



NOTICE OF MEETING

WHO: NRPC Executive Committee

WHEN: Wednesday, April 20, 2022, at 6:00 pm

WHERE: NRPC Offices, 30 Temple Street, Suite 310, Nashua, NH. If you are unable to attend in-person, you may participate remotely, using the link below:
<https://us02web.zoom.us/j/88969845610?pwd=dVZMUkFaS1gzem02OWJSSStjemhrQT09>

AGENDA

1. Call to Order
2. Business
 - a. Michael J. Campo, CPA, Plodzik and Sanderson, P.A: Presentation/Discussion of FY21 Audit
 - b. Acceptance of FY21 Audit (**Action Required**)
 - c. Minutes: March 16, 2022 (**Action Required**)
 - d. Minutes: April 6, 2022 (**Action Required**)
 - e. March-April Dashboard (**Action Required**)
 - f. 22 Q1 Web/Social Media Stats
3. Transportation Programs
 - a. UPWP Updates
 1. Amherst Village Study
 2. Exit 12 Study
 3. Hudson Traffic Study
 4. Mobility Manager
4. Project Updates
 - a. Regional Housing Needs Assessment
 - b. Economic Recovery Plan
5. Staff Updates
6. Other Business
 - a. New Website
 - b. Annual Forum

7. Nonpublic Session per NH RSA 91-A:3 II (a)
8. Adjourn

Next Meeting: May 18, 2022



**DRAFT MEETING MINUTES
NASHUA REGIONAL PLANNING COMMISSION
Executive Committee
March 16, 2022**

In-Person Public Meeting with Zoom Attendance Option

Members Attending In-Person	Members Attending on Zoom	Members Absent	Staff Attending	Others Present
Tim Tenhave, Chair Kim Queenan, Vice-Chair Jim Battis, Treasurer Camille Correa Karin Elmer Dave Hennessey Janet Langdell Venu Rao Tamara Sorell			Jay Minkarah, Executive Director Camille Pattison, Assistant Director	

1. Call to Order

Tenhave called the meeting to order at 6:03 pm.

2. Business

a. Minutes: February 16, 2022

Langdell requested 'consensus' be replaced with 'inclination towards' in section 6.b. FT 24 NRPC Dues. Seeing no further discussion, Tenhave accepted a motion from Langdell to accept the minutes of February 16, 2022, as amended. Hennessey seconded. The motion passed 7-0-2 by roll call vote:

Tenhave - *yes*
Battis - *Abstain*
Queenana - *yes*

Rao - *yes*
Langdell – *yes*

Hennessey - *yes*
Correa - *yes*

Sorell – *yes*
Elmer – *Abstain*

b. Feb-March Dashboard

Minkarah reviewed the Dashboard. TD checking account has no significant changes. Next month will see a reduction to reflect the transfer of 50k from the TD account to the Bar Harbor account to provide for adequate cash flow. The Bar Harbor account will also reflect a significant change next month with the transfer of 50K and the transfer of a CD. The financials before you are through the end of January, receivables are up dramatically, and this reflects the fact that the billing is largely caught up. February invoices have all been sent out. No change to the line of credit and balance of the CDs remains unchanged for now.

Staff activities include a presentation to the State's Council on Housing Stability. Good opportunity to educate this group on regional planning commissions as they were not aware that RPCs are doing regional housing needs assessments. The Governor is planning to allocate \$100 million from ARPA funds

**NRPC Executive Committee Minutes
February 16, 2022**

towards housing, with an allocation of, I believe, \$5 million for planning related grants to communities for up to \$50k with no required match. Minkarah will join the United Way Governance Board. The local Chambers held a presentation from our two Senators on the Infrastructure Bill.

Langdell asked Minkarah to send out the guide from Senator Shaheen on the Infrastructure Bill Grants.

HUD will also be releasing grant funds and there are likely to be funds for NH. Hennessey noted that NH does not have a provision protecting Section 8 funds, which is different than in Massachusetts.

Pending grants include 100k for development of regional plans (unofficially), this is an earmark for all of the RPCs. We will need to apply for them, but they are not competitive. Funding for a Mobility Manager is anticipated to be approved in April. Brownfields grant is still pending, and we should hear by late spring.

