

Okra Strut Commission Meeting

February 28, 2023.

Voting members present: M. Robinson, J. Mack, K. Spires, M. Ward, L. Sherr, J. Mack, P. Hawkins

Non-voting members present: S. Fulmer, M. Wilkins, C. Dennis, L. Hendrix, M. Carpenter, K. Wilcox, Mayor Barry Walker.

CTO: 1826

II. Motion by M. Robinson and 2nd by K. Snipes to approve the minutes from January 31, 2023. Approved 6-0

III. Motion by M. Ward to amend the agenda VI-C for Parade discussion, by M. Carpenter. 2nd M. Robinson

IV: Town Council approved the proposed budget of \$171,750.00. The bill was paid to allow the playing of copyrighted music at the strut.

V. task areas: Web site is progressing. Cognito forms are used to collect data.

The request has been sent to engage the Spin Doctors and awaiting confirmation or denial. Reggie Sullivan will play as the opener for Saturday night. Friday night opener is LA Maybe for the Terrance Young Project. L. Sherr has agreed to sing the national anthem. There was discussion about marketing by M. Robinson.

VI: College scholarships remain intact at \$2,000.00 each. One for a male from IHS and one from DFHS. They are matched by the LM-IWC for a female from IHS and DFHS.

Motion to approve and hire Cut Throat Marketing to host, manage and update our Okra Strut website for no more than \$4,500.00 and add a silver sponsorship for \$750.00 by M. Ward, 2nd M. Robinson. Approved 7-0. Motion to add the silver scholarship by M. Ward, 2nd P. Hawkins, approve 7-0

Rental items discussion by K. Snipes.

Discussion of a marketing video of the bands by L. Sherr.

Parade discussion by M. Carpenter and a theme for this years parade as well. Many topics were discussed but Family Game Night was the final choice. Discussion regarding a grand marshal for the parade.

VII: Mayor Barry Walker discussed our band choices and of ow the Lexington Hospital would be honored to join in the support of a high dollar band. However, the band choices have been made at this time.

VIII: 1940, motion to adjourn meeting by M. Robinson, 2nd, P. Hawkins.

Meeting adjourned.

Next meeting March 14, 2023.

Respectfully submitted,

P. Hawkins