

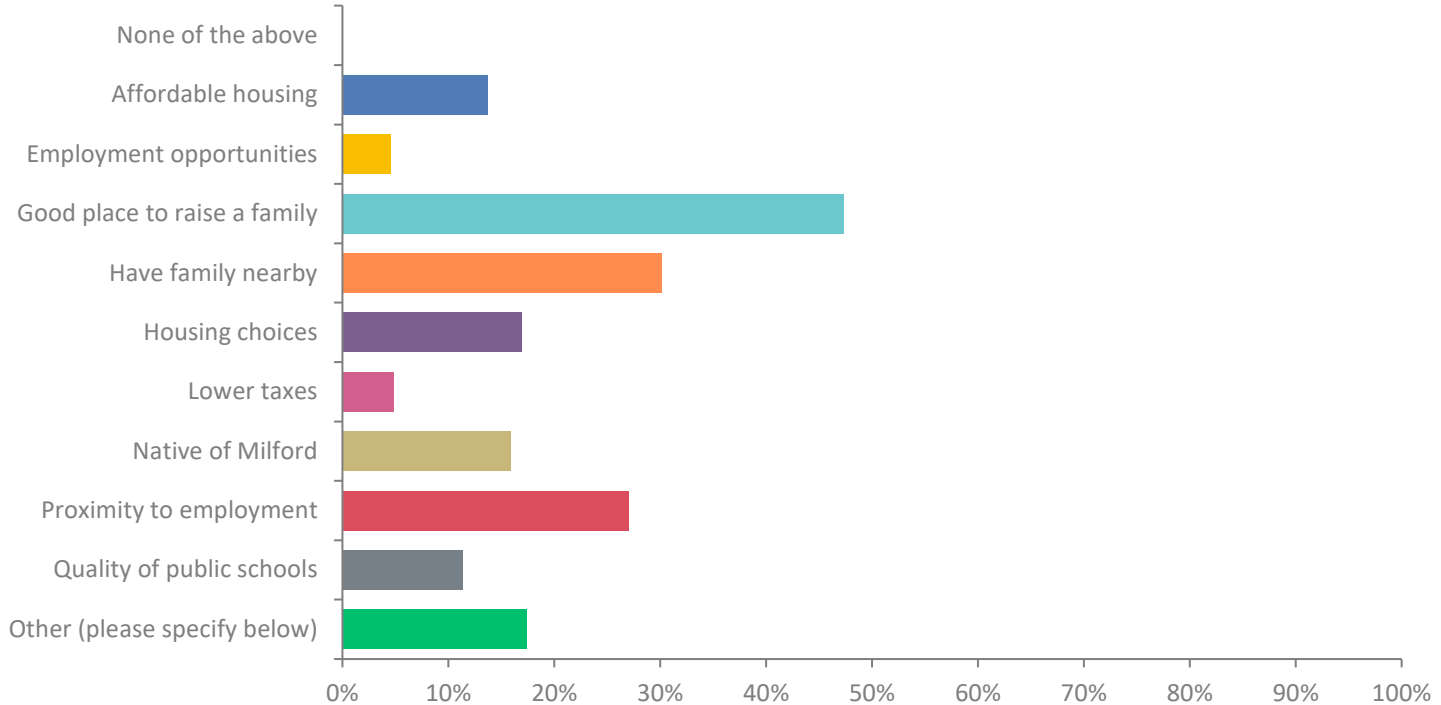
Help Envision Milford's Future, Your Opinion Counts!

422 Total Responses

Tuesday, December 13, 2022

Q1: I live in Milford because? (Select up to 3)

Answered: 414 Skipped: 8



Q1: I live in Milford because? (Select up to 3)

Answered: 414 Skipped: 8

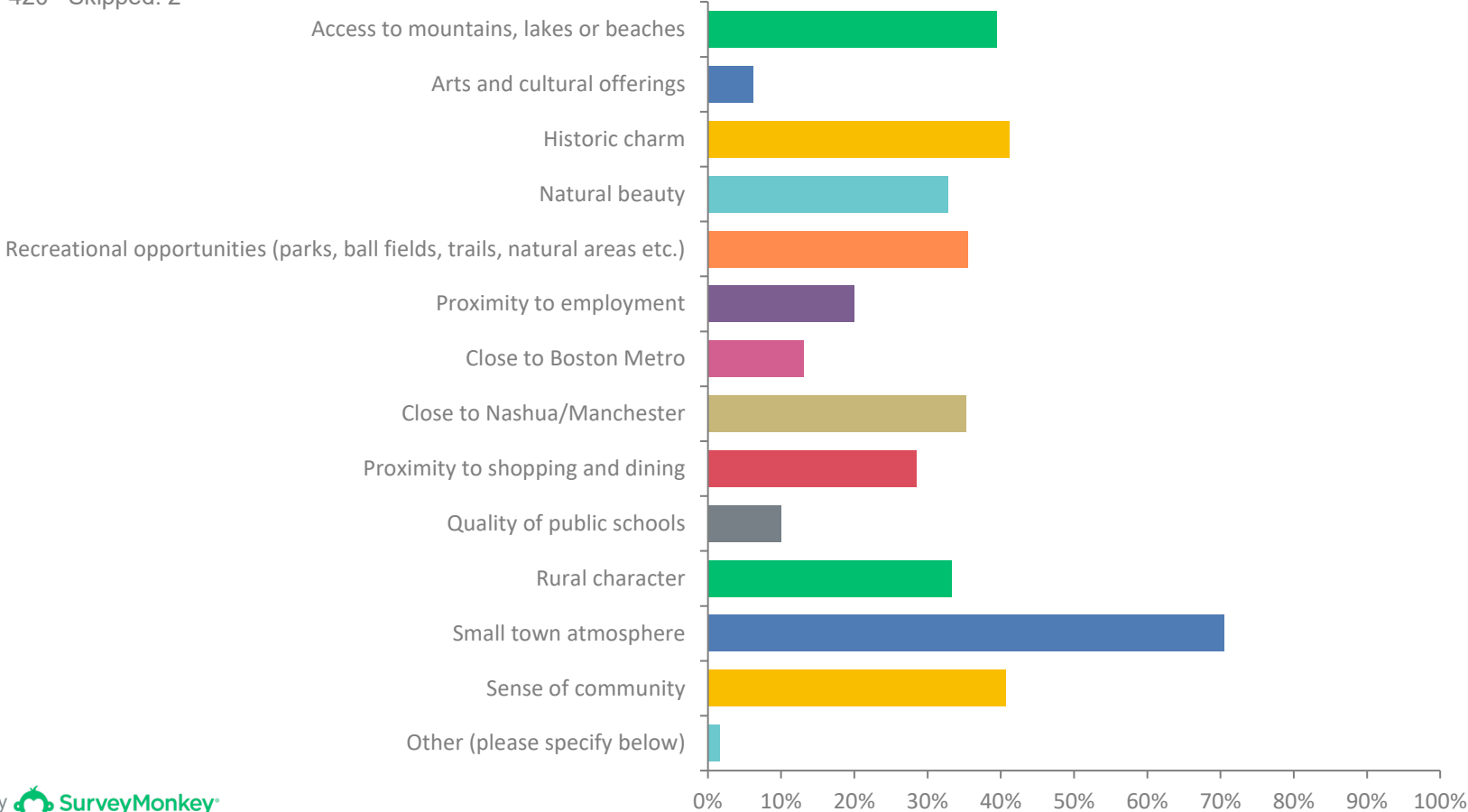
ANSWER CHOICES	RESPONSES	
None of the above	0%	0
Affordable housing	13.77%	57
Employment opportunities	4.59%	19
Good place to raise a family	47.34%	196
Have family nearby	30.19%	125
Housing choices	16.91%	70
Lower taxes	4.83%	20
Native of Milford	15.94%	66
Proximity to employment	27.05%	112
Quality of public schools	11.35%	47
Other (please specify below)	17.39%	72
TOTAL		784

