



Call to Artists | Sesquicentennial Mural

Call Summary

The Town of Mooresville Public Arts Committee is seeking a muralist to create a large-scale mural. The site has not yet been confirmed; however, several locations are under consideration. Two sites currently being considered are the Teeter Plaza Building located at 207 South Broad Street, Mooresville, NC 28115 and the base of The Charles Mack Citizen Center (215 N Main St, Mooresville, NC 28115) rear parking lot on the five-panel retention wall. The mural will run between ,1800 and 2,200 square feet depending on the site chosen. Mural must be completed by November 18, 2022.

Project Description

The mural will be commissioned to celebrate the 150th anniversary of the town of Mooresville. The mural will be commissioned as a tribute to the town and will remain for the entirety of the 2023 calendar year. At the end of 2023, depending on community feedback, it may become a permanent work of the Town of Mooresville's collection.

Art Criteria

The mural should:

- Create a sense of place within the historic downtown
- Reflect the identity of the community as a whole and connect the site to the Town of Mooresville
- Celebrate the 150-year history of the Town of Mooresville and connect to its present with a nod to its future. No timelines or typical visual "tours through history" will be considered. The town is looking for a more conceptual and unique visualization of Mooresville's history, present, and future.
- Allow for the free flow of traffic without creating a visual safety hazard
- Reflect high standards of artistic ideation as well as mural installation practices
- Include artist maintenance throughout the longevity of the mural until such time the Town determines its permanence

Potential Mural Locations (as of the time of this call)

Teeter Plaza

207 South Broad Street

Mooreville, NC 28115

Located on the corner of Broad and McClelland in downtown Mooreville, Teeter Plaza is a privately owned building containing approximately 11,000 square feet of office space. Although not a contributing structure to the district, the building serves as a gateway to the historic downtown. The north facing wall on McLelland Avenue is under consideration.