There are no changes to the working budget. There are lots of moving pieces due to staffing changes and grants. Just received another grant for \$42k to develop the Ledge Street Safe Travel plan, via the United Way. A contract was just signed with the City of Nashua to complete a sidewalk assessment.

Profit and Loss is through the end of January, at 58% of the year. The main challenge is drawing down enough funds due to staffing challenges. The COVID Economic Recovery Plan wrapped up and now we are shifting to the Regional Housing Needs Assessment grant. We are at 44% of the drawdown on the grants. Local grants are at various drawdown rates, overall, at 58%. DOT, our largest source of funds is below target at 50%. Expenditures are at 52%, so we are coming in negative, but this should improve as we are caught up on invoicing. This will continue to be a challenge until we are fully staffed.

Looking to hire a few interns for the summer, typically hire from UNH, sometimes Antioch. Suggestions made to hire folks with just two-year degrees or high school students and post at schools and organizations in greater Boston. Minkarah plans to change the Transportation Planner add to a Transportation Technician and repost. Rao asked if our wages are competitive, Minkarah noted that we will need to raise wages to be competitive and already did this for the interns.

At the request of Tenhave, Elmer moved to accept the Dashboard of February-March 2022, with a second by Hennessey. The motion passed 9-0-0 by roll-call vote:

Tenhave - yes
Battis - yes
Queenan - yes

Rao - yes
Langdell – yes

Hennessey - yes
Correa - yes

Sorell – yes
Elmer - yes

c. FY-21 Audit

The goal is to have the auditors here for the April meeting. Currently waiting for a legal letter noting that there is no pending litigation. We must also make the recommended changes to the reporting, including the cash handling policy. Suggested that we ask for clarification to understand why changes are needed with regards to cash handling. Queenan asked if the audit includes the 501C3. Minkarah noted it did not.

3. UPWP Updates

There is an RFP out for a consultant engineering firm. A subcommittee of the TTAC will review them the proposals. The Exit 12 and the Amherst Village Traffic Study are wrapping up and work is starting on the Hudson Traffic Study.

4. Project Updates

**NRPC Executive Committee Minutes
February 16, 2022**

a. Regional Housing Needs Assessment

The general public survey closes on Friday. The employer survey will be released next week. Staff is waiting on the release of the Census data. Staff expects the ACS data to be released next week. CDFA is hiring Roots Policy Research to develop methodology for Fair Share Housing Analysis.

b. Economic Recovery Plan

Staff is wrapping up the Economic Recovery Plan and the microsite will be live by the end of March.

c. Regional Plan Update

Unofficially heard that all RPCs will be receiving 100k to update their respective Regional Plans.

5. Staff Updates

New Regional Planner is Sheena Duncan. Greg Lantos is retiring at the end of April.

6. Other Business

a. Executive Director Review

The in-person work session will be held on April 6th at 6 pm. EC members must provide their comments to Tenhave by Monday April 4th. Tenhave requested that a staff person be available to open up the room.

b. FY24 NRPC Dues

Minkarah presented a handout showing population extrapolation with a 3% and 5% increase in dues. EC members need to obtain input from their communities by the May meeting. There was agreement amongst the group for a 5% increase in dues effective in 2024.

At the request of Tenhave, Hennessey moved to ask for a 5% increase in dues, with a second by Rao. The motion passed 8-0-1 by roll-call vote:

Tenhave - <i>yes</i>	Rao - <i>yes</i>	Hennessey - <i>yes</i>	Sorell – <i>yes</i>
Battis - <i>Abstain</i>	Langdell – <i>yes</i>	Correa - <i>yes</i>	Elmer - <i>yes</i>
Queenan - <i>yes</i>			

c. New Website

Minkarah noted it is a work in progress. Training is scheduled for March 24 and the full website will go live in April.

d. Annual Forum

Minkarah noted we are still finalizing details and lining up speakers. Invitations will go out in the next few weeks. Hennessey noted to keep an eye on redistricting, and Minkarah noted changes from recent elections. The contact list will need to be updated.

7. Adjourn

Elmer motioned to adjourn at 6:54pm with a second by Correa. The motion passed unanimously.