I Live in Milford Because – Key Themes

- Small town and rural feel
- Close to friends and family
- Friendly people and a great sense of place
- Vibrant town center / the Oval
- Easy access to plentiful amenities
- Proximity to Nashua, Manchester and Boston
- Moved here years ago and still LOVE the town
- Walkability and access to trails and green space

Q2: What do you like about Milford? (Select up to 5)

Answered: 420 Skipped: 2



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Answered: 420

Skipped: 2

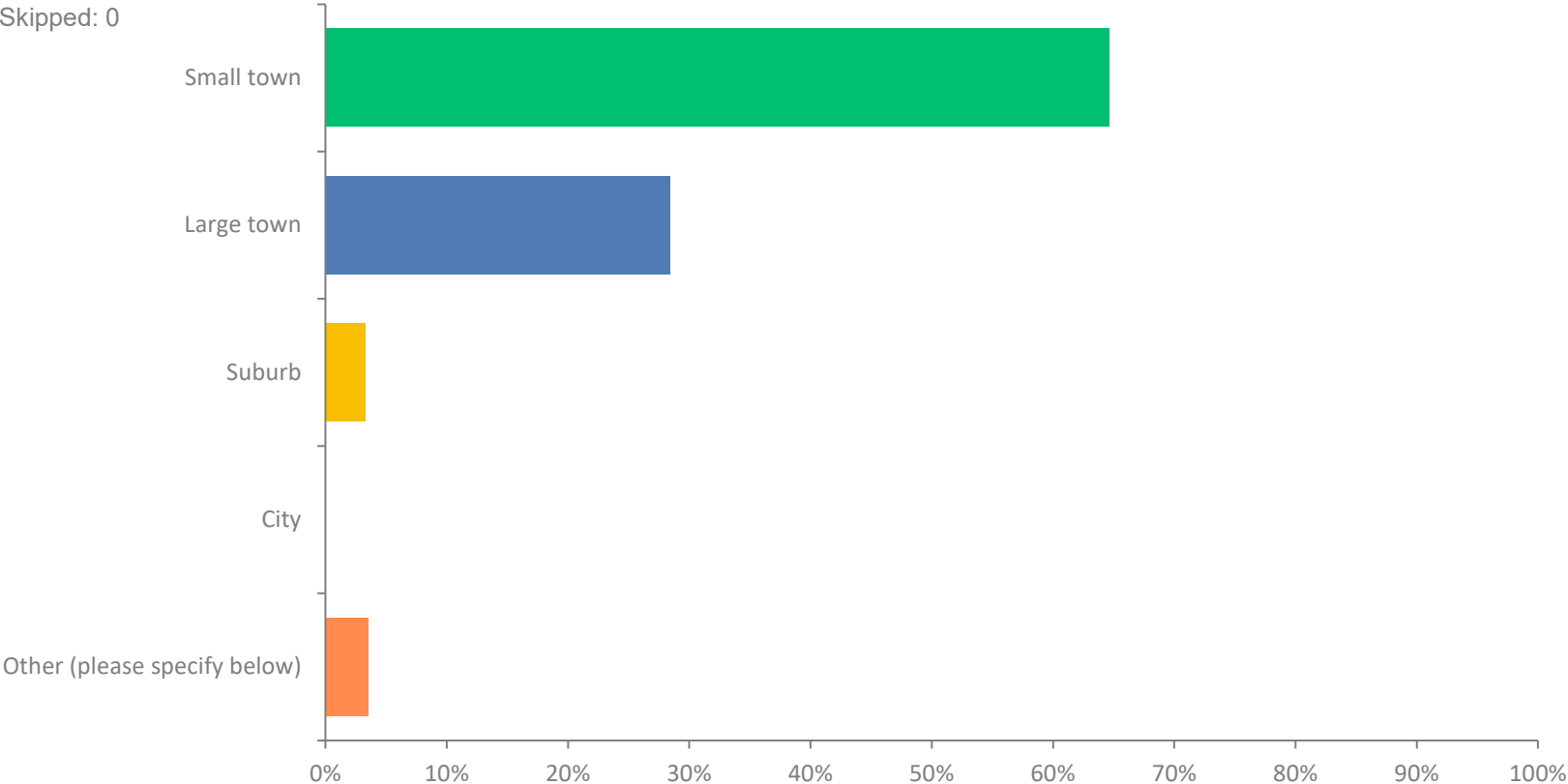
ANSWER CHOICES	RESPONSES	
Access to mountains, lakes or beaches	39.52%	166
Arts and cultural offerings	6.19%	26
Historic charm	41.19%	173
Natural beauty	32.86%	138
Recreational opportunities (parks, ball fields, trails, natural areas etc.)	35.48%	149
Proximity to employment	20.0%	84
Close to Boston Metro	13.10%	55
Close to Nashua/Manchester	35.24%	148
Proximity to shopping and dining	28.57%	120
Quality of public schools	10.0%	42
Rural character	33.33%	140
Small town atmosphere	70.48%	296
Sense of community	40.71%	171
Other (please specify below)	1.67%	7
TOTAL		1715

What Do You Like About Milford? – Key Themes

- Milford's central location with easy access to oceans, Boston, Maine and the mountains
- The pumpkin festival, parades, community events, the bandstand, fireworks, summer concerts
- **The library**
- Great restaurants and local activities
- The Oval, an active downtown, very walkable with amenities and attractions near housing

Q3: How would you best describe Milford?

