

August 22, 2023  
Okra Strut Commission Meeting

Vmp: M. Ward, P. Hawkins, M. Robinson, J. Mack, S. Fulmer, L. Sherr  
Absent: K. Snipes.

Nvmp: T. Horton, M. Sompel, J. Henderick, A. Unversaw, M. Carpenter, K. Wilcox, C. Smith, Dr. B. Waldman.

I.CTO @ 1815

- II.Motion to approve minutes from August 8 meeting by L. Sherr and 2nd M. Robinson, approve 6-0.
- III.M. Ward made a motion to add to the current agenda; add I-discuss parking lot, J; extra spaces, K; shirts discussion.
- IV.Financial: sponsors are up to \$54,050.00 b. The exhibitors have exceeded goals, food vendors; we have invoiced \$14,150.00. The goal was \$13,000.00, we have paid festival insurance at \$3,000.00, accommodation taxes due by 8/25/23.
- V.The mc for Saturday will be Trashy Amber. She is also a trained opera singer. She will be at the community stage located at the picnic shelter. We have a full schedule for the day of local talent. We are on track for all the rentals. Cut off for parade applicants will be 9/15, we have 4 judges to judge the parade entrants. We have 20 sponsors with 6 pending. We have 54,00.00 of \$60,000.00 projected income from sponsors.
- VI.New Business: a; motion for approval to hire Adams outdoor advertising in the amount of \$2,000.00 for billboard advertising by M. Robinson, 2nd P. Hawkins. Approved 6-0
- B. motion to hire Grace Outdoor in the amount of \$3,650.00(\$1,500.00 trade for Gold Sponsorship and \$2,150.00 in cash) for billboard advertising by M. Robinson 2nd L. Sherr, approved 6-0.
- C. Motion to approve to add an additional \$500.00 to the amount awarded and a Gold Sponsorship to Cumulus Radio for advertising by M. Robinson 2nd P. Hawkins, approve 6-0
- D. Motion to approve a to add an additional \$1,000.00 to the amount awarded to WLTX for advertising by M. Robinson 2nd L. Sherr, approve 6-0.
- E. Motion to approve hiring The Point in the amount of \$800.00 for radio advertising by M. Robinson, 2nd S. Fulmer, approved 6-0.
- F. Motion to approve hiring Carts Plus in the amount of \$1,875.00 for the rental of (5) gas powered golf carts by P. Hawkins 2nd L. Sherr, approve 6-0.
- G.Motion to approve the purchase of shirts in an amount not to exceed \$4,000.00 by L. Sherr 2nd M. Robinson, approved 6-0.
- H. Motion to approve the meeting location for September 12, to be located at the Irmo Town Park by J. Mack, 2nd M. Ward, approved 6-0.
- I.. Discussion regarding parking lot fees. AAA is a new sponsor of \$7,000.00 with naming rights included.
- J. There are 11 additional spaces, the hill will be open. Lexington Med center is not bringing the bus this year.
- K. Discussion was held regarding the possibility of a scavenger hunt in order to get guests to the lower vendors under the canopy.
- VII. No presentation by citizens.
- VII. Motion to adjourn by M. Robinson, 2nd P. Hawkins.
- VII. Meeting adjourned @ 1915.

Respectfully submitted,  
Phyllis Hawkins