



PICKENS

PROUDTM

A COMPREHENSIVE APPROACH
TO A LITTER FREE COMMUNITY



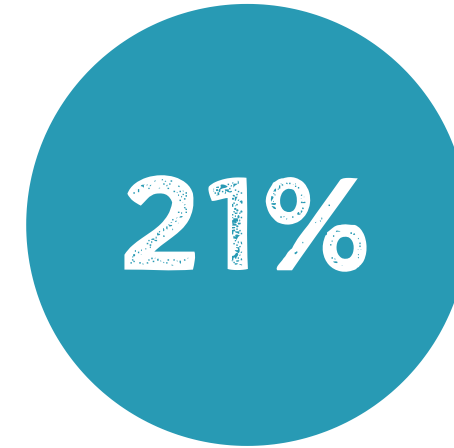
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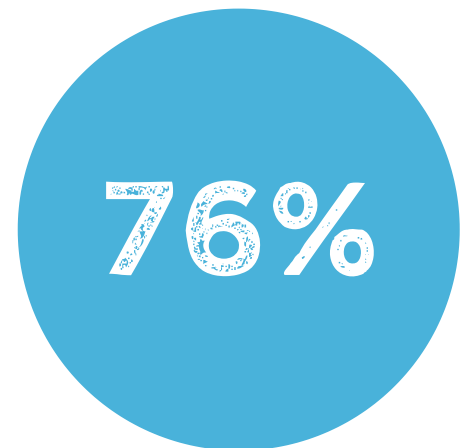
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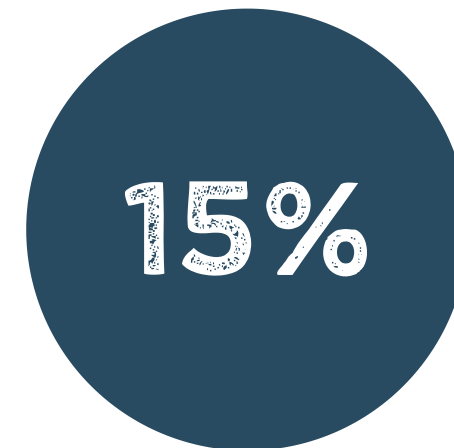
OF LITTERING IS INTENTIONAL



OF ROADWAY LITTER COMES
FROM UNCOVERED LOADS



OF ROADWAY LITTER
ORIGINATES FROM MOTORISTS
& PEDESTRIANS



OF LITTERING IS DIRECTLY
AFFECTED BY THE
ENVIRONMENT

LITTER BY THE NUMBERS

BENEFITS OF BEING LITTER- FREE



DETERS CRIMINAL ACTIVITY

GRAFITTI, JUNK CARS & ILLEGAL DUMPSITES



HEALTHIER, FRIENDLIER, SAFER

CLEAN NEIGHBORHOODS ENHANCE QUALITY
OF LIFE



STRENGTHENS TOWNS

CLEAN COMMUNITIES CREATE ECONOMIC
VITALITY



MAKES AN IMPACT

POSITIVE, LASTING CHANGE

COMPREHENSIVE APPROACH



KEEP
PICKENS COUNTY
SOUTH CAROLINA **BEAUTIFUL**

KEEP AMERICA BEAUTIFUL AFFILIATE

To inspire, educate, and empower people to take
action every day to improve and beautify their
community environment.