Answered: 422 Skipped: 0



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Answered: 422 Skipped: 0

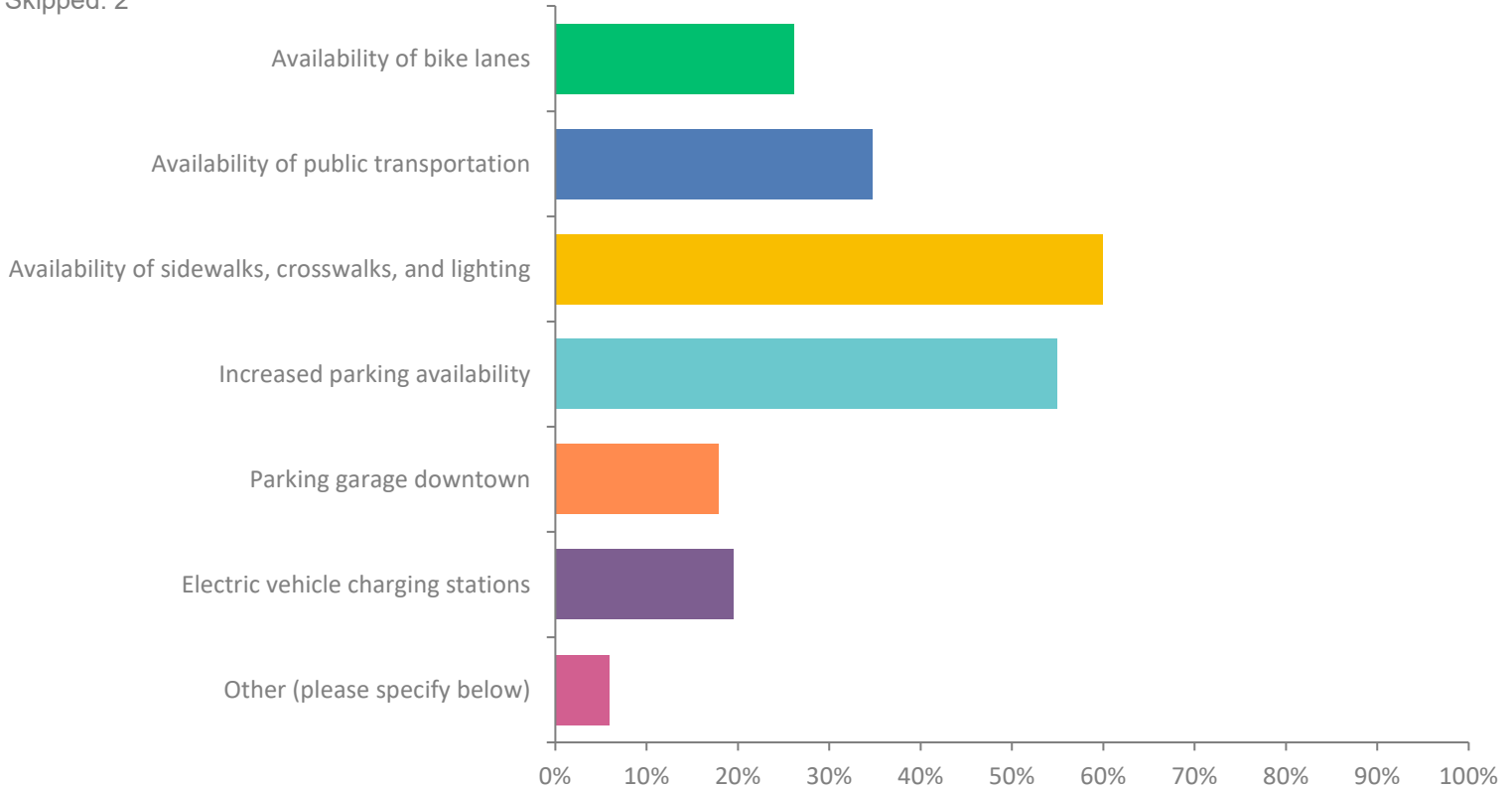
ANSWER CHOICES	RESPONSES	
Small town	64.69%	273
Large town	28.44%	120
Suburb	3.32%	14
City	0%	0
Other (please specify below)	3.55%	15
TOTAL		422

How Would You Best Describe Milford? – Key Themes

- Small town transitioning to a large town or suburb
- A medium town
- Large town with small town vibes
- No longer a small town

Q4: How would you like to see transportation and parking improved in the next 10-20 years? (Select up to 3)

Answered: 420 Skipped: 2



Q4: How would you like to see transportation and parking improved in the next 10-20 years? (Select up to 3)

Answered: 420 Skipped: 2

ANSWER CHOICES	RESPONSES	
Availability of bike lanes	26.19%	110
Availability of public transportation	34.76%	146
Availability of sidewalks, crosswalks, and lighting	60.0%	252
Increased parking availability	55.00%	231
Parking garage downtown	17.86%	75
Electric vehicle charging stations	19.52%	82
Other (please specify below)	5.95%	25
TOTAL		921

Transportation and parking improved in the next 10- 20 years?

Key Themes

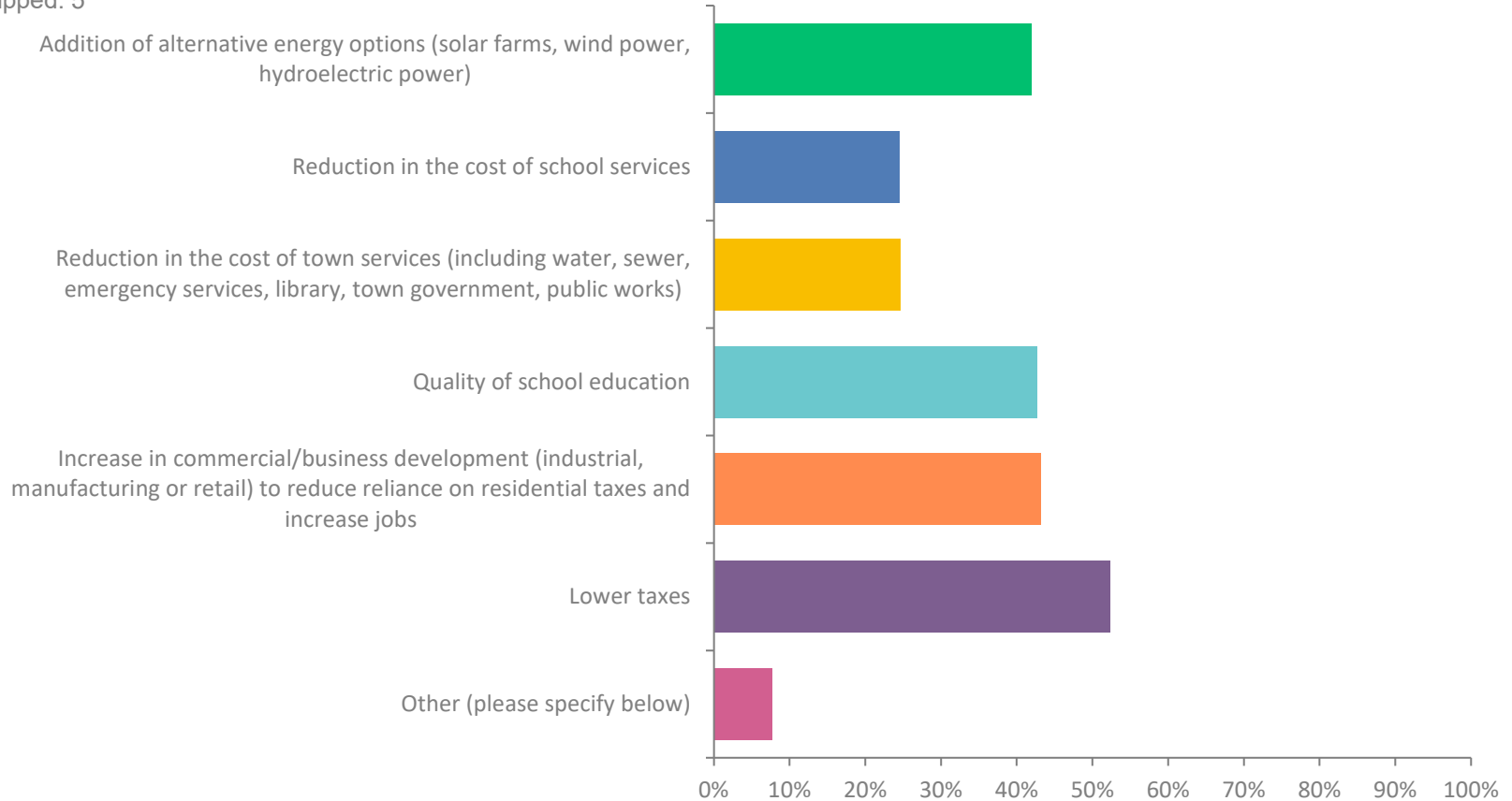
- **No parking garage**
- Leave as is, no changes needed
- Parking can be challenging in the Oval
- Improve maintenance of existing infrastructure
- Consider public transit, a trolley service and taxi service
- More lighting in the Oval

Select Comments

- Install traffic lights at busy intersections, add more lighting in neighborhoods, solar lights at crosswalks
- Sidewalks needed on Crosby Street, Osgood Road, Heron Pond area

