

**MONROE**  
DOWNTOWN  
DEVELOPMENT AUTHORITY  
*RULES OF THE CHAMBER*

Any person wishing to address the Board shall step up to the podium/front of room, state their name and address in an audible tone of voice for the record, and unless further time is granted by the Board, shall limit their address to three (3) minutes. A person may not give up or relinquish all or a portion of their time to the person having the floor or another person in order to extend a person's time limit in addressing the Board.

Any person who does not wish to address Board from the podium/front of room, may print their name, address and comment/question which he/she would like brought before Board on a card provided by a staff member and return the card to a staff member before the meeting begins. The staff member will address the presiding officer at the start of Public Comments on the Agenda, notifying him of the card comment, and read the card into the record for response.

The City of Monroe will provide necessary reasonable auxiliary aids and services to individuals with disabilities at the meeting upon one weeks' notice to the City Clerk/Treasurer. Individuals with disabilities requiring auxiliary aids or services should contact the City of Monroe by writing or calling: City of Monroe, City Clerk/Treasurer, 120 E. First St., Monroe, MI 48161, (734) 384-9136.

**AGENDA**  
**REGULAR MEETING**  
**Wednesday, April 20, 2022, 8:30 A.M.**  
**CITY HALL, COUNCIL CHAMBER, 120 E. FIRST ST.**

- 1. Roll Call**
- 2. Vision Statement** (2 minutes)
- 3. Additions/Deletions to the Meeting Agenda** (1 minute)
- 4. Public Comment** (3 minutes per individual)
- 5. Consent Agenda** (2 minutes) **Action Requested**
  - A. Approval of Agenda
  - B. Approval of Minutes
    - i. Wednesday, March 16, 2022 Regular Meeting
  - C. Financial Reports
    - i. March, DDA Preliminary Itemized Expenditure Report FY 2021-2022
    - ii. March, DDA Revenue and Expenditure Report FY 2021-2022
- 6. Presentations**
  - A. Issue Media Group – Presentation – Brian Boyle
  - B. Plnting Seeds Mural Project – Presentation – Woodrow Hoffer
- 7. Project/Work Plan Updates**
- 8. New/Other Business**
- 9. Board Member and Administrative Comments**
- 10. Adjournment** **Action Requested**

# *Vision Statement*

In 2027, downtown Monroe will be a vibrant and walkable destination where retailers, restaurants, and residential spaces combine into a lively shopping and entertainment district. All historic buildings have made improvements from façade renovations to new signage to outdoor seating. The downtown is united by an attractive, functional streetscape that is welcoming and accessible to all.

# Minutes

**Monroe Downtown Development Authority  
Regular Meeting  
Wednesday, March 16, 2022  
Council Chambers, Monroe City Hall**

Chairperson Tony Trujillo called the meeting to order at 8:31 a.m.

## 1. Roll Call

Present: Andy Clark, Robert Copp, Eric Drummonds, Mary Hastings, Scott Kegerreis, William Slicker, Anthony Trujillo

Absent: Mayor Robert Clark, Mackenzie Swanson, Malissa Whited

Staff: Annette Knowles, Downtown/Economic Development Coordinator

## 2. Vision Statement - Read by Drummonds

## 3. Additions/Deletions to the Meeting Agenda - None

## 4. Public Comments - None

## 5. Consent Agenda

A. Approval of Agenda

B. Approval of Minutes

❖ Wednesday, February 16, 2022 Regular Meeting

C. Financial Reports:

❖ February, DDA Preliminary Itemized Expenditure Report FY 2021-2022

❖ February, DDA Revenue and Expenditure Report FY 2021-2022

Motion by A. Clark, seconded by Hastings to approve items on the Consent Agenda. *Motion carried, all ayes.*

## 6. Project/Work Plan Updates

Trujillo described the change to move updates to an earlier place on the agenda. He is seeking leads for various projects from the forthcoming work plan. Please seek direction from Tony or Annette regarding what each project may entail.

## 7. New Business

A. Sponsorship of Monroe County Fair

Board members discussed the merits of sponsorship and opportunities to enhance exposure. Note, if committed, funds from marketing will be used to design and procure the requisite number of banners.

