

## TROTT ACCESS CENTER

1001 ELEVENTH ST.  
NIAGARA FALLS, NY



## HOURS OF OPERATION

MON- FRI  
8:30AM-NOON  
1:00 PM-3:00 PM

Issue # 17

# ▲ Quarterly Business Update

June 2021



## WORKSOURCEONE'S JOB FAIRS

On May 4th, Niagara's WorkSourceOne held the first of our series of outdoor job fairs. The Healthcare themed job fair was held on the grounds of the Trott building to resounding success. We had 13 Healthcare representatives who met with eager job seekers.

To meet the growing demand for employees from our local businesses, Niagara's WorkSourceOne is sponsoring three more outdoor Job Fairs, weather permitting, throughout the summer months.

Our next Job Fair will be held at Oppenheim Park, on June 9th, from 11am-1pm. We are excited to announce that 40 companies with an abundance of available positions from manufacturing to customer service, are scheduled to be in attendance on that day.

In addition to the Oppenheim event, we will be holding Job Fairs in Lockport on June 30th from 1pm-3pm, and in North Tonawanda on July 28th from 1pm-3pm. All of our outdoor events are weather permitting.

For more information about the job fairs, please call Kevin at 716-278-8246 or visit our website at:

[www.worksource1.com](http://www.worksource1.com)

## A WELCOME ADDITION TO THE ONE STOP CENTER

We are excited to announce a newly installed wheelchair lift in Niagara's WorkSourceOne's center. The wheelchair lift gives job seekers utilizing a wheelchair ease-of-access to all of the center's job search activities. The wheelchair lift was funded through the Ticket-to-Work program. This program helps individuals receiving SSD and SSI to return to work and reach their fullest financial potential. For more information about Ticket to Work, please call Marilyn, our Disability Resource Coordinator at 278-1695



## Niagara's Talent

Are You Looking for the Right  
Candidate to Fill that Position?

Check out Niagara's WorkSourceOne's online data  
base of resumes for your future employees.

Visit our website to review resumes at:

[www.worksource1.com/business/niagaras-talent-resume-bank](http://www.worksource1.com/business/niagaras-talent-resume-bank)



# PURPLE gator

NIAGARA COUNTY'S WORKFORCE DEVELOPMENT BOARD IS WORKING HAND-IN-HAND WITH PURPLEGATOR TO REACH NIAGARA COUNTY'S YOUTH

Be on the lookout for ads about our Niagara County WIOA Youth Programs! The Niagara County Workforce Development Board (WDB) has contracted with Purplegator to reach out to youth ages 16-24 who are seeking employment, work experience, or training related to local demand occupations. Purplegator was selected via a competitive bid process and has been working with the WDB to create Facebook, Instagram, Radio and Streaming Television ads to attract youth to our three WIOA Youth programs. Local radio stations Kiss 98.5 and Star 102.5 will be airing the upcoming radio ads. Youth from all three youth service providers had been selected for a photo and video shoot with Purplegator's videographer which happened in late in May. A local business who has worked with the WIOA Youth Program and two youth program representatives will also participate in the photo shoot. The Facebook campaigns can be found on the Niagara WDB Facebook page. For more information on available WIOA Youth Programs, please visit: [www.NiagaraWDB.com](http://www.NiagaraWDB.com).



## BUSINESS INVESTORS ARE TAKING NOTICE OF LOCKPORT

According to the article "Can Lockport Be the Next Larkinville or Webster Street?" by James Fink, private investors see the development potential in downtown Lockport and are turning their visions into reality. Projects underway include: turning the Tuscarora Club into a boutique hotel, converting parts of the Harrison Radiator building into an "80-unit apartment complex," and breathing life into the circa 1900s post office on East Ave.

What is enticing developers to invest in Lockport? According to the article, Lockport is teeming with available real estate that embraces uniquely designed architecture, some of which dates back to the 1800s and early 1900s. In addition, "Properties are less expensive there than in certain parts of Buffalo, sometimes costing 15% to 20% less." Developers can also apply for the \$10 million state allocated funds set aside for the Downtown Revitalization Initiative. With all these incentives, why wouldn't developers invest in Lockport?

The complete article can be found at:

"More Eyes on Lockport: Can Lockport Be the Next Larkinville or Webster Street?" Buffalo Business First, January 29, 2021, p 26

## On-the-Job Training Funds

Would you like to be reimbursed up to **\$5000** for each new hire? You do the recruiting, interviewing, hiring, and training, and Niagara County's Employment & Training Dept., using WIOA Federal funding, can reimburse you up to \$5000 when the training is complete. All paperwork has to be submitted **before** the candidate starts work. Over 100 local businesses have used OJT funding in recent years. For more information, please contact Mike at 716-278-8213.