

MONROE
DOWNTOWN
DEVELOPMENT AUTHORITY
RULES OF THE CHAMBER

Any person wishing to address the Board shall step up to the podium/front of room, state their name and address in an audible tone of voice for the record, and unless further time is granted by the Board, shall limit their address to three (3) minutes. A person may not give up or relinquish all or a portion of their time to the person having the floor or another person in order to extend a person's time limit in addressing the Board.

Any person who does not wish to address Board from the podium/front of room, may print their name, address and comment/question which he/she would like brought before Board on a card provided by a staff member and return the card to a staff member before the meeting begins. The staff member will address the presiding officer at the start of Public Comments on the Agenda, notifying him of the card comment, and read the card into the record for response.

The City of Monroe will provide necessary reasonable auxiliary aids and services to individuals with disabilities at the meeting upon one weeks' notice to the City Clerk/Treasurer. Individuals with disabilities requiring auxiliary aids or services should contact the City of Monroe by writing or calling: City of Monroe, City Clerk/Treasurer, 120 E. First St., Monroe, MI 48161, (734) 384-9136.

AGENDA
REGULAR MEETING
Wednesday, October 19, 2022, 8:30 A.M.
CITY HALL, COUNCIL CHAMBER, 120 E. FIRST ST.

Welcome, New Board Member Stuart Eastman

1. Roll Call

2. Vision Statement (1 minute)

3. Additions/Deletions to the Meeting Agenda (1 minute)

4. Public Comment (3 minutes per individual)

5. Consent Agenda (2 minutes)

Action Requested

- A. Approval of Agenda
- B. Approval of Minutes
 - i. Wednesday, September 30, 2022 Annual Meeting
- C. Financial Reports
 - i. September, DDA Preliminary Itemized Expenditure Report FY 2022-23
 - ii. September, DDA Revenue and Expenditure Report FY 2022-23

6. Presentations

- A. Museum of Horror Introduction – Nate Thompson, Owner/Operator (10 minutes)

7. Project/Work Plan Updates (10 minutes)

8. New/Other Business

- A. Riverwalk Connector –Lighting Project Price Adjustment
- B. Work Plan Process for Fiscal Year 2023-2024 – Phase I (30 minutes)
- C. Closed Session – Property Acquisition (10 minutes)

Action Requested
Discussion Only

9. Board Member and Administrative Comments

10. Adjournment

Action Requested

Vision Statement

In 2027, downtown Monroe will be a vibrant and walkable destination where retailers, restaurants, and residential spaces combine into a lively shopping and entertainment district. All historic buildings have made improvements from façade renovations to new signage to outdoor seating. The downtown is united by an attractive, functional streetscape that is welcoming and accessible to all.

Minutes

**Monroe Downtown Development Authority
Regular Meeting
Wednesday, September 28, 2022
Council Chambers, Monroe City Hall**

Chairperson William Slicker called the meeting to order at 8:30 a.m.

1. Roll Call

Present: Mayor Robert Clark, Andy Clark, Robert Copp, Erik Drummonds, Scott Kegerreis, William Slicker, Malissa Whited

Absent: Mary Hastings

Staff: Annette Knowles, Downtown/Economic Development Coordinator

2. Vision Statement – Read by Mayor Clark

3. Additions/Deletions to the Meeting Agenda

A. Motion by Kegerreis, seconded by Clark to add item 7D under New Business, Proposal from Russell Design. *Motion carried, all ayes.*

4. Public Comments – None

5. Consent Agenda

A. Approval of Agenda

B. Approval of Minutes

❖ Wednesday, August 17, 2022 Annual Meeting

C. Financial Reports:

❖ August, DDA Preliminary Itemized Expenditure Report FY 2022-2023

❖ August, DDA Revenue and Expenditure Report FY 2022-2023

Motion by Mayor Clark, seconded by Copp to approve items on the Consent Agenda.
Motion carried, all ayes.

6. Project/Work Plan Updates

Clark, A. reported on a proposed project derived from the Heart of Monroe Place Plan that he and William are leading. The proposed project is a pocket park and will be addressed later under the Russell Design proposal.