Motion by A. Clark, seconded by Drummonds to sponsor the Monroe County Fair at the \$500 level, funds to be derived from Account Number 751-65.691-880.000. Community Promotion. *Motion carried, all ayes.*

## **7. Other Business**

### **A. 2022-2027 Strategic Plan**

Knowles reviewed the draft plan, which is results of discussions at a previous workshop held in January.

Motion by Hastings, seconded by Slicker, to adopt the 2022-2027 Strategic Plan. *Motion carried, all ayes.*

## **8. Board Member and Administrative Comments**

Kegerreis acknowledged the newest board members for stepping forward.

City Manager Pastue commented about the city's preliminary plan to refurbish the MLK pedestrian bridge. Once the financial plan is finalized, the city may approach the DDA for some funding assistance, to be determined.

## **9. Adjournment**

Motion to adjourn at 9:34 am by Hastings, seconded by Slicker. *Motion carried, all ayes.*

PERIOD ENDING 03/31/2022

GL NUMBER	DESCRIPTION	2021-22	YTD BALANCE	ACTIVITY FOR	AVAILABLE
		AMENDED BUDGET MAL	03/31/2022 MAL (ABNORMAL)	MONTH 03/31/2022 ASE (DECREASE) MAL	BALANCE (ABNORMAL)
Fund 751 - DOWNTOWN DEVELOPMENT AUTHORITY					
Revenues					
Dept 80.100 - GENERAL REVENUE					
751-80.100-665.005	INTEREST ON INVESTMENTS	2,000.00	125.42	227.10	1,874.58
Total Dept 80.100 - GENERAL REVENUE		2,000.00	125.42	227.10	1,874.58
Dept 80.600 - GENERAL REVENUE					
751-80.600-402.000	REAL PROPERTY TAXES	302,600.00	321,591.50	50,408.37	(18,991.50)
751-80.600-410.000	PERSONAL PROPERTY TAXES	(32,700.00)	(22,201.78)	(3,484.92)	(10,498.22)
751-80.600-573.000	LCSA APPROPRIATION/PPT EXEMPT RI	16,300.00	4,958.11	0.00	11,341.89
Total Dept 80.600 - GENERAL REVENUE		286,200.00	304,347.83	46,923.45	(18,147.83)
TOTAL REVENUES		288,200.00	304,473.25	47,150.55	(16,273.25)
Expenditures					
Dept 65.691 - DOWNTOWN DEVELOPMENT					
751-65.691-727.000	OFFICE SUPPLIES	500.00	500.10	38.49	(0.10)
751-65.691-730.000	POSTAGE	500.00	1,659.70	0.53	(1,159.70)
751-65.691-750.015	UNIFORMS/CLOTHING	100.00	0.00	0.00	100.00
751-65.691-750.075	SEASONAL DECORATIONS-DDA	15,000.00	13,315.00	0.00	1,685.00
751-65.691-818.005	LEGAL SERVICES	500.00	800.00	0.00	(300.00)
751-65.691-818.010	AUDIT SERVICES	1,500.00	1,450.00	0.00	50.00
751-65.691-818.020	GENERAL CONTRACT SERVICES	133,304.00	24,835.36	20,000.00	108,468.64
751-65.691-818.080	FACADE IMPROVEMENTS	28,300.00	15,058.20	0.00	13,241.80
751-65.691-860.000	TRAINING & TRAVEL	1,400.00	485.79	150.00	914.21
751-65.691-880.000	COMMUNITY PROMOTION	25,000.00	11,518.32	0.00	13,481.68
751-65.691-905.000	PUBLISHING/ADVERTISING	300.00	0.00	0.00	300.00
751-65.691-910.000	INSURANCE PREMIUM	2,014.00	1,510.47	167.83	503.53
751-65.691-942.000	RENTAL-BUILDING	1,196.00	1,196.00	1,196.00	0.00
751-65.691-943.000	RENTAL-EQUIPMENT	445.00	445.00	0.00	0.00
751-65.691-955.000	MISCELLANEOUS EXPENSE	1,000.00	19.02	0.00	980.98
751-65.691-958.000	MEMBERSHIPS & DUES	600.00	495.00	0.00	105.00
751-65.691-971.000	LAND	255,700.00	0.00	0.00	255,700.00
751-65.691-974.000	LAND IMPROVEMENTS	166,000.00	39,720.00	39,720.00	126,280.00
751-65.691-999.101	TRANSFER OUT-GENERAL	10,000.00	0.00	0.00	10,000.00
751-65.691-999.301	TRANSFER OUT-DEBT SERVICE	120,500.00	24,250.00	0.00	96,250.00
Total Dept 65.691 - DOWNTOWN DEVELOPMENT		763,859.00	137,257.96	61,272.85	626,601.04
TOTAL EXPENDITURES		763,859.00	137,257.96	61,272.85	626,601.04
Fund 751 - DOWNTOWN DEVELOPMENT AUTHORITY:					
TOTAL REVENUES		288,200.00	304,473.25	47,150.55	(16,273.25)
TOTAL EXPENDITURES		763,859.00	137,257.96	61,272.85	626,601.04
NET OF REVENUES & EXPENDITURES		(475,659.00)	167,215.29	(14,122.30)	(642,874.29)

