

NOTICE OF MEETING

PETERBOROUGH ECONOMIC DEVELOPMENT AUTHORITY

May 4, 2020 – 2:00pm

Held Virtually via Zoom

Meeting recording link: <https://youtu.be/3XLXz6J4AO4>

In Attendance: Corinne Chronopoulos, Jeanne Dietsch, James Kelly, Bill Kennedy, Jerry Galus, Megan Suokko, Karen Hatcher (staff liaison)

Excused: Jamie Conly, Laura Gingras

Meeting called to order at 2:05pm, with a quorum in attendance.

Marketing Committee Report

- I. Discussion about Drum social media contract and need to refocus efforts to align with current needs during the pandemic. Group believes that for every three posts, 2 should reach local audience, 1 should reach outside audience (NY, Boston)

Action Item: Marketing Committee to meet with Drum to discuss specifics.

Emergency Order #40: Re-opening of Restaurants

Karen Hatcher reported on the new order that will permit NH restaurants to re-open some outdoor seating. She asked the group to join in an outreach process to help ascertain how many of our Peterborough restaurants were planning to re-open, and to get a general sense of how they are doing. The group agreed to participate.

Action Item: Karen will divide the business list and share a link to a survey in Google Forms that may be used to report results. This will be shared within the next 24 hours to allow calls to be made by Friday, May 8th.

Motion to adjourn at 3:00pm made by Bill Kennedy, seconded by Megan Suokko.

Minutes recorded by Karen Hatcher, Community and Economic Development Coordinator