

Pickens County Museum Foundation Board Meeting
Monday, July 24, 2023

Tabitha Johnson called the meeting to order. In attendance were Jeannie Gilstrap, Erin Webb, and Ginger Hicks. The June meeting minutes were approved, and Tabitha gave the financial report. At this time our bank statement reflects \$14,413.45. The gift shop has made \$235.17 this month. In other financial news, Tabitha reports that the search for a tax accountant is slow to progress but is ongoing.

The museum had 452 visitors last month; the monthly visitation and online engagement is up for the month. The museum had 100 more visitors than the previous month. Facebook had 1,561 engagements and the new Instagram site had 38 visitors. The Hernandez exhibit reception had 48 visitors. In terms of media exposure, WSPA did two segments on the museum in the past month.

Tabitha completed hanging the 30 artworks, which were selected from the museum's Youth Art Month exhibit, at the Easley campus of Tri-County Technical College.

In an update for the SC Watermedia Society Exhibit, Tabitha reported that the show will open on August 5 and close on October 6. On August 5 there will be a reception from 5-7 PM for the show. The art class that the society will host in the new classroom is filled.

In new business, the board discussed the 2023 Juried Arts Show, which will run from October 26 through December 14. Digital submissions will begin in September. The board discussed several possibilities for a juror but has not reached a final decision on that. The board did decide to raise the fee for submission to the show to \$35, which would enable an artist to submit 2 works for adjudication.

There being no further business, the meeting was adjourned. The next board meeting will be on Monday, August 14, at 3:45 PM.