The next Executive Committee meeting will be April 20, 2022



DRAFT MEETING MINUTES

**NASHUA REGIONAL PLANNING COMMISSION
Executive Committee
April 6, 2022**

In-Person Public Meeting with Zoom Attendance Option

Members Attending In Person	Members Attending on Zoom	Members Absent	Staff Attending	Others Present
Tim Tenhave, Chair Kim Queenan, Vice-Chair Jim Battis, Treasurer Karin Elmer Dave Hennessey Janet Langdell Tamara Sorell Camille Correa	Venu Rao			

1. Call to Order

Tenhave called the meeting to order at 6:20 p.m.

2. Business

a. Nonpublic Session per NH RSA 91-A:3 II (a):

At 6:21 pm, Tenhave accepted a motion from Queenan to enter into Nonpublic Session per NH RSA 91-A:3 II (a), for the Executive Director Performance Evaluation Review. Battis seconded.

The motion passed 9-0-0 by roll-call vote:

Tim Tenhave – yes, Janet Langdell – yes, Kim Queenan – yes, Karin Elmer – yes, Camille Correa – yes, Tamara Sorell – yes, Jim Battis – yes, Dave Hennessey – yes, Venu Rao – yes.

Soon after the meeting started, Rao had to leave the meeting due to Zoom-Meeting sound difficulties. Executive Committee worked on the Executive Director Performance Evaluation. Hennessey had to leave meeting at 7:10 pm.

3. Reconvene

At 7:40 pm, Tenhave accepted a motion from Elmer to adjourn from Nonpublic Session. Sorell seconded. The motion passed 7-0-0 by roll-call vote:

Tim Tenhave – yes, Janet Langdell – yes, Kim Queenan – yes, Karin Elmer – yes, Camille Correa – yes, Tamara Sorell – yes, Jim Battis – yes.

4. Adjourn

At 7:41 pm, Battis motioned to adjourn. Elmer seconded. The motion passed 7-0-0 by roll-call vote:

Tim Tenhave – yes, Janet Langdell – yes, Kim Queenan – yes, Karin Elmer – yes, Camille Correa – yes, Tamara Sorell – yes, Jim Battis – yes.

The next Executive Committee meeting will be April 20, 2022

NRPC FY 2022 DASHBOARD

Mar-22		Key Statistics	
TD Checking		Staff Activities March-April	
Beginning Balance	\$193,186.90	Bi-weekly NHBEA Community and Econ Dev Call - Jay NRSWMD March Quarterly Meeting - Emma, Jay Sylvia RHNA Project Meeting - Jay, Emma REDC CEDS Planning Committee - Jay Revise Website Training - Jay, Sara, Camille, Kristin, Ryan Exploring the Flavor of Creative Placemaking - Jay Complete Streets Advisory Committee - Matt, Emma, Ryan Transportation Planning Collaborative - Gregg, Matt Regional Leadership and Coordination Workgroup - Jay Robinson Pond Kickoff Meeting - Emma Partnering for Performance Meeting - Matt Commutesmart NH Meeting - Emma Nashua Region Coordinating Council (RCC) - Matt, Mason Central-Southern CEDR Meeting - Jay CommuteSmart NH Marketing Coordination meeting - Caleb NTS General Staff Meeting - Ryan, Matt Nashua RCC Meeting - Matt NHDOT HPMAS traffic data meeting TTAC - Gregg, Matt, Jay, Sara, Emma, Caleb Interagency Consultation - Gregg, Matt NHLMV Stormwater Coalition - Sara, Emma RPC Directors Meeting - Jay	
Deposits & Credits			
Payments			
Ending Balance	\$192,953.29		
Bar Harbor Checking			
Beginning Balance	\$117,284.12		
Deposits & Credits			
Payments			
Ending Balance	\$370,406.49		
Monday, February 28, 2022			
Accounts Payable	\$2,251.84		
Accounts Receivable	\$66,539.88		
Oversight Activities			
Line of credit (\$75,000) activated?	No		
BHB CDs	\$66,539.88		
Audit Status	Underway		

Nashua Regional Planning Commission
Profit & Loss Budget vs. Actual
 July 2021 through February 2022

Income

RESOURCES

2000 Local Dues

Local Dues Match	(5,847.46)	(61,476.36)	0.00	(61,476.36)	100.0%
2000 Local Dues - Other	13,583.33	108,666.64	163,000.00	(54,333.36)	66.67%

Total 2000 Local Dues	7,735.87	47,190.28	163,000.00	(115,809.72)	28.95%
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Federal Contracts