User: aknowles

TRANSACTIONS FROM 03/01/2022 TO 03/31/2022

DB: Monroe

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
Fund 751 DOWNTOWN DEVELOPMENT AUTHORITY							
03/01/2022			<b>751-65.691-727.000 OFFICE SUPPLIES</b>		BEG. BALANCE		461.61
03/21/2022	AP	INV	ADOBE SUBSCRIPTION	02/18/2022	26.49		488.10
03/21/2022	AP	INV	GMAIL ACCOUNT	02/02/2022	12.00		500.10
03/31/2022			751-65.691-727.000	END BALANCE	38.49	0.00	500.10
03/01/2022			<b>751-65.691-730.000 POSTAGE</b>		BEG. BALANCE		1,659.17
03/31/2022	GJ	JE	POSTAGE - MAR 2022	26108	0.53		1,659.70
03/31/2022			751-65.691-730.000	END BALANCE	0.53	0.00	1,659.70
03/01/2022			<b>751-65.691-818.020 GENERAL CONTRACT SERVICES</b>		BEG. BALANCE		4,835.36
03/21/2022	AP	INV	SEM MACOMB RIVERFRONT MARKET ANALYSIS	03032022	15,000.00		19,835.36
03/21/2022	AP	INV	STRATEGIC PLANNING DDA	22011	5,000.00		24,835.36
03/31/2022			751-65.691-818.020	END BALANCE	20,000.00	0.00	24,835.36
03/01/2022			<b>751-65.691-860.000 TRAINING &amp; TRAVEL</b>		BEG. BALANCE		335.79
03/21/2022	AP	INV	DOWNTOWN MANAGEMENT TRAINING SERIES V	E2444	150.00		485.79
03/31/2022			751-65.691-860.000	END BALANCE	150.00	0.00	485.79
03/01/2022			<b>751-65.691-910.000 INSURANCE PREMIUM</b>		BEG. BALANCE		1,342.64
03/01/2022	GJ		MONTHLY P&L INSURANCE ALLOCATION	25952	167.83		1,510.47
03/31/2022			751-65.691-910.000	END BALANCE	167.83	0.00	1,510.47
03/01/2022			<b>751-65.691-942.000 RENTAL-BUILDING</b>		BEG. BALANCE		0.00
03/07/2022	AP	INV	DDA RENT 9 WASHINGTON	03/01/2022	1,196.00		1,196.00
03/31/2022			751-65.691-942.000	END BALANCE	1,196.00	0.00	1,196.00
03/01/2022			<b>751-65.691-974.000 LAND IMPROVEMENTS</b>		BEG. BALANCE		0.00
03/21/2022	AP	INV	25 BENCHES 6"	21-1126	39,720.00		39,720.00
03/31/2022			751-65.691-974.000	END BALANCE	39,720.00	0.00	39,720.00
03/01/2022			<b>751-80.100-665.005 INTEREST ON INVESTMENTS</b>		BEG. BALANCE		101.68
03/10/2022	GJ	JE	INVESTING ACTIVITY FOR 03/10/22	26028		98.00	3.68
03/10/2022	GJ	JE	5/3 SERVICE FEES - FEB 2022	26033	29.00		32.68
03/31/2022	GJ	JE	MICHIGAN CLASS INTEREST - MAR 2022	26106		90.77	(58.09)
03/31/2022	GJ	JE	MICHIGAN CLASS EDGE INT - MAR 2022	26107		67.33	(125.42)
03/31/2022			751-80.100-665.005	END BALANCE	29.00	256.10	(125.42)
03/01/2022			<b>751-80.600-402.000 REAL PROPERTY TAXES</b>		BEG. BALANCE		(271,183.13)
03/15/2022	GJ	JE	DDA CAPTURE-WINTER 2021	26148		50,408.37	(321,591.50)
03/31/2022			751-80.600-402.000	END BALANCE	0.00	50,408.37	(321,591.50)
03/01/2022			<b>751-80.600-410.000 PERSONAL PROPERTY TAXES</b>		BEG. BALANCE		18,716.86
03/15/2022	GJ	JE	DDA CAPTURE-WINTER 2021	26148	3,484.92		22,201.78
03/31/2022			751-80.600-410.000	END BALANCE	3,484.92	0.00	22,201.78

