

Okra Strut Commission Meeting

March 14, 2023

Voting members present: M. Ward, M. Robinson, J. Mack, L. Sherr, P. Hawkins, K. Snipes

absent: L. Bowers

Non-voting members present: S. Fulmer, K. Wilcox, M. Wilkins. Absent: M. Carpenter

I. CTO 1819

II. Motion to approve the minutes from January 31, 2023, M. Robinson, 2nd L. Sherr, approve 5-0

III. No new amendments to the agenda.

IV. No new financial reports

V. We have all bands scheduled. Spin Doctors have confirmed as well as Custom Audio.

All forms are online and the sponsorship form has been updated at Okrastut.com

M. Robinson has met with Spectrum and getting advertising proposals.

The traffic direction has been changed. All cars will enter on Eastview Street and will exit on Church Street.

The public parking will enter on Mosley and then exit onto Church Street as well.

VI. The motion to approve to spend no more than 250.00 for a marketing video received no 2nd and has been tabled at present. cut throat Marketing to run the social media ads for the 2023 Okra Strut

B. motion by M. Ward to approve to spend no more than \$6,000.00 to hire Cut throat Marketing to run the social media ads for the 2023 Okra Strut, 2nd L. Sherr, discussion was held and it was decided that they would, at this time, handle the web site only.

C. There was discussion regarding the rental bid by K. Snipes.

D. there was discussion of amusements rides. K. Snipes informed us that Palmetto Amusement has decided to attend another festival at the same time of the Okra Strut. Discussion was held as to what we can do to secure another amusement company.

E. Discussion by M. Ward to create a list of people to ask to be the Grand Marshall for the annual parade.

F. Discussion of Grand Marshall List: Tim Whipple & his team. Dawn Staley. 50 First Strom Troopers to perform. Approved 7-0

VII. No presentation by citizens.

VIII. Motion to adjourn by P. Hawkins, 2nd by M. Ward.

Meeting adjourned @ 1920.

Respectfully submitted,

P. Hawkins