7. New/Other Business

A. BIG Application – 39 South Monroe Street

An application was received for exterior improvements to 39 South Monroe Street, including paint, signage and a new storm door. The application was reviewed and recommended for approval by the BIG team on August 18, 2022. The team also recommended removal of existing specific items on the façade. If approved, based on program requirements, the maximum allowable amount is \$4,001.00.

Motion by Clark, R., seconded by Kegerreis, to approve the application for 39 South Monroe Street for funding in an amount not to exceed \$4,001.00, for building improvements, subject to program requirements and conditions as recommended by the grant review team. *Motion carried, all ayes.*

B. Riverwalk Connector (Lighting) Project Bid Award

The DDA received two responses to the request for bids for the referenced project. Both were local companies recommended by the city building department. Funds are included in the current year budget for this project work shall be coordinated with public services.

Motion by Clark, R., seconded by A. Clark, to accept the bid from Geal Electric in the amount of \$29,400 for the Riverwalk Connector – Lighting Project, funds to be derived from account number 248-65.763-818.020-22R0300000, Riverwalk Enhancements and approve a down payment in the amount of \$14,700 for materials. *Motion carried, all ayes.*

Copp departed the meeting at 8:59a.m.

C. Closed Session- Property Acquisition

Motion by R. Clark, seconded by Drummonds to enter Closed Session to discuss Property Acquisition at 9:00a.m. Ayes: R. Clark, A. Clark, Drummonds, Kegerreis, Slicker, Whited; Nays: None. *Motion carried.*

Whited departed the meeting at 9:44am.

Motion by Mayor Clark, seconded by Kegerreis to reconvene in Open Session at 9:44a.m. *Motion carried, all ayes.*

D. Proposal from Russell Design for professional services for Monroe County Museum Pocket Park and Connector

A proposal was received from Russell Design at the request of A. Clark and Slicker, team leads, for data collection and schematic design of a pocket park between the Monroe County Museum and the River Raisin Centre for the Arts. This project was derived from the Heart of Monroe PlacePlan.

Motion by R. Clark, seconded by Kegerreis, to accept the proposal from Russell Design, dated September 27, 2022 to perform certain landscape architectural services in support of the proposed Monroe County Museum Pocket Park and Connector, in an amount not to exceed \$9,500, funds to be derived from account number 248-65.736-818.020, General Contract Services, with a delivery timeline of January, 2023. *Motion carried, all ayes.*

8. Board Member and Administrative Comments

Chairman Slicker remarked about the improvement completed at 39 South Monroe Street.

Mayor Clark advised that holiday decorations should be arriving soon; the tree lighting is November 18. He will miss the October meeting because of a Michigan Municipal League event.

9. Adjournment

Motion to adjourn at 9:55am am by A. Clark, seconded by Kegerreis. *Motion carried, all ayes.*