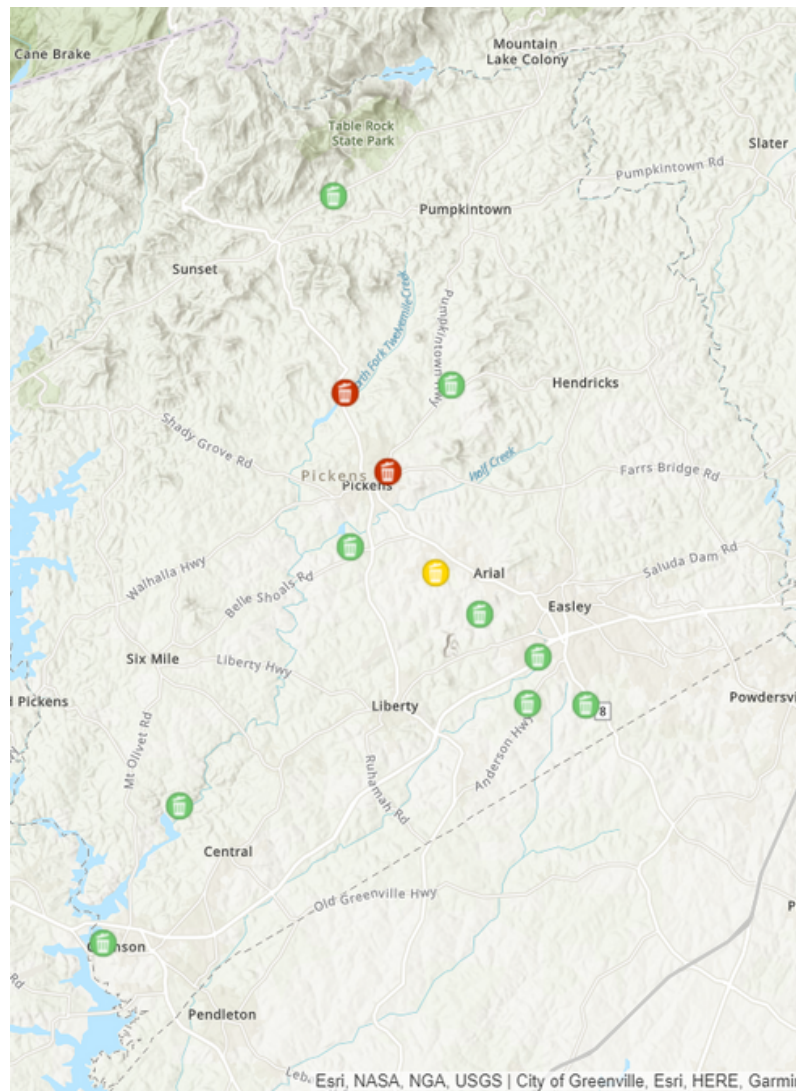
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ENVIRONMENTAL ENFORCEMENT



The mission of Environmental Enforcement, a department within the Pickens County Community & Tourism Development Division, is to work in partnership with Pickens County residents and stakeholders to promote and maintain a safe and desirable living and working environment.

CODE ENFORCEMENT & LITTER REPORTING TOOL



Citizens can now easily report litter and code enforcement issues online through the Code Enforcement and Litter Reporting Tool. When using a cell phone or other mobile device, citizens can even allow the site to detect your current location so users aren't required to key in an address.

Once in the system, Code Enforcement and Environmental Enforcement work the issue or complaint and log the process and results in EnerGov.

ADOPT A HIGHWAY PROGRAM

Partner organizations are invaluable to keeping our county clean and helping us toward our goal of being a litter-free community.

Managing the local AAH program would allow the county to assist with county and state roads, as well as volunteer coordination. Participating organizations would be labeled as Pickens Proud Partners.



PRE-TRIAL INTERVENTION PROGRAM (PTI)



The Pre-Trial Intervention (PTI) program is a diversionary program in South Carolina. Participants can avoid imprisonment if they meet a number of requirements such as paying restitution and performing community service. The program's focus is on rehabilitation – not discipline. The PTI program also allows individuals to avoid a criminal prosecution.

SOLID WASTE DIVISION



Solid Waste staff will work closely with the Community Engagement Specialist for PRT and the Environmental Enforcement officials to develop additional, cohesive educational materials for the public.

RESOURCE LIBRARY

A Resource Library is available on the county website, and includes:

- Safety video
- Liability waivers for volunteer groups to download & return
- Safety handout
- Litter cleanup tips handout
- Checklist for volunteer cleanups and explanation of steps to complete
- Follow up report for volunteer groups to download & return
- Tarp instructions for covered loads



EDUCATIONAL MARKETING CAMPAIGN



Outlets for information would include social media, billboards, improved signage at recycling centers, newspapers, magazines, radio, podcasts and YouTube, among any others that are determined to make economical sense.

CITIZENS



The change starts with all of us. Litter starts with us and it can end with us. Litter is a community issue, it is not a problem for only one entity to solve. We are all stakeholders in our community.

SOLUTION TO OUR PROBLEM PROPERTIES (STOPP) TASK FORCE



Recognizing that residents whose homes and yards are violating code enforcement standards may also have mental or physical health issues that limit their ability to accomplish regular home maintenance, the county is developing a collaborative program to integrate a referral process to local care facilities when our enforcement officers determine a citizen would benefit from additional support.