9011 EPA Brownfields	0.00	9,241.78	29,500.00	(20,258.22)	31.33%
9055 EDA	0.00	0.00	0.00	0.00	0.0%
9056 EDA COVID Recovery Plan	0.00	94,616.90	92,951.00	1,665.90	101.79%

Total Federal Contracts	0.00	103,858.68	122,451.00	(18,592.32)	84.82%
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Grants

1100 Regional Housing Needs	2,368.36	9,816.56	50,000.00	(40,183.44)	19.63%
5265 Robinson Pond Water Qual	0.00	650.00	19,580.00	(18,930.00)	3.32%
6300 NRSWMD	0.00	129,094.68	235,215.00	(106,120.32)	54.88%
9006 Merrimack River Corridor	0.00	0.00	9,193.00	(9,193.00)	0.0%
9025 EPA Healthy Communities	0.00	0.00	0.00	0.00	0.0%
9082 Hazard Mit	0.00	1,000.01	0.00	1,000.01	100.0%

Total Grants	2,368.36	140,561.25	313,988.00	(173,426.75)	44.77%
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Interest Income	18.36	670.29	2,000.00	(1,329.71)	33.52%
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Local Planning Contracts

2114 Amherst Heritage Comm Map	2,400.00	3,700.00	4,200.00	(500.00)	88.1%
2116 Amherst Buildout Analysis	0.00	5,000.00	7,500.00	(2,500.00)	66.67%
2133 Hudson Trail Mapping	0.00	0.00	9,020.00	(9,020.00)	0.0%
2139 Hudson CR	1,750.00	13,162.50	3,600.00	9,562.50	365.63%
2143 Hudson Regulatory Audit	0.00	2,311.18	3,000.00	(688.82)	77.04%
2150 Mason CR	988.56	4,342.04	6,500.00	(2,157.96)	66.8%
2152 Mason MP	0.00	0.00	0.00	0.00	0.0%
2176 Hollis Asset Mgmt Support	0.00	500.00	1,800.00	(1,300.00)	27.78%
2250 Litchfield CR	1,122.60	9,276.20	15,000.00	(5,723.80)	61.84%
2260 Litchfield Con Comm Plan	0.00	0.00	4,500.00	(4,500.00)	0.0%
2271 Lyndeborough CR	1,017.15	7,239.90	10,080.00	(2,840.10)	71.82%
2361 MVD GIS	0.00	880.00	3,200.00	(2,320.00)	27.5%
2532 Nashua Con Comm CR	175.00	2,170.00	5,000.00	(2,830.00)	43.4%
2534 Nashua Ped/Bike Study	0.00	0.00	0.00	0.00	0.0%
2552 Pelham Natural Resources	0.00	0.00	1,900.00	(1,900.00)	0.0%
2556 Pelham CIP	0.00	2,000.00	2,000.00	0.00	100.0%
2561 Pelham Buildout Study	0.00	5,000.00	5,000.00	0.00	100.0%
2610 Wilton CR	1,312.50	15,545.00	24,500.00	(8,955.00)	63.45%
2640 Wilton MP 4	902.74	4,448.76	5,500.00	(1,051.24)	80.89%
7516 NH Housing-GIS Support	0.00	0.00	1,500.00	(1,500.00)	0.0%

Total Local Planning Contracts	9,668.55	75,575.58	113,800.00	(38,224.42)	66.41%
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Other Income

8000 Pubs/Map Sales	0.00	1,914.00	2,000.00	(86.00)	95.7%
Other Income - Other	0.00	955.37			

Nashua Regional Planning Commission
Profit & Loss Budget vs. Actual
 July 2021 through February 2022

