents believed snow removal to be “good.”

**How would you rate snow removal on Town roads (town you live in)?**

% OF RESPONSE

	EXCELLENT	GOOD	FAIR	POOR
<b>PIERCE COUNTY*</b>	17.5%	49.4%	23.3%	9.7%
<i>*Town data only – excludes cities and villages</i>				
Town of Clifton	14.9%	52.0%	22.4%	10.7%
Town of Diamond Bluff	19.0%	45.6%	25.3%	10.1%
Town of Ellsworth	12.6%	55.0%	24.2%	8.2%
Town of El Paso	45.8%	42.1%	9.3%	2.8%
Town of Gilman	22.4%	52.6%	19.1%	5.9%
Town of Hartland	30.1%	34.5%	24.8%	10.6%
Town of Isabelle	3.3%	50.0%	40.0%	6.7%
Town of Maiden Rock	21.9%	49.0%	15.6%	13.5%
Town of Martell	9.7%	42.6%	30.3%	17.4%
Town of Oak Grove	12.5%	47.2%	26.4%	14.0%
Town of River Falls	11.4%	53.0%	25.6%	9.9%
Town of Rock Elm	18.2%	53.0%	12.1%	16.7%
Town of Salem	20.5%	42.5%	30.1%	6.8%
Town of Spring Lake	11.3%	52.6%	25.8%	10.3%
Town of Trenton	24.5%	48.2%	19.6%	7.8%
Town of Trimble	28.4%	44.5%	22.3%	4.8%
Town of Union	13.3%	50.0%	25.6%	11.1%
<b>OTHER**</b>	19.1%	53.0%	21.3%	6.6%

*\*\*Town was not identified on returned survey (question #1)*



## GENERAL ATTITUDES ABOUT THE COUNTY

An overwhelming majority (80.8%) believed Pierce County should encourage agricultural expansion and agri-development.

### **Question 30. Pierce County should encourage agricultural expansion and agri-development.**

% OF RESPONSE

	YES	NO
<b>PIERCE COUNTY*</b>	80.8%	19.2%
<i>*Town data only – excludes cities and villages</i>		
<b>Town of Clifton</b>	77.8%	22.2%
<b>Town of Diamond Bluff</b>	81.8%	18.9%
<b>Town of Ellsworth</b>	85.6%	14.4%
<b>Town of El Paso</b>	89.8%	10.2%
<b>Town of Gilman</b>	76.4%	23.6%
<b>Town of Hartland</b>	80.9%	19.1%
<b>Town of Isabelle</b>	76.0%	24.0%
<b>Town of Maiden Rock</b>	71.3%	28.7%
<b>Town of Martell</b>	85.4%	14.6%
<b>Town of Oak Grove</b>	83.7%	16.3%
<b>Town of River Falls</b>	75.2%	24.8%
<b>Town of Rock Elm</b>	82.0%	18.0%
<b>Town of Salem</b>	75.4%	24.6%
<b>Town of Spring Lake</b>	81.8%	18.2%
<b>Town of Trenton</b>	82.3%	17.7%
<b>Town of Trimbelle</b>	85.6%	14.4%
<b>Town of Union</b>	78.6%	21.4%
<b>OTHER**</b>	78.9%	21.1%

*\*\*Town was not identified on returned survey (question #1)*

When asked to rate satisfaction with an array of services and recreational opportunities offered in the county, respondents primarily answered “adequate.” Activities related to trails (bike, walking, hiking, and ATV) received more “inadequate” ratings than other categories. In addition, the need for cross-country ski trails and equestrian trails was written in on numerous surveys.

**Question 31. Please rate your satisfaction with the following services and opportunities:**

% OF RESPONSES

<b>PIERCE COUNTY*</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	16.3%	67.6%	16.0%
Bike Trails	8.4%	49.0%	42.6%
Baseball/Softball Fields	13.3%	75.8%	10.9%
Golf Courses	22.1%	73.1%	4.8%
Walking/Hiking Trails	9.2%	54.5%	36.3%
ATV/Motorized Trails	7.2%	55.5%	37.3%
Boat Launch/Water Access	10.6%	71.6%	17.9%
Hunting/Fishing Access	11.4%	67.5%	21.1%
Other recreational needs cited: X-country ski trails, equestrian trails, swimming pool/water park			

