

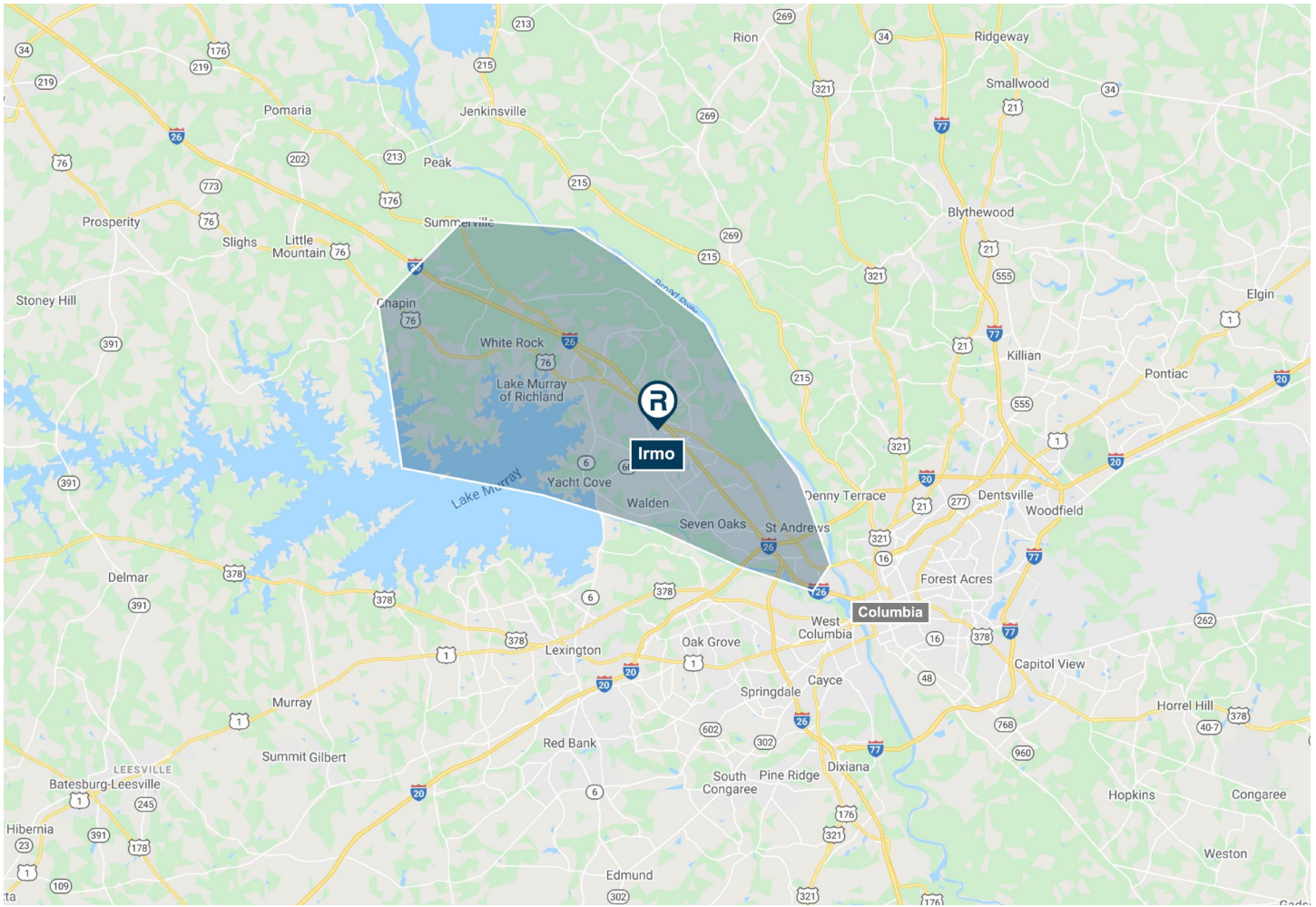
THE TOWN OF
Irmo
GATEWAY TO LAKE MURRAY

Primary Retail Trade Area Demographic Profile

IRMO, SOUTH CAROLINA

February 2022

Primary Retail Trade Area



THE TOWN OF *Irmo* GATEWAY TO LAKE MURRAY

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Primary Retail Trade Area • Demographic Profile