Charles Mack Citizen Center Parking Deck Retention Wall

215 North Main Street

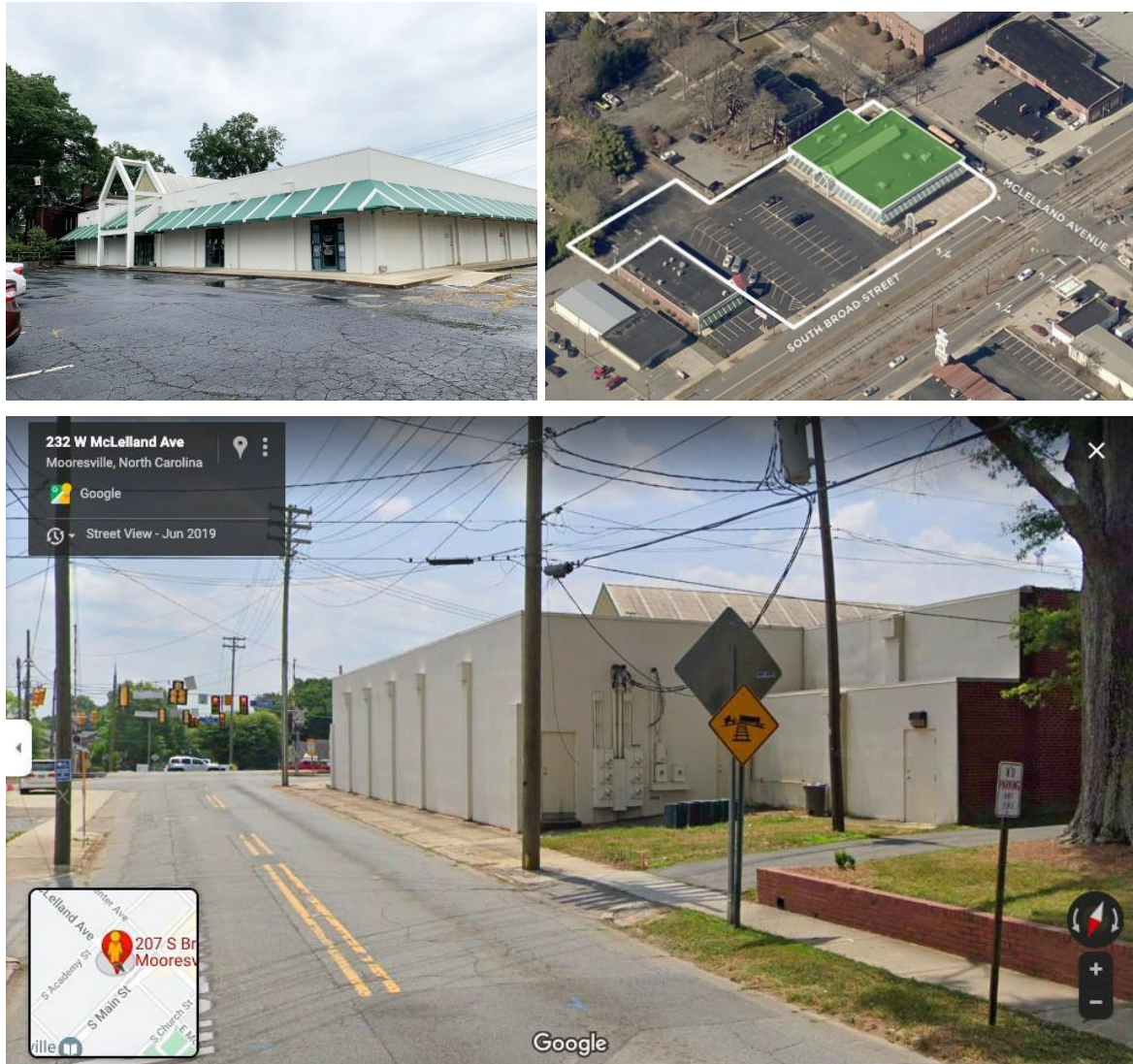
Mooreville, NC 28115

The lower wall of the rear parking lot for The Charles Mack Citizen Center contains an east-facing retaining wall that faces the new Mill One apartment complex and is diagonal to the entrance to Liberty Park.

Art Location

Please refer to the images below of the potential sites. Detailed measurements and plans will be provided upon selection of the artist for the project. Other sites may be considered and may involve the chosen artist's input.

Teeter Plaza, 207 South Broad Street (approximately 2,200 square feet):



North wall (shown directly above) is approximately 2,200 square feet and is being considered for the mural.

Charles Mack Citizen Center Rear Parking Retention Wall (approximately 1,800 square feet):



Retention wall within the Charles Mack Center rear parking lot is also being considered for the mural (totaling 1,800 square feet). Wall faces East.

Budget

Please submit an itemized per square foot rate for labor and materials (to include all lifts, ladders, scaffolding, and/or other necessary equipment), as well as a plan for maintenance of the mural through December 2023. Insurance, taxes, studio overhead, and miscellaneous items may not be included as part of the artist's budget.

Artist Eligibility

This call is open to emerging and professional artists, both working independently and/or with a team, within the state of North Carolina. It is suggested that applicants have completed a project with a similar budget, scale, and scope. Artists will be required to participate in two community education sessions to promote the mural and the 150th celebration. The Town of Mooresville Public Arts Committee has a commitment to promoting equal opportunities for all, without regard to race, sex, gender, color, age, religion, national origin, ancestry, marital status, sexual orientation, gender identity or any other basis prescribed by law.

Application Requirements

- Statement of Interest *(No more than 300 words | PDF format)*
- Resume or CV *(Include website and social media presence | PDF format)*
- Five images of past work, to include at least two large scale *(500 square feet or larger) murals (300 dpi | JPG, PNG, PDF format)*
- Artist rendition and written description of Project Idea *(No more than 500 words | May include up to three drawings) | Must include a per square feet rate of pay | PDF format)*
- Itemized budget *(Must include a per square feet rate of pay for labor and materials as well as a maintenance plan | PDF format)*
- Proposed timeline to completion to include subsequent maintenance *(PDF format)*

Deadline

Deadline for submission is **August 7, 2022**.

Submission Address

All application requirements must be submitted at one time through email to Pam Reidy, Director of Parks & Recreation, at preidy@moorevillenc.gov

Selection Process

The selection panel consists of the members of the Town of Mooresville Public Arts Committee which includes art professionals, community representatives, and Town

employees. Muralist will be chosen during the regularly scheduled Public Arts Committee meeting on **August 9, 2022**.

Selection Criteria

The Public Arts Commission will choose finalists based on:

- Interpretation and clarity of description of project idea
- Originality and scope of previous artwork
- Artistic quality, composition, and overall design of previous work
- Experience with mural installation art
- Consideration given to budget parameters

Project Timeline

Submission deadline: **August 7, 2022**

Panel review: **August 9, 2022**

Artist notification: **August 12, 2022**

Artist final proposal submitted and approved by: **September 2, 2022**

Completion date: **No later than November 18, 2022**

Sources for Additional Information

[Town of Mooresville Parks & Recreation](#)

[Mooresville Museum](#)

Resources for Questions

For questions specific to the application process, contact Cortney Frasier, Town of Mooresville Public Arts Committee at ccfrasier@mac.com.