

Pickens Museum of Art and History

Board Meeting Minutes

August 9, 2021

Daniel James called the meeting to order. Present were board members Erin Webb, Jeannie Gilstrap, Allison Fowler, Ensley Feemster, and Ginger Hicks.

The minutes from the previous meeting were approved, and Daniel James reported that the July bank statement from Pickens Savings and Loan shows an ending balance of \$15,384.74. He reports that little has changed in the last month.

In old business, Daniel James reports continued interest and foot traffic attributable to the Doodleville exhibit. The SC Watermedia Society Exhibit is currently hanging and will continue through September 23. The museum is acting as a host for this exhibit. The Society will have a reception on August 28 following the last of three class sessions that Fred Graf will be teaching.

In new business, the board solidified the dates for the 44th Juried Art Show: the exhibit will open on October 26 and continue through December 17, 2021. Online submissions will be open from Monday, August 23 to Sunday, September 26. These digital submissions will be adjudicated by juror Russell Jewell, and those participants whose work was accepted into the show will be notified digitally by October 9, 2021. Judging of the actual show will take place the first week of October, and accepted works will be delivered to the museum by October 20. The works will be hung from October 20-25. The reception, if we are able to have one because of COVID, will be on Saturday, November 6 from 1-3 PM. The board then chose a cover design for the Juried Show prospectus and determined that the old tri-fold design is outdated and should be updated to a bi-fold design; this should reduce printing costs, as will ordering 350-400 of the prospectus as opposed to 500 of them. Daniel James stated that he would obtain a photograph and biography of Russell Jewell to add to the prospectus. He will mail the prospectus to state and local arts commissions to aid in recruiting participants. The board then discussed and decided to limit Facebook ads for the Juried Show to \$20 and to also work with Instagram's hashtags to aid in advertising the show. By broadening the online presence to two platforms, hopefully the word about the show will reach more potential participants.

There was no further business, so the meeting was adjourned.

Respectfully submitted,

Ginger Hicks, secretary

The next board meeting will be September 13, 2021, at 3:45 PM.