



The Better Middlebury Partnership: Who We Are & What We Do

The BMP is a civic organization dedicated to helping to shape Middlebury's future as the economic and cultural heart of our region by forming connections, creating opportunities and building community. Served by an Executive Director and a volunteer board of 14 community members, the BMP focuses annually on the following areas of community development:

Advocacy, Local Leadership & Community Engagement

Much of the BMP's efforts focus on advocating for economic growth and sustainability, which includes cultivating partnerships with town, regional and state organizations, maintaining Middlebury's designation within the State's Designated Downtown program to ensure town access to grant funding and serving in an administrative role for the Downtown Improvement District Commission. The BMP is also the lead organization working to mitigate the negative effects of the downtown construction project on businesses and the community at large. In 2018, the BMP facilitated over 2,800 hours and 600+ volunteers, connecting people with businesses and organizations and creating a stronger, more engaged community.

Experience Middlebury Signature Events

Events hosted by the BMP include WinterFest, Midd Summer Series, Spooktacular, Downtown Block Party, Midd Night Strolls, Race for Sundaes and A Very Merry Middlebury. The organization also decorates town for the holidays, assists with elements of other organizations' events as well as hosts small promotions for things like Small Business Saturday. The BMP works hard to plan events to inspire people to love the community in which they live, and we strive to keep all of our events free or very low-cost to ensure everyone can participate. Attendance at BMP events in 2018 exceeded 6,000 people cumulatively.

Business Support and Marketing Middlebury

Finally, the BMP works to support businesses and promote Middlebury to a broader audience, maintaining the ExperienceMiddlebury.com website, promoting business' events/promotions, spearheading regional marketing activities and operating the Middlebury Money program, which prompted over \$25,000 in local spending in 2018.

BMP Board of Directors

Chris Hammond, Amey Ryan, Wendy Hirdler, Meghan Del Giacco, Russ Marsan, Rob Carter, Farhad Kahn, Baishakhi Taylor, Christy Lynn, Peter Nelson, Jonathan Connor, Nancie Dunn, Amy Carlin

BMP Staff

Karen Duguay, Executive Director

Contact

Better Middlebury Partnership

Karen@bettermiddleburypartnership.org

ExperienceMiddlebury.com