	Feb 22	Jul '21 - Feb 22	Budget	\$ Over Budget	% of Budget
Total Other Income	0.00	2,869.37	2,000.00	869.37	143.47%
State Contracts					
1000 NH OSI	0.00	935.93	11,111.00	(10,175.07)	8.42%
1200 NH Geodata Portal	0.00	7,500.00	18,000.00	(10,500.00)	41.67%
3000 DOT Highway Planning					
100 MPO ADMIN & TRAINING	8,158.14	38,366.14	69,750.00	(31,383.86)	55.01%
200 POLICY & PLANNING	4,627.29	81,543.36	178,493.00	(96,949.64)	45.68%
300 PUBLIC INVOLV & COORD	3,886.60	29,648.49	57,600.00	(27,951.51)	51.47%
400 PLAN SUPPORT	22,981.94	162,517.01	266,400.00	(103,882.99)	61.01%
500 TECHNICAL ASSIST & SUPPORT	17,979.78	110,754.83	161,775.00	(51,020.17)	68.46%
600 NASHUA TRANSIT EXP. STUDY	0.00	0.00	0.00	0.00	0.0%
600 REGIONAL VOL DRIVER STUDY	840.87	13,653.27	26,820.00	(13,166.73)	50.91%
3000 DOT Highway Planning - Other	0.00	0.00	0.00	0.00	0.0%
Total 3000 DOT Highway Planning	58,474.62	436,483.10	760,838.00	(324,354.90)	57.37%
3500 DOT 5310 SVTC	0.00	80,312.12	240,039.00	(159,726.88)	33.46%
4430 CTAP Phase III TDM - CNHRP	0.00	14,051.16	26,595.00	(12,543.84)	52.83%
Total State Contracts	58,474.62	539,282.31	1,056,583.00	(517,300.69)	51.04%
Total RESOURCES	78,265.76	910,007.76	1,773,822.00	(863,814.24)	51.3%
Total Income	78,265.76	910,007.76	1,773,822.00	(863,814.24)	51.3%
Gross Profit	78,265.76	910,007.76	1,773,822.00	(863,814.24)	51.3%
Expense					
Depreciation	197.17	1,664.69	2,715.00	(1,050.31)	61.32%
Annual Forum	0.00	0.00	6,700.00	(6,700.00)	0.0%
Audit	0.00	11,015.00	16,250.00	(5,235.00)	67.79%
Bank Service Charges	3.80	132.52	250.00	(117.48)	53.01%
Capital Equipment	0.00	0.00	5,000.00	(5,000.00)	0.0%
Dues & Subscriptions	547.04	9,438.62	8,129.00	1,309.62	116.11%
Total Employee Benefits	16,296.63	115,057.99	165,918.00	(50,860.01)	69.35%
Equipment Maintenance	49.92	780.65	1,750.00	(969.35)	44.61%
GIS	1,475.00	11,800.00	17,700.00	(5,900.00)	66.67%
Insurance	550.22	5,177.59	10,154.00	(4,976.41)	50.99%
Internet Access/Telephone	834.52	6,313.48	8,800.00	(2,486.52)	71.74%
IT Service	281.07	3,470.49	5,921.00	(2,450.51)	58.61%
Janitorial	225.00	1,800.00	3,300.00	(1,500.00)	54.55%
Legal	0.00	0.00	2,500.00	(2,500.00)	0.0%
Legal Notices	0.00	343.40	1,000.00	(656.60)	34.34%
Marketing and Outreach	0.00	1,041.00	2,500.00	(1,459.00)	41.64%
Misc	415.21	7,247.93	13,534.00	(6,286.07)	53.55%
Office Expenses	1,090.41	12,435.55	13,522.00	(1,086.45)	91.97%
Postage	17.40	453.37	1,800.00	(1,346.63)	25.19%
Printing	493.00	4,013.00	6,650.00	(2,637.00)	60.35%
Professional Services	6,225.00	199,907.62	467,460.00	(267,552.38)	42.77%
Rent & CAM	7,713.67	69,423.03	94,035.00	(24,611.97)	73.83%
Reserve Fund	0.00	0.00	16,004.00	(16,004.00)	0.0%
Total Salaries	64,924.41	504,323.89	786,381.00	(282,057.11)	64.13%

Nashua Regional Planning Commission
Profit & Loss Budget vs. Actual
 July 2021 through February 2022

	Feb 22	Jul '21 - Feb 22	Budget	\$ Over Budget	% of Budget
Small Equipment	26.26	3,787.48	4,950.00	(1,162.52)	76.52%
Staff Development	402.76	4,898.95	8,500.00	(3,601.05)	57.64%
Total Travel	380.35	4,881.94	8,500.00	(3,618.06)	57.44%
Utilities	856.00	7,704.00	10,800.00	(3,096.00)	71.33%
Total EXPENSES	102,807.67	985,447.50	1,688,008.00	(702,560.50)	58.38%
INDIRECT EXPENSES @ 123.00%	0.00	0.00	0.00	0.00	0.0%
Total Expense	103,004.84	987,112.19	1,690,723.00	(703,610.81)	58.38%
Net Income	(24,739.08)	(77,104.43)	83,099.00	(160,203.43)	(92.79%)

