

Nashua Regional Planning		Long-term Industry Projections, 2020 to 2030			
NAICS CODE		2020 Estimated	2030 Projected	Numeric Change	Percent Change
	Total Employment	101,994	109,476	7,482	7.3%
101000	Goods-Producing Industries	21,715	22,806	1,091	5.0%
11	Agriculture, Forestry, Fishing and Hunting	253	279	26	10.3%
111	Crop Production	230	256	26	11.3%
112	Animal Production	n	n	n	n
113	Forestry and Logging	10	10	0	0.0%
114	Fishing, Hunting and Trapping	0	0	0	0.0%
115	Agriculture and Forestry Support Activities	n	n	n	n
21	Mining	52	56	4	7.7%
212	Mining (except oil and gas)	52	56	4	7.7%
213	Support Activities for Mining	0	0	0	0.0%
23	Construction	3,900	4,101	201	5.2%
236	Construction of Buildings	897	969	72	8.0%
237	Heavy and Civil Engineering Construction	197	234	37	18.8%
238	Specialty Trade Contractors	2,806	2,898	92	3.3%
31-33	Manufacturing	17,510	18,370	860	4.9%
311	Food Manufacturing	87	94	7	8.0%
312	Beverage and Tobacco Product Manufacturing	436	428	-8	-1.8%
313	Textile Mills	248	220	-28	-11.3%
314	Textile Product Mills	n	n	n	n
315	Apparel Manufacturing	n	n	n	n
316	Leather and Allied Product Manufacturing	n	n	n	n
321	Wood Product Manufacturing	138	149	11	8.0%
322	Paper Manufacturing	246	142	-104	-42.3%
323	Printing and Related Support Activities	434	321	-113	-26.0%
324	Petroleum and Coal Products Manufacturing	n	n	n	n
325	Chemical Manufacturing	n	n	n	n
326	Plastics and Rubber Products Manufacturing	472	429	-43	-9.1%
327	Nonmetallic Mineral Product Manufacturing	301	301	0	0.0%
331	Primary Metal Manufacturing	1,007	916	-91	-9.0%
332	Fabricated Metal Product Manufacturing	1,732	1,821	89	5.1%
333	Machinery Manufacturing	689	669	-20	-2.9%
334	Computer and Electronic Product Manufacturing	10,234	11,294	1,060	10.4%
335	Electrical Equipment, Appliance, and Component Manufacturing	300	324	24	8.0%
336	Transportation Equipment Manufacturing	n	n	n	n
337	Furniture and Related Product Manufacturing	n	n	n	n
339	Miscellaneous Manufacturing	881	1,000	119	13.5%
102000	Service-Providing Industries	74,808	81,277	6,469	8.6%
22	Utilities	77	71	-6	-7.8%
221	Utilities	77	71	-6	-7.8%
42	Wholesale Trade	3,254	3,172	-82	-2.5%
44-45	Retail Trade	15,451	15,195	-256	-1.7%
441	Motor Vehicle and Parts Dealers	1,850	2,002	152	8.2%
442	Furniture and Home Furnishings Stores	561	675	114	20.3%
443	Electronics and Appliance Stores	524	433	-91	-17.4%
444	Building Material and Garden Supply Stores	1,509	1,417	-92	-6.1%
445	Food and Beverage Stores	3,553	3,393	-160	-4.5%