Irmo, South Carolina

| DESCRIPTION | DATA | % |
|--|----------------|--------|
| Population | | |
| 2027 Projection | 127,537 | |
| 2022 Estimate | 124,228 | |
| 2010 Census | 113,137 | |
| 2000 Census | 97,517 | |
| | | |
| Growth 2022 - 2027 | | 2.66% |
| Growth 2010 - 2022 | | 9.80% |
| Growth 2000 - 2010 | | 16.02% |
| | | |
| 2022 Est. Population by Single-Classification Race | 124,228 | |
| White Alone | 71,428 | 57.50% |
| Black or African American Alone | 43,459 | 34.98% |
| Amer. Indian and Alaska Native Alone | 355 | 0.29% |
| Asian Alone | 3,783 | 3.04% |
| Native Hawaiian and Other Pacific Island Alone | 179 | 0.14% |
| Some Other Race Alone | 1,532 | 1.23% |
| Two or More Races | 3,492 | 2.81% |
| | | |
| 2022 Est. Population by Hispanic or Latino Origin | 124,228 | |
| Not Hispanic or Latino | 119,839 | 96.47% |
| Hispanic or Latino | 4,389 | 3.53% |
| Mexican | 1,537 | 35.02% |
| Puerto Rican | 1,097 | 24.99% |
| Cuban | 263 | 5.99% |
| All Other Hispanic or Latino | 1,492 | 33.99% |
| | | |
| 2022 Est. Hisp. or Latino Pop by Single-Class. Race | 4,389 | |
| White Alone | 2,082 | 47.44% |
| Black or African American Alone | 391 | 8.91% |
| American Indian and Alaska Native Alone | 52 | 1.18% |
| Asian Alone | 27 | 0.62% |
| Native Hawaiian and Other Pacific Islander Alone | 9 | 0.21% |
| Some Other Race Alone | 1,316 | 29.98% |
| Two or More Races | 512 | 11.67% |
| | | |
| 2022 Est. Pop by Race, Asian Alone, by Category | 3,783 | |
| Chinese, except Taiwanese | 860 | 22.73% |
| Filipino | 379 | 10.02% |
| Japanese | 1 | 0.03% |
| Asian Indian | 1,145 | 30.27% |
| Korean | 369 | 9.75% |
| Vietnamese | 250 | 6.61% |
| Cambodian | 0 | 0.00% |
| Hmong | 0 | 0.00% |
| Laotian | 3 | 0.08% |
| Thai | 125 | 3.30% |
| All Other Asian Races Including 2+ Category | 651 | 17.21% |

| DESCRIPTION | DATA | % |
|--|----------------|--------|
| 2022 Est. Population by Ancestry | 124,228 | |
| Arab | 140 | 0.11% |
| Czech | 191 | 0.15% |
| Danish | 75 | 0.06% |
| Dutch | 877 | 0.71% |
| English | 9,614 | 7.74% |
| French (except Basque) | 2,189 | 1.76% |
| French Canadian | 407 | 0.33% |
| German | 13,250 | 10.67% |
| Greek | 281 | 0.23% |
| Hungarian | 281 | 0.23% |
| Irish | 8,579 | 6.91% |
| Italian | 2,841 | 2.29% |
| Lithuanian | 113 | 0.09% |
| United States or American | 6,292 | 5.07% |
| Norwegian | 438 | 0.35% |
| Polish | 1,547 | 1.25% |
| Portuguese | 112 | 0.09% |
| Russian | 528 | 0.43% |
| Scottish | 2,853 | 2.30% |
| Scotch-Irish | 2,765 | 2.23% |
| Slovak | 94 | 0.08% |
| Subsaharan African | 1,461 | 1.18% |
| Swedish | 632 | 0.51% |
| Swiss | 522 | 0.42% |
| Ukrainian | 286 | 0.23% |
| Welsh | 730 | 0.59% |
| West Indian (except Hisp. groups) | 1,120 | 0.90% |
| Other ancestries | 48,657 | 39.17% |
| Ancestry Unclassified | 17,352 | 13.97% |
| | | |
| 2022 Est. Pop Age 5+ by Language Spoken At Home | | |
| Speak Only English at Home | 110,595 | 93.98% |
| Speak Asian/Pacific Island Language at Home | 1,777 | 1.51% |
| Speak IndoEuropean Language at Home | 1,924 | 1.63% |
| Speak Spanish at Home | 2,708 | 2.30% |
| Speak Other Language at Home | 673 | 0.57% |

