



**DOWNTOWN
DEVELOPMENT AUTHORITY**

AGENDA

WORK SESSION

Wednesday, August 29, 2018, 8:00 A.M.

CITY HALL, 3RD FLOOR CONFERENCE ROOM, 120 E. FIRST ST.

- 1. Roll Call**
- 2. Vision Statement**
- 3. Public Comment (2 minutes per individual)**
- 4. Façade Program Review, Brainstorm and Prioritization Exercises**
- 5. Board Member and Administrative Comments**
- 6. Adjournment**

Action Requested

Vision Statement

In 2027, Downtown Monroe will be a state- and nationally-recognized vibrant and walkable downtown. The storefronts and upper floors are occupied and attract residents to shop and dine locally. It is the preferred downtown in the region for young and successful professionals and retired baby boomers to reside.

The Downtown Monroe retailers and restaurants combine into a lively shopping and entertainment district with an active nightlife. They leverage technology to augment their storefront sales online and to promote their businesses to the community and others in the region.

All historic downtown buildings have made improvements from facade renovations, new signage, and outdoor seating. Empty lots and underused properties are revitalized with productive real estate contributing to the tax base, creating jobs and places to live.

The downtown is connected by an attractive, functional streetscape that is welcoming to pedestrians and non-motorized modes of transportation. The downtown has created greater connection to major employers, education institute and other attractions in the area such as the River Raisin, National and State Parks, and the Center for the Arts.