TRANSACTIONS FROM 09/01/2022 TO 09/30/2022

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
Fund 248 DOWNTOWN DEVELOPMENT AUTHORITY							
09/01/2022			248-65.736-727.000 OFFICE SUPPLIES		BEG. BALANCE		38.49
09/19/2022	AP	INV	GOTOMEETING BUSINESS	08/21/2022	192.00		230.49
09/19/2022	AP	INV	ADOBE SUBSCRIPTION	08/18/2022	26.49		256.98
09/19/2022	AP	INV	EMAIL SUBSCRIPTION	08/01/2022	12.00		268.98
09/30/2022			248-65.736-727.000	END BALANCE	230.49	0.00	268.98
09/01/2022			248-65.736-730.000 POSTAGE		BEG. BALANCE		0.00
09/30/2022	GJ	JE	POSTAGE - SEPT 2022	27046	1.14		1.14
09/30/2022			248-65.736-730.000	END BALANCE	1.14	0.00	1.14
09/01/2022			248-65.736-750.075 SEASONAL DECORATIONS-DDA		BEG. BALANCE		0.00
09/06/2022	AP	INV	SEASONAL DECORATIONS DDA	PS-INV108618	7,454.60		7,454.60
09/30/2022			248-65.736-750.075	END BALANCE	7,454.60	0.00	7,454.60
09/01/2022			248-65.736-853.000 TELEPHONE		BEG. BALANCE		31.00
09/19/2022	AP	INV	DDA PHONE BILL	08/11/2022	31.00		62.00
09/30/2022			248-65.736-853.000	END BALANCE	31.00	0.00	62.00
09/01/2022			248-65.736-942.000 RENTAL-BUILDING		BEG. BALANCE		897.00
09/19/2022	AP	INV	LEASE 9 WASHINGTON OCT - DEC 2022	DDA RENT 2Q22	897.00		1,794.00
09/30/2022			248-65.736-942.000	END BALANCE	897.00	0.00	1,794.00
09/01/2022			248-65.736-969.000 INSURANCE PREMIUM		BEG. BALANCE		443.00
09/01/2022	GJ		MONTHLY P&L INSURANCE ALLOCATION	26904	221.50		664.50
09/30/2022			248-65.736-969.000	END BALANCE	221.50	0.00	664.50
09/01/2022			248-80.100-665.005 INTEREST ON INVESTMENTS		BEG. BALANCE		(1,664.76)
09/13/2022	GJ	JE	5/3 SERVICE FEES - AUG 2022	26971	18.52		(1,646.24)
09/30/2022	GJ	JE	MICHIGAN CLASS INTEREST - SEPT 2022	27058		564.67	(2,210.91)
09/30/2022	GJ	JE	MICHIGAN CLASS EDGE INT - SEPT 2022	27060		480.67	(2,691.58)
09/30/2022			248-80.100-665.005	END BALANCE	18.52	1,045.34	(2,691.58)

PERIOD ENDING 09/30/2022

		2022-23	YTD BALANCE	ACTIVITY FOR	AVAILABLE
GL NUMBER	DESCRIPTION	AMENDED BUDGET MAL	09/30/2022 NTH (ABNORMAL) ASE	09/30/2022 (DECREASE) MAL	BALANCE (ABNORMAL)
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY					
Revenues					
Dept 80.100 - GENERAL REVENUE					
248-80.100-665.005	INTEREST ON INVESTMENTS	1,000.00	2,691.58	1,026.82	(1,691.58)
Total Dept 80.100 - GENERAL REVENUE		1,000.00	2,691.58	1,026.82	(1,691.58)
Dept 80.600 - GENERAL REVENUE					
248-80.600-402.000	REAL PROPERTY TAXES	311,700.00	0.00	0.00	311,700.00
248-80.600-410.000	PERSONAL PROPERTY TAXES	(34,800.00)	0.00	0.00	(34,800.00)
248-80.600-573.000	LCSA APPROPRIATION/PPT EXEMPT RI	17,400.00	0.00	0.00	17,400.00
Total Dept 80.600 - GENERAL REVENUE		294,300.00	0.00	0.00	294,300.00
TOTAL REVENUES		295,300.00	2,691.58	1,026.82	292,608.42
Expenditures					
Dept 65.736 - DOWNTOWN DEVELOPMENT					
248-65.736-727.000	OFFICE SUPPLIES	500.00	268.98	230.49	231.02
248-65.736-730.000	POSTAGE	500.00	1.14	1.14	498.86
248-65.736-750.015	UNIFORMS/CLOTHING	100.00	0.00	0.00	100.00
248-65.736-750.075	SEASONAL DECORATIONS-DDA	10,000.00	7,454.60	7,454.60	2,545.40
248-65.736-818.010	AUDIT SERVICES	1,500.00	0.00	0.00	1,500.00
248-65.736-818.020	GENERAL CONTRACT SERVICES	175,000.00	0.00	0.00	175,000.00
248-65.736-853.000	TELEPHONE	1,600.00	62.00	31.00	1,538.00
248-65.736-860.000	TRAINING & TRAVEL	1,400.00	0.00	0.00	1,400.00
248-65.736-880.000	COMMUNITY PROMOTION	25,000.00	2,100.00	0.00	22,900.00
248-65.736-905.000	PUBLISHING/ADVERTISING	300.00	0.00	0.00	300.00
248-65.736-942.000	RENTAL-BUILDING	3,600.00	1,794.00	897.00	1,806.00
248-65.736-943.000	RENTAL-EQUIPMENT	445.00	445.00	0.00	0.00
248-65.736-955.000	MISCELLANEOUS EXPENSE	1,000.00	0.00	0.00	1,000.00
248-65.736-958.000	MEMBERSHIPS & DUES	600.00	200.00	0.00	400.00
248-65.736-969.000	INSURANCE PREMIUM	2,658.00	664.50	221.50	1,993.50
248-65.736-971.000	LAND	100,000.00	0.00	0.00	100,000.00
248-65.736-974.000	LAND IMPROVEMENTS	100,000.00	0.00	0.00	100,000.00
Total Dept 65.736 - DOWNTOWN DEVELOPMENT		424,203.00	12,990.22	8,835.73	411,212.78
TOTAL EXPENDITURES		424,203.00	12,990.22	8,835.73	411,212.78
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY:					
TOTAL REVENUES		295,300.00	2,691.58	1,026.82	292,608.42
TOTAL EXPENDITURES		424,203.00	12,990.22	8,835.73	411,212.78
NET OF REVENUES & EXPENDITURES		(128,903.00)	(10,298.64)	(7,808.91)	(118,604.36)