Q5: How would you like to see town services improved in the next 10- 20 years? (Select up to 3)

Answered: 417 Skipped: 5



Q5: How would you like to see town services improved in the next 10- 20 years? (Select up to 3)

Answered: 417

Skipped: 5

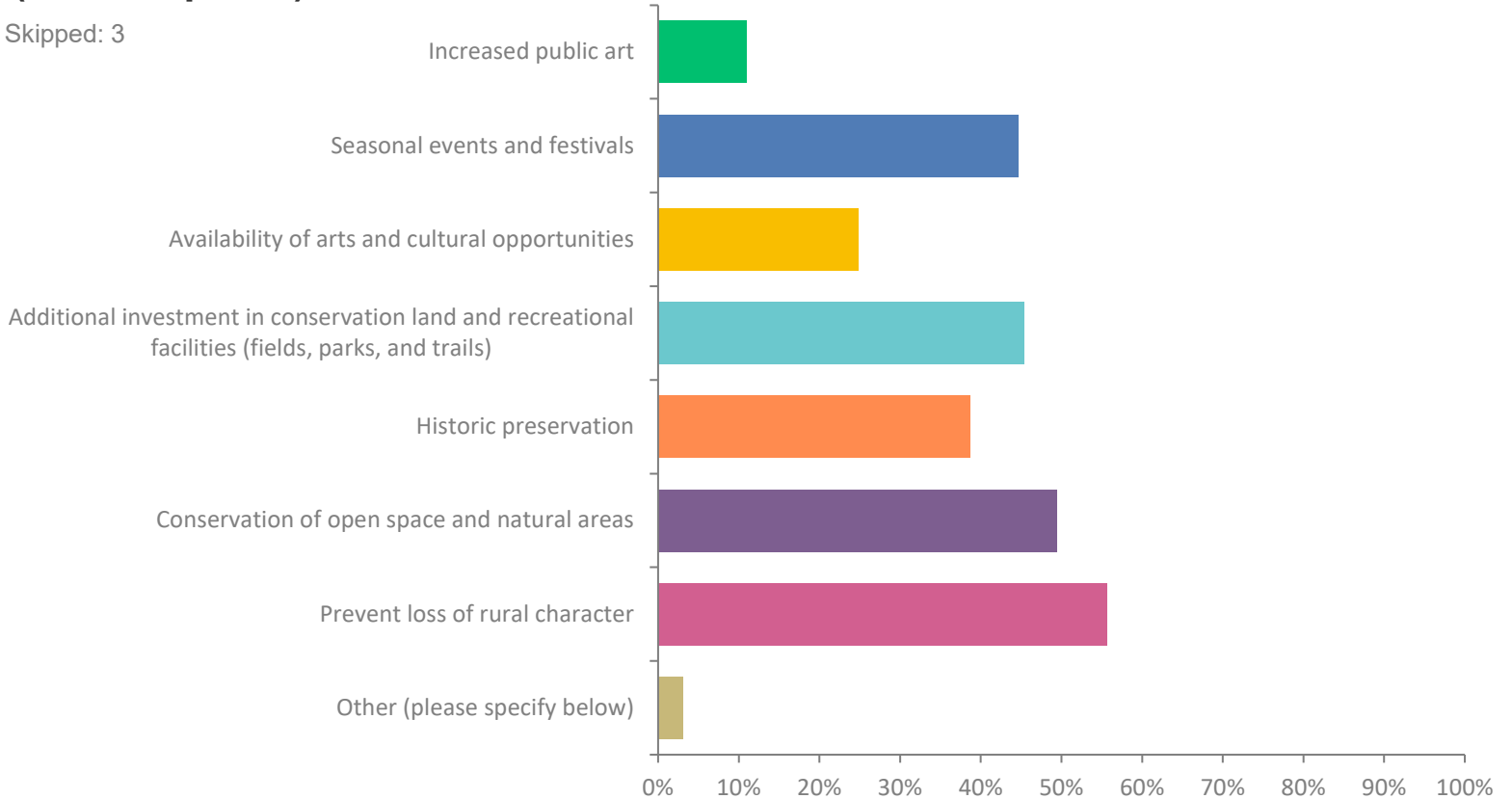
ANSWER CHOICES	RESPONSES	
Addition of alternative energy options (solar farms, wind power, hydroelectric power)	41.97%	175
Reduction in the cost of school services	24.46%	102
Reduction in the cost of town services (including water, sewer, emergency services, library, town government, public works)	24.70%	103
Quality of school education	42.69%	178
Increase in commercial/business development (industrial, manufacturing or retail) to reduce reliance on residential taxes and increase jobs	43.17%	180
Lower taxes	52.28%	218
Other (please specify below)	7.67%	32

Town services improved in the next 10- 20 years? – Key Themes

- Invest in the schools to improve quality and infrastructure
- Expand the tax base beyond property taxes
- More services for seniors including transportation and a senior center
- Improve water and brown color
- Upgrade the Wadleigh Library
- More restaurants, shops, entertainment options
- Improve trash pick up
- Increase the quality and quantify of services include full time fire department

Q6: How would you like to see recreation, arts and culture improved in the next 10-20 years? (Select up to 3)

Answered: 419 Skipped: 3



Q6: How would you like to see recreation, arts and culture improved in the next 10-20 years? (Select up to 3)

Answered: 419 Skipped: 3

ANSWER CHOICES	RESPONSES	
Increased public art	10.98%	46
Seasonal events and festivals	44.63%	187
Availability of arts and cultural opportunities	24.82%	104
Additional investment in conservation land and recreational facilities (fields, parks, and trails)	45.35%	190
Historic preservation	38.66%	162
Conservation of open space and natural areas	49.40%	207
Prevent loss of rural character	55.61%	233
Other (please specify below)	3.10%	13
TOTAL		1142

