

**Lanesborough Economic Development Committee
March 22, 2022 – Lanesborough Town Hall – 5:00pm
Minutes**

Attendance: Present: Barb Hassan, Chairperson. Members: Tom Voisin, Pat Hubbard, Kevin Towle, Laura Brennan, Representative from Berkshire Regional Planning Commission.
Guest: Gordon Hubbard

- 1). **Meeting was Called to Order at 5:00 p.m. by Barb Hassan, Chairperson**
- 2). **The minutes of the February 23, 2022,** meeting were reviewed and a motion was made by Tom Voisin and seconded by Pat Hubbard to approve the minutes as written.
- 3). **Business to Business Networking Meeting**
Laura Brennan reminded members that the next B2B event, the first in-person event since COVID restrictions were put in place, will be held at Lanesborough Local on Route 7 on April 12, 2022, from 5-7pm. Laura distributed copies of the B2B meeting announcement that was mailed to all registered businesses in Lanesborough. Barb reviewed the agenda for the meeting. Members suggested possible future B2B event hosts including Second Drop Farm, Inspired Creations, Old Stone Church Music Venue, and the Solstice energy project located on the Skyline property. Pat agreed to contact Matt Yolon, salesperson from the solar project about doing a June visit or presentation about the project and the opportunities for businesses and residents to purchase solar power. Pat also agreed to stop by Second Chance Farm to see if they would be interested in hosting a fall event.
- 4). **Doing Business in Lanesborough Handbook**
Laura reported that the draft of the handbook continues to be reviewed by Town departments and the new Town Administrator.
- 5). **Resignation of Joe Prince**
Barb announced that Joe Prince made the decision to resign from this committee. The vacancy has been posted to the Town website with the hope that another interested resident will volunteer to serve on the LEDC.
- 6). **Letter of Welcome and Certificate for New/Existing Lanesborough Businesses**
Pat distributed copies of the proposed letter of welcome and certificate. Laura offered to continue working on this project by putting the letter on Lanesborough letterhead and preparing the certificate on cardstock so it is suitable for framing. Laura is hoping to be able to have some of the certificates for existing businesses finished so they can begin to be presented at the next B2B gatherings.
- 7). **Tour de Greylock and Tour Promotion**
Pat suggested that the start and end of the bike tour be moved to the Berkshire Mall and that the route be changed to accommodate that change. Gordon Hubbard described the amended route for members. Members agreed to that change. He also suggested the Adams Visitor Center and the lawn of the Williams College Museum be approached about hosting the rest areas. Pat agreed to follow up on these suggestions.

Members reviewed draft registration and sponsorship materials and made suggested changes. Pat informed the group that Chief Derksen had been informed about the ride and agreed to inform the other affected police departments. Planning continues, with the next major activity being the distribution of ride registration and sponsorship materials.

- 8). **Update from T. Voisin on Recreation Committee Involvement in Tour de Greylock**
Members agreed that there is no longer a need for this agenda item. The Recreation Committee will continue to be informed about the planning of Tour de Greylock and will be asked to help with the event as volunteer positions are created for the event.
- 9). **Update the Fundraising Project for Outdoor Recreation Improvements**
Members agreed that there is no longer a need for this agenda item as members decided at a previous meeting to use any proceeds earned at Tour de Greylock to enhance the outdoor recreation opportunities in Lanesborough. The specific project would be selected at a future date and would be determined by the amount of funds generated, grant opportunities available and suggestions from residents.
- 10). **Schedule Next Meeting for LEDC**
The next meeting is scheduled for April 26, 2022, at 5:00pm at Town Hall.
- 11.) **Meeting Adjournment**
A motion was made by Pat and seconded by Tom Voisin to adjourn the meeting at 5:50pm.

Respectfully submitted

Patricia Hubbard, Recording Secretary
LEDC