2022-2023 WORK PLAN

GOALS FROM STRATEGIC PLAN

- Goal 1: Preserve and enhance downtown by facilitating development
- Goal 2: Establish an environment that promotes residential growth
- Goal 3: Market the downtown to encourage people to frequent local businesses and events
- Goal 4: Inform and educate building owners and public of the actions and accomplishments of the DDA and businesses
- Goal 5: Support downtown businesses and property owners through financial incentives, advocacy and awareness
- Goal 6: Serve as an intermediary between the organizations that connect to downtown and link to other community

	PROJECT	TASKS	CHAMPION	TEAM MEMBER(s)	BUDGET	STATUS UPDATE
A.0	Front/Macomb parking lot redevelopment - RFP/legal				\$ 100,000.00	On hold per property availability
A.1		Property Acquisitions				
B.0	Develop Design Standards for downtown buildings/repeat 1981 Façade Study		Drummonds		\$ 50,000.00	Seeking Certified Local Government Grant due Feb. 2023
C.0	Project from Riverwalk Enhancement Plan		Kegerreis/Whited		\$ 50,000.00	On agenda for price adjustment
C.1						
C.2		MLK Foot Bridge Enhancements		R. Clark		\$100,000 commitment for FY22-23 to be included in budget
D.0	Identify locations for infill development				\$ -	
D.1		Property Acquisitions				
D.2		DTE EV Charging Stations	Slicker	R. Clark		
E.0	Building Improvement Grant Program		Slicker	Copp	\$ 40,000.00	
E.1		39 S. Monroe - McGeady's				In process
E.2		52 S. Monroe - Noble's/Residential				
E.3		8 N. Monroe - River Raisin Banquet Center				Not eligible
E.4		34 W. Front - Castiglione				Expired
F.0	Enhance maintenance; improve garbage/litter clean up				\$ 25,000.00	
F.1		Garbage Off Streets				
G.0	Upgrade the streetscape				\$ 100,000.00	
G.1		Seasonal Pole Banners		A. Clark		Banners arrived; skyline damaged/to be returned
G.2		Sidewalk Exhibits/Historical		A. Clark		
G.3		Art Event/Galleries				
G.4		Murals/Rewrite Ordinance				
H.0	Implement a Project from Heart of Monroe Plan		Slicker	R. Clark, A. Clark	\$ 100,000.00	Design in process
H.1		Preserve Alley's Functionality				
H.2		Make Alley Inviting				
H.3		Connect Alley to Community				
H.4		Incorporate Monore's Unique Identity				
H.5		Incorporate Green Features				
H.6		Manage and Care				

I.0	Install gateway enhancements		Slicker	Copp	\$ 50,000.00	
I.1		Permanent Placards on Entrance Buildings				
I.2		Murals				
J.0	Conversion of First/Front Streets		Slicker		\$ 100,000.00	
J.1		Traffic Conversion				
K.0	Annual Marketing Plan		Whited		\$ 20,000.00	
K.1		Billboards				
K.2		National Park Service				
K.3		Social Media				
K.4		Flyers				
K.5		Monroe County Fair				
K.6		DDA Building Markers				
L.0	Annual Communications Plan		Mayor Clark		\$ 4,000.00	
M.0	Stakeholder/Informational Meetings				<u>\$ 1,000.00</u>	Knowles to host after prep of annual report, November 2022
					\$ 640,000.00	

