Social Media Policy for Appointed Positions

COMPUTER, INTERNET, SOCIAL NETWORKS, PERSONAL WEBSITES & BLOGS

Social networking, personal websites, and blogs have become common methods of self-expression. The Town respects the rights of volunteers that are appointed to boards, commissions and committees. What is “reasonable” is determined by the sole discretion of the Town.

The following uses are prohibited while serving at the pleasure of Council:

1. To make any disparaging remarks that directly reflect on the leadership and the image of the Town.

2. To conduct personal business and/or receive financial benefits using information that is received in confidence while serving in an appointed position.

3. To transmit or knowingly accept receipt of any communication which is pornographic, obscene or, in the Town’s opinion, would conflict with the moral standards established by the Town, or any digital communication that demeans individuals on the basis of race, sex, age, national origin, disability or some similar distinction.
RESOLUTION REQUIRING IRMO BOARDS AND COMMISSION MEMBERS TO ADHERE TO THE TOWN’S SOCIAL MEDIA POLICY FOR APPOINTED POSITIONS.

WHEREAS, The Town’s “Social Media Policy for Appointed Positions” governs the actions of appointed board members regarding computer, internet, social networks, personal websites & blogs and,

WHEREAS, these boards and commissions currently consists of a Planning Commission; Zoning Board of Appeals; Citizen Committees; Accommodations Tax Advisory Committee and the Okra Strut Commission,

WHEREAS, these board members are required to perform their duties in a professional manner and are prohibited from disparaging remarks that directly reflect on the leadership and the Town image therefore,

BE IT FURTHER RESOLVED that the Town of Irmo is requiring all board and commission members to adhere to the “Social Media Policy for Appointed Positions” while serving in an appointed position.

Barry A. Walker, Sr., Mayor

ATTEST:

Renee Caviness, Municipal Clerk