August 22, 2023
Okra Strut Commission Meeting

Vmp: M. Ward, P. Hawkins, M. Robinson, J. Mack, S. Fulmer, L. Sherr
Absent: K. Snipes.

I. CTO @ 1815
II. Motion to approve minutes from August 8 meeting by L. Sherr and 2bd M. Robinson, approve 6-0.
III. M. Ward made a motion to add to the current agenda; add I-discuss parking lot, J; extra spaces, K; shirts discussion.
IV. Financial: sponsors are up to $54,050.00 b. The exhibitors have exceeded goals, food vendors; we have invoiced $14,150.00. The goal was $13,000.00, we have paid festival insurance at $3,000.00, accommodation taxes due by 8/25/23.
V. The mc for Saturday will be Trashy Amber. She is also a trained opera singer. She will be at the community stage located at the picnic shelter. We have a full schedule for the day of local talent. We are on track for all the rentals. Cut off for parade applicants will be 9/15, we have 4 judges to judge the parade entrants. We have 20 sponsors with 6 pending. We have 54,00.00 of $60,000.00 projected income from sponsors.
VI. New Business: a; motion for approval to hire Adams outdoor advertising in the amount of $2,000.00 for billboard advertising by M. Robinson, 2nd P. Hawkins. Approved 6-0
B. motion to hire Grace Outdoor in the amount of $3,650.00($1,500.00 trade for Gold Sponsorship and $2,150.00 in cash) for billboard advertising by M. Robinson 2nd L. Sherr, approved 6-0.
C. Motion to approve to add an additional $500.00 to the amount awarded and a Gold Sponsorship to Cumulus Radio for advertising by M. Robinson 2nd P. Hawkins, approve 6-0
D. Motion to approve a to add an additional $1,000.00 to the amount awarded to WLTX for advertising by M. Robinson 2nd L. Sherr, approve 6-0.
E. Motion to approve hiring The Point in the amount of $800.00 for radio advertising by M. Robinson, 2nd S. Fulmer, approved 6-0.
F. Motion to approve hiring Carts Plus in the amount of $1,875.00 for the rental of (5) gas powered golf carts by P. Hawkins 2nd L. Sherr, approve 6-0.
GMotion to approve the purchase of shirts in an amount not to exceed $4,000.00 by L. Sherr 2nd M. Robinson, approved 6-0.
H. Motion to approve the meeting location for September 12, to be located at the Irmo Town Park by J. Mack, 2nd M. Ward, approved 6-0.
I. Discussion regarding parking lot fees. AAA is a new sponsor of $7,000.00 with naming rights included.
J. There are 11 additional spaces, the hill will be open. Lexington Med center is not bringing the bus this year.
K. Discussion was held regarding the possibility of a scavenger hunt in order to get guests to the lower vendors under the canopy.

VII. No presentation by citizens.
VII. Motion to adjourn by M. Robinson, 2nd P. Hawkins.
VII. Meeting adjourned @ 1915.

Respectfully submitted,
Phyllis Hawkins