

Irmo Okra Strut Commission Meeting  
January 9, 2024

VMP: L. Sherr, P. Hawkins, M. Ward, A. Unversaw, B. Burke, S. Fulmer.

Absent: K. Snipes

NVMP: C. Dennis, T. Horton, Dr. B. Waldman, Melissa Ward, M. Carpenter, D. Cilley, J. Lindower, J. Powell, G. Fulmer and Mayor Danielson of Irmo.

CTO: 1819

Motion by L. Shower to approve the minutes from December 18, 20203, 2nd by S. Fulmer, approve 6-0.

III. No amendments to the agenda.

IV. J. Lindower proposed having the stage moved to the top of Eastview to mark the 50th anniversary of the Okra Strut and to reminisce of street dances from the past struts. He also spoke of the need for generators, traffic pattern changes etc.

V. There will be new volunteer sign up sheets on line. These will be in effect 02/02/24. The forms are changing to polymorphic forms.

There was much discussion about entertainment and Cowboy Mouth, Root Doctors, booking fees, riders, Simply Shania, Absolute Queen. Discussion about a larger portable stage, SL 50, which is 20x16 and \$10,000.00 SL stage 100 is \$15,000.00 and that includes the pa with sound.

Rentals include light towers, but Palmetto Amusements has the light towers included and labor to install.

Marketing: discussion changing web site managers, and going internal would save money. There will be a subcommittee for web design to develop job descriptions for each task area. This will ensure any smooth transitions to other volunteers.

VI. Discussion was held for a theme for the 2024 parade. 50 years of strutin was nominated and a motion to approve by L. Sheer and 2nd by S. Fulmer, approve 6-0.

Areas of revenue were discussed and noted to be from tax rewards, pre-event sales and sales at the event.

There was a very long discussion regarding the budget for this year. We will incorporate credit card sales.

We will ask town council for \$25,000.00 for a total of \$175,000.00 for this years strut.

Motion to approve sending the budget to council by M. Ward and 2nd by L. Sherr, approve 6-0.

VII. Motion to adjourn by M. Ward, 2nd P. Hawkins.

2040: Meeting adjourned.

Next meeting February 13, 2024.

Respectfully submitted,  
P. Hawkins