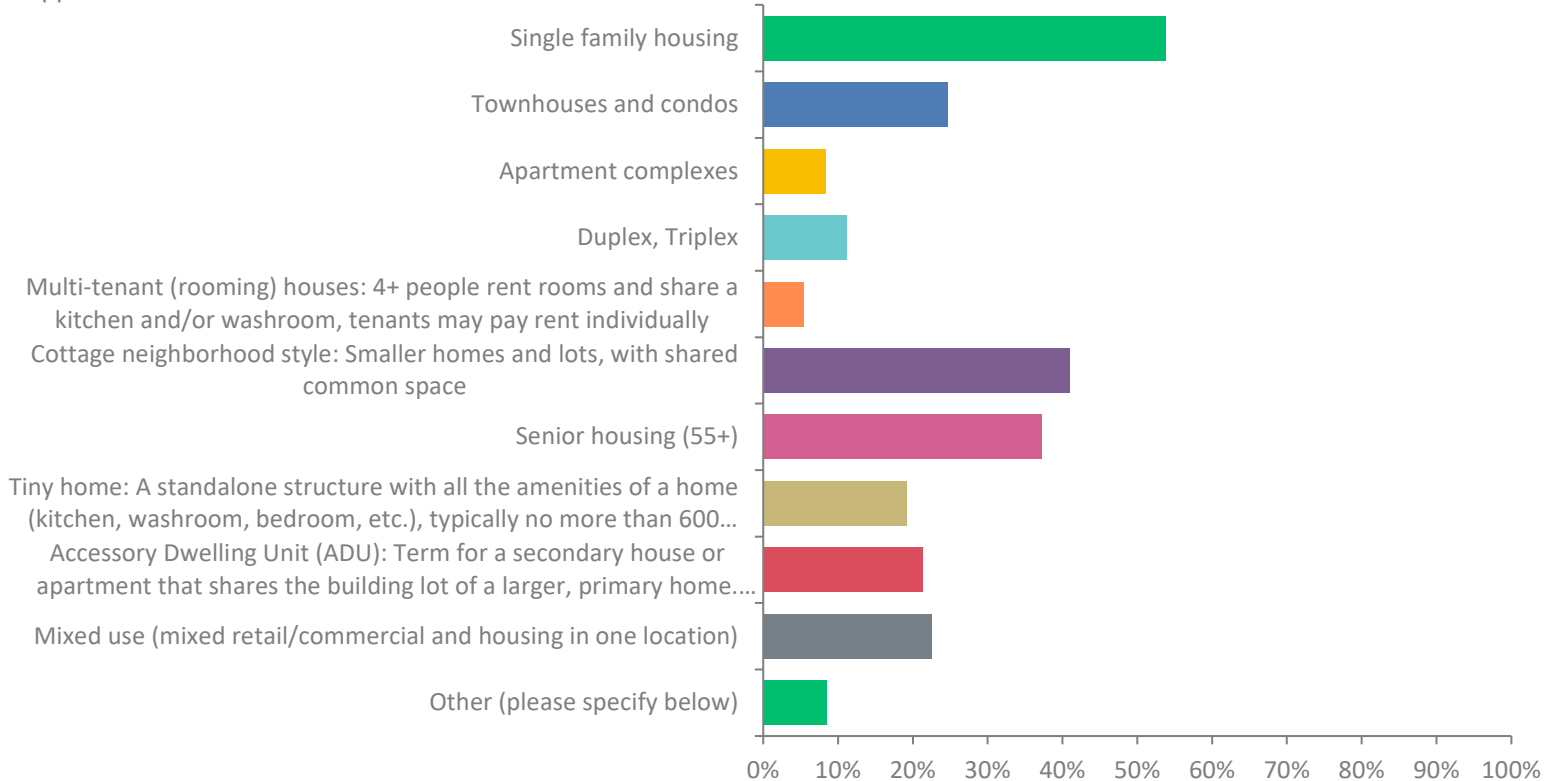
Recreation, arts and culture improved in the next 10-20 years? Select Comments

Select Comments

- Addition of multi-generational community center including senior center
- Easier access and parking at snowmobile/ATV trails and allowing the use of snowmobiles/ATVs on public roadways
- Offer concerts at Town Hall and Emerson Park
- Movie theatre, playhouse, museum

Q7: What type of residential development would benefit Milford over the next 20 years? (Select all that apply)

Answered: 422 Skipped: 0



Q7: What type of residential development would benefit Milford over the next 20 years? (Select all that apply)

Answered: 422 Skipped: 0

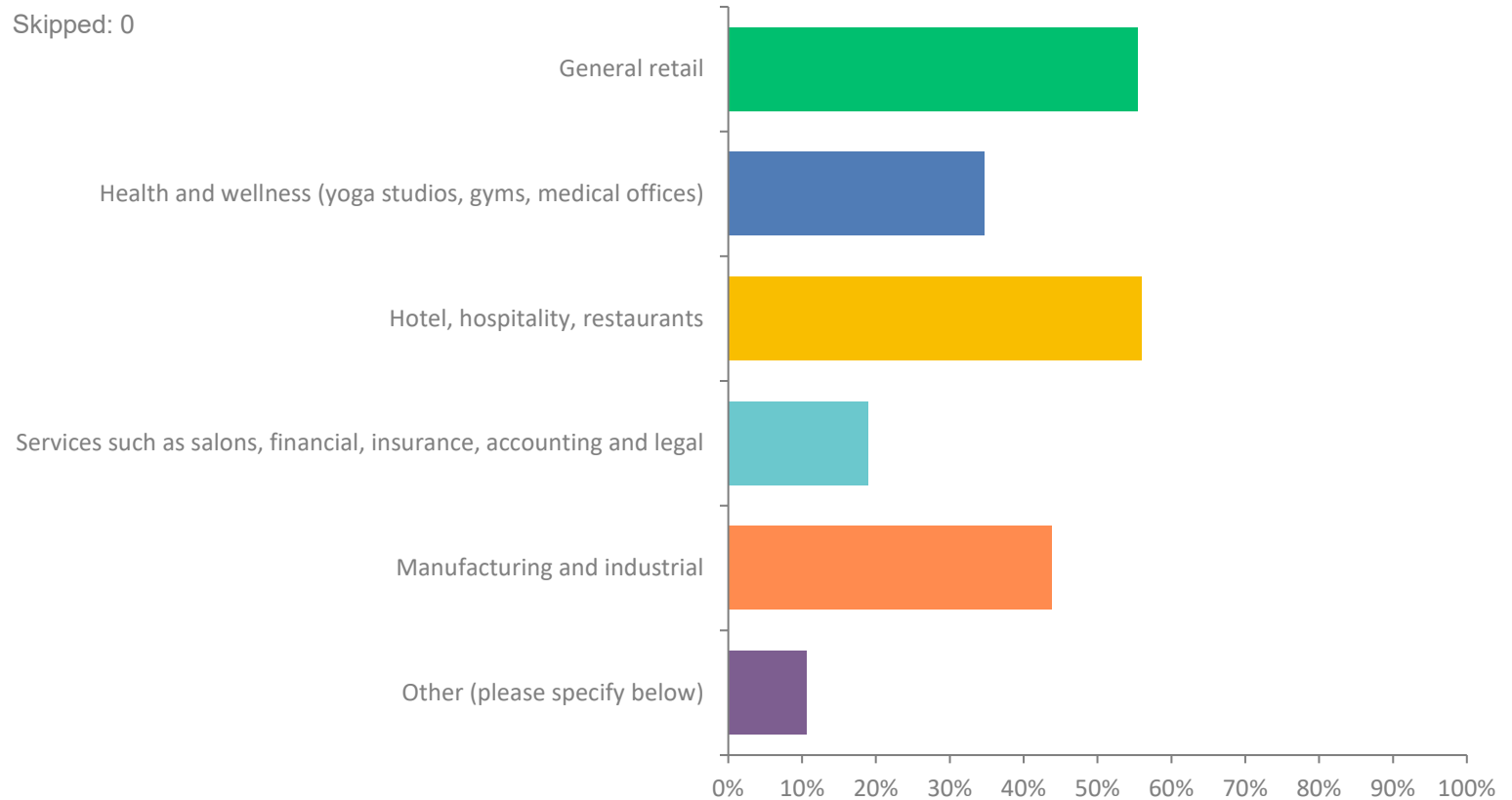
ANSWER CHOICES	RESPONSES	
Single family housing	53.79%	227
Townhouses and condos	24.64%	104
Apartment complexes	8.29%	35
Duplex, Triplex	11.14%	47
Multi-tenant (rooming) houses	5.45%	23
Cottage neighborhood style	41.00%	173
Senior housing (55+)	37.20%	157
Tiny home:	19.19%	81
Accessory Dwelling Unit (ADU)	21.33%	90
Mixed use	22.51%	95
Other (please specify below)	8.53%	36
TOTAL		1068

What type of residential development would benefit Milford over the next 20 years? – Key Themes

- Affordable housing of all types for singles
- No need for more housing, especially condos, apartments, multi-family
- Moderate sized single-family housing
- Tiny houses, ADUs, and cottage neighborhoods planned and built correctly would provide affordable housing to young people starting out and older people downsizing

Q8: What type of business development would benefit Milford over the next 20 years? (Select all that apply)

Answered: 422 Skipped: 0



Q8: What type of business development would benefit Milford over the next 20 years? (Select all that apply)