User: aknowled  
DB: Monroe

TRANSACTIONS FROM 07/01/2021 TO 03/31/2022

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
Fund 751 DOWNTOWN DEVELOPMENT AUTHORITY							
07/01/2021			<b>751-65.691-727.000 OFFICE SUPPLIES</b>		BEG. BALANCE		0.00
07/02/2021	AP	INV	EMAIL SUBSCRIPTION	07/02/2021	12.00		12.00
07/18/2021	AP	INV	ADOBE SUBSCRIPTION	07/18/2021	26.49		38.49
09/20/2021	AP	INV	GOTOMEETING BUSINESS	08/21/2021	192.00		230.49
09/20/2021	AP	INV	ADOBE SUBSCRIPTION	08/18/2021	26.49		256.98
09/20/2021	AP	INV	EMAIL SUBSCRIPTION	08/02/2021	12.00		268.98
10/18/2021	AP	INV	ADOBE SUBSCRIPTION	09/18/2021	26.49		295.47
10/18/2021	AP	INV	EMAIL SUBSCRIPTION	09/01/2021	12.00		307.47
11/15/2021	AP	INV	ADOBE SUBSCRIPTION	10/18/2021	26.49		333.96
11/15/2021	AP	INV	EMAIL SUBSCRIPTION	10/02/2021	12.00		345.96
12/20/2021	AP	INV	ADOBE SUBSCRIPTION	11/18/2021	26.49		372.45
12/20/2021	AP	INV	EMAIL SUBSCRIPTION	11/01/2021	12.00		384.45
12/31/2021	GJ	JE	SUPPLIES - October / December	25946	0.18		384.63
01/18/2022	AP	INV	ADOBE SUBSCRIPTION	12/18/2021	26.49		411.12
01/18/2022	AP	INV	GMAIL ACCOUNT	12/02/2021	12.00		423.12
02/22/2022	AP	INV	ADOBE SUBSCRIPTION	01/18/2022	26.49		449.61
02/22/2022	AP	INV	EMAIL SUBSCRIPTION	01/02/2022	12.00		461.61
03/21/2022	AP	INV	ADOBE SUBSCRIPTION	02/18/2022	26.49		488.10
03/21/2022	AP	INV	GMAIL ACCOUNT	02/02/2022	12.00		500.10
03/31/2022			751-65.691-727.000	END BALANCE	500.10	0.00	500.10
07/01/2021			<b>751-65.691-730.000 POSTAGE</b>		BEG. BALANCE		0.00
07/31/2021	GJ	JE	POSTAGE - JULY 2021	25092	0.51		0.51
08/31/2021	GJ	JE	POSTAGE - AUG 2021	25313	1.02		1.53
09/30/2021	GJ	JE	POSTAGE - SEP 2021	25438	1.59		3.12
10/31/2021	GJ	JE	POSTAGE - OCT 2021	25527	0.53		3.65
11/30/2021	GJ	JE	POSTAGE - NOV 2021	25679	3.88		7.53
01/18/2022	AP	INV	DIRECT MAILING POSTAGE	12/15/2021	1,635.18		1,642.71
01/31/2022	GJ	JE	POSTAGE - JAN 2022	25848	4.45		1,647.16
02/22/2022	AP	INV	BROCHURES TO LANSING	01/19/2022	12.01		1,659.17
03/31/2022	GJ	JE	POSTAGE - MAR 2022	26108	0.53		1,659.70
03/31/2022			751-65.691-730.000	END BALANCE	1,659.70	0.00	1,659.70
07/01/2021			<b>751-65.691-750.075 SEASONAL DECORATIONS-DDA</b>		BEG. BALANCE		0.00
10/04/2021	AP	INV	LED OVERHEAD SKYLINE DECOR ROYAL SNOV	S0063269	8,985.00		8,985.00
10/04/2021	AP	INV	LED OVERHEAD SKYLINE DECOR ROYAL SNOV	S0063269	1,980.00		10,965.00
11/23/2021	CR	RCPT	OTHER MISC. RECIEPTS 11/23/2021			350.00	10,615.00
12/06/2021	AP	INV	CHRISTMAS PORCH POTS	514	2,700.00		13,315.00
03/31/2022			751-65.691-750.075	END BALANCE	13,665.00	350.00	13,315.00
07/01/2021			<b>751-65.691-818.005 LEGAL SERVICES</b>		BEG. BALANCE		0.00