Memo

Date: Thursday, October 13, 2022

To: DDA Board of Directors

From: Annette M. Knowles, Downtown/Economic Development Coordinator *AMK*

Re: **RIVERWALK CONNECTOR -LIGHTING PROJECT PRICE ADJUSTMENT**

BACKGROUND

At its last meeting on Wednesday, September 30, 2022, the board of directors awarded the bid for the Riverwalk Connector - Lightning Project to Geal Electric in the amount of \$29,400. Since that time, Geal Electric has been informed of its status and has taken actions to place an order with the supplier of the lighting. During that step, the supplier informed Geal Electric that the materials have increased in price since the first inquiry in August; Geal Electric is asking for a price adjustment by increasing the amount to be paid by \$1,100.00, to a total of \$30,500. This new price still remains lower than that of the second bid received. The new price will be held until November 15. See the attached email from Geal Electric representative John Lund.

ACTION

Approve a price adjustment for the Riverwalk Connector - Lighting Project by \$1,100, to a new total of \$30,500.



Annette Knowles <annette.knowles@monroemi.gov>

Riverwalk Connector - Lighting

John Lund <jwlund@sbcglobal.net>

Wed, Oct 12, 2022 at 5:00 PM

To: Annette Knowles <annette.knowles@monroemi.gov>

Hello Annette,

There is an \$1,100.00 price increase for the light fixtures. Also, this pricing is only held to 11/15/22.

Please advise if you need an updated proposal, and if this will have to go back for approval.

Thanks,
John

[Quoted text hidden]



MONROE DOWNTOWN DEVELOPMENT AUTHORITY

STRATEGIC PLAN

2022-2027

MONROE
DOWNTOWN
DEVELOPMENT AUTHORITY

Introduction

MONROE DOWNTOWN DEVELOPMENT AUTHORITY

Strategic Planning Process

In 2017, the Monroe Downtown Development Authority (DDA) went through an extensive strategic planning process to create Mission and Vision Statements, Goals, and Strategic Objectives. This five-year strategic plan was followed by a Downtown Master Plan & Parking Study which utilized an extensive community input process and identified several key projects such as riverwalk improvements, development opportunities and improvements to areas of the public realm.

As the timeline for the original strategic plan comes to a close, the DDA reengaged in the strategic planning process to review their progress, update their Mission and Vision Statements, Goals, and Strategic Objectives. This process included a thorough review of these previous documents, a board-focused Strengths, Weaknesses, Opportunities, and Threats analysis, and a facilitated strategic planning session. This document is the result of this process.

Statements

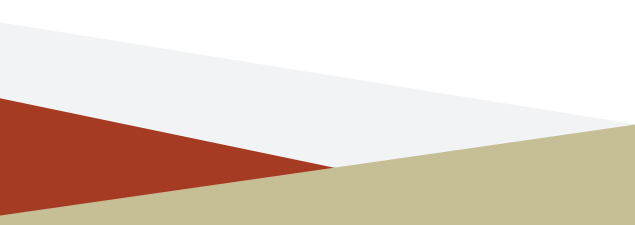
Monroe DDA Mission + Vision

MISSION

The Monroe Downtown Development Authority (DDA) exists to serve as the lead organization in the preservation and enhancement of downtown Monroe. Its mission is to provide direction and resources to businesses, property owners and residents in the downtown district. It works for the advancement of downtown through promotion of its businesses and events; the facilitation of redevelopment opportunities; and to increase Monroe's unique sense of place and community. Its goal is to be a dynamic and innovative organization that works with volunteers, other organizations and the City of Monroe for the betterment of downtown.

VISION

In 2027, downtown Monroe will be a vibrant and walkable destination where retailers, restaurants, and residential spaces combine into a lively shopping and entertainment district. All historic buildings have made improvements from façade renovations to new signage to outdoor seating. The downtown is united by an attractive, functional streetscape that is welcoming and accessible to all.



