

Better Middlebury Partnership Profit and Loss Budget 2018-2019

	October 2018	Year to Date	2018-19 Budget
Income			
1200 — Membership			
1210 — Business Membership	0	0	10000
1230 — Sponsoring Partners	0	0	30000
Total 1200 — Membership	0	0	40000
1300 — Operations Revenue			
1310 — Events Revenue			
1311 — A Very Merry Middlebury Revenue	0	0	1500
1319 — Spooktakular Revenue	0	0	0
1315 — Summer Music Series Revenue	0	0	0
1317 — Winterfest Revenue	0	0	3000
Total 1310 — Events Revenue	0	0	4500
1400 — Other Income			
1410 — Interest Income	0.52	2.12	3
1420 — Misc Donations	0	20198.87	0
Total 1400 — Other Income	0.52	20200.99	3
1450 — Marketing Coord. Contributions			
1451 — Mark. Coord Contrib- Midd Town	0	2500	35000
1452 — Mark. Coord Contrib- DIDC	0	10000	10000
1453 — Mark. Coord Contrib- Midd Coll	0	0	5000
Total 1450 — Marketing Coord. Contributions	0	12500	50000
1500 — Partner & Govt. Contributions			
1520 — Event Sponsors			
1525 — Midd Summer Series Sponsors	0	1000	0
1522 — Spooktakular Sponsors	500	1000	0
1523 — Very Merry Middlebury Sponsors	0	0	0
1528 — Winterfest Sponsors	0	0	0
Total 1520 — Event Sponsors	500	2000	0
Total Income	500.52	34700.99	94503
Gross Profit	500.52	34700.99	94503

	October 2018	Year to Date	2018-19 Budget
Expense			
2000 — Marketing Coordinator Expenses			
2010 — Mark. Coord Salary & direct exp	2264.55	11050.26	
2015 — Federal & State Withholdings	896.9	5543.46	7500
2018 — Mark.Coord. Work Cmp / SS / Med	0	700.75	2000
2010 — Mark.Coord. Salary &direct exp- Other	0	0	40500
Total 2010 — Mark. Coord Salary & direct exp	3161.45	17294.47	50000
Total 2000 — Marketing Coordinator Expenses	3161.45	17294.47	50000
2100 — Administrative Expenses			
2110 — Annual Meeting	0	0	1000
2115 — Member / Community Meetings	0	0	500
2120 — Bookkeeping / Accounting	0	200	1200
2125 — Office Set-up	0	0	100
2130 — Donations	100	100	150
2140 — Dues & Subscriptions	56.70	226.80	1000
2150 — Legal & Insurance & Taxes	0	2227	2000
2160 — Misc. Administrative Expenses	214.75	264.75	100
2170 — Postage & Supplies	108	387.39	500
2180 — Telephone & Internet	0	0	100
2185 — Computer Purchases	0	0	0
2190 — Website	53	-206.13	500
Total 2100 — Administrative Expenses	532.45	3199.81	7150
2200 — Marketing & Promotion			
2210 — Event Marketing			
2212 — Spooktakular Marketing	460	481.20	500
2213 — Very Merry Middlebury Marketing	0	0	2500
2217 — Winterfest Marketing	0	64.77	1000
2215 — Midd Summer Series Marketing	0	1258.66	2000
Total 2210 — Event Marketing	460	1804.63	6000
2220 — Middlebury Money	107	107	500
2230 — Misc. Marketing	38.25	600.75	2000
2240 — Printing & Advetising	0	0	500
Total 2200 — Marketing & Promotion	605.25	2512.38	9000
2300 — Operating Expenses			
2315 — Holiday Decorations	0	0	2000
2320 — Event Expenses	0	-239	
2322 — Spooktakular Expenses	0	0	400
2323 — Very Merry Middlebury Expenses	167.14	167.14	3000
2326 — Midd Summer Series Expenses	0	3080.80	4000
2328- Winterfest Expenses	0	0	5000
2320 — Event Expenses - Other	0	210	1200
Total 2320 — Event Expenses	167.14	3218.94	15600
Total 2300 — Operating Expenses	167.14	3218.94	15600
Total Expense	4466.29	26225.6	81750
Net Income	-3965.77	8475.39	12753