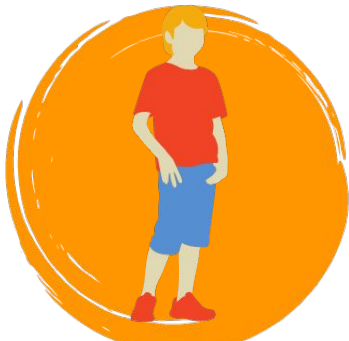
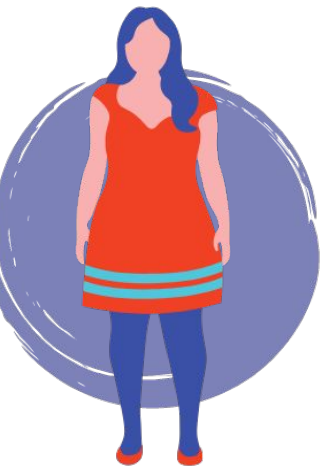


Public Health Approach



To Retail Cannabis



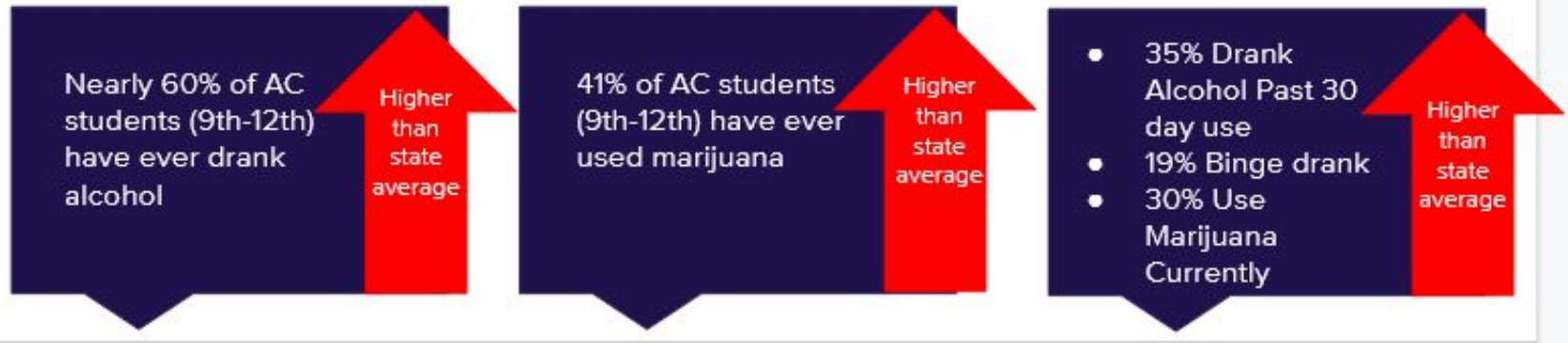
UWAC Prevention Team

Our goal is to reduce youth substance use, recognizing that if we are successful at doing that, we'll improve the health, education, and financial stability of Addison County.



Why Prioritize ? Youth Substance Use

Youth Substance Use in Addison County is already Higher than the State.



70% AC students (grades 9-12) reported: If they wanted to access alcohol, it would be sort of **easy or very easy**

61% AC students (grades 9-12) reported: If they wanted to access cannabis, it would be sort of **easy or very easy** (70% 11th, 80% 12th)

**EASY ACCESS
ALREADY EXISTS**

Why Prioritize? Parental Perception

Nearly 90% of parents in Addison County reported that they **don't believe** their children have ever used substances (or are currently using).

