Growing in the global economy: Mora

2018 Economic Outlook
A View from Grow MN!’s Window
What is Grow Minnesota!? 

- Business Retention
- Business Assistance
- Statewide: 70 local partners
- 15 years old
Grow MN! 2003 - Present

- 10,920 business retention visits
- 2,034 businesses assisted
- 19,681 jobs protected
Grow MN! Past 12 Months

- 583 business retention visits
- 162 businesses assisted
- 373 jobs impacted
$15.3 billion

total export value in Q1 – Q3 2017

Source: http://blog-crop-news.extension.umn.edu/
Room to grow for MN exports

Percentage of Minnesota Businesses that Export

<table>
<thead>
<tr>
<th>Year</th>
<th>MN</th>
<th>Central MN</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>27%</td>
<td>23%</td>
</tr>
<tr>
<td>2014</td>
<td>27%</td>
<td>28%</td>
</tr>
<tr>
<td>2015</td>
<td>25%</td>
<td>16%</td>
</tr>
<tr>
<td>2016</td>
<td>21%</td>
<td>12%</td>
</tr>
<tr>
<td>2017</td>
<td>23%</td>
<td>13%</td>
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</tbody>
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Change in MN export value by quarter

DEED Quarterly Export Statistics, 2017
Key industry: Beef Cattle

BEEF CATTLE: KANABEC COUNTY

- 184 employees (2015, IMPLAN)
- $10.5 million in output generated.
- 74% of expenditures are for inputs
  - Beef cattle, animal food, wholesale trade
- 26% for labor
  - Average weekly wage: $693 (2015, QCEW)
- This U.S. industry comprises establishments primarily engaged in raising and feeding cattle


Source: UMN Extension, 2017
MN Beef Exports Growing...

Source: MN Dept of Ag, 2017
And make up growing share of beef sales

Source: MN Dept of Ag, 2017
Who eats MN beef?

1. Japan = 20%
2. Mexico = 16%
3. South Korea = 15%
4. China = 14%
5. Canada = 13%

Top 10 export markets for MN beef

Source: U.S. Census Bureau, 2017
Key industry: Plastics Manufacturing

- $10.9 million output (2016)
- 137 employees
- Kanabec Manufacturers are suppliers to global companies (e.g. Imperial Plastics)
- MN manufacturers are 3 times as likely to export as all other industries (Grow MN!, 2017)

Source: JobsEQ, 2017
Global links: Vasaloppet

The goal of the Vasa Skiing Exchange is to not only promote Vasaloppet skiing, but to promote a better understanding of the different cultures that represent the races (City of Mora website).
Trouble filling jobs continues

Percentage of businesses reporting difficulty finding workers
Population & Workforce

In 2040 the number of deaths in the state > than the number of births

Minnesota becomes dependent upon in-migration for population growth

Projected Annual Population Change in Minnesota, 2015-2070

Note: Calculations based on data from Minnesota State Demographic Center, Minnesota Population Projections (2015-2070), August 2015

Report and appendices available for download at http://z.umn.edu/immigrantworkforce
International Migration: Driving Growth

Average Annual Net Migration to Minnesota

Source: U.S. Census Bureau, Population Estimates Program, Minnesota State Demographic Center
MN’s Foreign Born – Getting Younger

PUMS micro data from 1990 & 2000 Census & 2006 ACS
**Immigration Reform...**

**4 PARTS**

- **Streamline Administration**
  - E-Verify = Employment eligibility verification
  - Issuance of work-related visas

- **Responsiveness to economic change**
  - Replace fixed quotas with dynamic system
  - More visas for skilled workers, STEM
  - Recognize differences among industries, e.g. agriculture

- **Earned status** for unauthorized workers

- **Secure borders** = See above
Immigrants & Community Integration

What can Minnesota do to make itself a more attractive place for immigrants?

• Develop a strategy: important to have community focused conversations
• Education: retain foreign students, recognize foreign credentialing, invest in workers (e.g., English).
• Address racial disparities
• Diffuse social tensions, manage conflicts
• Recognize and coordinate key roles: local government and community organizations, and employers

Report and appendices available for download at http://z.umn.edu/immigrantworkforce
Leveraging Mora’s links to the global economy

- **Exports**
  - Growth opportunities for key industries in int’l markets

- **Attracting workforce and FDI**
  - Vasaloppet brings unique opportunities to showcase Mora to the world

- Need policies to support growth in the global economy…exporting and workforce!
QUESTIONS & COMMENTS