Nashua Regional Planning Commission
Balance Sheet
As of February 28, 2022

	Feb 28, 22
ASSETS	
Current Assets	
Checking/Savings	
1 TD Bank xx5715	193,186.90
2 Bar Harbor Bank xx1485	57,713.19
3 BHBT 12 Mo CD Maturity 3/6/22	208,523.22
4 BHBT 19 Mo CD Maturity 3/6/23	66,507.08
Petty Cash	200.00
Total Checking/Savings	526,130.39
Accounts Receivable	
Accounts Receivable	307,986.40
Total Accounts Receivable	307,986.40
Other Current Assets	
FP Mailing Postage Account	157.04
Total Other Current Assets	157.04
Total Current Assets	834,273.83
Fixed Assets	
Fixed Assets	
Accum Depr	(33,401.84)
Gain/Loss on Asset Disposal	1,865.95
Vehicle	21,828.00
Fixed Assets - Other	17,675.00
Total Fixed Assets	7,967.11
Total Fixed Assets	7,967.11
Other Assets	
Prepaid Expense	9,020.25
Security Deposit	8,341.67
Total Other Assets	17,361.92
TOTAL ASSETS	859,602.86
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	2,251.84
Total Accounts Payable	2,251.84
Total Credit Cards	1,131.23
Other Current Liabilities	
Accrued Vaca Payable **offset	35,640.92
Local Dues	54,333.36
P/R Liabilities - Other	
C HSA Contributions	15,625.00
C Pension	65.30
E Aflac	26.78
E Dental Insurance Withheld	74.08
E Health Insurance Withheld	(45.12)

Nashua Regional Planning Commission

Balance Sheet

As of February 28, 2022

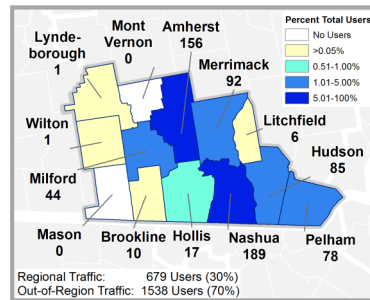
	Feb 28, 22
E HSA Contributions	(16,875.00)
E Pension	(33.01)
E STD Insurance Withheld	17.72
Total P/R Liabilities - Other	(1,144.25)
Payroll Liabilities	100.64
Retainers	
Retainer-6300 HHW	47,316.57
Retainer-MS4 Coop. Agreement	13,500.00
Total Retainers	60,816.57
Total Other Current Liabilities	149,747.23
Total Current Liabilities	153,130.30
Total Liabilities	153,130.30
Equity	
Retained Earnings	739,204.82
Vacation Bene Payable ** offset	44,372.17
Net Income	(77,104.43)
Total Equity	706,472.56
TOTAL LIABILITIES & EQUITY	859,602.86