Primary Retail Trade Area • Demographic Profile

Irmo, South Carolina

| DESCRIPTION | DATA | % |
|------------------------------------|----------------|--------|
| 2022 Est. Population by Age | 124,228 | |
| Age 0 - 4 | 6,551 | 5.27% |
| Age 5 - 9 | 6,996 | 5.63% |
| Age 10 - 14 | 7,492 | 6.03% |
| Age 15 - 17 | 4,835 | 3.89% |
| Age 18 - 20 | 4,748 | 3.82% |
| Age 21 - 24 | 6,724 | 5.41% |
| Age 25 - 34 | 18,990 | 15.29% |
| Age 35 - 44 | 15,830 | 12.74% |
| Age 45 - 54 | 15,683 | 12.62% |
| Age 55 - 64 | 16,393 | 13.20% |
| Age 65 - 74 | 12,628 | 10.16% |
| Age 75 - 84 | 5,607 | 4.51% |
| Age 85 and over | 1,752 | 1.41% |
| Age 16 and over | 101,609 | 81.79% |
| Age 18 and over | 98,354 | 79.17% |
| Age 21 and over | 93,606 | 75.35% |
| Age 65 and over | 19,986 | 16.09% |
| 2022 Est. Median Age | | 38.51 |
| 2022 Est. Average Age | | 39.75 |
| 2022 Est. Population by Sex | 124,228 | |
| Male | 60,697 | 48.86% |
| Female | 63,531 | 51.14% |

| DESCRIPTION | DATA | % |
|---|---------------|--------|
| 2022 Est. Male Population by Age | 60,697 | |
| Age 0 - 4 | 3,364 | 5.54% |
| Age 5 - 9 | 3,544 | 5.84% |
| Age 10 - 14 | 3,832 | 6.31% |
| Age 15 - 17 | 2,566 | 4.23% |
| Age 18 - 20 | 2,539 | 4.18% |
| Age 21 - 24 | 3,442 | 5.67% |
| Age 25 - 34 | 9,706 | 15.99% |
| Age 35 - 44 | 7,810 | 12.87% |
| Age 45 - 54 | 7,459 | 12.29% |
| Age 55 - 64 | 7,655 | 12.61% |
| Age 65 - 74 | 5,758 | 9.49% |
| Age 75 - 84 | 2,415 | 3.98% |
| Age 85 and over | 608 | 1.00% |
| 2022 Est. Median Age, Male | | 36.62 |
| 2022 Est. Average Age, Male | | 38.53 |
| 2022 Est. Female Population by Age | 63,531 | |
| Age 0 - 4 | 3,187 | 5.02% |
| Age 5 - 9 | 3,452 | 5.43% |
| Age 10 - 14 | 3,660 | 5.76% |
| Age 15 - 17 | 2,269 | 3.57% |
| Age 18 - 20 | 2,209 | 3.48% |
| Age 21 - 24 | 3,282 | 5.17% |
| Age 25 - 34 | 9,284 | 14.61% |
| Age 35 - 44 | 8,021 | 12.63% |
| Age 45 - 54 | 8,224 | 12.95% |
| Age 55 - 64 | 8,738 | 13.75% |
| Age 65 - 74 | 6,869 | 10.81% |
| Age 75 - 84 | 3,192 | 5.02% |
| Age 85 and over | 1,144 | 1.80% |
| 2022 Est. Median Age, Female | | 40.44 |
| 2022 Est. Average Age, Female | | 40.87 |

