

Lanesborough Economic Development Committee
September 22, 2021 by Zoom
Minutes

Attendance: Present: Barb Hassan, Chairperson. Members: Tom Voisin, Pat Hubbard. Kevin Towle, Laura Brennan and Wylie Goodman, Representatives from Berkshire Regional Planning Commission Absent: David Vogel

1). Meeting was Called to Order at 5:30p.m. by Barb Hassan, Chairperson

The reason this meeting was called to review and possibly approve the revised proposal from R.G. Designs so that she could begin working on the sponsorship and marketing materials for Tour De Greylock prior to the next meeting of LEDC on October 13, 2021. The agenda also included a review of and possible action on the two applications for the vacancy on LEDC that were recently submitted to the Chairperson.

2). Vacancy on Lanesborough Economic Development Committee:

Two people have indicated an interest in serving on the LEDC. Barb asked Kevin Towle if it was permissible to share the details of the two applications in open session. Kevin said "yes". Barb presented the following: There was a question about whether Mr. Prince could serve because he does not live in Lanesborough. Kevin checked Massachusetts Law 41 Section 109 and confirmed that a non-resident could serve on the committee.

The second applicant was Chris Dodig, elected moderator for the Town of Lanesborough, attorney and resident of Lanesborough for 28 years.

Tom Voisin asked about the possibility of accepting both applications. Barb reported that most committees have an odd number of members to avoid a tie when voting. Tom stated that most of the decisions that are made by this group are by consensus. Kevin informed the members that if there was a tie, the motion would fail. Wiley Goodman asked about creating an Associate Member designation, that would not a voting member position on the committee.

Barb wanted to make an appointment recommendation to the Select Board at their meeting on Tuesday, September 28th and asked members for their input. Kevin reminded members that the Select Board is responsible for appointing committee members so both applications could be presented to them at their meeting, and they could select whom to appoint.

Members agreed that Barb should follow-up with both candidates to let them know that their applications would be presented to the Select Board and that they were welcome to attend the Select Board meeting. Members agreed. that it was an honor to have these candidates both express an interest in serving on the committee.

3). **Tour de Greylock Marketing Materials: Sponsorship and Registration**

As a follow-up to the last meeting, Laura Brennan asked Regina from R.B. Design Co. to specify the cost of designing the Tour De Greylock sponsorship and registration materials. Members reviewed the proposal. Highlights included: There would be no website for the event. Publicity would be done through a designated Facebook account that would be managed by R.B. Design Co. Pat Hubbard asked about the balance that would be available to advertise Lanesborough as an outdoor recreation venue in the Spring. Laura indicated that the committee would have \$1350. for a Spring campaign. A motion to accept R.B. Design Co. proposal was made by Tom and seconded by Pat. The motion was unanimously approved.

4). **Adjournment**

A motion to adjourn was made by Pat and seconded by Tom. The vote was unanimous and the meeting was adjourned at 6:10pm.

Respectfully Submitted
Patricia Hubbard
Recording Secretary