Answered: 422 Skipped: 0

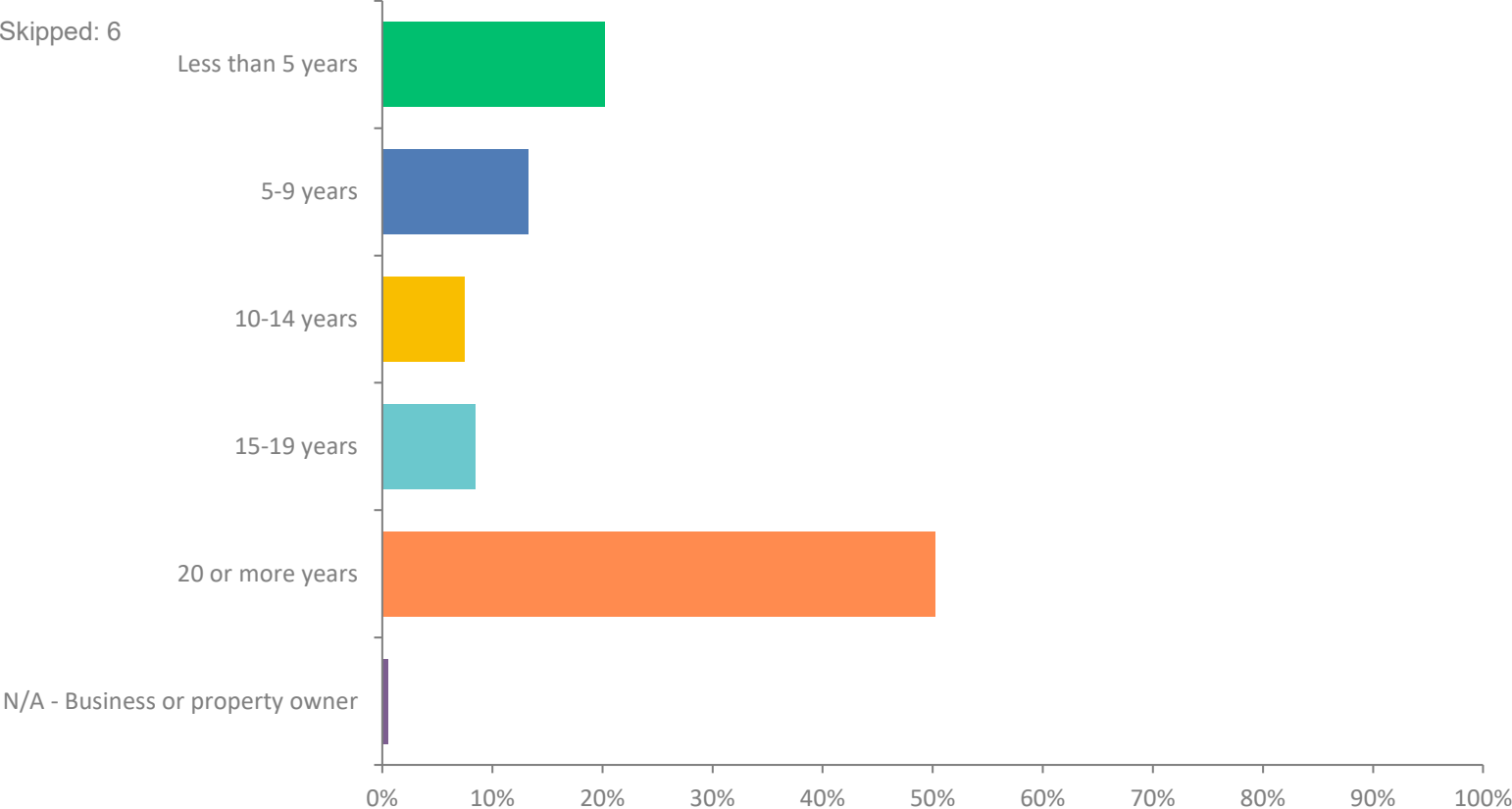
ANSWER CHOICES	RESPONSES	
General retail	55.45%	234
Health and wellness (yoga studios, gyms, medical offices)	34.60%	146
Hotel, hospitality, restaurants	55.92%	236
Services such as salons, financial, insurance, accounting and legal	18.96%	80
Manufacturing and industrial	43.84%	185
Other (please specify below)	10.66%	45
TOTAL		926

Business Development – Key Themes

- **Hotel**
- **No additional business development needed**
- **Support and strengthen existing businesses**
- **Local ‘mom and pop’, boutique style businesses, not chains**
- Manufacturing, industrial and tech companies
- Large stores such as Kohl’s or Target
- Farming and food production
- Indoor entertainment, theaters, recreation facilities

Q10: How long have you lived in Milford?

Answered: 416 Skipped: 6



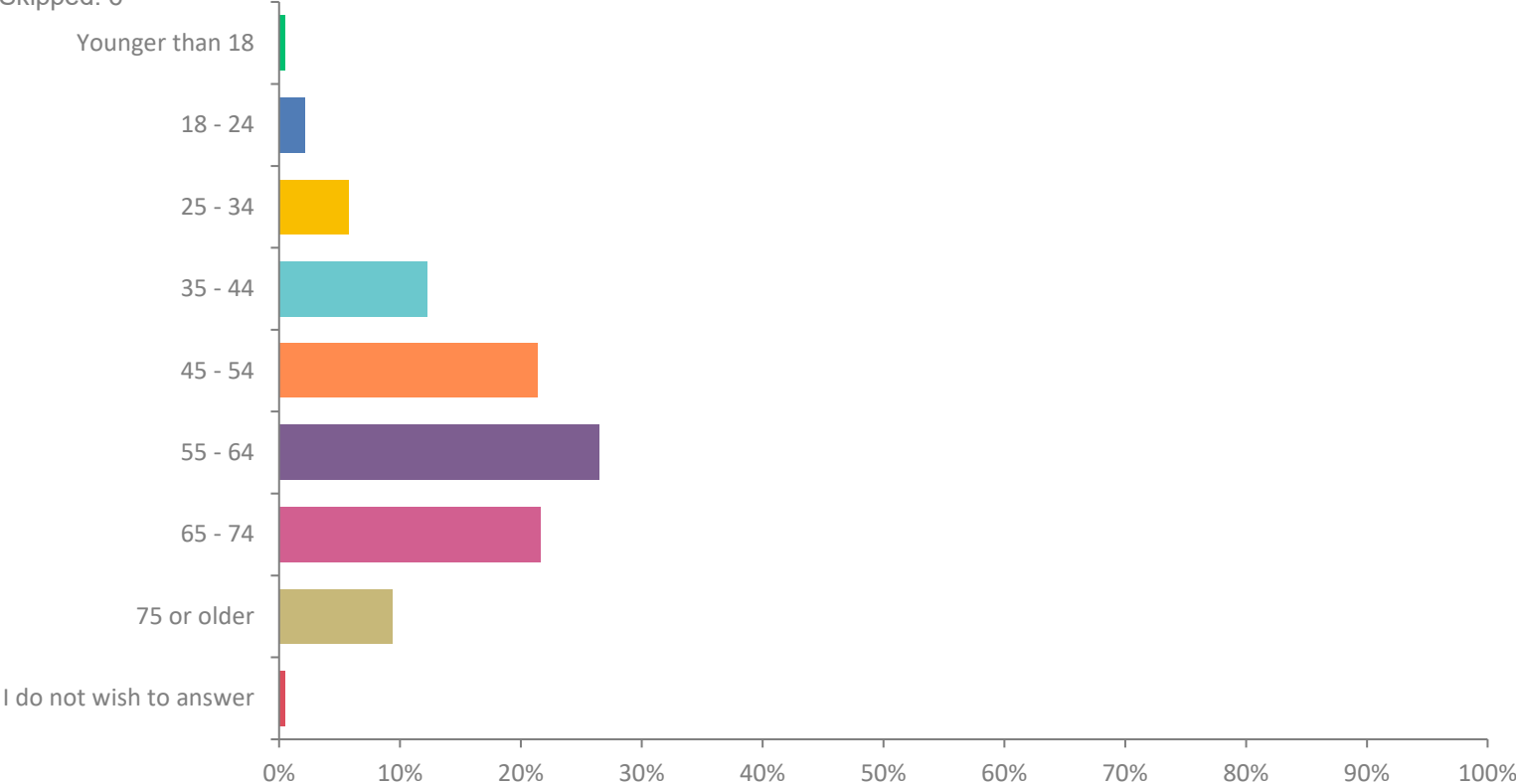
Q10: How long have you lived in Milford?

