

Minutes

**Monroe Downtown Development Authority
Regular Meeting
Wednesday, March 15, 2017
First Floor Conference Room
Monroe City Hall**

Chairperson Joe Peruski called the meeting to order at 7:45 a.m.

1. Roll Call

Present: Chairperson Joe Peruski, George Boyan, Mayor Robert Clark, Scott Goocher, Scott Kegerreis, Les Lukacs, Shaun McGowan, Tom Steward, Mackenzie Swanson
Unexcused: Anthony Trujillo
Guests:
Staff: Paula Stanifer, Vince Pastue (left 8:09 a.m.)

2. Consent Agenda

- A. Approval of March Agenda
- B. Approval of Minutes of February 15, 2017 DDA meeting
- C. Financial Reports: Revenue and Expenditure, Itemized Expenditure

Motion by Mr. McGowan to approve Consent Agenda; seconded by Mr. Lukacs.
Motion carried unanimously.

3. 2016-2017 Work Program

A. Chairperson's Comments

-No comments

B. Committee Project Status Reports

- 1. Design Committee –
 - Mayor Clark would like an update from Monroe County Community College on our partnership.
- 2. Promotions Committee – Mary Gail Beneteau
- 3. Development Committee – Joe Peruski interim chairperson
 - Mr. Peruski will be interim chairperson until a new chairperson is found.
- 4. Façade Grant Committee – Scott Goocher
 - a. 42 South Monroe Street – reimbursement

All work has been completed and receipts have been submitted.

Motion by Mr. McGowan to approve reimbursement at 42 South Monroe Street for \$10,000 for façade grant; seconded by Mr. Lukacs.

Motion carried unanimously.

b. 123 South Monroe Street

Motion by Mayor Clark to accept the recommendation of the Façade Grant Committee for 123 South Monroe Street for up to \$10,000 if completed correctly; seconded by Ms. Swanson.

Motion carried unanimously.

c. 125 South Monroe Street

Motion by Mayor Clark to accept the recommendation of the Façade Grant Committee for 125 South Monroe Street for up to \$10,000 if completed correctly; seconded by Mr. Lukacs.

Motion carried unanimously.

C. DDA Office Report

-Harbortown flyer distributed.

-Reminder of open house at Floral City Images tomorrow.

4. Other Business

A. City Intergovernmental Agreement

-Mr. Pastue discussed agreement in conjunction with redevelopment, Target Market Analysis, Retail Market Analysis, and Strategic Plan. An amended agreement was presented after review by City Attorney.

Motion by Ms. Swanson to move forward with intergovernmental agreement as presented; seconded by Mr. McGowan.

Motion carried unanimously.

5. Communications

-No communications.

6. Board Member Comments/Guest Comments

Mayor Clark – Thanked everyone for participation with Joe Borgstrom. Parking permits for DDA members for DDA meetings only are available. He would like to shorten up the back end instead of validating. He does support the Validation Program.

Mr. Boyan – Can we eliminate double hauling trucks in the City? Mayor Clark – local truck laws apply. He will discuss with Chief of Police.

Ms. Swanson – Would like brought up to speed on lighting project. Mr. Peruski will dig up and pass along to her.

Mr. Lukacs – Strategic Plan ended on a positive note. Looking forward to spring and being outdoors.

Mr. Peruski – If things work out he feels the board will like the new person the City is bringing onboard.

Mr. Kegerreis – Is there opportunity for cameras Downtown? Mr. Peruski – Process is moving forward on Riverwalk and progressing forward throughout the City.

Mr. McGowan – Installed cameras on his building for security. Encourages others to do the same. Look forward to spring.

Mr. Goocher – Promote “Shopping Local.” Otherwise, we will fall farther behind the internet. Mr. Kegerreis – Be sure quality of service is there!

7. Adjournment

A motion to adjourn was made by Mr. McGowan, supported by Ms. Swanson at 8:20 a.m.

Motion carried unanimously