SWOT Analysis

Strengths, Weaknesses, Opportunities, and Threats

On January 20, 2022, the Monroe Downtown Development Authority conducted a special strategic planning meeting. During this meeting a facilitated Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis was conducted. The board members present were asked to rank their top three choices in each of the categories using a weighted point system. The results of this session are below. Areas are shown in order of ranking with total points received in parentheses ().

Strengths

History/Historic Buildings (9)
Events (6)
Downtowns are Trendy (5)
New Businesses (5)
Walkability (4)
Livability (3)
Loyalty (3)
River (2)
Affordability (2)
Safety (2)
Parks/Bandshell (1)
Tourism
Location
Business Owners/Investors
Longevity/Roots in the Community
Parking
Transportation
County Seat/Anchor
Museum/RCA/Arts

Opportunities

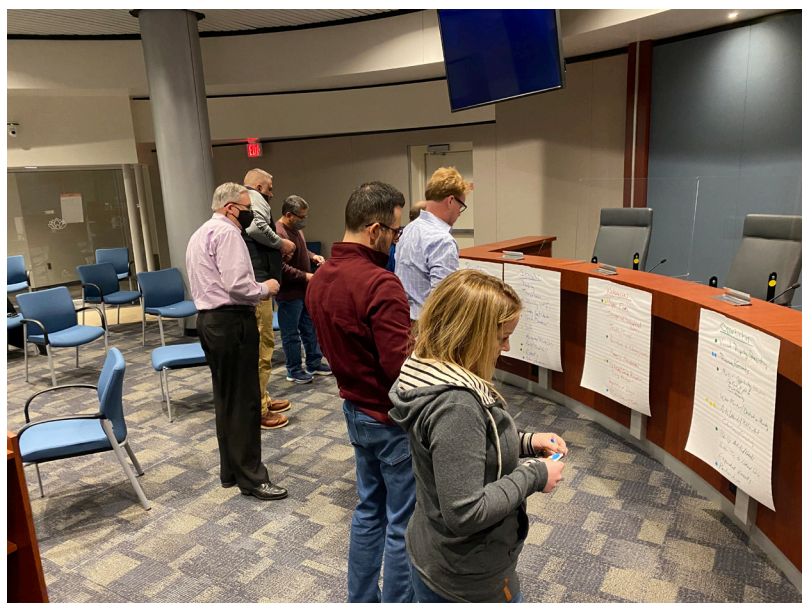
Revenue/Grants (16)
Arts/Murals/Public Art (10)
Partnerships (5)
Vacant Property Registry (3)
Wow Factor/Destination Placemaking (3)
Pop-Up Activities/Events (3)
Market Opportunity (1)
Expanded Events (1)
Cohesiveness/Connectivity
Better Tie to National Park

Threats

Traffic/MDOT (12)
Empty/Vacant Building/Absentee Landlords (10)
Other Downtowns (8)
Office on First Floor (7)
Lack of Local Ownership (3)
Rental Properties (2)

Weaknesses

Outsider/Insider Perception (13)
Resistance to Change/Outsiders (8)
Traffic/Trucks (7)
Inexperienced/Undercapitalized Owners (6)
Upper Floors (4)
Blight/Vacant/Trash (4)
Managing Non-Motorized Vehicles
Reputation of Drugs



Goals

Monroe DDA Goals

Goal #1

Inform and educate building owners and public of the actions and accomplishments of the DDA and businesses

Goal #2

Support downtown businesses and property owners through financial support, advocacy, and awareness

Goal #3

Preserve and enhance downtown by facilitating redevelopment

Goal #4

Market the downtown to encourage people to frequent local businesses and events

Goal #5

Serve as a intermediary of the organizations that connect to downtown and link to other community resources

Goal #6

Establish an environment that promotes residential growth downtown

Goal #7

Encourage compliance with city codes and ordinances to protect and limit risk to investment in properties and businesses

Strategic Objectives

Ongoing, Short-Term, Mid-Term, Long-Term

The following Strategic Objectives are classified into four categories: Ongoing, Short-Term, Mid-Term, and Long-Term.

Ongoing Objectives

Objectives are either currently underway or are done on an annual basis.



Improving Connectors (Alleyways)

Improving the pedestrian connections in the downtown to create a more aesthetically pleasing experience.



