



**NOTICE OF A REGULAR JOINT MEETING OF THE HEMPSTEAD
ECONOMIC DEVELOPMENT CORPORATIONS TYPE A & TYPE B**

Notice is hereby given that a regular joint meeting of the Hempstead Economic Development Corporation Type A & B of the City of Hempstead will be held on Monday, April 8, 2024, at 6:00 P.M. at the **Hempstead City Hall, 1125 Austin St. Hempstead, Texas, 77445** at which time the following subjects will be considered, to-wit:

Mayor Erica Gillum	4B President	Present
Brad Austin	4B Vice President	Present
Mildred Jefferson	4B Treasurer	Present
N/A	4B Secretary	Open Position
Rosa DeLoera	4B Member	Present
Kenneth Pilcher	4B Member	Present
Ericel Rosas Ballinas	4B Member	Present
Brent Rystrom	4A President	Present
Overton Stewart	4A Vice President	Present
Z'aundria Warren	4A Treasurer	Present
Soraya Rodriguez	4A Secretary	Present
Jackie Jackson	4A Member	Absent

Also, on attendance,

- Dr. Ramiro Bautista, HEDC Director
- Lilliana Rodriguez, HEDC Administrative Assistant
- Charles Williams, City Attorney

OPEN SESSION:

1. Call to order.

Called to order by Mayor Erica Gillum at 6:04 p.m.

2. Public Comments.

- Mr. Dave Burkey Commented on the town hall meeting and would like assistance finding facilities and investors
- Mr. Charleston presented the concept of printed publication that talks about the value of Hempstead and its economic development and history. Presented a copy he created for Prairie View
- Dr. Bautista highlighted the assistant director for Parks and Recreation about the event that brought over 1200 guests to Hempstead from Houston's Little League, this group normally meets in Brenham, they were very pleased with Hempstead's parks and are looking forward to bringing them back. He will propose a project for the parks to promote the city and improve the quality of life for the citizens and guests alike.

3. Discussion and action on minutes dated March 11, 2024.

Type B motion made by Kenneth Pilcher and seconded by Brad Austin
 Type A motion made by Soraya Rodriguez and seconded by Z'aundria Warren

All in Favor. Motions carried.

4. Discussion on the appointment of Type B Board of Directors and the terms:

Type B Director:

- Ericel Rosas Ballinas- Position 1 (1-year Term; October 1, 2023-September 30,2024) **City Council approved on March 18, 2024.**

5. Presentation from Flyer View Group, LLC on Marketing Collateral Design-Mapping Program proposal.

Board members viewed the presentation on Zoom from Flyer View Group Marketing, questions by Kenneth Pilcher and Mr. Rystrom. The presenter stated that 90% of their clients renew subscriptions and that 25% of their clients have the same population as Hempstead.

6. Discussion and action on renewing GSLI programs (Elite Cities and Texas Elite Cities).

Type B - Motion made to discuss by Kenneth Pilcher and seconded by Rosa DeLoera
Type A -- Motion made by Soraya Rodriguez seconded by Z'aundria Warren

Dr. Bautista explained the current status and items pending to be completed, 3 podcasts and printed item Kenneth Pilcher joined the discussion, Mayor Erica Gillum joined, and shared her experience and the outcome of the tradeshow, promotions, mentioned JBL and Aquatex, and Bluebell as gained leads. The funding request is for item 4 would be \$3950.00 in the term of 12 months. Brent Rystorm, Ericel Rosas Ballinas, and Dr. Bautista joined the conversation and agreed to proceed Type B motion made by Kenneth Pilcher and seconded by Mildred Jefferson
Type A motion made by Soraya Rodriguez and seconded by Z'aundria Warren
All in favor. Motions carried.

7. Discussion and action on drafting a Resolution and completing the registration packet for Texas CLASS.

Type B motion to discuss was made by Mildred Jefferson and seconded by Rosa DeLoera
Type A motion to discuss was made by Z'aundria Warren and seconded by Overton Stewart

Discussion made by Dr. Bautista, Alan Younts informed of benefits of service, discussion joined by Kenneth Pilcher and Brent Rystorm a suggestion for an investment committee mentioned.

Type B motion to draft resolution, complete registration packet, and form investment committee made by Kenneth Pilcher seconded by Mildred Jefferson

Type A motion to draft resolution, complete registration packet, and form investment committee made by Overton Stewart seconded by Z'aundria Warren.

All in favor. Motions carried.

8. Discussion and possible action on Communities Health & Economic Alliance Foundation (CHEAF) donating an Economic Development Strategic Plan.

Type B motion made to discuss made by Mildred Jefferson seconded by Brad Austin

Type A motion made to discuss made by Soraya Rodriguez seconded by Z'aundria Warren

Dr. Bautista explained of no cost for the strategic plan from CHEAF, Kenneth Pilcher brought up the concern of the time used by city employees to complete the project. Mayor Erica Gillum mentioned another option that has been quoted over 6 figures. Kenneth Pilcher suggested an outline of what this strategic plan would require from city employees and/or board members. The board also requested a presentation from the organization at the next meeting.

