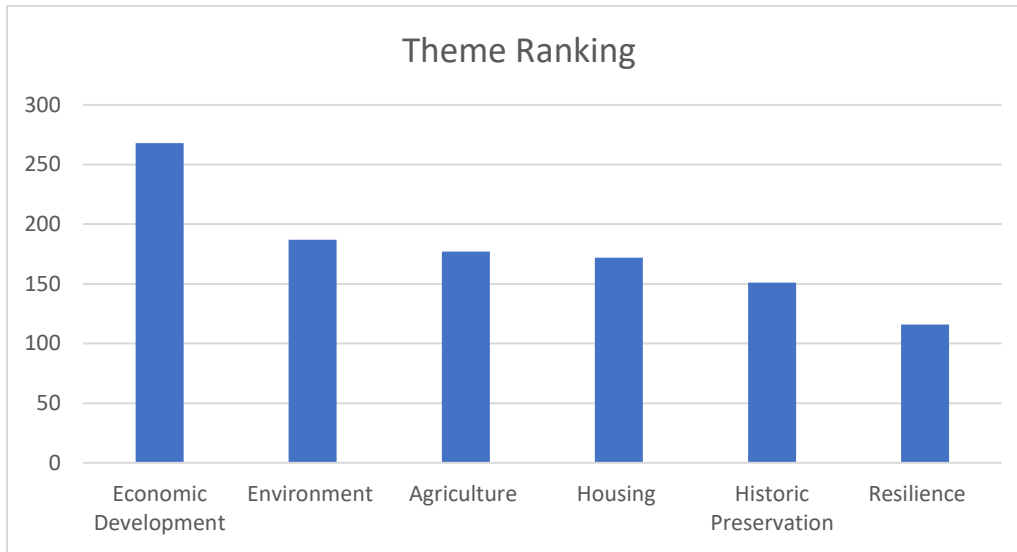


### Survey results for priority themes



### Focus group proposed themes

Comments from focus groups	Proposed theme
Keep ag l& agricultural opportunities in farming	Agriculture
Transportation, exp& bypass, bike path	Transportation
Tourism, preservation of historic sites	Economic Development & Historic Preservation
Development of all jobs including jobs for college educated	Economic Development & Historic Preservation
Wise use of land & inside a dedicated perimeter as well as best use outside that perimeter	Land & Use
Public transportation (wider range of buses, uber)	Transportation
Stronger zoning regulations, enforcement of laws & ordinances	Land & Use
educational underachievement	Economic Development & Historic Preservation
Understand mason county land not only within city limits	Agriculture & Land Use
Base load power generation for grid stability	Infrastructure
Reliability of the water infrastructure	Infrastructure
protection of all areas of the natural resources, not only l& use but protecting air, water & wildlife	Environment
Education, we have young students who can't read or read well enough	Economic Development & Historic Preservation
Economy, we need more better paying jobs for the middle class	Economic Development & Historic Preservation
Help in restoring the old buildings	Economic Development & Historic Preservation
Airport shuttle airplane from CVG to FGX or LEX	Transportation
Historic downtown	Economic Development & Historic Preservation
Affordable housing for elderly, single parent families, people reentering society	Housing
Agricultural regeneration	Agriculture
Local control of water & energy	Infrastructure
Local food systems support	Agriculture