\*Town data only – excludes cities and villages

<b>Town of Clifton</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	25.2%	59.2%	15.6%
Bike Trails	19.0%	10.4%	70.6%
Baseball/Softball Fields	12.3%	70.0%	17.7%
Golf Courses	41.0%	57.8%	1.2%
Walking/Hiking Trails	13.4%	49.4%	37.2%
ATV/Motorized Trails	10.1%	51.8%	29.6%
Boat Launch/Water Access	12.8%	62.1%	25.1%
Hunting/Fishing Access	12.3%	65.6%	22.0%
<b>Town of Diamond Bluff</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	10.1%	72.5%	17.4%
Bike Trails	4.5%	61.2%	34.3%
Baseball/Softball Fields	5.9%	83.8%	10.3%
Golf Courses	7.6%	81.8%	10.6%
Walking/Hiking Trails	3.2%	69.4%	27.4%
ATV/Motorized Trails	2.5%	60.6%	37.9%
Boat Launch/Water Access	11.3%	77.5%	11.3%
Hunting/Fishing Access	7.5%	67.2%	25.4%

<b>Town of Ellsworth</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	13.3%	71.1%	15.6%
Bike Trails	2.5%	46.8%	50.6%
Baseball/Softball Fields	16.7%	76.8%	6.5%
Golf Courses	17.7%	80.5%	1.8%
Walking/Hiking Trails	6.9%	45.0%	48.1%
ATV/Motorized Trails	3.9%	44.4%	51.6%
Boat Launch/Water Access	8.2%	71.7%	20.1%
Hunting/Fishing Access	8.8%	66.0%	25.2%
<b>Town of El Paso</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	15.7%	73.0%	11.2%
Bike Trails	8.5%	50.0%	41.5%
Baseball/Softball Fields	11.2%	80.9%	7.9%
Golf Courses	12.4%	70.1%	17.5%
Walking/Hiking Trails	9.3%	54.7%	36.0%
ATV/Motorized Trails	3.6%	60.2%	36.1%
Boat Launch/Water Access	7.0%	82.6%	10.5%
Hunting/Fishing Access	14.8%	69.3%	15.9%
<b>Town of Gilman</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	33.6%	56.2%	10.3%
Bike Trails	17.2%	53.0%	29.9%
Baseball/Softball Fields	15.4%	77.9%	6.6%
Golf Courses	28.9%	68.1%	3.0%
Walking/Hiking Trails	19.8%	55.1%	25.1%
ATV/Motorized Trails	12.5%	59.4%	28.1%
Boat Launch/Water Access	20.3%	73.9%	5.8%
Hunting/Fishing Access	20.7%	67.2%	12.1%
<b>Town of Hartland</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	10.6%	75.5%	13.8%
Bike Trails	4.5%	53.4%	42.0%
Baseball/Softball Fields	9.9%	83.5%	6.6%
Golf Courses	9.2%	87.7%	3.4%
Walking/Hiking Trails	4.5%	52.8%	42.7%
ATV/Motorized Trails	4.8%	48.8%	46.4%
Boat Launch/Water Access	12.8%	68.6%	18.6%
Hunting/Fishing Access	11.4%	75.0%	13.6%
<b>Town of Isabelle</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	–	84.6%	15.4%
Bike Trails	–	57.7%	42.3%
Baseball/Softball Fields	3.8%	92.3%	3.8%
Golf Courses	–	96.2%	3.8%
Walking/Hiking Trails	–	53.8%	46.2%
ATV/Motorized Trails	7.7%	50.0%	42.3%
Boat Launch/Water Access	3.7%	81.5%	14.8%
Hunting/Fishing Access	–	96.3%	3.7%

