



ECONOMIC IMPACT OF ART AND CULTURE ORGANIZATIONS, AUDIENCES AND ARTISTS IN KANABEC COUNTY: **\$2M**

NONPROFIT ARTS & CULTURE ORGANIZATIONS IN KANABEC CO.

TOTAL SPENT BY NONPROFIT ARTS AND CULTURE ORGANIZATIONS **\$326,197**

TOTAL SPENT BY ARTS AND CULTURE ATTENDEES **\$816,547**

TOTAL ECONOMIC IMPACT FROM PARTICIPATING ORGANIZATIONS THEIR AUDIENCES IN KANABEC CO. **\$1,142,744**

ARTISTS & CREATIVE WORKERS IN KANABEC COUNTY

SPENDING BY FULL-TIME ARTISTS AND CREATIVE WORKERS IN AREA **\$503,417**

SPENDING BY PART-TIME ARTISTS AND CREATIVE WORKERS IN AREA **\$344,060**

TOTAL ECONOMIC IMPACT FROM ARTISTS & CREATIVE WORKERS IN KANABEC CO. **\$847,477**

\$125.10: ECONOMIC IMPACT PER CAPITA FROM ORGANIZATION, AUDIENCE AND ARTIST SPENDING IN KANABEC CO. COUNTY POPULATION **15,908**

ARTISTS AND CREATIVE WORKERS IN KANABEC COUNTY:

Includes creative workers employed full or part time by others, as well as the self employed. Does not include student, retired, or hobbyist artists.

TOP 3 CREATIVE JOBS
PHOTOGRAPHY | MUSIC | WRITER

STATE AND LOCAL GOVERNMENT REVENUE FROM ARTIST SPENDING IN KANABEC COUNTY: **\$104,386**

AVERAGE HOURLY WAGE FOR CREATIVE WORKERS **\$17.21**
Creative worker wages are above the average for all worker wages of \$16.50 in Kanabec County

NUMBER OF CREATIVE JOBS PER 1,000 JOBS IN KANABEC COUNTY **24**

ESTIMATED NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS **47** ESTIMATED NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS **123** TOTAL ARTISTS AND CREATIVE WORKERS **170**

STUDY HIGHLIGHTS:

Kanabec County's arts & cultural organizations attract close to 32,000 attendees every year to arts and cultural activities and events. Almost 40% of attendees are non-local, bringing new dollars to the local economy and local businesses that would not otherwise be there.

In fact, Kanabec County's organizations and audiences alone generate over \$1.1 million in economic impact to the local economy.

Almost 7,000 K-12 Students are also served by local arts and culture nonprofit organizations.

Kanabec County's 170 creative workers are generating over \$800K in additional annual economic impact.

Moreover, they are earning close to \$1 an hour more than the average worker wage for Kanabec County.

Their efforts, when combined with the economic impact of arts and cultural organizations and their audiences, generate a total of \$2 million in economic impact annually in Kanabec County.



County of: KANABEC

PARTICIPATING NONPROFIT ARTS AND CULTURE ORGANIZATIONS:

BY DISCIPLINE

- 1 Performing Arts
- 2 History and historical preservation
- 4 Visual arts and architecture
- 1 Media and communications
- 0 Literary arts
- 0 Humanities
- 1 Arts multipurpose
- 2 Other

BY BUDGET SIZE

- 9 Under \$25K
- 1 \$100K - \$250K
- 1 \$25K - \$100K

ATTENDANCE

TOTAL ARTS & CULTURE ATTENDEES **31,797**

ATTENDEES IN THIS REGION SPEND PER PERSON ABOVE THE COST OF THEIR TICKET **\$25.68**

NUMBER OF STUDENTS SERVED **6,812**

11 TOTAL ORGANIZATIONS

PARTICIPATING KANABEC COUNTY NONPROFIT ARTS & CULTURE ORGANIZATIONS:

- Kanabec County Agricultural Society
- Kanabec County Art Association
- Kanabec History Center
- "Mille Lacs Band of Ojibwe/History Project"
- Minnesota Goose Garden
- Mora Area Farmers' Market
- "Mora CAPP/Mora Schools (Comprehensive Arts Planning Program)"
- "Mora Music in the Park (Summer Concert Series)"
- Northern Exposures Photography Club
- Paradise Community Theatre
- "Vasaloppet, Inc.(Many Faces of Vasaloppet)"

STATE AND LOCAL GOVERNMENT REVENUES:

GOVERNMENT REVENUE (TAXES AND FEES) GENERATED BY ARTS & CULTURAL ORGANIZATIONS & THEIR AUDIENCES IN KANABEC CO.

\$108,650

+

GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS in KANABEC CO.

\$104,386

TOTAL GOVERNMENT REVENUE GENERATED BY ORGANIZATIONS, AUDIENCES AND ARTISTS

\$213,036

TOTAL FTE JOBS SUPPORTED BY THE SPENDING OF ORGANIZATIONS & AUDIENCES

19

TOTAL RESIDENT HOUSEHOLD INCOME GENERATED BY ORGANIZATIONS & AUDIENCES

\$467K

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy.

Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations.

Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.

Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts, The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota,

Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others. Data sources and methods can be found at CREATIVEMN.org.

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

Find much more at:
creativemn.org



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