

**Town of Mooresville *Stars and Stripes on Main Parade* Presented by Lowe's  
Tuesday, July 4<sup>th</sup>, 2023, 10 a.m. | Downtown Mooresville, NC**

The Town of Mooresville is proud to present the *Stars & Stripes on Main Parade* Presented by Lowe's! In honor of Mooresville's 150<sup>th</sup> Anniversary, the *Stars & Stripes on Main Parade* will celebrate Mooresville's sesquicentennial and America's birthday! All participants are highly encouraged to plan in advance how to decorate or craft their entry to conform to the patriotic/sesquicentennial theme. Creativity is encouraged!

Please submit a completed application, along with a detailed description of your entry by Friday, May 26, 2023. *Participation is by acceptance of the parade committee, not all applicants may be accepted.* Confirmations will be sent via email by Friday, June 2, 2023. Payment will be due within 14 days of notification (June 9, 2023.)

**Definition of Entry Types**

Entry – A business, organization, individual, animal, human-powered vehicle, or homemade float.

Non-Profit – A business, organization, individual, animal, human-powered vehicle, or homemade float with a valid 501(c)(3) status.

Float Rental – A pre-decorated, professional float available for rent through the Parade Committee.

Classic Cars – A vehicle 45 years old or older and maintained in a way that keeps it true to the original manufacturer's specifications. A limited number of classic car entries will be permitted.

Walking/Performing Groups – A group of up to 100 individuals that will be on foot for the entirety of the parade.

Military/EMS/Fire/Medic/Police – These vehicles typically have specialized emergency equipment and lighting that allow emergency services to reach calls, transport equipment, and resources, or perform their tasks efficiently. These vehicles are usually operated by the authorized government or military agencies.

Other – Any other entries that are not defined by the prior listed definitions that meet the Stars and Stripes on Main parade rules and regulations.

**Floats**

Floats have a maximum height of 13 feet, maximum length of 55 feet, maximum width of 12 feet. These parameters include *the entire* entry, float, tow vehicle, and hitch.

Floats must be decorated so that their physical characteristics will be hidden and unrecognizable as a trailer, flatbed, etc. Skirting shall extend to a point no higher than 6 inches from the ground and is required on all floats. Identification on floats should be draped on both sides and promote the parade theme.

Participants riding on floats may not get off or on once the entry begins moving, participants are either on or off the entry for the entire period of the parade.

Rental floats are offered by the Parade Committee, available on a first-come, first-served basis & must be rented through the Parade Committee. If you are interested in renting a

professional pre-decorated float from the Parade Committee, please contact Amy Sherrill, Arts & Events Coordinator, at 704-799-4258 or via email at [absherrill@moorevillenc.gov](mailto:absherrill@moorevillenc.gov). The cost of the rental float is \$600. This cost includes a vehicle and driver to pull the float. Float will arrive at least 2 hours prior to parade start time.

### **Performing Groups**

Organized performing groups (marching bands, gymnasts, dancers, etc.) must have entertainment value for the parade viewers. Performing groups are encouraged to perform a short routine at the viewing stand. Performances are not to exceed 30 seconds. All music must be family friendly.

Organized performing groups should keep their formations to no more than 8 people wide, with an identifying banner or sign (minimum size 2.5'x6')

If your group is 25 individuals or over, you will be required to pay for 2, or more spots.

### **Walking / Human-Powered Vehicle Groups**

Groups of individuals walking are permitted; however, each person must dress patriotically and display an identifying banner or sign (minimum size 2.5'x6'.) Walking formations should be no more than 8 people wide.

Skateboarders, bicycle riders, etc. must wear helmets. All human-powered vehicles must be decorated patriotically. Vehicles that are part of a group must display a sign or banner (minimum size 2.5'x6')

If your group is 25 individuals or over, you will be required to pay for 2, or more spots.

### **Vehicles**

Cars, trucks, and motorcycles are not accepted as entries with the exception of Classic Cars and other vehicles that meet the criteria of the Parade Committee.

Public Service vehicles may be allowed as entries but must be decorated such that their physical characteristics are hidden.

Drivers must have valid NC driver's licenses, valid tags, and proof of insurance. Riders on the roof or hood of vehicles will not be permitted. Reckless driving will NOT be tolerated.

Participants riding in cars may not get in or out once the entry begins moving, participants are either in or out of the entry for the entire period of the parade.

### **Animals**

Entries with animals must have prior approval along with a human to promptly clean up and dispose of waste.

Animals must be up to date on all required vaccinations.

### **General guidelines**

- Items cannot be thrown from a vehicle (walk beside your unit to disperse candy /giveaways).
- The *Stars and Stripes on Main Parade* is a family-oriented celebration. Any presentation or representation either immoral, offensive, or simply in bad taste will not be allowed.
- Soliciting of any kind is prohibited.
- Only parade participants are allowed in the staging area.
- All walking units must continue moving forward during the parade. Once you approach the performance area you will have a 30-second performance time. After 30 seconds you will be asked to move along whether your performance is done or not. Failure to comply may prohibit you from participating in future parades.
- Each participant will be assigned a staging area/starting point. Only participants/groups who have been issued a parade number may march in the parade.
- No Firecrackers/Fireworks/Firearms. Use of Open Flame is prohibited.
- Mechanical/Technical Difficulties/Health Problems please move to the side of the road.
- Homemade floats must have a fire extinguisher on the float.
- This event will take place rain or shine. If safety becomes an issue for participants and spectators, the parade may be canceled. If the parade is canceled, a refund will be given.

### **Day of Parade Arrival**

As previously stated, the Stars & Stripes on Main Parade will begin promptly at 10 a.m. All floats are required to assemble at their designated locations between 7-7:30 a.m. All Classic Cars, Military, and Public Service vehicles are required to assemble at their designated locations between 7:30-8 a.m. All walking and performing groups are required to assemble at their designated locations between 8-8:30 a.m.

If any entries arrive later than 9:15 a.m. your entry will be forfeited, and you will be turned away.

## **Committee Selection**

The Parade Committee may make changes to help in the organization and management of the parade (public safety, street width, turning radius, space requirements). All participants are subject to NC State Laws, Town Ordinances, Policies and Procedures.

The Parade Committee reserves the right to prohibit costumes, banners, flags, signs, logos, or any other props or materials it deems inappropriate.

The Parade Committee will review application submissions and rank their selections based on the following criteria, up to 100 entries will be chosen:

- Patriotic/Sesquicentennial Theme
- Creativity and Originality
- Entertainment value (spirited, community-driven, fun!)
- Number of similar entries

Applications not submitted by the deadline and/or not meeting the above guidelines will not be reviewed. All decisions of the Parade Committee are final.

For questions regarding the *Stars and Stripes on Main Parade* please contact Amy Sherrill at [absherrill@mooresvillenc.gov](mailto:absherrill@mooresvillenc.gov) or 704-799-4258.

Thank you for your participation.