<b>Town of Maiden Rock</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	11.3%	73.8%	15.0%
Bike Trails	5.3%	60.0%	34.7%
Baseball/Softball Fields	5.3%	85.3%	6.7%
Golf Courses	8.2%	83.6%	8.2%
Walking/Hiking Trails	6.4%	53.8%	39.7%
ATV/Motorized Trails	7.2%	62.3%	30.4%
Boat Launch/Water Access	7.5%	68.8%	23.8%
Hunting/Fishing Access	8.9%	72.2%	19.0%
<b>Town of Martell</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	16.1%	72.0%	11.9%
Bike Trails	8.3%	57.1%	34.6%
Baseball/Softball Fields	14.8%	75.6%	9.6%
Golf Courses	23.5%	72.7%	3.8%
Walking/Hiking Trails	9.7%	58.2%	32.1%
ATV/Motorized Trails	9.7%	54.8%	35.5%
Boat Launch/Water Access	10.9%	73.6%	15.5%
Hunting/Fishing Access	14.5%	65.6%	19.8%
<b>Town of Oak Grove</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	9.3%	66.7%	24.0%
Bike Trails	5.1%	46.2%	48.7%
Baseball/Softball Fields	12.1%	66.1%	21.8%
Golf Courses	21.6%	70.1%	8.3%
Walking/Hiking Trails	5.9%	47.7%	46.4%
ATV/Motorized Trails	6.5%	46.1%	47.5%
Boat Launch/Water Access	13.4%	63.6%	23.0%
Hunting/Fishing Access	9.1%	58.9%	32.0%
<b>Town of River Falls</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	20.3%	65.4%	14.3%
Bike Trails	12.6%	53.3%	34.1%
Baseball/Softball Fields	17.1%	75.1%	7.8%
Golf Courses	37.1%	61.9%	1.0%
Walking/Hiking Trails	14.7%	54.3%	31.0%
ATV/Motorized Trails	10.2%	57.1%	32.7%
Boat Launch/Water Access	7.3%	74.8%	17.8%
Hunting/Fishing Access	10.6%	71.5%	18.0%
<b>Town of Rock Elm</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	19.3%	71.9%	8.8%
Bike Trails	5.6%	68.5%	25.9%
Baseball/Softball Fields	8.3%	87.5%	4.2%
Golf Courses	4.1%	91.8%	4.1%
Walking/Hiking Trails	7.3%	76.4%	16.4%
ATV/Motorized Trails	1.9%	55.8%	42.3%
Boat Launch/Water Access	9.3%	75.9%	14.8%
Hunting/Fishing Access	11.3%	66.0%	22.6%

<b>Town of Salem</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	10.3%	73.5%	16.2%
Bike Trails	3.0%	53.7%	43.3%
Baseball/Softball Fields	11.6%	76.8%	11.6%
Golf Courses	12.5%	84.4%	3.1%
Walking/Hiking Trails	3.4%	62.1%	34.5%
ATV/Motorized Trails	10.9%	56.3%	32.8%
Boat Launch/Water Access	7.5%	68.7%	23.9%
Hunting/Fishing Access	12.9%	62.3%	24.2%
<b>Town of Spring Lake</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	24.7%	70.8%	4.5%
Bike Trails	15.5%	61.9%	22.6%
Baseball/Softball Fields	20.0%	72.9%	7.1%
Golf Courses	26.7%	70.9%	2.3%
Walking/Hiking Trails	11.5%	72.4%	16.1%
ATV/Motorized Trails	11.3%	61.3%	27.5%
Boat Launch/Water Access	14.3%	78.6%	7.1%
Hunting/Fishing Access	12.9%	70.6%	16.5%
<b>Town of Trenton</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	6.2%	69.0%	24.8%
Bike Trails	1.5%	54.3%	44.2%
Baseball/Softball Fields	8.2%	80.0%	11.8%
Golf Courses	8.9%	82.8%	8.3%
Walking/Hiking Trails	1.9%	60.0%	38.1%
ATV/Motorized Trails	4.2%	62.1%	33.7%
Boat Launch/Water Access	8.7%	76.7%	14.6%
Hunting/Fishing Access	7.4%	68.6%	24.0%
<b>Town of Trimbelle</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	11.1%	66.7%	22.2%
Bike Trails	3.2%	46.0%	50.8%
Baseball/Softball Fields	14.4%	75.1%	10.4%
Golf Courses	16.8%	80.1%	3.1%
Walking/Hiking Trails	4.1%	48.5%	47.4%
ATV/Motorized Trails	2.2%	52.7%	45.7%
Boat Launch/Water Access	6.5%	73.5%	20.0%
Hunting/Fishing Access	5.7%	70.3%	24.0%
<b>Town of Union</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	22.0%	70.7%	7.3%
Bike Trails	12.8%	57.7%	29.5%
Baseball/Softball Fields	21.8%	74.4%	3.8%
Golf Courses	18.8%	75.0%	6.2%
Walking/Hiking Trails	17.7%	60.8%	21.5%
ATV/Motorized Trails	10.1%	63.9%	26.6%
Boat Launch/Water Access	18.3%	63.4%	18.3%
Hunting/Fishing Access	25.3%	57.0%	17.7%

<b>OTHER**</b>	<b>EXCELLENT</b>	<b>ADEQUATE</b>	<b>INADEQUATE</b>
Park Areas	16.9%	66.3%	16.9%
Bike Trails	9.4%	54.4%	36.4%
Baseball/Softball Fields	13.1%	73.2%	13.7%
Golf Courses	22.8%	71.8%	5.5%
Walking/Hiking Trails	11.3%	51.0%	37.7%
ATV/Motorized Trails	6.7%	54.8%	38.5%
Boat Launch/Water Access	8.5%	72.5%	19.0%
Hunting/Fishing Access	13.2%	67.5%	19.2%

*\*\*Town was not identified on returned survey (question #1)*

Listed below are characteristics indicated by respondents.