Primary Retail Trade Area • Demographic Profile

Irmo, South Carolina

| DESCRIPTION | DATA | % |
|--|--------|--------|
| 2022 Est. Pop Age 15+ by Marital Status | | |
| Total, Never Married | 37,170 | 36.02% |
| Males, Never Married | 19,444 | 18.84% |
| Females, Never Married | 17,727 | 17.18% |
| Married, Spouse present | 45,052 | 43.66% |
| Married, Spouse absent | 4,776 | 4.63% |
| Widowed | 4,795 | 4.65% |
| Males Widowed | 1,077 | 1.04% |
| Females Widowed | 3,718 | 3.60% |
| Divorced | 11,396 | 11.04% |
| Males Divorced | 4,738 | 4.59% |
| Females Divorced | 6,658 | 6.45% |
| 2022 Est. Pop Age 25+ by Edu. Attainment | | |
| Less than 9th grade | 1,321 | 1.52% |
| Some High School, no diploma | 4,464 | 5.14% |
| High School Graduate (or GED) | 19,488 | 22.43% |
| Some College, no degree | 19,043 | 21.92% |
| Associate Degree | 8,203 | 9.44% |
| Bachelor's Degree | 21,208 | 24.41% |
| Master's Degree | 10,206 | 11.75% |
| Professional School Degree | 1,438 | 1.65% |
| Doctorate Degree | 1,512 | 1.74% |
| 2022 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat. | | |
| No High School Diploma | 483 | 19.47% |
| High School Graduate | 687 | 27.69% |
| Some College or Associate's Degree | 622 | 25.07% |
| Bachelor's Degree or Higher | 689 | 27.77% |
| Households | | |
| 2027 Projection | 50,912 | |
| 2022 Estimate | 49,352 | |
| 2010 Census | 43,924 | |
| 2000 Census | 37,663 | |
| Growth 2022 - 2027 | | 3.16% |
| Growth 2010 - 2022 | | 12.36% |
| Growth 2000 - 2010 | | 16.62% |
| 2022 Est. Households by Household Type | | |
| Family Households | 32,570 | 66.00% |
| Nonfamily Households | 16,782 | 34.01% |
| 2022 Est. Group Quarters Population | | |
| 2022 Est. Group Quarters Population | 6,086 | |
| 2022 Households by Ethnicity, Hispanic/Latino | | |
| 2022 Households by Ethnicity, Hispanic/Latino | 1,296 | |

| DESCRIPTION | DATA | % |
|---|--------|-----------|
| 2022 Est. Households by Household Income | | |
| Income < \$15,000 | 3,542 | 7.18% |
| Income \$15,000 - \$24,999 | 3,726 | 7.55% |
| Income \$25,000 - \$34,999 | 4,120 | 8.35% |
| Income \$35,000 - \$49,999 | 6,929 | 14.04% |
| Income \$50,000 - \$74,999 | 8,720 | 17.67% |
| Income \$75,000 - \$99,999 | 6,422 | 13.01% |
| Income \$100,000 - \$124,999 | 4,715 | 9.55% |
| Income \$125,000 - \$149,999 | 3,292 | 6.67% |
| Income \$150,000 - \$199,999 | 3,733 | 7.56% |
| Income \$200,000 - \$249,999 | 1,772 | 3.59% |
| Income \$250,000 - \$499,999 | 1,743 | 3.53% |
| Income \$500,000+ | 640 | 1.30% |
| 2022 Est. Average Household Income | | |
| 2022 Est. Average Household Income | | \$93,511 |
| 2022 Est. Median Household Income | | |
| 2022 Est. Median Household Income | | \$67,418 |
| 2022 Median HH Inc. by Single-Class. Race or Eth. | | |
| White Alone | | \$85,520 |
| Black or African American Alone | | \$46,148 |
| American Indian and Alaska Native Alone | | \$39,382 |
| Asian Alone | | \$58,811 |
| Native Hawaiian and Other Pacific Islander Alone | | \$106,197 |
| Some Other Race Alone | | \$40,094 |
| Two or More Races | | \$74,777 |
| Hispanic or Latino | | \$58,398 |
| Not Hispanic or Latino | | \$67,659 |
| 2022 Est. Family HH Type by Presence of Own Child. | | |
| Married-Couple Family, own children | 10,119 | 31.07% |
| Married-Couple Family, no own children | 13,815 | 42.42% |
| Male Householder, own children | 876 | 2.69% |
| Male Householder, no own children | 860 | 2.64% |
| Female Householder, own children | 4,316 | 13.25% |
| Female Householder, no own children | 2,584 | 7.93% |
| 2022 Est. Households by Household Size | | |
| 1-person | 14,344 | 29.07% |
| 2-person | 16,799 | 34.04% |
| 3-person | 8,255 | 16.73% |
| 4-person | 6,169 | 12.50% |
| 5-person | 2,552 | 5.17% |
| 6-person | 857 | 1.74% |
| 7-or-more-person | 376 | 0.76% |
| 2022 Est. Average Household Size | | |
| 2022 Est. Average Household Size | | 2.39 |