Item tabled.

All in favor. Motions carried.

9. Consideration and action on a Resolution of the HEDC Type A&B for the appointment and approval of additional members of the standing committees.

Type B motion made to discuss by Mildred Jefferson seconded by Kenneth Pilcher
Type A motion made to discuss by Z'aundria Warren seconded by Overton Stewart

Discussion opened by Kenneth Pilcher, joined by Dr. Bautista and Atty Charles Williams, Mayor Erica Gillum read the application suggestions made by the board, and the application was updated. Atty Charles Williams took the updated copy and will return it to the board after revision.

Type B motion made to approve appointment and approval of additional members of standing committees made by Kenneth Pilcher seconded by Mildred Jefferson
Type A motion made to approve appointment and approval of additional members of standing committees made by Soraya Rodriguez seconded by Overton Stewart

All in favor of updated changes to the application and action. Motions carried.

10. Discussion and action on a Notice of Interest (NOI) for an HGAC – Focused Livable Center (FLC) Study.

Type B motion to discuss made by Kenneth Pilcher seconded by Rosa DeLorea
Type A motion to discuss made by Soraya Rodriguez and seconded by Overton Stewart

Discussion- Dr. Bautista explained and Kenneth Pilcher commented on the previous LCS, Dr. Bautista agreed with the comments and added prioritizing this item.

Type B motion made by Kenneth Pilcher seconded by Mildred Jefferson
Type A motion made by Z'aundria Warren seconded by Overton Stewart

All in favor. Motions carried.

11. Discussion and action on continued sponsorship with Waller County Economic Development Partnership (WCEDP) for the SizeUp application.

Type B Motion to discuss made by Kenneth Pilcher seconded by Mildred Jefferson
Type A Motion to discuss by Soraya Rodriguez seconded by Z'aundria Warren

Discussion by Kenneth Pilcher regarding the website not working, Dr. Bautista assured that it was and will make suggestions to WCEDP to include the HEDC logo on their website also explained membership is split up between 4 entities.

Type B motion to accept continued sponsorship with Waller County Economic Development Partnership made by Kenneth Pilcher and seconded by Mildred Jefferson.

Type A Motion to continue sponsorship with Waller County Economic Development Partnership made by Soraya Rodriguez seconded by Z'aundria Warren

All in Favor. Motions carried.

12. Discussion and action on a Resolution approving an HEDC Type B project.

Dr. Bautista explained. The City Council approved an ordinance to allow Type A to undertake a Type B project.

Type B Motion to action made by Kenneth Pilcher seconded by Mildred Jefferson
Type A motion to action made by Z'aundria Warren and seconded by Overton Stewart

All in favor. Motions carried.

13. HEDC Director Comments.

- Report/Presentation
- Power Up Texas (PUT) Membership
- Local Sales and Use Tax in Waller-Harris Emergency Services District No. 200
- County Assistance District Tax
- Women's History Month Appreciation Breakfast
- Business Improvement Grant Program
- City of Hempstead Development Packet
- Flock Safety Presentation
- Bank Accounts/Sales Tax Reports

Dr. Bautista presented his 90-day presentation and achievements. Explained bullet points.

CLOSED SESSION:

Called into order by Mayor Erica Gillum at 8:18 p.m.

14. The Boards will convene in Executive Session pursuant to Section 551.071 of the Government Code to Consult with the Attorney.
15. The Boards will convene in Executive Session pursuant to Section 551.074 of the Government Code to deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of an employee. (HEDC Staff)

OPEN SESSION: called into order by Mayor Erica Gillum at 9:19 p.m.

16. Discussion and action on paying the monthly bills.

Type B Motion made to pay the monthly bills made by Kenneth Pilcher and seconded by Mildred Jefferson

Type A Motion made to pay the monthly bills made by Z'aundria Warren and seconded by Overton Stewart

All in Favor.

17. Discussion and action on the HEDC Director's agreement as deliberated in Executive Session.

Motion made by Type B, proposed by Mildred Jefferson, to increase the compensation amount to \$130,000 for the Director and to make it effective as of April 8th, 2024, was seconded by Kenneth Pilcher and acknowledged the work the Director is doing. Suggested to further discuss the employment agreement but does agree to the salary increase.

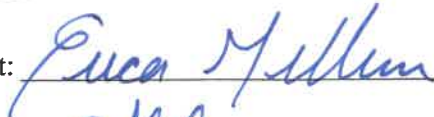
Motion made by type A, agreeing with the proposed previously agreed upon salary, was put forth by Soraya Rodriguez and seconded by Z'aundria Warren.

All in favor. Motions carried.

The discussion on the employment agreement was tabled for further consideration at the next meeting.

18. Adjourn. By Mayor Erica Gillum at 9:22 p.m.

Type A President:  _____

Type B President:  _____

Type A Secretary:  _____