**Question 32. What is the single most important quality, characteristic and/or aspect of this area?**

<b>Town of Clifton</b>
Natural beauty
Peaceful, quiet
Open space
Rural character
Close proximity to Minneapolis/St. Paul metro area
Friendly people
Forest
Rivers
Safe, low crime
Low density development
Bluffs
Small town feel
<b>Town of Diamond Bluff</b>
Not over developed
Quiet
Close proximity to Twin Cities
Safe
Scenic views
Farms
Bluffs
Rivers, streams
Woodlands
Small town atmosphere
Natural beauty
<b>Town of Ellsworth</b>
Rural character
Small town feel
Close to urban (Twin Cities) amenities
Low density development
Quiet
Good schools
Friendly people
Open space
Scenic beauty
Clean air, clean water
Natural resources
Low crime rate
Farms
Recreation (fishing, hunting, boating)

<b>Town of El Paso</b>
Country living
Natural beauty
Rivers
Farms
Low housing costs
Low crime rate
Quiet
Outdoor activities
Proximity to Twin Cities
Low density
Open space
<b>Town of Gilman</b>
Rural character
Natural beauty
Farms
Close to urban amenities (Twin Cities)
Peaceful, quiet
Outdoor recreation
Friendly people
Rivers, streams, bluffs, woodlands
<b>Town of Hartland</b>
Clean environment
Ag based
Close to metro amenities
Low crime
Open space
Outdoor recreation
Rivers
Values of residents
Work ethics
Varied landscape
<b>Town of Isabelle</b>
Rivers
Natural beauty
Natural resources
Wildlife
Peaceful
Close or urban amenities
Low taxes
Rural character
<b>Town of Maiden Rock</b>
Quiet
Natural beauty
Bluffs
Rivers and valleys
Farms



<b>Town of Martell</b>
Friendly people
Rural character
Quality of life
Quiet, peaceful
Low crime
Farms
Good schools
Scenic beauty
Small town feel
Conservation values
Rivers, topography
Clean air and water
Wildlife habitat
<b>Town of Oak Grove</b>
Rural character
Close proximity to Twin Cities
Quiet, peaceful
Scenic beauty
Rivers, bluffs
Quality of life
Woodlands
Hunting, fishing recreation areas
People
Low crime
Wildlife
<b>Town of River Falls</b>
Close to urban amenities
Rural character
Small town atmosphere
Scenic beauty
Safe
Quality of life
Low cost housing
Clean air and water
Open space
Friendly people
Close to jobs in Twin Cities
Bluffs, rivers, streams
Hunting, fishing, outdoor activities
<b>Town of Rock Elm</b>
People
Close proximity to Twin Cities
Rural environment

<b>Town of Salem</b>
Peaceful
Close to metro area
Rural character
Hills and valleys
Farms
Beautiful scenery
Small town feel
Rivers and streams
<b>Town of Spring Lake</b>
Friendly people
Quiet
Rural farm environment
Country living
Natural beauty
Scenic views
<b>Town of Trenton</b>
Affordable housing
Rural character
Safe
Rivers and bluffs
Scenic beauty
Close to metro area amenities
Good schools
Friendly people
Park areas
Low density
Woodlands
Hunting and fishing opportunities
<b>Town of Trimble</b>
Rural character
Good schools
Close to Twin Cities
Scenic beauty
Low density development
Natural flora
<b>Town of Union</b>
Hills, streams, valleys
Country living
Peaceful, quiet
Small farms
Open space
Friendly people
Natural beauty
Water access
Small town atmosphere
Low crime

<b>OTHER**</b>
Close to urban amenities
Low density development
Natural beauty
Peace and tranquility
People and community
Rivers and Lake Pepin
Quality of life
Safe, low crime rate
Good place to raise a family

*\*\*Town was not identified on returned survey (question #1)*

When asked about tourism in Pierce County, 51.6% felt it should remain the same, while 43.9% recommended it increase. These combined responses (95.5%) indicate strong support for Pierce County tourism.