12/20/2021	AP	INV	MONROE DDA FEES	7096	500.00		500.00
01/04/2022	AP	INV	DDA LEGAL FEES	7137	300.00		800.00
03/31/2022			751-65.691-818.005	END BALANCE	800.00	0.00	800.00
07/01/2021			<b>751-65.691-818.010 AUDIT SERVICES</b>		BEG. BALANCE		0.00
10/04/2021	AP	INV	PROGRESS BILLING JUNE 30 AUDIT	2046337	1,450.00		1,450.00
03/31/2022			751-65.691-818.010	END BALANCE	1,450.00	0.00	1,450.00
07/01/2021			<b>751-65.691-818.020 GENERAL CONTRACT SERVICES</b>		BEG. BALANCE		0.00
10/18/2021	AP	INV	M25-202 RIVERWALK CONNECTORS	2683	3,645.36		3,645.36
02/22/2022	AP	INV	RIVERWALK ENHANCEMENT	2736	1,190.00		4,835.36
03/21/2022	AP	INV	SEM MACOMB RIVERFRONT MARKET ANALYSI	03032022	15,000.00		19,835.36
03/21/2022	AP	INV	STRATEGIC PLANNING DDA	22011	5,000.00		24,835.36
03/31/2022			751-65.691-818.020	END BALANCE	24,835.36	0.00	24,835.36
07/01/2021			<b>751-65.691-818.080 FACADE IMPROVEMENTS</b>		BEG. BALANCE		0.00
01/04/2022	AP	INV	FACADE IMPROVEMENT REIMBURSEMENT 44 V	BIG 44 W FRONT	15,058.20		15,058.20
03/31/2022			751-65.691-818.080	END BALANCE	15,058.20	0.00	15,058.20
07/01/2021			<b>751-65.691-860.000 TRAINING &amp; TRAVEL</b>		BEG. BALANCE		0.00
08/16/2021	AP	INV	MDA ANNUAL STATEWIDE CONFERENCE	E2263	190.00		190.00
12/20/2021	AP	INV	CONF. PARKING NO RECEIPT W/APP	11/05/2021	18.00		208.00
12/20/2021	AP	INV	CONF. PARKING NO RECEIPT W/APP	11/04/2021	17.79		225.79
02/07/2022	AP	INV	SPRING WORKSHOP TRAINING	E2366	110.00		335.79
03/21/2022	AP	INV	DOWNTOWN MANAGEMENT TRAINING SERIES V	E2444	150.00		485.79
03/31/2022			751-65.691-860.000	END BALANCE	485.79	0.00	485.79
07/01/2021			<b>751-65.691-880.000 COMMUNITY PROMOTION</b>		BEG. BALANCE		0.00
07/26/2021	AP	INV	INTERNET HOSTING 1 YEAR	07/26/2021	375.00		375.00
08/02/2021	AP	INV	WEB SITE REDESIGN	12109	9,100.00		9,475.00
09/20/2021	AP	INV	DOMAIN RENEWAL	08/09/2021	38.34		9,513.34
11/01/2021	AP	INV	ANNUAL REPORT GRAPHS	134463	50.00		9,563.34
11/15/2021	AP	INV	SSL RENEWAL	10/05/2021	189.98		9,753.32
01/18/2022	AP	INV	PRINTING 8280 POSTCARDS & MAILING SEI	13729	1,400.00		11,153.32
01/18/2022	AP	INV	SPONSORSHIP RENEWAL	I-21365-36	365.00		11,518.32
03/31/2022			751-65.691-880.000	END BALANCE	11,518.32	0.00	11,518.32
07/01/2021			<b>751-65.691-910.000 INSURANCE PREMIUM</b>		BEG. BALANCE		0.00
07/01/2021	GJ		MONTHLY P&L INSURANCE ALLOCATION	24813	167.83		167.83
08/01/2021	GJ		MONTHLY P&L INSURANCE ALLOCATION	24956	167.83		335.66
09/01/2021	GJ		MONTHLY P&L INSURANCE ALLOCATION	25202	167.83		503.49
10/01/2021	GJ		MONTHLY P&L INSURANCE ALLOCATION	25345	167.83		671.32