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446	Health and Personal Care Stores	713	694	-19	-2.7%
447	Gasoline Stations	381	360	-21	-5.5%
448	Clothing and Clothing Accessories Stores	1,300	1,176	-124	-9.5%
451	Sporting Goods, Hobby, Book, and Music Stores	545	509	-36	-6.6%
452	General Merchandise Stores	2,053	1,927	-126	-6.1%
453	Miscellaneous Store Retailers	829	729	-100	-12.1%
454	Non-store Retailers	1,633	1,880	247	15.1%
48-49	Transportation and Warehousing	3,181	3,428	247	7.8%
481	Air Transportation	27	32	5	18.5%
482	Rail Transportation	13	13	0	0.0%
484	Truck Transportation	370	383	13	3.5%
485	Transit and Ground Passenger Transport	334	456	122	36.5%
486	Pipeline Transportation	0	0	0	0.0%
487	Scenic and Sightseeing Transportation	0	0	0	0.0%
488	Support Activities for Transportation	159	173	14	8.8%
491	Postal Service, Federal Government	775	753	-22	-2.8%
492	Couriers and Messengers	1,023	1,097	74	7.2%
493	Warehousing and Storage	480	521	41	8.5%
51	Information	2,495	2,584	89	3.6%
511	Publishing Industries	1,204	1,280	76	6.3%
512	Motion Picture and Sound Recording Industries	n	n	n	n
515	Broadcasting (except Internet)	n	n	n	n
517	Telecommunications	n	n	n	n
518	Data Processing, Hosting, and Related Services	n	n	n	n
519	Other Information Services	41	44	3	7.3%
52	Finance and Insurance	5,752	6,411	659	11.5%
522	Credit Intermediation and Related Activities	832	795	-37	-4.4%
523	Financial Investment and Related Activities	4,413	5,079	666	15.1%
524	Insurance Carriers and Related Activities	n	n	n	n
525	Funds, Trusts, and Other Financial Vehicles	n	n	n	n
53	Real Estate and Rental and Leasing	850	932	82	9.6%
531	Real Estate	670	723	53	7.9%
532	Rental and Leasing Services	n	n	n	n
533	Lessors of Non-financial Intangible Assets	n	n	n	n
54	Professional, Scientific, and Technical Services	6,105	7,097	992	16.2%
541	Professional, Scientific, and Technical Services	6,105	7,097	992	16.2%
5411	Legal Services	294	258	-36	-12.2%
5412	Accounting and Bookkeeping Services	895	913	18	2.0%
5413	Architectural and Engineering Services	1,268	1,376	108	8.5%
5414	Specialized Design Services	73	78	5	6.8%
5415	Computer Systems Design and Related Services	2,646	3,282	636	24.0%
5416	Management, Scientific, and Technical Consulting Services	370	471	101	27.3%
5417	Scientific Research and Development Services	47	51	4	8.5%
5418	Advertising and Related Services	74	116	42	56.8%
5419	Other Professional, Scientific, and Technical Services	438	552	114	26.0%
55	Management of Companies and Enterprises	959	946	-13	-1.4%
551	Management of Companies and Enterprises	959	946	-13	-1.4%
56	Administrative and Support and Waste Management Services	4,462	4,866	404	9.1%
561	Administrative and Support Services	4,293	4,676	383	8.9%

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5611	Office Administrative Services	448	484	36	8.0%
5612	Facilities Support Services	9	9	0	0.0%
5613	Employment Services	1,192	1,287	95	8.0%
5614	Business Support Services	368	397	29	7.9%
5615	Travel Arrangement and Reservation Services	72	63	-9	-12.5%
5616	Investigation and Security Services	286	340	54	18.9%
5617	Services to Buildings and Dwellings	1,804	1,948	144	8.0%
5619	Other Support Services	114	148	34	29.8%
562	Waste Management and Remediation Services	169	190	21	12.4%
61	Educational Services	6,709	7,211	502	7.5%
611	Educational Services	6,709	7,211	502	7.5%
6111	Elementary and Secondary Schools	5,598	5,932	334	6.0%
6112	Junior Colleges	170	191	21	12.4%
6113	Colleges, Universities, and Professional Schools	n	n	n	n
6114	Business Schools and Computer and Management Training	40	43	3	7.5%
6115	Technical and Trade Schools	57	62	5	8.8%
6116	Other Schools and Instruction	n	n	n	n
6117	Educational Support Services	50	50	0	0.0%
62	Health Care and Social Assistance	10,534	11,942	1,408	13.4%
621	Ambulatory Health Care Services	4,191	4,894	703	16.8%
622	Hospitals	2,797	2,990	193	6.9%
623	Nursing and Residential Care Facilities	1,582	1,699	117	7.4%
624	Social Assistance	1,964	2,359	395	20.1%
71	Arts, Entertainment, and Recreation	1,186	1,628	442	37.3%
711	Performing Arts, Spectator Sports, and Related Industries	n	n	n	n
712	Museums, Historical Sites, and Similar Institutions	n	n	n	n
713	Amusements, Gambling, and Recreation	1,142	1,559	417	36.5%
72	Accommodation and Food Services	6,218	7,714	1,496	24.1%
721	Accommodation	322	608	286	88.8%
722	Food Services and Drinking Places	5,896	7,106	1,210	20.5%
81	Other Services (Except Government)	4,134	4,621	487	11.8%
811	Repair and Maintenance	1,019	1,100	81	7.9%
812	Personal and Laundry	1,288	1,595	307	23.8%
813	Membership Organizations	1,222	1,273	51	4.2%
814	Private Households	605	653	48	7.9%
	Government	3,441	3,459	18	0.5%
	Federal Government, excluding Postal Service	687	667	-20	-2.9%
	State Government, excluding Education ¹	445	429	-16	-3.6%
	Local Government, excluding Education ¹	2,309	2,363	54	2.3%
	Self-employed Workers	5,471	5,393	-78	-1.4%
	<i>n</i> - Employment data do not meet disclosure standards				
	¹ Employment for public schools and colleges is included in sector 61, <i>Educational Services</i> .				

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