Restore lost agricultural income	Agriculture
enhance rural economy	Economic Development & Historic Preservation
Improve public transportation, more buses & shelters	Transportation
Don't just preserve ag, improve it	Agriculture
Rural heritage	Economic Development & Historic Preservation
Progressive attitude	All
historical emphasis on preservation	Economic Development & Historic Preservation
Farmland preservation	Agriculture
Assist in making it viable for small businesses to start & remain profitable	Economic Development & Historic Preservation
Environmental issues (global warming/pollution)	Environment
Aggressive tourism	Economic Development & Historic Preservation
ag security, infrastructure, resilience, sustainability, protection of ag lands	Agriculture
defining/preserving quality of life, character of city/county/history/future	Economic Development & Historic Preservation
Housing, affordable water/utilities	Housing & Infrastructure
Food insecurity	Agriculture
Poverty rate	Economic Development & Historic Preservation
Placement of mobile home, campgrounds, temp housing	Housing
Collaborate with the Buffalo Trace District Health Dept to include a Community Health Improvement Plan in the overall comp plan	Health?
Housing, Culture/social activities/historic preservation/economic development & tourism	Housing
Technology infrastructure	Infrastructure
Housing	Housing
Connectivity within the city. Sidewalks, bike routes	Transportation
Commerce development	Economic Development & Historic Preservation
Implement current plan	Overall structure and implementation
Metrics	Overall structure and implementation
Healthcare as a separate topic	Health?
mass transit (railroad routes other than 3am), bus service to Cincy, Lex	Transportation
Water quality	Infrastructure
Would love to see a drug treatment center & a regional animal shelter in the center of the county.	Health?

##### 5. Where should development be focused?

- Tourism, historic, scenic, ag
- Strong transportation system
- Enhance diversity of community
- Bike systems
- Local energy security
- Greater government transparency
- Better water systems

- Storm/water planning
- Low-income housing
- Walking trail Network
- Road improvement
- Small business development
- Less loss of farmland
- Education
- Tourism
- Trades
- Need to have export to balance what is imported
- Leverage water channel for transport
- Commercial – good paying/skilled labor positions to generate more dollars to reinvest in local establishments.
- Housing – affordable/rentals/owning.
- Not 5 minimum acre plots
- Continue to solicit industrial development with focus on building other infrastructure around it
- Grow rural investments (processor)
- Housing
- Value added projects
- Fewer dollar stores
- Cultural amenities
- Industry/manufacturing
- Residential
- Encourage more preservation of older buildings, as a part of this encourage more carpentry/preservation trades
- Less mobile homes & campgrounds on the river
- Concern with “new” development in the 2 National historic districts
- Greater variety in more upscale restaurants
- More healthy food/drinking places
- Downtown entertainment
- USDA meat processing plants
- Educational development opportunities
- Quality jobs, good salaries
- Less undesirable population (drugs, thievery, trafficking)

#### 6. Transportation issues to focus on

- Better utilization of existing roads
- Develop rail & barge river transportation.
- Public transportation (ground, air, Barge/water)
- Maintain both bridges
- Reliable bus system
- Sidewalks safe & accessible (includes lighting, public restrooms)
- Bike lanes

- 4 lane the AA
- Better farm to market reach
- Port
- Amtrak
- More multimodal transportation
- Concern with Hwy 8 from Maysville to William H Bridge, very narrow, hill slippage. This road is vital to people traveling west of town & industry
- Call up bus service similar to Lewis County
- Bus service from Maysville to Lex & Cincy
- Bike trails
- Uber/Lyft
- County roads – bridges, road maintenance, mowing sides of roads
- River port
- Revenue for improvements, reduce expense for agricultural community
- Bike systems
- Exp& passing lanes
- Exp& port facilities for import/export local products
- Embrace smart technology, traffic smart lights
- Bypass
- Hardees intersection
- Railroads only viable if we have ag products to move (timber, energy)

#### 7. Community services to focus on

- Better broadband, wastewater handling, walking trail network connections
- Senior services
- Inpatient recovery/addiction services
- Large community sponsored event
- Continue to have comprehensive healthcare services
- Indoor tennis courts
- Water lines, higher capacity
- Homelessness services
- Internet/broadband
- Better bus systems
- Bus route reliability
- Better internet
- Paid rural & fire departments along with increased hydrant access across & around rural parts of the county
- Make more of a boating community
- Walkability
- Community outdoor gathering space (amphitheater)
- Public restrooms (opened)
- Water infrastructure
- River port

- Inpatient care & services
- Assisted living community & dementia Alzheimer care facility
- Internet
- Water system
- Cell service in rural areas
- More accessible emergency/urgent healthcare
- Exp& mental healthcare services
- More primary care
- More elderly care/assisted living/in home healthcare