

## Advancing Employment Solutions

A Quarterly Business Update

May/June 2018 Issue #11

### Niagara's Career Fairs....a valuable key to YOUR success!



On March 28th, 64 WNY businesses met with over 300 candidates at **Niagara County's Annual Spring Career Fair** at the Four Points by Sheraton in Niagara Falls, NY. Attending businesses reported they had already **interviewed over 104 candidates** and **hired 18** within just a few weeks after this well-received event!



The upcoming **Lockport Career Fair**, taking place Wednesday, June 13th at the Best Western Plus is a **SOLD OUT** event! We are excited to be hosting 57 local Businesses and look forward to a terrific candidate turn-out!



★ **Find your next STAR employee!!** ★

The Niagara County **Fall Career Fair** will be held on **October 3rd** at the Four Points by Sheraton in Niagara Falls, NY!

Visit [www.worksource1.com](http://www.worksource1.com) for more details and updates as this date approaches!



### State Assemblymen Norris and Morinello tour Niagara's WorkSourceOne

**Niagara's WorkSourceOne was honored to be visited by NYS Assemblymen Michael Norris and Angelo Morinello in April!**

Both representatives were pleased to tour the Niagara's WorkSourceOne One Stop Career Center and learn about the wide array of services available for local businesses and residents looking to strengthen Niagara County's workforce and create local economic solutions.

More information on resources available to recruit, train, and employ our local workforce can be found at [www.worksource1.com](http://www.worksource1.com)



### Spotlight on the Business of the Year!



**Congratulations to Taber Industries** who was recognized as "Business of the Year" by Niagara County Employment & Training and the Niagara County Workforce Development Group at the 2018 Niagara USA Chamber's Small Business Day!



Looking for qualified local talent? Check out **Niagara's Talent!**

[www.worksource1.com/Business/NiagarasTalent.aspx](http://www.worksource1.com/Business/NiagarasTalent.aspx)

## Niagara customer and staff prompt State-wide law enforcement tool



Last year, a Ticket to Work customer shared his serious concerns with the Disability Resource Coordinator (DRC) at Niagara's WorkSourceOne regarding national news coverage showing several incidents of drivers who were deaf or hard of hearing being accidentally shot by police because they were unable to follow the officer's verbal directions. Our customer wanted some kind of card to show police and other first responders that he is deaf/hard of hearing, maybe even provide the first responder with options for how best to assist him.

After doing some research online and connecting with a legal advocacy group, our DRC learned that various states, counties, and cities had different methods in place to address this issue in their areas, but surprisingly there was no card available in Niagara County or even across New York State.

By connecting with the founder of Disability Awareness Training (DAT) which provides critical awareness training to law enforcement, emergency responders, and others across New York and the Northeast region, a project was launched to develop a state-wide tool.

Because of the movement started right here in Niagara, this spring a new **visor card** for NYS drivers who are deaf or hard of hearing was approved by the NYS Department of Justice to show to police and first responders! In addition, police across NYS are being trained to recognize this valuable new tool and are learning how to best communicate with individuals in these situations.

**If you know a driver who is deaf or hard of hearing and is interested in obtaining this visor card from DAT, call (716) 286-8139 or email [CaryNewman@niagara.edu](mailto:CaryNewman@niagara.edu)**

### **CUSTOMIZED TRAINING FUNDS INCREASED TO HELP YOUR BUSINESS!**

Great news from Niagara's Workforce Development Board: The Board recently voted to increase Customized Training funds to a **maximum of \$20,000 per project** where wage increases are involved. This means if you have a training need for your existing staff, your company can apply for between \$5,000 and \$20,000 to assist you with the costs associated with that training. To learn more, contact Mike at 278-8213 or [michael. Kearney@niagaracounty.com](mailto:michael. Kearney@niagaracounty.com)

### **Spotlight on *your* next SUPER STAR!**

#### **Norman**

Norman is a highly motivated solutions specialist with a cross-functional skill set across marketing, promotions, public relations and sales. He is experienced at taking a product, service or team to the next level through education, positive reinforcement and collaborative communication. Norman's experience highlights include Tradeshow management, both in the US and International markets, and management of US and International Distributor relationships with an emphasis on partner associations. Norman has solid business service communication experience and thrives within all levels of management. Additional key strengths include Public Speaking, Product Advertising, Creation of Brand Awareness, Strategic Account Management, Lead Program Development, Budget Process, Bottom Line Management, Staff Training & Development, Cable Television Production and Set Design & Relationship Management.

Norman is seeking his next position as a Business Development Specialist, Strategic Planner, Event Director, Brand Executive or Marketing Professional.

**Are you interested in interviewing Norman? Contact Mike (716) 278-8213 or [michael. Kearney@niagaracounty.com](mailto:michael. Kearney@niagaracounty.com)**

#### **Shannon**

Shannon is a 2018 graduate of the Hospitality Management A.A.S program at Niagara County Community College. Included in her studies was an internship at a local hotel where she had first-hand experience with front desk operations, hotel policies, procedures, rates and group packages. Shannon also has 7 years of experience at the Maid of the Mist Enterprises. In this position, she has been responsible for all cash handling, ordering and inventory control. Shannon is now prepared to advance her career to a managerial level and would welcome the opportunity to contribute to the success of your business.

**If you'd like to speak to Shannon, please contact Karen at 278-8179 or [karen.bolam@niagaracounty.com](mailto:karen.bolam@niagaracounty.com)**

### **Niagara's WorkSourceOne**

**1001 Eleventh Street, Niagara Falls, NY 14301**

**(716) 278-8213**

**[www.worksource1.com](http://www.worksource1.com)**

**DON'T FORGET to CONNECT with Niagara's WorkSourceOne on Social Media!**

***PUT US TO WORK FOR YOU!***