User: aknowles  
DB: Monroe

TRANSACTIONS FROM 07/01/2021 TO 03/31/2022

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
			<b>751-65.691-910.000 INSURANCE PREMIUM</b>				
							(Continued)
11/01/2021	GJ		MONTHLY P&L INSURANCE ALLOCATION	25485	167.83		839.15
12/01/2021	GJ		MONTHLY P&L INSURANCE ALLOCATION	25608	167.83		1,006.98
01/01/2022	GJ		MONTHLY P&L INSURANCE ALLOCATION	25718	167.83		1,174.81
02/01/2022	GJ		MONTHLY P&L INSURANCE ALLOCATION	25834	167.83		1,342.64
03/01/2022	GJ		MONTHLY P&L INSURANCE ALLOCATION	25952	167.83		1,510.47
03/31/2022			751-65.691-910.000	END BALANCE	1,510.47	0.00	1,510.47
			<b>751-65.691-942.000 RENTAL-BUILDING</b>				
07/01/2021							BEG. BALANCE 0.00
03/07/2022	AP	INV	DDA RENT 9 WASHINGTON	03/01/2022	1,196.00		1,196.00
03/31/2022			751-65.691-942.000	END BALANCE	1,196.00	0.00	1,196.00
			<b>751-65.691-943.000 RENTAL-EQUIPMENT</b>				
07/01/2021							BEG. BALANCE 0.00
07/01/2021	GJ		COMPUTER RENT THROUGH 6/30/21	24810	445.00		445.00
03/31/2022			751-65.691-943.000	END BALANCE	445.00	0.00	445.00
			<b>751-65.691-955.000 MISCELLANEOUS EXPENSE</b>				
07/01/2021							BEG. BALANCE 0.00
02/07/2022	AP	INV	SNACKS DDA BOARD WORK SESSION/STRATEC	ANNETTE1	19.02		19.02
03/31/2022			751-65.691-955.000	END BALANCE	19.02	0.00	19.02
			<b>751-65.691-958.000 MEMBERSHIPS &amp; DUES</b>				
07/01/2021							BEG. BALANCE 0.00
09/07/2021	AP	INV	MDA ANNUAL MEMBERSHIP	2885	200.00		200.00
12/20/2021	AP	INV	MEMBERSHIP MAIN STREET AMERICA	11/02/2021	295.00		495.00
03/31/2022			751-65.691-958.000	END BALANCE	495.00	0.00	495.00
			<b>751-65.691-974.000 LAND IMPROVEMENTS</b>				
07/01/2021							BEG. BALANCE 0.00
03/21/2022	AP	INV	25 BENCHES 6"	21-1126	39,720.00		39,720.00
03/31/2022			751-65.691-974.000	END BALANCE	39,720.00	0.00	39,720.00
			<b>751-65.691-999.301 TRANSFER OUT-DEBT SERVICE</b>				
07/01/2021							BEG. BALANCE 0.00
10/28/2021	GJ		DDA DEBT FUNDING 20 REFUNDING	25443	24,250.00		24,250.00
03/31/2022			751-65.691-999.301	END BALANCE	24,250.00	0.00	24,250.00
			<b>751-80.100-665.005 INTEREST ON INVESTMENTS</b>				
07/01/2021							BEG. BALANCE 0.00
07/31/2021	GJ	JE	MICHIGAN CLASS INTEREST - JULY 2021	24961		7.47	(7.47)
08/11/2021	GJ	JE	5/3 SERVICE FEES - JULY 2021	25042	36.31		28.84
08/23/2021	GJ	JE	5/3 SERVICE FEES REVERSAL- JULY 2021	25128		3.75	25.09
08/31/2021	GJ	JE	MICHIGAN CLASS INTEREST - AUG 2021	25215		8.50	16.59
09/13/2021	GJ	JE	5/3 SERVICE FEES - AUG 2021	25273	29.94		46.53
09/30/2021	GJ	JE	MICHIGAN CLASS INTEREST - SEP 2021	25362		11.44	35.09
