



THE TOWN OF  
**Irmo**  
GATEWAY TO LAKE MURRAY

## OKRA STRUT COMMISSION MEETING

August 22, 2023 @ 6:15 PM

Irmo Municipal Building – 7300 Woodrow Street, Irmo, SC 29063

Optional Zoom Link -

<https://us02web.zoom.us/j/81077883737?pwd=TzJyRS9WWTh4a2lJaVczdGRYYUU2Zz09>

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### **AGENDA**

- I. Call to Order
- II. Approval of Minutes from the August 8, 2023, Meeting
- III. Amendments to the Agenda
- IV. Financial Report (Ward)
- V. Old Business
  - A. Task Area Reports (Entertainment, Rentals, Food Vendors & Exhibitors, Volunteers, Parade, Sponsorship, Marketing, Communication)
- VI. New Business
  - A. Approval to hire Adams Outdoor Advertising in the amount of \$2,000.00 for billboard advertising. (Robinson)
  - B. Approval to hire Grace Outdoor in the amount of \$3,650.00 (\$1,500.00 trade for Gold Sponsorship and \$2,150.00 in cash) for billboard advertising. (Robinson)
  - C. Approval to add an additional \$500.00 to the amount awarded and a Gold sponsorship to Cumulus Radio for advertising. (Robinson)
  - D. Approval to add an additional \$1,000.00 to the amount awarded to WLTX for advertising. (Ward)
  - E. Approval to hire The POINT in the amount of \$800.00 for radio advertising. (Robinson)
  - F. Approval to hire Carts Plus in the amount of \$1,875.00 for the rental of five (5) gas-powered golf carts. (Snipes)
  - G. Approval to purchase shirts in an amount not to exceed \$4,000.00. (Ward)
  - H. Approval to move meeting location to park for Sept. 12th meeting. (Ward)
- VII. Presentation by Citizens
- VIII. Adjournment

\*\*\*Next Meeting will be held September 12, 2023, at 6:15PM\*\*\*