

Minutes

Monroe Downtown Development Authority
Regular Meeting
Wednesday, April 17, 2019
Third Floor Conference Room
Monroe City Hall

Chairperson Joe Peruski called the meeting to order at 8:06 a.m.

1. Roll Call

Present: Mayor Robert Clark, Scott Goocher, Scott Kegerreis, Les Lukacs, Joe Peruski, Mackenzie Swanson, Anthony Trujillo and Chip Williams
Staff: Michelle LaVoy, Clerk-Treasurer
Annette Knowles, Downtown/Economic Development Coordinator
Guests: Marissa Marx, Owner of Deez Beez
Tiffany Sacco, Owner of Tiffany's Pizza

2. Vision Statement - Read by Mayor Robert Clark

3. Additions/Deletions to the Meeting Agenda - None

4. Public Comments

Marissa Marx, owner of Deez Beez - stated that she came to observe the meeting.

Tiffany Sacco, owner of Tiffany's Pizza - stated that she came to observe the meeting.

5. Consent Agenda

A. Approval of Agenda

B. Approval of Minutes of Wednesday, March 20, 2019 Regular Meeting

C. Financial Reports:

❖ March, 2019, DDA Revenue and Expenditure Report FY2018-2019

❖ March, 2019, DDA Itemized Expenditure Report FY 2018-2019

Motion by Williams seconded by Lukacs to approve items on the Consent Agenda as presented. ***Motion carried unanimously.***

6. New Business

A. Discussion regarding the July, 2019 Election of Officers

Peruski asked if there were any question or comments regarding the election of officers. Mayor Clark discussed how officers are elected and the term of the officers. Knowles discussed the requirements necessary to serve as an officer.

B. Proposal from Issue Media Group

Knowles discussed the proposal that she received from Issue Media Group. She stated the proposal would last for one year. She stated that she contacted Dearborn and Farmington and stated that both communities had a positive experience with Issue Media Group. Discussion followed regarding the pros and cons of the proposal. How the budget would be impacted was also discussed. It was decided that the item should be brought back for discussion and action during the meeting in May. Knowles to report with items from the marketing plan that might be substituted for this program.

7. Other Business

A. Proposed Revised By-Laws

Peruski discussed the proposed By-Law revisions and opened the floor for discussion. Mayor Clark thanked everyone who put work into the proposed revision. This item will appear on the May agenda for action, according to requirements in the by-laws.

B. Downtown Reinvestment Grant Program

Knowles reviewed some minor language changes recommended after legal review. Discussion followed.

Motion by Lukacs seconded by Trujillo to approve the revised Downtown Reinvestment Program as presented. ***Motion carried unanimously.***

C. Work Plan Updates

Knowles reviewed various work plan updates. A written update was included in the meeting materials.

8. Communications – No communications.

9. Board Member Comments/Administrative Comments

Lukacs stated the Spring Clean-up has been moved to Saturday, May 18, 2019.

Trujillo thanked Scott Goocher for all his hard work with the façade program revision.

Mayor Clark thanked Scott for all his hard work; Russell Design was here this week regarding the Streetscape Design Standards and asked if anyone knows anyone interested in service on the Committees to send them his way.

Peruski thanked George Boyan for his service on the Board, and stated that he should be a building owner in downtown Monroe by the next meeting.

10. Adjournment

Motion to adjourn by Lukacs, seconded by Mayor Clark at 9:16 a.m.

Motion carried unanimously.