10/13/2021	GJ	JE	5/3 SERVICE FEES - SEP 2021	25396	28.86		63.95
10/31/2021	GJ	JE	MICHIGAN CLASS INTEREST - OCT 2021	25494		11.74	52.21
11/10/2021	GJ	JE	5/3 SERVICE FEES - OCT 2021	25544	28.28		80.49
11/30/2021	GJ	JE	MICHIGAN CLASS INTEREST - NOV 2021	25707		10.46	70.03
12/10/2021	GJ	JE	5/3 SERVICE FEES - NOV 2021	25645	30.29		100.32
12/31/2021	GJ	JE	MICHIGAN CLASS INTEREST - DEC 2021	25723		13.45	86.87
01/12/2022	GJ	JE	5/3 SERVICE FEES - DEC 2021	25761	29.93		116.80
01/31/2022	GJ	JE	MICHIGAN CLASS INTEREST - JAN 2022	25845		17.30	99.50
02/10/2022	GJ	JE	5/3 SERVICE FEES - JAN 2022	25898	25.85		125.35
02/28/2022	GJ	JE	MICHIGAN CLASS INTEREST - FEB 2022	25969		23.67	101.68
03/10/2022	GJ	JE	INVESTING ACTIVITY FOR 03/10/22	26028		98.00	3.68
03/10/2022	GJ	JE	5/3 SERVICE FEES - FEB 2022	26033	29.00		32.68
03/31/2022	GJ	JE	MICHIGAN CLASS INTEREST - MAR 2022	26106		90.77	(58.09)
03/31/2022	GJ	JE	MICHIGAN CLASS EDGE INT - MAR 2022	26107		67.33	(125.42)
03/31/2022			751-80.100-665.005	END BALANCE	238.46	363.88	(125.42)
			<b>751-80.600-402.000 REAL PROPERTY TAXES</b>				
07/01/2021							BEG. BALANCE 0.00
09/30/2021	GJ	JE	DDA CAPTURE-SUMMER 2021	25361		271,183.13	(271,183.13)
03/15/2022	GJ	JE	DDA CAPTURE-WINTER 2021	26148		50,408.37	(321,591.50)
03/31/2022			751-80.600-402.000	END BALANCE	0.00	321,591.50	(321,591.50)
			<b>751-80.600-410.000 PERSONAL PROPERTY TAXES</b>				
07/01/2021							BEG. BALANCE 0.00
09/30/2021	GJ	JE	DDA CAPTURE-SUMMER 2021	25361	18,716.86		18,716.86
03/15/2022	GJ	JE	DDA CAPTURE-WINTER 2021	26148	3,484.92		22,201.78
03/31/2022			751-80.600-410.000	END BALANCE	22,201.78	0.00	22,201.78
			<b>751-80.600-573.000 LCSA APPROPRIATION/PPT EXEMI</b>				
07/01/2021							BEG. BALANCE 0.00
11/04/2021	CR	RCPT	OTHER MISC. RECIEPTS 11/04/2021			4,958.11	(4,958.11)
03/31/2022			751-80.600-573.000	END BALANCE	0.00	4,958.11	(4,958.11)



**MONROE DDA  
2021-2022 WORK PLAN**

4/18/2022

- Goal 1: Preserve and enhance downtown by facilitating development**
- Goal 2: Establish an environment that promotes residential growth**
- Goal 3: Market the downtown to encourage people to frequent local businesses and events**
- Goal 4: Support downtown businesses and property owners through financial incentives, advocacy and awareness**
- Goal 5: Inform and educate building owners and public of the actions and accomplishments of the DDA and businesses**
- Goal 6: Serve as an intermediary between the organizations that connect to downtown and link to other community**
- Goal 7: Implement strategies to improve parking management and infrastructure**

