

Okra Strut Commission Meeting
October 10, 2023
Zoom Only

VMP: M. Ward, S. Fulmer, J. Mack, L. Sherr, M. Robinson
Absent: P. Hawkins, K. Snipes
Nvmp: K. Wilcox, M. Carpenter

I. CTO: 1815

II. No Minutes from previous meeting.

III. No Amendments to the agenda.

IV. Finances: Some invoices are still being processed by Town finance. It appears that we should break even for this event, somewhere around \$145,000 for revenue and expense.

V. After Action Review:

UPS: Everyone had a good time, Production team & paid labor, Community stage placement was fantastic, Volunteers overall was good, job descriptions were good, Food for volunteers was a good idea, Mike's willingness to listen as a leader, Advertising was positive, Parking lot was a success this year, Two council members gave positive feedback, Food was good in VOP tent, Large turnout for both nights, Parade was good, Theme for parade was good idea.

DOWNS: Rides were not as expected, Quality of the community stage, Language of the last band, Lack of Saturday volunteers, More volunteers for the parade, Need more lead time on volunteer food, New Commissioners, Animals at the event, Improve volunteer training, Improve parade spacing, Traffic control for pedestrians on Church St., Having parking person earlier, More volunteers for parade.

VI. Mike shared information about the potential hiring of Ready Room Collective and allowed discussion. Discussion was not in favor of hiring a company to do this. Mike explained that we need to have a plan to move forward ASAP if that's what the Commission wants to do.

VII. Motion to adjourn by M. Ward, 2nd S. Fulmer.

Meeting adjourned @ 1950. Next Meeting November 6, 2023 at Irmo Community Park

Respectfully submitted;
Mike Ward