Answered: 416 Skipped: 6

ANSWER CHOICES	RESPONSES	
Less than 5 years	20.19%	84
5-9 years	13.22%	55
10-14 years	7.45%	31
15-19 years	8.41%	35
20 or more years	50.24%	209
N/A - Business or property owner	0.48%	2
TOTAL		416

Q11: Please select your age group.

Answered: 416 Skipped: 6



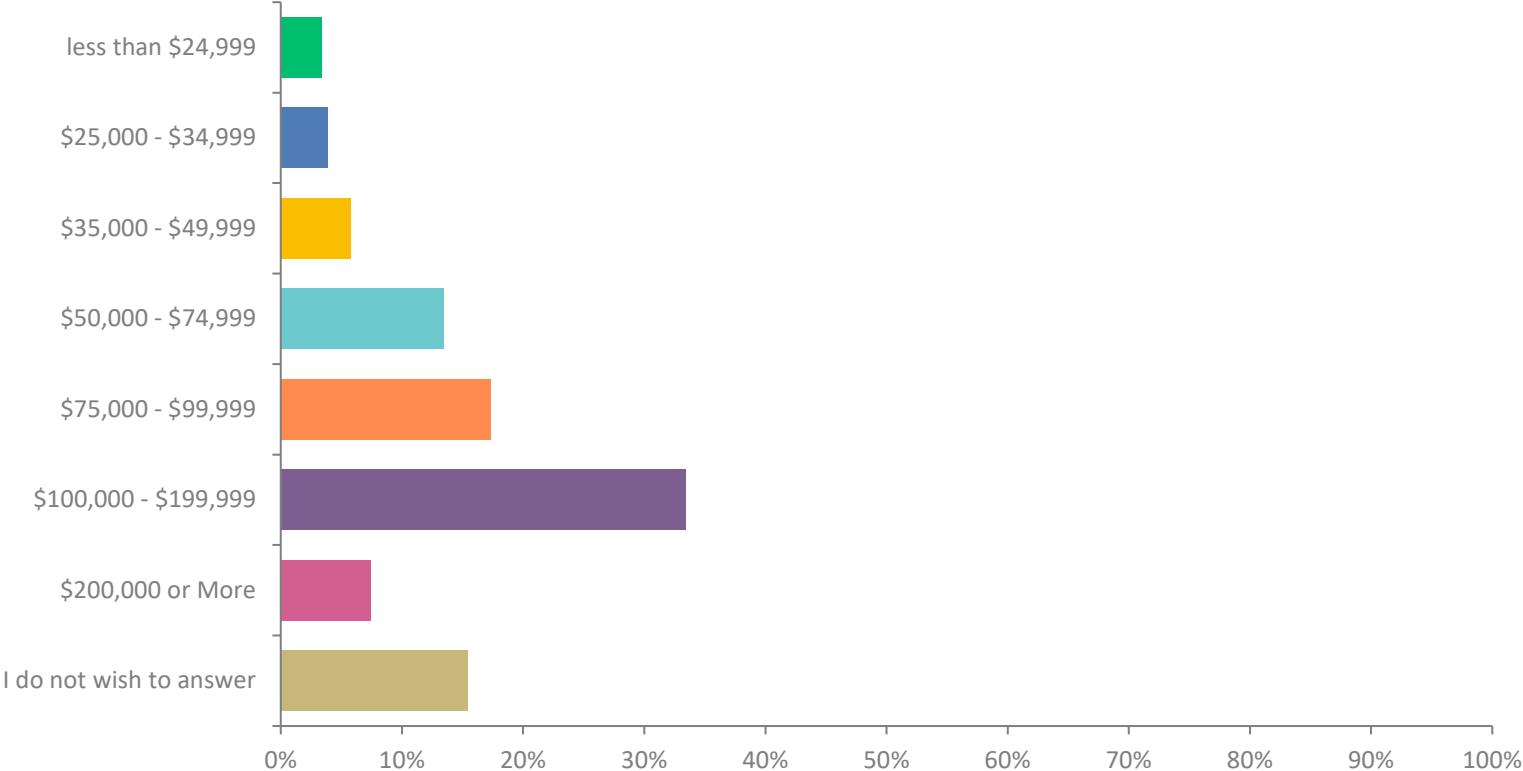
Q11: Please select your age group.

Answered: 416 Skipped: 6

ANSWER CHOICES	RESPONSES	
Younger than 18	0.48%	2
18 - 24	2.16%	9
25 - 34	5.77%	24
35 - 44	12.26%	51
45 - 54	21.39%	89
55 - 64	26.44%	110
65 - 74	21.63%	90
75 or older	9.38%	39
I do not wish to answer	0.48%	2
TOTAL		416

Q12: Please select your annual household income.

