

# Minutes

**Monroe Downtown Development Authority  
Regular Meeting  
Wednesday, April 19, 2017  
First Floor Conference Room  
Monroe City Hall**

Chairperson Joe Peruski called the meeting to order at 7:47 a.m.

## **1. Roll Call**

Present: Chairperson Joe Peruski, George Boyan, Mayor Robert Clark, Scott Goocher, Scott Kegerreis, Les Lukacs, Shaun McGowan, Tom Steward  
Excused: Mackenzie Swanson  
Unexcused: Anthony Trujillo  
Guests:  
Staff: Paula Stanifer, Vince Pastue, Mark Cochran

## **2. Additions/Deletions to the Meeting Agenda**

Delete Strategic Plan presentation by Joe Borgstrom.  
Add Target Market Analysis/Retail Market Analysis review.

Motion by Mayor Clark, seconded by Mr. Lukacs.

*Motion carried unanimously.*

## **3. Consent Agenda**

- A. Approval of April Agenda
- B. Approval of Minutes of March 15, 2017 DDA meeting
- C. Financial Reports: Revenue and Expenditure, Itemized Expenditure

Motion by Mayor Clark to approve Consent Agenda; seconded by Mr. McGowan.

*Motion carried unanimously.*

## **4. 2016-2017 Work Program**

### **A. Chairperson's Comments**

-During Board Comments, questions are okay, but we shouldn't have lengthy discussion. If necessary, contact Mr. Peruski to be added to the agenda.

### **B. Committee Project Status Reports**

#### **1. Design Committee –**

-Mayor Clark sent messages out to new potential committee members.

-Discussed pros and cons of allowing individual businesses to plant their own plants in DDA pots. It was decided to allow this.

-MCCC Partnership is moving forward. We should have a few flower sculptures by summer.

-There was a request for the DDA to purchase a Bicentennial Banner. After discussion there was lack of support to move this forward.

2. Promotions Committee – Mary Gail Beneteau
3. Development Committee – Joe Peruski interim chairperson
4. Façade Grant Committee – Scott Goocher

#### C. DDA Office Report

-Flea Market is June 10. We have had a lot of community support for this event. Applications continue to come in each day. Help is needed the day of the event.

### 5. Other Business

A. TMA/RMA – Mr. Cochran gave overview of results. There will be a presentation to Monroe City Council on June 5 at 6:00 p.m. in council chambers.

B. Administrative Assistant Review – Committee will be Mayor Clark, Mr. Lukacs, Mr. Goocher, Mr. Peruski, and Mr. Kegerreis.

### 6. Communications

-No communications.

### 7. Board Member Comments/Guest Comments

Mayor Clark – Need to review budget in more detail. City Bicentennial – 200 Anniversary is this year. July 14 is the county celebration. Michigan Mayors will be here for celebration. September 3 is the Monroe City celebration with an open house at City Hall from 10:00 – 3:00: school displays, Fife & Drum. Would like to see businesses participate by decorating from July to September.

Mr. Boyan – Flower planting and clean-up is May 20. We need board member help with this.

Mr. McGowan – Craving's opens today.

Mr. Lukacs – He likes the decorating idea for the Bicentennial for businesses and residents. Looking forward to Strategic Plan results. Thanked Mr. Cochran for his presentation.

Mr. Kegerreis – “Keep rolling!”

### 8. Adjournment

A motion to adjourn was made by Mr. Lucaks, supported by Mr. Steward at 8:51 a.m.

*Motion carried unanimously*