



PRESS RELEASE

FOR IMMEDIATE RELEASE

## **Bird Lands in Machesney Park**

**e-scooter company to offer personal transportation option for Machesney Park residents**

**MACHESNEY PARK, IL (August 12, 2022)** – The Village of Machesney Park and [Bird](#), a leader in environmentally friendly electric transportation, are teaming up to bring shared e-scooters to the village on Monday, August 15. The eco-friendly transportation option can be activated through Bird’s free mobile phone [application](#).

“Machesney Park is joining a global community of more than 350 cities who have chosen to offer residents and visitors a new, environmentally friendly way to explore their area. We hope everyone enjoys their rides!” said Mayor Steve Johnson.

Austin Marshburn, Head of City and University Partnerships at Bird, said “We applaud the Village of Machesney Park for their commitment to offering convenient, environmentally friendly and reliable transportation options to residents and visitors.”

Bird is proud to offer a number of features and benefits to riders in Machesney Park. Some of which include:

- **Community Pricing:** Bird’s inclusive [Community Pricing Program](#) offers a 50% discount to low-income riders, Pell grant recipients, select local nonprofit and community organizations, veterans and senior citizens. Those who qualify can sign up by downloading the Bird app, creating an account and emailing proof of eligibility to [access@bird.co](mailto:access@bird.co).

- **Free Rides for Healthcare Workers and Emergency Personnel:** To recognize the individuals whose work continues to be so crucial to the health and safety of our communities, Bird offers [free rides to healthcare workers and emergency personnel](#). Those who qualify can sign up by emailing a copy of their medical identification card, name and phone number to [together@bird.co](mailto:together@bird.co). Eligible riders receive two free 30-minute rides per day.

- **Community Mode:** Bird values community input. Anyone with a Bird account can report or provide feedback on vehicle-related issues such as poorly parked or damaged vehicles in their area by tapping the yield sign on the bottom left of the in-app Bird map. When a report is submitted, someone is assigned to correct the issue.

### **About Bird**

Bird is an electric vehicle company dedicated to bringing affordable, environmentally friendly transportation solutions such as e-scooters and e-bikes to communities across the world. Founded in 2017 by transportation pioneer Travis VanderZanden, Bird is rapidly expanding. Today, it provides fleets of shared micro electric vehicles to riders in more than 350 cities globally and makes its products available for purchase at [www.bird.co](http://www.bird.co) and via leading retailers and distribution partners. Bird partners closely with the cities in which it operates to provide a reliable and affordable transportation option for people who live and work there.

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