Answered: 416 Skipped: 6



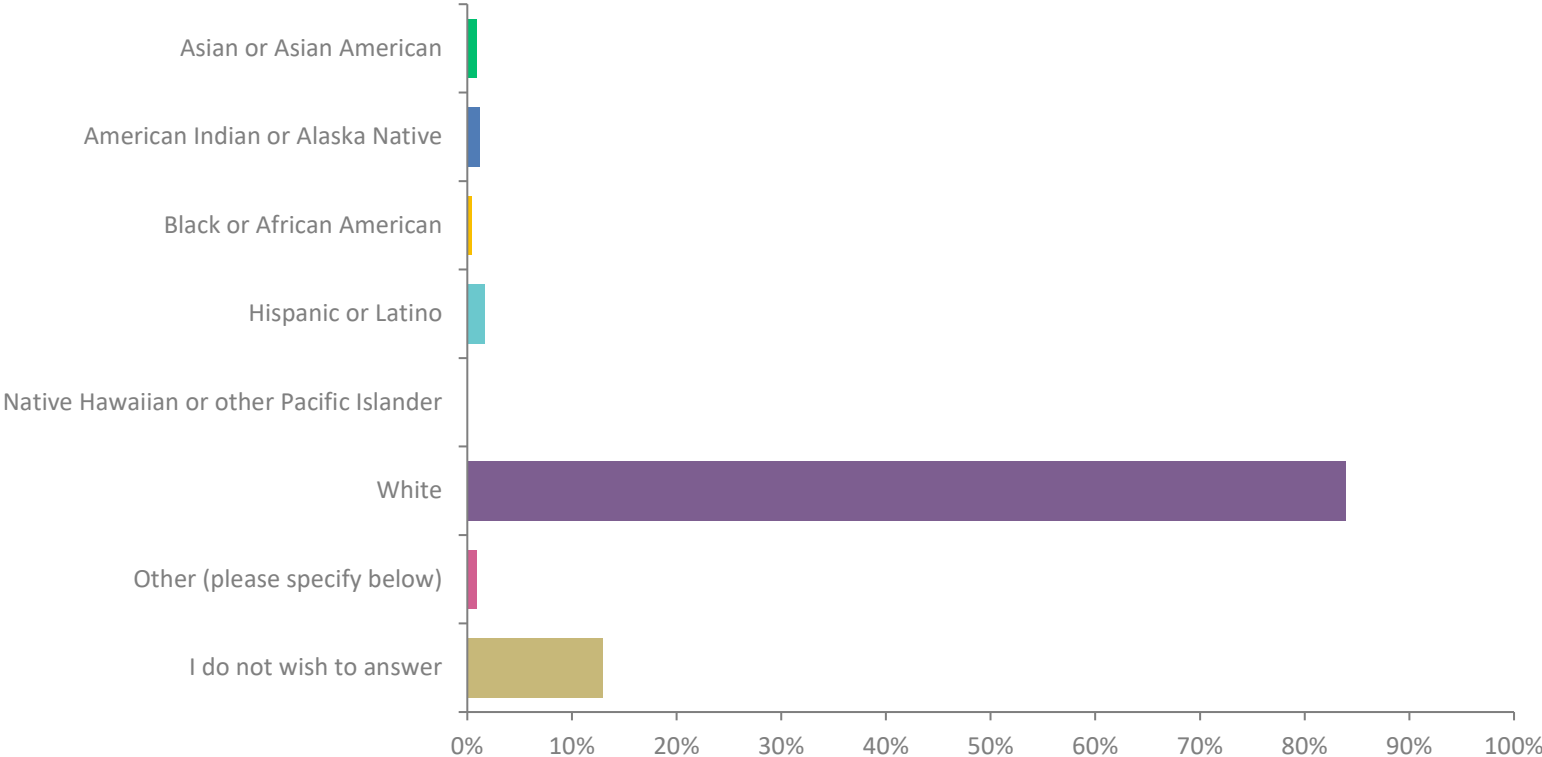
Q12: Please select your annual household income.

Answered: 416 Skipped: 6

ANSWER CHOICES	RESPONSES	
less than \$24,999	3.37%	14
\$25,000 - \$34,999	3.85%	16
\$35,000 - \$49,999	5.77%	24
\$50,000 - \$74,999	13.46%	56
\$75,000 - \$99,999	17.31%	72
\$100,000 - \$199,999	33.41%	139
\$200,000 or More	7.45%	31
I do not wish to answer	15.38%	64
TOTAL		416

Q13: Which of the following best describes you? Select all that apply.

Answered: 416 Skipped: 6



Q13: Which of the following best describes you? Select all that apply.

Answered: 416 Skipped: 6

ANSWER CHOICES	RESPONSES	
Asian or Asian American	0.96%	4
American Indian or Alaska Native	1.20%	5
Black or African American	0.48%	2
Hispanic or Latino	1.68%	7
Native Hawaiian or other Pacific Islander	0%	0
White	83.89%	349
Other (please specify below)	0.96%	4
I do not wish to answer	12.98%	54
TOTAL		425

Additional Thoughts – Key Themes

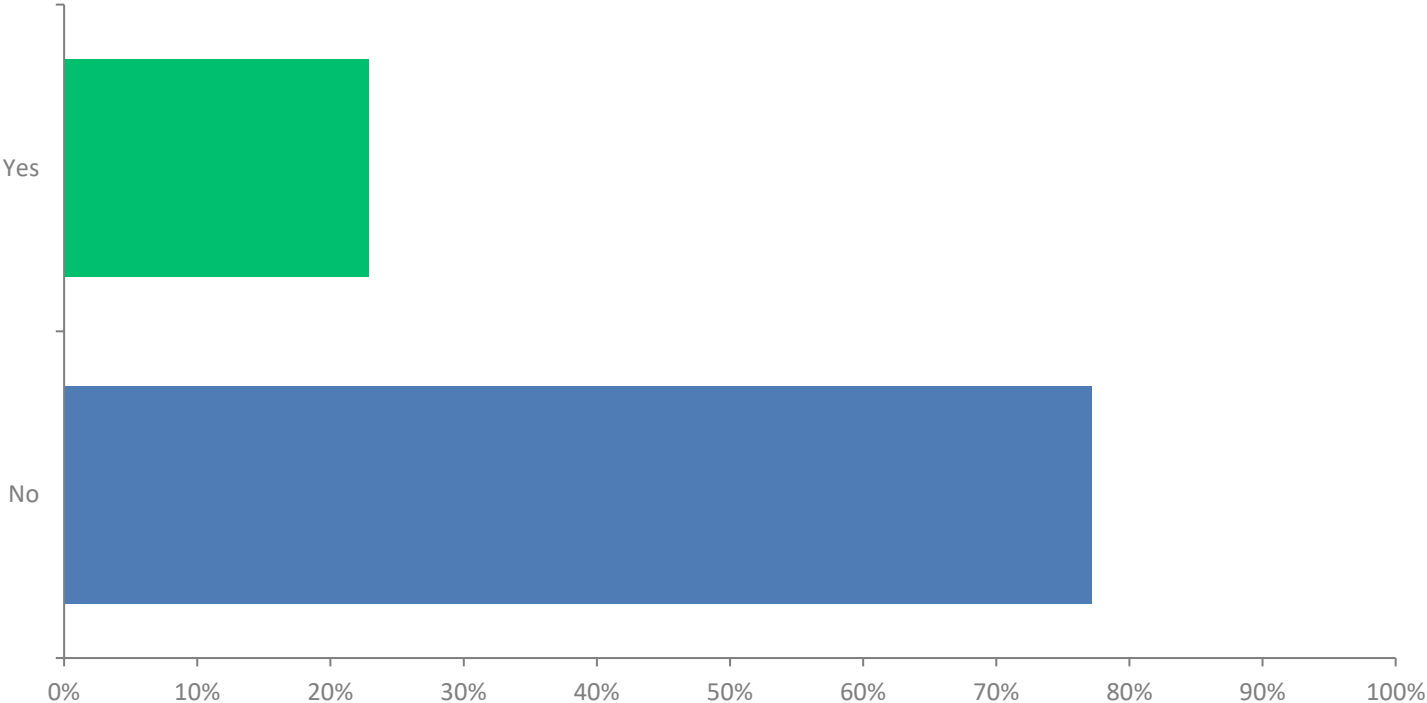
- Overgrowth of housing, especially apartments
- Milford has lost its small-town feel, has become too expensive, high taxes, and is not as appealing as it once was
- School system needs to better prepare students for college and trades
- Don't lose the New England /small town charm
- Housing options that support multi-generational ages

Additional Thoughts – Select Comments

- Car show at Keyes Field
- Milford has done a good job conserving its charm while increasing convenience and access to services. Hopefully future developments will build on that success in a similar way.
- I really enjoy living in Milford. Farmer's market, great library, church fairs, good restaurants and farm stands.
- Need to increase civic participation, especially with young people
- I hope that we can invest in clean energy alternatives and affordable living spaces for all residents
- I would love to see Milford keep its magical small town charm

Q14: Would you like to be contacted about participating in Envision Milford events and volunteer opportunities?

Answered: 416 Skipped: 6



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Answered: 416 Skipped: 6

ANSWER CHOICES	RESPONSES	
Yes	22.84%	95
No	77.16%	321
TOTAL		416