Primary Retail Trade Area • Demographic Profile

Irmo, South Carolina

| DESCRIPTION | DATA | % |
|--|---------------|--------|
| 2022 Est. Households by Presence of People Under 18 | 49,352 | |
| Households with 1 or More People under Age 18: | 16,681 | 33.80% |
| Married-Couple Family | 10,674 | 63.99% |
| Other Family, Male Householder | 1,018 | 6.10% |
| Other Family, Female Householder | 4,880 | 29.25% |
| Nonfamily, Male Householder | 73 | 0.44% |
| Nonfamily, Female Householder | 37 | 0.22% |
| | | |
| Households with No People under Age 18: | 32,671 | |
| Married-Couple Family | 13,252 | 40.56% |
| Other Family, Male Householder | 712 | 2.18% |
| Other Family, Female Householder | 2,029 | 6.21% |
| Nonfamily, Male Householder | 7,233 | 22.14% |
| Nonfamily, Female Householder | 9,444 | 28.91% |
| | | |
| 2022 Est. Households by Number of Vehicles | 49,352 | |
| No Vehicles | 2,234 | 4.53% |
| 1 Vehicle | 16,825 | 34.09% |
| 2 Vehicles | 19,363 | 39.23% |
| 3 Vehicles | 7,490 | 15.18% |
| 4 Vehicles | 2,642 | 5.35% |
| 5 or more Vehicles | 798 | 1.62% |
| | | |
| 2022 Est. Average Number of Vehicles | | 1.9 |
| | | |
| Family Households | | |
| 2027 Projection | 33,671 | |
| 2022 Estimate | 32,570 | |
| 2010 Census | 28,673 | |
| 2000 Census | 24,985 | |
| | | |
| Growth 2022 - 2027 | | 3.38% |
| Growth 2010 - 2022 | | 13.59% |
| Growth 2000 - 2010 | | 14.76% |
| | | |
| 2022 Est. Families by Poverty Status | 32,570 | |
| 2022 Families at or Above Poverty | 30,142 | 92.54% |
| 2022 Families at or Above Poverty with Children | 14,213 | 43.64% |
| | | |
| 2022 Families Below Poverty | 2,428 | 7.45% |
| 2022 Families Below Poverty with Children | 1,930 | 5.93% |
| | | |
| 2022 Est. Pop 16+ by Employment Status | | |
| Civilian Labor Force, Employed | 62,695 | 61.70% |
| Civilian Labor Force, Unemployed | 3,116 | 3.07% |
| Armed Forces | 215 | 0.21% |
| Not in Labor Force | 35,583 | 35.02% |

| DESCRIPTION | DATA | % |
|---|---------------|--------|
| 2022 Est. Civ. Employed Pop 16+ by Class of Worker | 63,044 | |
| For-Profit Private Workers | 40,008 | 63.46% |
| Non-Profit Private Workers | 4,434 | 7.03% |
| Local Government Workers | 1,607 | 2.55% |
| State Government Workers | 7,697 | 12.21% |
| Federal Government Workers | 3,550 | 5.63% |
| Self-Employed Workers | 5,547 | 8.80% |
| Unpaid Family Workers | 201 | 0.32% |
| | | |
| 2022 Est. Civ. Employed Pop 16+ by Occupation | 63,044 | |
| Architect/Engineer | 1,078 | 1.71% |
| Arts/Entertainment/Sports | 970 | 1.54% |
| Building Grounds Maintenance | 2,080 | 3.30% |
| Business/Financial Operations | 4,050 | 6.42% |
| Community/Social Services | 1,561 | 2.48% |
| Computer/Mathematical | 2,165 | 3.43% |
| Construction/Extraction | 1,668 | 2.65% |
| Education/Training/Library | 4,800 | 7.61% |
| Farming/Fishing/Forestry | 41 | 0.07% |
| Food Prep/Serving | 3,829 | 6.07% |
| Health Practitioner/Technician | 4,464 | 7.08% |
| Healthcare Support | 1,425 | 2.26% |
| Maintenance Repair | 1,323 | 2.10% |
| Legal | 821 | 1.30% |
| Life/Physical/Social Science | 455 | 0.72% |
| Management | 8,080 | 12.82% |
| Office/Admin. Support | 7,758 | 12.31% |
| Production | 2,365 | 3.75% |
| Protective Services | 1,836 | 2.91% |
| Sales/Related | 7,173 | 11.38% |
| Personal Care/Service | 1,143 | 1.81% |
| Transportation/Moving | 3,961 | 6.28% |
| | | |
| 2022 Est. Pop 16+ by Occupation Classification | 63,044 | |
| White Collar | 43,374 | 68.80% |
| Blue Collar | 9,316 | 14.78% |
| Service and Farm | 10,354 | 16.42% |
| | | |
| 2022 Est. Workers Age 16+ by Transp. to Work | 61,681 | |
| Drove Alone | 51,499 | 83.49% |
| Car Pooled | 4,247 | 6.88% |
| Public Transportation | 291 | 0.47% |
| Walked | 755 | 1.22% |
| Bicycle | 28 | 0.04% |
| Other Means | 1,903 | 3.08% |
| Worked at Home | 2,958 | 4.80% |

