



Virginia Desorgher
Mayor

City of
GREENFIELD, MASSACHUSETTS

LOCAL CULTURAL COUNCIL

City Hall • 14 Court Square • Greenfield, MA 01301
Phone 413-772-1548 • www.greenfield-ma.gov

Minutes

Public Body: Local Cultural Council
Date: July 1, 2024 5:00PM
Location: City Hall Meeting Room and Remote via Zoom

Members present:

Andrea Cohen-Kiener
Hannah Rechtschaffen
Marcel LaFlamme
Mary Chicoine
Tim Fisk
JJ White

Members absent

Hannah Brookman
Hillary Hoffman
Mpress Bennu

Others present:

Christian LaPlante, Greenfield Community and Economic Development

Call to Order

Called to order at 5:13pm by Tim Fisk

Public Comment

Stephanie Duclos shared that she would like to see something happen with the First National Bank.

New business

Review results of Local Cultural Council Survey

The council received 63 responses to the survey. Tim tried to connect with the library to share the survey but didn't get a response. Andrea forwarded it to LAVA and will followup with them. Marcel heard that some people heard about it from his letter to the editor. Hannah stated that people were glad to have their opinion heard when she was tabling at Juneteenth.

Of respondents who filled the survey out virtually:

44.8% of respondents were an art appreciator, 39.7% were an artists, 13.8% were art business employees, 1 person was a business owner.

JJ suggested sharing the results of the survey with the public in some way. Tim suggested sharing some of the results in the survey when the RFP is put out for projects.

Many respondents engage with art at festivals, indoor performance venues, and outdoor settings. Not many respondents engage with art at schools.

Many respondents engage with performing arts and visual arts. Not as many with instructional demonstrations.

Many respondents said that live performances should be prioritized. Also a high priority for public art and cultural diversity focused events. The council discussed which projects they might prioritize, as it seems like respondents favored events that have a high attendance.

Respondents were across the board in favor of prioritizing all the listed population segments. The council discussed the results, given the fact that there does not seem to be one preference over another.



Respondents were somewhat equally divided on whether or not economic impact as important to them, leaning toward important.

70% of respondents said they attended a GLCC event in the past year.

Respondents said that the recorder and social media were where they heard about cultural activities the most. Not as many from digital kiosks, word of mouth, or visitgreenfieldma.com.

Old business

Discuss local priorities for next year's funding round

The council will review the current draft of the priorities in preparation for the August meeting and then hold a special meeting later in August to approve the final draft.

Future plans for GLCC discussion

Next Meeting

August 5, 2024 5:00pm

Adjournment

Motion to adjourn by Andrea, second Hannah. All in favor. Adjourned at 6:06pm.

