

Minutes

**Monroe Downtown Development Authority
Special Meeting
Tuesday, November 15, 2016
Third Floor Conference Room
Monroe City Hall**

Chairperson Joe Peruski called the meeting to order at 6:35 p.m.

1. Roll Call

Present: Chairperson Joe Peruski, George Boyan, Mayor Robert Clark, Les Lukacs (arrived 7:20 p.m.), Shaun McGowan, Tom Steward, Mackenzie Swanson, Anthony Trujillo
Excused: Scott Goocher, Scott Kegerreis
Guests: Joe Borgstrom of Place & Main Advisors, LLC
Public: Patrick Barley, Sandy Vanisacker

2. Meeting Agenda and Discussion

- A. DDA Strategic Planning Session
- B. Facilitation of SWOT analysis and discussion facilitated by Mr. Borgstrom, Place & Main Advisors, LLC

3. Adjournment

Meeting adjourned at 8:40 p.m.