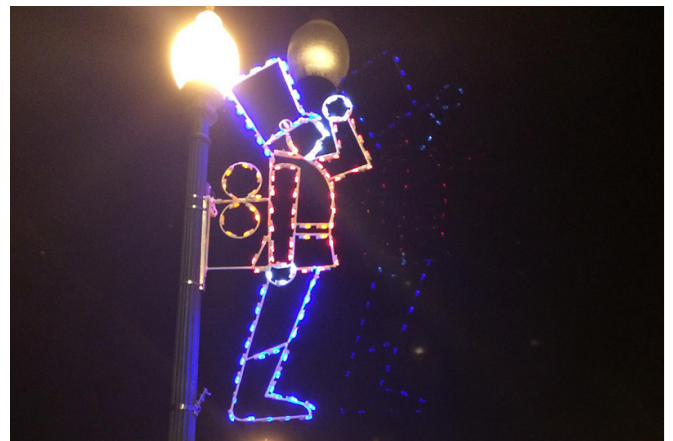
Trash Removal / Trash Cans

Continuing to promptly remove trash from the district; provide and maintain trash cans to allow for easy disposal.



Planters, Benches, Bike Racks

Installation and maintenance of planters, benches, and bike racks to provide for a quality pedestrian experience.



Holiday Decorations

Banners, lighted decoration, and other holiday themed decorations to create festive atmosphere in the downtown.

Strategic Objectives

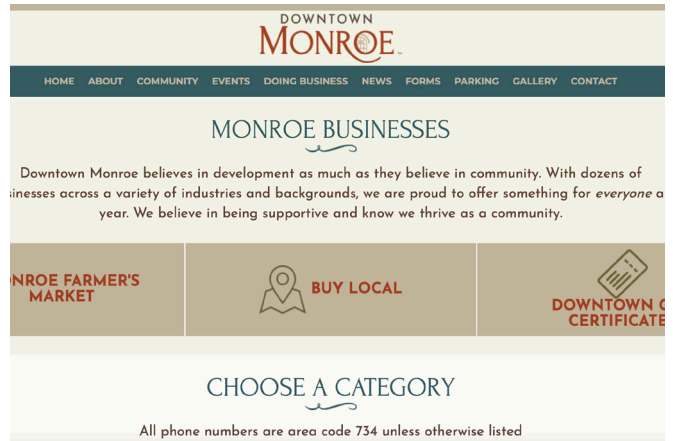
Ongoing, Short-Term, Mid-Term, Long-Term

Ongoing Objectives (Continued)



Pedestrian Bridge Maintenance

Advocate for ongoing maintenance on the pedestrian bridge connecting to downtown.



Marketing + Website

Ongoing maintenance of the DDA's marketing efforts and website.



Enhance the Farmers' Market Experience

Continue ongoing efforts to enhance the experience of the farmers' market for vendors and customers.

Strategic Objectives

Ongoing, Short-Term, Mid-Term, Long-Term

Short-Term Objectives

Short-Term are those anticipated to be undertaken in the next 12 months.



Placement Program for Public Art (+ Pilot Art Project)

Develop guidelines/ordinance for the allowance of public art on buildings and public areas.



Secure Grant for Sidewalk Exhibit

Identify a funding solution to enable the installation of history kiosks.



Secure Funding for Pedestrian Bridge

Secure additional funding for maintenance and improvements to the pedestrian bridge.



Identify Potential Projects for Federal Funding

Identify projects in the existing Downtown Master Plan that could be used to obtain federal funding for implementation.

Short-Term Objectives (Continued)



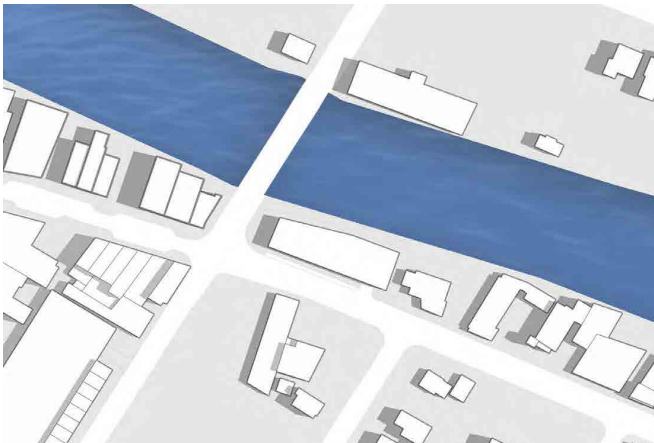
Professional Photography

Obtain the services a professional photographer to create high quality images of downtown and events.