<b>PROJECT</b>	<b>CHAMPION</b>	<b>BUDGET</b>	<b>STATUS</b>
Building Improvement Grant Program	Slicker	\$ 40,000.00	None pending
Redevelopment of former Fire Station site	City/Staff	UNK	City rcvd proposals, future review
Front/Macomb parking lot redevelopment - market analysis/RFP/legal	Staff	\$ 30,000.00	DRAFT RMA circulated
Project from Riverwalk Enhancement Plan	Swanson	\$ 50,000.00	Coordination of bidding, legal doc complete
Streetscape Site Furnishings Replacement		\$ 120,000.00	To be installed in early to mid-May
Implement recommendations in Downtown Master Plan that calm streets.	City	\$ 50,000.00	
a. One way conversion on Cass/Harrison			Implemented
c. Traffic analysis for First/Front and Monroe Streets			Spring, 2022 or coord with City
Annual Marketing Plan		\$ 22,000.00	Web Site - final design pending
Annual Communications Plan, focus on master plan implementation	Mayor Clark	\$ 3,000.00	
Implement recommendations in Downtown Master Plan to activate storefronts.	Harper/Staelgr	\$ 10,000.00	
a. Activate blank facades with arts-focused treatments and installations			
b. Promote sidewalk shopping and outdoor seating with streamlined approval process			
c. Animate empty spaces through pop up events, food trucks and temporary art installations			
e. Enhance the Farmers Market experience			

2022-2023 WORK PLAN

GOALS FROM STRATEGIC PLAN

- Goal 1: Preserve and enhance downtown by facilitating development
- Goal 2: Establish an environment that promotes residential growth
- Goal 3: Market the downtown to encourage people to frequent local businesses and events
- Goal 4: Inform and educate building owners and public of the actions and accomplishments of the DDA and businesses
- Goal 5: Support downtown businesses and property owners through financial incentives, advocacy and awareness
- Goal 6: Serve as an intermediary between the organizations that connect to downtown and link to other community

CE = City Engineering

CC = City Council

[REP = Riverwalk Enhancement Plan](#)

[DMP = Downtown Master Plan](#)

PROJECT	TASKS	CHAMPION	TEAM MEMBER(S)	RESOURCES	PPRIORITY	GOALS MET	BUDGET
A.0	Front/Macomb parking lot redevelopment - market analysis/RFP/legal			DMP	H	2	\$ 100,000.00
A.1	Property Acquisitions						
B.0	Develop Design Standards for downtown buildings/repeat 1981 Façade Study			DMP, Cochran	H	1	\$ 50,000.00
C.0	Project from Riverwalk Enhancement Plan			REP	M	1	\$ 50,000.00
C.1	River Raisin Legacy						
C.2	MLK Foot Bridge Enhancements			CE			
D.0	Identify locations for infill development			DMP, Knowles	M	1,2	\$ -
D.1	Property Acquisitions						
D.2	DTE EV Charging Stations	Trujillo	Slicker				
E.0	Building Improvement Grant Program	Slicker		Knowles, Team, HDC	M	1,4	\$ 40,000.00
E.1	39 S. Monroe - McGeady's						
E.2	52 S. Monroe - Noble's/Residential						
E.3	8 N. Monroe - River Raisin Banquet Center						
E.4	34 W. Front - Castiglione						
F.0	Enhance maintenance; improve garbage/litter clean up				H	1	\$ 25,000.00
F.1	Garbage Off Streets			Pastue, Stanifer			
G.0	Upgrade the streetscape			Streetscape Des Stds.	M	1	\$ 100,000.00
G.1	Seasonal Pole Banners						
G.2	Sidewal Exhibits/Historical			Jody, Andy, CE			
G.3	Art Event/Galleries						
G.4	Murals/Rewrite Ordinance			Cochran			
H.0	Implement a Project from Heart of Monroe Plan	Slicker		Heart of Monroe Plan, Kn	M	1	\$ 100,000.00
H.1	Preserve Alley's Functionality						
H.2	Make Alley Inviting						
H.3	Connect Alley to Community						
H.4	Incorporate Monore's Unique Identity						