Primary Retail Trade Area • Demographic Profile

Irmo, South Carolina

| DESCRIPTION | DATA | % |
|---|---------------|--------------------|
| 2022 Est. Workers Age 16+ by Travel Time to Work | | |
| Less than 15 Minutes | 14,833 | |
| 15 - 29 Minutes | 24,480 | |
| 30 - 44 Minutes | 12,874 | |
| 45 - 59 Minutes | 3,056 | |
| 60 or more Minutes | 3,532 | |
| | | |
| 2022 Est. Avg Travel Time to Work in Minutes | | 26 |
| | | |
| 2022 Est. Occupied Housing Units by Tenure | 49,352 | |
| Owner Occupied | 33,725 | 68.34% |
| Renter Occupied | 15,627 | 31.66% |
| | | |
| 2022 Owner Occ. HUs: Avg. Length of Residence | | 15.79 [†] |
| | | |
| 2022 Renter Occ. HUs: Avg. Length of Residence | | 5.72 [†] |
| | | |
| 2022 Est. Owner-Occupied Housing Units by Value | 49,352 | |
| Value Less than \$20,000 | 285 | 0.85% |
| Value \$20,000 - \$39,999 | 214 | 0.63% |
| Value \$40,000 - \$59,999 | 242 | 0.72% |
| Value \$60,000 - \$79,999 | 540 | 1.60% |
| Value \$80,000 - \$99,999 | 1,486 | 4.41% |
| Value \$100,000 - \$149,999 | 6,252 | 18.54% |
| Value \$150,000 - \$199,999 | 6,531 | 19.37% |
| Value \$200,000 - \$299,999 | 8,671 | 25.71% |
| Value \$300,000 - \$399,999 | 3,687 | 10.93% |
| Value \$400,000 - \$499,999 | 2,039 | 6.05% |
| Value \$500,000 - \$749,999 | 2,027 | 6.01% |
| Value \$750,000 - \$999,999 | 949 | 2.81% |
| Value \$1,000,000 or \$1,499,999 | 510 | 1.51% |
| Value \$1,500,000 or \$1,999,999 | 150 | 0.45% |
| Value \$2,000,000+ | 141 | 0.42% |
| | | |
| 2022 Est. Median All Owner-Occupied Housing Value | | \$211,806 |
| | | |
| 2022 Est. Housing Units by Units in Structure | | |
| 1 Unit Detached | 36,022 | 66.68% |
| 1 Unit Attached | 1,234 | 2.28% |
| 2 Units | 973 | 1.80% |
| 3 or 4 Units | 1,938 | 3.59% |
| 5 to 19 Units | 8,609 | 15.94% |
| 20 to 49 Units | 2,902 | 5.37% |
| 50 or More Units | 1,170 | 2.17% |
| Mobile Home or Trailer | 1,116 | 2.07% |
| Boat, RV, Van, etc. | 59 | 0.11% |

| DESCRIPTION | DATA | % |
|--|--------|--------|
| 2022 Est. Housing Units by Year Structure Built | | |
| Housing Units Built 2014 or later | 6,017 | 11.14% |
| Housing Units Built 2010 to 2014 | 1,947 | 3.60% |
| Housing Units Built 2000 to 2009 | 8,446 | 15.63% |
| Housing Units Built 1990 to 1999 | 8,728 | 16.16% |
| Housing Units Built 1980 to 1989 | 10,540 | 19.51% |
| Housing Units Built 1970 to 1979 | 12,368 | 22.89% |
| Housing Units Built 1960 to 1969 | 3,986 | 7.38% |
| Housing Units Built 1950 to 1959 | 1,235 | 2.29% |
| Housing Units Built 1940 to 1949 | 356 | 0.66% |
| Housing Unit Built 1939 or Earlier | 398 | 0.74% |
| | | |
| 2022 Est. Median Year Structure Built | | 1988 |

[†] Years