**Question 33. Should Tourism in Pierce County:**

% OF RESPONSES

	INCREASE	DECREASE	REMAIN THE SAME
<b>PIERCE COUNTY*</b>	43.9%	4.5%	51.6%

*\*Town data only – excludes cities and villages*

Town of Clifton	43.1%	3.4%	53.4%
Town of Diamond Bluff	40.9%	7.6%	51.5%
Town of Ellsworth	50.3%	3.0%	46.7%
Town of El Paso	47.9%	3.1%	49.0%
Town of Gilman	46.8%	1.4%	51.8%
Town of Hartland	35.6%	4.0%	60.4%
Town of Isabelle	55.2%	3.4%	41.4%
Town of Maiden Rock	36.2%	6.4%	57.4%
Town of Martell	36.8%	5.9%	57.2%
Town of Oak Grove	50.6%	2.7%	46.7%
Town of River Falls	41.2%	4.6%	54.2%
Town of Rock Elm	38.5%	9.2%	52.3%
Town of Salem	45.9%	5.4%	48.6%
Town of Spring Lake	40.2%	4.3%	55.4%
Town of Trenton	45.8%	5.0%	49.2%
Town of Trimble	44.2%	3.2%	52.6%
Town of Union	52.2%	4.5%	43.3%
<b>OTHER**</b>	40.8%	8.6%	50.6%

*\*\*Town was not identified on returned survey (question #1)*

Listed below are key elements or themes referenced in the narrative response.

**Question 34. Please describe your vision of PIERCE COUNTY ten years from now. (use extra paper if necessary)**

<b>Town of Clifton</b>
Protected natural resources
Good schools
Cluster development
Industrial growth
Better highways
Increased tourism
Low density, single family housing
Enhanced recreational opportunities
Preserved rivers and bluffs
Preserved open space
Preserved scenic views
More commercial, retail
Enhanced recreational trail system
Better access to rivers and lakes
Sustainable growth
Protected wildlife habitat
More affordable housing
<b>Town of Diamond Bluff</b>
Environmental integrity
Excellent schools
Sustainable growth
Increased tourism
More commercial and light industry
Increased recreational access
<b>Town of Ellsworth</b>
Preserved ag land
More retail, commercial
Preserved woodlands
Cluster development
Moderate growth
Use of PDR's (purchase of development rights)
Good schools
Low crime rate
More youth activities
Enhanced recreation trail system (bike)
Controlled growth
More ATV trails
More jobs
Planned growth
Quality development

<b>Town of El Paso</b>
Rural
Small communities
Orderly, planned development
Cluster development
More services
"Bedroom" communities
More commercial development
Higher density in western part of county, lower density in eastern areas
Controlled growth
Preserved ag lands
More industrial development
<b>Town of Gilman</b>
Preserved natural resources
Preserved ag land
Small farms
Better roads
Slow growth
Maintain rural character
Create recreational trail system
More tourism business
More jobs
Competitive schools
Higher density in western part of county
<b>Town of Hartland</b>
More housing, more commercial, more industrial
Preserved open space
Cluster development
More youth activities and facilities
Preserved natural resources
<b>Town of Isabelle</b>
Low crime rate
More jobs
Preserved ag land
Planned development
Better transportation to Twin Cities
More commercial development
<b>Town of Maiden Rock</b>
Bluff preservation
Increased tourism
Preservation of environment
Rural specialty farms
Ecologically sensitive
<b>Town of Martell</b>
Rural
Preserved farmland
Controlled, planned growth
Cluster housing
Better schools
Public transit to Twin Cities
Protected habitat
More jobs
Preserved natural resources

<b>Town of Oak Grove</b>
Preservation of farmland
Controlled growth
Development of a recreational trail system
Better roads
More jobs and business
Maintain rural character
<b>Town of River Falls</b>
Ag based
Recreational trail system
Increased tourism
Preservation of natural beauty
Farmland preservation
Preservation of wildlife habitat
More jobs
Small farms
"Bedroom" communities
Support of sustainable growth
Cluster development
Quality growth
<b>Town of Rock Elm</b>
Limited development
Maintain small town atmosphere
Public transit
Cluster development
Development in western half of county
Environmental protection
<b>Town of Salem</b>
Develop outdoor recreation trails (hiking and biking)
Maintain small town atmosphere
More shopping options
Controlled growth
Preserved farmland
Orderly development
Better roads
<b>Town of Spring Lake</b>
Steady growth
Employment growth
Preserved ag lands
Limit housing development on ag land
Steady development in western part of county, slower in east
<b>Town of Trenton</b>
Better roads
More recreation areas
Slow, controlled growth
Low density housing
Protected environment
Affordable housing
Recreational trail system
More jobs
More shopping opportunities
Industrial growth