Redevelopment of Fire Station

Promote the redevelopment of the former fire station.



Macomb Lot Redevelopment

Create an RFP for market analysis and request for qualifications to solicit developers.



Traffic Analysis

Conduct a traffic analysis of the intersection of S Monroe (M-125) and Front Streets.



Promote Sidewalk Sales + Outdoor Seating

Streamline the approval process for using the sidewalk for activities like sidewalk sales and outdoor dining.



Animate Empty Spaces

Animate empty spaces through pop up events, food trucks and temporary art installations.

Strategic Objectives

Ongoing, Short-Term, Mid-Term, Long-Term

Mid-Term Objectives

Mid-Term are anticipated to be undertaken in 1-3 years.



Placement of Public Art

Assist in the placement of 3-5 pieces of public art, including murals and free standing sculptures.



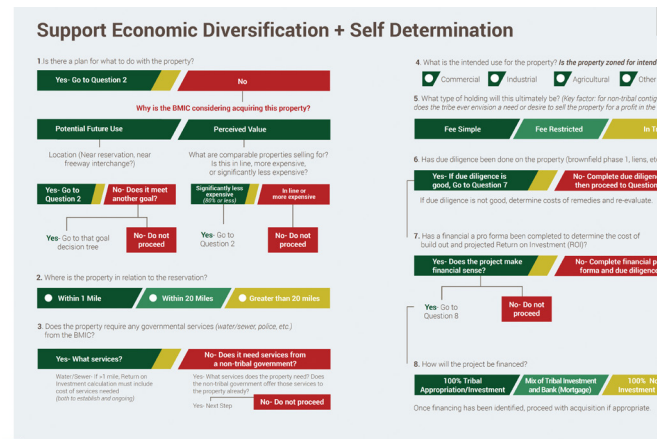
Create Vacant Property Registry

Work with the City Council to create a vacant property registry to encourage the occupancy of vacant buildings.



Code Enforcement Gateway

Work with the City of Monroe to develop an online portal for residents, business, and property owners to report code violations.



Property Acquisition Plan

Develop a methodology and identify funding resources for the potential acquisition of property with the purpose of facilitating redevelopment.

Strategic Objectives

Ongoing, Short-Term, Mid-Term, Long-Term

Mid-Term Objectives (Continued)



Property Acquisition + Disposition Program Created

Create a program to proactively assist in the redevelopment of underused or underdeveloped property.

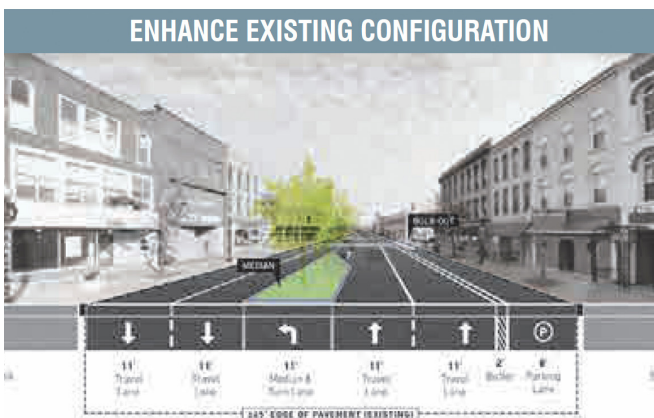


Create Component Grant Program

Create a matching grant program to assist businesses with obtaining new signage, awnings, or outdoor dining furniture.

Long-Term Objectives

Long-term are anticipated to be undertaken in 3-5 years.



Add Road Diet and Streetscape Enhancements

Implement traffic calming and streetscape enhancements along S Monroe Street downtown



Riverwalk Improvements

Improve the pedestrian experience along the riverwalk on both sides of the River Raisin.



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