78% of AC 12th graders have ever consumed alcohol

39%
for 9th

61% of AC 12th graders have ever used cannabis

22%
for 9th

57% of AC 12th graders have ever used vaping device

34%
for 9th

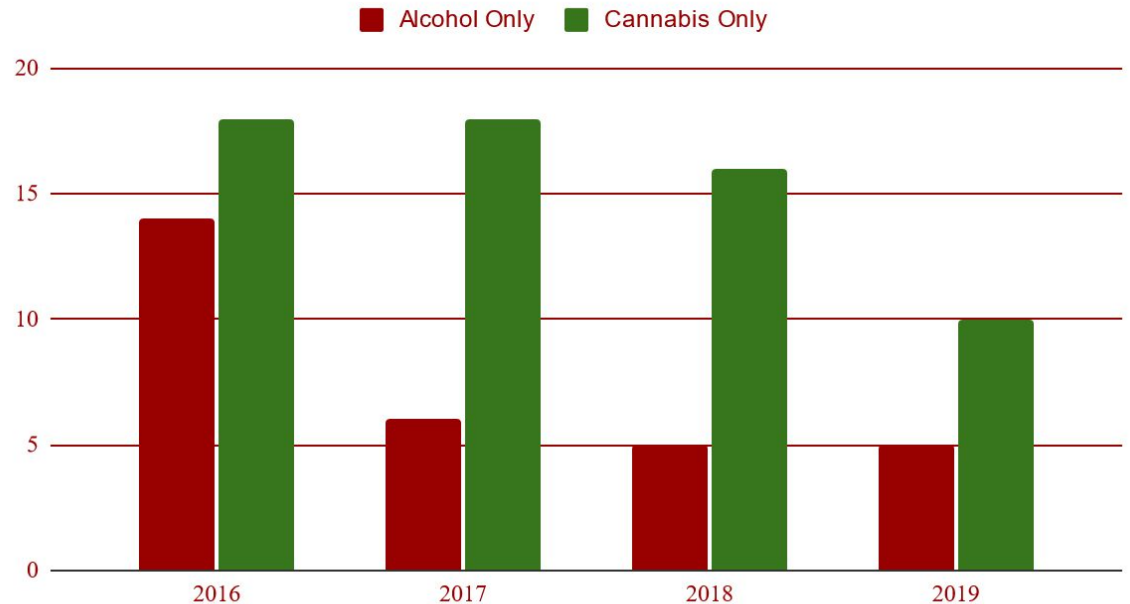
“Not my kid”



Why Prioritize? Safe Roads

Vermont Highway Safety has reported an **increase in fatal accidents involving cannabis** (for the last 4 years cannabis has surpassed alcohol). What could be concluded from this data, is that people in Vermont feel more comfortable driving under the influence of cannabis. This could be due to the lack of education and awareness of the effects of cannabis while driving, as well as the lower perception of harm that is reported in the YRBS and YAS (Young Adult Survey).

Fatal Accidents Involving Alcohol or Cannabis



How to Prioritize: Keep youth in Mind

Avoid Cannabis related businesses in proximity to youth related spaces / places & protecting commonly traveled routes



Smoking/Vaping Ban on Main street

Limit/Eliminate Window/Sidewalk/Street view advertisement



Limiting Advertisements. For every cannabis related ad/promotion, there are prevention PSA's/Ads

How to Prioritize: Work with Youth, Families & Public Health Professionals

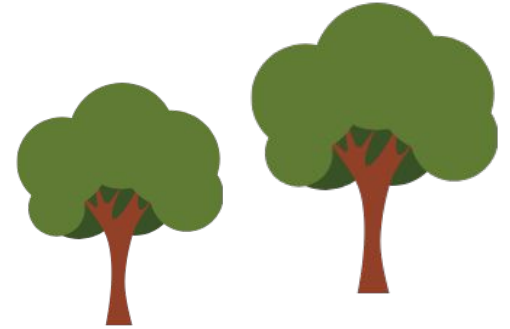
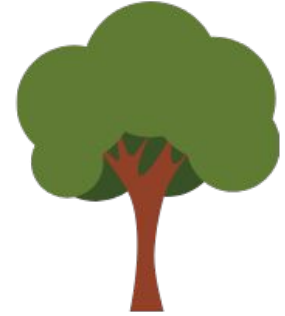
Include sector representation on steering committees for zoning and regulation discussions. Develop health and wellness committee on your selectboards/city council



How to Prioritize: Include Substance Prevention in the town health and wellness plan

Town Goals:

- Decrease use of tobacco, alcohol, and other drugs.
- Improve Mental Health
- Join local Prevention Coalition



Resources



P.E.E.P.S. (Partners Educating and Empowering Prevention for Success)

CDC Whole School, Whole Community, Whole Child

Town of Jericho Plan