<b>Town of Trimbelle</b>
Controlled growth
Preservation of farmland
Development of recreational trail system
Maintain rural character
Cluster housing
Use of PDR's to preserve open space
<b>Town of Union</b>
Remains small, quiet county
Better roads
Limited housing development on ag land
Low density development
Controlled growth to maintain quality of life
<b>OTHER**</b>
Preserved natural resources
Controlled growth
Ag based
Better roads
Property maintenance regulations enforced
More industry, retail, jobs
Maintenance of rural character

*\*\*Town was not identified on returned survey (question #1)*



Listed below are key elements or themes referenced in the narrative response.

**Question 35. Please describe your vision of the TOWN in which you live ten years from now. (use extra paper if necessary)**

<b>Town of Clifton</b>
Preserve and protect natural resources
Controlled development
More ATV trails
High-speed internet
Use PDR (purchase of development rights) and TDR (transfer of development rights) tools
Preservation of farmland
Enhanced recreational trail system
Low density residential development
Protect groundwater and rivers
Better highways
More youth activities
<b>Town of Diamond Bluff</b>
Better roads
More small businesses
More and better parks
Preservation of natural resources
Controlled growth
Improved infrastructure
<b>Town of Ellsworth</b>
Open space preserved
Ag-based
Better roads
More retail
Use of PDR's (purchase of development rights)
Good schools
More recreation development
Controlled growth
More jobs
Maintain "small town" feeling
Protect habitat
More bike and walking trails
Recreational trail system
Farmland preservation
<b>Town of El Paso</b>
Low density
Protected natural resources
Orderly, planned growth
Better roads

<b>Town of Gilman</b>
More basic commercial services
Preserved natural resources
More tourism
Preservation of farmland
Good schools
Recreational trail system
Cluster development
Affordable housing
<b>Town of Hartland</b>
Controlled growth
Creation of recreational trail system
Farmland preservation
Preservation of natural resources
Orderly growth
Expanded services
<b>Town of Isabelle</b>
Better property standards regulation and enforcement
Industrial development
More affordable senior housing
<b>Town of Maiden Rock</b>
Rural
More tourism
More jobs
<b>Town of Martell</b>
Maintain rural character
Farmland preservation
Protection of natural resources
More commercial and industry
Slow, controlled growth
Protected habitat
<b>Town of Oak Grove</b>
Preservation of farmland
Controlled growth
Development of a recreational trail system
Better roads
More jobs and business
Maintain rural character
<b>Town of River Falls</b>
More industrial, better jobs
Better Internet service
Preservation of natural beauty
Preservation of wildlife habitat
Maintain rural character
Small farms
Small town feel
Controlled growth
Better roads
Sustainable growth
More jobs

<b>Town of Rock Elm</b>
Maintain rural character
Controlled growth
<b>Town of Salem</b>
Better roads
Slow, controlled development
Predominantly agricultural
Cluster development
Maintain rural atmosphere
Housing on small lots
<b>Town of Spring Lake</b>
Limit increase in homes
More diversity in small farms
Slow growth
Maintain farming, rural character
Fewer small farms, more large farms
More industry
Maintain small town character
More local services and shopping
<b>Town of Trenton</b>
Better property maintenance regulation and enforcement
Better roads
Balanced growth (residential, commercial, industrial)
Protected environment
Controlled growth
<b>Town of Trimble</b>
Preserved farmland
Controlled growth
Maintain rural character
Preserve and protect natural resources
<b>Town of Union</b>
Better roads
Protection of agricultural lands
Limited, slow residential growth
Development of hiking and biking trails
<b>OTHER**</b>
Maintain small town feel, rural character
Controlled growth
Sustainable ag
Preservation of farmland
More business, industry, and jobs
Develop a recreational trail system

*\*\*Town was not identified on returned survey (question #1)*

## **APPENDIX A: Sample Survey Instrument**

Following is a copy of the survey instrument mailed to all Town residents in Pierce County, Wisconsin in early January 2007. A stamped, addressed envelope was enclosed with the survey to encourage response.