WEBSITES

Audience Traffic: 3-Months vs. Previous 2-Years

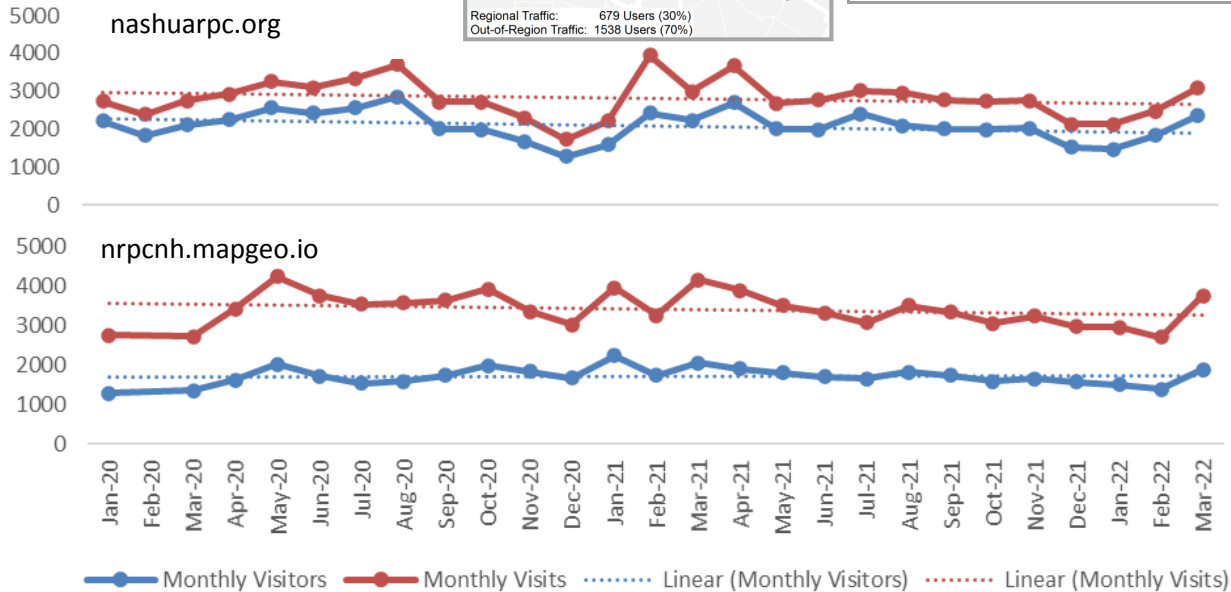
	Avg. Visitors/ Month	Avg. Visits/ Month
nashuarpc.org	-11%	-10%
nrpcnh.mapgeo.io	-8%	-9%

Audience Geo (IP): 3-Month Period



Top Content: 3-Month Period

Page	% Total Monthly Page Views
/	18.06%
/gis-mapping	5.57%
/tax-maps	5.11%
/hww/collection-info	4.95%
/tax-maps/litchfield	4.11%

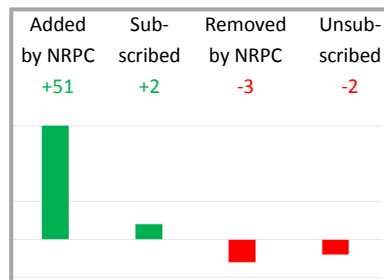


NEWSLETTER

Newsletter Performance: 3-Months vs. Previous 2-Years

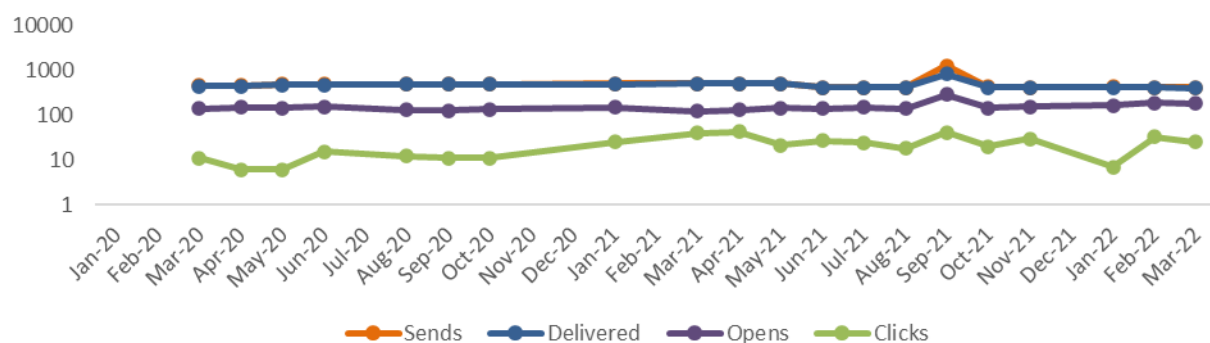
Sends	-14%
Delivered	-10%
Opens	+26%
Clicks	+5%

Audience Dynamics: 3-Month Period



Top Content: 3-Month Period

Link	% Total Unique Clicks
Lower Merrimack River Survey	50.0%
Housing Survey	17.5%
NRPC 2021 Annual Report	7.5%
PlanNH Seminar: Housing 2022	5.0%
NRPC RFQ: On-Call Engineering	5.0%



FACEBOOK

Post

Performance:

