

Minutes

Monroe Downtown Development Authority
Regular Meeting
Wednesday, October 18, 2017
Third Floor Conference Room
Monroe City Hall

Chairperson Joe Peruski called the meeting to order at 8:05 a.m.

1. Roll Call

- Present: Chairperson Joe Peruski, George Boyan, Mayor Robert Clark, Scott Goocher, Scott Kegerreis, Shaun McGowan, Les Lukacs, Mackenzie Swanson, Anthony Trujillo
- Guests: Chip Williams Williams Insurance, Jackie Bradley United Way, Janet Berns Book Nook, Chris Peruski Monroe Bank & Trust
- Staff: Annette Knowles, Michelle LaVoy, Vincent Pastue

2. Vision Statement

Read by Les Lukacs

3. Additions/Deletions to the Meeting Agenda

No Additions

4. Public Comments

Janet Berns of the Book Nook stated that they will reopen November 4, 2017.

5. Consent Agenda

- A. Approval of Agenda
 - B. Approval and File Minutes of September 20 2017 DDA regular meeting
 - C. Accept and File Minutes of October 3, 2017, Promotions Committee Meeting
 - D. Financial Reports:
 - ❖ September, DDA Revenue and Expenditure Report FY2016-2017
 - ❖ September, DDA Itemized Expenditure Report FY 2016-2017
 - E. Appropriation for Holiday Advertising as Requested by Promotions Committee.
- Motion by Les Lukacs, seconded by Mayor Robert Clark to accept the Consent Agenda as presented.

Motion carried unanimously.

6. New Business

A. Approval of 2017-2018 Communications Plan

Annette Knowles updated the Board on the Communications Plan.

Mayor Robert Clark also spoke on the Communication Plan.

Motion by Mackenzie Swanson, seconded by Les Lukacs, to approve the 2017-2018 Communications Plan.

Motion carried unanimously.

B. Façade Improvement Program Survey

Scott Goocher updated the Board regarding the possible edits to the program language and implementation of the Façade Improvement Program.

Motion by Les Lukacs, seconded by Scott Kegerreis, to approve the 5 amended questions and pursue electronic survey.

Motion carried unanimously.

7. Other Business

A. Request for Reimbursement for Façade Program for 123 South Monroe Street.

Scott Goocher updated the Board on the Reimbursement request for 123 South Monroe Street.

Motion by Mackenzie Swanson, seconded by Mayor Robert Clark, to approve the reimbursement request for 123 South Monroe Street.

Motion carried unanimously.

B. Request for Reimbursement for Façade Program for 125 South Monroe Street.

Scott Goocher updated the Board on the Reimbursement request for 125 South Monroe Street.

Motion by Mayor Robert Clark, seconded by Scott Goocher, to approve the reimbursement request for 125 South Monroe Street with the condition of final payment & stairwell painting.

Motion carried unanimously.

C. Request to Change Parking Regulations on East Second Street, referred from Traffic Committee.

Mayor Robert Clark gave the overview regarding the request from Todd Williams and it will impact 8 spaces.

Police oppose this change because it becomes a management issue.

After discussion no action was taken because it was decided this was part of a larger parking discussion.

D. 2018-2019 Work Plan – Park II – Work Plan Prioritization/Finalization

The board picked priorities. Work Champions are needed for items.

Scott Goocher will continue on with the Façade Program Updates.

City staff will take on the Riverfront Parking lot redevelopment.

Les Lukacs will take on Streetscapes with Monroe Street will be on top of list.

Mackenzie Swanson and Shaun McGowan will take on the Marketing Plan.

Anthony Trujillo and George Boyan will take on Curbs, keeping them safe and attractive.

Joe Peruski and Mayor Robert Clark will take on along with help from Anthony Trujillo Residential TMA. City staff will also be involved.

8. Communications

Scott Goocher read a letter requesting the removal of Joe Peruski from the board. There was discussion from various board members both against and in favor of removal. The letter was withdrawn by Scott Goocher. No action was taken.

9. Board Member Comments/Guest Comments

None

10. Adjournment

Motion to adjourn by Mackenzie Swanson, seconded by Les Lukacs at 9:21 a.m.

Motion carried unanimously