3-Months vs.
Previous 2-Years

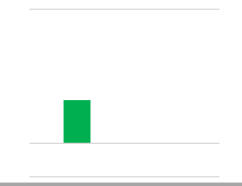
Total Reach **-3%**

Total En-
gagements **+34%**

Audience Dynamics:

3-Month Period

New Follows **+13** Unfollows **0**

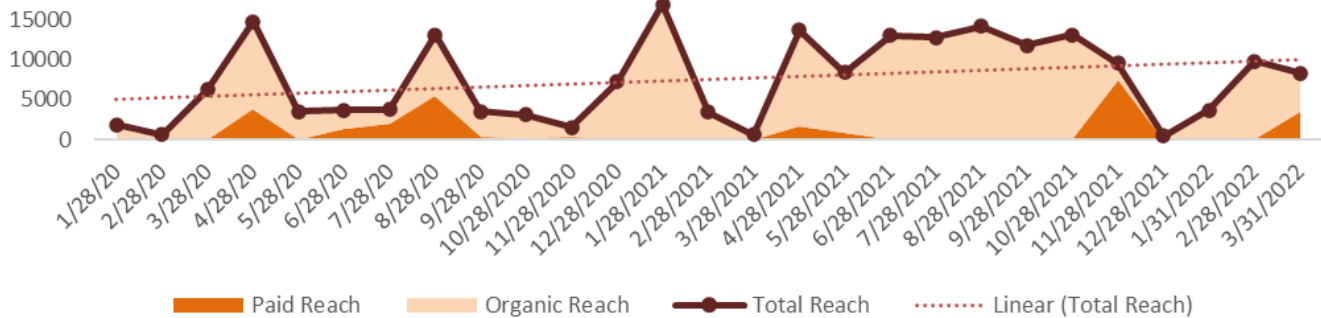


Top Content:

3-Month Period

Post	% Total Reach
Housing is a hot issue in NH and NRPC seeks your input..	7%
Spread the word! NRPC currently has 2 job openings...	3%
NRPC seeks an entry to mid-career level Planner...	0%
We are gathering info on how people access the River...	0%
This week is #NHFloodWeek...	9%

Facebook 28-Day Reach: the number of unique people who see page content



TWITTER

Tweet

Performance:

3-Months vs.
Previous 2-Years

Impressions: **-56%**

Audience Dynamics:

3-Month Period

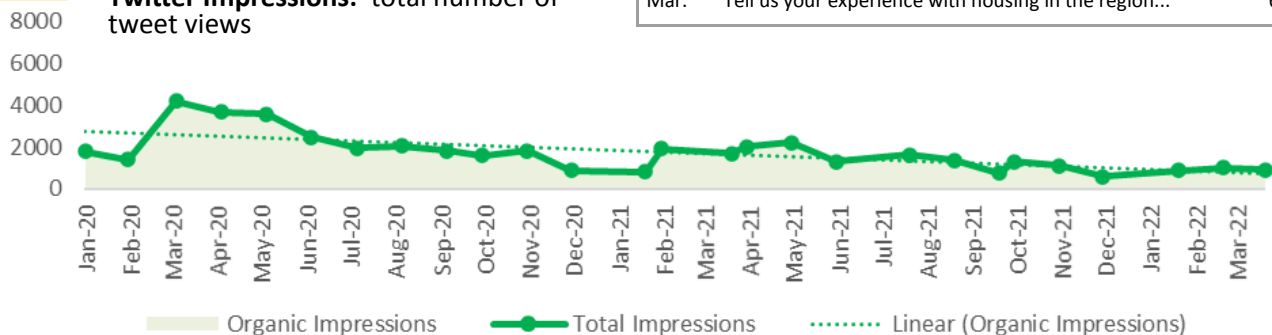
Net Change
in Followers: **0**

Top Content:

3-Month Period

Month	Top Tweet	Impressions
Jan.	RPCs are helping municipalities meet energy goals...	97
Feb.	Trail mapping in Hudson's Colburn Town Forest...	140
Mar.	Tell us your experience with housing in the region...	65

Twitter Impressions: total number of tweet views



LinkedIn

Baseline Stats

Total Impressions	2,372
Total Clicks	84
Total Reactions (likes)	66
Total Followers	212
New followers January	7
New followers February	18
New followers March	4
Total posts	10